# INTERNATIONAL LEGAL THEORY The Shifting Origins of International Law

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#### Abstract

Both state-centrism and Eurocentrism are under challenge in international law today. This article argues that this double challenge is mirrored back into the study of the history of international law. It examines the effects of the rise of positivism as a method of norm-identification and the role of methodological nationalism upon the study of the history of international law in the modern foundational period of international law. It extends this by examining how this bequeathed a double exclusionary bias regarding time and space to the study of the history of international law. It exclusion of others such as those related to the Islamic history of international law. It then analyses why this state of historiographical affairs is changing, highlighting intra-disciplinary developments within the field of the history of international law for a global age. It concludes with a reflection on some of the tasks ahead, providing a series of historiographical signposts for the history of international law as a field of new research.

#### Key words

Eurocentrism; global perspectives; history of international law; inter-disciplinarity; state-centrism

## I. INTRODUCTION

The dominant realist and idealist approaches<sup>1</sup> to writing the Western history of international law have a number of elements in common.<sup>2</sup> First, they are

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I See also M. Koskenniemi, 'Histories of International Law: Dealing with Eurocentrism', (2011) 19 *Rechts-geschichte* 152, at 161. The term 'idealist or doctrinal histories' indicates, according to Koskenniemi, those histories of international law that 'focus on lawyers and philosophers and view the past through debates about legal principles or institutions'. By 'realist' narratives, reference is made, by contrast, to those histories 'that concentrate on State power and geopolitics and view international law's past in terms of the succession of apologies for State behaviour' and periodize accordingly.

<sup>2</sup> Besides their 'reductionism'; see, in more detail, M. Koskenniemi, 'Histories of International Law: Significance and Problems for a Critical View', (2013) 27(2) *Temple International Law and Comparative Law Journal* 215, at 219.

predominantly Eurocentric narratives of the history of international law in the sense that they are embedded in a historical macro-narrative according to which 'international law is the product of a process initiated in the Western world',<sup>3</sup> the first stage of which was 'the disintegration of the medieval European community into a European society'.<sup>4</sup> Such a European society, and its international-regional legal order would, in subsequent stages, spread out to the four corners of the globe in the wake of different waves of discovery, war, conquest, and colonization led by European powers. Second, the idealist and realist approaches share a deeply state-centric approach to the history of international law, tending to focus on the establishment of the historical origins of the (European) state as a departure point to explain the gradual development of sovereignty.

Both state-centrism and Eurocentrism are under challenge in international law today and this article argues that this double challenge is mirrored back into new avenues of research for the study of the history of international law. First, state-centrism has lost some of its momentum in international legal scholarship as a result of the relative decline or demise of the sovereign state as the traditional main actor – and the sole legal subject – of the international legal order. The growing intellectual relevance of the tropes of global governance,<sup>5</sup> post-national law,<sup>6</sup> and multilevel governance,<sup>7</sup> which are marching in the wake of an increasing international institutional proliferation and ongoing regional processes of integration, are a proof of the intellectual leverage of a remarkable post-state-centric pull in the field since the end of the Cold War.<sup>8</sup> This is, furthermore, reflected in the reconceptualization of traditional notions of sovereignty by new notions of 'disaggregated sovereignty',<sup>9</sup> 'late sovereignty',<sup>10</sup> or 'post-sovereignty'<sup>11</sup> in international legal scholarship. This post-state-centric pull is in turn fostering new interdisciplinary methodological lenses to the study of sovereignty and the Westphalian paradigm.<sup>12</sup>

 <sup>&#</sup>x27;International Law', *Encyclopedia Britannica*, accessible at the 'MIT Western Hemisphere Project' at <<u>http://web.mit.edu/esg-conscience/www/rest/ilaw.pdf></u> (accessed 17 June 2014). The updated edition of the entry 'International Law' in the *Encyclopedia Britannica* provides another perspective on the origins of international in world history and does not contain the quoted reference anymore, see M. Shaw, 'International Law' (updated 13 March 2013) *Encyclopædia Britannica Online*, <<u>http://www.britannica.com/EBchecked/topic/291011/international-law></u> (accessed 17 June 2014).
 Ibid.

<sup>5</sup> See, e.g., D. Kennedy, 'The Mystery of Global Governance', (2008) 34 Ohio Northern University Law Review 827.

<sup>6</sup> See, e.g., N. Krisch, Beyond Constitutionalism: The Pluralist Structure of Postnational Law (2010).

<sup>7</sup> See, e.g., C. Joerges and E. U. Petersmann (eds.), *Constitutionalism, Multilevel Trade Governance and International Economic Law* (2011).

<sup>8</sup> See, e.g., C. Schreuer, 'The Waning of the Sovereign State: Towards a New Paradigm for International Law', (1993) 4 EJIL 447.

<sup>9</sup> A. M. Slaughter, A New World Order (2004).

<sup>10</sup> See, e.g., N. Walker 'Late Sovereignty in the European Union', in N. Walker (ed.), Sovereignty in Transition (2003), 3–32

<sup>11</sup> See, e.g., N. MacCormick, 'Sovereignty and After, in H. Kalmo and Q. Skinner (eds.) Sovereignty in Fragments. The Past, Present and Future of a Contested Concept (2011), 151.

<sup>12</sup> A new 'social-science functionalist paradigm' has been put forward by J. P. Trachtman. This variant of a neofunctionalist approach,<sup>12</sup> which is based on an interdisciplinary methodology rooted in new institutional economics (including constitutional economics) and applies different techniques, including, among others, price theory, transaction costs economics, game theory, or contract theory, is, indeed, one that accepts that 'the state is contingent, and that international law tends to constrain – indeed, to mould – the state on the basis of its functional efficiency'. J. P. Trachtman, *The Future of International Law, Global Government* (2013), 18.

Indeed, the emergence of new transboundary challenges, the universalization of international human rights standards and the recognition of the growing international relevance of a panoply of non-state actors as subjects of international law and bearers of international rights and obligations<sup>13</sup> (for example, the individual, international non-governmental organizations, transnational and multinational corporations, and international organizations)<sup>14</sup> have contributed to the development of a growing number of academic reflections on the role of transnational and non-state law on the international sphere.<sup>15</sup> This, along with the emergence of functionally distinct technical specialized international legal regimes,<sup>16</sup> has led to a rethinking of the descriptive and predictive inaccuracy of a 'state-dominated understanding of global society'.<sup>17</sup> Since early this century, this reconceptualization has challenged international legal scholars to revisit their narrative assumptions<sup>18</sup> and methodological approaches to the history of the discipline – what is often described as the 'turn to history'.<sup>19</sup>

These critiques of the state-centric model are coupled with accusations that the classical idealist and realist accounts of the history of international law are profoundly Eurocentric. This critique of Eurocentrism, previously heralded by postcolonial scholarship, has taken a more confrontational approach under the intellectual influence of Critical Legal Studies (CLS) and post-modernism since the late nineteen nineties.<sup>20</sup> The study of the history of international law<sup>21</sup> has been one of the areas where post-colonial scholarship in international law has impacted on received visions of international law in at least two key ways. First, the 'contributionist generation<sup>22</sup> opened the classic Eurocentric Western historiography of international law to the pre-colonial experiences of non-European peoples and regions<sup>23</sup> and highlighted the 'silent contribution' of non-European peoples to the doctrinal development of international law against European claims to Eurocentric

See, e.g., A. Clapham, Human Rights Obligations of Non-State Actors (2006). 13

<sup>14</sup> See, e.g., J. E. Álvarez, International Organizations as Law-Makers (2005).

<sup>15</sup> See, e.g., P. Zumbansen, 'Transnational Law, Evolving', in J. Smits (ed.), Encyclopedia of Comparative Law (2012), 800-025.

<sup>16</sup> These are partly managed from what D. Bethlehem, in his examination of the demise of the 'geographic citadel of statehood' considers are the growingly empowered sites of a 'technocratic post-Westphalian world. See D. Bethlehem, 'The End of Geography: The Changing Nature of the International System and the Challenge to International Law', (2014) 25 EJIL 1, at 15. For examples, see at 16 and 17.

<sup>See Trachtman,</sup> *supra* note 12, at 10.
See, seminally, T. Altwicker and O. Diggelmann, 'How is Progress Constructed in International Legal Scholarship?', (2014) 25(2) EJIL 425, at 437.

<sup>19</sup> On the 'turn to history' in international law, see, e.g., R. C. H. Lesaffer, 'International Law and Its History: The Story of an Unrequited Love', in M. Craven, M. Fitzmaurice, and M. Vogiatzi (eds.) Time, History and International Law (2006), 27. See also T. Skouteris, 'Engaging History in International Law', in D. Kennedy and I. M. Beneyto (eds.), New Approaches to International Law: The European and American Experiences (2012), 99.

<sup>20</sup> See, e.g., introductorily, I. de la Rasilla del Moral, 'International Law in the Historical Present Tense', (2009) 22 LJIL 629.

<sup>21</sup> A. Becker Lorca, 'Eurocentrism in the History of International Law' in A. Peters and B. Fassbender (eds.), Oxford Handbook of the History of International Law (2012), 1034.

The term is used by J. T. Gathii, 'Africa and the History of International Law', in A. Peters and B. Fassbender 22 (eds.) Oxford Handbook of the History of International Law (2012), 1034, 407.

R. P. Anand, 'On the Influence of History on the Literature of International Law', in R. St J. MacDonald and D. 23 M. Johnston (eds.), The Structure and Process of International Law: Essays in Legal Philosophy, Doctrine and Theory (1983), 341.

universality.<sup>24</sup> Second, post-colonial approaches have contributed to the field of the history of international law by means of their revisionist historical reading of international law as a tool of imperialist agendas and European domination.<sup>25</sup> Against this introductory background, this article argues that the post-state-centric and post-Eurocentric challenge in international legal scholarship, which coincides with a period of multicultural globalization and rising multipolarity on the international plane, is currently transforming the traditional Eurocentric and stateorientated historiography of international law. Over the last decade, the 'turn to history in international law'26, which has attracted wider attention thanks to the recent publication of voluminous multi-authored research handbooks,<sup>27</sup> has fostered a number of publishing initiatives in specialized academic journals<sup>28</sup> and the launching of a series of special book collections on the history of international law.<sup>29</sup> These initiatives, along with the critical mass of recent specialized scholarship<sup>30</sup> providing a new canon of referential works<sup>31</sup> and specialized bibliographies<sup>32</sup> are the best indicators that the history of international law is coming of age as a new field of intellectual inquiry. New historiographical debates in this field, such as the one between contextualist historiography and the critical historiography of international law, bear witness of what E. Jouannet and A. Peters have termed a 'renaissance of historical studies in international law'.<sup>33</sup> In the course of the latter debate, it has been convincingly argued that despite the valuable methodological insights and historiographical contributions provided by 'contextualism'<sup>34</sup> against the ills of anachronism, precursiorism, Whig history, and other traditional companions

<sup>24</sup> An early exponent was C. H. Alexandrowicz, An Introduction to the Law of Nations in the East Indies (16th, 17<sup>th</sup>, and 18th centuries) (1967). See, e.g., T. O. Elias, Africa and the Development of International Law (1972). See also F. Johns T. Skouteris, and W. Werner, 'Editor's Introduction: Taslim Olawave Elias in the Periphery Series', (2008) 21(2) LJIL 289.

<sup>25</sup> A. Anghie, Imperialism, Sovereignty and the Making of International Law (2005).

<sup>26</sup> On the 'turn to history' in international law see, e.g., M Koskenniemi, 'Why History of International Law Today?', (2004) 4 Rechtsgeschichte 61. R. C. H. Lesaffer, 'International Law and Its History: The Story of an Unrequited Love', in M. Craven, M. Fitzmaurice, and M. Vogiatzi (eds.) Time, History and International Law (2006), 27. See also T. Skouteris, 'Engaging History in International Law', in D. Kennedy and J. M. Beneyto (eds.), New Approaches to International Law: The European and American Experiences (2012), 99.

<sup>27</sup> See, e.g., Peters and Fassbender, *supra* note 21, and A. Orakhelashvili (ed.) *Research Handbook on the Theory and History of International Law* (2011).

<sup>28</sup> See, to mention but a few, the 'Periphery series' published by *Leiden Journal of International Law*, especially, F. Johns, T. Skouteris, and W. Werner, 'Editors' Introduction: Alejandro Álvarez and the Launch of the Periphery Series, (2006) 194) LJIL 875. See, e.g. recently, A. Kemmerer, 'Towards a Global History of International Law? Editor's Note: A Book Review Symposium on Bardo Fassbender and Anne Peters, The Oxford Handbook on the History of International Law', (2014) 25(1) EJIL 287.

<sup>29</sup> See, e.g., Brill's Studies in the History of International Law <<u>http://www.brill.com/publications/</u> studies-history-international-law> (accessed 31 October 2014) and, more recently, the Oxford Series on the History and Theory of International Law <<u>http://ukcatalogue.oup.com/</u> category/academic/series/law/htil.do> (accessed 31 October 2014).

<sup>30</sup> For the state of the discipline in 2000 see I. J. Hueck, 'The Discipline of the History of International Law: New Trends and Methods on the History of International Law', (2001) 3 *Journal of the History of International Law* 200.

<sup>31</sup> See, e.g., in particular, M. Koskenniemi, 'A History of International Law Histories' in Peters and Fassbender, *supra* note 21, at 943–71.

<sup>32</sup> See Oxford Bibliographies of International Law (ed. A. Carty) at <<u>http://www.oxfordbibliographies.</u> com/obo/page/international-law> (accessed 31 October).

<sup>33</sup> E. Jouannet and A. Peters, 'The Journal of the History of International Law: A Forum for New Research', (2004) 16 Journal of the History of International Law 1, at 2

<sup>24</sup> Q. Skinner, 'Meaning and Understanding in the History of Ideas', (1969) 8(1) History and Theory 3.

of the history of international law,<sup>35</sup> contextualism per se, as a method of historiographical inquiry cannot claim any dogmatic methodological predominance over critical narratives of international legal history.<sup>36</sup> The notion of historical 'context' is ultimately boundless and subject to unavoidable 'choices and evaluations' that are, furthermore, irremissibly conditioned by the present. Moreover, throughout its expansion in the early twenty-first century, the history of international law has been maturing beyond the earlier narrow confines of diplomatic history towards a more unashamed embrace of interdisciplinary pollination and an openness to the diversity of national, regional, and even trans-civilizational and encounters-based standpoints.

However, the developments since the beginning of this century should only be seen as an indication of a gradual shift in the study of the history of international law. Indeed, this articles examines a number of signposts of the history of international law in order to nurture a new basis for the rejuvenation of the history of international law and its intellectual history, which would effectively counteract the traditional proclivity of the field towards state-centrism and Eurocentrism, and in order to open itself to new enriching inter-disciplinary synergies. First, it points to the foundational effects of the rise of positivism, understood as a mechanism of norm-identification, over the history of international law and the important role played by methodological nationalism<sup>37</sup> in the modern foundational period of international law. It extends this review by examining some of the lasting effects that they have both had on the traditional historiographical state of affairs. This indicates that the foundational period of international law gave rise to a lasting double exclusionary bias regarding both time and space in the history of international law, and that the latter cause lies behind the still reiterative focus of many contributions on a series of canonical events and authors to the exclusion and marginalization of others. This article then briefly analyses how this state of historiographical affairs is changing. It does so by pointing to a number intra-disciplinary developments prior to the start of this century which set the ground for a gradual change of perspective in the evolving study of the history of international law. This section also includes a reference to the effects that in a post-Cold War scenario, a neo-medievalist pull, a revitalization of post-colonial scholarship on the history of international law and, more recently, of an 'international turn in the writing of history'<sup>38</sup> are having in fostering the development of new areas and scholarly tendencies in historical studies in international law. It also examines some of the incipient areas and features of this new scholarship, including the ongoing development of globalist historiographical

<sup>35</sup> A must read in this genre is R. Tuck, *The Rights of War and Peace: Political Thought and the International Order* from Grotius to Kant (1999). See also A. Brett, *Changes of State Nature and the Limits of the City in Early Modern Natural Law* (2011).

<sup>36</sup> See M. Koskenniemi, 'Vitoria and Us. Thoughts of Critical Histories of International Law', (2014) 22 Rechtgeschichte 119. See also A. Orford, 'On International Legal Method', (2013) 1(1) London Review of International Law 166, at 170–4 and M. Koskenniemi, 'Histories of International Law: Significance and Problems for a Critical View', (2013) 27(2) Temple International Law and Comparative Law Journal 215, at 229–32.

<sup>37</sup> See, introductorily, A. Wimmer and N. Glick Schiller, 'Methodological Nationalism and Beyond: Nation-State Building, Migration and the Social Sciences', (2002) 2(4) *Global Networks* 301.

<sup>38</sup> D. Armitage, Foundations of Modern International Thought (2013), at 18.

lenses combined with an effort to foster inter and trans-civilizational perspectives into the history of international law, as well as the extension of the field towards both the history of non-state actors and the ongoing development of the history of particular sub-fields of international law. Finally, it concludes with a reflection on some of the tasks ahead for the history of international law as a new field of research, providing a series of historiographical signposts.

### 2. REVISITING SOME HISTORIOGRAPHICAL FOUNDATIONS

The question of the origins of international law has long preoccupied international legal scholars.<sup>39</sup> In the classical Western European genealogy, the modern origin of international law is conventionally traced back to either 1625, with the publication of Grotius' *De Jure Belli ac Pacis*<sup>40</sup>, or to 1648 with the Peace of Westphalia. This is traditionally understood as the etiological (a myth for the origin of things) birthdate of the modern European state system within a partially secularized, post-imperial sovereignty-based *ius publicum europaeum*. Indeed, the orthodox historiography of international law, which delves into the Eurocentric and state-centric roots of international law, has traditionally been almost exclusively focused on the reconstruction of a Western European foundational matrix for an early modern law of nations. This foundational matrix extended through different waves of colonization and was finally universalized as the age of formal empire expanded towards Africa, the Middle East, and South Asia. This was possible thanks to a European imperial expansion which fostered the gradual transition from the jus publicum europaeum to a jus pub*licum universale* permeated by the standard of civilization<sup>41</sup> in the name of *la mission* civilisatrice from the mid to late nineteenth century onwards. This historiographical paradigm was reinforced by its coincidence with a greater nationalist demarcation of the internal boundaries of the European nation-states in the mid to late nineteeth century. This is a historical period where both the professional study of history and of law at the national level - and with them, of international law and the history of international law -42 were born in a way that was tied to the European national statebuilding project. Both have subsequently remained tangled in their development with methodological nationalism.43

As far as the dynamics of history-making in international law are concerned, both the need to provide solid historical foundations for the European state-centric international order and the project of reconstruction of European national histories in an unitary spirit help account for why the late nineteenth century and early to mid twentieth century's coverage of the early modern period and the 'founding fathers' of international law usually revolve around the Westphalian period and its

<sup>39</sup> See, e.g., E. Nys, Les origines du droit international (1894).

<sup>40</sup> H. Grotii, De Jure Belli ac Pacis, libri tres (1625).

<sup>41</sup> See G. Schwarzenberger, 'The Standard of Civilization in International Law', (1955) *Current Legal Problems* 212. See also G. Gong, *The Standard of Civilization and the International Society* (1984).

<sup>42</sup> M. Koskenniemi, The Gentle Civilizer of Nations: The Rise and Fall of International Law 1870–1960 (2002).

<sup>43</sup> For a critique of methodological nationalism 'as a key, if not the key feature of the history of the social sciences at large', see D. Chernilo, 'The Critique of Methodological Nationalism: Theory and History', (2011) 106 *Thesis Eleven* 98.

immediate pre-foundational stage in the sixteenth century. Furthermore, this development was fostered by the fact that the mid to late nineteenth century saw the climax of positivism with its symbolic extrapolation of the empirical method to international legal science. International legal science was put at the service of the enterprise of international legal codification, and was aided by the rise of the 'scientific' method<sup>44</sup> across the social sciences in the nineteenth century. The rise of a 'scientific legal method' jumped on the bandwagon of the development that the natural sciences had been experiencing throughout the nineteenth century. This was the period of industrial revolution and breakthroughs in physics, biology, medicine, and zoology, as well as of the development of new technical, applied sciences in transport and communications. The widespread prestige of 'science' decisively contributed to the rise of positivism in international law<sup>45</sup> through the importation of burnished categorical modes of thought to bear scientifically against the influential 'Austinian challenge' which, since early in the nineteenth century, had influentially presented international law as merely 'positive international morality'.<sup>46</sup> Classificatory schemes were designed to be set against the disorder of international relations in order to identify the actual behaviour of sovereign states and the actual laws that those states created through their conduct in an attempt to explain 'how international law could be created without a sovereign but without taking recourse in natural law'.<sup>47</sup> In the wake of the spread of international codification and the refinement of a doctrine of international legal sources, 'this scientific methodology' would then, as noted by A. Anghie, favour 'a movement toward abstraction – a propensity to rely upon a formulation of categories and their systematic exposition as a means of preserving order and arriving at the correct solution to any particular problem'.<sup>48</sup> The scientific approach was increasingly seen as a precondition for the manageable progressive development of international law which was increasingly orientated towards the design of the most suitable 'scientific' methodology for the practical international norm-identification said to emanate from the will of (mostly Western) sovereign states. The development of such a common scientific and technical vernacular that could tame the propensity to inter-state conflict lies, for instance, as Orford has recently recalled, behind the establishment in 1867 of the Whewell's chair and scholarships in international law.<sup>49</sup> The spirit of the progressive view, which was seen at the time to be channelled through positivism, was invoked by Lassa

<sup>44</sup> L. Oppenheim, 'The Science of International Law: Its Task and Method', (1908) 2 AJIL 313, 333.

<sup>45</sup> See, e.g., M. Garcia-Salmones, *The Project of Positivism in International Law* (2013).

<sup>46</sup> J. Austin, *The Province of Jurisprudence Determined* (1832).

<sup>47</sup> S. Neff, 'Jurisprudential Polyphony: The Three Variations on the Positivist Theme in the 19th Century', in P. M. Dupuy and V. Chetail (eds.), *The Roots of International Law* (2014), 303.

<sup>48</sup> A. Anghie, Finding the Peripheries. Sovereignty and Colonialism in Nineteenth Century International Law', (1999) 40 Harvard International Law Journal 1, 21

<sup>49</sup> Orford quotes A. Marshall, 'Whewell Scholarships: Letter 871 to Courtney Stanhope Kenny, 29 April 1907', in J. K. Whitaker (ed.), *The Correspondence of Alfred Marshall, Economist: Volume 3, Towards the Close, 1903–1924* (1996), at 155–6 in A. Orford, 'Scientific Reason and the Discipline of International Law' (2014) 25(2) EJIL 369, at 374. For the British history of international law in the nineteenth century, see, J. Crawford, 'Public International Law in Twentieth-Century England', in J. Beatson and R. Zimmmerman (ed.), *Jurists Uprooted, German-speaking emigrés Lawyers in the Twentieth-century Britain* (2004), 681, 688–92 and M. Lobban, 'English Approaches to International Law in the Nineteenth Century', in M. Craven, M. Fitzmaurice, and M. Vogiatzi (eds.) *Time, History and International Law* (2007), 65–90 at 70.

Oppenheim, the author of the most influential treatise in the English language of the early twentieth century.<sup>50</sup> Oppenheim, who in 1908 had replaced John Westake as the holder of the Whewell Chair of International law at Cambridge University, captured the progressive spirit of positivism in the recently inaugurated *American Journal of International Law* (AJIL): 'for the knowledge of realities enables the construction of realizable truths, in contradistinction to hopeless dreams'.<sup>51</sup>

It is against this background of the historically situated apex of nation-state tied positivist method<sup>52</sup> and the spirit of international codification in the Western world, that the history of international law consolidated a retrospective idealized projection of an *ius gentium europaeum* premised upon a general recognition of the principles of territorial sovereignty and the classical attributes of state sovereignty into the European past. This period saw the consolidation of the retrospective celebratory reference to the Peace of Westphalia as the mythical birthdate of the modern system of European states or as the European cradle of the legal equality of independent states and the principle of equal sovereignty of European states in both their internal and external facets. Thus, Westphalia became firmly established as the etiological symbol for an intellectual transition from a natural law dominated world-view towards an emerging voluntary law and the use of the language of law and legality in anchoring the balance of power in inter-state relations. It also became retrospectively crystallized as a symbol for the transition from empire to autonomous, territorially delimited sovereign orders in a European political order which was by then inaugurating a new 'ius publicum europaeum'. Importantly enough, Westphalia, also understood as the retrospectively constructed stepping stone between theocracy and a secularist cuius regio eius religio informed by 'la raison d'Etat', reignited the fuse of the European sovereignty-based international society. With it, a Western Eurocentric and state-centric dominant genealogy for the history of international law acquired the global dimension that it still enjoys to the detriment of all other non-Western Eurocentric and non-state-centric historical narratives of the origins and evolution of international law.

A good example of the lasting influential allure of this reconstructive narrative of providing solid foundations for a Eurocentric conception of international law is provided around the 1860s by the figure of Francisco de Vitoria – the 'Spanish Classic of International law' who has probably played a greater archetypical role in

<sup>50</sup> L. Oppenheim, International Law (1905/1906).

<sup>51</sup> L. Oppenheim, 'The Science of International Law: Its Task and Method', (1908) 2 AJIL 333, 355

<sup>52</sup> The brief excerpt devoted to positivism in international law is not orientated to present any alternative to it as a method of norm-identification in international law. It should be kept in mind that the interest of the author is historiographical and that, as such, it lies exclusively with making more visible the exclusionary effects that the foundational myths which emerged on the wake of the consolidation in the late nineteenth century of a Western state-centric system have generated in the study of the history of international law. Moreover, because the work of historians of international law has been – and remains – greatly conditioned by what one might call the strong gravitational force of the history of positivism in international law, it was, in the author's view, necessary for the sake of the argument, to briefly examine the context in which the predominance of positivism for international law took hold in the discipline. This is done in order to animate the extension of the gaze of the history of international law into new domains and methods of historical research at a time when both Eurocentrism and state-centrism are under challenge in international law. The author is grateful to the LJIL's board of editors for raising this point.

the consciousness of every generation of international lawyers for the last 150 years. The figure of the Prima Professor of Sacred Theology at the University of Salamanca began to gain international ground in the framework of what P. Haggenmacher has described as the 'tournament of the putative founders of international law' at the time. Vitoria was understood, 'during the first part of the 19th century, ... [by] most, as a simple name that some evoked without having a true knowledge of his thought'53 while Hugo Grotius was passed over as 'the founder of the discipline and, in principle, its only founder'.<sup>54</sup> It is not, according to Haggenmacher, 'until 1860 that one witnesses the slow emergence in prestige of Vitoria in the internationalist milieu in search of the childhood of the discipline'.<sup>55</sup> While in 1862, F. E. Cauchy affirmed that Spain 'has served as the cradle of the science of the law of nations'.<sup>56</sup> it was due to the 'discovery of *De Jure Praedae* in 1864 that the decisive influence of the Spanish scholars, and especially of Vitoria, over the thought of the Dutch jurist-consult became evident'.<sup>57</sup> These early glimpses of the revival of the Seconda Scholastica and the rise in prestige of the work of the Dominican Friar Francisco de Arcaya y Compludo, known as Francisco de Vitoria (1483–1547), would find a larger echo and become consolidated in the interwar period. This is a development that may be attributed to J. Brown Scott's role as editor-in-chief of the collection of *Classics of International Law*, a collection which spanned 40 volumes from 1906 until 1950. This exclusively 'Western canon' of classic authors of international law was introduced by Brown Scott, the charismatic force behind the establishment in 1906 of the American Society of International Law,<sup>58</sup> in his general editor's preface to the first volume.<sup>59</sup> Scott's words are consistent with the historiographical practice of mid-to-late nineteenth century and interwar international lawyers, who as David Armitage highlighted, in 'seeking historical validation for their ideological projects and infant professions<sup>60</sup> left international law with foundation myths retailed by later communities of historians and diplomats, international lawyers and protopolitical scientists'.<sup>61</sup>

The Eurocentric and state-centric paradigm, which dominated the study of the history of international law throughout most of the twentieth century, has left behind a double exclusionary bias regarding time and space in the history of international law. Since the early twenty-first century, this double exclusionary

57 See Haggenmacher (1988), *supra* note 53.

P. Haggenmacher, 'La place de Francisco de Vitoria parmi les fondateurs du droit International', in A. Truyol y Serra, H. Machoulan, P. Haggenmacher et al., *Actualité de la pensée juridique de Francisco de Vitoria* (1988), 29.
 Ibid., at 28.

<sup>55</sup> Ibid., at 30.

<sup>55</sup> IDIG., at 30.

<sup>56</sup> E. Cauchy, Le droit maritime international consideré dans ses origines et dans ses rapports avec le progrès de la civilisation (1862), 33.

<sup>58</sup> See, e.g., I. de la Rasilla del Moral, 'The Ambivalent Shadow of the Pre-Wilsonian Rise of International Law', (2014) 7 Erasmus Law Review 80–97

<sup>59 &#</sup>x27;It is hoped the series will enable readers as well as specialists to trace international law from its faint and unconscious beginnings to its present ample proportions, and to forecast, with some degree of certainty, its future development into that law which Mirabeau tells us one day will rule the world', J. Brown Scott, 'Preface', in T. Erskine (ed.) *The Classics of International Law, Richard Zouche, Iuris et iudicii fecialis, sive, iuris inter gentes, et quaestionum de eodem explicatio* (1911), at 2.

<sup>60</sup> See Armitage, *supra* note 38, at 10.

<sup>61</sup> Ibid., at 10.

bias has been rapidly receding in the wake of the 'turn to history in international law'. However, the reiterative focus on canonical events and authors in the history of international law, to the detriment and marginalization of others, proves that the double exclusionary bias remains a decisive feature of scholarship in the history of international law. Despite certain precursors and progress of new approaches to the study of medieval history of international law,<sup>62</sup> the exclusionary bias about time is apparent in the lack of an extensive analysis of the origins of international law before the mythical constitution of the early modern European state in Westphalia and its Spanish precursors in the age of discovery in the literature of the history of international law. Indeed, this historiographical state of affairs owes much, as noted by R. Lessafer, to the traditionally strong adoption of 'a chronological state conception of international law in historiographical works which considered Medieval and Ancient periods as not corresponding to international legal system proprio sensu and thus excluded it from attention'.<sup>63</sup> However, even when the current temporal coverage of the history of international law is extended to the period before the early modern European era, this traditionally remains very much tied to Eurocentrism, the other pillar of the traditional historiography. In fact, the occasional temporal extension of the frame of interest of the history of international law is, more often than not, conducted through a search within Western European history of the lasting influence of the Roman civil law tradition and the doctrine of the Christian church over international legal thought. These would be further developed through, respectively, the *jus civile* and canon law<sup>64</sup> in the Middle Ages. This is often a search which remains within the parameters of the classic Western tradition through an examination of the Roman<sup>65</sup> and Greek<sup>66</sup> origins of the European state system and its related international legal order. This leads us to the second exclusionary bias still prevalent in the history of international law, namely space. Most of the research available into the evolution of international law before and post the Westphalian period has been characterized by the fact that European Western international legal history constitutes the majority of scholarship with comparatively few research works, or even general overviews, available from non-European views. Although this state of affairs is changing, examples of it still abound in the history of international law. One of the clearest examples of the geographical exclusionary bias, which for C. G. Weeramantry is also proof of the effect of 'generations of prejudiced writing',<sup>67</sup> is the one provided by the Islamic history of international law.<sup>68</sup> This

<sup>62</sup> See, e.g. de la Rasilla del Moral, *supra* note 20.

<sup>63</sup> That temporal bias is the same one which made Grewe note that, 'only in the last fifty years has the question of whether a law of nations existed in the Middle Ages been answered in the affirmative by scholars of international legal science'. W. G. Grewe, *The Epochs of International Law* (2000).

<sup>64</sup> J. Muldoon, 'The Contribution of the Medieval Canon Lawyers to the Formation of International Law', (1972) 28 Traditio 483.

<sup>65</sup> K. H. Ziegler, 'Die römischen Grundlagen des europäischen Völkerrechts', (1972) IV Ius Commune 1.

<sup>66</sup> K. H. Ziegler, 'Continuity and Discontinuity in European International Law: Ancient Near East and Ancient Greece', in T. Marauhn and H. Steiger (eds.), *Universality and Continuity in International Law* (2011), 133.

<sup>67</sup> C. G. Weeramantry, Islamic Jurisprudence: An International Perspective (1996).

<sup>68</sup> It should be clear that the reference by the author to the neglected study of the Islamic history of international law is exclusively orientated to exemplify one of the areas of the history of international law that has been affected by the consequences of the double exclusionary bias bequeathed by the foundational myths of

is a field which has been considerably disregarded by the historically dominant Western European international legal tradition despite the fact that writings on the Islamic law of nations from the early Middle Ages are extensive. However, as it happens for Western European sources, those references are often to be found scattered in general works and books that address other subjects such as the Quoran and its exegesis, the *Hadiss* and its commentaries and books of jurisprudence. Nonetheless, there is no scarcity of books specifically dealing with the law of nations penned by Islamic legal scholars which pre-date Western authors. Some of the texts most commonly referred to include *Siyar-i-Kebir* which is a true treatise of the law of nations divided in two volumes written by bin-Hassan-el-Shavbani (804–952). He is known as the Islamic Grotius and his work was translated into English by Khadduri in 1966. Another of these texts is the *El-Ahkiâm-ûl-Soulthâniyyeh* (Treatise of Domestic and External Public Law) written by Eb-ûl-Hassan-Alî-ibn-Mohammedibn-Khalil-el-Mâwerdi (974–1058). Indeed, for A. Rechid these volumes, along with others produced between the ninth to the thirteenth and fourteenth centuries constitute clear proof 'that Muslim authors have written in this area long before the Christians had published their first books on the topics more or less connected to the law of peoples'.<sup>69</sup> One of the lasting side effects of the narrative displacement is the existence of a historiographical lacuna on the history of Islamic international law, an area still barely known by mainstream international lawyers and most international legal historians. There are plenty of angles from which to approach the Islamic history of international law. One is the Spanish-Islamic osmosis which exerted its influence for centuries in the Iberian Peninsula and is linked to the intercultural origins of the law of nations. This Spanish-Islamic osmosis reached its symbolic climax in the cross-cultural roads of Toledo in the times of Alphonse X of Castile. This thirteenth century king, called 'the Wise', fostered medieval Europe's most comprehensive code of law, the Siete Partidas, and, by sponsoring Toledo's School of Translators, enriched Latin and the emerging Castilian language (then Spanish) with Islamic and Hebrew sources of knowledge.

international law. It is beyond the historiographical scope of this work to venture into examining from 'what conception of international law does the Islamic history of international law come [from]' or, by the same token, to explore 'to which alternative starting points does it point to'. It should also be apparent that it is beyond the scope of this historiographical deconstruction of the exclusionary effects bequeathed by the foundational myths of international law to explore 'what Islamic international law actually looks like' and 'how it does in fact resonate with different conceptions of international law and its origins', neither it is to 'show how different conceptions of international law would well give a more prominent place to Islamic International law or to elaborate on the extent to which 'Islamic international law unsettles prevalent conceptions of international law' or 'for the same matter how informal mechanisms beyond positivism and state-centrism would resonate with Islamic international law'. These are all fascinating questions and the fact that they may rise to the surface of the internationalist mind is indicative of the promising venues for intellectual engagement and future research not just with the neglected domain of the Islamic history of international law - referred to here only for exemplary purposes - but also with many other neglected domains, as the study of the history of international law continues to liberate itself from the effects of the double exclusionary bias regarding time and space as well as from the associated overlapping and reiterative focus on a series of canonical authors and events to the detriment of others. The author is grateful to the LJIL's board of editors for raising these questions and he is confident that further works in the field of the islamic history of international law will engage with them in their appropriate context. See further, I. de la Rasilla and A. Shahid, (eds.) History of International Law and Islam (Forthcoming, 2016).

<sup>69</sup> A. Rechid, 'L'Islam et le droit des gens', (1937) 60 *Recueil de Cours de l'Academie de Droit International de la Haye* 371, 385–6.

The most evident consequence of the double exclusionary bias regarding time and space.<sup>70</sup> created by the dominant historiographical paradigm in the history of international law, is a reiterative focus on a series of canonical events and authors in the history of international law to the detriment and marginalization of others. This is particularly obvious in the reiterative and overlapping historiographical insistence on the works of 'classic' authors such as those belonging to the 'Salamanca School' with Francisco de Vitoria at its helm, as well as Hugo Grotius<sup>71</sup> and, later on, a classical list of authors including the Swiss jurisconsult Emmer de Vattel. Among other members of this genealogy such as F. Suarez, A. Gentili, R Zouche, and C.Wolff, these individuals continue to be reiteratively and telegraphically elevated as exemplary representatives or forerunners of the international legal traditions of natural law, Grotianism, and positivism in international law. This historical-theoretical genealogy is an example, as Q. Skinner put it, of 'synoptic histories of thought, in which the focus is on the individual thinkers (or the procession of them)'.72 The fact that this synoptic history of international legal thought continues to be universally exported in a snippet-like form through standard academic materials and textbooks of international law to readers all over the world could be seen by 80% of the current world population, who are not Western, as a case of exportation of epistemological Eurocentrism by means of the history of international law. To crown it all, this exportation is done with extremely little contextual background to accompany it and a considerable indifference to precursorism or even to 'precursoritis' and its related anachronistic reading of the present (and the future) in the past by the identification of antecedents of present-day institutions or ideas in earlier historical periods. Fortunately, in the wake of the renovation of historiographical methodologies and of 'the turn to history in international law', the canonical European authors of international law are currently the object of a series of contextualist reinterpretations.<sup>73</sup> While this rereading, which has included the figures of H. Grotius,<sup>74</sup> F. de Vitoria,<sup>75</sup> and E. de Vattel,<sup>76</sup> is a positive, ongoing development, it does not find parallels for the non-European history of international law.

For Koskenniemi, the ongoing contextualization of great canonical authors and the historizing of the great European theories of international law remains problematic. Koskenniemi believes that:

<sup>70</sup> This could be shown by many other examples such as, e.g., to mention but one among several highly neglected historiographical areas, the evolution of norms and rules to regulate inter-community relations between different pre-Columbian peoples in the Americas. See, as one of the very few existing references, W. Preiser, *Frühe völkerrechtliche Ordmungen der aussereuropäischen Welt* (1976), See an updated and extended version in French, R, Kolb, *Esquisse d'un droit international public des anciennes cultures extra-europeennes. Amérique precolombienne. Iles Polynésiennes. Afrique Noire. Sous-continent indien. Chine et régions limitrophes* (2010).

<sup>71</sup> See the celebrated work by P. Haggenmacher, *Grotius et la doctrine de la guerre juste* (1983, republished 2013).

<sup>72</sup> See Skinner, *supra* note 34.

<sup>73</sup> See, e.g., Tuck, *supra* note 35.

<sup>74</sup> See, e.g., M. J. van Ittersum, Profit and Principle: Hugo Grotius, Natural Rights Theories and the Rise of Dutch Power in the East Indies, 1595–1605 (2006).

<sup>75</sup> For a contextualist perspective of the School of Salamanca, see, e.g., A. Brett, *Changes of State Nature and the Limits of the City in Early Modern Natural* Law (2011).

<sup>76</sup> See also W. Rech, Enemies of Mankind: Vattel's Theory of Collective Security (2013).

the problem ... is that it is impossible to write international legal histories – or indeed to participate in international law in present professional or academic institutions – without doing this through a vocabulary and a set of techniques and understandings that are accomplices to a history of European domination.<sup>77</sup>

Against the backdrop of his own realization of the inescapability of epistemological Eurocentrism in the history of international law, Koskenniemi attempts to put forward a case for comparative international law by suggesting that

the question remains how to identify and compare autochthonous forms of thinking about inter-community relations that would not necessarily be subsumable under European legal categories but would stand on their own and thus also provide a wider comparative perspective under which European categories could be examined as equally 'provincial' as others.<sup>78</sup>

While this insight may be one that is very much worth pursuing especially in view of the temporal effect of the exclusionary bias in non-European histories of international law, it is worthwhile remembering that the provincialization of the history of international law in Europe is very far from being complete. A classic theme like that of the historiographical contest about the origins and the founding founders of international law<sup>79</sup> has become through time an intellectual highway for overlapping and reiterative analyses that are historically tainted by nationalism (in terms of the contribution of international law to nation-building identity myths), religious dogmas (for example the struggle for influence between Catholics and Protestants or/and between Christianity and Islam),<sup>80</sup> methodological concerns (as seen in the classic confrontation between positivist and natural law perspectives of international law), as well as cultural and geo-political fierce oppositions (as shown by the struggle between centre and periphery in the history of international law).<sup>81</sup> Still today, a renewed study of the different facets and stages through which the classical contest on the founding fathers of international law and debates on the origins of international law have evolved has much to offer to the study of the constitutive role of the history of international law in the conformation of particular national European mythologies. This would contribute to the unravelling of halfbaked extended perceptions about the history of international law, as well as to the

<sup>77</sup> Ibid., at 223.

<sup>78</sup> M. Koskenniemi, 'The Case for Comparative International Law', (2011) *Finnish Yearbook of International Law* 5.

<sup>79</sup> For a recent addition to the line of literature, with several contributions addressing the 'origin and evolution of the international legal order', see P. M. Dupuy and V. Chetail (eds.) *The Roots of International Law/Les fondements du droit international, Liber Amicorum Peter Haggenmacher* (2013).

<sup>80</sup> Compare the seminal role attributed to Bin-Hassan-el-Shaybani who published in the ninth century the Siyar-i-Kebir that is 'considered the world's earliest treatise of international law as a separate topic' with the publication of the 'Tractarum represaliorum' in the Italian Rinascimento where Bartolus de Sassoferrato 'famously stated that empire had sovereignty de jure and the city-states had sovereignty de facto – a statement which, for some, offers a first theoretical expression in late Medieval Europe of the concept of independent states under a body of norms governing inter-state relations. See further C. Weeramantry, *Islamic Jurisprudence: An International Perspective* (1988), at 130 and B. De Sassoferrato, *Tractatus Represaliarum* (1354) in *Consiliorum Bartoli Libri Duo (Libri Duo)* (1996)

<sup>81</sup> A. Becker Lorca, 'Eurocentrism in the History of International Law', in Peters and Fassbender *supra* note 21, at 1034.

discovery of many unexplored national histories and their hidden influence over the course of the history of international law<sup>82</sup> within Europe itself.

## 3. A CHANGING HISTORIOGRAPHICAL LANDSCAPE

However, the classic Eurocentric and state-centric historiographical state of affairs with its accompanying double exclusionary bias regarding time and space in the history of international law is in transformation. With the slow recession of the strong gravitational force of this historiographical paradigm, there is, perhaps, also 'the view that there is a single, universal international law with a homogeneous history and an institutional-political project' which, is a vision that according to Koskenniemi 'emerges from a profoundly Eurocentric view of the world'.<sup>83</sup> This contemporary shift in international legal scholarship is opening new historiographical perspectives at a time when the history of international law is being gradually reconceptualized to reflect a deeper sensitivity for the transcultural, trans-religious and trans-civilizational aspects of its gradual coming into being, its present, and its future. In accordance with this background, this section will first review how a number of earlier intra-disciplinary precursors set the ground for some of the developments following the first decade this century in the history of international law. Second, it will point to some of the incipient characteristics of the field of the history of international law which, when informed by a maturing historiography, are likely to continue providing direction to future research developments in this area in the years to come.

Whereas an intellectual history of the evolving historiography of international law still remains in its infancy, a telegraphic reference to the precursors of the contemporary change of tide should refer to a number of earlier intra-disciplinary developments. For several decades now, there have been intra-disciplinary developments within the 'hitherto neglected field of the history of international law'.<sup>84</sup> These scattered developments set the ground for the twenty-first century's new interest in the historical origins of international law as an intellectual space before the establishment of the traditional attributes of state sovereignty. Reference to some of these efforts to extend the history of international law both in space, by extending the geographical boundaries of the field beyond Europe,<sup>85</sup> and in time, by extending the classically depicted geopolitical origin for a modern (or classical) law of nations before Westphalia, might include a mention to earlier generations of which W. Preiser's works, as well as the work of others such B. Paradisi,<sup>86</sup> S. Verosta<sup>87</sup>

<sup>82</sup> See, e.g., I. de la Rasilla del Moral, In the Shadow of Vitoria – A History of International Law in Spain (Forthcoming, 2015).

<sup>83</sup> See Koskenniemi (The Case), *supra* note 78, at 4.

<sup>84</sup> See Lesaffer, *supra* note 19.

<sup>85</sup> W. Preiser, Frühe völkerrechtliche Ordmungen der aussereuropäischen Welt (1976). See an updated and extended version in French, R. Kolb, Esquisse d'un droit international public des anciennes cultures extra-europeennes. Amérique precolombienne. Iles Polynésiennes. Afrique Noire. Sous-continent indien. Chine et régions limitrophes (2010).

<sup>86</sup> B. Paradisi, Storia del diritto internazionale nel medio evo: L'età de transizione (1956).

<sup>87</sup> S. Verosta, 'International Law in Europe and Western Asia between 100 and 650 AD', (1964-III) 113 Courses of the Hague Academy 485.

or W. Grewe, are representative.<sup>88</sup> For Preiser, who was aware that chronological periodization and geography (or, more broadly, time and space) play a key role in the epochal demarcations (or subdivisions) of the history of international law, the crux of the matter lay with the definition of international law supporting each chronological periodization. Broadly speaking, Preiser's methodological historiographical re-consideration of the origins of international law developed in two directions. The first direction was that of a spatial geographical opening of the history of international law towards a greater universalism. In linking the definition of international law to the sociolegal understanding ubi societas inter potestates, ibi ius gentium, Preiser contributed to the extension of the field of study of medieval international law far beyond Western Europe. To achieve this, Preiser proposed a more relative and universal conception of international law as the law of 'several independent political entities that had relations with each other on equal footing and acknowledged that their relations were governed by legal norms'.<sup>89</sup> The second and parallel element of the new direction was to extend the temporal focus before Westphalia in order to highlight 'continuity' in the history of international law. Continuity was identified by Preiser to highlight the importance of the period of Western transition from Late Antiquity to the Early Middle Ages. Indeed, for Preiser, despite the lack of a distinguishable international legal order built around the pre-eminence of a single dominant power, this transitional period should be seen as the cradle of a number of 'international legal features, some of which had an influence on the law for a long time to come'.<sup>90</sup> Preiser sought continuity not at the normative level – that is, not at the level of substantive rules of law – but instead at the deeper and more abstract level of 'non-normative elements such as structures, principles and ideas'91 which informed the inner development of the international legal order.

Both intra-disciplinary directions have been favoured by parallel developments in the twenty-first century under the impact of a more progressive post-state-centric and post-Eurocentric pull. This has happened under the influence in international legal scholarship of the series of phenomena linked to the decline or relative demise of the sovereign state as the traditional main actor of international law and relations, and the related processes of regional economic and political integration in Europe that has been fuelled by the relative new 'peripheralization' of Europe on the globalized world stage. First, the temporal factor itself has been enlarged by the effect of a neo-medievalist international legal pull. Within the Western European domain, further research has focused on the intellectual lines of continuity between the early, high, and late Middle Ages. This has been done by, for example, examining the role of canon law in developing the language of international law,<sup>92</sup> or by exploring

<sup>88</sup> See Preiser, supra note 85.

<sup>89</sup> W Preiser 'Die Epochen der antiken Volkerrchtsgeschichte', (1956) 11 Juristenzeitung 737–44.

<sup>90</sup> Wolfgang Preiser, Der Völkerrechtsgeschichte. Ihre Aufgaben und Methoden (1964).

<sup>91</sup> H. Steiger, 'Universality and Continuity in International Public Law', in T. Marauhn and H. Steiger (eds.), Universality and Continuity in International Law (2011), 35.

<sup>92</sup> See, e.g., R. H. Lesaffer, 'The Medieval Canon Law of Contract and Early Modern Treaty Law', (2000) 2 *Journal* of the History of International Law 178, building on J. Muldoon, *Canon Law, the Expansion of Europe, and World Order. Variorum Collected Studies* (1998).

the successive dominant approaches that fleshed out the development of the *jus commune* tradition since the late Middle Ages.<sup>93</sup> as well as by extending research into neglected areas through new monumental works on the 'Caroligian period'.<sup>94</sup> Research in this area has also led to more detailed coverage of pre-Westphalian periods in specialized literature<sup>95</sup> as well as in a new generation of handbooks.<sup>96</sup> Secondly, post-colonial scholarship has extended the spatial dimension of the research on the history of international law. Distinguishing between two generations of scholarship is now commonly accepted. The first generation set the ground by highlighting the contribution of non-European peoples to the development of international law and by opening up the classic Eurocentric Western historiography to the pre-colonial experiences of Non-European peoples and regions. Since the late nineteen nineties, a second generation of scholarship has enhanced the history of international law via the strong critique of international law as a tool of imperialist agendas and European domination.<sup>97</sup> This critique has fostered the revision of key concepts of the history of international law in the light of colonialism. Through different generations, which are currently labelled TWAIL I and TWAIL II,98 contemporary post-colonial sensitivity in international law stressed the existence of a geocultural frame, and an epistemology of domination whereby tools of sub-alternization had extended throughout the social sciences, including international law, in different imperial periods. Indeed, for some African critical international scholars such as M. Mutua, the 'blotting out of early African history' is part of a racist mythology according to which before colonialism 'Africans were a tabula rasa in international law'.99 Complementarily, scholars writing under the label of new approaches to international law, who have consistently enriched the study of the history of international law with new challenging sensitivities and methodologies,<sup>100</sup> have played an important role in fostering a post-colonial twist to the 'historical turn' in international law.

The two historiographical orientations towards the re-examination of an imagined pre-sovereign space beyond the traditional historiographical Westphalian paradigm, and the extension of its historical geographical scope (both before and after Westphalia) in non-European settings, have been enhanced in international legal scholarship since the start of the twenty-first century. Moreover, they have also

<sup>93</sup> A. Wijffels, 'Early-Modern Scholarship on International Law', in A. Orakhelashvili (ed.), *Research Handbook* on the Theory and History of International Law. (2011), 23–60.

<sup>94</sup> See H. Steiger, Die Ordnung der Welt. Eine Völkerrechtsgeschichte des karolingischen Zailtalters (741 bis 840) (2010).

<sup>95</sup> See, e.g., D. J. Bederman, International Law in Antiquity (2007); A. Altman, Tracing the Earliest Recorded Concepts of International Law (2012).

<sup>96</sup> See, e.g., S. Neff, Justice Among Nations: A History of International Law (2014), See also, among others, S. Laghmani, Histoire du droit des gens: Du jus gentium imperial au jus publicum europaeum (2004). D. Gaurier, Histoire du droit international: Auteurs, doctrines et développement de l'Antiquitié à l'aube de la période contemporaine (2005).

<sup>97</sup> A. Anghie, Imperialism, Sovereignty and the Making of International Law (2005).

<sup>98</sup> See, e.g., B. S. Chimni, 'Third World Approaches to International Law: Manifesto', (2006) 8 International Community Law Review 3.

<sup>99</sup> For Mutua there cannot be doubt that the denial of African international law is part of a 'wilful dehumanization used to justify the continent's subsequent enslavement, colonization and exploitation', a project in which international law 'construed as the project of European nations' played a decisive role. See M. Mutua, Review of 'Africa: Mapping New Boundaries in International Law, Edited by Jeremy I. Levitt' (2010) 104(3) AJIL 532.

<sup>100</sup> T. Skouteris, 'New Approaches to International Law', in A. Carty (ed.) Oxford Bibliographies Online: International Law (2012).

contributed to new developments this century which present innovative features. These are incipient characteristics within the field of the history of international law which, informed by a maturing historiography, are likely to provide direction to future scholarly developments in the years to come. Among them one can first identify the topical extension of the history of non-state actors and the development of the history of particular sub-fields of international law. The history of international law is finding new channels of scholarly exploration, such as social movements, collective identities, cultural and intellectual trends, and individuals, including but not limited to international legal scholars and international judges,<sup>101</sup> as well as a variety of other non-state actors. Furthermore, the development of histories of sub-fields of international law has advanced thanks to the ongoing fragmentation of international law. The emergence of sub-disciplines is also leading to the production of a growing number of thematic histories of international legal institutions and to an evolving new historiography of particular specialized branches of international law. These include, to mention a few, a new intellectual history of international institutional law,<sup>102</sup> the vibrant development of the history of international criminal law, a new history of international courts and tribunals that looks beyond successful projects into histories of short-lived, aborted, or failed international courts and tribunals, and the introduction of polemicists/revisionist contributions, such as the one authored by S Moyn,<sup>103</sup> to the history of international human rights.

Two further contemporary characteristics of the field of the history of international law today are worthwhile mentioning. The first of these is the development of globalist historiographical lenses combined with an effort to foster inter- and trans-civilizational perspectives into the history of international law.<sup>104</sup> Indeed, in the wake of the global turn in social sciences, a global history of international law<sup>105</sup> and a new legal-historiographical expertise on 'global perspectives' are gaining momentum. Furthermore, this is influencing the study of the Western European history of international law. For T. Duve, who has tackled the trend from the perspective of the development of a new European legal history, the latter

means to envision a legal history that is able to establish new perspectives, either through opening for different analytical concepts or by fusing them with the own tradition, by tracing worldwide entanglements or by designing comparative frameworks which can shed light on unexpected parallel historical evolutions.<sup>106</sup>

<sup>101</sup> A case in point is, perhaps, the emergence of literature around the life and works of H. Lauterpacht for the last 10–15 years. See, among many other contributions, E. Lauterpacht, *The Life of H. Lauterpacht* (2012).

<sup>102</sup> See, e.g., J. Klabbers, 'The Emergence of Functionalism in International Institutional Law', (2014) 25(3) EJIL 645.

<sup>103</sup> S. Moyn, The Last Utopia (2010).

<sup>104</sup> T. Marauhn and H. Steiger, (eds.), Universality and Continuity in International Law (2011). Y. Onuma, 'When Was the Law of International Society Born? An Inquiry of the History of International Law from an Intercivilizational Perspective', (2000) 2(1) *Journal of the History of International Law* 1. For precedents, see S. Verosta, 'Regionen und Perioden der Geschichte des Volkerrechts', (1979) 30 Osterreichische Zeitschrift für Offentliches Recht und Volkerrecht 1.

<sup>105</sup> See, e.g., A. Kemmerer, 'Towards a Global History of International Law? Editor's Note', (2014) 25(1) EJIL 287.

<sup>106</sup> T. Duve, 'European Legal History – Global Perspectives' (2013) Working Paper for the Colloquium 'European Normativity – Global Historical Perspectives' (Max-Planck Institute, 2–4 September 2013) No. 2013–06 accessible <a href="http://ssrn.com/abstract=2292666">http://ssrn.com/abstract=2292666</a>> (accessed 2 May 2015).

A second characteristic feature of the incipient scholarship is the greater interdisciplinary porosity of the study of the history of international law which blends legal theory and international relations theory with its historical discourse, legal history, and the history of ideas and political thought. Indeed, the history of international law is becoming more sensitive to other scholarly developments occurring within a larger multidisciplinary context that includes new research in international relations, international history, and international intellectual history. The effects in neighbouring fields and international law itself of a series of 'turns - linguistic, historiographical, transnational and cultural' to name but a few of them - have led to what D. Armitage has termed a 'self-consciously new international history'.<sup>107</sup> This is one which departs from the 'more traditional history centred on the archives and activities of states and their formal agents'<sup>108</sup> and from the traditional role of the history of international law as the handmaiden at the service of norm-identification. Moreover, the influence of the 'international turn in the writing of history<sup>109</sup> which is, according to Armitage 'perhaps, the most transformative historiographical movement since the rise of social history in the 1960s and the linguistic turn in the 1970s',<sup>110</sup> is leading to new forms of communication between historians of international law and transnational historians, comparative historians and global historians as they tackle the question of 'how ... contemporary historians [should] approach the challenge of writing global histories for a self-consciously global age'.<sup>111</sup> This question acquires an almost normative dimension in a field like the history of international law. One of the greatest lessons that the study of the history of international law has given historians of international law is precisely that every new epoch reshapes the history of international law in its own image.

## 4. CONCLUSION - TASK AHEAD AND SIGNPOSTS

In taking the helm of the *Journal of the History of International Law* in 2014, E. Tourme Jouannet and A. Peters, its new co-editors-in-chief, have convincingly spoken of a 'renaissance of historical studies in international law'.<sup>112</sup> They have highlighted 'how historians of international law today no longer settle for the classical content of earlier accounts, but look instead to re-work a domain which they deem highly fertile – provided it is renewed'.<sup>113</sup> One of the greatest potentialities of the nurturing of a 'renewed domain' in the history of international law<sup>114</sup> is that of providing international legal scholars and students of international law with the possibility

<sup>107</sup> See Armitage, Foundations (2013), supra note 33, at 6.

<sup>108</sup> Ibid.

<sup>109</sup> Ibid., at 18.

<sup>110</sup> Ibid.

III Ibid.

<sup>112</sup> See Jouannet and Peters, *supra* note 33, at 2.

<sup>113</sup> Ibid., at 3.

<sup>114</sup> The year 2014 saw also the birth of another initiative aiming to rejuvenate the field of the history of international law. The ESIL's interest group on the history of international law (IGHIL) which came to life in 2014 'animated by an all-inclusive ethos of infinite curiosity', declared among its purposes that of seeking 'to stimulate research on the history of international law in all parts and regions of the globe throughout different historical epochs while contributing to foster ever higher standards of academic excellence in the

of continually 'refreshing' their perspective of the role of international law in the evolving stage of international affairs in the twenty-first century. Looking back to the past of the discipline may once again provide direction in that regard. Indeed, in the early nineteenth century, barely 20 years since the extension of the study of international law to seven universities other than that of Madrid,<sup>115</sup> A. Sela y Sampil, a member of the first professional generation of Spanish academics of international law,<sup>116</sup> wrote about the role of the history of international law in the teaching methods employed in an international law classroom in Western Europe:

In public international law I have predominantly attempted to assist the development of the intelligence and the skills of students by transforming the classroom in a true exercise of thought and by relating it to natural law, political law, geography and history ... The subject matter allows the implementation of this procedure as few others. The indeterminacy and vagueness of the positive law of peoples; its undoubted underdevelopment when compared to other legal branches; the need to overcome through vigorous efforts of the mind the sadness and pessimisms of the present state of international politics ... There is no code chaining us, obliging us to follow the exegetic procedure, not any writer whose authority cannot be disputed or rules consecrated by use that would not admit modification: nothing interferes with the free flight of the intelligence.<sup>117</sup>

Given that 115 years have elapsed since these words were published, it would be safe to assume that Sela, who wanted to make their students '*Künstler im Lernen*' ('artists in the art of learning') would have been surprised to find out that the history of international law does not currently have any place in the teaching curriculum in almost any part of the world.<sup>118</sup> It is, indeed, particularly surprising in an area of research that produces a growing number of PhD dissertations every year that the didactic pendulum had completely swung to the other extreme.<sup>119</sup> Sela y Sampil was a member of the *Institution of Free Teaching* (*Institucion de Libre Ensenanza (ILE)*) created in Spain in 1876 against the obscurantism of the official curriculum under the inspiration of this starkly modern educational creed:

The professor has no other criterion than his own conscience; study no other method than that which is dictated by reason; truth, no other system than that born out of

field'. The website of the ESIL's IGHIL is available at <<u>http://esilhil.blogspot.co.uk</u>/> (accessed 15 January 2015).

 <sup>115</sup> Diccionario de la Administración Española, Apéndice de 1883, 416–21. See further, I. de la Rasilla del Moral,
 'El estudio de la historia del Derecho internacional en el corto siglo XIX español', (2013) 23 Rechtsgeschichte
 48. In English, I. de la Rasilla del Moral, 'The Study of the History of International Law in the Short Spanish Nineteenth Century', (2013) 13(2) Chicago-Kent Journal of International and Comparative Law 122.

<sup>116</sup> The terminology, 'first professional generation' comes from Koskenniemi (The Gentle Civilizer), supra note 42.

<sup>117</sup> A. Sela y Sampil, 'Los procedimientos de enseñanza en la Facultad de Derecho internacional de la Universidad de Oviedo: Derecho Internacional Público y Derecho Internacional Privado', (1902) XXVI 509 Boletín Oficial de la Institución Libre de Enseñanza 223 at 223.

<sup>118</sup> See, especially, M. Vec, 'National and Transnational Legal Evolutions – Teaching History of International Law', in K. A. Modeer and P. Nilsen (eds.), *How to Teach European Comparative Legal History* (2011), 25–38. See also Jouannet and Peters, noting how 'an informal survey of many colleagues worldwide shows that the teaching of the history of international law remains marginal in most countries, especially and above within the internationalist academic world', *supra* note 33, at 3.

<sup>119</sup> See, on the teaching of the history of international law nowadays, M. Vec, 'National and Transnational Legal Evolutions – Teaching History of International Law', in K. Å. Modéer and P. Nilsén (eds.), *How to Teach Comparative European History* (2011), 25.

nature; thought, no other school than free research; scientific life, in sum, no other guide, no other principle than an inquiry alien to any spirit of exclusivism, to any narrow sense of sect.<sup>120</sup>

The educational spirit of ILE and the commitment to make students 'artists in the art of learning' can still inspire new research on the history of international law as well as, importantly, to horizontally enrich the international legal curriculum of law schools in today's increasingly global classrooms of international law with the fruits of a field which argues 'more than ever for a plurality of visions of the history of international law'.<sup>121</sup> However, those considering to embark in the adventure of generating new research on the history of international law may ponder seven historiographical remainders – not a map, but, perhaps, a compass. First, the new research on international law would need to come to terms with the abundance of 'historical absurdities' generated by the 'mythology of doctrines'<sup>122</sup> in the field of history of international law. As Skinner wrote about the history of political thought more than four decades ago, these are evidenced by 'the tendency to search for approximations to the ideal type [that] yields a form of non-history which is almost entirely given over to pointing out earlier "anticipations" of later doctrines, and to crediting each writer in terms of this clairvoyance'.<sup>123</sup> Another example of the presence of 'historical absurdity generated by the methodology of the history of ideas' in the history of international law is the 'endless debate – almost wholly semantic, though posing as empirical – about whether a given idea may be said to have "really emerged" at a given time, and whether it is "really there" in the work of some given writer'.<sup>124</sup> Second, new research on international law would also need to be wary of the existence of an extremely strong doctrinal normative pull in the field. Indeed, one cannot but agree with the appraisal that the history of international law 'is intensely internalist' as it often consists, as highlighted by Katz Cogan, of 'histories by lawyers seeking the antecedents of contemporary law and the profession, using the methods and materials that lawyers typically employ'.<sup>125</sup> In facing this state of affairs, new research on the history of international law should indeed weigh the risks of being co-opted (and that despite what Tourme Jouannet and Peters call its 'certain decline') by 'the methodological primacy of technicism (doctrinalism) and pragmatism in international legal scholarship'.<sup>126</sup> Third, new research on the history of international law should keep the history of international law open to literature from other disciplines. Given the traditional interdisciplinary pollination of the history of international law, research on the history of international law should be interdisciplinary. Therefore, it should remain open to a constructive dialogue with related fields, such as transnational history, which is currently an expanding

<sup>120 &#</sup>x27;Memoria de 1877' (1877) I Boletín de la Institución Libre de Enseñanza 21.

<sup>121</sup> See Jouannet and Peters, *supra* note 33, at. 3.

<sup>122</sup> See Skinner (1969), *supra* note 34, at 10.

<sup>123</sup> Ibid., at 11.

<sup>124</sup> Ibid., at 12.

<sup>125</sup> J. Katz Cogan, 'Book Review of B. Fassbender and A. Peters (eds.), Oxford Handbook of the History of International Law', (2014) 108(2) AJIL 10.

<sup>126</sup> See Jouannet and Peters, *supra* note 33, at 2.

research area.<sup>127</sup> However, while an exploration of the transnational history of international law is a particularly ripe field for dialogue between international lawyers and transnational historians, comparative historians and global historians, a greater and renewed investigation of the particular national histories of international law should not be overlooked. In a world where the 'communities of fate' that the nationstate embody are gradually giving way to the perception of the existence of a 'global community of fate', and thus of a global history of international law for a global age, it may be important to remember that there may be an advantage for scholars of the history of international law to engage with each author's own more familiar histories of international law. Fourth, new research on the history of international law should keep in mind the need to contribute to a much larger bibliographical basis both geographically and temporally for international law in world history<sup>128</sup> by being aware of the entrenched character of the double exclusionary bias resulting from state-centrism and Eurocentrism to the history of international law. This will help to foster the analytical challenge to the shaky historical foundations of the regional particularism lurking behind claims of European universalism in traditional scholarship and to highlight larger universal origins and cross-cultural influences in its development.<sup>129</sup> Fifth, the need to have, as Koskenniemi has noted, methodological awareness of the relevance of 'choices of scope and scale'<sup>130</sup> in the research on the history of international law should not lead to methodological or intellectual paralysis. Instead that same awareness can further empower a greater will to explore the history of international law through new narrative styles, which are more fluid and unabashedly explorative at times; a style which should not renounce the less trodden paths of the history of international law. History should be put to the service of generating a stimulating, and ideally also transforming, intellectual experience in the mind of the educated reader and the history of international law should not settle for anything less as all history is also storytelling. Sixth, new research on the history of international law should be at least a little wary of the pitfalls of grandiose over-theorizing. For all the healthy 'self-questioning'<sup>131</sup> that the matureness of a discipline is bound to bring with it, there is the risk of asphyxiating the development of the field if the new research on the history of international law falls victim to excessive theorizing about its history over history of international law writing itself. It may be worthwhile recalling, as E. H. Carr noted, that 'history is the historian's experience. It is "made" by nobody save the historian: to write history is the only way of making it'.<sup>132</sup> Finally, this is precisely why those engaging with the transformative

<sup>127</sup> See, e.g., A. C. L. Knudsen and K. Gram-Skjoldager, 'Historiography and Narration in Transnational History', (2014) 9(1) *Journal of Global History* 143.

<sup>128</sup> See Katz Cogan, *supra* note 125, at 9 highlighting the 'lack of a substantial secondary literature ... especially if one is interested in a global perspective'.

<sup>129</sup> See A. Becker Lorca, Mestizo International Law (2014).

<sup>130</sup> See Koskenniemi *supra* note 2, 233.

<sup>131</sup> See Jouannet and Peters, *supra* note 33, at 5.

<sup>132</sup> E. H. Carr, What is History? (1987), 22, quoting M. Oakeshott, Experience and Its Modes (1933), 99.

exercise of tearing the 'seamless web'<sup>133</sup> of the history of international law should fight for their own voice so that others may be able to rely (but not too much) on the truth of what it can convey. This is the ultimate pre-condition for the collective enterprise of the new research on the history of international law to find, under the protective tutelage of Janus, its own place in the house of Clio.

<sup>133</sup> The expression is from F. Pollock and F. W. Maitland, *The History of English Law* (1898), at 1: 'Such is the unity of all history that everyone who endeavours to tell a piece of it must feel that his first sentence tears a seamless web'.