INTERNATIONAL PERSPECTIVES

The Intersection of Freedom of Information, Privacy Legislation and Library Services in Canadian Jurisdictions

Abstract: The intersection of freedom of information, privacy legislation and library services may be interpreted as the relation between two bodies (law and library) and how they influence one another directly and indirectly. This means library services can be shaped enormously by both federal and provincial freedom of information and privacy laws. We notice that there are cases in various Canadian courts involving disagreements concerning the rule of law in the fields of freedom of information and privacy with libraries. The combined effects of legislation and stronger library policies may make it more challenging for users to understand how to use shared library resources and services properly. For many libraries, this means operational policies and professional ethics codes have to be revised to strictly respect the users and employees' confidentiality rights. The research method used for this paper included a search of relevant Canadian court cases as case studies.

Keywords: freedom of information; privacy; legislation; Canada

I. INTRODUCTION

The following introductory section presents basic concepts of privacy and freedom of information access rights. It begins with the international perceptions on privacy infringements, as many different countries have differing cultures on how they value personal information and privacy protection. The privacy and cultural differences concepts will link to the second part of this introductory section on the public privacy invasion case studies of the US National Security Agency (NSA) with Edward Snowden on the NSA's giant surveillance project. Furthermore, this paper discusses Canada's recently passed Bill C-51, which contains a provision on sharing information among federal government departments, which gives cause for serious privacy concerns. Then, we will provide insight into the legal logic model and the intersection of freedom of information right and privacy right with an essential keyword of "identifiable", when data can be used to identify someone. This legal thinking section will build a good foundation towards the following sections in this paper discussing the Organization for Economic Cooperation and Development (OECD) guidelines and Canadian legislation and case laws in privacy and freedom of information access.

PRIVACY AND CULTURAL DIFFERENCES

Countries value personal privacy differently, based on their own local cultures. For example, in Thai culture it is acceptable for a person to ask or publicly comment on someone's age, weight, and marital status even about someone you barely know. These kinds of comments are not perceived by Thai people as being inappropriate or rude. Interestingly, instead, it is interpreted as a caring act. In Thailand, societies are structured upon collective social characteristics. Thai culture puts emphasis on being together as a group. The wall protecting personal information about one's physical appearance is not strongly constructed. Personal appearance is seen as a common group discussion topic. The same question is considered inappropriate in Western and Canadian cultures, however, where the cultures are fundamentally based on the individualistic social characteristics. There is a clear line defining personal matters, therefore questions or comments about someone's personal appearance are often avoided in public.

Remarkably, there is no consensus among Western countries about privacy and personal information protection. Research by James Q. Whitman (2004), a Yale

University's comparative and foreign law professor stated that US law requires Americans to submit to extensive credit reporting. Merchants can access customers' entire credit records. Meanwhile the member states of the European Union consider credit reporting a serious violation of consumer data. Another interesting comparison by Professor Whitman finds that in Germany, many city parks legally allow nudity. In contrast nudity in public parks is not allowed by US law or accepted by American social norms. These privacy examples in different cultures and countries should not be used to judge if one situation is better than another, but serve to illustrate the existence of privacy and cultural differences. Countries decide to set rules and laws based on their own historical, social, political, and economical circumstances.

PRIVACY SURVEILLANCE: FROM EDWARD SNOWDEN TO CANADA'S BILL C-51

In June 2013, Edward Snowden, a former US National Security Agency (NSA) computer specialist released information about the NSA's mass international secret surveillance project, spying particularly on foreign government leaders and also including all American personal communications on their phones and internet, using their advanced telecommunication technologies and infrastructures. Snowden's leak quickly went viral worldwide, across many news channels and social media. The fact that the NSA surveillance project had gone beyond their country's borders, became a very serious concern. In addition, Snowden claimed that the Chancellor of Germany, Angela Merkel's telephone was tapped along with many other country leaders during some important official meetings. The story of Snowden has caused people around the world to start asking questions about the safety of their own online personal information in the digital era. Does privacy really exist on the internet, telephones, and cellphones nowadays?

Linking what is happening in Canada recently, the government of Canada led by the Conservative Party of Canada has been attempting to pass the Bill C-51 with the short title of "Anti-terrorism bill" in the Parliament. At the time of writing this paper, Bill C-51 had already passed through all three readings in the House of Commons and the Senate.² The Act has now been given Royal Assent. Bill C-51 contains a bill within the bill, creating the Security of Canada Information Sharing Act. This Act will order 17 principal government institutions to disclose citizens' personal records held at those institutions to the federal government. The 17 institutions include:

- I. Canada Border Services Agency
- 2. Canada Revenue Agency
- 3. Canadian Armed Forces
- 4. Canadian Food Inspection Agency
- 5. Canadian Nuclear Safety Commission
- 6. Canadian Security Intelligence Service

- 7. Communications Security Establishment
- 3. Department of Citizenship and Immigration
- 9. Department of Finance
- Department of Foreign Affairs, Trade and Development
- 11. Department of Health
- 12. Department of National Defence
- Department of Public Safety and Emergency Preparedness
- 14. Department of Transport
- Financial Transactions and Reports Analysis Centre of Canada
- 6. Public Health Agency of Canada
- 17. Royal Canadian Mounted Police

Essentially, the Act provides the government with the legal right to create a new protocol for massive personal information surveillance. There are some concerns about the Act, particularly in term of its enormous scope. The personal information records listed inside the Act cover everything from personal health information to tax and financial data, allowing for any personal information gathered over the course of an individual Canadian's entire life to be shared. The second concern is the inclusion of the Communications Security Establishment in this list. This institution is equipped with modern computer network technologies and a team of IT experts.³ They can make online surveillance happen without any difficulty, which conjures up similarities to the NSA and Edward Snowden case.

Undeniably, Canada has been facing issues with terrorism from domestic and international attacks. In one incident in October of 2014, a shooter fatally shot a soldier on Parliament Hill. Later, the police released the gunman's video to the public. The video shows that the shooter's anger was partly influenced by Canada's involvements in the Iraq and Afghanistan wars and other political turmoils in the Middle - East. Moreover, there have been several police arrests and investigations linked to terrorist activities and terrorist financial supports on Canada's soil. Such events no doubt served to encourage the Conservative Party to rush to pass Bill C-51. Opposition parties in Parliament have been persuaded by the bill's ability to protect safety for Canadians, especially on their own land. The Liberal Party has supported this bill during the legislation process.⁴ The official opposition, the New Democratic Party of Canada (NDP) however has voted against the bill and is now seeking a petition to repeal it, bolstered by public and scholarly community concerns about what will happen if the government uses this new power to access mass personal information for their own political agendas. It will be a long time before people truly realize how the government will use the citizens' personal information. However given the Canadian social characteristic of placing such a high value on privacy protection, it is somewhat unusual to see such a Bill that allows the government to infringe on the privacy of individuals pass in Canada.

LEGAL LOGIC MODEL OF FREEDOM OF INFORMATION AND PRIVACY RIGHTS

The Access to Information Act (Right) and the Privacy Act (Right) are unified codes. They are truly interconnected. Starting by looking at Canadian laws, citizens have a right to access records that contain personal information about themselves held by the government. These records having been collected and maintained by government are referred to in the legal context as "public sector" records. These records may be in the possession of federal government institutes, departments, or ministries. The law also covers documents held by provincial government organisations like municipalities and local agencies and boards. The Access to Information Act (Right) is meant to provide freedom of information access rights to every Canadian. Personal information documents collected, used, and disclosured by private sector organisations however are based on individual consent. Personal information such as names, address, and age, needed if, for instance, someone were opening a bank account, cannot be gathered by private sector organisations without the individual's consent. A bank would have to ask the applicant to consent to the bank's privacy policies regarding the collect, use, and disclose of this information to a third party before the bank could collect it. Importantly, all citizens also have the right to ask the private enterprises to withdraw their previously given consents in order to put an end to their personal information being collected by the private sector's systems and operations. This consent withdrawal is legally permitted and protected by Canada's Personal Information Protection and Electronic Documents Act (PIPRD).6

The Access to Information Act (Right), however, contains certain exemptions blocking the disclosure of certain public and private sectors documents from the public or a third party. The exemptions are for specific categories such as cabinet records, government defence records, individual safety records, personal privacy records, etc. To provide some further examples, documents such as medical history records, employment history records, financial records and general records that have information on personal religion belief, sexual orientation, residential address, or even full names, may be kept private. These are considered as the sensitive private information, as the given information could be used to identify a particular individual. Thus, there are some concerns that there may be negative consequences if a person has been identified through public and private sector records. A person's security and well-being may be in danger should someone be able to access and use their personal information. Below is a figure of a legal logic model created by the authors to visualize the interconnection of freedom of information right and privacy protection right.

2. GLOBAL TRENDS IN FREEDOM OF INFORMATION AND PRIVACY

This section aims to investigate the international regulation of privacy information, which may inspire a baseline for privacy information protection in the library environment. With this in mind, we will review the Organization for Economic Cooperation and Development (OECD)'s documents that establish guidelines for privacy information. Our objective is to verify how libraries could (re) shape their relationship with their users based on these guidelines.

OECD GUIDELINES

The OECD is a multilateral organisation which aims to promote economic and social well-being around the word. Because of this, the OECD establishes cooperation between its members through coordinated actions. Common problems demand similar solutions in order to foster a harmonized development. For this purpose, the OECD issues binding guidelines that its memberships should internalize to implement such coordinated actions.

Among other questions, the OECD has realized that information technology has had an impact on economic and social development. Indeed, new technologies have allowed for the implementation of planned administration through the personal data management of citizens (census). Even vendors have started to create consumer profiles to increase their sales.⁸ Privacy, economic and social development have become competing values. Because of this, the OECD has issued some guidelines in order to accommodate privacy protection as well as social and economic development.⁹

Those guidelines have created a pattern for personal data mining. The narrative of personal data protection has been framed as citizens' right to control their personal information. With the issuance of the OECD's Guidelines, ¹⁰ there has been a policy convergence ¹¹ around the denominated Fair Information Practice Principles (FIPPs) which aims to ensure that individuals self-manage their privacy. ¹² Indeed, the Guidelines' eight principles ¹³ centre the individual as its core normative element, wherein they should be given notice about the collection, use, and disclosure of their personal information, where they can then choose to grant consent for it or not.

DATA MINIMIZATION APPROACH TO OECD GUIDELINES

Most importantly, all libraries should have a privacy policy. As previously stated, data subjects should be given notice about the collection, use and disclosure of their personal information. Privacy policies are able to establish such communication in order to inform the

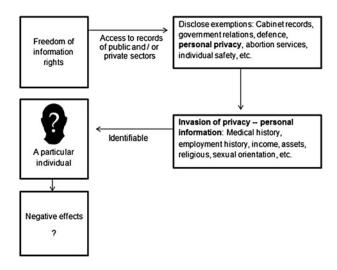


Figure 1: Legal logic model of freedom of information and privacy rights

users about how their personal information is handled in the library environment. Among other questions, privacy policies should clarify the confidentiality of library records, whether third parties are involved in the personal data management, what security safeguards are adopted, etc. With this information, users can manage their personal information since they can evaluate the risks against their privacy based on the terms and conditions of the privacy policy. Privacy policies are, therefore, the first step in empowering data subject to control their personal information, performing, ultimately, the informational self-determination according to the OECD's guidelines. However, personal data protection is not only the library users' responsibility. Rather it is a shared responsibility which requires the cooperation of those who manage the personal information. Libraries also have the responsibility of protecting user's privacy. For instance, they can become less harmful to personal data management by adopting the principle of data minimization.

Libraries should minimize the amount of data stored. They should only manage any user personal information that is strictly necessary¹⁴ to provide their services. Whether the objective is to associate the user to the borrowed books, few pieces of information (identifiers) are necessary to create this connection and consequently, manage the library business. Beyond this quantitative approach, the collection should also be qualitatively less invasive. For instance, a social security number is sensitive information. Hence, other identifiers should replace them if they can precisely individualize someone (driver's licence, student number etc.). By this approach, the data subject privacy will always be more protected.

In conclusion, privacy policies should only be a mechanism to collect users 'consent with regard to the traditional concept of library services. Users should specifically and undoubtedly consent for the management

of their personal information when it is necessary to implement additional services. Only by this approach will user's consent be an efficient mechanism for true privacy protection, in accordance with the OECD's guidelines.

The OECD guidelines establish minimum standards for privacy protection, which may be adopted in the library environment around the world. These guidelines should shape the relationship between libraries and their users. Library users should have more control over their personal information, particularly against the new library services that demand more invasive personal data management. The OECD guidelines have properly addressed both questions in order to accommodate privacy, as well as economic and social development as competing values. Such an approach should not be different in the library environment since the access to the information and privacy are similarly colliding interests. For this reason, the OECD guidelines may provide inspiration to revise the library policies.

3. CANADIAN LEGISLATIONS AND CASE LAWS

In this section, we will see how the privacy and freedom of information laws in the federal and provincial legislations coincide. All provinces have used the federal laws as a blueprint and some provinces have added unique sections into their own legislation. The examples of provincial case law reviewed in this section show that some cases are only related to the legality of privacy right, while some cases are concerned with both privacy and freedom of information access. The cases used involve only the public sectors. No private sector case is discussed, because the focus on this paper is on library services, which in Canada are operated through government funding and public support.

FEDERAL AND PROVINCIAL LEGISLATIONS

Personal information and privacy protection fall under both federal and provincial legislation. In the federal legislation, two major Acts are related to the individual privacy right: I. The Privacy Act, 2. The Personal Information Protections and Electronic Documents Act (PIPEDA). The major differences between these two Acts are that the Privacy Act is being used to protect individual personal information that is being collected, used, and disclosed at the public sector organisations (Government and Crown corporations), whereas PIPEDA deals with public personal information under the control and operation of private sector organisations. PIPEDA was initially suggested by the European Commission as a Canadian Act as the Commission wanted to ensure their citizens' personal information was strongly protected in Canada, especially when dealing with the transection of digital

economy and information exchange in communication technologies. The Europeans do online business transactions with many Canadian companies to receive services and products, such as in the banking industry and for tourism purposes; therefore there was a need for Canadian federal legislation to protect EU citizens' personal information. *PIPEDA* was developed to cover more aspects of Canadian privacy rights within the private sector.

For provincial legislation, each province governs its own legislation relating to citizens privacy protection. In this area of law, most of the provinces use a legislative context similar to the federal legislation. The provincial legislation for Alberta (Personal Information Protection Act), British Columbia (Personal Information Protection Act) and Quebec (An Act Respecting the Protection of Personal Information in the Private Sector) are deemed substantially similar to PIPEDA. The legislation for Ontario (Personal Health Information Protection Act), New Brunswick (Personal Health Information Privacy and Access Act), and Newfoundland (Personal Health Information Act) are considered equivalent to PIPEDA when it comes to health information. And finally, Alberta and British Columbia is unique in having specific sections for employee information.

CASE LAWS IN FREEDOM OF INFORMATION AND PRIVACY

The Province of Alberta: Parkland Regional Library director vs. An Employee. 15

The case was heard at the Alberta Information and Privacy Commission. The Library director had a keystroke logging program installed on a newly hired employee's workstation computer to record all keyboard interactions. The employee was not informed about the shadowing program. The Library director argued in front of the judges that the recorded data was to be used to evaluate the employee's productivity during his initial probationary period. The employee, upon discovering the software, was concerned about an invasion into his own privacy and personal information as the employee has also been permitted to use the workstation computer for his personal online banking during non-working hours. His financial information was recorded. Section 33 of the Freedom of Information and Protection of Privacy Act, R.S.A. 2000, C. F-25 allows public bodies to collection "personal information" if it is "information relates directly to and is necessary for an operating program or activity of the public body." The judge ruled that the library director's actions, in representing a public body (the library network) violated section 33 of the act, citing that the keystroke information was not necessary for the management of that public body. The judge added that there are other sufficient ways to evaluate the employee's work performance without using the keystroke logging program. The employee's online banking information that had been recorded on the keystroke program was considered as a privacy infringement.

The Province of British Columbia: Vancouver Public Library Board vs. CUPE. 16

This case was heard by the British Columbia Collective Agreement Arbitration Board. In the case, a library employee had been on sick leave with unpaid benefit for eighteen months. The library had a policy in place requiring that they have some access to information about the employee's medical condition, achieved through a consultation between the employee's doctor and the employer's occupational physician. This consultation would allow for the two doctors to set out any restrictions, modifications and guidelines necessary during the employee's absence or in preparation for their return to work. During the long period of the employee's absence, he had only submitted doctor's notes to the Library management, which generally stated that the employee could not return to work, but continually refused to sign the medical release form, citing privacy concerns. The Union representing this employee tried to claim in the court that the employee should be entitled to return to work without any restrictions and the employee's general physician notes were enough to use as supporting evidential documents. The judge concluded that the employer could not impose a "blanket" requirement to fill out the form on its employees. However, the judge found that the nonspecific doctors' notes provided by the employee did not provide a reasonable amount of information to the employer and ordered that the employee, in consultation with his doctor and lawyer, make an initial judgment of the information to be forwarded to the employer.

The Province of Ontario: Toronto Public Library Board vs. A Library Member. 17

This case involves a member of the public who had been officially banned from all properties of the Toronto Public Library due to an action committed towards another library user. The banned library user made a request to access all records of the Toronto Public Library Board that contained his personal information, as every Canadian has the right and freedom to access information about themselves held in the public sector. The Toronto Public Library Board presented the banned user with a two-page document entitled "Investigation of Reinstatement Request Report" which contained the requester's personal information. The document detailed the altercation, which had previously occurred between the requester and another user, which led to his official exclusion from all properties of the Toronto Public Library. Inside the report, the personal information of the second user involved in the altercation, specifically the legal full name, had been removed to protect this individual's privacy and safety. However, the requester

claimed that all information should be uncovered. This argument was not supported by the Ontario Information and Privacy Commissioner. The judge concluded that the Toronto Public Library Board's response to the requester was the right action.

The Province of Quebec: The National Library and Archives of Québec vs. A Library User. 18

An access to information application was submitted to the Information Access Commissioner from an experienced lawyer, who was also a university professor and writer, requesting the original documents of the Quebec Royal Commission deliberations in the Wilbert Coffin case investigation. The documents were being kept at the Quebec's National Archives in Rimouski. The National Library and Archives of Québec rejected the applicant's request to access the full documents of the Royal Commission, stating that said documents were classified as closed materials and were not to be viewed by the public. The Coffin case is a historically controversial Franco-Canadian murder case. In 1953, Mr. Coffin was charged with the murder of three American tourists from Pennsylvania in Gaspésie, Québec. Mr. Coffin was hanged. After his capital punishment, new evidence and independent research were published suggesting that Mr. Coffin was likely innocent. The Information Access Commissioner concluded that the documents should be released with the names of all witnesses and their identifiable personal information censored to respect the witnesses' privacy and security.

4. RECOMMENDATIONS

From the background and case review in this paper the following recommendations are made for libraries about how they can support privacy protection.

- I. Carefully study the third's party information disclosure of the publishers of any products to which a library is planning to subscribe, especially the online collections. User's information is systematically required to authorise online access for each individual. The database systems with internet access gathers large personal information automatically such as IP address, computer operation system, internet provider, and current location.
- Educate and raise awareness about privacy protections for employees. This can be accomplished in part by compulsory training on privacy issues. Samples of privacy attack scenarios based on real work situations in the libraries should be debated. The training can be offered as a workshop or an online tutorial.
- Offer workshops to library users about the necessary knowledge and skills to safely use online collections, Internet, computers, and technologies in libraries to protect their privacy and personal information. Libraries also can feature a privacy data protection day/week with hands-on activities and informal lectures.
- 4. Publicly display library's privacy policies for users to be aware of the scope of library procedures regarding personal data. The privacy policies can be

LESSONS LEARNED

CASES	LESSONS LEARNED
The Province of Alberta: Parkland Regional Library director vs. An Employee.	If a public body is seeking to track the productivity of their employees, they should consider that the collection of the employee's personal information may not be deemed as necessary to the operation of that public body and may be a violation of the employee's privacy.
The Province of British Columbia: Vancouver Public Library Board vs. CUPE.	When creating policies concerning employee medical leave, a library should consider the extent of information they may require as well as what sort of privacy implications this information could lead to. Furthermore, this case shows that providing next to no information is not necessarily justified in the face of privacy concerns.
The Province of Ontario: Toronto Public Library Board vs. A Library Member.	Though a user may legally request any personal information the library may hold about him or herself, that does not negate on other user's rights to privacy. Having a good library policy in place, clearly stating that users should have a reasonable expectation of the confidentiality of their information is good practice.
The Province of Quebec: The National Library and Archives of Québec vs. A Library User.	Libraries can sometimes run into conflicts with the collection they hold and providing access to that collection, in matters of confidentiality.

- disseminated with posters or the policies can be displayed on the library's website. Banks' privacy policies on websites can be used as the excellent example for libraries.
- 5. Promote privacy practitioners as a think tank in libraries. Library management teams should establish a privacy working group or committee to meet regularly and provide suggestions when a privacy conflict involving the library occurs in the future.
- 6. Use privacy risk assessment procedures in library projects. The privacy committee should conduct an internal privacy risk assessment on projects and services. The privacy committee should have special authority to pause a project in which they think that personal information is not being properly treated, until the project's privacy risk assessment has been fully conducted and received official approval from the Library director to continue the work. The privacy risk assessment can help the library to prepare if there is a litigation happening after the project has been launched to the public. In Canada by law, people have a right to place a privacy complaint and grievance at the Ombudsman and the Information and Privacy Commissioners. Libraries can use the privacy risk assessment report to declare that the project is not unlawful. The report can show that public privacy has been carefully reviewed within the laws.
- Officially apply and rigorously exercise the privacy practice rules in the professional codes of ethics to all library personnel.

CONCLUSION

There is obviously an intersectional relationship between the legal aspects of freedom of information, privacy rights and library services. The world is being challenged with invasions of personal data, especially when modern telecommunication tools are being used to spy on people's privacy. Canada is not excluded, regarding to the recently proposed Bill C-51. This Bill is claiming to be used to protect public security but it comes with provisions for mass personal data surveillance. To focus on library services, Canadian provincial cases have shown that library privacy is a legal issue mixing with many other matters such as the labour law (British Columbia case), police investigation (Québec case), inappropriate use of technologies in library administration (Alberta case), and individual library user demands (Ontario case). From this review the authors have proposed seven recommendations on how libraries can support user privacy protection. From now on, we should expect to hear more stories about personal data infringements in library communications as libraries are moving more and more to the online environment. There are new privacy challenges that libraries have never experienced. The best we can do is to prepare for an unpredictable privacy and freedom of information access crisis. A key recommendation is the risk assessment, which will absolutely be a great practice for libraries worldwide in solving the new crisis created by privacy issues.

Footnotes

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Biographies

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Master's degree candidate at the Law Faculty of São Paulo University, Brazil. His research endeavors focus on personal data protection, especially about the implications of data subject's consent to implement an effective legal framework. Bruno is a fellowship of the Research Support Foundation of São Paulo/FAPESP. His current research project have received two grants from FAPESP, one of them is for his 2014 visiting researcher opportunity at the Canada Research Lab for Law & Technology of the University of Ottawa. In the same year, he was the first place prize winner of a monograph competition which was organized by Brazilian Institute of Consumer Law & Policy. His winning monograph addressed the interrelation between the duty of information and data subject's consent in order to ensure a real personal data protection in the Brazilian context.

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