

Enhancing Learning Through Social Media

The National Center engaged with social media both before and during the 2014 Learning in Disaster Health Workshop (LDH14) to enhance learning among attendees. Before the event, the NCDMPH Twitter (@NCDMPH) account spread the official event hashtag #LDH14 to encourage registration for the event as well as to promote future attendees to use the hashtag before LDH '14 started. At LDH '14, the NCDMPH Twitter account encouraged attendees to answer questions and tweet with each other to discuss content. By sharing their thoughts and questions, attendees strengthened their understanding of content. Additionally, important content was able to reach outside the confines of the event by being broadcasted on the Web. LDH '14 presenters also took advantage of social media. The panel on "Enhancing Recovery through Learning, Education, and Training" invited attendees to tweet during the discussion to the hashtag #EnhanceRecovery. The tweets below are only a sampling of the many tweets received during LDH '14. More tweets can be read on at the NCDMPH Storify account: <https://storify.com/NCDMPH/ldh14>.

Daniel P. Aldrich @DanielPAldrich

Some 1/8 of Americans work in health care - are we integrating disaster preparedness in their training? #LDH14 #LearningInDisasterHealth

Michele Kassmeier @MicheleDeeK

How do we train the individuals who don't realize they're apparent of the bigger picture in disaster response? #LDH14

TRAIN.org @PHF_TRAIN

Just-in-time training isn't always in time. We should be proactive in promoting workforce training #PHPR #LDH14

NHA EP News @NHA_EPNEWS

@NCDMPH Critical to think about rebuilding the community before the disaster arrives to strengthen recovery #EnhanceRecovery #LDH14