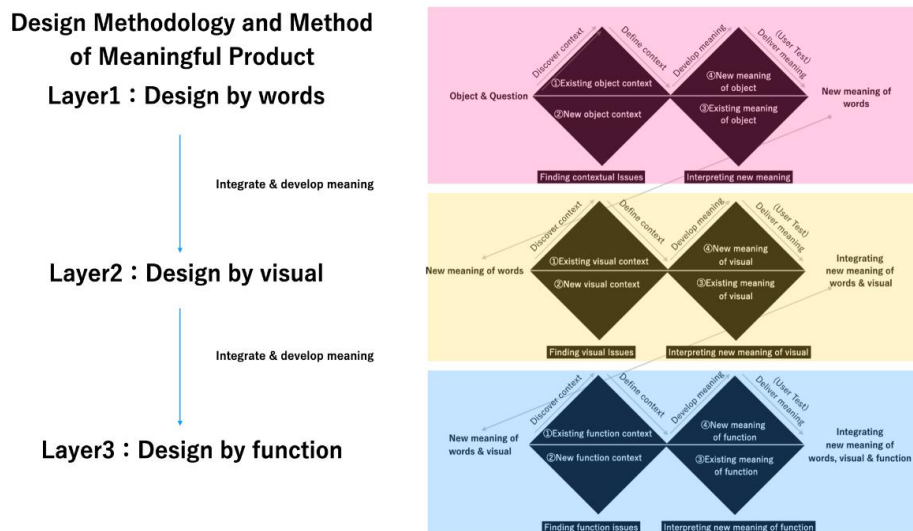


# Innovation of meaning: design-driven study based on the interpretive theory of new meaning - CORRIGENDUM

Shotaro Kushi and Hideyoshi Yanagisawa

The authors would like to correct an incorrect figure and table in the above article. The correct figure 7 and table 1 are listed below:

**Figure 7. Design methodology and method of meaningful products. Interpret and create meaning by integrating words, visuals, and functions**



**Table 1. Project progress for a total of ten projects (as of Aug 2023)**

Total of ten projects in progress (as of August 2023)	Number of ongoing project	Number of successful projects	Number of failures projects
Development/manufacturing/sales		4	
3rd layer design: Interpret & create meaning by integrating words, visual, and function	2	4	
2nd layer design: Interpret & create meaning by integrating words and visual	1	6	1
1st layer design: interpret & create meaning with words	2	8	

The authors apologise for the errors.

## Reference

Kushi, S. and Yanagisawa, H. (2024) 'Innovation of meaning: design-driven study based on the interpretive theory of new meaning', *Proceedings of the Design Society*, 4, pp. 35–44. doi:10.1017/pds.2024.6.