

Contents

| | |
|--|-----------|
| <i>List of Contributors</i> | page xi |
| <i>Foreword</i> | xix |
| <i>Ngozi Okonjo-Iweala, Rebeca Grynspan and Pamela Coke-Hamilton</i> | |
| <i>Acknowledgements</i> | xxi |
| <i>List of Abbreviations</i> | xxiii |
| 1 Introduction | 1 |
| <i>Amrita Bahri, Dorotea López and Jan Yves Remy</i> | |
| 1.1 Introductory Remarks | 1 |
| 1.2 Trade and Gender: Conceptual Underpinnings | 5 |
| 1.3 Aim and Structure | 11 |
| 1.4 Benefits to Readers | 17 |
| PART I THE WTO AND GENDER EQUALITY | |
| 2 Gender-Responsive WTO: Making Trade Rules and Policies Work for Women | 21 |
| <i>Anoush der Boghossian</i> | |
| 2.1 Introduction | 22 |
| 2.2 Women Are Key Drivers of Economic Growth | 24 |
| 2.3 Is the WTO Really Gender Blind? | 27 |
| 2.4 Has the WTO Transformed into a Gender-Aware Organisation? | 29 |
| 2.5 How Can Trade Policies Help? | 32 |
| 2.6 Applying a Gendered Lens to Trade Law: The Link between Human Rights, Women's Economic Empowerment and Trade Law | 38 |
| 2.7 Conclusion | 42 |

| | | |
|---|--|------------|
| 3 | Advances in Feminizing the WTO | 44 |
| | <i>Mia Mikic</i> | |
| 3.1 | Introduction | 44 |
| 3.2 | Let's Make It Formal | 50 |
| 3.3 | Enforceable (or Any?) Provisions towards Women's Economic Empowerment | 52 |
| 3.4 | Impact, Impact, Impact | 57 |
| 3.5 | First, Teach a Woman . . . | 60 |
| 3.6 | No More Glass Ceilings for Women in Trade? | 61 |
| 3.7 | Conclusion | 63 |
| 4 | Global Economic Governance and Women: Why Is the WTO a Difficult Case for Women's Representation? | 65 |
| | <i>Judit Fabian</i> | |
| 4.1 | Introduction | 66 |
| 4.2 | Path-Dependent History | 68 |
| 4.3 | 'High' Politics | 72 |
| 4.4 | 'Low' Politics | 81 |
| 4.5 | International Law | 89 |
| 4.6 | Conclusion | 94 |
| PART II CURRENT ISSUES IN GENDER EQUALITY AND TRADE POLICIES | | |
| 5 | Women in the LDCs: How to Build Forward Differently for Them | 97 |
| | <i>Simonetta Zarrilli</i> | |
| 5.1 | Introduction | 98 |
| 5.2 | The LDCs in the Global Economy and the Role of Women | 99 |
| 5.3 | The COVID-19 Pandemic, LDCs, and Women | 103 |
| 5.4 | The Way Forward | 112 |
| 5.5 | Conclusion | 118 |
| 6 | Gender-Inclusive Governance for e-Commerce, Digital Trade, and Trade in Services: A Look at Domestic Regulation | 120 |
| | <i>Amalie Giødesen Thystrup</i> | |
| 6.1 | Introduction: Policymaking for Trade and Gender | 121 |
| 6.2 | The Gender Gap in Trade | 123 |
| 6.3 | The Relationship between Gender, e-Commerce, Digital Trade, and Trade in Services | 128 |

| | | |
|----------|--|------------|
| 6.4 | Multi-level Framework for Securing Incremental Change for a Comprehensive Shift towards Gender-Inclusive e-Commerce and Trade Policy | 135 |
| 6.5 | Policy Intervention to Bridge the Gender Digital Divide | 138 |
| 6.6 | Policy Intervention to Bridge the Gender Gap in Services Trade | 142 |
| 6.7 | Conclusions | 153 |
| 7 | Setting Up the Table Right: Women's Representation Meets Women's Inclusion in Trade Negotiations | 154 |
| | <i>Maria V. Sokolova and Matthew Wilson</i> | |
| 7.1 | Introduction | 154 |
| 7.2 | Trade Negotiations Have Expanded in Scale and Scope | 157 |
| 7.3 | Ability to Participate in Negotiations Varies | 160 |
| 7.4 | Trade Negotiations Need Networks | 163 |
| 7.5 | To Be a Negotiator Is a Career Choice, Trade Negotiations Are Not | 167 |
| 7.6 | Women's Representation versus Women's Inclusion in Trade Negotiations | 169 |
| 7.7 | Women's Representation as a Tool for Gender Equality | 172 |
| 7.8 | The Way Forward | 174 |
| 8 | The Importance of Gender-Responsive Standards for Trade Policy | 176 |
| | <i>Gabrielle White and Michelle Parkouda</i> | |
| 8.1 | Introduction | 176 |
| 8.2 | Standards in Trade Agreements | 179 |
| 8.3 | The Gender Gap in Standardization | 186 |
| 8.4 | Addressing the Gender Gap in Standardization for More Inclusive Trade | 192 |
| 8.5 | Conclusion | 193 |
| 9 | Mainstreaming Gender in Investment Treaties and Its Prevailing Trends: The Actions of MNEs in the Americas | 194 |
| | <i>Renata Vargas Amaral and Lillyana Sophia Daza Jaller</i> | |
| 9.1 | Introduction | 194 |
| 9.2 | Women as Levers of Change: The Opportunity for MNEs | 196 |
| 9.3 | Emergence of Gender Provisions in Investment Agreements | 204 |

| | | |
|------------------------------|--|-----|
| 9.4 | FDI Can Be the Driver of Necessary Changes | 207 |
| 9.5 | Concluding Remarks | 210 |
| PART III REGIONAL APPROACHES | | |
| 10 | Gender Approaches in Regional Trade Agreements and a Possible Gender Protocol under the African Continental Free Trade Area: A Comparative Assessment | 215 |
| | <i>Katrin Kuhlmann</i> | |
| 10.1 | Introduction | 216 |
| 10.2 | A Brief Comparison of Approaches to Assess Trade and Gender Rules | 220 |
| 10.3 | Contextual Analysis of Options and Innovations for the AfCFTA and Future RTAs | 228 |
| 10.4 | Conclusion | 245 |
| 11 | Leave No Woman Behind: Gender and Trade Policy in CARICOM SIDS | 247 |
| | <i>Tonni Brodber and Jan Yves Remy</i> | |
| 11.1 | Introduction | 247 |
| 11.2 | Background to Women's Participation in CARICOM Trade | 248 |
| 11.3 | The Gender and Trade Agendas in CARICOM | 255 |
| 11.4 | Gender Mainstreaming in CARICOM Trade Policy and Negotiations | 259 |
| 11.5 | Final Thoughts | 265 |
| 12 | South America's Leadership in Gender Mainstreaming in Trade Agreements | 267 |
| | <i>Javiera Cáceres Bustamante and Felipe Muñoz Navia</i> | |
| 12.1 | Introduction | 267 |
| 12.2 | Gender Mainstreaming in Trade Policy Instruments | 270 |
| 12.3 | Gender Mainstreaming in South America's Main Integration Processes | 273 |
| 12.4 | Gender Mainstreaming in South American Trade Agreements | 277 |
| 12.5 | Assessment of Gender Issues in South American FTAs | 280 |
| 12.6 | Conclusion | 289 |

| | | |
|-----------|--|-----|
| 13 | Gender Mainstreaming in Trade Agreements: Best Practice Examples and Challenges in the Asia-Pacific | 292 |
| | <i>Amrita Bahri</i> | |
| 13.1 | Introduction | 292 |
| 13.2 | An Overview of FTAs Mainstreaming Gender Concerns | 295 |
| 13.3 | What Is Gender Mainstreaming in a Trade Policy Context? | 298 |
| 13.4 | Trade Agreements Signed by Asia-Pacific Countries: Best Practice Examples | 299 |
| 13.5 | Conclusion | 309 |
| 14 | Crafting Canada's Gender-Responsive Trade Policy | 311 |
| | <i>Marie-France Paquet and Georgina Wainwright-Kemdirim</i> | |
| 14.1 | Introduction | 312 |
| 14.2 | Background | 313 |
| 14.3 | Advancing Inclusivity and Gender Equality through Trade Policy: From Policy to Practice | 317 |
| 14.4 | Concluding Remarks | 334 |
| | <i>Bibliography</i> | 337 |
| | <i>Index</i> | 395 |

