# THE DEVELOPMENT OF THE WELFARE STATE IN PORTUGAL: TRENDS IN SOCIAL EXPENDITURE BETWEEN 1938 AND 2003\*

DANIEL FERNANDO CAROLO
ICS. Lisbon University <sup>a</sup>

JOSÉ ANTÓNIO PEREIRINHA ISEG, Technical University of Lisbon <sup>b</sup>

#### **ABSTRACT**

This paper presents a data series on social expenditure in Portugal for the period 1938-2003. The series was built with the aim of identifying and characterizing the most significant phases in the process leading up to the current welfare state system in this country. The establishment of a social insurance (*Previdência*) in 1935 was one of the founding pillars of the *Estado Novo* (New State). Reforms to Social Welfare (*Previdência Social*) in 1962, while in the full throes of the New State, policy measures taken after the revolution of 1974 and a new orientation for social policy following the accession of Portugal to the European Economic Community (EEC) in the

<sup>\*</sup> Received 3 February 2009. Accepted 25 March 2010. This paper presents some results from the research project «Contributions to the History of the Welfare State in Portugal during the New State», POCTI/HAR/48067/2002, funded by the Portuguese Foundation for Science and Technology (FCT). Prior versions of this paper have been presented at the XXVI and XXVII Encontros da Associação Portuguesa de História Económica e Social (Ponta Delgada, November 2006 and Lisbon, November 2007 respectively) and the IX Congresso da Asociación Española de Historia Económica (Murcia, September 2008). The authors gratefully acknowledge the anonymous referees for their reports as well as the criticism and feedback received at the above-mentioned conferences and at a seminar organized by the Gabinete de História Económica e Social in February, 2009. The usual disclaimer applies.

<sup>&</sup>lt;sup>a</sup> Instituto de Ciências Sociais (ICS), Lisbon University. daniel.carolo@ics.ul.pt

<sup>&</sup>lt;sup>b</sup> Instituto Superior de Economia e Gestão (ISEG), School of Economics and Management, Technical University of Lisbon. pereirin@iseg.utl.pt

mid-1980s brought about significant transformations in the institutional organizational structure that provided welfare and conferred social rights in Portugal. To understand this process, knowledge is needed of the transformations to the institutional structures governing the organizations that provided welfare, welfare coverage in terms of the type of benefit and the population entitled to social risk protection, the magnitude of spending on benefits associated with these risks, as well as how benefits were allocated between the institutions. We built a data series for the period 1938-1980, which can then be matched to data already published in the OECD Social Expenditure Database from 1980 onwards. As a result, a consistent series for social expenditure from 1938 to 2003 was obtained. The methodology used to create the series enabled us to measure the impact of the variation in population coverage for social risks and the average generosity of benefits on the relative share of social expenditure in GDP. We present an interpretive reading for the full period, covering the New State and the Democracy from 1974, of the process of building the welfare state in Portugal.

**Keywords:** social insurance, social welfare, social security, welfare state, social expenditure, public expenditure

JEL Code: N34

#### RESUMEN

Este artículo presenta una serie de datos acerca del gasto social en Portugal para el período 1938-2003. La serie ha sido construida con el objeto de identificar y caracterizar las fases principales del proceso que ha conducido al actual desarrollo del estado del bienestar en este país. El establecimiento de un seguro social (*Previdência*) en 1935 fue uno de los pilares fundamentales del Estado Novo. Las reformas de la Previdência Social en 1962, mientras el régimen agonizaba, las medidas políticas que siguieron a la revolución de 1974 y una nueva orientación hacia la política social después del ingreso de Portugal a la CEE a mediados de la década de 1980 produjeron importantes transformaciones en la estructura institucional provisora de bienestar y derechos sociales en Portugal. Para comprender este proceso es necesario conocer las transformaciones de dicha estructura institucional que controla las organizaciones provisoras de bienestar, las coberturas de bienestar en términos de los tipos de beneficios sociales y la poblacíon con derecho a recibir prestaciones a causa del riesgo de exclusión, la magnitud del gasto en prestaciones asociadas a dicho riesgo, y la forma en que las prestaciones se distribuyen entre las instituciones correspondientes. Hemos construido una serie de datos para el periodo 1938-1980 que puede ser continuada con datos va publicados desde 1980 en la base de datos de gasto

social de la OCDE. Hemos obtenido así una serie de gasto social consistente entre 1938 y 2003. La metodología utilizada para crear la serie ha permitido medir el impacto de los cambios en la población cubierta por riesgo social y la generosidad media de las prestaciones en el porcentaje relativo de gasto social dentro del PIB. Presentamos una interpretación para este período, que cubre el *Estado Novo* y la fase democrática desde 1974, del proceso de construcción del estado del bienestar en Portugal.

**Palabras clave:** Seguros socials, Previdencia social, seguridad social, estado del bienestar, gasto social, gasto público

#### 1. INTRODUCTION

The structural characteristics of a welfare state can be better understood in terms of the rights that they confer, their institutional framework, finance mechanisms and ability to adjust to new emerging social risks in modern societies if we study their historic origins and the way in which they have been transformed over time<sup>1</sup>. There are, however, difficulties in conceptualizing a measure for these changes and making them operational, as is clearly illustrated in the lively theoretical debate on the «dependent variable problem» in the book by Clasen and Siegel (2007). Despite the limitations of using social expenditure for this purpose, this variable, which represents changes in the welfare state, can be used to measure the welfare effort of a society by calculating the percentage share of social spending in GDP. This provides an aggregate measure of the impact of the multiple explanatory factors of changes. Such an approach has been found to be useful in crosscountry comparative research on the evolution of trends in welfare states. such as that carried out by Flora and Heidenheimer (1995), Baquir (2002), Lindert (2004) and Castles (2006).

It is within the above framework that this study is situated; we focus on the founding of and changes to the welfare state in Portugal. Its current characteristics are the outcome of influences deriving from factors from three phases of development. The first phase spans the creation of social insurance in 1935 (*Previdência*) as well as several reforms and adjustments to social welfare (*Previdência Social*) carried out during the *Estado Novo* (New State). During this period there was provision for classic social risks (mainly old age, incapacity and survival income transfers) in line with the precepts of social security and intra-professional solidarity, with a corporative base guaranteeing the social benefits associated with labour. The second phase followed the 25 April 1974 revolution, in which the restoration of a

<sup>&</sup>lt;sup>1</sup> For analysis of the welfare state from a historical institutional perspective, see Béland (2005).

democratic regime consolidated citizens' rights, ensuring their civil and political rights and both broadening and strengthening their social rights, some of which took on a universal nature. There remained, nonetheless, some gaps in the exercise of full social rights. These were the objects of reform in the third phase of development, which began in January 1986 with Portugal's accession to the EEC/EU. This third phase is characterized by Europeanization<sup>2</sup> of the Portuguese welfare state. As shown in Pereirinha and Nunes (2006), in this period there was a shift in the context for making social policy away from the national to the supranational as well as a shift in the content of policy intervention with regard to its scientific and political significance and in the orientation of policies in terms of their major options and aims, the means and instruments of intervention and their co-ordination. These transformations reflect typical patterns in common with the welfare state schemes of other southern European countries<sup>3</sup>; it is possible to discern features grounded in a Bismarckian corporatist-continental model (social security), the Beveridgian influence underpinning the financial basis with universal contributions and an egalitarian bias, that is, funding by means of fiscal contributions in the democratic, post-dictatorship period (health care) and the broad aims for active social policy measures that are typical of the European social model<sup>4</sup>.

To date, despite the importance of the topic, there has been little research on the historical process of the origins and development of the Portuguese welfare state<sup>5</sup>. Significant contributions have been made by Patriarca (1995), Lucena (1976a, 1976b) and Guibentif (1997) and the relevant entries in the *Suplemento ao Dicionário de História de Portugal* (Supplement to the Dictionary of Portuguese History), edited by Barreto and Mónica (2000). Similarly, there are few quantitative analyses on the evolution of social protection in Portugal under the New State. Many of the quantitative analyses covering this period that do look at social intervention by the state, such as the time series on public expenditure by Valério (1982, 2001), are limited in scope and do not provide enough details on social expenditure to allow analysis of the social risks and their material and population coverage. Some recent studies on the trends in social expenditure do not include Portugal, like that of Tanzi and Schuknecht (1995), or, when they do, they limit the analysis to a recent period due to the lack of statistics

<sup>&</sup>lt;sup>2</sup> Several researchers have argued that the thesis of the *Europeanization* of southern Europe, particularly with regard to their social models, is relevant to understand the changes that occurred following the countries' accession to the EEC/EU (see Pinto and Teixeira (2005) and Royo (2005)).

<sup>&</sup>lt;sup>3</sup> See the pioneering work of Flora and Heidenheimer (1995), Esping-Andersen (1993) and Ferrera (1996) for a comparative perspective on welfare state models. For an up-to-date description and a historical overview of the various welfare state systems in the EU-2, which provides comparative analyses (see Schubert *et al.* 2009).

<sup>&</sup>lt;sup>4</sup> For discussion of the Portuguese fit within the southern European welfare regime, see Adão e Silva (2002).

 $<sup>^5</sup>$  See Cardoso and Rocha (2007) for the historical origins and first attempts to introduce social protection measures in Portugal at the beginning of the  $20^{th}$  century.

before 1980, the most common source being the Organisation for Economic Co-operation and Development (OECD)<sup>6</sup> (see Lindert 2004; Castles 2006). Longrun analyses based on international statistical sources (OECD, United Nations (UN) or International Labor Organization (ILO)) do not include years before 1960. Such is the case of Bruto da Costa (1986) and Esping-Andersen (1993). Even studies that use national sources — like Carreira (1996) — do not furnish data before 1960, and when they do, they are not always presented in the form of annual statistical series; nor can they be broken down into components of social expenditure.

Thus, by building and presenting a data series we seek to contribute to the quantitative data on the trends in social expenditure in Portugal as well as introduce indicators that will allow an interpretive analysis of the long-run trends in social expenditure. This will enable us to situate the Portuguese case in an international context as well as shed light on the historical process underpinning the construction and development of the welfare state in Portugal, identifying explanatory factors in the process and the phases in which major changes in state intervention occurred.

#### 2. SOCIAL EXPENDITURE: CONCEPT, METHODOLOGY AND SOURCES

Some reservations have been put forward in the literature with regard to using the variable of «welfare effort», expressed as the relationship between social expenditure and GDP, to measure transformations in the welfare state that derive from reforms or adjustments<sup>7</sup>. Because it is expressed as a ratio, it depends on the variable in the numerator (social expenditure), which represents not only material and population coverage of social risk provision, in addition to the generosity of benefit payments and the value of services provided, but also demographic variables such as population size and demographic composition. Furthermore, the concept depends on the denominator, GDP, as a measure of economic performance. In other words, there is an influence of factors relating to qualitative aspects of the welfare state, as seen in the nature of the rights conferred and the scope and level of coverage, but there are also exogenous variables, which may be demographic or economic. Thus, the use of «welfare effort» as a variable must be warranted by the specific objectives of the study. Moreover, the content or components of social expenditure as well as the method of calculation must be appropriate to these objectives.

In this paper, we seek to bring historical data series on Portugal up to date by building a series that is compatible with international data in order to allow

<sup>&</sup>lt;sup>6</sup> The most detailed source for long-run studies of social expenditure is the OECD Social Expenditure Database, available at OECD (1985) «Social Expenditure 1960-1990. Problems of Growth and Control». Paris. Statistics for years after 1980 are available from OECD (2004), «Social Expenditure Database (SOCX) 1980-2001», Paris, which is regularly updated.

<sup>&</sup>lt;sup>7</sup> For a critical review of social indicators for the analysis of welfare state development, see Olaskoaga *et al.* (2009).

comparisons of the structural changes to and trends in state social intervention. Currently, the most appropriate data source for this purpose is the OECD Social Expenditure Database (SOCX) due to the scope of social policy it covers, the number of countries for which data are provided and the criteria underlying the conceptualization and the international comparisons of the social expenditure data series<sup>8</sup>. The OECD defines social expenditure as:

«The provision by public and private institutions of benefits to, and financial contributions targeted at, households and individuals in order to provide support during circumstances which adversely affect their welfare, provided that the provision of the benefits and financial contributions constitutes neither a direct payment for a particular good or service nor an individual contract or transfer» (OECD, 2007, p. 6).

In order to be considered social expenditure, the benefit provision programmes must be based on forms of inter-personal redistribution among members of the programmes or involve compulsory participation, that is, benefits are not an outcome of a market transaction, but are financed through taxation or social security contributions.

It is important to distinguish between «public» and «private» social spending. This is based on the nature of the entity — public or private — that «controls the relevant financial flows» (OECD 2007, p. 6). Thus, for the OECD, the following are considered to be public social spending: (a) means-tested social transfers and compulsory social security transfers, which constitute the redistribution of resources between individuals; (b) benefits accruing from compulsory government-managed individual savings schemes, which do not constitute inter-individual redistribution; and (c) voluntary participation in public social security programmes, in particular those involving self-employed workers (OECD 2007, p. 9).

In this paper, *social expenditure* is defined as the amount spent, throughout the country, on the allocation to families of social transfers and services covering social risks by the welfare institutions operating in each year of the period under analysis, for which, in accordance with the legislation governing the welfare system, membership and contributions were compulsory<sup>9</sup>. Thus, we

<sup>&</sup>lt;sup>8</sup> The description of this database is taken from OECD (2007), particularly with respect to the comparison of the classifications used with those used in the EUROSTAT System of Social Protection Statistics system (ESSPROS) and the ILO's Social Security Inquiry (SSI). The database was built ensuring its compatibility with the System of National Accounts, the OECD System of Health Accounts, ESSPROS and ILO's SSI.

<sup>&</sup>lt;sup>9</sup> According to the concept established by OECD, we include institutions which have existed since 1935 with a corporative, mutual or private base, but which, with the exception of the *Associações de Socorros Mútuos* (Mutual Assistance Associations), required mandatory participation from 1943 and which became increasingly broad in their coverage to cover all professional activities. For areas that were not covered, the State-created *Caixas* (funds) to remedy the absence of coverage.

aim to approximate the OECD concept of public social expenditure. Nonetheless, it must be noted that neither the OECD databases nor the primary data sources used in this study make it possible to identify the amount corresponding to the transfer of funds from the state to the social welfare system, making it impossible to pinpoint the social public expenditure of the state<sup>10</sup>. This does not preclude us from presenting information about social protection expenditure for civil servants in the data series<sup>11</sup>.

The second aim of this study is explanatory in nature. There is no database — either national or international — for social expenditure for the period of the New State (1933-1974) or for the period covering the transition to democracy (1974-1980); so it is necessary to build the respective data series. These two periods correspond to important stages in the construction of the welfare state in Portugal. Consequently, building the data series was guided by two objectives: on the one hand to bring the OECD series up to date retroactively, using the same content, as previously explained, and on the other, to ensure that each value of expenditure in the series can be broken down into its constituents and «explained» in light of what is known about the development of social policy measures and their implementation over the period concerned. As such, we seek to overcome some of the limitations previously encountered when using social expenditure as a variable in the analysis of the development of the welfare state. To build the series we choose to use a different methodological approach from previous studies on social expenditure in order to fill information gaps on the evolution of social expenditure and in the factors underlying this evolution over a longer period. Hence, (i) we use primary data sources dating from 1938; (ii) we attempt to break social expenditure data down by institution and type of social benefit: and (iii) we favour a methodological perspective that builds aggregates, rather than starting from aggregate monetary data, which cannot be broken down into separate items of social expenditure, and limits explanatory potential.

Given these goals, two decompositions of social expenditure are of interest: (i) a breakdown according to the type of welfare institution that was operating in each year; and (ii) a breakdown according to the social risks covered (equations [1A] and [1B], respectively). In an initial phase, we seek to isolate the impact of transformations in social institutions on social expenditure. This is obtained by summing the social spending (d) of each institution (a total of r institutions), as shown in (equation [1A]). In addition, we try to take into account the influence of three factors in the evolution of social expenditure (equation [1B]): social risk or material coverage (p); the population covered by social security for these risks (n); and the generosity of the respective benefit

<sup>&</sup>lt;sup>10</sup> On the analysis of public expenditure and its net redistributive effect considering also taxation, see the papers of Adema and Ladaique (2005) and Castles and Obinger (2007).

<sup>&</sup>lt;sup>11</sup> In this paper, the concept of State social expenditure corresponds only to social expenditure with civil servants, and not to public social expenditure.

payments (benefit payment value, w). The value of the social expenditure for a given year (D) can therefore be calculated in two ways:

$$D_1 = \sum_{j=1}^r d_j \tag{1A}$$

$$D_2 = \sum_{i=1}^p n_i \times w_i$$
 [1B]

Equation [1A] corresponds to the institutional perspective of the social protection system for each year, while equation [1B] allows analysis of the impact on social expenditure of the three aforementioned factors: material coverage, population coverage and generosity<sup>12</sup>.

The main sources for analysis of the New State period and the period of transition to democracy to 1980 are statistics from *Estatísticas da Organização Corporativa e Previdência Social* (Corporative Organization and Social Welfare Statistics) and the *Anuário Estatístico* (Statistical Yearbook), both from the *Instituto Nacional de Estatística* (INE, Statistics of Portugal). To use primary data sources was important in order to obtain all the elements that are relevant for measuring the activity of social risk protection of the welfare institutions operating in each year of the periods under study. The data gathered and treated encompassed the following areas: organizational characteristics of the welfare institution (number of institutions, number of members, or associates), the social risks covered by each welfare institution type (number of recipients of the benefit provided by each institution), institutional spending on covering these risks for the various types of social risk (which permits calculation of the average benefit payment to the recipients), as well as the administrative overheads of these institutions<sup>13</sup>.

For the post-1980 period, information is available from the OECD Social Expenditure Database; however, this database does not furnish specific data on the number of recipients or number of payments. To make the series consistent for the whole period 1938-1980, we identified the areas of social expenditure that would provide for meaningful analysis across the two sources: (i) old age, incapacity-related and survival pensions, (ii) health spending and (iii) family benefits. These three areas account for 90 per cent of the total social expenditure for Portugal in 1980 according to the OECD data<sup>14</sup>.

 $<sup>^{12}</sup>$  The two ways of calculating social expenditure give rise to different values because they allow different degrees of coverage by social expenditure. For the long-run series, we use the values obtained by  $D_1$ , i.e. the aggregate of spending by institution.

<sup>&</sup>lt;sup>13</sup> The sources also revealed data on the revenue of welfare institutions (total revenue for each institution according to revenue source — private and public). However, these data were excluded from analysis because they were considered less reliable and they would need to be triangulated with other financial data sources (*Contas do Estado* — Government Accounts).

<sup>&</sup>lt;sup>14</sup> Statistics relating to payment of unemployment benefits and active labour market policies as well as disability benefits that were not pensions were excluded.

For the year 1980 data are available from both sources: INE, Statistics of Portugal and the OECD database. As a consequence, we considered that compatibility between the data derived from each source and the respective method used would validate the methodology. Despite the different criteria, the 1938-1980 series was consistent with the international data from OECD. We consider that the differences<sup>15</sup> could be the result of methodological prudence in calculating social expenditure in the earlier series till 1980. It should be recalled that the estimates for social expenditure were based on the aggregate of the main benefit payments and the spending of the institutions that provided them for each year. In order to ensure consistency with the OECD data series, we chose to exclude social assistance spending. Similarly, possible health costs that were not separate from social assistance were not included, nor were retroactive corrections to the data. Despite the use of different methods for the two historical periods, it was possible to build a data series for social expenditure in Portugal for the period 1938-2003 that is able to provide a consistent reading for the 20<sup>th</sup> century and the beginning of the  $21^{st}$  century<sup>16</sup>.

# 3. TRENDS IN PUBLIC SOCIAL EXPENDITURE BETWEEN 1938 AND 2003

The descriptive and explanatory analysis of the measurement of social expenditure presented in this paper is based on the amount spent on benefits to the recipients and families covered by the welfare programmes or social security system, namely old age, incapacity-related and survival pensions, sickness benefits and health spending<sup>17</sup>, as well as family benefits, for each year of the period under study, in accordance with the legislation governing the social protection scheme.

The data series for social expenditure in Portugal for the period 1938-2003 given as a percentage of GDP is shown in Figure 1. By means of an analysis of the trends in social expenditure, we seek to answer three questions: (i) How did total social expenditure change over the period? (ii) How did total social

<sup>&</sup>lt;sup>15</sup> There was a discrepancy between the values calculated for the two series (1935-1980 and 1980-2003) for the year 1980, which was common to both series. Following the authors' methodology, the result for social expenditure corresponds to 79.4 per cent of the total value provided by OECD database for the 1980 year, or to 2 per cent of GDP in that year. The difference between the figures presented here and the OECD is a result of the shortcomings of using original and primary sources.

<sup>&</sup>lt;sup>16</sup> See full series in Table A1.

<sup>&</sup>lt;sup>17</sup> Until 1973 health spending was recorded in the bulletins from *Estatísticas da Organização Corporativa e Previdência Social* (Corporative Organization and Social Welfare Statistics). From 1974 to 1980 there were no published data for health, not even in the Health Statistics. Nevertheless, given the compatibility between the earlier series and the OECD-based series for 1980, we assume that health spending was included in the total expenditure for institutions between 1974 and 1979.

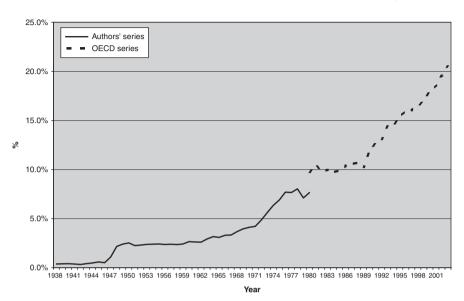


FIGURE 1
RELATIVE SHARE OF SOCIAL EXPENDITURE IN GDP IN PORTUGAL, 1938-2003

expenditure change with regard to the type of risks for which coverage was provided? and (iii) How did total social expenditure change in terms of the institutions involved in providing coverage for social risks? The analysis of trends will be complemented by a description of the main social policy measures that mark key moments in the process of building a welfare state in Portugal<sup>18</sup>.

Social expenditure as a percentage of GDP shows an upward trend for the period under study, albeit with some variation in the rate of growth. These variations can be explained by social policy measures that were introduced during the sub-periods, which led to changes in the amount and composition of expenditure, whether through changes to the social risks for which there was coverage or through transformations in the nature of the welfare institutions providing this coverage. Table 1 synthesizes some relevant indicators that illustrate some of the more important changes that took place during the period 1980. They include the establishment of welfare institutions and their transformation into a social welfare system, and later on, to the social security system.

The period between 1935 and the end of the war is characterized by a slight increase in social expenditure, which did not surpass 0.5 per cent of GDP. Nevertheless, it was during this period that the welfare system was first

 $<sup>^{18}</sup>$  For a description of the social risks covered by each institution type in the period 1938-1980, see Table 3.

 TABLE 1

 DEVELOPMENT OF THE PORTUGUESE WELFARE SYSTEM FROM 1938 TO 1980: SOME INDICATORS

	1938	1947	1961	1969	1973	1980
Social expenditure (thousands of Euros)	437.6	2,519.2	12,096.9	37,147.5	95,980.6	576,697.1
Allocation by institution (%)	100.0	100.0	100.0	100.0	100.0	100.0
Social welfare	29.3	59.1	70.3	81.5	84.7	a
Private sector (mutual associations)	40.9	11.0	3.6	1.9	2.3	a
State (civil servants)	29.8	29.8	26.1	16.6	13.0	a
Allocation by social risk provision (%)	100.0	100.0	100.0	100.0	100.0	100.0
Incapacity-related and old age pensions	11.1	22.2	34.0	31.9	30.0	a
Death benefit	13.7	8.9	2.0	1.7	1.4	a
Survival pensions	66.8	46.0	6.2	2.9	3.0	a
Health spending and sickness benefit	8.3	22.8	19.1	34.6	37.2	a
Family allowance	0.0	0.0	38.7	28.9	28.5	a
Population covered including civil servants	_	_	2,164,710	3,145,874	4,184,821	4,965,449
Population covered excluding civil servants	619,911	1,373,143	1,959,681	2,793,062	3,679,902	3,733,131
Active members (beneficiaries)	95,467	834,759	1,512,842	2,310,467	3,142,147	3,339,016
Resident population (in thousands)	7,488	8,183	9,031	9,097	8,976	9,778
Active population (in thousands)	2,681	3,077	3,369	3,220	3,178	3,823

Revista de Historia Económica, Journal of Iberian and Latin American Economic History

TABLE 1 (Cont.)

	1938	1947	1961	1969	1973	1980
Agriculture	1,375	1465	1422	1,018	1,004	700
Manufacturing	547	729	947	1,063	1,049	1,472
Civil service and armed forces	97	111	121	164	162	252
Other	662	772	879	979	966	1399
GDP (millions of Euros)	117.8	235.3	468.0	950.8	1,731.7	7,457.5
Average expenditure (Euros/inhab; 1-12)	0.706*	1.835*	5.588	11.808	22.935	154.480
Population coverage (broad sense; %; 12-15)	8.3*	16.8*	24.0	34.6	46.6	50.8
Population coverage (narrow sense; %; 14-16)	3.6	27.1	44.9	71.8	98.9	87.3
GDP per capita (Euros/inhab)	15.7	28.8	51.8	104.5	192.9	762.7
Public social expenditure/GDP (%)	0.4	1.1	2.6	3.9	5.5	7.7
Average generosity of benefit payment (%; 22-25)	4.5	6.4	10.8	11.3	11.9	20.3

Notes: \*Calculated on the basis of the population covered excluding civil servants.

Sources: INE — Estatísticas da Previdência Social e Organização Corporativa (Statistics Portugal — Social Welfare and Corporative Organization); INE — Anuário Estatístico (Statistics Portugal — Statistical Yearbook); Nunes (1991); Valério (2008); Maddison — Historical Statistics (http://www.ggdc.net/maddison/); OECD — Social Expenditure Database (SOCX).

<sup>-</sup>Unknown value.

<sup>&</sup>lt;sup>a</sup>Insufficient information.

established as a corporative insurance scheme, then consolidated by extending population coverage resulting from the creation of mandatory *Caixas* (funds) for all professional activities. In addition, material coverage was expanded with the introduction of *Abono de Família* (family allowance) in 1942.

From the post-war period to 1960 the number of contributing members in the system remained relatively stable. There was, however, an extension in the levels of material benefits. In particular, health benefits (medical–social services) were extended, as was family allowance, and over this period social expenditure rose, reaching 2.6 per cent of GDP in 1960. This period also saw gradual changes in the institutional structure of welfare providers; there was a rise in the relative share of total social expenditure that was provided by the social welfare sector, and a decline in the relative share covered by the mutual assistance associations. While the former was a direct outcome of the progressive expansion of welfare institutions such as the *Caixas Sindicais* (union funds) and *Caixas de Reforma* (pension funds), the latter relied on contributions based on voluntary participation and solidarity among workers.

The 1960s are marked by the 1962 Social Welfare Reform, which led to the development of a unified social welfare scheme. The institutions that were previously described were merged into one body and the resultant structure underpins the social security scheme that operates today. This rationalization is considered a milestone in the process of the development of the welfare state in Portugal, as argued by Carolo (2006), and it led to a significant increase in social expenditure, which reached 4 per cent of GDP in 1969.

The increase in social expenditure was even greater from 1969 to the end of the New State in 1974, during the Estado Social (social state) phase under the leadership of the Prime Minister, Marcelo Caetano. During this period several important gaps in the social protection network were filled, namely those corresponding to certain groups that had not been considered to be participating in the labour market (e.g. family allowance and old age pensions were extended to rural workers), as well as to professions that had previously been excluded from the social insurance scheme (such as hairdressers, newspaper sellers and maids). As a result, between 1971 and 1974 (i.e. before the beginning of the period marking the transition to democracy) social expenditure so ared at an annual rate of 35-37 per cent, in nominal terms. In the last year of the New State, it stood at around 6 per cent of GDP. More than half of this increase — about 64 per cent — was due to a rise in spending on pensions, both incapacity-related and old age, in both the general scheme and the new special scheme for rural workers. While the increase in the public sector had little impact on social expenditure, in relative terms the greatest increase was in old age pensions for rural workers.

Further important developments of the welfare state in Portugal took place in the period of transition to democracy, between 1974 and the early 1980s. These changes resulted from the recognition of rights subsequent to the political institutionalization of social benefits. Social policies at this time

were also directed towards expanding the scope of benefits, with the establishment of an unemployment benefit (1975) and social pensions that were based not on contributions but on citizenship (1977). In 1979, the provisional government of Maria de Lourdes Pintassilgo legislated a minimal social protection scheme in Portugal, including a social pension, a pension supplement for severe incapacity, an orphan pension, family allowance, a monthly cash benefit for handicapped minors and social services.

However, curiously, despite these major transformations, progress seemed to stagnate during the 1980s and this trend was only reversed at the end of the decade. The early 1980s sought to contain spending on social security by lengthening contribution requirements for eligibility to the old age pension and reformulating the social protection schemes for agricultural workers, which would culminate in the first Social Security Act of 1984.

The beginning of a new phase in the growth rate of social expenditure was seen in 1986. Standing at around 10 per cent of GDP, which equalled the highest levels reached at the end of the 1970s, social expenditure showed a rising trend, which would be consolidated from 1990 to 2003. The data presented here show not only a marked increase in spending, especially from 1990 onwards, but also a clear convergence with social expenditure levels in Europe, if we compare it with the EU-15 average<sup>19</sup>.

The analysis of social expenditure so far has provided an outline of the main stages in the development of a welfare state in Portugal. In doing so, it also identifies factors that can help explain the different phases within its development, reform and consolidation.

# 4. EXPLANATORY FACTORS FOR THE TRENDS IN SOCIAL EXPENDITURE

## 4.1. Institutional development

The first steps towards building a welfare state in Portugal date back further than the New State to the development of mutuals and to the establishment of many institutions with social goals, such as the *Repartição de Beneficência* (Assistance Office) and the *Conselho Superior de Beneficência Pública* (Higher Council for Public Assistance), which were founded in 1901 while Portugal was still a monarchy.

In 1916, the Ministry of Labour was established. The need for social reform to quell social disturbances among the working classes and to consolidate the republican regime in the aftermath of the First World War led to the need to

<sup>&</sup>lt;sup>19</sup> Accordingly to OECD Factbook (2009), from 1980 to 2003, Portugal was the country which achieved the greatest convergence in social expenditure growth, measured as a per cent of GDP, in the EU-15, from 10.2 per cent in 1980 to 12.9 per cent in 1990, 19.6 per cent in 2000 and 23.1 per cent in 2004.

approve a vast set of laws in 1919<sup>20</sup>: the creation of compulsory social insurance for sickness, work-related accidents, incapacity, old age and survival; the creation of social grants for work; and the establishment of the *Instituto de Seguros Sociais Obrigatórios e de Previdência Social* (Institute of Compulsory Social Insurance and Social Welfare). The Institute of Compulsory Social Insurance and Social Welfare was dismantled during the New State in 1933 with the establishment of the *Instituto Nacional do Trabalho e Previdência* (National Institute of Labour and Welfare, INTP).

Thus, the foundations for social protection in Portugal were laid during the New State on the adoption of the Constitution in 1933 and the approval of the *Estatuto do Trabalho Nacional* (National Labour Statutes) in the same year. Shortly afterwards came the *Lei das Instituições de Previdência* (Welfare Institutions Act; law no. 1884, 16 March 1935), which is generally considered the *Lei de Bases de Organização da Previdência* (Welfare Organization Act). The aims of this law were to make the goals included in the National Labour Statutes operational and to define the general basis on which to build the welfare system (Maia 1985). Welfare institutions were classified into four categories, even though not all of them might be considered, strictly speaking, corporativist institutions:

- Category 1 Corporativist-based welfare institutions: created by the national guilds and unions, the *Caixas Sindicais de Previdência* (Union Welfare Funds) covered risks incurred by illness, incapacity, old age and unemployment, and were financed exclusively by employer and employee contributions, with no involvement from the state; the welfare funds termed *Casas do Povo* (People's Funds) covered all rural workers and agricultural producers in a situation similar to the rural workers from 1940, and membership was compulsory; the *Casas dos Pescadores* (Fishermen's Funds) provided insurance for maritime fishermen and membership was compulsory.
- Category 2 Caixas de Reforma ou de Previdência (Pension Funds or Welfare Funds): these institutions were not corporativist-based, but were founded either by those involved or by the government. Financed exclusively by employer and employee contributions, they covered risks incurred by sickness, incapacity and old age. Membership was compulsory.
- Category 3 Associações de Socorros Mútuos (Mutual Assistance Associations): membership of these institutions was not mandatory, but voluntary.
- Category 4 Civil Servant and Administration Welfare Institutions.
   These included the *Caixa Geral de Aposentações* (General Pensions Fund) and the *Montepio dos Servidores do Estado* (Civil Servant Mutual).

<sup>&</sup>lt;sup>20</sup> For a historical analysis of the insurance schemes created in this period, see Cardoso and Rocha (2007).

The financial basis of an institution was affected by the fact that setting up a welfare institution depended on the initiative of its social partners. At first, welfare was financed neither by means of taxation nor by the state as a fiscal agent. Welfare funds were essentially based on the compulsory contributions of their members (employees) and contributors (employers). Thus, the social protection system was based on individual contributions, yet it was collective in nature by means of regulation and imposition by the state, albeit without recourse to the typical financing mechanism of a collective tax. Another noteworthy point is that the various institutions never operated at a loss because contributions covered their costs.

The financial base for the welfare institutions was important in that the actual evolutionary dynamics of welfare gradually forced the state to become involved either as a service provider or as a financial base for social protection, especially in the areas of assistance and health. In addition, the state's involvement aimed to overcome shortcomings or unfairness, as shown by Carolo (2006, p. 48). Thus, in the 1940s some steps were taken to expand the scope of the institutions operating, making general welfare provision compulsory for all salaried workers. Between 1940 and 1943, new welfare funds were created, many of them by the state, in order to integrate certain professional activities previously excluded from the system or to expand the family allowance policy.

Table 2 summarizes the transformations to the organization of welfare from its origins in 1935 to 1980, with particular emphasis on the institutional changes brought about by the Social Welfare Reform of 1962. Changes in the number of institutions and the number of members of these institutions clearly illustrate a growth trend, especially because the process of progressive aggregations is the result of actual growth in the number of members and the increased scope of benefits. The sharp rise in the number of members of social welfare institutions (i.e. the Pension and Welfare Funds, the People's Funds and Fishermen's Funds) illustrates this process. Furthermore, although the Mutual Assistance Associations, which had been the main providers of social protection until 1935, showed relative stability in membership numbers in the early stages of developing welfare structures, the number of institutions declined over the whole period. This was a consequence of the growth in corporativist-based welfare structures, whose provision for protection against social risk became increasingly important.

The 1960s were marked by the Social Welfare Reform of 1962, enacted through law no. 2115, 18 June 1962. This law introduced significant changes to the organizational structure of welfare institutions; it expanded the system by means of extending the scope of benefits (i.e. material coverage) as well as population coverage, and contributed to the development of a General Social Security Scheme. In statistical terms, the distinction between the Union Welfare Funds (with a corporativist base) and the Pension or Welfare Funds (with a professional or company base) disappeared when they merged with the People's Fund and the Fishermen's Fund to form the *Previdência Social* 

TABLE 2
EVOLUTION OF THE INSTITUTIONAL ORGANIZATION OF THE PORTUGUESE WELFARE SYSTEM

	1938	1945	1960	1965	1973	1980
Union welfare funds						
Number of institutions	6	18	20	a	a	_
Number of beneficiaries	8,942	139,490	480,064			_
People's funds						
Number of institutions	240	506	568	a	a	_
Number of beneficiaries	101,313	405,678	436,329			_
Fishermen's funds						
Number of institutions	9	21	28	a	a	_
Number of beneficiaries	8,359	47,911	60,340			_
Pension and welfare funds						
Number of institutions	34	49	49	a	a	_
Number of beneficiaries	24,133	79,684	398,438			_
Family allowance funds						
Number of institutions	_	x	16	a	a	_
Number of beneficiaries	_	x	133,365			_
Social welfare (since 1962)						
Number of institutions	_	_	_	734	881	_
Number of beneficiaries	_	_	_	1,792,432	3,107,443	_

486

TABLE 2 (Cont.)

	1938	1945	1960	1965	1973	1980
Social security (since 1975)						
General scheme						
Number of institutions	_	_	_	_	_	59
Number of beneficiaries	_	_	_	_	_	3,280,740
Special scheme for rural workers	_	_	_	_	_	1,168
Number of institutions	_	_	_	_	_	569,797
Number of beneficiaries						
Civil servants' welfare (since 1929)						
Number of institutions	2	2	3	3	4	2
CGA + MSE, number of beneficiaries	x	X	194,475	247,072	376,270	625,783
Mutual assistance associations						
Number of institutions	346	281	199	185	142	92
Number of beneficiaries	467,672	462,458	517,819	553,793	572,459	606,535
Welfare system						
Number of institutions	289	594	665	922	1,027	1,321
Number of beneficiaries	142,747	672,763	1,375,171	2,593,297	4,184,820	4,965,449

DANIEL FERNANDO CAROLO/JOSÉ ANTÓNIO PEREIRINHA

Notes: CGA: Caixa Geral de Aposentações (general superannuation fund); MSE: Montepio dos Servidores do Estado (civil servant mutual).

Sources: INE — Estatísticas da Previdência Social e Organização Corporativa (Statistics Portugal — Social Welfare and Corporative Organization Statistics); INE — Anuário Estatístico (Statistics Portugal — Statistical Yearbook).

<sup>&</sup>lt;sup>a</sup>Included in social welfare system.

<sup>-</sup>Non-existent.

xUnknown.

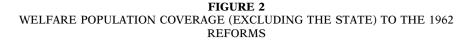
(Social Welfare System). In addition, *Caixas Distritais de Previdência* (District Welfare Funds) were established. The whole system was restructured so that the funds were grouped on the basis of regions or districts, rather than sectors or professions. The restructuring allowed better coordination of the welfare institutions, which was important for the regionalization of the system. It also led to the provision of sectors not previously covered. Creation of the *Caixa Nacional de Pensões* (National Pension Fund) and the *Caixa Nacional de Seguros e Doenças Profissionais* (National Insurance and Profession-related Illness Fund) makes a specialization of the welfare funds clear with a view to extending the system in terms of population coverage and to improving the system in terms of social risk provision. The shift in policy towards a unified General Social Security Scheme was carried out through institutional centralization and a trend towards convergence among the institutional schemes operating.

#### 4.2. Trends in population coverage

An initial overview of the trends in welfare provision for the Portuguese population can be obtained by comparing the number of recipients of welfare benefits and the resident population. This ratio can be interpreted as the percentage of resident population entitled to *some degree* of social protection through receipt of *some kind* of social benefit or service. Although this ratio is an imperfect indicator of social risk protection coverage for the Portuguese population<sup>21</sup>, it does reveal significant trends (Figures 2 and 3).

In an initial phase between 1935 and 1948 (Figure 2), there was a marked increase in the percentage of the population who received welfare benefits, if we exclude information on the public sector, for which data were not available. Coverage then levelled off at around 17-18 per cent of the resident population till the early 1950s, then rose in the second half of the decade. By the 1960s coverage reached approximately 22 per cent of the resident population (or an extra 1 percentage point if public sector welfare recipients are included). However, if coverage is measured using the active population, there is a staggering increase in provision from around 3.6 per cent in 1938 to 44.9 per cent in 1961 (Table 1).

<sup>21</sup> It is important to state that the existing data merely indicate the number of social benefits allocated, which may not correspond exactly to the actual number of recipients. As a result, some recipients may have received more than one benefit (e.g. family allowance and sickness benefits), which results in inflated values. However, this is the only way to estimate values, as indeed is the case in even more up-to-date studies. In view of the long-run goals of the study, this indicator should not be cast aside as it can reveal important trends. Furthermore, given the logical structure of the welfare system, the indicator should be based on the active population and, ideally, be broken down into economic activity sectors. We have attempted to do this in Table 1. Using data on the resident population to measure population coverage produces a consistent measure, which is statistically more reliable for the measurement of the relative importance of the system's growth in population coverage in this period.



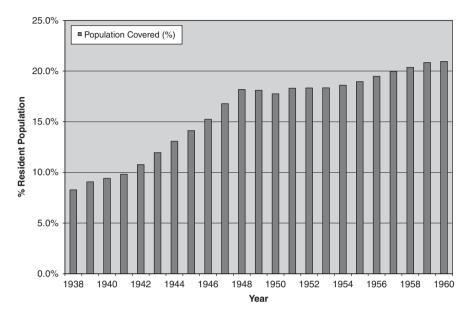


Figure 3 presents the results for population coverage from 1960 to 1980. There is a marked increase from 1963 and another from 1969, the latter corresponding to the introduction, under the Marcelo Caetano government, of new social benefits that extended provision to professions hitherto uncovered by the welfare system (e.g. rural/agricultural workers). The number of recipients rose between 1969 and 1973, and growth continued to 1980, albeit more slowly. The rate of increase was greater as a proportion of the total population than of the active population. This difference may be due to demographic factors; there was a sharp increase in the active population following decolonization started after the democratic revolution in 1974.

## 4.3. Trends in material coverage

In the post-war period important measures were taken to extend the material coverage of social protection to include provision against social risks concerning the family (i.e. the creation of family allowance) and to develop the health services. Later, in 1969, the most important innovation was the introduction of old age pensions and family benefits for rural workers.

488

Revista de Historia Económica, Journal of Iberian and Latin American Economic History

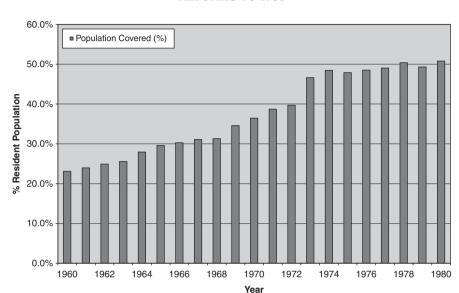


FIGURE 3
WELFARE POPULATION COVERAGE (INCLUDING THE STATE) FROM THE 1962
REFORMS TO 1980

Table 3 synthesizes the transformations in material coverage, with details of the social benefits allocated by each institution as well as alterations in the scope of benefits over the period. It shows a trend towards standardization of the social risks covered by the different institutions, leading to some homogeneity of the social welfare system, especially between 1969 and 1973. Also noteworthy is the introduction of protection against unemployment and universal pensions after the transition to democracy in 1974.

Detailed analysis of the scope of benefits, that is material coverage, sheds light on the transformations to the institutions providing welfare, and this contributes significantly to explaining changes in social expenditure. According to the data provided by Pereirinha *et al.* (2009), the creation of *abono de família* (family allowance) had a great impact on the levels of social expenditure. Although family allowance was created in 1942 (Decree law no. 32192, 13 August 1942), relevant data were not published until 1948. In this year, family allowance accounted for approximately 30 per cent of the total expenditure of social welfare institutions. Initially, special autonomous funds, which were similar in structure to the other welfare funds, were set up to provide family allowance; however, from 1945 onwards, the government moved to integrate this benefit progressively into the pre-existing scheme of welfare institutions. This led to the creation of family allowance services within the Union Welfare Funds. Pension and Welfare Funds and the Central

Office for the Fishermen's Fund, although some autonomous funds for family allowance remained operative. As important as the measure itself, the institutional experience gained through application of family allowance — it was an outcome of state social policy — was crucial to the institutional centralization that would be implemented with the Social Welfare Reform in 1962, and it was a central element in the regionalization of the social protection system with the creation of the District Welfare Funds.

There was similar, important state intervention in the area of health care. In 1946, legislation was passed that resulted in the establishment of the *Federação das Caixas de Previdência* (Welfare Fund Federation). This would lead to the creation and development of medical-social services by means of joint action by fund organizations for the provision of health care and sickness benefits.

The extension of family allowance to rural workers and the introduction of incapacity-related benefits and old age pensions (law no. 2144, 29 May 1969) for these workers, with their basis in the scheme of welfare funds, can be seen as developments in the same vein. Provision was essentially related to incapacity-related benefits, old age and survival pensions, death/funeral benefits, and later, family allowance as well as the complementary benefits associated with marriage, birth, breast-feeding, funerals and others.

The 1962 Social Welfare Reform also led to the general extension of health-care provision to the People's Funds and Fishermen's Funds and members' relatives, as well as to improvements in the Social Insurance scheme and sickness benefit already in existence. Eventually, this aspect came to reflect a political priority of intervention that contributed to a universalizing trend in the area of health care. A direct result of this investment in health provision was a sharp increase from this period in social expenditure related to health, which included sickness benefits, and, above all, a shift in the relative share of health in social expenditure. In 1973, health expenditure made up about 37 per cent of the total social expenditure (Table 1).

# 5. ANALYSIS OF THE TRENDS IN SOCIAL EXPENDITURE: AN EXPLANATORY OUTLINE

Further insights into the trends in social expenditure can be gained by means of an analysis of the impact of «coverage» (in terms of the number of recipients, that is, variation in the proportion of the population covered) and «generosity» (i.e. monetary variation in the average value of benefit payments) of social expenditure over time. Social expenditure can thus be expressed as given in equation [2], which is derived from the equation [1A]:

$$sd = \frac{D}{GDP} = \frac{N}{POP} \times \frac{W}{GDP/POP} = cov \times gen$$
 [2]

 TABLE 3

 EVOLUTION OF SOCIAL BENEFITS BY INSTITUTIONAL SECTOR FROM 1938 TO 1980

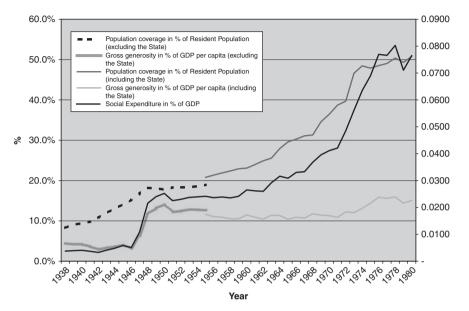
Institutional o	rganizational	structure			5	Social bene	fit provision	1		
Social insurance institutions (1938-1962)	Social welfare system (1963- 1973)	Social security system (1974- 1980)	Incapacity- related pensions	Old age pensions	Survival pensions	Death benefit	Sickness benefit	Family allow- ance	Unemploy- ment benefit	Social pension
CSP	Social welfare	General scheme	v	v	х	v (1947)	v (1947)	v (1948)	v (1978)	v (1978)
CRP			v	v	v	v (1946)	v (1946)	v (1948)		
People's funds		Special scheme (rural)	v	v (1972)*	v (1974)	V	v (1943)	v (1969)	v (1978)	х
Fishermen's funds			v	v (1950)	x	v (1944)	v (1954)	v (1950)	v (1950)	
MSE + CGA	State (civil servants)	State (civil servants)	v (1948)	v (1948)	v	v (1963)	v (1972)	v (1962)	Х	х
ASM	Mutual	Private	v	v	v	v	v	х	х	х

Notes: CSP: Caixas Sindicais de Previdência (union welfare funds); CRP: Caixas de Reforma e Previdência (pension and welfare funds); ASM: Associações de Socorros Mútuos (mutual assistance associations); CGA: Caixa Geral de Aposentações (general superannuation fund); MSE: Montepio dos Servidores do Estado (civil servant mutual).

<sup>\*</sup>The people's funds provided aid for sickness, incapacity, old age, and death since 1938.

<sup>&</sup>lt;sup>v</sup>In existence from 1938; x: non-existent; v (year): 1<sup>st</sup> year for which published data are available. The year may be later than the year in which the benefit was introduced.





in which the relative share of social expenditure in the GDP for a given year (sd) is equal to the product of the *coverage rate* (cov), measured as the proportion of the resident population (POP), which, for the given year, is covered by the welfare system (N), and the *degree of generosity* (gen), measured as the relation between the average social transfer (W) and the GDP *per capita* (GDP/POP) for the same year<sup>22</sup>.

Figure 4 shows the relative share of social expenditure in GDP for the period 1938-1980 with regard to the components of *coverage* and *generosity*. In the period following the Second World War to the beginning of the 1950s there was a significant increase in generosity, as measured by the indicator described above, before and following that the indicator remained relatively stable. The jump corresponds to the period in which, as we have seen, new benefits (family allowance) were created and there was greater spending on

<sup>&</sup>lt;sup>22</sup> This method is obviously simplistic, since the degree of population coverage should be calculated on the basis of a reference population (e.g. the active population can be used to measure social security population coverage), and generosity should be calculated using a monetary value reference that is relevant to the evaluation (e.g. the salary substitution rate at the end of the active working life in the old age pension). However, this was not possible due to lack of statistical information covering this period. The authors only found active population data for a few years, presented in the Table 1.

TABLE 4

VARIATION IN PERCENTAGE POINTS (PPS) OF SOCIAL EXPENDITURE IN GDP:
DECOMPOSITION OF THE IMPACT OF «POPULATION COVERAGE» AND
«GENEROSITY», 1938-1980

Periods	Average variation in social expenditure/GDP ratio (pp/year)	Impact of «population coverage»	Impact of «generosity»
1938-1947	0.07	0.546	0.454
1947-1961	0.11	0.207	0.793
1961-1969	0.18	0.865	0.135
1969-1973	0.40	0.832	0.168
1973-1980	0.30	0.246	0.754

Sources: INE — Estatísticas da Previdência Social e Organização Corporativa (Statistics Portugal — Social Welfare and Corporate Organization Statistics).

INE — Anuário Estatístico (Statistics Portugal — Statistical Yearbook).

Nunes (1991); Valério (2008).

OECD — Social Expenditure Database (SOCX).

Maddison (2010).

health due to the creation and development of medical–social services. This increase in the scope of material coverage of risk gave rise to an increase in average social expenditure. By contrast, outside this period it is the impact of population coverage that is dominant. After 1974, the growth rate for population coverage slowed and the slight rising trend in gross generosity stabilized.

Having delineated key phases in the building of the welfare state, we calculated the variation in the relative share of social expenditure in GDP in terms of the impact of *generosity* and population *coverage* between the initial year (t1) and final year (t2) for each period:

$$\Delta_{t1,t2} sd = \Delta_{t1,t2} sd_{cov} + \Delta_{t1,t2} sd_{gen}$$
 [3]

Table 4 shows the results of this breakdown. The results are consistent with the other analyses. In the period 1938-1947, which corresponds to the establishment and consolidation of welfare programmes, the impact of *coverage* and *generosity* is similar. In the post-war phase, 1947-1961, the impact of *generosity* is dominant, given the expansion in the scope of material welfare coverage and relative stability in population coverage. In the period covering the 1962 Social Welfare Reform the impact of *coverage* is dominant, and finally, in the period 1969-1974, the impact of *coverage* remains dominant, as does its relative importance as an explanatory variable. The period between 1974 and 1980 saw a moderate increase in population *coverage* while *generosity* was the principal explanatory factor for the increase in spending. A few reasons could combine to explain this. First, the

fact that population coverage had become almost universal by 1973 (Table 1) would limit further growth in this dimension. Second, this period corresponds to the transition to democracy, and it involved the introduction of new benefits such as social pensions and unemployment benefits, and above all nominal increases in almost all social benefits, for example, the annual payment of 13 monthly pensions, among others. Last but not least, all systems are subject to demographic pressures and/or the effects of system maturation, especially pension schemes, given that they tend to increase exponentially.

#### 6. CONCLUSIONS

This paper sought to fill a gap in information and analysis with regard to the New State (*Estado Novo*) period, using a quantitative approach to social expenditure trends in terms of the institutional structures for social protection, their magnitude and their scope in the coverage of social risks. Analysis of the data series we constructed, which was validated through examination of existing data sources — national (Portuguese) and OECD — and analysis of the social policy measures implemented over the period revealed that the trends in social expenditure were coherent with the different phases that characterize the institutional changes in the development of the welfare system in Portugal throughout the whole period, and its gradual transformation into a welfare state as was similarly taking place in Europe.

«Welfare effort», measured by the share of social expenditure in GDP, grew steadily till 1973, that is, during the whole New State period. However, it was at the end of the 1960s that the greatest growth rate took place, and this lasted till some time after the democratic revolution in 1974. This growth in social expenditure resulted from long-run institutional transformations in the welfare system. It became evident from the statistical analysis that four distinctive stages characterize the growth of social expenditure in the New State period: (i) in the early stage, from the creation of the welfare system till the end of the Second World War there were similar improvements in population coverage of social risks and generosity of social transfers; this is a period of growth and consolidation of the welfare provision of the major classical social risks for the working population; (ii) after the World War till the early 1960s the impact of *generosity* on the growth of social expenditure becomes dominant; this is a period of expansion of material welfare coverage, such as health services and family allowances, but of stability in the personal coverage of social risks; (iii) the impact of coverage becomes dominant from the early 1960s with the Social Welfare Reform in 1962 that unified and nationalized different occupational pension schemes; and (iv) during the last years of the New State, known as the social state (Estado Social) of Marcelo Caetano, till the revolution of 1974 in April, there was a similar pattern of high impact of *coverage* in the early 1970s, with the filling of some gaps in social protection and its extension to some unprotected categories of workers, mainly the rural population, thus giving rise to a large expansion of social expenditure.

A fifth stage, which covers the period after the revolution till the early 1980s is marked by a greater impact of *generosity* on the growth of social expenditure. This is a period of recognition and consolidation of social rights and expansion by the creation of non-contributory benefits to protect the remaining groups that had been excluded and to complete the universalization of the system. However, in terms of social expenditure it was a period of relative containment in comparison with the previous phase before the transition to democracy. Thus, this result does not provide evidence for the popularly held splurging myth of the 1974 revolution and its aftermath, despite it being a period of egalitarian and universalistic social policies. This is evident for health policy. At the end of the New State in 1973, health care already accounted for approximately one-third of total social expenditure. This can be seen as a solid financial base within social expenditure that was essential for the creation of the National Health Service in 1979.

In terms of international convergence, it can be considered that it is only from EU integration in 1986 that a clear phase of expansion took place, which would be paralleled by convergence with Europe from 1990. Old age pensions, rather than health care, contributed most to the strong increase in social expenditure in this period. Nevertheless, health has been particularly important in convergence with Europe, which is not surprising, given the universal coverage of the Portuguese National Health System.

#### REFERENCES

- ADÃO E SILVA, P. (2002): «O Modelo de Welfare da Europa do Sul: Reflexões Sobre a Utilidade do conceito». Sociologia, Problemas e Práticas 38, pp. 25-59.
- Adema, W., and Ladaique, M. (2005): «Net Social Expenditure, 2005 Edition. More Comprehensive Measures of Social Support». *OECD Social Employment and Migration Working Paper* no. 29.
- BAQUIR, R. (2002): «Social Spending in a Panel of Countries». *IMF Working Paper* no. 02/35.
- Barreto, A., and Mónica, M. F. (coord) (2000): Dicionário de História de Portugal, vols 7-9. Lisboa: Livraria Figueirinhas.
- Béland, D. (2005): «Ideas and Social Policy: An Institutionalist Perspective». Social Policy & Administration 39 (1), pp. 1-18.
- Bruto da Costa, A. (1986): «A Despesa Social Pública em Portugal». *Planeamento* 8 (1/2/3), pp. 7-67.
- Cardoso, J. L., and Rocha, M. M. (2007): "The Compulsory Social Insurance System in Portugal (1919-1928): Scope and Significance of State Intervention". APHES, 27th Conference, 16-17 November 2007.

- CAROLO, D. F. (2006): «A Reforma da Previdência Social de 1962 na Institucionalização do Estado-Providência em Portugal». ISEG/UTL, dissertation for Master in Economics and Social Policy.
- CARREIRA, H. M. (1996): «As Políticas Sociais em Portugal», in A. BARRETO, (ed.), A Situação Social em Portugal 1960-1995. Lisboa: Imprensa de Ciências Sociais, pp. 365-488.
- Castles, F. G. (2006): «The Growth of the Post-War Public Expenditure State: Long-Term Trajectories and Recent Trends». *TranState Working Papers* no. 35. University of Bremen.
- Castles, F. G., and Obinger, H. (2007): «Social Expenditure and the Politics of Redistribution». *Journal of European Social Policy* 17 (3), pp. 206-222.
- CLASEN, J., and SIEGEL, N. A. (ed.) (2007): Investigating Welfare State Change. The Dependent Variable Problem in Comparative Analysis. Cheltenham: Edward Elgar.
- Esping-Andersen, G. (1993): «Orçamentos e Democracia: O Estado-Providência em Espanha e Portugal, 1960-1986». *Análise Social* XXXVIII (122), pp. 589-606.
- Ferrera, M. (1996): «The Southern Model of Welfare in Social Europe». *Journal of European Social Policy* 6 (1), pp. 17-37.
- FLORA, P., and Heidenheimer, A. J. (eds) (1995): *The Development of Welfare States in Europe and America*. London: Transaction Publishers.
- Guibentif, P. (1997): La Pratique Du Droit International Et Communautaire De La Sécurité Sociale: Etude de sociologie du droit de la coordination, à l'exemple du Portugal. Bâle, Francfort-sur-le-Main: Helbing et Lichtenhahn.
- INE (1938-1973): Estatísticas da Organização Corporativa e Previdência Social. Lisboa: Instituto Nacional de Estatística.
- INE (1938-1974): Anuário Estatístico. Lisboa: Instituto Nacional de Estatística.
- LINDERT, P. H. (2004): Growing Public. Social Spending and Economic growth Since the Eighteenth Century. Cambridge: Cambridge University Press.
- Lucena, M. (1976a): A Evolução do Sistema Corporativo Português O Salazarismo, vol. I. Lisboa: Perspectivas e Realidades.
- Lucena, M. (1976b): A Evolução do Sistema Corporativo Português O Marcelismo, vol. II. Lisboa: Perspectivas e Realidades.
- Maddison, A. (2010): *Historical Statistics of the World Economy: 1-2008 AD*. Available at http://www.ggdc.net/maddison/
- Maia, F. M. (1985): Segurança Social em Portugal: Evolução e Tendências. Lisboa: Instituto de Estudos para o Desenvolvimento. Cadernos IED nº 11.
- NUNES, A. B. (1991): «A Evolução da Estrutura, Por Sexos, da População Activa em Portugal — um Indicador de Crescimento Económico (1890-1981)». Análise Social XXVI (30-40) (112-113), pp. 707-722.
- OECD (1985): Social Expenditure 1960-1990. Problems of Growth and Control. Paris.
- OECD (2004): Social Expenditure Database (SOCX) 1980-2001. Paris.
- OECD (2007): The Social Expenditure Database: An Interpretative Guide (SOCX) 1980-2003. Paris: OECD.
- OECD (2009): OECD Factbook 2009: Economic, Environmental and Social Statistics. Paris: OECD.
- Olaskoaga, J.; Aláez, R., and Basurto, P. (2009): «Measuring is Believing! Improving Conventional Indicators of Welfare State Development». *Social Indicators Research* 96 (1), pp. 113-131.
- Patriarca, F. (1995): *A Questão Social no Salazarismo 1930-1947*, vol. I e II. Lisboa: Coleçção Análise Social, Imprensa Nacional Casa da Moeda.

- Pereirinha, J., and Nunes, F. (2006): «Política Social em Portugal e a Europa, 20 anos depois», in A. ROMÃO (org.), *Economia Portuguesa: 20 anos Depois*. Cap. 7. Coimbra: Edições Almedina, pp. 283-326.
- Pereirinha, J. A.; Arcanjo, M. M., and Carolo, D. F. (2009): «Prestações sociais no corporativismo português: a política de apoio à família no período do Estado Novo». *Working Paper DT/WP* no. 35, Lisboa: ISEG/GHES. Available at http://hdl.handle.net/10400.5/915
- Pinto, A. C., and Teixeira, N. S. (2005): *A Europa do Sul e a Construção Europeia 1945-2000*. Lisboa: Imprensa de Ciências Sociais.
- Royo, S. (2005): *Portugal, Espanha e Integração Europeia. Um balanço*. Lisboa: Imprensa de Ciências Sociais.
- Schubert, K.; Hegelich, S., and Bazant, U. (eds) (2009): *The Handbook of European Welfare Systems*. London: Routledge.
- Tanzi, V., and Schuknecht, L. (1995): «The Growth of Government and the Reform of the State in Industrial Countries». *IMF Working Paper* no. 95/130.
- Valério, N. (1982): «As Finanças Públicas Portuguesas Entre as Duas Guerras Mundiais». ISEG: Tese de doutoramento.
- Valério, N. (coord) (2001): Estatísticas Históricas Portuguesas. Lisboa: INE.
- Valério, N. (2008): «Avaliação do Produto Interno Bruto de Portugal». GHES DT/WP no. 34, Lisboa: ISEG-UTL.

Revista de Historia Económica, Journal of Iberian and Latin American Economic History

\$ APPENDIX

TABLE A1

EVOLUTION OF SOCIAL EXPENDITURE IN PORTUGAL, 1938-2003

DANIEL FERNANDO CAROLO/JOSÉ ANTÓNIO PEREIRINHA

		cial expenditu current prices		G	DP		Population					
		A		A B		Current prices		Resident	Covered (a)	Covered (b)	Social expenditure/ GDP	
	(000 Esc)	(000 Euros)	(000,000 Euros)	(000,000 Esc)	(000,000 Euros)	(in thou- sands)	(units)	(units)	(%	ó)		
1938	87,741	437.6	_	23,329	116.4	7,488	619,911	_	0.38	_		
1939	92,284	460.3	_	23,481	117.1	7,581	687,660	_	0.39	_		
1940	99,814	497.9	_	24,503	122.2	7,675	722,309	_	0.41	_		
1941	107,040	533.9	_	28,903	144.2	7,757	761,729	_	0.37	_		
1942	111,968	558.5	_	34,134	170.3	7,826	842,707	_	0.33	_		
1943	148,560	741.0	_	36,082	180.0	7,896	943,632	_	0.41	_		
1944	170,224	849.1	_	35,216	175.7	7,967	1,041,414	_	0.48	_		
1945	212,597	1,060.4	_	36,223	180.7	8,038	1,135,221	_	0.59	_		
1946	213,516	1,065.0	_	42,079	209.9	8,110	1,236,193	_	0.51	_		
1947	505,058	2,519.2	_	46,583	232.4	8,183	1,373,143	_	1.08	_		
1948	1,024,147	5,108.4	_	47,406	236.5	8,256	1,500,797	_	2.16	_		
1949	1,163,966	5,805.8	_	48,462	241.7	8,329	1,507,314	1	2.40	_		
1950	1,279,021	6,379.7	_	50,682	252.8	8,443	1,498,728	1	2.52	_		
1951	1,291,346	6,441.2	_	57,297	285.8	8,490	1,554,147	1	2.25	_		
1952	1,352,270	6,745.1	_	58,751	293.0	8,526	1,562,799	_	2.30	_		
1953	1,400,554	6,985.9	_	58,993	294.3	8,579	1,573,634	_	2.37	_		

## TABLE A1 (Cont.)

	•	•		•						•
1954	1,498,136	7,472.7	_	62,564	312.1	8,632	1,605,733	_	2.39	_
1955	1,581,311	7,887.5	_	65,447	326.4	8,693	1,647,849	1,807,517	2.42	_
1956	1,652,459	8,242.4	_	69,943	348.9	8,756	1,705,822	1,870,869	2.36	_
1957	1,775,097	8,854.1	_	74,250	370.4	8,818	1,759,872	1,930,276	2.39	_
1958	1,864,709	9,301.1	_	79,191	395.0	8,889	1,809,736	1,988,669	2.35	_
1959	2,029,169	10,121.5	_	84,042	419.2	8,962	1,867,664	2,054,141	2.41	_
1960	2,360,799	11,775.6	_	88,994	443.9	9,037	1,892,990	2,087,465	2.65	_
1961	2,425,206	12,096.9	_	92,648	462.1	9,031	1,959,681	2,164,710	2.62	_
1962	2,704,371	13,489.3	_	103,987	518.7	9,020	2,029,227	2,246,244	2.60	_
1963	3,139,347	15,659.0	_	107,438	535.9	9,082	2,096,225	2,322,722	2.92	_
1964	3,688,469	18,398.0	_	116,626	581.7	9,123	2,312,324	2,548,553	3.16	_
1965	4,187,990	20,889.6	_	135,681	676.8	9,129	2,454,924	2,701,996	3.09	_
1966	4,784,057	23,862.8	_	144,812	722.3	9,109	2,488,543	2,758,817	3.30	_
1967	5,401,451	26,942.3	_	162,217	809.1	9,103	2,552,617	2,830,199	3.33	_
1968	6,455,503	32,199.9	_	175,432	875.0	9,115	2,571,283	2,854,021	3.68	_
1969	7,447,403	37,147.5	_	18,8229	938.9	9,097	2,793,062	3,145,874	3.96	_
1970	8,735,163	43,570.8	_	21,2358	1,059.2	9,044	2,984,528	3,296,011	4.11	_
1971	10,346,206	51,606.7	_	245,768	1,225.9	8,990	3,152,207	3,479,481	4.21	_
1972	14,068,349	70,172.6	_	289,955	1,446.3	8,970	3,214,513	3,560,566	4.85	_
1973	19,242,386	95,980.6	_	342,817	1,710.0	8,976	3,679,902	4,184,821	5.61	_
1974	26,371,827	13,1542.1	_	405,744	2,023.8	9,098	_	4,408,335	6.50	_
1975	33,172,135	165,461.9	_	469,776	2,343.2	9,411	_	4,506,849	7.06	_
1976	44,258,947	220,762.7	_	561,947	2,803.0	9,622	_	4,668,431	7.88	_
1977	56,615,138	282,395.1	_	722,257	3,602.6	9,663	_	4,738,637	7.84	_

TABLE A1 (Cont.)

		cial expenditu		G	DP		Population			
		A	В	Curren	t prices	Resident	Covered (a)	Covered (b)	Soc expend GI	liture/
	(000 Esc)	(000 Euros)	(000,000 Euros)	(000,000 Esc)	(000,000 Euros)	(in thou- sands)	(units)	(units)	(%	<b>6</b> )
1978	73,406,348	366,149.3	_	893,364	4,456.1	9,699	_	4,885,856	8.22	_
1979	82,625,509	412,134.3	_	1,135,905	5,665.9	9,725	_	4,795,298	7.27	_
1980	115,617,398	576,697.1	726.5	1,476,316	7,363.8	9,778	_	4,965,449	7.83	9.87
1981	_	_	935.6	1,773,726	8,847.3	9,850	_	_	_	10.58
1982	_	_	1,079.3	2,144,820	10,698.3	9,860	_	_	_	10.09
1983	_	_	1,362.5	2,740,339	13,668.8	9,872	_	_	_	9.97
1984	_	_	1,627.2	3,365,099	16,785.0	9,885	_	_	_	9.69
1985	_	_	2,071.9	4,131,014	20,605.4	9,897	_	_	_	10.06
1986	_	_	2,724.2	5,048,501	25,181.8	9,907	_	-	_	10.82
1987	_	_	3,246.2	5,948,432	29,670.7	9,915	_	-	_	10.94
1988	_	_	3,928.4	7,100,357	35,416.4	9,921	_	_	_	11.09
1989	_	_	4,434.9	83,88,429	41,841.3	9,923	_	_	_	10.60
1990	_	_	6,042.8	10,072,063	50,239.2	9,923	_	_	_	12.03
1991	_	_	7,391.8	11,549,381	57,608.1	9,919	_	_	_	12.83
1992	_	_	8,641.3	12,984,390	64,765.9	9,928	_	_	_	13.34
1993	_	_	9,958.7	13,579,306	67,733.3	9,968	_	_	_	14.70
1994	_	_	10,932.3	14,722,964	73,437.8	10,028	_	_	_	14.89
1995	_	_	12,452.2	15,912,873	80,826.8	10,066	_	_	_	15.41

Revista de Historia Económica, Journal of Iberian and Latin American Economic History

## TABLE A1 (Cont.)

1996	_	_	13,776.3	_	86,230.4	10,100	_	_	_	15.98
1997	_	_	14,932.4	_	93,014.2	10,156	_	_	_	16.05
1998	_	_	16,589.7	_	100,962.5	10,225	_	_	_	16.43
1999	_	_	18,427.0	_	108,029.8	10,283	_	_	_	17.06
2000	_		20,773.3	_	115,548.1	10,336	_		_	17.98
2001	_	-	22,780.7		122,549.5	10,387	_	-	_	18.59
2002	_		25,132.1	-	128,458.2	10,434	_		_	19.56
2003	_	_	26,760.4	_	130,510.5	10,480	_	_	_	20.50

*Notes*: A: authors' calculation; B: OECD; a: excluding civil servants; b: including civil servants. —information unavailablea.

Sources: INE — Estatísticas da Previdência Social e Organização Corporativa (Statistics Portugal — Social Welfare and Corporative Organization Statistics); INE — Anuário Estatístico (Statistics Portugal — Statistical Yearbook); OCDE — Social Expenditure Database (SOCX); Maddison (2010); Valério (2008).