

Acknowledgments

Anyone working on popular culture knows well that time is at once their best friend and worst enemy. In the fast-changing world of pop culture, every day offers scholars a windfall of new materials to swim in, but with each minute's passing they also become inevitably outdated. No matter how hard one tries, one can never have a full and comprehensive perspective on something evolving so quickly. My collaborators whose work is highlighted in this volume saved me from being outdated or, at least, helped slow down the pace. Thanks to their fresh perspectives and keen insights, they inspired me to examine this dynamic field with a renewed appreciation and a much deeper understanding.

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