# The Efficiency of the Chinese Silver Standard, 1920–1933

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We test for integration of financial markets in China during 1920–1933 using a new dataset of domestic exchange rates. Our data concerns tael-denominated telegraphic transfers between Shanghai and nine other cities. We find that Chinese financial markets, as measured by the efficiency of silver-point arbitrage, were highly integrated among major commercial hubs in north and central China, but there was a lower level of integration for more remote cities in the south. Our paper presents the first comprehensive assessment of the efficiency of the Chinese silver standard and contributes to a revaluation of market performance during pre-communist China.

In the early twentieth century, China remained on a silver standard while most of the world aspired to join the gold standard (Meissner 2005; Mitchener, Shizume, and Weidenmier 2010; Fernholz, Mitchener, and Weidenmier 2017). But while the experiences of Western countries have received much attention in the literature, there has been much less research on the operation and efficiency of the silver standard in China, despite its size and comparative importance. In this paper, we consider China's degree of financial integration by studying the efficiency of domestic exchange markets during 1920–1933. We consider ten Chinese cities, all of which were on a silver standard. According to most of the literature, market fragmentation prevailed during this period due to a largely self-sufficient peasant economy, backward transportation, and low

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<sup>1</sup> There is a large literature on the operation of the gold standard. See, for instance, Clark (1984), Esteves, Jaime, and Ferramosca (2009), Flandreau (2004), Morgenstern (1959), Nogues-Marco (2013), and Officer (1996).

state capacity. The latter led to political instability and various warlords controlling different regions of the country.<sup>2</sup> Using a new dataset of domestic exchange rates, we find that financial markets in north-central China were highly integrated both during most of the Warlord Era (1916–1928) and in the Nanjing Decade (1928–1937). There was, however, a lower degree of integration for remote cities located in the south of the country.

China in the early twentieth century was characterized by political chaos but also fundamental economic and financial transformations. The collapse of the Qing Imperial Government in 1911 ushered in what turned out to be a chaotic Warlord Era, when China was divided among several military cliques, with various warlord factions vying for power. Civil strife became the norm, with no ruler having effective control over the whole country (Ma 2019).<sup>3</sup> After the military campaign known as the Northern Expedition, the Nanjing Decade under the new Nationalist government was more cohesive than the preceding Warlord Era, though it was cut short by Japan's invasion in 1937. Nevertheless, it was in this era that China experienced the first full-swing surge of industrialization and modernization. Political fragmentation and prolonged weakness at the center offered opportunities for experimentation with new ideas and institutions, giving rise to what we now know as a golden age of the Chinese bourgeoisie (Brandt, Ma, and Rawski 2014).

The degree of market development and economic performance under the silver standard in pre-communist China has long been a source of debate. China was an agrarian state in an early stage of economic development, but its eastern seaboard was considerably more developed than its interior. A long-held view maintains that markets were underdeveloped and regional economies were fragmented (Rawski 1972). This fragmentation has been blamed on inadequate transport systems against a background of weakening fiscal capacity of the state (Elvin 2004; Perkins 1969; Sng 2014). The existing debate mainly concerns the development of integration in commodity markets, and there is a relative paucity of research into the monetary and financial aspects of China's economic transformation. In fact, China's experience with its silver standard in the early twentieth century has been largely neglected. According to the limited literature that exists, financial market fragmentation also prevailed during this period. For instance, Brandt, Ma, and Rawski (2014) argue

<sup>&</sup>lt;sup>2</sup> Skinner (1977) argues that China was, in fact, for centuries composed of eight physiographic regions, each largely self-sufficient.

<sup>&</sup>lt;sup>3</sup> Sheridan (1975, p. 59) characterizes the warlord period as "the extremity of China's territorial disintegration."

that Chinese financial markets were segmented as interest rates differed substantially across regions—annual interest costs on personal loans during the 1930s ranged from 20–30 percent in coastal provinces to 50 percent in less commercialized provinces. Wide variations also existed in interior provinces: the average annual interest rate paid by farmers varied from 22 percent in Jiangxi to 40 percent in Henan (Chiao and Yin 1937). Commenting on the financial crisis in Shanghai in 1934, an official report stated that "The other ports, being financially dependent on Shanghai, have naturally also suffered, though not so seriously as Shanghai. The interior of China has been affected scarcely at all and is quite unable to understand the crisis that has arisen in Shanghai."<sup>4</sup>

In the present paper, we lay out the conditions of the monetary system in China and examine how well its silver standard functioned. The traditional silver currencies used in China were not produced by a central authority. Instead, the circulation of a particular kind of silver currency was confined to each local trading area (Kann 1927, p. 60). This characteristic of China's silver regime generated a domestic exchange market that was conceptually analogous to the foreign exchange markets between the gold standard countries, meaning we can rely on the large literature on gold point arbitrage as a framework.

We formalize the mechanism of silver arbitrage in the presence of transaction costs as it relates to the special circumstances within China and use our model to test the degree of market integration. The lack of available high-frequency data has been a considerable barrier to studying Chinese financial markets in this period. To overcome this, we collected a dataset on daily and weekly domestic exchange rates and the volume of the flow of silver currency between Shanghai and financial sub-centers. To the best of our knowledge, we are the first to provide a comprehensive empirical assessment of the efficiency of Chinese domestic exchange markets under the silver regime. Using this high-quality dataset, we apply threshold autoregressive (TAR) models to estimate silver points—the transaction costs associated with silver arbitrage. To cross-check the reliability of our results, we consider the relationship between our indirect measures of silver points and direct measures of physical flows of silver currency.

For Shanghai and major commercial hubs in north and central China, we find that financial markets behaved efficiently despite the fragmentation of silver standards. Based on our estimates of silver points and assuming

<sup>&</sup>lt;sup>4</sup> "Bank of China 1934 Report," North-China Daily News (3 April 1935, p. 7).

<sup>&</sup>lt;sup>5</sup> As Canjels, Prakash-Canjels, and Taylor (2004, p. 869) note, high-frequency data are ideal for this purpose as they closely correspond to the adjustment horizon in exchange markets.

disutility is incurred from violations of the no-arbitrage principle, we also compare the efficiency of Chinese domestic exchange markets with that of the trans-Atlantic and intra-European exchange markets. Our results show that, with the exception of the period of the Northern Expedition, the exchange-market efficiency of the silver standard in north-central China was not much different in magnitude to that of the classical Dollar-Sterling gold standard before WWI. We hence conclude that there was a substantial degree of integration in Chinese financial markets. We attribute this to technological advancements such as the rapidly expanding railway and telegraph lines, to monetary innovations, and to China's low labor costs, which contributed to low transportation costs. Nevertheless, we also find that market performance in remote regions and smaller cities was lower than that among major trading centers, as would be expected given the distance and political instability context.

While in recent years, a literature on Chinese market integration has emerged, most market efficiency benchmark comparisons between Western Europe and China have focused on agricultural commodities (Shiue 2002; Shiue and Keller 2007; Keller, Shiue, and Wang 2021). By contrast, we provide an assessment of the efficiency of financial markets. Ma and Zhao (2020) study Chinese monetary integration based on the prices of silver dollars in different cities. By the 1920s, silver dollar-convertible banknotes had largely replaced silver coins in circulation (Morota 2013). As banknotes were easier to ship, they may be overestimating the degree of market integration. In this paper, we measure financial integration based on the domestic exchange rate and the flows of silver specie. This reveals true silver points: the costs of silver movements. We additionally consider a much wider region of China, including remote areas in the south of the country.

Our study carries implications for the historical understanding of market integration and contributes to a revaluation of economic development during China's Republican period. Our finding that the Chinese silver standard was remarkably efficient in parts of China despite political turmoil and weak central state capacity is consistent with the existing evidence of economic growth taking place during this period in the area around Shanghai (Ma D. 2008). Elsewhere, economic development in the period up to WWII was kept in check; our finding that remote areas of China faced high transaction costs matters for understanding this uneven regional development.<sup>6</sup>

<sup>&</sup>lt;sup>6</sup> Our analysis of Chinese domestic markets complements previous work that considers Chinese foreign exchange market efficiency during the same period and similarly finds that it was more efficient than previously believed (Jacks, Yan, and Zhao 2017).

#### ARBITRAGE IN THE CHINESE SILVER EXCHANGE

## China's Domestic Exchange Market

The late nineteenth century was a time when most countries aspired to join the gold club. An important exception was China, which remained the large silver outlier. The Chinese government did not effectively define or control the weights, fineness, and shape of the silver currency, despite occasional standardization attempts. These tasks were left to local governing bodies, such as chambers of commerce and corporations. Therefore, the silver basis of Chinese traditional currency was not in standard coinage but in the form of ingots called *sycee*, with each piece generally weighing around 50 ounces. The production of sycee was controlled by local silversmiths' guilds. Therefore, the pure silver contained in sycee was not nationally uniform: different local institutions manufactured sycee without standardized methods. Naturally, the circulation of any kind of sycee was usually confined to the locality for which they were originally created, and when taken to different localities, they had to be melted or re-assayed (Kann 1927, p. 90).

Spanish-American silver coins were first introduced to China during the Ming Dynasty. Over the course of several centuries, many kinds of foreign dollars made their appearance in China. It was not until the end of the nineteenth century that dragon dollars—the Chinese silver coins produced by various provincial mints—made their appearance on the market. As with the sycee, they were not subjected to government control. This explains their lack of uniformity and the subsequent confusion that they caused. The dragon dollars were often accepted by the public by weight instead of by count (Kann 1927, p. 151).

In the following decades, the silver dollar and sycee performed different functions. Sycee was often used for account clearings within financial institutions, while silver dollars were more likely to be used in actual circulation (Kann 1927, p. 167). To satisfy the need for a common unit of account within the mixtures of currencies, the *tael*, a "Chinese ounce" of silver, emerged for various commercial zones prior to the end of the Qing regime. The tael provided a reliable anchor against which the value of the amalgam of currencies could be measured. Nevertheless, every commercial center had its own taels. Among the various local taels used, the best known and the most widely used were the Shanghai Tael

<sup>&</sup>lt;sup>7</sup> It was only in 1914, after the founding of the new Republic, that a national dollar was introduced. The uniformity and reliability of the national dollar made it an unparalleled success, gradually replacing both foreign currencies and a heterogeneous collection of dragon dollars.

(hereafter ST), followed by the Tianjin Tael (TT), the Hankou Tael (HT), and the Beijing Tael (BT).

This mixed system of silver currencies generated domestic exchange (*neihui*) markets among various silver currencies for major trading zones. Particularly important was the exchange of ST against other local taels. This was analogous to the foreign exchanges of the gold standard countries. Usually, the balance of inter-port trade within China was adjusted using bills of exchange or telegraphic transfers. However, if the balance of trade between two commercial ports within China favored one of them for a prolonged period, the balance had to be settled using shipments of silver (Kann 1927, p. 87).

# Silver Arbitrage

During our period, domestic trade in China was financed mainly by the Chinese native banks.<sup>8</sup> The native banks in Shanghai began to be active from the middle of the nineteenth century and were to become the center of gravity of China's financial system. By 1875, more than 100 such institutions operated in Shanghai. The Shanghai native banks set up a network of branches or agents throughout the whole country (Wu L. 1935).

There were two primary exchange instruments that traders could use for their operations: bill of exchange and cable order (Yang 1936, p. 413). The traditional exchange instrument was the bill of exchange, issued by Shanghai native banks and popularly known as the "Shanghai bill." Denominated in Shanghai taels and drawn on a party in Shanghai, it was traded in the exchange markets of almost all major cities. But it could be redeemed at its Shanghai tael face value only when, having been shipped to Shanghai, it was presented to the Shanghai drawee. Shanghai bills fell into two categories: sight bills and time bills. The distinction was concerned whether they were payable from 0 (sight/demand bills) to 30 days after sight. Shanghai native banks maintained an unblemished record in redeeming their bills for a long time, thus successfully gaining the public's confidence. Most domestic trade throughout China was conducted with these credit instruments. This brought about an advanced exchange market for Shanghai bills in major commercial centers (Wu L. 1935). As a contemporaneous observer wrote, the "Shanghai bill

<sup>&</sup>lt;sup>8</sup> Chinese native banks performed a function that was indispensable to domestic commerce. By contrast, foreign trade was financed primarily by foreign banks. Their dealings with Chinese merchants were handled through native banking institutions via their comprador offices (Nishimura 2005).

Time	Place	Action	Gain	Loss
0	Tianjin	Buy sight Shanghai bills, pay TT	bills, ST $e_{\scriptscriptstyle 0}$	currency, TT 1
1	Shanghai	Redeem bills, ship silver to Tianjin	silver oz. $e_0 C^{SH}$	bills, ST $e_0$
2	Tianjin	Convert silver to TT	currency, TT $\frac{e_0 C^{SH}}{C^{TJ}} = \frac{e_0}{e^{par}}$	silver, oz. $e_0 C^{SH}$
		Marginal revenue	currency, TT $\frac{e_0}{e^{par}}$ -1	
		Changes in silver stock in Shanghai	oz. – $e_0^{CSH}$	
		Interest cost in time	2	

TABLE 1 SILVER FLOW FROM SHANGHAI TO TIANJIN, WITH  $e_0 > e^{par}$ 

Notes:  $C^{SH}$  and  $C^{TJ}$  are the fixed silver contents per ST and TT, respectively.  $e_0$  is the market exchange rate at time 0, and  $e^{par}$  is the parity ratio (=  $C^{TJ}/C^{SH}$ ). The time for a one-way voyage is denoted as 1. Noninterest costs are not shown in the table.

Source: See the discussion of the model in the text.

functioned, in a sense, as a national currency used popularly in domestic trade between major commercial ports" (People's Bank of China 1989, p. 185).

The second exchange instrument, the cable order, was faster and a common instrument of transfer for banks. The spot cable rate was analogous to the exchange rate for sight Shanghai bills. In the case of cable orders, for instance, the purchasers of the TT made the ST payments and received their TT simultaneously. In contrast, with Shanghai bills, there was a delay for shipment and presentation, even for sight bills (and for time bills, an additional wait was necessary).

As an example, let us consider how silver and Shanghai bills circulated between Shanghai and Tianjin. We consider first silver-export arbitrage, from Shanghai, via sight Shanghai bills. This is the case where silver is overpriced in Tianjin relative to sight bills, that is, the sight exchange rate is higher than the mint parity (plus the costs of shipping silver). Table 1 relates flows in the quantity of silver and sight bills in an arbitrage transaction. The arbitrageur begins his operation at time t = 0 by buying sight bills in Tianjin at the market rate  $(e_0)$ , and ships the bills to Shanghai. The time for a one-way voyage is here standardized as 1. At

<sup>&</sup>lt;sup>9</sup> Throughout the discussion, the exchange rate expresses the price in STs per "other local tael" (the TT, for instance). Thus, an appreciation of the exchange rate means that the TT is strengthening and the ST is depreciating.

Time	Place	Action	Gain	Loss
0	Tianjin	Sell sight Shanghai bills	currency, TT $\frac{1}{e_0}$	bills, ST 1
0	Tianjin	Buy silver, ship silver to Shanghai	silver oz. $\frac{C^{TJ}}{e_0}$	currency, TT $\frac{1}{e_0}$
1	Shanghai	Convert silver to ST	currency, ST $\frac{C^{TJ}}{e_0 C^{SH}} = \frac{e^{par}}{e_0}$	silver, oz. $\frac{C^{TJ}}{e_0}$
1	Shanghai	Draw up sight bills	bills (in Shanghai), ST $\frac{e^{par}}{e_0}$	currency, ST $\frac{e^{par}}{e_0}$
2	Tianjin	Ship bills to Tianjin	bills (in Tianjin), ST $\frac{e^{par}}{e_0}$	bills (in Shanghai), ST $\frac{e^{par}}{e_0}$
		Marginal revenue	bills, ST $\frac{e^{par}}{e_0}$ –1	
		Changes in silver stock in Shanghai	oz. + $\frac{C^{TJ}}{e_0}$	
		Interest cost in time	2	

TABLE 2 SILVER FLOW FROM TIANJIN TO SHANGHAI, WITH  $e_0 < e^{par}$ 

*Notes*: Here we assume sight bills are drawn up in Shanghai at t = 1. When time bills (which had an interest component) are used instead, lost interest merely corresponded to the opportunity cost of a one-way voyage from Tianjin to Shanghai. See also the notes of Table 1.

t=1 he presents the bills to the drawees, uses the ST proceeds to obtain silver from banks in Shanghai at  $C^{SH}$  (the fixed silver content per ST), and transports the silver to Tianjin for conversion to the TT at  $C^{TJ}$  (the fixed silver content per TT) at t=2. In this case, the ST is effectively bought at the market exchange rate and sold at mint parity via the silver transaction. The revenue is the deviation of the market rate  $e_0$  from the mint parity  $e^{par}$  (=  $C^{TJ}/C^{SH}$ , that is, the ratio of fixed silver contents in per TT and ST). As for costs, in addition to shipping, interest is lost for the duration of a round-trip voyage.

We now turn to the converse operation: silver imports (into Shanghai) arbitrage via Shanghai bills (Table 2). The arbitrageur begins his operation by selling Shanghai bills at the sight exchange rate in Tianjin, thereby obtaining the TT with which to purchase silver from the Tianjin banks. The silver is transported to Shanghai and sold to banks, with the ST proceeds used to cover the Shanghai bills upon presentation. In this case, the ST is purchased at  $e^{par}$  via the intermediary of silver and sold at the market rate that prevailed at time 0,  $e_0$ . Therefore, the arbitrageur's revenue is the absolute value of the deviation of that market rate from parity.

Source: See the discussion of the model in the text.

The situation was analogous when a telegraphic transfer was employed as the exchange instrument, except that the time of shipping bills was saved. Although Shanghai bills were the traditional exchange medium for domestic trade within China, telegraphic transfer was the dominant medium for domestic exchange in our study period (Wu D. 1935).<sup>10</sup> Contemporaneous official publications cite either the spot cable rates only or both the spot cable rate and the sight exchange rate for Shanghai bills.<sup>11</sup> We have rarely seen any publications citing only sight exchange rates.

## DATA AND THE ESTIMATION OF SILVER POINTS

We use domestic exchange rate data to establish thresholds on silver arbitrage. We begin by describing the data and econometric model. We then estimate the silver points between Shanghai and other cities and corroborate these results against contemporaneous reports of the cost of silver shipment between cities. We collected domestic exchange rates based on the ST-denominated telegraphic transfers drawn on Shanghai and settled in other cities. We first examine the exchange rates between Shanghai and three major regional financial centers—Tianjin, Hankou, and Beijing—for the 1920s and 1930s. These cities had prime commercial importance in China. Therefore, their daily rate (paired with Shanghai, the national financial center) was tabulated uninterruptedly in contemporaneous publications. We then move to the analysis of the more partial evidence available for six other smaller or more remote cities. Figure 1 shows all our sample cities in a map of China that emphasizes how they were connected to each other via water or railways.

Our series for the Shanghai-Tianjin and Shanghai-Hankou exchange rates span from the moment daily data starts on 1 May 1920 to 9 March 1933. The sample period ends in 1933 because domestic exchange markets in Shanghai were closed off by the abolition of the sycee and tael system (implemented on 10 March 1933). For the Shanghai-Hankou series, the sub-period from 19 April 1927 to 23 March 1928 is excluded,

<sup>&</sup>lt;sup>10</sup> For instance, a contemporaneous investigation report wrote that: "When nonlocal merchants come into Shanghai to purchase cotton textiles, their dominant exchange instrument is the telegraphic transfer" (People's Bank of China (Shanghai Branch) 1960, p. 184).

<sup>&</sup>lt;sup>11</sup> See, for example, the *Jingji tongji* (Economic Statistics) and the *Yinhang zhoubao* (Banker Weekly).

<sup>&</sup>lt;sup>12</sup> Ma J. (2008) analyzes the operation of China's nationwide hierarchical financial network with Shanghai as the center and Tianjin, Hankou, and Beijing as the most important satellites of the Shanghai money market.

<sup>&</sup>lt;sup>13</sup> The abolition of the sycee and tael system meant that future transactions must be expressed in a new silver currency (the new national dollar) subjected to government regulation. It was an important step towards currency unification, but China remained on a silver standard.



FIGURE 1
DISTRIBUTION OF CITIES IN OUR SAMPLE

*Notes*: The black circles represent the major commercial centers in Central and North China, which we consider in this section, while triangles show our sample of smaller or more remote sample cities that we will consider. The capital from 1928, Nanjing, is shown with a white circle. *Source*: See Online Appendix 1.

as the Shanghai-Hankou exchange market was closed due to the Northern Expedition. The period of the Jiangsu-Zhejiang War, which started on 3 September and ended on 13 October 1924, is also excluded from the Shanghai-Hankou series. <sup>14</sup> The daily data for the Shanghai-Beijing exchange rates are only available for the period from 21 May 1923 to 28 January 1932. After discarding non-trading days, at our disposal we have 3,687, 3,385, and 2,514 daily observations for Shanghai-Tianjin,

<sup>14</sup> The war impacted the Shanghai-Hankou exchange markets more directly as it cut off the Yangtze River route (see, e.g., "Kiangsu-Chekiang War will react on shipping," *China Press*, 5 September 1924, p. 12). In contrast, the seaway between Shanghai and Tianjin was relatively unaffected. Thus, the war period is not excluded from the Shanghai-Tianjin series and the Shanghai-Beijing series. As a robustness exercise, we also estimated our model excluding this period from these two series, and the results remain similar.

Shanghai-Hankou, and Shanghai-Beijing exchange rates, respectively. Detailed data sources are provided in Online Appendices 2–3. In Online Appendix 4, we show examples of what these sources looked like.

Here we define the mint parity  $e_i^{par}$  as the ratio of the fixed metallic contents of silver in local taels of port i to the ST. One problem regarding the parity is that the silver content of each tael was not defined by law but was instead determined by custom and tradition. There are, therefore, different figures in the literature regarding the exact pure silver content of various taels. The silver content of the ST recognized in most modern transactions is 518.512 troy grains (1.08023 ounces) of pure silver. This was also accepted by the Shanghai Foreign Exchange Bankers Association to be used by its members (Young 1931). According to Wu D. (1935), at parity, TT1 = ST1.05514. 15

Figure 2 depicts deviation from parity for the exchange rates of Tianjin  $(x_{T,t})$ , Hankou  $(x_{H,t})$ , and Beijing  $(x_{B,t})$ , respectively paired with Shanghai. We denote  $x_{i,t}$  as the exchange rate deviation (in percent) from parity:

$$x_{i,t} = 100 \ln \left( \frac{e_{i,t}}{e_i^{par}} \right)$$
, for  $i = T, H, B$ , where  $e_{i,t}$  is the market exchange rate

between Shanghai and city i at time t, and  $e_i^{par}$  is the corresponding parity. A value of zero for  $x_{i,t}$  corresponds to the strong form of the law of one price. But some deviations from parity are to be expected, given frictions in the form of information and trading costs. The maximum deviation from parity over the full period was slightly over 2 percent, but this is rarely observed apart from 1927, when a ban on silver exports from Shanghai was enforced during the period of the Northern Expedition. Apart from this period, we note that deviations from parity were generally constrained within the bounds of  $\pm 1$  percent. Taken at face value, this movement implies either that the war presented enhanced arbitrage opportunities or that trading costs grew considerably in response to hostilities. This indicates a possible decline in market efficiency during the war. Still, it is clear that  $x_{i,t}$  does not exhibit explosive behavior for any i. The summary statistics of deviations from parity of exchange rate are shown in Table 3.<sup>17</sup> It shows that the deviations increased during the period of the Northern Expedition.

<sup>&</sup>lt;sup>15</sup> There are also different figures regarding the parity between the TT and the ST. For instance, according to Hsiao (1974), TT1 = ST1.05542, 0.03 percent higher than that of Wu. The parities between the TT/BT and the ST used here are as follows: BT1 = ST1.05163 (Fu 1923); TT1 = HT1.02450, HT1 = ST1.02991 (Jin 1925, p. 373).

<sup>&</sup>lt;sup>16</sup> Replication files can be found in Palma and Zhao (2021).

<sup>&</sup>lt;sup>17</sup> Stationarity seems clear from visual inspection. We note that the augmented Dickey-Fuller (ADF) statistics (with intercepts and lags chosen by the Schwarz criterion) for the  $x_{T,t}$ ,  $x_{H,t}$ , and  $x_{B,t}$  processes are highly significant at -6.19, -5.48, and -4.53, respectively. The results are substantively similar if linear time trends are also included in the ADF regressions.

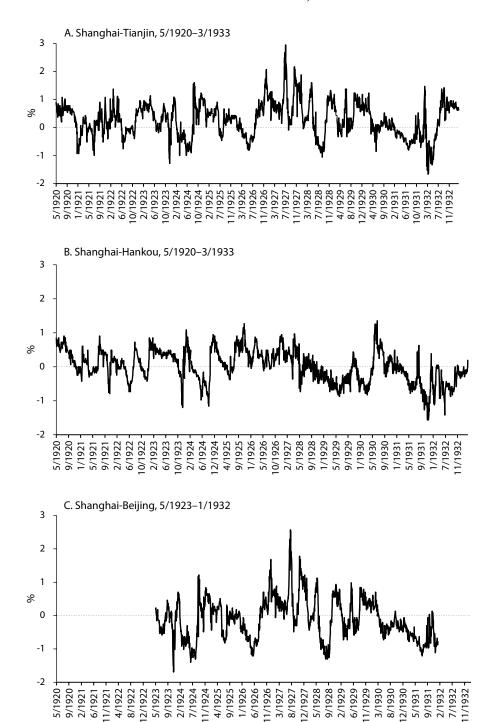


FIGURE 2
DEVIATION FROM PARITY FOR DOMESTIC EXCHANGE RATE, DAILY DATA

Source: See Online Appendix 2.

	rkow i	PARITI (PERC	ENI)	
	Full Period	Beiyang Era	Northern Expedition	Nanjing Era
	(5/01/1920-	(5/01/1920-	(7/09/1926-	(6/13/1928-
Exchange Markets	3/09/1933)	7/08/1926)	6/12/1928)	3/09/1933)
Shanghai-Tianjin $(x_{T,t})$	0.276 (0.601)	0.216 (0.488)	0.804 (0.609)	0.127 (0.613)
Shanghai-Hankou $(x_{H,t})$	0.003 (0.461)	0.171 (0.398)	0.330 (0.305)	-0.278 (0.412)
Shanghai-Beijing $(x_n)$	-0.111 (0.617)	-0.240 (0.531)	0.413 (0.605)	-0.286 (0.529)

TABLE 3
SUMMARY STATISTICS OF EXCHANGE RATE DEVIATIONS
FROM PARITY (PERCENT)

*Notes*: This table reports the means of  $x_{i,p}$  deviation from parity (in percent) for exchange rate (standard deviations in parentheses).

Source: See Online Appendix 2.

## Estimation of Silver Points

China's silver standard generated a domestic exchange market that was similar to the foreign exchange markets between the gold standard countries. As a result, we can rely on the existing literature on gold arbitrage in Western countries. We formalize the mechanism of silver arbitrage with transaction costs with respect to the local historical circumstances in China. As demonstrated in Tables 1 and 2, silver arbitrage suffices to return  $x_{i,t}$  back to unprofitable levels of divergence, thereby ensuring it is stationary. But within the range given by the silver points, there were no profitable arbitrage opportunities. Thus  $x_{i,t}$  follows a nonlinear process with the speed of mean-reversion toward equilibrium varying with the size of its deviations. This mechanism finds its closest econometric representation in the TAR model. We estimate the parameters of this system using a three-regime threshold autoregression model, which captures all relevant dynamic features and allows us to simultaneously recover the silver points and the speed of adjustment. For each city, we estimate (suppressing the *i* indicator for simplicity):

$$x_{t} = \begin{cases} \beta_{0}^{u} + \sum_{j=1}^{k} \beta_{j}^{u} x_{t-j} + \varepsilon_{t}, & \text{if } x_{t-1} > \theta \\ \beta_{0}^{m} + \sum_{j=1}^{k} \beta_{j}^{m} x_{t-j} + \varepsilon_{t}, & \text{if } |x_{t-1}| \le \theta \\ \beta_{0}^{l} + \sum_{j=1}^{k} \beta_{i}^{l} x_{t-j} + \varepsilon_{t}, & \text{if } x_{t-1} < -\theta \end{cases}$$
(1)

where  $\beta_0^h(h=u, m, \text{ or } l)$  are constants, and the innovation  $\varepsilon_t$  is serially uncorrelated. We refer to the estimated thresholds,  $\theta$ , as "silver points" in

direct parallel to the literature on gold points (Canjels, Prakash-Canjels, and Taylor 2004). To operationalize the silver-point arbitrage, we expect that  $x_{i,t}$  will revert toward the edge of the band in outer regimes. But within the "corridor" between the two silver points, the change in the exchange rate is free to follow a random walk. This model can be estimated using conditional least squares. This entails the use of a grid search to determine the value of the threshold, which is implemented as a two-step process. First, using distinct values for the threshold, we estimate each regime using OLS. Second, we minimize the sum of squared residuals over all the values of  $\theta$  used.

We estimate the TAR model as in Equation (1) using our daily data.<sup>18</sup> The lagged order (k) is set to two in order to minimize the value of the Bayesian information criterion (BIC). The results are reported in Table 4.19 For the Shanghai-Tianjin market, the threshold is estimated to be 0.693 percent, with a 90 percent asymptotic confidence interval of [0.563, 0.715] calculated using the likelihood ratio approach of Hansen (1997). We cannot reject both the unit root hypothesis in the middle regime and the hypothesis for the outer-regime convergence toward the thresholds. The sum of the AR coefficients in the middle regime is 0.988, with a half-life of 60 trading days (nearly three months). This implies a root close to unity. That is, the middle regime shows barely any convergence. By contrast, the sum of the AR coefficient estimates is 0.951 and 0.898 in the upper and lower regimes, implying that the error correction coefficients are 0.049 and 0.102, respectively. In other words, the half-lives in the upper regime and the lower regime are two weeks and one week, respectively, validating our model with silver point arbitrage. Moreover, the steady-state values of  $x_{T,t}$  are positive in the upper regime and negative in the lower regime, and close to zero in the middle regime, in line with the silver arbitrage mechanism discussed previously.

We present the number of observations underlying each regime in the lower panel of the table. Of our 3,685 effective daily observations, the upper regime accounts for 909 observations, a quarter of the total; silver shipments from Shanghai to Tianjin were profitable on these days. The lower regime accounts for 208 observations where silver shipments in

<sup>&</sup>lt;sup>18</sup> A couple of widely used methods for testing linear versus nonlinear models—including the LST test (Luukkonen, Saikkonen, and Teräsvirta 1988), the Tsay test (Tsay 1986), and the modified likelihood ratio test (Cryer and Chan 2008, p. 401)—reject linearity for our exchange rate series, suggesting that TAR models are more appropriate.

<sup>&</sup>lt;sup>19</sup> For each model, we confine the grid search to threshold values such that each outer-regime has at least 5 percent of the total observations.

TABLE 4
RESULTS OF THE TAR MODEL, DAILY DATA

	Tianjin (5/1920–3/1933)	Hankou (5/1920–3/1933)	Beijing (5/1923–1/1932)
$\theta$	0.693 [0.563, 0.715]	0.592 [0.545, 0.609]	0.727 [0.663, 0.936]
$oldsymbol{eta}_0^u$	0.027* (0.015)	0.046 (0.033)	0.026 (0.030)
$oldsymbol{eta}^u_1$	0.880*** (0.030)	0.593*** (0.058)	0.960*** (0.045)
$oldsymbol{eta}_2^u$	0.072*** (0.028)	0.315*** (0.045)	-0.012 (0.040)
${m eta}_0^m$	0.005** (0.002)	0.000 (0.002)	-0.002 (0.003)
$oldsymbol{eta}_1^m$	0.762*** (0.022)	0.860*** (0.021)	0.849*** (0.025)
$oldsymbol{eta}_2^m$	0.225*** (0.021)	0.127*** (0.020)	0.133*** (0.025)
$oldsymbol{eta}_0^l$	-0.062 (0.040)	-0.008 (0.025)	-0.007 (0.035)
$oldsymbol{eta}_1^{\prime}$	0.866*** (0.070)	0.834*** (0.050)	1.031*** (0.070)
$oldsymbol{eta}_2^l$	0.032 (0.063)	0.123*** (0.043)	-0.055 (0.063)
$\sum_{i=1}^2 \boldsymbol{\beta}_i^u$	0.951	0.908	0.948
$\sum_{i=1}^{2} \boldsymbol{\beta}_{i}^{m}$	0.988	0.987	0.982
$\sum_{i=1}^{2} \boldsymbol{\beta}_{i}^{l}$	0.898	0.957	0.976
Steady state of x			
$\overline{x}^u$	0.555	0.497	0.511
$\overline{x}^m$	0.398	0.017	-0.084
$\overline{x}^{l}$	-0.606	-0.190	-0.313
logL	2008.34	2554.92	1597.27
σ	0.140	0.114	0.128
Regime (days)			
Upper $(\theta, +\infty)$	909	340	207
Middle $[-\theta, \theta]$	2,568	2684	1858
Lower $(-\infty, -\theta)$	208	360	448

<sup>\* =</sup> Significant at the 10 percent level.

*Notes*: Standard errors reported in parentheses. A 90 percent asymptotic confidence interval of the estimates of threshold reported in brackets. logL is the log-likelihood value and  $\sigma$  is the standard deviation of residuals. "Upper" and "Lower" refer to the numbers of observations, which exceeds the estimated  $+\theta$  and  $-\theta$ , respectively. "Middle" refers to the number of observations, which is bounded by the estimated  $\pm\theta$ .

Source: See Online Appendix 2.

<sup>\*\* =</sup> Significant at the 5 percent level.

<sup>\*\*\* =</sup> Significant at the 1 percent level.

the opposite direction were profitable.<sup>20</sup> The remaining 70 percent of total observations represent the middle regime. Here, there were no profitable arbitrage opportunities as the deviations from parity were insufficient to cover trading costs. Clearly, exploitable arbitrage opportunities did not persist for long.

For the Shanghai-Hankou market and the Shanghai-Beijing market, the estimates of the silver points are 0.592 percent and 0.727 percent, respectively. Analogously, for each exchange rate series, the middle regime implies a root closer to unity than the two outer regimes. At the same time, the steady-state values are close to zero in the middle regime. Overall, the estimated silver point was lower in the Shanghai-Hankou markets than the corresponding values of the Shanghai-Tianjin markets and the Shanghai-Beijing markets. These show that the degree of financial integration across Shanghai and Hankou was higher than that across Shanghai and Tianjin/Beijing. This is in line with expectations as the distance from Hankou to Shanghai is 900 kilometers. In contrast, the distance from Tianjin and Beijing to Shanghai is 1,300 kilometers and 1,500 kilometers, respectively. Moreover, Hankou is connected to Shanghai by the most convenient inland water route in China, the Yangtze River. 22

# Contemporaneous Accounts on Silver Shipment

We have estimated silver points based on TAR models. These are methods of indirect observation since the silver points are inferred solely through the exchange rate dynamics. To cross-check the robustness of our estimated silver points, we compare our various estimates to contemporaneous accounts. It will be helpful to see that our estimates line up with the shipment costs of silver currency at that time. We first consider

<sup>&</sup>lt;sup>20</sup> We note an asymmetry in the observations encompassed in the upper and lower regimes: silver was more frequently overvalued in Tianjin relative to Shanghai. This result is consistent with Tianjin's net inflow of silver in the Tianjin-Shanghai silver trade. This asymmetry can be attributed largely to the civil strife caused by the North Expedition. Over half of the upper regime days were clustered in the short period of the North Expedition, in particular in the second half of 1927, when the Nationalist Government put on an embargo on silver from Shanghai to Tianjin to prevent the silver in Shanghai from being diverted to the Beiyang warlords. As Tianjin was financially dependent on Shanghai, "this prohibition involved the danger of a serious financial crisis at Tientsin [Tianjin]" ("Embargo of Nationalist Government Said to Be Illegal." *China Press*, 23 July 1927, p. 1).

<sup>&</sup>lt;sup>21</sup> The Shanghai-Hankou market has a local minimum of the sum of squared residuals at  $\theta$ =0.24 percent, which is too low to be credible given the costs of the silver trade (see Table 5).

<sup>&</sup>lt;sup>22</sup> As a robustness exercise, we also allow for the possibility of asymmetry in trade costs. See Online Appendix 5.

TABLE 5
COSTS OF SILVER TRADE IN THE SHANGHAI-TIANJIN AND
SHANGHAI-HANKOU MARKETS

Shanghai Sycee (100 Shipped to Tia			(48,307.84 Taels) to Hankou
Charges in Shanghai	Charges (Shanghai Taels)	Charges in Shanghai	Charges (Shanghai Taels)
Freight (0.25% less 5% discount)	237.5	Freight	105.6
6-days interest (5% annual rate)	82.38	Dock dues	16.04
Insurance premium (0.1%)	100	Insurance	25.5
Wharfage dues (0.03%)	30	Carriage	3
Coolie hire	5	Coolie hire	9.6
Wooden boxes	27.28	Wooden boxes	12
Charges in Tianjin		Charges in Hankou	
Wharfage dues (0.1%)	100	Assay fee	19
Assay fee and coolie hire	35	Coolie hire	8
		Ricsha, etc.	0.21
Total costs	617.16 (or 0.62%)	Total costs	198.95 (or 0.41%)

*Notes*: In the case of Hankou, when 6-day interest of a 5 percent annualized rate is included, total costs sum to 0.49 percent.

Source: Kann (1927, pp. 89-90).

the case of the Shanghai-Tianjin silver shipment. In our study period, shipping silver sycee from Shanghai to Tianjin could be done by rail-road via Nanjing at a cost of 0.625 percent (including a freight at 0.585 percent and an insurance premium of 0.04 percent), or by steamer, which entailed a cost of 0.54 percent (Jin 1925, p. 21). Considering further the interest with an annualized rate of 3–5 percent incurred, the total costs would amount to around 0.6 percent (the time of a one-way voyage was about nine days). The costs in the opposite direction were roughly symmetric (Jin 1925, p. 231). Kann (1927, p. 89) recorded a *pro forma* note relating to the specific components of the costs (Table 5), where the total cost of sycee movement was 0.62 percent. Therefore, the accounts of the two authors are almost identical, and these accounts are close to our silver point estimates for the Shanghai-Tianjin market (i.e., 0.693 percent).

<sup>&</sup>lt;sup>23</sup> Silver could also be shipped as coins (silver dollars), which was the more costly method for arbitrageurs. Coins shipment between Shanghai and Tianjin could be done by railroad, which entailed a cost of 0.74 percent (including freight and insurance premium), or by steamer at a cost of 0.76 percent (Jin 1925, pp. 19–21).

We next consider the case of the Shanghai-Hankou silver shipment. Shipping from Shanghai by steamer to Hankou via the Yangtze River entailed a freight of 0.33 percent plus an insurance fee of 0.04 percent (Jin 1925, p. 21). When interest is considered, the total transaction costs amounted to around 0.45 percent. Here an invoice made out on 9 December 1926 gave a detailed description of the components of costs (Table 5). On that date, Shanghai shipped 15 boxes of sycee, amounting to 48,307.842 Shanghai Taels, to Hankou, where the treasure became available on 15 December. When six-day interest on an annualized rate of 5 percent was included, the total cost was 0.49 percent, close to our estimate of silver point (0.59 percent).<sup>24</sup>

Arguably, our estimates of the silver points for both markets are slightly higher than the reported costs. The reason is that in addition to covering costs, arbitrageurs required an additional margin (expected net profit or risk premium) to undertake their activity. Their revenues could be adversely affected by events such as an unduly long voyage, an unexpected loss from re-assay or abrasion of silver, or a delay in collecting an insurance claim for lost silver.<sup>25</sup> Overall then, we find that there were no significant informational or policy barriers to the silver currency shipment in our study period.

Finally, we consider the costs across Shanghai and Beijing. We found only rough records on the silver movement costs. Nevertheless, it is possible to make roughly quantitative inferences on these costs. Beijing, the neighboring city of Tianjin, was well connected with Tianjin by the *Jingfeng* rail (120 kilometers). The silver movement between Beijing and Tianjin entailed a cost of 0.15 percent (Jin 1925, p. 227). The costs for the Shanghai-Beijing silver movement would be slightly higher than for the Shanghai-Tianjin movement. As a result, our estimates of the silver points are very close to the reported costs.

## EXCHANGE RATE EFFICIENCY AND COMPARATIVE DISCUSSION

We have estimated the silver points between Shanghai and financial sub-centers using TAR models. We also established the reliability of our results by considering the relationship between our indirect measures of silver points and contemporaneous accounts on the costs of silver

<sup>&</sup>lt;sup>24</sup> The average native interest rate in Shanghai from 1920 to 1932 was 5.171 percent (Kong 1988, pp. 478–80).

<sup>&</sup>lt;sup>25</sup> Naturally, arbitrageurs also required a net profit to undertake gold arbitrage. This was also the case elsewhere; for instance, Officer (1989) estimates that the profit of the gold point arbitrage across New York City and London was 0.125 percent of the value shipped.

shipments. Using the silver point results of the previous section, we are now capable of assessing the efficiency of Chinese domestic exchange markets using two methods. First, we cross-check silver flows and silver-point violations—a term borrowed from Morgenstern's (1959) "gold-point violations"—to describe the observations of the exchange rate outside the silver point spread. With perfect arbitrage, there can be, by definition, no silver-point violations. Under a substantial degree of market integration, silver-point violations could periodically emerge but would not persist for long as they would immediately cause silver flows via arbitrage. Therefore, we can test for the exchange market efficiency and market integration by investigating silver-point violations and silver flows across cities, as is done in the gold point literature (Officer 1996; Canjels, Prakash-Canjels, and Taylor 2004). Second, using the silver point results from the previous section, we calculate the efficiency losses using a variety of measures of the disutility incurred (Officer 1989). We show that there was a high level of efficiency among the main cities. We then compare our "silver standard efficiency" with "gold standard efficiency" estimates for the trans-Atlantic and intra-European exchange market prior to WWI. We finally turn to the exchange rates for six smaller or more remote cities to present a more nuanced assessment of the degree of financial integration. Finally, we consider explanations for our findings.

#### Silver-Point Violations and Silver Flows

We have estimated the silver points which favorably match the measured costs of sycee shipments derived from contemporaneous accounts. It should be noted that contemporaneous accounts were scattered, being specific to certain moments in time. It would be reassuring to cross-validate our results by checking if our silver points do a good job in predicting sycee flows so as to validate our results and assess the efficiency of domestic exchange markets. For this reason, we have compiled weekly records on sycee flows between Shanghai and outports since 1920. The data are obtained from the *Yinhang Zhoubao* (Banker Weekly) and the *North-China Daily News*, which tabulated weekly aggregates of sycee shipments from Shanghai to Tianjin/Hankou, and sycee arrivals to Shanghai from Tianjin/Hankou.<sup>26</sup> Detailed data sources are provided in Online Appendix 3. Because they were weekly aggregates, the timing of sycee shipments or arrivals was not very precise. Moreover, one has to

<sup>&</sup>lt;sup>26</sup> We have not found silver flow data between Beijing and Shanghai. It seems plausible that sycee flowed from Shanghai to Beijing mainly via Tianjin.

allow for the lag with which sycee arrived, that is, the days in transit. The lag was likely to be about a week (nine days for the Shanghai-Tianjin shipments and six days for the Shanghai-Hankou shipments).

Nonetheless, we can now present a quantity-based cross-check of our econometric results. In Figure 3, we plot the flow volume of sycee across Shanghai and Tianjin and the estimated silver points from the TAR model. To allow for the lag with which sycee buying and shipping occurred, we plot in the upper panel the maximum of the exchange rate in the three days before the reporting day of shipments and in the lower panel the minimum of the exchange rate during the week before the reporting day of arrivals. They demonstrate a broad correspondence between particularly large exchange rate deviations and sycee flows: our silver point estimates predict actual silver flows from Shanghai to Tianjin quite well for the entire period. Almost all of the large exports to Tianjin occurred when Tianjin exchange deviations were above the estimated thresholds. That is, the rapid and efficient adjustment of the exchange rate under silver point arbitrage kept the market exchange rate stable, and any large deviations from parity supposedly provoked silver flows sufficient to push the rate back to within the silver points. This holds true during the Northern Expedition (1926–1928) when there were significantly more silver-point variations in the exchange rate series. In contrast, when the exchange deviation fell below the silver points, the shipment volume of sycee was generally negligible. Arguably, however, the actual silver point during the period of the Northern Expedition might be higher than our estimates.<sup>27</sup>

Only on rare occasions did Shanghai import sycee from Tianjin. The total volume of sycee shipped from Tianjin to Shanghai in the entire period was ST3.97 million. This was a negligible quantity compared with the volume that went in the opposite direction—about ten times as much, ST39.5 million. The reason for such an asymmetry was that most silver was produced in the Americas, and silver imported into China first arrived in Shanghai and then spread to various cities within China. Even so, these rare imports generally occurred when domestic exchange deviations were below the estimated silver points. Overall, by volume, 97 percent of silver flows in this period occurred with silver-point violations, and only 3 percent occurred within the corridor between silver points. Except for the period of the Northern Expedition, it appears that we have estimated both the silver export point and the import point correctly, although there are a couple of peaks that show no sycee flows.

<sup>&</sup>lt;sup>27</sup> We also estimate the TAR model using the sub-period of the Northern Expedition. The estimate of silver points across Shanghai and Tianjin is 0.6 percent, hence even smaller than those from the entire period. However, the results are less reliable due to the very short sample period.

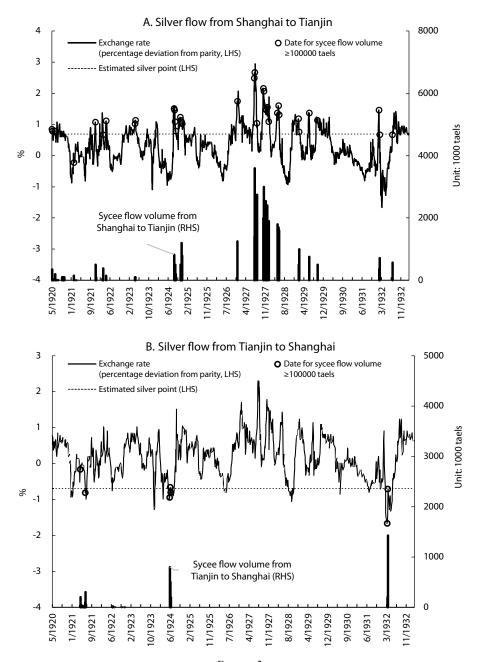


FIGURE 3
DOMESTIC EXCHANGE RATE, SILVER POINT, AND SILVER FLOW ACROSS SHANGHAI AND TIANJIN, MAY 1920–MARCH 1933

*Notes*: The dashed lines are estimated silver points from the TAR model using daily data ( $\pm 0.693$  percent). The solid lines plot exchange rate. With circles we indicate those days when sycee flow volume larger than ST100,000 were observed. On the bottom we show the actual volume of sycee flows.

Sources: See Online Appendices 2-3.

Figure 4 shows the sycee flow between Shanghai and Hankou and the corresponding estimates of silver points. By volume, 16 percent of silver flows occurred within the corridor between the estimated silver points, and 84 percent occurred with silver-point violations. We note a few observations where the exchange rates were actually within the corridor but with substantial sycee shipment. There are two possible explanations for such inconsistency. First, as mentioned before, the timing of sycee shipments or arrivals was not very precise. Second, in some cases, sycee could be shipped for reasons other than arbitrage. As Kann (1927, p. 87) wrote, "Shipments of sycee are made either in settlement of trade balances or, at times, sycee is shipped for the requirements of provincial Mints." In any case, isolated observations must be viewed with caution, and only general patterns can be considered relevant.

## Loss from Exchange-Rate Inefficiency

We now follow the lead provided by Officer (1989) to measure the efficiency of the silver standard. One of the key insights for the model is that disutility occurs from violations of the law of one price. That is, the loss from market inefficiency should be a function of the deviation of the exchange rate from parity, as under conditions of perfect market efficiency, no arbitrage opportunities can exist, and the exchange rate would always be kept at parity.

Denote  $\theta$  (and  $-\theta$ ) the silver-export point (and silver-import point) for Shanghai. By definition, the silver-point spread is  $2\theta$ . Perfect silver point arbitrage would act to keep the exchange rate within the silver-point spread, that is,  $|x| \leq \theta$ . Denote u(x) as the loss function relating the disutility from market inefficiency to x, the deviation from parity. We use three fundamental loss functions in the empirical part of the study: the identity (u = |x|), square  $(u = x^2)$ , and exponential  $(u = e^{|x|} - 1)$ . These loss functions involve disutility increasing at rates 1, 2|x|, and  $e^{|x|}$  as |x| increases. Unlike the identity function, the square and exponential functions heavily penalize exchange-rate deviations the further they are from the parity. The average experienced loss from market inefficiency is  $\overline{u} = \sum \frac{u}{T}$ , where T is the number of observations.

This average experienced loss will be compared with the hypothetical disutility arising from perfect arbitrage, which implies that the exchange

<sup>&</sup>lt;sup>28</sup> The silver-point spread is defined as the difference between silver-export point and the silver-import point, analogous to the gold standard literature (Officer 1989).

<sup>&</sup>lt;sup>29</sup> As noted by Officer (1989), properties of u(x) should include: u(0) = 0; u(x) > 0, for  $x \ne 0$ ; u(x) = u(-x); and u(x) being continuously differentiable.

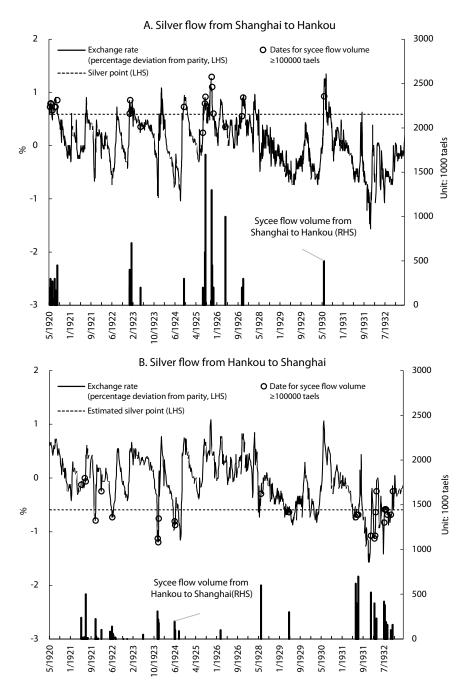


FIGURE 4
DOMESTIC EXCHANGE RATE, SILVER POINT, AND SILVER FLOW ACROSS SHANGHAI AND HANKOU, MAY 1920–MARCH 1933

*Notes*: The dashed lines are estimated silver points from the TAR model using daily data ( $\pm 0.592$  percent). See also the notes of Figure 3. *Sources*: See Online Appendices 2–3.

rate is always within the spread. Assume that, in the hypothetical case, the exchange rate takes on values within the silver spread with equal probability. Therefore, x follows the uniform distribution within the silverpoint spread. The hypothetical expected loss from market inefficiency is:

$$E(u) = \frac{1}{\theta} \int_0^{\theta} u(x) \, dx \tag{2}$$

For the identity, square and exponential functions of u, the computed values of E(u) are  $\theta/2$ ,  $\theta^2/3$  and  $(e^{\theta} - \theta - 1)/\theta$ , respectively. Thus we define a measure of exchange-market efficiency, the efficiency ratio, as  $\overline{u}/E(u)$ , that is, the experienced average loss from market efficiency during a given sample period relative to the hypothetical expected loss of perfect arbitrage. One may naturally expect this ratio to be greater than 1, due to the fact that violations of the silver points are impossible in the hypothetical situation of perfect arbitrage, in contrast to the reality of frequent silver-point violations. Nevertheless, there is every likelihood that this ratio lies below unity, due to exchange-rate speculation (Officer 1989).

We can now calculate the efficiency ratio  $\overline{u}/E(u)$ , using E(u) in Equation (2). For the Shanghai-Tianjin market and the identity loss function, the average experienced loss is the average percentage deviation (in absolute values) of the exchange rate from the parity, computed over all the daily observations. It is 0.531 for the full period. Under perfect silver-point arbitrage, the average hypothetical disutility under the identity loss function is simply half the magnitude of a silver point. With the silver point defined being 0.693 percent, the average hypothetical loss is 0.347. The results are presented in Table 6. For the full period, the efficiency ratio of 1.53 means that, on average, the exchange rate deviated from parity 53 percent more than what would occur under perfect silver arbitrage.

The efficiency ratios are 1.29, 2.43, and 1.46 for three sub-periods—the Warlord Era, the Northern Expedition, and the Nanjing Decade, respectively.<sup>30</sup> Not surprisingly, the domestic exchange markets of China experienced substantial efficiency loss during the Northern Expedition. However, the average experienced disutility is similar for the Warlord Era and the Nanjing Era, with efficiency in the Warlord Era even marginally above that in the Nanjing Era.<sup>31</sup> For the Shanghai-Tianjin market,

<sup>&</sup>lt;sup>30</sup> In all cases, the ratio is above unity, as expected. That is, the experienced loss from exchange-market inefficiency exceeds the corresponding hypothetical loss under perfect silver-point arbitrage.

<sup>&</sup>lt;sup>31</sup> We speculate that the Great Depression in the early 1930s could be a disrupting factor for the efficiency of the Nanjing Decade.

TABLE 6 LOSS FROM THE INEFFICIENCY OF DOMESTIC EXCHANGE MARKETS

		Average Ex	Average Experienced Loss				Εffic	Efficiency Ratio	
Loss Function	Full Period (5/01/1920–3/09/1933)	Warlord Era (5/01/1920– 7/08/1926)	Northern Expedition (7/09/1926–6/12/1928)	Nanjing Era (6/13/1928–3/09/1933)	Average Hypothetical Loss	Full Period (5/01/1920–3/09/1933)	Warlord Era (5/01/1920– 7/08/1926)	Warlord Era Northern Expedition (5/01/1920– (7/09/1926– 7/08/1926) (6/12/1928)	Nanjing Era (6/13/1928– 3/09/1933)
Shanghai-Tianjin									
<u>x</u>	0.531	0.447	0.845	0.508	0.347	1.532	1.290	2.435	1.464
$x^2$	0.437	0.286	1.016	0.392	0.160	2.733	1.784	6.350	2.450
$e^{ x } - 1$	998.0	0.636	1.773	0.783	0.443	1.956	1.437	4.002	1.767
Shanghai-Hankou									
<u>x</u>	0.377	0.356	I	0.401	0.296	1.272	1.203	I	1.356
$x^2$	0.213	0.188	I	0.248	0.117	1.826	1.610	I	2.122
$e^{ x }-1$	0.514	0.474	I	0.566	0.364	1.412	1.303	I	1.556
Shanghai-Beijing									
<u>x</u>	0.511	0.459	0.570	0.523	0.369	1.385	1.245	1.545	1.417
$x^2$	0.393	0.339	0.536	0.360	0.182	2.163	1.866	2.953	1.985
$e^{ x } - 1$	0.797	969.0	1.011	0.765	0.479	1.662	1.452	2.109	1.597

Notes: x is the deviation (in percent) of exchange rate from parity. The efficiency ratio is the ratio of average experienced loss to average hypothetical loss. This table does not present the results from the Shanghai-Hankou market for the sub-period of the Northern Expedition, because the market was closed from 19 April 1927 to 23 March 1928. Source: See the discussion in the text. the efficiency ratios for the square and exponential loss functions lead to the same conclusion. The same is true for the Shanghai-Hankou and the Shanghai-Beijing markets.

A natural question at this juncture is the extent to which these results can be compared to the more well-known "gold standard efficiency." Using the same three loss functions, Officer (1989) estimates that the trans-Atlantic gold-point was 0.65 percent, and the efficiency ratio was below unity (around 0.86) for the period of 1890-1906. Therefore, gold arbitrageurs and exchange rate speculators jointly contributed to market efficiency. If this conclusion is tenable, the Chinese silver-standard efficiency was below that of the gold standard. However, there is evidence that Officer's gold point may be too high. Canjels, Prakash-Canjels, and Taylor (2004) show a decline of gold points from 0.42 to 0.25 percent from 1879 to 1913, with a mean of about 0.33 percent. In turn, Spiller and Wood (1988) estimate gold points of around 0.25 percent for the period of 1899–1908. Officer re-estimates these at around 0.35 percent for the period from 1900 to 1906 (Officer 1996, p. 235). When 0.35 percent is taken as the baseline, the efficiency ratios of Dollar-Sterling for the period of 1890–1906 are 1.72, 3.33, and 1.95 for the identity, square, and exponential loss functions, respectively, hence similar in magnitude to our results for the Chinese silver standard. In a few cases, silverstandard efficiency was even marginally greater than gold-standard efficiency.<sup>32</sup>

Finally, how well integrated were the domestic exchange markets of China in the early twentieth century compared with Europe in other periods? Our estimates of silver points are well below the transaction costs associated with arbitrage in late-medieval and early-modern Europe. For instance, in the sixteenth century, the transaction costs associated with currency arbitrage are estimated to have been 4.4 and 6 percent for the London–Antwerp exchange markets and the Seville–Medina del Campo markets, respectively (Li 2015). It is natural to expect that the costs would be even higher in earlier times: in 1385–1450, they are estimated to have been 34 and 99 percent for the Flanders–Lübeck markets and the Flanders–Prussia markets, respectively (Li 2015). While different in magnitude, these pairs of estimates are not exactly comparable with

<sup>&</sup>lt;sup>32</sup> For two reasons, we suggest that the levels of silver point and gold point are not comparable, and only the efficiency ratio is relevant. First, there are the physical characteristics of gold versus silver. Silver had a lower value-to-weight ratio, so shipping costs for silver were higher than those for gold. Second, there are the geographical characteristics of the cities involved in the two trades. The distance from New York City to London is five times the distance from Tianjin to Shanghai.

our results as they are for different metallic currencies and different distances. But what they emphasize is that the invention of the telegraph in the nineteenth century reduced the time needed for communication to a negligible level, greatly enhancing market integration (Hoag 2006; Steinwender 2018).

#### Extension: Smaller or More Remote Cities

We have found that monetary market integration between Shanghai and China's three major economic hubs (Tianjin, Hankou, and Beijing) was remarkably high even by the standards of Western economies in the early twentieth century. However, all these cities are located in northern and central China, an economically developed area well linked by railways or waterways. Therefore, the results may not be representative nationally and should be interpreted as an upper bound of the financial integration of the national level. In order to better understand the extent to which these cities may be over-representing the degree of national integration, we now include additional cities in our analysis. The exchange rates for these smaller or more remote cities contrast to those of the major trading centers and enable us to present a more nuanced assessment of financial integration at the national level.

For our additional cities, the extant data on exchange rates are spotty or only available for shorter sub-periods. Given the sample size required for meaningful time series analysis, we restrict our analysis to cities with exchange rate data (paired with Shanghai) which span over three years. Our expanded dataset includes two cities in North China (Shandong province): Jinan (data available for August 1921–December 1924) and Qingdao (August 1921–December 1925); three cities in Southwest China (Sichuan province): Chongqing (August 1921–December 1929), Wanxian (August 1921–December 1929), and Chengdu (August 1921–April 1926); and one city in Southeast China: Guangzhou (August 1925–December 1931).<sup>33</sup> Detailed data sources are provided in our Online Appendix 2. Due to the unavailability of data for a significant number of trading days, we use weekly-frequency observations in this exercise, using the exchange rate of the last trading day of each week (typically Saturday).

<sup>&</sup>lt;sup>33</sup> Of these, the four cities can be considered remote: those in Southwest China (Chengdu, Chongqing, and Wanxian) as well as Guangzhou, a large city in Southeast China. Neither were under governmental control, and each region used a rather different silver currency than that used in Shanghai. The two cities in North China (Jinan and Qingdao) were closer to Shanghai but smaller than the major hubs that we have considered previously.

Figure 5 depicts the deviation of the exchange rate from parity for each city (paired with Shanghai).<sup>34</sup> For both cities in North China—Jinan and Qingdao—we note that the maximum deviation was about 2 percent, similar in amplitude to the exchange rates of the three major commercial hubs, as shown in Figure 2. For Qingdao, accessible through a convenient seaway, the deviations were generally even constrained within the bounds of 1 percent. However, the situation in the remote cities tells a different story, as the magnitudes of deviations were larger and persist for longer.

We now estimate the threshold model as in Equation (1) using weekly data for these cities. The results are reported in Table 7. We choose the lagged order k = 1 or 2 to minimize the BIC. In order to ensure strict comparability with major commercial hubs, we also present the results of Tianjin, Hankou, and Beijing using weekly data.<sup>35</sup> Here, the estimates of the thresholds for them are 0.81, 0.61, and 0.68 percent, respectively, which are close to those generated from the daily data. While the estimates using the weekly data are higher for Tianjin and lower for Beijing than those generated from daily data, the differences are merely around 0.1 percentage points. As before, the middle regime for each case is estimated to encompass around 80 percent of the total observations. This can be taken as a positive indication for the robustness of our previous silver point estimates, as well as for the credibility of the results for the additional cities for which we only have weekly data.

For Jinan and Qingdao, the estimates of the thresholds are 0.60 and 0.33 percent, respectively, less than that of Tianjin. These estimates seem reasonable as Jinan and Qingdao were on the way from Shanghai to Tianjin, and the estimates favorably match trade costs derived from contemporaneous accounts. That is, while shipping silver between Shanghai and Jinan could be done by railroad at a freight of 0.46 percent (Su 1921, p. 40), and shipping silver between Shanghai and Qingdao by seaway entailed a freight of 0.30 percent (Jin 1925, p. 278), both were substantially less than the trade cost between Shanghai and Tianjin. For

<sup>&</sup>lt;sup>34</sup> The parity ratios between the Shanghai Tael and other local taels were: 1 Jinan Tael = ST1.030, 1 Qingdao Tael = ST1.067, and 1 Guangzhou dollar = ST0.6335 (*Jingji tongji*, July 1923, p. 30). Contemporaneous accounts vary greatly regarding the parity of the taels used in Sichuan province. Some authors held that the same tael, the Chuanping Tael, was used in the whole province, including Chongqing, Chengdu, and Wanxian (Jin 1925, p. 448; Su 1921, p. 181). But others held that the taels in these three cities were of different silver contents, although having the same name (*Jingji tongji*, July 1923, p. 30). Therefore, we use the sample average of market exchange rates as an alternative for the corresponding parity in each city of Sichuan province.

<sup>&</sup>lt;sup>35</sup> We use the last trading day of the week in order to mitigate the caveats about using averages raised by Taylor (2001).

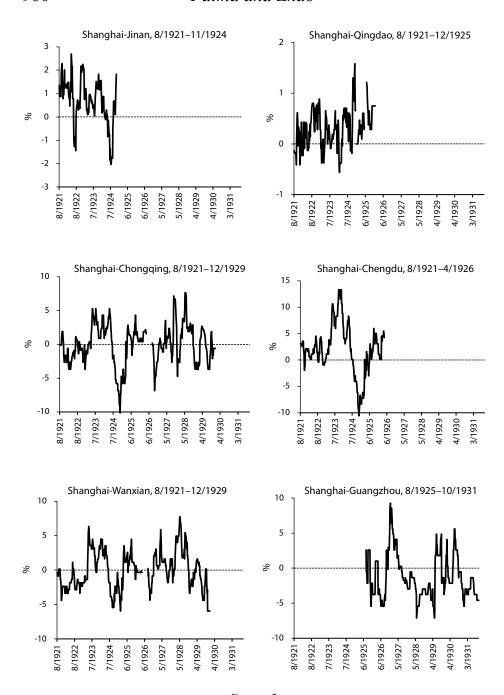


FIGURE 5
DEVIATION OF EXCHANGE RATE FROM PARITY, WEEKLY DATA

Source: See Online Appendix 2.

TABLE 7
RESULTS OF THE TAR MODEL, WEEKLY DATA

					, , , , , , , , , , , , , , , , , , , ,				
	Tianjin 5/1920–5/1933	Hankou 5/1920–3/1933	Beijing 5/1923–1/1932	Jinan 8/1921–12/1924	Qingdao 8/1921–12/ 1925	Chongqing 8/1921–12/ 1929	Chengdu 8/1921–4/1926	Wanxian 8/1921–12/ 1929	Guangzhou 8/1925–12/ 1931
θ	0.810	809.0	0.681	0.604	0.327	3.546	4.037	3.248	4.099
	[0.714, 0.872]	[0.340, -]	[0.489, -1]	[0.487, 0.852]	I	I	I	I	I
$\beta_u^u$	9000	0.397**	0.260**	0.208*	0.013	-0.199	990.0	-0.095	-0.529
	(0.091)	(0.160)	(0.120)	(0.107)	(0.062)	(0.627)	(0.348)	(0.514)	(0.762)
$\beta''$	0.885***	0.386*	0.662***	0.850***	0.852***	1.120***	1.139***	1.293***	1.034***
-	(0.076)	(0.198)	(0.110)	(0.113)	(0.095)	(0.145)	(0.116)	(0.158)	(0.198)
$\beta''$	I		I	-0.050	I	-0.179*	-0.166	-0.359***	-0.053
7				(0.101)		(0.109)	(0.108)	(0.114)	(0.152)
$\beta_0^m$	0.018	-0.004	-0.005	0.026	0.073	0.013	0.125	-0.017	-0.050
	(0.012)	(0.000)	(0.014)	(0.068)	(0.022)	(0.055)	(0.116)	(0.05)	(0.088)
$\beta_1^m$	***926.0	0.949***	0.905***	1.536***	0.999***	1.135***	0.833***	1.045***	1.010***
-	(0.026)	(0.027)	(0.038)	(0.276)	(0.127)	(0.066)	(0.096)	(0.065)	(0.069)
$\beta_{r}^{m}$	I		I	-0.324**	I	-0.179***	0.076	-0.054	-0.031
4				(0.138)		(0.061)	(0.087)	(0.059)	(0.063)
$\beta'_{i}$	0.127	0.028	-0.239*	-0.541	0.065	0.130	-0.246	0.175	-0.244
>	(0.296)	(0.102)	(0.128)	(0.305)	(0.491)	(0.468)	(0.800)	(0.575)	(0.739)
$\beta'_1$	0.766***	0.842***	0.691***	0.011	0.842	0.909***	1.219***	0.893***	1.112***
-	(0.274)	(0.126)	(0.137)	(0.294)	(1.198)	(0.143)	(0.264)	(0.184)	(0.201)
$\beta'$	I		I	0.597***		0.061	-0.288	0.087	-0.217
4				(0.223)		(0.120)	(0.241)	(0.142)	(0.185)
$\sum_{i=1}^2 oldsymbol{eta}_i^u$	0.885	0.386	0.662	0.800	0.852	0.941	0.973	0.934	0.981
$\sum_{j=1}^{2} oldsymbol{eta}_{j}^{m}$	0.976	0.949	0.905	1.212	0.999	0.957	606.0	0.991	6260
$\sum_{i=1}^2 oldsymbol{eta}_i'$	0.766	0.842	0.691	0.608	0.842	0.971	0.931	0.980	0.895
logL	-49.48	-133.00	-16.22	-73.74	15.34	-582.17	-367.12	-534.07	-523.67
ь	0.261	0.195	0.252	0.389	0.228	0.981	1.131	0.875	1.188
Regime (weeks)									
Upper $(\theta, +\infty)$	111	53	43	100	108	41	74	55	28
Middle $[-\theta, \theta]$	544	492	327	48	100	327	146	313	252
Lower $(-\infty, -\theta)$	16	62	75	18	12	52	22	52	53

Notes: Standard errors reported in parentheses. A 90 percent asymptotic confidence interval of the estimates of threshold reported in brackets. Some confidence intervals (or upper bounds) are missing because they fall out of our grid search. logL is the log-likelihood value and  $\sigma$  is the standard deviation of residuals. "Upper" and "Lower" refer to the numbers of observations, which is bounded by the estimated  $\pm \theta$ . Respectively. "Middle" refers to the number of observations, which is bounded by the estimated  $\pm \theta$ . \* = Significant at the 10 percent level.\*\* = Significant at the 5 percent level.\*\*\* = Significant at the 1 percent level.

both series, we cannot reject the hypothesis of outer-regime convergence toward the thresholds and no convergence in the middle regime.<sup>36</sup>

The results from the southeast and southwest cities lead to the conclusion of financial disintegration between Shanghai and such remote areas. First, the estimates of thresholds for these cities vary from 3 to 4 percent, not only many times those generated from the major hubs in the central area but also many times the freights of the silver shipment. For instance, the freights from Shanghai to Chongqing via the Yangtze River was 0.5 percent, and from Shanghai to Guangzhou by seaway were only 0.25 percent (Su 1921, pp. 169, 176). Though we find no information on the freights of direct steamers from Wanxian (a smaller city on the upper Yangtze River) to Shanghai, the freights from Wanxian to Hankou via the Yangtze River were estimated to be merely 0.45 percent (Su 1921, pp. 163, 188), and adding a cost from Hankou to Shanghai would increase the total cost to around 1 percent.<sup>37</sup> Given both the large exchange rate deviations and large values of silver point estimates, there were clearly other significant frictions preventing trade. These included a higher risk of expropriation or robbery given the lower governmental control over such areas, but also informational and institutional barriers.<sup>38</sup>

Second, for all these remote cities, the outer regimes show barely any convergence and tend to have roots closer to unity than the middle regimes. For instance, for the Chongqing series, deviations are reduced by 5.9 percent and 2.9 percent within one week in the upper and lower regimes (implying half-lives of 12 and 23 weeks), respectively. Moreover, the asymptotic confidence intervals of the thresholds are too wide hence they fall out of our grid search, indicating inaccurate estimates or insignificant threshold effects. Actually, the modified likelihood ratio test for testing linear versus threshold models (Cryer and Chan 2008, p. 401) accepts the null hypothesis of linearity for all exchange rate series for the remote cities. In light of this,

<sup>&</sup>lt;sup>36</sup> However, for each series, the outer-regimes combined account for more than half the observations, indicating less reliable estimates of silver points or persistent arbitrage opportunities. This might be seen as a sign of a lower degree of market integration.

<sup>&</sup>lt;sup>37</sup> The low level of integration with these cities cannot be explained by freight costs alone, as most of them were connected with Shanghai by waterway. The only exception in our sample is Chengdu, which was not well connected with other cities (including Shanghai) by either any waterway or railway, and accordingly faced high freight costs: 1.9 percent from Hankou, plus 0.6 percent for Shanghai-Hankou, raising the total for Shanghai-Chengdu to 2.5 percent (Su 1921, p. 183).

<sup>&</sup>lt;sup>38</sup> Contemporaneous reports often warned of the danger of transporting cargo to the southern regions not under government control. See, for example, the reports on "Robbers of Szechuan [Sichuan]" (*North-China Daily News*, 8 July 1921, p. 10; 14 September 1921, p. 9). Additionally, the shape and weight of silver currency circulated in Sichuan or Guangdong were quite distinct from those in Central and North China (Kann 1927, p. 66; Su 1921, p. 195). This means that when Shanghai sycee was taken to Sichuan or Guangdong it had to be recast, incurring a higher cost than the assaying cost when taken to Hankou or Tianjin.

we also run a linear autoregressive (AR) model for each of these series. The sums of the estimates of the AR coefficient are 0.935, 0.971, 0.948, and 0.939 for the Chongqing, Chengdu, Wanxian, and Guangzhou series, respectively. The average half-life for the exchange rate deviations was 14.6 weeks (more than one-quarter), implying a slow speed of parity reversion, which suggests weak silver point arbitrage and market integration.

## Interpretation

Our results have revealed a complex financial system within China, a country that had both integrated and segmented markets that coexisted. On the one hand, the financial integration between China's major economic hubs in the Lower Yangzi Valley and the coastal areas in the north of the country was remarkably high even by the standards of Western economies. On the other hand, the results from remote southwest and southeast areas suggest financial market fragmentation. This result might be explained by inadequate transportation infrastructure to the latter regions, along with the existence of multiple currencies and monetary standards, which imposed high transaction costs.<sup>39</sup>

Despite the fragmentation of silver standards, the market behaved efficiently to ensure that arbitrage opportunities did not persist for long in the major commercial centers located in north-central China. What can explain this surprising level of financial integration? The first plausible driving force behind the development of financial integration was the industrialization, economic restructuring, and financial modernization of the Late Qing Dynasty and the succeeding Warlord periods. The opening of the economy and the modernization reforms from the end of the nineteenth century brought new businesses and technologies such as rail networks and the telegraph, which improved commodity and capital flows (Tang 2016). The length of the railroad network grew from being almost nonexistent in 1900 to 10,000 kilometers by 1911 (Yan 1955, p. 180). In particular, newly constructed north-south lines, the *Pinghan* rail and the *Jinpu* rail, were completed in 1906 and 1912. These slashed economic distances dominated by rivers flowing from west to east. Western influence mattered: Chinese railways were constructed, owned, and operated by managers designated by the external financial consortium who financed the loans (Goetzmann, Ukhov, and Zhu 2007). From the 1870s, Western powers also took the lead in setting up telegraph lines along the east coast. Together, the completion of railway and telegraph

<sup>&</sup>lt;sup>39</sup> In Manchuria in the late 1920s, for example, the existence of multiple monies was a cause of economic instability (Kaminishi 2013).

connections linking Beijing and Hankou reduced the time needed to ship goods from 150 to only three days (Brandt, Ma, and Rawski 2014). Transport development, in turn, supported economic specialization, stimulating further commercialization in a wide range of industries.

A second driving force, which contributed to financial integration was a sweeping transformation that occurred in money and banking. By the 1930s, the branch network of banks extended to more than 500 localities throughout the country (Rawski 1989, p. 136). Both the privileges and autonomy of treaty ports strengthened in the Warlord Era weakened central government. In particular, the International Settlements in Shanghai, Tianjin, and Hankou sheltered banks and other financial institutions from the predatory attempts of the fiscally strapped government. The freedom of association in the treaty ports fostered an explosive growth of chambers of commerce and associations of bankers, lawyers, and accountants (Brandt, Ma, and Rawski 2014). Against this background, a strong autonomous banking community led by the Chinese Bankers' Association and the Native Bankers' Association (established in 1915 and 1917, respectively) rose in Shanghai.<sup>40</sup>

Overall, then, Western institutions and technologies such as the railway, the telegraph, and innovations in money and finance had a positive effect on China's market development, even though they represented a threat to Chinese sovereignty. However, for a large country, China's railway network was limited and confined to northern and central China. They linked the major cities of Shanghai and Hankou with Beijing and Tianjin but did not serve remote parts of the country. Cities in Southeast and Southwest China hence faced high transport costs and were also not under central government control. Moreover, China's modern banking network was developed mainly among port cities. This partly explains the coexistence of both integrated and segmented financial markets.

## CONCLUSION

We have examined the efficiency of the silver standard and assessed the degree of financial market integration before WWII. To do this, we estimated silver points between Shanghai and nine commercial cities

<sup>&</sup>lt;sup>40</sup> We attribute our findings of integration also to the lower labor costs in China. Real wages were considerably lower in China than they were in Europe and the United States, and nominal wages even more so (Allen et al. 2011). This gave China an advantage in transportation costs. Assay fees and coolie hire mainly involved labor costs, and freights, wharfage/dock dues, as well as packaging in wooden boxes, also had a labor cost component.

<sup>&</sup>lt;sup>41</sup> See, for example, the comparison with the much more extensive rail network of Japan (Koyama, Moriguchi, and Sng 2018).

throughout the country. Based on a compilation of high-frequency exchange data, we find that for major commercial hubs in north and central China, financial markets behaved efficiently despite the fragmentation of silver standards. Our inferred measures of silver points are low and favorably match the measured costs of silver shipments derived from contemporaneous accounts. The daily observations of silver-point violations were rare, silver-point violations did not persist for long, and silver currency shipments generally occurred in the profitable direction as a response to silver-point violations. Our period witnessed the surprising effectiveness of silver arbitrageurs in preventing and removing silver-point violations, although this process did not remain unaffected by civil strife. For this region of China, the exchange market efficiency of its silver standard was not much different in magnitude from that of the classical Dollar-Sterling gold standard. Overall, we find a fairly high level of financial market integration in Republican China, though with substantial regional variation. It is remarkable that this occurred in the era of political decentralization and political turmoil known as the Warlord Era. It seems that political fragmentation and low state capacity only led to segmented markets in parts of China. The fact that monetary markets were becoming integrated must have been one factor promoting economic growth in the regions around Shanghai at this time.

Market performance in remote regions was lower than in the north-central economic hubs; however, a high level of market integration applied only in the latter region. Our analysis shows that both independent and integrated markets coexisted. Finally, it should be emphasized that our findings are based on evidence from financial markets. Hence, they do not necessarily apply to the integration of other commodity markets. This is especially true since as a commodity used for currency, silver has a high value-to-weight ratio. Goods with lower value-to-weight ratios, such as grain, are less profitable to arbitrage under normal circumstances, and those markets are therefore certain to have been less integrated.

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