

degree to which the adoption of a gender quota system is related to support for women politicians and women's policy issues.

The editors did a fine job of ensuring that the chapters are all of a consistently high quality, making *The Impact of Gender Quotas* a welcome addition to the literature on women and the electoral system. They are to be commended for their efforts in bringing together these studies and helping the reader assess the impact of gender quotas on the representation of women.

Latin American Constitutionalism, 1810–2010: The Engine Room of the Constitution. By Roberto Gargarella. New York: Oxford University Press, 2013. 298p. \$74.00.

Making Constitutions: Presidents, Parties, and Institutional Choice in Latin America. By Gabriel L. Negretto. New York: Cambridge University Press, 2013. 296p. \$95.00 cloth, \$32.99 paper.
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— Daniel M. Brinks, *University of Texas at Austin*

Demonstrating the power of an interpretive lens to color the object of study, Gabriel Negretto and Roberto Gargarella examine the same object—the last hundred years of Latin American constitutionalism—from two very different perspectives. The two authors approach Latin American constitutionalism with completely different styles, concerns, and methodologies. It is at times easy to forget that they are talking about the same thing, and at times hard to reconcile their arguments. And yet in many ways they complement each other, each contributing something important to what we know about the constitutional history and politics of one of the global hotbeds of constitutional innovation. Whether one prefers the history of ideas and ideals in Gargarella's account or the quantitative analysis of interests and strategies in Negretto's, both books are eminently worth reading, and are important contributions to comparative constitutional studies.

The authors coincide on the importance of law, and of constitutional law in particular, to the politics of Latin America. Latin America is far too often depicted as a land where institutional arrangements are simply irrelevant and constitutions are window dressing. If this is true, no one told the constitution makers of Latin America, who for the last hundred years have fought and negotiated over institutional arrangements that might give them a political advantage, or to enshrine particular political ideals in the constitutions of the continent.

Moreover, in contrast to accounts that suggest that constitutional design can often be the product of mindless borrowing, Gargarella's and Negretto's both show designers making clearly intentional decisions in pursuit of their goals, if not always in pursuit of very elevated ones. The final outcome is shown to respond primarily to the

domestic politics of constitution making, and not to a process of diffusion. Designers come to the table with conflicting agendas, and what ends up in a constitution is the result of a more or less inclusive bargain, depending on the distribution of power across different interests in the constitutional coalition. As Negretto puts it in *Making Constitutions*, "In spite of . . . seeming contagion, . . . the choice of presidential reelection rules was mostly driven by local conditions and partisan factors in each case" (p. 228).

In both accounts, the majority of constitutions end up as hybrids, the result of constitutional coalitions that include disparate interests in order to succeed. Gargarella shows how the dominant constitutions of early Latin America were a fusion of liberal and conservative ideals, while more recent ones graft social and economic rights (a republican notion, in his account) onto the existing texts. Negretto, meanwhile, argues that "Constitutions need not follow a single design principle" (p. 40). He finds a trend in more recent times toward a "hybrid design" (pp. 40, 239) that is characteristic of Latin American constitutions.

In spite of these broad commonalities, however, the books could not be more different. Gargarella gives us insight into the grand ideas that animate constitutionalism in Latin America, while Negretto examines the self-interested battles over the electoral and policymaking advantages that institutional arrangements can afford. Gargarella's book is fundamentally about the substantive (value) rationality, in the Weberian sense, that animates constitutional design in Latin America; Negretto's book is about practical (instrumental) rationality. Each could be read to suggest that the other's concern is not central to the politics of constitution making. But neither explicitly stakes out an exclusive claim, and in the end it is far more fruitful to see how the two arguments work together than it is to pit one against the other.

Latin American Constitutionalism, 1810–2010 is largely historical and descriptive. Gargarella locates Latin American constitutions within three broad ideological currents. The conservatives were countermajoritarian, elitist, and morally prescriptive, and sought to preserve order and morality. The republicans were majoritarian, focused on collective self-government to the point of restricting individual freedoms in pursuit of common goals, but also deeply intent on a constitutionalism that would create the "social conditions that . . . make collective self-government possible" (p. 10). The liberals, in turn, put a premium on individual autonomy, even if it meant restricting collective self-rule in pursuit of the common good.

The differences among these currents often made for civil war and violence, but the coincidences among them also made room for grand bargains. Conservatives and republicans often agreed on a strong executive and distrusted "excessive" individual autonomy. The liberals

viewed the state, and the executive in particular, as the enemy of individual rights, but shared with conservatives their distrust of the masses and an overriding concern with property rights. Republicans agreed with liberals and conservatives that the masses were unprepared to govern themselves, but from that drew the implication that the people had to be made ready, by paying attention to the “social question.” As a result, republican constitutions often sought to address the people’s material conditions by including economic and social rights, as well as a strong executive to carry them out.

More often than not, conservatives won in uneasy coalitions with liberals, striking bargains that appear to favor conservative ideals. The early constitutional regimes in Latin America, from the nineteenth through most of the twentieth centuries, “were characterized by their exclusionary legal systems, the concentration of powers in the executive, limited political rights, and the extreme use of the state’s coercive powers” (p. 85). The early republican constitutions, which find their echo today in the new Bolivarian constitutions of Venezuela, Ecuador, and Bolivia, were short-lived. The postneoliberal constitutions of the last two decades tried to leaven these oppressive compacts by incorporating increasing numbers of rights, but Gargarella’s principal concern is that these modern constitutions focus too much on rights and leave the “engine room” untouched, giving too much power to the executive.

This is where Negretto comes in. He seeks to identify the political determinants of the institutional arrangements that make up the engine room. Negretto’s dimensions partially overlap with Gargarella’s, although he does not associate them with any ideological current. He, too, looks at the balance of power between the executive and the legislature, examining executive legislative powers (agenda setting and vetoes) and government powers (essentially judicial and other appointments). In addition, however, he looks at electoral rules to see whether they are more inclusive (proportional representation, presidential runoff) or less inclusive (winner-take-all single-member districts and plurality rules for electing presidents).

Negretto’s more disaggregated measure shows a mixed trend for these engine-room features. On the electoral side, countries have moved toward a more inclusive legislature and small-party-friendly rules for presidential elections, but also toward presidential reelection, which in his view is less inclusive. Presidents, meanwhile, have acquired greater legislative powers but have become more limited in their powers of appointment and cabinet control. In an interesting quasi-confirmation of Guillermo O’Donnell’s arguments about the sources of delegative democracy (“Delegative Democracy,” *Journal of Democracy* 5(1) 1994: 55–69), Negretto finds that after a crisis, presidents tend to secure more permissive reelection rules (p. 229) and more legislative powers (p. 97).

Perhaps the greatest difference between the two is that in Negretto’s analysis, political parties’ constitutional preferences are independent of their ideology. They pursue what he calls distributive goals in a deeply political way, but what they want is purely conditional on their relative electoral outlook: If they will control the executive, they want a stronger president; if not, a weaker one. When they are cooperating, they are similarly generic: If there has been a crisis or there is uncertainty, they all want order, stability, effective decision making, and inclusion. For Negretto, then, the politics are about securing or denying “an advantage in political competition” (p. 50); the pursuit of the common good—the road to “economic development, the durability of democracy, effective government, or political legitimacy” (p. 49)—follows a cooperative logic where there seems to be a great deal of agreement on goals.

For Gargarella, on the other hand, constitutions are exactly the vehicle for pursuing competing views of the common good. The ideas that get emphasized—order and stability, or inclusion, or effective decision making—are a function of the distribution of power at the design stage among actors who value each of these things very differently. As a result, his account evokes the deep political battles that ran the length and breadth of the continent in a way that Negretto’s does not. But Gargarella’s account is largely devoid of the practical rationality that flavors Negretto’s account—presumably, in this model conservatives seek to concentrate power in the executive while liberals seek to weaken it, whether or not they expect to win the presidency. To put this another way, Negretto’s key independent variables—electoral outlook, political uncertainty, and crisis politics—do not appear in Gargarella’s model; and Gargarella’s variables—ideas and currents and prominent thinkers—are missing from Negretto’s. Which of these models you prefer is to some extent a matter of taste; they are speaking of different things. Negretto’s stripped-down analysis has significant explanatory power, but Gargarella’s is more colored by recognizable historical debates in the constitutional politics of Latin America.

Reading the two accounts together raises interesting questions. The two authors appear to disagree in their analyses of recent constitutional developments. Current reformers, animated by republican ideals, seem to have overfocused on rights and ignored the existing concentration of power in the executive, says Gargarella (*Latin American Constitutionalism*, pp. 185–87). The implication is that the designers got it wrong; they are naive in their faith in rights provisions and ignore the “engine room” where the real action is. But while Negretto would agree that executives are either retaining or increasing their power, his evidence on the calculus behind this fact leads to exactly the opposite conclusion: Parties are keenly sensitive to the engine room; it is just that the engine room responds to instrumental rationality,

while the rights respond to value rationality. Can we conclude from this that the former trumps the latter?

Together, the two books reveal different facets of a fascinating political history of Latin American constitutionalism—the fights over both ideals and short-term political advantage that animate constitutional change over the last century. Although one could read Negretto's insistence on instrumental rationality and naked self-interest as a denial of the importance of substantive ideological commitments, one need not do so, especially in light of the fact that he makes space not only for distributive, zero-sum fights but also for a cooperative logic in situations of stress and crisis. And one could read Gargarella's account as an argument for the primacy of ideals over interests, but there is ample room here for both to play a role, as well as plenty suggesting that one cannot always clearly separate the two. As a result, both books together offer greater insight into the constitutional development of Latin America than either would alone. Gargarella's work is erudite and deeply historical, as well as animated by a normative commitment to democracy and participation; Negretto's is rigorous and theoretically smart, revealing new patterns in constitutional development. Both are worth reading for anyone interested in constitutional and institutional analyses, the role of ideas and interests in constitutional design, and the interaction between law and politics.

Social Movements and the New State: The Fate of Pro-Democracy Organizations When Democracy Is Won.

By Brian K. Grodsky. Palo Alto, CA: Stanford University Press, 2012. 216p. \$80.00 cloth, \$24.95 paper.

The Conceptual Politics of Democracy Promotion.

Edited by Christopher Hobson and Milja Kurki. London: Routledge, 2012. 258p. \$145.00.
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— Sarah Sunn Bush, *Temple University*

It was once de rigueur for scholars writing about the international dimensions of democratization to note that their topic had been sorely neglected. Today, such claims can no longer be made. A rich and growing literature crosses the subfields of comparative and international politics in order to explain the causes and consequences of democracy promotion. Joining that body of research, these two recent books make original and significant contributions by focusing, to greater or lesser degrees, on the varieties of democracy being supported by international actors.

Much recent research about democracy promotion argues or assumes that democracy represents an international norm. But exactly what type of democracy do democracy promoters seek to advance? In *The Conceptual Politics of Democracy Promotion*, editors Christopher

Hobson and Milja Kurki seek to provide answers to that question by uncovering “democracy’s meaning in democracy promotion” (p. 2). Democracy, in their project, is understood as an “essentially contested concept.” As such, democracy’s meaning is something that is “interpreted, used, and fought over” by actors engaged in democracy promotion when they interact with each other, with local communities, and with academia (pp. 10–13).

The meaning of democracy in democracy promotion is a topic with significance for studies attempting to explain the drivers of foreign policy, the variations across time and space in states’ strategies of democracy promotion, and the effects of democracy promotion on target states, among other things. As such, all scholars of democracy promotion should read this book, which is the first one to focus on the conceptual politics of this topic. While some of the volume’s contributors come from the tradition of critical theory—the literature that has most deeply engaged with the topic in the past—the book has no underlying epistemological or theoretical framework, giving it broad relevance.

As the editors define it, democracy promotion refers to “the processes by which an external actor intervenes to install or assist in the institution of democratic government in a target state” (p. 3). There is some ambiguity here—is it only actions that actually *do* promote democracy (however defined) that count according to that definition, or do actions that *claim* to promote democracy count, as well? That issue is significant because how one delimits the phenomenon likely affects what meanings one discovers and because previous studies of democracy promotion suggest that some well-intentioned efforts have not had the desired democratizing effects. In any case, for the authors in this volume, democracy promotion encompasses a wide range of activities, including military interventions, economic sanctions and rewards, and direct assistance. The endeavors considered in the volume range from an effort to promote government accountability and responsiveness in Ghana (Gordon Crawford and Abdul-Gafaru Abdulai) to American and German efforts to support the rewriting of Bolivia’s constitution (Jonas Wolff).

A central theme that runs through the volume is that of the influence of liberal ideology in democracy promotion, which is typically contrasted with social democratic ideology—and often found wanting. The editors raise the significance for democracy promotion of liberal and other models of democracy in the introductory and concluding chapters, as do a number of the authors of individual chapters (e.g., Beate Jahn, Sheri Berman, Heikki Patomäki, Crawford and Abdulai, and Valerie J. Bunce and Sharon L. Wolchik). In the editors’ framework, liberal models are distinguished by their emphasis on “core civil and political rights of individuals, as well as certain political institutions and procedures” (p. 7). In contrast, social democratic models “have placed more weight on equality, which has