

Index

- Aaronson, Susan A., 110, 241
Accenture, 136
accountability frameworks, 198
adaptive governance, 18
Administrative Measures on Internet Information Services, 256–258
Administrative Rules on International Networking Entry and Exit Gateways for Computer Information Networks, 254
AEOs. *See* authorized economic operators
Africa, 91–92
Agency for the Protection of Data of Inhabitants (PRODHAB) (Costa Rica), 297–298
Agreement on Rules of Origin (WTO), 139–140
Agreement on Technical Barriers to Trade (TBT), 85, 107–108, 139
Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS), 85, 140, 160, 166–168, 176–178, 187–188, 349
Article 10.2, 170
release of goods and, 191
three-step test, 173–176
AI. *See* Artificial Intelligence
algorithms, 38–39, 108–109, 117, 131–132, 191–192, 308
data-processing, 198
decision-making, 233–234
DL and, 163
law enforcement and, 192
proprietary, 212–213
Alibaba, 246–247, 266, 341–342
Amazon, 1–2, 168, 268, 345–346
anonymization, 13–14, 206
ANTAI. *See* National Authority of Transparency and Access to Information
anti-counterfeiting technologies, 186–187
APEC. *See* Asia-Pacific Economic Cooperation
APL Ltd., 136
Apple, 1–2, 69–70
applications, 24
Argentina, 140–141
Argentina–Chile FTA, 273, 285, 289–290, 299–300
Artificial Intelligence (AI), 2–4, 12–13, 99, 340
accumulation of large data sets to train, 215
applications of, 212–213, 246–247
Committee on Regional Trade Agreements and, 164–165
concentration of control over, 214
cross-border data flows and, 224–225
cross-border digital trade and, 215–224
cross-border provision of, 227–228
cross-border trade in, 240–241
customers of, 352–353
decision-making based on, 118
defining, 160–164
designed for different environments, 118–119
ethics of, 355–356
functional applications, 182, 192
governance, 231–232, 241–242
impact of, 160
increased use of, 89
industry, 74–75
insurance coverage and, 125–127
IP enforcement and, 178–181
Kangaroo Problem of, 117–119
limits in governing, 230
medical diagnosis and, 122–125
negotiations on issues related to, 214–215
patents and, 163
personal and non-personal data in context of, 225–227
regulation of, 116–117, 127

- Artificial Intelligence (AI) (cont.)
 rise of, 145–146
 supply chain, 346
 Text and Data Mining (TDM) and, 161
 trade law and, 119–122
 value of, 227
 WTO and, 119–121
- ASEAN. *See* Association of Southeast Asian Nations
- Asia-Pacific Economic Cooperation (APEC), 87,
 283–284, 299, 309
 Cross-Border Privacy Rules, 284
 Privacy Framework, 37–38
 Privacy Principles of, 356
- Ask.com, 69–70
- Association of Southeast Asian Nations (ASEAN),
 352
- augmented reality, 197
- Austin, Lisa, 347
- Australia, 26–27, 33, 52–53, 220. *See also specific agreements*
 consumer protection and, 56–58
- Australia–Chile FTA, 287
- Australian Productivity Commission, 348
- Australia–Peru FTA, 273
- authority, 178–179
- authorized economic operators (AEOs), 138
- automated decision-making, 207–208, 327–328
- automation, 133–134, 178–181
 of border enforcement, 191–192
 concerns arising from, 190–191
 estimation of potential losses and damages, 184
 of procedures, 191
 semi-automated border controls, 181–182
- B2C e-commerce, 213–214
- Bahrain, 33
- Baidu, 1–2, 258–259
- Barlow, John Perry, 235–236
- Bauer, M., 71
- Berne Convention, 167–168, 173–174
- Bext360, 139
- BGI Group, 259–260
- big data, 345–346
 age of, 200–201, 242
 analytics, 222–223
 applications of, 246–247
 Committee on Regional Trade Agreements and,
 164–165
 copyright protection and, 169–170
 corpora of, 162, 166–170, 176
 customs control and, 183–185
 data colonialism and, 228–229
 defining, 160–164
 IP and, 166–170
 market of, 212–213
 outputs of processing corpora, 162
 patents and, 163
 personally identifiable information and, 200
 potential threats of, 320–321
 privacy and, 205
 WTO and, 164–166
- Bignami, Francesca, 236
- Binding Corporate Rule, 86–87
- bindingness, 56
- biometric screening, 181–182
- Bipartisan Trade Promotion Authority Act,
 268–269
- Bitcoin, 128
- blockchain, 128, 132, 134–136, 185
 applications of, 144–145
 cross-border data flows and, 156
 cybersecurity and, 145–146
 data localization and, 146
 data protection and, 148–151
 data sovereignty and, 147
 enforcement issues with, 144–145
 GDPR and, 148–151
 international trade and, 129, 134, 137, 151, 156,
 158
 IP and, 140
 key features of, 128–131, 133–134, 141
 legal recognition of transactions, 142–144, 152
 legal status of, 144
 nature of, 134
 paperless trade and, 136–137
 personal data and, 149
 polycentric governance and, 155–156
 privacy and, 147
 regulatory considerations around, 141,
 152–154
 traceability and transparency features of,
 139
 transnational nature of, 154, 158
 types of platforms, 130–132
 United States and, 143–144
 WTO and, 128, 137–141, 156, 158
- Blockchain Center, 157
- Blockchain Interoperability Alliance, 155–156
- Blockchain Knowledge Center, 157
- Blockchain Observatory Forum, 153
- Blockchain Research Institute, 155–156
- Blockpharma, 140–141
- Blockverify, 140–141
- Bolero, 137
- border enforcement, 191–192
- Boston Consulting Group, 135–136
- Brandeis, Louis, 195–196

- Brazil, 70–71, 140–141, 165–166. *See also specific agreements*
- Brazil–Chile FTA, 273, 290
- Breznitz, Dan, 348
- Buenos Aires Ministerial Conference, 142
- business trust
- enabling, 107–109
- Buterin, Vitalik, 133
- Buxbaum, Hannah, 237
- Bygrave, Lee, 236
- CAC. *See* Cyberspace Administration of China
- Cadena, 138
- California Consumer Privacy Act (CCPA), 196–197, 237
- Cambridge Analytica scandal, 197–198
- Canada, 51–53, 279, 305–307, 314–315. *See also specific agreements*
- data regulation and, 312
 - PIPEDA and, 307
- Canada–Costa Rica Free Trade Agreement, 29–30, 272, 275, 282–283, 285–286
- Canada–Honduras FTA, 26
- Canada–Korea FTA, 26
- Canada–Peru FTA, 26, 276–277
- Castells, Manuel, 233–234
- Catalini, Christian, 135
- CCP. *See* Chinese Communist Party
- CCPA. *See* California Consumer Privacy Act
- CEFTA. *See* Central European Free Trade Agreement
- censorship, 12–13, 262–263, 357–358
- central actors, 51–55
- Central America–Mexico FTA, 26
- Central European Free Trade Agreement (CEFTA), 48–51
- Central Product Classification (CPC), 122–124
- centralization, 178–179, 181
- CEPA. *See* Closer Economic Partnership Agreement
- CERNET. *See* China Education and Research Network
- CETA. *See* Comprehensive Economic and Trade Agreement
- Charnovitz, Steve, 121–122
- Charter of Fundamental Rights (EU), 222
- Chile, 21–23, 33, 271–272, 291–293, 299. *See also specific agreements*
- Chile–EU Association Agreement, 272
- Chile–Uruguay FTA, 28, 273, 290
- Chile–US FTA, 272
- China, 1–2, 12–13, 66, 256, 264, 312–313, 352. *See also specific agreements*
- censorship and, 262–263
 - cross-border data flows and, 264–265
 - Cybersecurity Law, 246, 251–252, 257–261
 - data regulation in, 256–263
 - growth of Internet in, 247–248, 266–267
 - guarded position of, 265
 - Internet regulation in, 246–247, 252–254, 260–261
 - National Security Law, 251
 - privacy and, 87
 - regulatory landscape in, 247–252
 - WTO and, 254–255
 - Zimbabwe and, 353–354
- China – Audiovisual Products, 19, 120–121
- China Education and Research Network (CERNET), 246–247, 254
- China – Electronic Payments, 124
- China Golden Bridge Network (CHINAGBNET), 254
- China Mobile, 254
- China Public Computer Network (CHINANET), 254
- China – Publications and Audiovisual, 265
- China Science and Technology Network (CSTNET), 254
- CHINAGBNET. *See* China Golden Bridge Network
- China–Korea Free Trade Agreement, 164–165
- CHINANET. *See* China Public Computer Network
- Chinese Communist Party (CCP), 248–250
- Politburo of, 250–251
- Chinese Penal Code, 257–258
- Christensen, Lauritz, 70
- Citron, Danielle K., 191–192
- Ciuriak, Dan, 302–303
- civil law, 317
- civil society, 155–158, 219–220, 294, 350, 356
- CJEU. *See* Court of Justice of European Union
- Clarifying Lawful Overseas Use of Data (CLOUD) Act, 90–91
- Closer Economic Partnership Agreement (CEPA), 21
- CLOUD. *See* Clarifying Lawful Overseas Use of Data Act
- cloud computing services, 84
- CloudWalk, 353–354
- CNIL. *See* French National Commission on Informatics and Liberty
- Cohen, Julie, 234–235
- Colombia, 33, 48–49, 271–272, 296–297. *See also specific agreements*
- Colombia–Costa Rica FTA, 26
- Colombia–EU–Peru FTA, 32–33, 285

- Committee on Regional Trade Agreements, 164–165
- communication technology, 201–202
- Communications Decency Act, US, 38–39
- competition law, 334–335
- Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP), 20, 24–25, 28, 34–37, 40, 55–56, 112, 216–217, 238–239, 273
- Canada and, 302, 305–307, 312, 314–315
- chapter 14 of, 314
- data flows and, 304–307
- data localization and, 307–308
- e-commerce and, 303–304
- privacy and, 351
- source code and, 308
- United States and, 351
- USMCA difference with, 309–312
- Comprehensive Economic and Trade Agreement (CETA), 55–56
- compulsory licenses, 335–336
- computational processing power, 178–179
- computer vision, 182
- conductive regulatory environment, 151–152, 157–158
- confidentiality, 147
- consent, 326–328
- constitutional rights, 347–348
- Consumer Privacy Bill of Rights Act, 196–197, 202
- consumer protection, 36–37, 47, 61
- Australia and, 56–58
- deficiency of binding international frameworks on, 110
- digital trade and, 96
- Latin America and, 285–287
- PTAs and, 107, 285–287
- Singapore and, 56–58
- WTO and, 107
- consumer rights, 89–90, 345
- consumer trust enhancing measures, 106–107
- containerized cargo, 188–189
- content, 24
- content regulation, 256–260
- control rights, 327–328
- Convention on the Use of Electronic Communications in International Contracts (2005), 157–158
- coordination costs, 135–136
- Copyright Act (US), 171–172
- copyright protection, 169–170
- Costa Rica, 48–49, 279, 297–298
- Couldry, Nick, 228–229
- Council for Trade in Goods, 349–350
- Council for Trade in Services, 124–125, 349–350
- Court of Appeals for the Second Circuit (US), 175
- Court of Justice of European Union (CJEU), 36, 168–170, 188–189, 218–219
- CPC. *See* Central Product Classification
- CPTPP. *See* Comprehensive and Progressive Agreement for Trans-Pacific Partnership
- Creative Passport, 140–141
- critical infrastructure, 35–36, 305
- Cross-Border Privacy Rules System (APEC), 284
- cryptocurrency, 128
- cryptographic techniques, 130
- CSTNET. *See* China Science and Technology Network
- Cultural Revolution, 251
- customs control, 181–183
- big data and, 183–185
- IoT and, 186
- customs duties, 109, 275, 277–278, 304
- cybercrimes, 106
- cybersecurity, 20–21, 36–37, 83–84, 86, 122, 223–224, 251–252, 356–357
- blockchain and, 145–146
- cross-border data flows and, 87–88
- data regulation and, 109–110
- deficiency of binding international frameworks on, 110
- GATS and, 94–96
- international cooperation on, 103–104
- regulatory coordination on, 98
- standards, 103–104
- Cybersecurity Law (China), 246, 251–252, 257–261
- Cyberspace Administration of China (CAC), 248–252, 259–261, 265–266
- cyberstalking, 106
- cyber warfare, 245–246
- data, free movement of, 24–25, 46–47
- with trust, 234
- data, new uses for, 345–348
- data, trade and, 344–345
- data access rights, 329–338
- for businesses, 332–333
- compulsory licenses and, 335–336
- data collection, 3–4, 12, 341
- data colonialism, 197–198, 228–229
- data controllers, 149–150
- data flows, 15, 18–19, 24–25, 53, 231, 288–289, 316–317
- CPTPP and, 304–307
- cross-border, 63, 84, 92, 145–146, 241
- access to, 344
- AI and, 224–225
- blockchain and, 156
- China and, 264–265
- cybersecurity and, 87–88

- data localization and, 101–103
- data regulation and, 302–303
- distortion of, 356–359
 - data localization, 101–103
 - hindering, 83–84
 - limitations of, 226–227
 - restriction of, 86, 88, 223–224
- EU and, 220
- governance of, 214–216, 230, 232–233
- liberalization of, 232, 238–239, 241–242
- non-trade dimensions of, 359
- political gains from, 214
- privacy and, 86–87
- regulating barriers to, 351–352
- rules regarding, 343, 349–354
- sub-index on, 79–80
- embedded liberalism and, 45–46
- ensuring free, 141
- evolution of, 49
- GDPR and, 320, 337–339
- Latin America PTAs and, 270–273
- network of PTAs regulating, 54
- of personal data, 318–319, 325–326
- policies on, 78
- provisions in Latin American PTAs, 287–288
- provisions on, 288–289, 299
- PTAs and, 24–25, 43–44, 58–60, 102, 288–289, 298
- regulation of, 48–49, 265, 356–357
- regulatory coordination on, 98
- regulatory issues pertaining to, 84
- regulatory models on, 52–53
- rules on, 24, 26–27
- trade-related aspects of, 93
- US–South Korea FTA and, 34–35
- WTO and, 98, 110–112
- data governance, 3–5, 92
 - future-oriented models for, 6
- data innovation, 28–29
- data localization, 28, 34–35, 37, 145–146, 223–224, 263, 265–266
 - blockchain and, 146
 - CPTPP and, 307–308
 - cross-border data flows and, 101–103
 - e-commerce and, 357–358
 - provisions on, 311
 - PTAs and, 28, 290
 - requirements for, 287–288, 305
- data ownership, 320–325, 338
- data policies, 65–66, 71
 - cross-border, 65–66, 72
 - domestic, 65–66, 72
 - informed dialogue on, 77–78
 - for trade, 76–77
- data pollution, 203
- data portability, 327–328, 331, 338–339
- data privacy. *See* privacy
- Data Privacy Impact Assessment (DPIA), 65
- data processing, 12, 70, 196–197
 - restrictions on, 327–328
- data protection, 28–33, 105, 198, 234
 - blockchain and, 148–151
 - EU and, 230
 - GDPR and, 299–300
 - laws, 201–202
 - mechanisms, 40
 - national, 314
 - officials, 356
 - PTAs and, 30–31
- Data Protection Authority (DPA), 291–293
- Data Protection Officer (DPO), 65
- data protectionism, 3–4, 358–359
 - cost of, 12–13, 65–69
 - WTO and, 76–78
- data realms, 349–354
- data regulation, 100–102, 109–112
 - Canada, 312
 - China, 256–261, 263
 - constraints on, 302
 - cross-border data flows and, 302–303
 - main players in, 265
 - standards in, 107
- data restrictive measures, 69, 76, 89–90, 92–93
- Data Restrictiveness Index, 65–68, 75
- data retention, 80–81
- data sovereignty, 147, 200
- data subject's rights, 327–328
- data territoriality, 84
- data transfer, 112
- data trusts, 229
- Database Directive (EU), 168–170
- data-driven
 - economy, 85, 341–342, 353–354, 356–357
 - growth, 111
 - innovation, 3
 - services, 214–215, 254
- data-industrial complex, 199–200
- data-intense sectors, 73
- data-sharing agreements, 205
- decentralization, 133, 152–153
- 'Declaration of the Independence of Cyberspace' (Barlow), 235–236
- Declaration on Global Electronic Commerce, 42, 261
- deep learning (DL), 161–162
 - algorithms, 163
 - high value outputs of, 162
- de-identification, 208–209

- DEPA. *See* Digital Economy Partnership Agreement
- Department of Agriculture, 138–139
- depth indicator for trade agreement provisions, 49–51, 59
- descriptive risk rating, 183–184
- developing countries, 87, 91–92, 109–111, 353
- DGCE. *See* General Directorate of Electronic Commerce (Panama)
- Digital Economy Partnership Agreement (DEPA), 5–6, 8, 21–23, 40–41, 299
- digital flows, 35–36
- digital goods and services, 326–327
- digital identity, 40–41
- digital industrial policy, 91–92, 97
- digital innovation, 98, 107–109
- digital intelligence, 212–213
- Digital Millennium Privacy Act, 203
- digital natives, 12
- digital platforms, 40, 213–214, 234–236, 238
- digital protectionism, 165, 215–216
- digital services, 84, 89–90, 108
- digital single market, 316–317, 323–324, 336–337
- Digital Single Market Strategy (EU), 316, 318–320, 325, 337–339
- digital sovereignty, 230
- digital technologies, 128, 141, 199, 201, 215, 231–234, 268
- concentration of, 228
 - impact of, 5–6
 - limited availability of, 222–223
 - rise of, 145–146
 - security issues related to, 100
 - trade regulation and, 6
- digital tracking, 199
- digital trade, 15, 61, 74–76, 215–216
- chapter in USMCA, 312–313
 - consumer protection and, 96
 - costs for, 78–79
 - cross-border, 215–224
 - desirable baseline for, 232
 - development-related concerns in, 109–110
 - e-commerce and, 342
 - EU and, 214–224, 350–352
 - governance and, 33–34, 48
 - negotiations on, 213–214
 - personal data/personal information and, 212
 - personal information and, 105
 - provisions in PTAs, 20–23, 28–29, 43–44, 46, 48–49, 51–53, 61, 102–104, 109–110, 215–216, 270–273, 277–278, 285–288, 299–300, 302
 - United States and, 34, 39–40, 74, 215–216, 238–239, 263, 312–313, 358–359
 - WTO and, 33–34, 36, 43–44, 85, 100, 111–112, 215–217, 239–240, 275, 301–302, 307–308, 315, 349
- Digital Trade Agenda (US), 268–269
- Digital Trade Estimates (DTE), 65–66, 78
- Digital Trade Restrictiveness Index (DTRI), 58–61
- digital trade rules
- evolution of, 40–41
 - PTAs as preferred venue for, 40
- digital trust, 98, 101
- digitalization, 181–183, 192
- digitalization of services, 86–87
- digitization, 3, 11
- disinformation, 355–356, 359
- dispute settlement, 17, 160, 174, 239–240, 286–287, 312
- distributed denial of service attacks, 106
- distributed ledger technology (DLT), 131–132
- law enforcement and, 192
 - letters of credit and, 135–136
 - localization of traded goods and, 185–187
- distributed ledgers, 129–132
- DL. *See* deep learning
- DLT. *See* distributed ledger technology
- domestic security, 356–357
- domestic use of data, 76, 80–82
- DPA. *See* Data Protection Authority
- DPIA. *See* Data Privacy Impact Assessment
- DPO. *See* Data Protection Officer
- DTA. *See* US–Japan Digital Trade Agreement
- DTE. *See* Digital Trade Estimates
- DTRI. *See* Digital Trade Restrictiveness Index
- EAEU. *See* Eurasian Economic Union
- ECIPE. *See* European Center for International Political Economy
- e-commerce, 20–21, 26–27, 48, 53, 55–56, 105–106, 239–240, 274–275
- B2C, 213–214
 - CPTPP and, 303–304
 - cross-border transactions, 89
 - data localization and, 357–358
 - data-driven services and, 215
 - digital trade and, 342
 - IoT and, 268
 - Latin American countries' legal frameworks on, 298
 - Latin American PTAs and, 273–274
 - legal framework of, 291
 - network of PTAs regulating, 54
 - PTAs and, 40, 55, 105, 298
 - regulation of, 48–49, 268–269
 - regulatory convergence in, 270–273
 - regulatory models on, 52–53

- users of, 283
- USMCA and, 273, 303–304
- WTO and, 43, 146, 216–217
- WTO Plurilateral Negotiations on Trade-Related Aspects of Electronic Commerce, 312–314
- economic globalization, 42
- economic growth, 215, 344
 - data as driver of, 1–2
- Economic Partnership Agreement with Japan (Japan–EU EPA), 219–220
- The Economist* (magazine), 130, 345–346
- eCustoms Decision (EU), 182–183
- e-documents, 141–144, 152, 156
- EDPS. *See* European Data Protection Supervisor
- EEA *See* European Economic Area
- EFTA *See* European Free Trade Association
- electronic authentication, 278–281
- Electronic Commerce Law (Colombia), 206
- electronic signatures, 46–47, 141–144, 152, 156, 263
- electronic transmissions, 109
- embedded liberalism, 45–46
- e-Privacy Directive, 89–90
- erasure/right to erasure, 149, 327–328, 338
- EssDocs, 137, 139–140
- Ethereum, 133
- eTradeConnect, 135–136
- EU. *See* European Union
- EU–Japan EPA, 26–27
- EU–Japan Free Trade Agreement, 351
- EU–Mexico Global Agreement, 26–27, 288–289
- Eurasian Economic Union (EAEU), 53–55
- European Blockchain Partnership, 154
- European Center for International Political Economy (ECIPE), 58–61, 65–66, 78
- European Commission, 138, 214, 222–223, 226–227, 318–319, 332–333, 351–352
- European Copyright Society, 172–173
- European Data Protection Supervisor (EDPS), 227–228
- European Economic Area (EEA), 218–220
- European Free Trade Association (EFTA), 48–49
- European Strategy for Data 2020, 222–223
- European Union (EU), 14, 20–21, 26–27, 38, 52–53, 212–213, 222–223, 312–313. *See also specific agreements*
 - Blockchain Observatory Forum, 153
 - Charter of Fundamental Rights, 222
 - cross-border data flows and, 220
 - data protection and, 105, 230
 - Database Directive, 168–170
 - Digital Single Market Strategy, 34, 316, 318–320, 325, 337–339
 - digital trade and, 218–219
 - digital trade war, 358–359
 - eCustoms Decision, 182–183
 - EU–US Privacy Shield, 104–105, 149–150
 - EU–US Safe Harbor Agreement, 36
 - Free Trade Agreements (FTAs) and, 24–25, 105, 219–220, 224, 312–313, 351–352
 - Osaka Declaration on the Digital Economy and, 301–302
 - personal data in, 148
 - policymakers in, 355–356
 - Public Sector Information Directive, 333–334
 - sui generis right in databases in, 169–170
 - Trade Secrets Directive, 335–336
- EU–US Transatlantic Trade and Investment Partnership (TTIP), 238–239
- extraterritorial digital data, 90, 97–98
- Facebook, 1–2, 117, 147, 168, 268, 345–346
- facial recognition, 181–182, 197
- fair, reasonable, and non-discriminatory terms (FRAND), 335–336
- FCA. *See* Financial Conduct Authority
- Federal Trade Commission, 209–210
- Ferracane, Martina F., 65–66, 71–72, 75–76, 302–303
- Financial Conduct Authority (FCA), 153–154
- financial institutions, 125
- financial intermediation, 135
- financial services, 25, 31–32, 125
- 5G, 1–2
- flexibility indicator for trade agreement provisions, 47, 51–52, 143–144
- Football Dataco*, 168
- Fourth Industrial Revolution, 3, 165
- France, 66, 170–171
- FRAND. *See* fair, reasonable, and non-discriminatory terms
- Free Trade Agreements (FTAs), 21, 183, 216–217, 261, 307–308. *See also specific FTAs*
- freedom of expression, 63–64
- freedom of speech, 248
- French National Commission on Informatics and Liberty (CNIL), 149–151
- Freund, C., 74
- FTAs. *See* Free Trade Agreements
- fundamental rights, 4–5, 13–14, 40, 214, 218–219, 222–224, 230, 241, 316–317, 320–322
- G7, 234
- G20, 212–213, 234, 301–302
- GAFA. *See* Google, Apple, Facebook, and Amazon
- Gans, J. S., 135
- Gasser, Urs, 8

- GATS. *See* General Agreement on Trade in Services
- GATT 1994. *See* General Agreement on Tariffs and Trade 1994
- GDP. *See* Gross Domestic Product
- GDPR. *See* General Data Protection Regulation
- Geiger, Christophe, 170
- Geist, Michael, 307
- General Agreement on Tariffs and Trade 1994 (GATT 1994), 85
- General Agreement on Trade in Services (GATS), 16–17, 20–21, 85, 92, 307–308, 349
- Article VI, 110
 - Article VII, 106
 - Article XIV, 126
 - Article XIV(c)(ii), 217, 220
 - Article XVIII, 110
 - Article XX, 176
 - characteristics of, 119–121
 - commitments, 17–18, 92–93, 110–111, 122, 239–240
 - cybersecurity and, 94–96
 - digital industrial policy and, 97
 - existing architecture of, 111
 - general exception under, 16–17, 92–93, 111, 217, 220, 222, 239–240, 265, 307–312, 356–357
 - IMF and, 100–101
 - privacy and, 16–17, 93–94, 105–106, 220–222
 - public interest regulation and, 239–240
- General Data Protection Regulation (GDPR), 14, 26–27, 61, 70, 86–87, 125, 147, 196–197, 237, 299–300
- access granted by, 338–339
 - application of, 337
 - blockchain and, 148–151
 - data flows and, 26–27, 86–87, 219–220, 224–225, 239–240, 320, 337–339
 - data subjects' rights and, 327–328
 - enactment of, 200
 - European Commission and, 319, 351
 - ownership as control and, 325, 338
 - personal data and, 149–150, 219–220, 317, 329–332
 - privacy and, 246
 - scope of, 218–219
- General Directorate of Electronic Commerce (DGCE) (Panama), 294–295
- General Directorate of Transparency, Access to Public Information and Protection of Personal Data (NDPA) (Peru), 294
- German Copyright Act, 170–171
- German Ethics Commission, 229
- German Ministry of Economic Affairs, 229
- Germany, 66, 126
- Global Financial Innovation Network (GFIN), 153–154
- global public goods, 8
 - global regulation, 45
 - Global Trade Analysis Project (GTAP), 73
 - Global Trade and Blockchain Forum (WTO), 157
 - globalization, 42, 137, 158, 231, 233–234, 348
 - Goldfarb, A., 74–75
 - Google, 1–2, 116, 168, 263–264, 268, 341–342, 345–346
 - Google, Apple, Facebook, and Amazon (GAFA), 117
 - Google Books, 172, 175
 - governance toolkits, 2–3
 - Gross Domestic Product (GDP), 69
 - long-run growth of, 71–72
 - total increased world, 73
 - Grotius, Hugo, 235–236
 - GTAP. *See* Global Trade Analysis Project
 - Guide on the Determination of Critical Information Infrastructure, 259–260
 - Guidelines for the Protection of Personal Information and Transborder Data Flows, 353
 - GVC. *See* value chains
 - Habeas Data Law (Colombia), 296
 - hacking, 87–88, 106, 162, 330
 - hardware regulation, 252–255
 - Harvard University Privacy Tools Project, 208
 - hate speech, 117
 - Heap, Imogen, 140–141
 - Hedera Hashgraph, 132
 - Heraclitus, 231
 - Hikvision, 116
 - Hong Kong Monetary Authority, 154
 - Hong Kong–New Zealand FTA, 26
 - Hugenholtz, Bernt, 169–170
 - human rights, 45–46, 77, 97–98, 231–235, 237, 239–241, 357–358
 - digital, 242
 - domestic, 238
 - international economic law, 232
 - respect for, 241
 - Hyperledger Fabric, 132–133
 - Hyperledger Project, 132–133
 - Hyperledger Sawtooth, 131–132
 - IBM, 132–133, 135
 - ICANN. *See* Internet Corporation for Assigned Names and Numbers
 - ICC. *See* International Chamber of Commerce
 - ICO. *See* Initial Coin Offerings
 - ICT. *See* information and communication technology

- identity theft, 106
- IETF. *See* Internet Engineering Task Force
- I.L.O. *See* International Labour Organization
- IMF. *See* International Monetary Fund
- Implementation of the Internet Power Strategy, 266–267
- Implementation Rules for the Provisional Regulations (Implementation Rules), 252–256
- Import Licensing Agreement*, 138–139
- INATBA. *See* International Association for Trusted Blockchain Applications
- India, 90–92, 268–269
- individual rights frameworks, 45–47, 214–215, 224–230, 325–326, 331, 338
- Indonesia, 26–27, 92, 220
- information and communication technology (ICT), 42, 46, 201–202
- information privacy. *See* privacy
- information processing. *See* data processing
- information technology (IT), 69, 130–131, 140–141, 201–202, 223–224
- Information Technology Agreement (ITA), 15–16, 349
- informational autonomy, 325–326, 338–339
- infrastructure, 222–224, 227, 233–234, 251, 347
 - cloud-based, 226–227
 - complementary policies and, 343
 - critical, 35–36, 259–260, 281, 305, 314–315
 - cybersecurity and, 87–88
 - data as form of, 348
 - data economy and, 212–213
 - development of, 164
 - regulation of, 24
- Initial Coin Offerings (ICO), 153
- Instagram, 116, 147
- Institute for Computer Science of China's State Commission of Machine Industry, 246–247
- insurance, 39–40, 74–76, 116–118, 120–121
 - coverage, 125–127
 - obligations, 294
- intellectual property (IP)/intellectual property rights (IPRs), 15, 20–21, 75, 91–92, 166, 177–178, 184–185, 234, 273
 - AI and enforcement of, 178–181
 - big data and, 166–170
 - blockchain and, 140
 - compulsory licenses and, 335–336
 - customs surveillance of, 177–178
 - enforcement, 178–179, 190–191
 - goods protected by, 186–188
 - infringement of, 140–141, 188–189
 - offices, 190
 - protection of, 161–162, 176, 178–179, 189–190
 - territoriality of IP protection, 187–188
- Inter-American Development Bank, 138
- Inter-American Juridical Committee, 299
- Interim Regulations on Electronic Publications, 257
- International Association for Trusted Blockchain Applications (INATBA), 155–156
- International Chamber of Commerce (ICC), 138, 145, 157
- International Conference of Data Protection and Privacy Commissioners, 106
- International Consumer Protection Enforcement Network, 106
- International Institute for the Unification of Private Law (UNIDROIT), 99
- International Labour Organization (ILO), 348
- International Monetary Fund (IMF), 100–101
- International Organization for Standardization (ISO), 107–108, 143
- international regulatory cooperation, 111–112
- international relations, 44
- international rule-making, 8
- International Telecommunication Union (ITU), 143
- international trade, 128
 - blockchain and, 129, 134, 137, 151, 156, 158
- Internet
 - China, growth of, 247–248, 260–261, 266–267
 - China, regulation of, 246–247, 252–254
 - fragmentation of, 77
 - governance, 5–6, 47, 77, 100, 155, 232, 235–236, 238–239, 241, 248–250, 260–261, 354
 - history of, 152
 - regulation of, 265–266
 - regulatory fragmentation, 144, 146, 152–153
 - stakeholders and, 180
 - of value, 137
- Internet Corporation for Assigned Names and Numbers (ICANN), 155
- Internet Engineering Task Force (IETF), 107–108
- Internet Explorer, 268
- Internet of Things (IoT), 12–13, 87–88, 99, 165, 197, 341
 - customs control and, 186
 - e-commerce and, 268
- Internet service providers (ISPs), 253–254
- interoperability, 33–34, 89, 99–100, 106, 154, 203–206, 208–209, 291, 304, 354
- IoT. *See* Internet of Things
- Ireland, 131–132
- ISO. *See* International Organization for Standardization
- ISPs. *See* Internet service providers

- IT. *See* information technology
- ITA. *See* Information Technology Agreement
- ITU. *See* International Telecommunication Union
- Japan, 48–49, 165, 171, 183, 234. *See also specific agreements*
- Japan–EU EPA. *See* Economic Partnership Agreement with Japan
- Japan–Mongolia FTA, 26, 28
- Japan–Thailand PTA, 49–51
- Joint Statement Initiative on Electronic Commerce (WTO), 19–20, 26, 77, 142, 156, 158, 266, 268–269, 301–302
- Joint Statement on Global Electronic Commerce, 29–30, 272
- Jordan, 21
- Jordan–US FTA Joint Statement on Electronic Commerce, 29–30
- Jordan–US PTA, 43–44
- Kelsey, Jane, 239–240
- Korea–Peru FTA, 26
- Korea–US PTA, 43–44
- Kuehne + Nagel, 136
- labour, 350
 - capital and, 302–303, 347
 - data, 346
 - invisible, 346
 - market, 318
 - productivity, 348
- Latin America/Latin American countries (LACs), 53, 269–270, 273, 298–299
 - consumer protection and, 285–287
 - customs duties and, 277–278
 - data flows and, 288–289
 - data localization and, 290
 - e-commerce and, 273–274
 - electronic authentication and, 278–281
 - personal data and, 281–282
 - privacy and, 282–285, 291
 - PTAs and, 270–274, 287–288
 - source code and, 281
- law enforcement, 63, 90–91, 127, 145–146, 179–180, 192, 356–357
- layered structure of the Internet, 24
- LDCs. *See* least-developed countries
- Leading Group for Information Technology Advancement, 252–253
- League of Nations, 348
- least-developed countries (LDCs), 109–112
- Leblond, Patrick, 110, 358–359
- Lee, Kai-Fu, 353
- legal harmonization, 180–181, 332–333
- legal pluralism, 100
- legal transplants, 118–119
- Leistner, Matthias, 169–170
- Leong, Lily, 115–116
- letters of credit, 135–136, 145
- Leviathan Security Group, 70–71
- Li Keqiang, 250–251
- liberalization, 232, 238–239, 241–242
- libertarianism, 234–235
- lie detection, 181–182
- LinkedIn, 1–2
- Linux Foundation, 132–133
- local companies, 69–73, 76
- Lupton, Deborah, 233–234
- machine learning (ML), 161, 222–223, 233–234
 - applications of, 246–247
 - high value outputs of, 162
- Macron, Emmanuel, 117
- Maersk, 134–135
- Malmström, Cecilia, 64–65
- Malta, 143–144
- manufacturing sector, 101–102
- Manyika, James, 73
- ‘Mare Liberum’ (Grotius), 235–236
- market access commitments, 125–126, 305
- market capitalization, 212–214
- market failure, 321–322
- Marrakesh Agreement, 268
- mass communication, 195–196
- mass-market software, 305
- Mattoo, Aadiitya, 75, 104–105
- McKinsey Global Institute, 233–234, 341–342
- McLean, Malcolm, 134
- Measures for Security Protection Administration of the International Networking of Computer Information Networks, 255–258
- medical diagnosis, 122–125
- MEI. *See* Ministry of Electronic Industry
- Mejias, U. A., 228–229
- Meltzer, Joshua P., 75, 104–105
- Mexico, 52–53
- Mexico–Panama FTA, 289, 298–299
- MFN *See* most-favoured nation
- Microsoft, 1–2, 69–71
- MII *See* Ministry of Information Industry
- MIIT *See* Ministry of Industry and Information Technology
- Ministry of Electronic Industry (MEI) (China), 248–249, 254
- Ministry of Industry and Information Technology (MIIT) (China), 248–249, 256, 260–261

- Ministry of Information Industry (MII) (China), 248–249
- Ministry of Posts and Telecommunications (MPT) (China), 248–249, 254
- Ministry of Public Security (MPS) (China), 248–249, 260–261
- Ministry of Science and Technology (China), 259–260
- Mishra, Neha, 307–308
- Mitchell, Andrew, 307–308
- ML. *See* machine learning
- MLATs. *See* Mutual Legal Assistance Treaties
- Model Law on Electronic Commerce (UNCITRAL), 107, 157–158
- Model Law on Electronic Transferable Records (UNCITRAL), 142–143, 157–158
- monetization of data, 355
- Mongolia, 49–52
- Morocco, 33
- most-favoured nation (MFN), 15–16, 33–34, 47, 275–277
- MPS. *See* Ministry of Public Security
- MPT. *See* Ministry of Posts and Telecommunications
- Multi-annual Strategic Plan (EU), 182–183
- multilateral institutions, 100–101, 106–107
- multinational companies, 11, 96
- Mutual Legal Assistance Treaties (MLATs), 90–91, 97–98
- mutual recognition, 93–94, 138
Article VII GATS and, 99, 106
authentication technologies and, 278–281
mechanisms, 104–106
- Myanmar, 118–119
- NAFTA. *See* North American Free Trade Agreement; United States-Mexico-Canada Agreement
- Naik, Ravi, 347–348
- NASSCOM-DSCI, 75
- National Authority of Transparency and Access to Information (ANTAI) (Panama), 295
- National Informatization Leading Group, 248–249
- National Infrastructure Commission (UK), 347
- National Institute of Standards (NIST) (US), 341
- national interests, 11, 87–88
- National Network Security Inspection Operation Manual, 259–260
- National People's Congress (NPC) (China), 248
- National Register of Data Bases (NRDB) (Colombia), 296–297
- National Security Law (China), 251
- national treatment (NT), 15–16, 92–93, 97, 122–125, 275–277
- natural language processing, 182–184
- NDPA. *See* General Directorate of Transparency, Access to Public Information and Protection of Personal Data
- Netflix, 263–264
- Netscape Navigator, 268
- network neutrality, 36–37
- New Zealand, 21–23, 26–27, 220
- Nigeria, 92
- NIST. *See* National Institute of Standards
- non-discrimination, 15–16, 37, 47, 56–58, 275–276, 315
- non-personal data, 13–14, 225–227, 319, 325, 330, 332
- Nordic-Baltic Region, 212–213
- North American Free Trade Agreement (NAFTA), 34, 302, 351
- NPC. *See* National People's Congress
- NRDB. *See* National Register of Data Bases
- NT. *See* national treatment
- Nvidia AI, 116
- OAS. *See* Organization of American States
- OECD. *See* Organisation for Economic Co-operation and Development
- Office of the Privacy Commissioner of Canada (OPC), 307
- oil and gas companies, 212
- Okazaki, Y., 188–189
- Oman, 33
- OPC. *See* Office of the Privacy Commissioner of Canada
- Open Government Partnership, 355–356
- Opinions on Strengthening and Improving Internet Administration, 248–249
- Organisation for Economic Co-operation and Development (OECD), 11, 104–105, 157, 234, 309, 332–333, 353–354
Guidelines on Transborder Flows of Personal Data, 31
Privacy Guidelines, 29–30, 196–197
Privacy Principles of, 356
Recommendation of the Council Concerning Guidelines Governing the Protection of Privacy and Transborder Flows of Personal Data, 37–38, 283–284
- Organization of American States (OAS), 299
- Osaka Declaration on the Digital Economy, 234, 301–302
- ownership as control, 325–326, 328–329, 338
- Pacific Alliance Additional Protocol (PAAP), 27–28, 273, 275–276, 286–287, 289

- PAFTA *See* Peru-Australia Free Trade Agreement
- Pakistan, 263–264
- Panama, 48–49, 271–272, 289, 294–295, 298–299
- Panama–US PTA, 48–49
- paperless trade, 46–47, 136–137
- patents, 163–164
- path dependency, 300
- payment service providers, 90
- PDLP. *See* Personal Data Protection Law
- personal data, 13–14, 31–33, 148
 - access to, 329–330
 - AI and, 225–227
 - blockchain and, 149
 - collection and use of, 196–197
 - constitutional rights and, 347–348
 - cross-border transfers of, 225
 - digital trade and, 105, 212
 - flow of, 318–319, 325–326
 - GDPR and, 149–150, 219–220, 317, 329–332
 - lack of control over, 319
 - ownership as control over, 328–329
 - privacy of, 245–246
 - processing of, 328, 338
 - property rights in, 323–325
 - protection of, 263
 - safeguards, 322
 - WTO and, 104–105
- Personal Data Protection Law (PDLP) (Peru), 294
- personal information. *See* personal data
- Personal Information Protection and Electronic Documents Act (PIPEDA) (Canada), 307
- Peru, 33, 271–272, 293–294. *See also specific agreements*
- Peru–Australia Free Trade Agreement (PAFTA), 102, 105–106
- Petersmann, Ernst-Ulrich, 234–235
- PETs. *See* Privacy-Enhancing Technologies
- Philippines, 138–139
- phishing attacks, 106
- Ping An Technologies, 116
- Pinterest, 1–2
- PIPEDA. *See* Personal Information Protection and Electronic Documents Act
- pirated goods, 187–190
- PoET. *See* Proof of Elapsed Time
- political economy, 1–2, 44, 61, 199–200
- polycentric governance, 100, 154–156
- Porter, Michael, 152
- PoS. *See* proof-of-stake
- PoW. *See* proof-of-work
- PPMs. *See* process and production methods
- predictive analytics, 181–184, 205, 240–241
- preferential trade agreements (PTAs), 5–6, 15, 19–20, 53, 268–269. *See also specific agreements*
 - conclusion of, 299
 - consumer protection and, 107, 285–287
 - customs duties and, 277–278
 - data flows and, 24–25, 43–44, 58–60, 102, 288–289, 298
 - data flows provisions in Latin American PTAs, 287–288
 - data localization and, 28, 290
 - data protection and, 30–31, 282–285
 - data-related rules in, 24–26
 - design features of, 44, 46
 - digital trade provisions in, 20–23
 - disagreement among members of, 56–58
 - electronic authentication and, 278–281
 - Electronic Commerce Chapters in, 111–112
 - Electronic Commerce/Digital Trade Chapters in, 110
 - heterogeneity among, 48
 - Latin America and, 270–274
 - negotiators of, 43–44, 58, 61
 - network of, 54
 - obligations, 83–84
 - personal data and, 281–282
 - preferred venue for digital trade rules, 40
 - privacy and, 30–31, 282–285
 - regulatory convergence in, 269–270
 - source code and, 281
 - variation in design of, 58
 - violation of, 299–300
- prescriptive risk management, 183–184
- President's Council of Advisors on Science and Technology (US), 209–210
- privacy, 3–4, 63–64, 77–79, 195–196, 282–285, 345
 - administrative requirements on, 78–82
 - big data and, 205
 - binary notations of, 206
 - blockchain and, 147
 - China and, 87
 - CPTPP and, 351
 - cross-border data flows and, 86–87
 - data regulation and, 109–110
 - deficiency of binding international frameworks on, 110
 - differential, 207–209
 - EU and, 105
 - GATS and, 93–94
 - GDPR and, 246
 - Harvard University Privacy Tools Project, 208
 - institutional innovations and, 106

- limits to, 200–201
- mathematical guarantees of, 207–208
- of personal data, 245–246
- political economy of, 199–200
- protection, 14, 38
- regimes, 203, 304–307, 309
- regulatory coordination on, 98
- safeguards for, 197
- subject rights on, 81
- technology-induced concerns about, 201
- Privacy Framework, 11, 105–106
 - APEC, 31, 37–38, 87, 283–284, 309
 - developing countries and, 353
 - Future oriented, 210–211
 - variations in, 93–94
- privacy protection, 14, 20–21, 28–33, 38, 221–225, 281–282, 291, 304, 355
- Privacy-Enhancing Technologies (PETs), 203–204, 208
- private platform governance, 236
- privatization, 180
- process and production methods (PPMs), 121–122
- PRODHAB. *See* Agency for the Protection of Data of Inhabitants
- productivity, 70–73, 76
- Proof of Elapsed Time (PoET), 131–132
- proof-of-stake (PoS), 131–132
- proof-of-work (PoW), 131–132
- property rights, 317, 320–325, 328–329, 338
- Protection in the Handling of the Personal Data of Individuals (Costa Rica), 297–298
- Provenance, 139–141
- Provisional Regulations of the People's Republic of China on the Management of International Networking of Computer Information Networks (Provisional Regulations), 252–253
- PTAs. *See* preferential trade agreements
- public goods, 321–322, 332–333
- public interest regulation, 239–240
- public interests, 13–14
- public safety, 245–246
- public sector, 318
- Public Sector Information Directive (EU), 333–334
- public trust, 354

- Qian Tianbai, 246–247

- Radio Frequency Identification (RFID), 186–187
- RCEP. *See* Regional Comprehensive Economic Partnership
- R&D. *See* research and development
- reactive jurisdictional claims, 237–238
- reCAPTCHA, 346
- rectification, 327–328
- regime complexity, 45
- Regional Comprehensive Economic Partnership (RCEP), 352
- Regulation to the Law of Promotion of Competition and Effective Defence of the Consumer (Costa Rica), 297–298
- regulatory convergence, 154, 269–273
- regulatory cooperation, 41, 47–48, 56–58
- regulatory environments, 58, 66, 152–153
- regulatory fragmentation, 144, 146, 152–153
- regulatory harmonisation, 270
- regulatory sandboxes, 153–154
- Reidenberg, Joel, 237
- research and development (R&D), 74–76
- Resta, Giorgio, 236
- revenue collection, 137–138
- RFID. *See* Radio Frequency Identification
- right to information, 327–328, 353–354
- The Right to Privacy* (Brandeis and Warren), 195–196
- Ripple, 132
- risk analysis, 183–185
- risk management, 103–104, 183–184
- Ross, Wilbur, 358–359
- rule-makers, 51–60, 300
- rule-making, 269–270, 359
- rule-takers, 300, 359
- Russia, 66
- Rwanda, 165–166

- SAFTA. *See* Singapore-Australia Free Trade Agreement
- sanctions for non-compliance, 82
- Sanitary and Phytosanitary Measures (SPS), 139
- Scassa, Teresa, 308, 347
- Scholz, Lauren, 345–346
- Schrems*, 36
- Schwartz, Paul M., 225
- scope indicator of trade agreement provisions, 46
- Seal, 140–141
- sector-specific regulations, 333–334, 336–337
- security standards, 108–109
- Segura-Serrano, Antonio, 100
- Selby, John, 90
- semi-automated border controls, 181–182
- Services Sectoral Classification List, 254–255
- Shackelford, Scott, 100
- SIC. *See* Superintendence of Industry and Commerce
- Singapore, 20–23, 28, 33
 - consumer protection and, 56–58
- Singapore–Australia Free Trade Agreement (SAFTA), 21–23, 28

- small- and medium-sized enterprises (SMEs), 70, 135, 269–270, 274–275, 298, 332–333
- small services-oriented economies, 66
- smart city, 117
- smart contracts, 133–134, 138–139
- SMEs. *See* small- and medium-sized enterprises
- Snapchat, 147
- Snowden, Edward, 199–200
- social media, 345
- socialism, 256–257
- software regulation, 255–256
- Solove, Daniel J., 225
- source code, 108–109, 224, 281, 305, 308
transparency of, 99
- South Africa, 268–269
- South Korea, 33, 138
- South Korea–United States FTA, 24–27
- Sovrin, 147
- spam control, 36–37
- Spotify, 140–141
- SPS. *See* Sanitary and Phytosanitary Measures
- stakeholders, 5–6, 8, 63–64, 77, 106, 138–139, 145, 152, 157–158, 180, 186–187, 212–213, 229, 245–246, 317, 354
- Standard Contractual Clauses, 86–87
- Stitch Fix, 340–343, 345–346, 349
- Stone, S., 79
- Strava, 340–343, 345–346, 349
- supercomputers, 1–2
- Superintendence of Industry and Commerce (SIC), 296–297
- Supreme People's Court (China), 257–258
- Supreme People's Procuratorate (China), 257–258
- surveillance capitalism, 197–198, 228–229
- Swedish National Board of Trade, 64–65
- Switzerland, 189–190
- Szabo, Nick, 133–134
- Taiwan–Nicaragua FTA, 288–289
- takedown requests, 180–181
- TAPED *See* Trade Agreements Provisions on Electronic Commerce and Data (dataset)
- tariff losses, 109
- tariffs, 176
- TBT. *See* Agreement on Technical Barriers to Trade
- TDM. *See* Text and Data Mining
- technological advances, 187–188, 195–196, 205
- technological protection measure (TPM), 162, 173
- Telecommunication Act (US), 246
- Telecommunication Regulation (China), 254–256
- Telecommunications Reference Paper, 110
- Tencent, 258–259
- terrorism, 245–246
- Tesla, 119
- Text and Data Mining (TDM), 161, 169–176
- text-as-data analysis, 53–55
- TFA. *See* Trade Facilitation Agreement
- TFP. *See* total factor productivity
- TikTok, 115–116
- TiSA. *See* Trade in Services Agreement
- Total factor productivity (TFP), 71
- TPM. *See* technological protection measure
- TPP. *See* Transpacific Partnership Agreement
- trade agreements, 214–215, 245. *See also* Free Trade Agreements; preferential trade agreements
- Trade Agreements Provisions on Electronic Commerce and Data (dataset) (TAPED), 20–21, 58–61, 270–271, 275–276
- trade conflicts, 17
- trade distortions, 69
- Trade Facilitation Agreement (TFA), 15–16, 137–138
- trade finance, 134, 152–154, 156
coordination costs, 135–136
- Trade in Services Agreement (TiSA), 219–220, 238–239, 261, 349
- trade rules, 3, 15, 24, 85, 111–112, 116–117, 176, 238–241, 345
digital, 20, 36, 40, 238–240, 268–269
international, 122, 239–240, 242
traditional, 268
- Trade Secrets Directive (EU), 335–336
- trade wars, 358–359
- trade-inhibiting effects, 64–65
- Tradelens, 135
- transaction costs, 269–270, 323–325
- Transpacific Partnership Agreement (TPP), 27–28, 55–56, 273, 289, 351
- transparency, 31–32, 38, 99–100, 107–108, 119, 129–130, 156, 191–192
active, 291–293
of blockchain, 139
cooperation on, 47–48
ensuring, 210–211
facilitation of, 348
GATS and, 92–93
importance of, 140–141
industry developments in, 272
lack of, 269–270
principles of, 337
requirements of, 14
of source code, 266
treaty design, 58–60

- TRIPS. *See* Agreement on Trade-Related Aspects of Intellectual Property Rights
- Trump, Donald, 238–239
- TTIP. *See* EU-US 'Transatlantic' Trade and Investment Partnership
- Tucker, Catherine, 74–75
- Tunisia, 26–27, 220
- Turkey, 66
- Twitter, 1–2, 342
- Uber, 345–346
- UDHR. *See* Universal Declaration of Human Rights
- Ukraine, 51
- UN Human Rights Council, 234–235
- UN/CEFACT. *See* United Nations Centre for Trade Facilitation and Electronic Business
- UNCITRAL. *See* United Nations Commission on International Trade Law
- UNCTAD. *See* United Nations Conference on Trade and Development
- Undisclosed Information Law (Costa Rica), 297–298
- UNIDROIT. *See* International Institute for the Unification of Private Law
- Uniform Customs and Practice for Documentary Credits, 145
- United Kingdom, 347
- United Nations Centre for Trade Facilitation and Electronic Business (UN/CEFACT), 157
- United Nations Commission on International Trade Law (UNCITRAL), 99
- Model Law on Electronic Commerce, 107, 157–158
- Model Law on Electronic Transferable Records, 142–143, 157–158
- United Nations Conference on Trade and Development (UNCTAD), 91–92, 165–166, 223–224, 228
- Digital Economy Report, 213–214
- United States (US), 14, 21, 118–119, 196–197, 215, 312–313. *See also specific agreements*
- blockchain and, 143–144
- Census, 205, 207–208
- Communications Decency Act, 38–39
- Copyright Act, 171–172
- Court of Appeals for the Second Circuit, 175
- CPTPP and, 351
- Digital Agenda of, 33
- Digital Trade Agenda, 268–269
- digital trade and, 34
- EU–US Privacy Shield, 104–105, 149–150
- Telecommunication Act, 246
- trade war, 358–359
- United States–Mexico–Canada Agreement (USMCA), 20–25, 28, 31–32, 37–40, 112, 216–217, 238–239
- APEC Cross-Border Privacy Rules and, 284
- Article 19.16(2) of, 108–109
- Canada and, 302, 312, 314–315
- CPTPP difference with, 309–312
- digital trade chapter in, 312–313
- e-commerce and, 273, 303–304
- Financial Services Chapter of, 102
- NAFTA 2.0 and, 351
- Universal Declaration of Human Rights (UDHR), 234–235
- Universal Trade Network, 155–156
- urbanization, 195–196
- Uruguay Round, 15–16
- US – *Gambling* case, 17
- US International Trade Commission (USITC), 74
- US–Japan Digital Trade Agreement (DTA), 21–23, 33–34, 39–40, 224
- USMCA. *See* United States–Mexico–Canada Agreement
- US–South Korea FTA, 34–35
- utopism, 234–235
- value chains, 181–182
- global value chains (GVC), 238–239
- value-added telecommunications services, 18–19
- van der Marel, Erik, 75–76, 302–303
- VCargoCloud, 139–140
- VeChain, 140–141
- Verified Organic, 139
- Vietnam, 183
- Virtual Private Network (VPN), 252–253, 256
- virtual reality, 197
- vital digital assets, 108
- Voltron, 135–136
- Volvo, 119
- VPN. *See* Virtual Private Network
- Warren, Samuel, 195–196
- WCO. *See* World Customs Organization
- WCopyfind, 53–55
- WEF. *See* World Economic Forum
- Weibo, 258–259
- Weinhold, D., 74
- West, Darrell, 357–358
- We.trade, 135–136
- WIPO. *See* World Intellectual Property Organization
- Work Programme on Electronic Commerce, 19–20, 239–240, 261–262, 264

- World Bank, 356
- World Customs Organization (WCO), 157
- World Economic Forum (WEF), 43, 234, 301–302, 341–342, 345–346
- World Intellectual Property Organization (WIPO), 140, 173
- World Trade Organization (WTO), 3, 42, 238–239, 301–302, 349
- adaptive governance, 18
 - Agreement on Rules of Origin, 139–140
 - Agreements, 15–16, 116–117
 - AI and, 119–121
 - applicability of WTO rules to trade agreements, 275
 - big data and, 164–166
 - blockchain and, 128, 137–141, 156, 158
 - case law, 217
 - China and, 254–255
 - consumer protection and, 107
 - Council for Trade in Services, 124–125
 - customs duties and, 275
 - data flows and, 98, 110–112
 - data protectionism and, 76–78
 - data regulation, framework for, 101
 - data restrictive measures and, 92–93
 - data transfer and, 112
 - data-related issues, 97–98, 265–266
 - digital trade and, 315
 - Dispute Settlement Body, 174
 - e-commerce and, 43, 146, 216–217
 - exploring new regulatory approaches in, 100–101
 - fostering transparency of member's trade regimes, 156
 - General Council, 140–141, 261–262
 - Global Trade and Blockchain Forum, 157
 - interoperable and transparent standards in data regulation, 107
 - Joint Statement Initiative on Electronic Commerce, 19–20, 26, 77, 112, 142, 156, 158, 266, 268–269, 301–302
 - lack of progress under umbrella of, 40
 - members, 84–85, 99–100, 103–104, 350
 - Ministerial Conferences, 110, 261, 263–264, 268–269, 349–350
 - normative reach of, 176
 - norms, 35–36
 - obligations, 83–84, 122–123
 - Panel Report, 175–176
 - personal information and, 104–105
 - Plurilateral Negotiations on Trade-Related Aspects of Electronic Commerce, 312–314
 - as pre-Internet law, 15–20
 - secretariat, 352–353
- Xi Jinping, 250–251, 260–261, 266–267
- Xiaoice, 115–116
- Yahoo!, 12–13, 69–70
- Zero-Knowledge Proof (ZKP), 148–149
- Zhao Lianhai, 257–258
- Zhu Rongji, 248–249
- Zimbabwe, 353–354
- ZKP. *See* Zero-Knowledge Proof
- Zuboff, Shoshana, 228–229
- Zuckerberg, Mark, 117