
REVIEW ARTICLE

The salience of existential concerns across the cancer control continuum

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ABSTRACT

Despite significant improvement in cancer survival, the fear of death still remains rooted in individuals' beliefs about cancer. Existential fears pertaining to cancer cut across the cancer control continuum and taint decisions related to prevention, screening, surveillance, and follow-up recommendations, as well as the overall management of cancer-related issues. However, individuals are innately predisposed to cope with their cancer-related fears through mechanisms such as reliance on the process of meaning making. To better appreciate the potential impact of existential concerns across the cancer control continuum, the Temporal Existential Awareness and Meaning Making (TEAMM) model is proposed. This tripartite model depicts three types of perceived threats to life related to cancer including a "social awareness" (i.e., cancer signals death), "personalized awareness" (i.e., *I could die from cancer*), and the "lived experience" (i.e., *It feels like I am dying from cancer*). This construal aims to enhance our understanding of the personal and contextual resources that can be mobilized to manage existential concerns and optimize cancer control efforts. As such, existential discussions should be considered in any cancer-related supportive approach whether preventive, curative, or palliative, and not be deferred only until the advanced stages of cancer or at end of life. Further delineation and validation of the model is needed to explicitly recognize and depict how different levels of existential awareness might unfold as individuals grapple with a potential, actual, or recurrent cancer.

KEYWORDS: Cancer, Existential concerns, Meaning, Psychosocial adjustment, Cancer control continuum

INTRODUCTION

Despite significant gains in the relative 5-year survival rates for most cancers (Coleman et al., 2008; Canadian Cancer Society National Cancer Institute of Canada, 2010; Jemal et al., 2010), public perceptions about the survivability of cancer are less optimistic, often still being equated with death (Donovan et al., 2002, 2006; Holland et al., 2010). In fact, existential concerns generally lie latent in the general population (Becker, 1973; Neimeyer et al., 2004), and awareness about the fragility of life and the inevit-

ability of death only heighten when individuals are exposed to cancer-related cues (Benyamini et al., 2003; Klein & Stefanek, 2007; Lipworth et al., 2010).

Existential concerns are expected to influence behavior at any point of the cancer trajectory from relative adoption of illness-preventive actions, follow-up with cancer screening recommendations, and adherence to treatment modalities, to survivorship care. The purpose of this article is to capture the significance and ramifications of cancer-related existential issues across the cancer control continuum by proposing the Temporal Existential Awareness and Meaning Making (TEAMM) model. This tripartite model draws on key literature to delineate three distinct clinical presentations of existential awareness related to cancer. A discussion highlights the clinical

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and research implications of the TEAMM model for person-centered cancer care.

Distinguishing Between Existential Awareness and Existential Distress

A cancer diagnosis is often viewed as a pivotal life event, when the inevitability of one's own personal death becomes undeniably clear (Coyle, 2004). "Existential awareness" is the awareness of one's mortality and refers to what has been commonly called "mortality salience" in the literature (Burke et al., 2010). Existential awareness triggered by a cancer experience involves the contemplation of personal identity, autonomy, dignity, life meaning and purpose, and connections with others within the context of life and death (Frankl, 1959; Bolmsjo, 2000; Griffiths et al., 2002).

On the other hand, "existential distress" refers to what has been commonly called "death anxiety" (Pyszczynski et al., 1997) or "existential suffering" (Schuman-Olivier et al., 2008). The distress evoked by a cancer diagnosis often results from a subjective appraisal of a threat to one's life (Folkman et al., 1986) and not necessarily by more objective indices such as disease progression or prognosis (Cella & Tross, 1987; Laubmeier, 2004). Existential distress has been shown to be a separate construct from general anxiety, depression, somatic distress, and global psychological distress (Cella & Tross, 1987; Lichtenthal et al., 2009) and has been shown to correlate with time since diagnosis and closeness to death (Weisman & Worden, 1976–77; Cella & Tross, 1987; Lichtenthal et al., 2009).

Studies indicate that individuals with advanced cancer who have an accurate prognostic awareness are not necessarily distressed (Blinderman & Cherny, 2005; Barnett, 2006; Lichtenthal et al., 2009). Therefore, existential *awareness* does not necessarily lead to existential *distress* (Blinderman & Cherny, 2005). The appraisal of life threat from cancer can be construed on a continuum that ranges from a normative acceptance that is not necessarily upsetting to incrementally distressing levels characterized by ruminative thoughts and feelings of demoralization, meaninglessness, and isolation (Lee, 2008).

*Memento Mori*¹ and the Need for Meaning in the Context of Cancer

Cancer is perhaps one of the most timeless representations of *memento mori* in health and illness (Dono-

van et al., 2002). Research into the existential unrest evoked by cancer was initially treated in the seminal work of Weisman and Worden (1976–77), which described a predominance of life and death concerns in the first 100 days following the diagnosis. Not surprisingly, existential concerns permeate the acute and survivorship stages of cancer. There is a preponderance of articles about the existential concerns at end of life and palliative care phases of the cancer trajectory. However, the literature is also suggesting the important influence of existential issues on cancer screening and preventive behaviors such as breast self-examination and mammography (Goldenberg et al., 2008, 2009), smoking cessation (Hansen et al., 2010), adherence to protective skin cancer behaviors (Cameron, 2008; Garside et al., 2010); uptake of fecal occult blood testing (Chapple et al., 2008), and genetic testing for cancer (Espalen, 2003).

Terror Management Theory (TMT) proposes that individuals have a basic instinctual drive for survival and self-preservation (Greenberg et al., 2000). When confronted with the idea of one's potentially imminent and inevitable death, individuals commonly rely on the use of *proximal defense mechanisms* (e.g., denial, distraction, avoidance, and cognitive distortion) or the use of *distal defense mechanisms* (e.g., efforts to maintain a sense of meaning, purpose, and permanence) to cope with the thought of one's potential nonexistence.

A burgeoning body of evidence exists to support the notion that many individuals search to reconstruct a sense of meaning in the face of life's tragedies (Frankl, 1959; Taylor, 1983; Thomson & Janigian, 1988; Park & Folkman, 1997; Breitbart, 2002; Lee et al., 2004, 2008; Park, 2010). Patients with life-altering cancer diagnoses and treatments often cannot look to a cure to relieve their anxieties and to restore equanimity (i.e., proximal defense mechanisms can be effective only up to a certain point). Instead, individuals with cancer often benefit from a new integration of the meaning of the illness into their lives. Efforts to facilitate this exploration of meaning or "meaning making" has recently been welcomed with a high degree of consensus by theorists, researchers, and clinicians who advocate for the importance of "meaning" in the context of cancer and other highly stressful life experiences including a potential, actual, or recurrent cancer diagnosis that challenges one's existence (Folkman & Greer, 2000; Park, 2010 for an extensive review). A broader appreciation of the existential issues across the cancer control continuum can inform the targeted development of meaning-oriented approaches to support health-protective lifestyle behaviors and early cancer detection, as well as actual experience with cancer.

¹*Memento mori* is a Latin phrase that names a genre of artistic creations whose main purpose is to remind people of their own mortality.

METHODS

A literature search pertaining to the existential discourse of the adult patient and cancer was conducted using the databases ISI Web of Knowledge, Medline, and PsychInfo for articles published in the English language between 1975 and 2010. The following search terms were used: “existential” in combination with “cancer,” “meaning making,” “death anxiety,” “terror management,” “risk,” “prevention,” “screening,” “genetics,” “end of life,” and “palliative.” Articles with a focus on children, adolescents, caregivers, family, and health professionals were excluded.

The cancer control continuum (National Cancer Institute, 2007; Miller et al., 2009) was selected to organize the predominant existential themes emerging from the literature search. The cancer control continuum was chosen for its broad definition of the cancer experience that begins earlier than at diagnosis, and for explicitly including the existential domain within the psychosocial issues that cut across different types of cancer diagnoses. The articles retrieved were closely read to identify (1) the foci and the gaps along the cancer control continuum in terms of existential discourse in cancer, and (2) the dominant themes emerging from the existing discourse.

RESULTS

Temporal Existential Awareness and Meaning Making (TEAMM) Model

The TEAMM model provides a guide to understanding how cancer-induced existential awareness can affect individuals across all phases of the cancer control continuum (National Cancer Institute, 2007; Miller et al., 2009). Three dominant themes were extrapolated from the literature to represent three types of cancer-related existential awareness: *a social awareness*, *a personalized awareness*, and *a lived experience of cancer’s threat to life* (Fig. 1). According to the literature, these three types of existential awareness are found to: (1) extend across *any* phase of the cancer control continuum (including individuals who are cancer free), (2) co-occur in varying intensities, and (3) be heightened or mitigated by one’s repertoire of coping strategies. Table 1 presents a clinical classification system to summarize the unique defining attributes for each type of cancer-related existential awareness. This system proposes that each type of existential awareness is differentially triggered by distinct cues, affects one’s sense of personal identity, and is managed differently through proximal or distal defense mechanisms. Figure 2 offers a pictorial representation of how individuals might confront, manage, and alternate

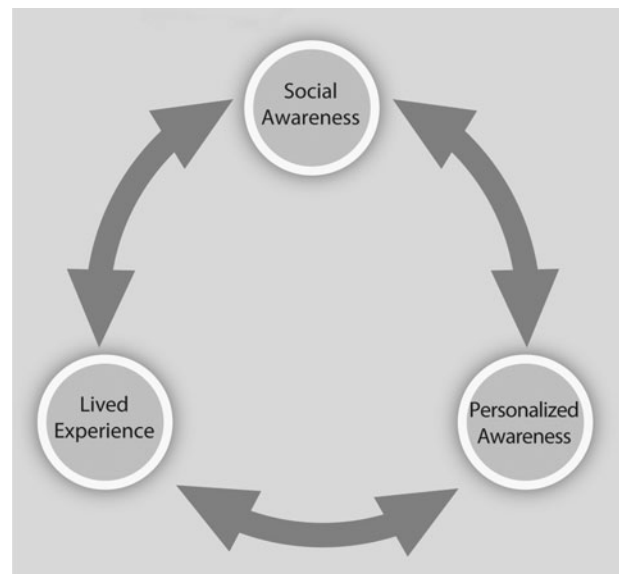


Fig. 1. Three types of existential awareness from cancer’s threat to life.

among the different types of existential awareness across each phase of the cancer control continuum. The TEAMM model is an extension of the study findings of Little and Sayer (2004), which describes how individuals are rendered “mortality salient” upon initial diagnosis of cancer, “*death salient*” when in remission, and “*dying salient*” when close to death.

A Social Awareness of Cancer’s Threat to Life (“Cancer Signals Death”)

The “cancer equals death” equation is a universal belief that is held even by individuals free of cancer (Borland et al., 1994; Donovan et al., 2002; Benyamini et al., 2003; Peters et al., 2006). Social awareness of death from cancer is often seen as a transient, unspoken acknowledgement of potential death from cancer described by experts in the field as the “elephant in the room” (Knapp-Oliver & Moyer, 2009; Holland et al., 2010; Lipworth et al., 2010). Educational and public health campaigns that aim to eradicate cancer or enhance the quality of life of people affected by cancer are examples of the explicit acknowledgement of cancer’s threat to life. Social expressions of cancer fears are also implicit in the stigma and shame that remains with certain types of cancers on the basis of anatomical location (Gray et al., 2000; Madlensky et al., 2004; Rosman, 2004; Chapple et al., 2008; Else-Quest et al., 2009) or perceived personal responsibility (Chapple et al., 2004; Bell et al., 2010; Gulyan & Youssef, 2010).

Research has shown that the strong negative affect elicited by cancer cues are transient because

Table 1. *The Temporal Existential Awareness and Meaning Making (TEAMM) model*

	Type of existential awareness		
	Social awareness	Personalized awareness	Lived experience
Cancer cues	Educational or public health campaigns; history of cancer (late diagnostics, lack of screening, stigma); personal experience with family and friends with cancer	Genetic testing; screening procedures leading to actual or potential personal life change; disruption in personal meaning; temporary or permanent inability to complete personal goals	Insurmountable distress from a single or cluster of physical or psychological symptoms
Predominant characteristics	Cognitive, affective	Cognitive, affective	Corporeal, cognitive, and affective
Integrity of self	Abstract, transient	Perceived threat	Under actual threat
Perception of personal vulnerability	Untouched	Present but threat of death is not imminent	Acute perception that death is imminent
In the absence of a personal history with cancer	Absent or transient	Heightens with perception of personal vulnerability and risk	May occur in the presence of a severe symptom experience
	Heightens with perception of increased personal vulnerability and risk	Diminishes in response to defensive coping strategies	Diminishes in response to defensive coping strategies and/or resolution of symptom
In the presence of a personal history with cancer	Diminishes in response to defensive coping strategies	Heightens when symptom distress recedes or resolves	Heightens when physical or psychological symptoms are severe, uncontrolled, and/or unrelenting
	Heightens when symptom distress recedes or resolves	Decreases relative to personalized awareness of death with progression of disease	Diminishes when symptoms recede or resolve
Coping	Collective and social	Individual and social	In isolation
Proximal defenses	Effective	Partially effective	Ineffective or maladaptive
Distal defenses	Unchallenged	Possibly challenged	Possibly challenged
	Intact	Search for meaning may be initiated	Search for meaning may be initiated

such cues activate protective coping mechanisms, namely, optimistic bias, denial, or avoidance, to suppress a rising awareness of the threats associated with cancer (Arndt et al., 1998, 2007; Benyamini et al., 2003; Lipworth et al., 2010). The use of proximal defence mechanisms that minimize risk perception and vulnerability, for example, have been reported even amongst individuals who have a family history of cancer (Benyamini et al., 2003; Madlensky et al., 2004). Other defensive behaviors include social

distancing from individuals with cancer (Mosher & Danoff-Burg, 2007) and avoidance or delay in seeking treatment (Tod & Joanne, 2010). When these coping mechanisms are activated, cancer is not explicitly appraised as personally life threatening. One's worldview remains relatively intact, and there is no perceived need to search for meaning (i.e., distal defense mechanisms are not affected) (Park & Folkman, 1997; Thomson & Janigian, 1988; Park, 2010).

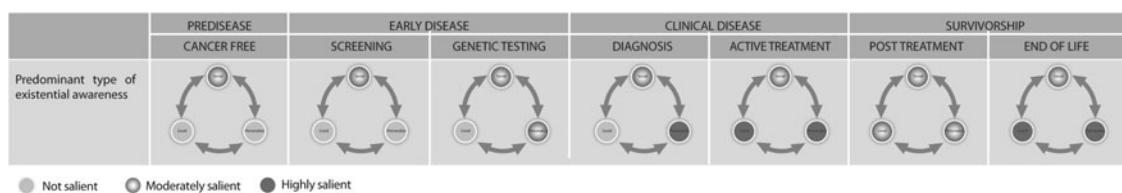


Fig. 2. Predominant types of existential awareness across phases of the cancer control continuum.

A Personalized Awareness of Cancer's Threat to Life ("I Could Die from Cancer")

When cancer cues threaten the sense of order and purpose in one's own life context, cancer can no longer be perceived as an abstract illness that only happens to others. The individual enters into a personalized awareness of death from cancer. This awareness leads to a subjective appraisal of personal threat to one's integrity that does not necessarily correlate with objective signs of disease progression or prognosis (Blinderman & Cherny, 2005; Barnett, 2006; Lichtenthal et al., 2009). Individuals attempt to reconcile their own existence with the inevitable state of nonexistence upon death. The awareness of a personal life threat from cancer commonly occurs upon initial confirmation of a cancer diagnosis (Weisman & Worden, 1976–77; Derogatis, 1983; Landmark, 2001). However, a personalized awareness of death may also be evoked early in the absence of a personal history of cancer if significant distress is triggered by cancer cues related to screening procedures, genetic testing, or vicarious experiences involving others with cancer (Benyamini et al., 2003; Peters et al., 2006; Sanders et al., 2007). For others, the realization of one's own potential death from cancer may only develop later when the individual faces a progression, recurrence, or exacerbation of disease (Olsson et al., 2002; Richer & Ezer, 2002; Sarenmalm et al., 2007; McClement & Chochinov, 2008; Mehnert et al., 2009). Thus, a personalized awareness of death occurs when a cancer cue is appraised as personally threatening to one's survival.

In the absence of illness, the appraisal of life threat from cancer can be managed through the use of proximal defense mechanisms (Sanders et al., 2007; Lipworth et al., 2010). In the presence of actual disease, cancer progression, or debilitating side effects from treatment, it is hypothesized that the effectiveness of proximal or distal defenses may diminish as it becomes increasingly difficult to deny or minimize the impact of cancer on one's sense of integrity (Zimmermann, 2004, 2007; Zimmermann & Rodin, 2004). Individuals commonly cope by actively searching for a set of beliefs that can return a sense of order and permanence, as well as self-esteem and personal value, in the face of potential death from cancer (Taylor et al., 1984; O'Connor et al., 1990; Ruff Dirksen, 1995; Lee et al., 2004; Quinn, 2005; Kernan & Lepore, 2009).

The Lived Experience of Cancer's Threat to Life ("It Feels Like I Am Dying from Cancer")

The lived experience of death from cancer is posited as a corporeal, cognitive, and affective awareness of one's proximity to death. This transient sense of

"living while dying" is theorized to occur when the perceived severity of a single or a cluster of physical or psychological symptoms exceed one's resources and are considered insurmountable by the individual (Kissane & Clarke, 2001; Armstrong, 2003). The perception of proximity to death is theorized to diminish when patients experience symptom relief from treatment or when they receive effective palliative care (Knuti et al., 2003; Lundstrom et al., 2009). Therefore, the lived experience of death can occur at any point along the cancer continuum depending upon the appraised severity and cause of the symptoms. For example, when patients experience fatigue, anorexia, and weight loss, they may appraise this symptom cluster as worrisome in the pre-treatment phase but normalize it as an expected side effect in the active treatment phase. If the symptom cluster continues to be unrelenting and uncontrolled, the patient may interpret it as a sign that the disease is progressing and that death is approaching in the post-treatment phase (Poole & Froggatt, 2002; Lindqvist et al., 2004; Potter, 2004; McClement, 2005; Wainwright et al., 2007).

Individuals who are living cancer's threat to life cope by isolation and social withdrawal, and a characteristic "turning inwards" (Little & Sayers, 2004). For some, the "lived experience" may be the final impetus to begin the process of meaning-making as a coping strategy to alleviate the distress generated by awareness of one's imminent death. Past research has demonstrated that the use of avoidant-type coping styles may be associated with greater anxiety and distress (Watson et al., 1984; Carver, et al., 1993). Current therapeutic approaches with a strong existential orientation such as meaning-centered interventions are yielding significant benefits on standardized measures of psychosocial well-being, particularly for individuals at the end of life (Kissane et al., 2003; Chochinov et al., 2005a; Lee et al., 2006; Breitbart et al., 2010; Henry et al., 2010). Therefore, therapeutic interventions that facilitate the process of meaning-making during the cancer experience are providing early evidence that the reformulation of distal defense mechanisms protects against death anxiety.

DISCUSSION

Balancing the Will to Live and the Fear of Death

The struggle to understand how one can continue to live knowing that death is imminent from cancer is a common paradox reported by many individuals with cancer (Halstead & Hull, 2001) and can be explained by the co-occurrence of the three types of awareness.

When different states of death awareness occur simultaneously, the focus on self-preservation and self-integrity is expected to predominate. Therefore, as depicted in the different scenarios in Figure 2, the “lived experience” of cancer’s threat to life is hypothesized to trump a “personalized awareness” of death from cancer. Similarly, in the absence of a corporeal experience of cancer, a “personalized” awareness of death from cancer is likely to compete with or overshadow a “social awareness” of cancer’s threat to life. Alternatively, the “social awareness” of cancer’s threat to life is hypothesized to regain strength and importance as symptoms resolve and individuals refocus their efforts on goals other than their own survival. These experiences do not necessarily follow a straightforward trajectory, as illustrated in Figure 2. The notion of relative intensity depicted by the three types of awareness is corroborated by a number of rich, descriptive studies in which people may feel as if they are swinging back and forth on a pendulum (Halstead & Hull, 2001; Giske & Artinian, 2008; Sand et al., 2009).

Impact on Cancer Control Efforts

The TEAMM model outlines how existential concerns (conscious or unconscious) can influence the cancer symptom experience, and shape behaviors related to the perception of cancer risk and adjustment to the cancer experience. The ability to manage one’s existential concerns related to the fear of cancer directly influences how patients make treatment decisions, including whether to adopt, adhere, delay, or forego uncomfortable or invasive procedures for cancer control (de Nooijer et al., 2003). Existential concerns influence and are influenced by the interpretation of symptoms (Armstrong, 2003; Lindqvist et al., 2004; Lundstrom et al., 2009).

Emotions, fears, beliefs, and other personally relevant factors often come into play during the illness experience (Bekker, 2010). Research shows that individuals respond selectively to cancer cues: some may be fatalistic in their interpretation of perceived personal risk, whereas others are not (Hurley et al., 2002). Individuals with a high fear of cancer may interpret ambiguous symptoms with a negative bias (Miles et al., 2009). They may be more motivated to engage in behaviors to protect one’s integrity and survival, whether by adhering to cancer screening practices or by actively searching for meaning (Andersen & Cacioppo, 1995). For example, researchers (Audrain et al., 1995; Lerman et al., 1995) have demonstrated that women were more motivated to undergo mammography when they held inaccurate and biased views of cancer risk that heightened their fear of death. For other individuals, new and unex-

pected symptoms are tempered by an optimistic bias to block the unpleasant thought of one’s potential for death by minimizing individual risk perceptions or reframing them as transient, self-correcting conditions (Andersen & Cacioppo, 1995). Aversion and low adherence rates to certain cancer screening procedures or behaviors that involve deliberate and explicit bodily manipulation and /or physical discomfort such as breast self examinations, mammography, fecal occult blood testing, or sigmoidoscopy have been linked to reminders of one’s “creatureliness” (Madlensky et al., 2004; Chapple et al., 2008; Goldenberg et al., 2008, 2009; Garside et al., 2010). Of particular interest is the work of researchers who document that explicit messages warning of the link between cancer and death may have the unintended opposite effect of increasing willingness to continue smoking particularly among individuals whose self-esteem is enhanced by smoking (Hansen et al., 2010). Clearly, individuals’ motivations to comply, delay, or reject cancer prevention practices is complex and related to existential concerns. The challenge for clinicians and public health professionals lies in marketing cancer control information in ways that invoke optimal levels of existential awareness so that individuals are motivated to undergo screening tests and behavior change (Klein & Stefanek, 2007).

Promotion of Existential Awareness

The evidence thus far indicates that once initiated, existential awareness persists over time. However, this awareness may vary in intensity, depending upon symptom severity, disease progression, and the experience of hope and meaning in life. For some, the salience of one’s own mortality coupled with symptom distress and an uncertain view of the future, can be distressing and immobilizing, and can even influence the desire for hastened death (Breitbart et al., 2000; McClain et al., 2003; Chochinov et al., 2005b). For others, awareness of one’s mortality may have adaptive value by dramatically changing one’s life priorities to initiate the phenomenon of post-traumatic growth (Cordova et al., 2001; Tedeschi & Calhoun, 2004; Bellizzi & Blank, 2006; Holland & Weiss, 2008; Jim & Jacobsen, 2008; Park, 2008; Park et al., 2008). Thus, the paradox of death awareness lies in its potential to be both psychologically paralyzing and instrumental in mobilizing a tenacious will to live. Several studies demonstrate that individuals with cancer have unmet existential needs, are not distressed by existentially oriented discussions, and would like to have more existential discussions with their treating team (Moadel et al., 1999; Blinderman & Cherny, 2005; Lichtenthal, 2009).

The challenge in cancer control efforts lies in developing theory-based approaches to capitalize on the potential functional value of existential awareness. A number of novel evidence-based interventions that buffer against existential distress are available from the literature in the fields of mental health and palliative care (Kissane et al., 2003; Chochinov et al., 2005a; Lee et al., 2006; Breitbart et al., 2010; Henry et al., 2010). Innovative interventions can evolve from these existing approaches to promote clinically appealing cancer control interventions. Clinicians can use the TEAMM model to understand when each type of existential awareness is most salient and facilitate the use of coping strategies most appropriate to that specific type of awareness (Little & Sayers, 2004; Klein & Stefanek, 2007). The literature suggests that most individuals have the psychological resilience to cope with the awareness of death that cancer evokes. This means that existential discussions need not be delayed until the advanced stages of cancer or at end of life, but should take place when the need arises.

Existential discussions in the context of cancer control and cancer care need not be intense, philosophical, or time consuming (Blinderman & Cherny, 2005; Kvåle, 2007). When these discussions are introduced in a non-threatening, secular manner, they can become an integral part of many comprehensive cancer control interventions. Existential exchanges communicate a sense of value and respect for the individual, and can build trusting relationships that can influence subsequent critical health decisions. Timely referrals for assessment and services can be provided when the patient's needs exceed the clinician's resources, capability, or personal comfort (Holland & Reznik, 2005; Surbone et al., 2010).

The proposed TEAMM model offers a starting point to broaden our understanding of how patients respond to the threat to life across the pre-disease and disease phases of the cancer control continuum. We raise four areas amenable to further research: (1) further validation of the three types of existential awareness proposed in the model through in-depth qualitative exploration with case series or longitudinal designs, (2) further exploration of the temporal relationship between existential awareness and symptom distress (i.e., how do existential issues influence and how are they influenced by the symptoms experience?), (3) exploration of the cross-cultural relevance of the TEAMM model, and (4) development and evaluation of novel meaning-oriented interventions aimed at encouraging uptake of cancer screening and preventive practices.

CONCLUSIONS

The TEAMM model relies on a broad spectrum of scientific knowledge to propose an evolving understanding of existential issues as they apply to person-centered care, and lays the foundation for further exploration, research, and discussion. Models of cancer control pertaining to existential distress have not previously included the pre-disease or early disease phases (Nolan & Mock, 2004; Knight & Emanuel, 2007; Schuman-Olivier et al., 2008). Existential discussions are pertinent across the entire cancer control spectrum and do not need to be deferred until the advanced stages of cancer or at end of life. The TEAMM model contributes to the notion of the cancer control continuum by furthering understanding about the role of existential awareness even in the earlier, disease-free, phases of the cancer control continuum.

Rowland and Baker (2005) eloquently state that "Being disease free does not mean being free of the disease." This idea captures the long-lasting and pervasive impact of cancer (potential or actual) and its diverse effects on affected individuals and families across the life span. This article extends this proposition to suggest that existential issues evoked by cancer, an illness that epitomizes death, can be as powerful and pervasive in the pre-disease and early disease phases as they are in the survivorship and end-of-life phases. It is our hope that if the existential fear of dying from cancer is directly and sensitively addressed with knowledge, compassion, and care, that this, in turn, will help improve patient-provider relationships, enhance psychosocial adjustment, and reduce the distress underlying cancer and related communication problems, to optimize cancer control and cancer care interventions.

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