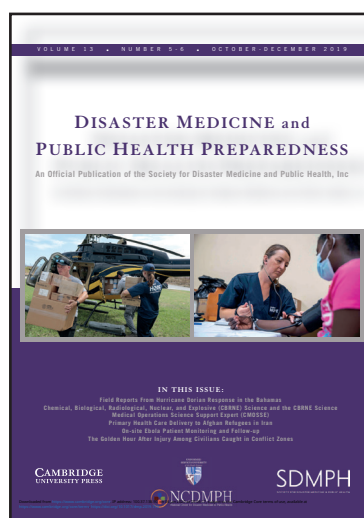


# DISASTER MEDICINE AND PUBLIC HEALTH PREPAREDNESS

Editor-in-Chief: James J. James, Society for Disaster Medicine and Public Health, Inc., USA



## Publication Frequency

Bi-monthly (February, April, June, August, October, and December) - Volume 14

## Readership

- Physicians
- Professors
- EMTs and paramedics
- Nurses
- Emergency managers
- Disaster planners
- Hospital administrators
- Sociologists
- Psychologists

## Discount

- 15% discount for Agencies
- 10% series discount for 3 or more bookings

## Terms and Conditions

- Cambridge University Press reserves the right to refuse or withdraw any advertisement submitted for publication.
- All advertisements are subject to editorial approval.
- Payment for all advertising must be made within 30 days of date of invoice.

## Background

Published on behalf of the **Society for Disaster Medicine and Public Health, Inc.**

*Disaster Medicine and Public Health Preparedness* is the first comprehensive and authoritative journal emphasizing public health preparedness and disaster response for all health care and public health professionals globally. The journal seeks to translate science into practice and integrate medical and public health perspectives.

2018 Impact Factor: 1.031

## Advertising Rates 2020

Advertising Type	Size/specs (w x h)	Rates B/W	Rates 4C
Non-bleed	Full page, 6.5 x 10 in	\$ 650	\$ 970
	Half page, 6.5 x 5 in	\$ 450	\$ 770
	Covers II (IFC) and III (IBC)	\$1,050	\$1,370
Trim size	8.125 x 10.875 in		
Bleed size	8.375 x 11.125in, this includes .125 trim from all sides. Keep live matter .25" from trim.		

Recommended submission format (print ads): High-res PDFs with embedded fonts, plus supporting files and fonts. Images saved with OPI cannot be accepted. CMYK only: NOT RGB.

**All print ads are required 6 weeks before the 1st of the publication month.**

For inserts please inquire.

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\$200 per month

Average monthly external views on **Disaster Medicine and Public Health Preparedness** homepage ([www.cambridge.org/DMP](http://www.cambridge.org/DMP)) - over 1,790 (January 2019 - November 2019)

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