Change mode and effects analysis by enhanced grey relational analysis under subjective environments

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Abstract

Change mode and effects analysis (CMEA) is a powerful technique for measuring product flexibility toward future changes and diminishing the cost of redesign as well as shortening time to market. As a systematic methodology, it provides an indepth view for the investigation of potential changes, causes, and effects in designs, products, and processes. Traditional CMEA determines the risk priorities of change modes by using change potential number, which requires the risk factors of design flexibility, occurrence, and readiness to be precisely evaluated. However, this is not always possible in real applications due to the uncertainty and subjectivity involved in the early design stages. It has been criticized much for its deficiencies in criteria weighting of the risk factors, change potential number calculation, and risk priorities determination of the change modes. This paper presents a systematic evaluation approach for determining a more rational rank of change modes by combining with the entropy weight method, rough number, and grey relational analysis. In this study, the entropy weight method is adopted to calculate the relative importance of risk factors. Rough number is presented to aggregate individual weights and preferences, and to manipulate the vagueness in the evaluation process. Then a rough number enhanced grey relational analysis is proposed to evaluate the risk ranking of change modes. Finally, a practical example is put forward to validate the performance of the proposed method. The result shows that the proposed change mode evaluation method can effectively overcome the shortcomings of traditional CMEA and strengthen the objectivity of product flexibility measurement.

Keywords: Change Mode and Effects Analysis; Grey Relational Analysis; Product Flexibility Measurement; Rough Number; Uncertainty and Subjectivity

1. INTRODUCTION

Product flexibility has been considered as a crucial characteristic and has gained increased attention due to its vital role in responding faster to future changes, enabling rapid updates in the products, and achieving higher levels of performance in a short time (Rajan et al., 2005). The fast-changing customer requirements, rapid spreading new technologies, and increasing market competition force the companies to frequently develop new products or upgrade old products with shorter time, lower cost, and higher quality (Jarratt et al., 2011; Rao, 2012). However, new product development activities involve uncertainties and changes, which are difficult to predict due to the lack of knowledge in the early design phases. To develop a product with higher flexibility to adapt to future changes is an everlasting pursuit of the designers (Keese et al., 2006). Various techniques have been presented in flexible product development, such as product family design, flexible product platform, mass customization, and transformation design (Suh et al., 2007; Weaver et al., 2010; Li et al., 2013; Tseng & Hu, 2014). In different approaches, product flexibility measurement is a critical procedure in the whole development process.

However, measuring product flexibility is challenging, and few methods exist for addressing such a difficult task (Bischof, 2010). Inspired by failure mode and effects analysis (FMEA; Ben-Daya, 2009), Rajan et al. (2003, 2005) proposed a comprehensive approach known as change mode and effects analysis (CMEA) to handle the product flexibility measurement toward future changes. Generally, change mode and effects analysis takes change potential number (CPN) as an index for flexibility measures, which is determined by the calculation of design flexibility (F), occurrence (O), and readiness (R). Although CMEA provides an in-depth view toward flexibility measurement, it suffers from serious issues.

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First of all, the relative importance of risk factors including F, O, and R is not taken into consideration. The criteria weights are assumed as the same, which are not true in practical applications. Second, the precise evaluation of the risk factors is unanticipated due to the uncertainty and subjectivity involved in the evaluation process. Most of the evaluation information comes from subjective judgments. Third, the calculation of CPN is sensitive to variations in risk factors evaluation. Different groups of F, O, and R values may produce the same CPN, but the indication may be totally different. How to effectively and objectively evaluate the product change mode becomes a critical issue to resolve (Keese et al., 2009).

Change mode evaluation is actually a multicriteria decision-making (MCDM) problem. The F, O, and R are taken as evaluation criteria, while change modes are considered as evaluation alternatives. Therefore, the CMEA can be transformed into the problem of risk ranking of various change modes considering the three risk factors. Based on such an assumption, this paper proposes a novel CMEA model by combining with the entropy weight method, rough number theory, and grey relational analysis approach. The entropy weight method is put forward to calculate the relative importance of evaluation criteria. Rough number is introduced to aggregate individual weights and judgments, and to resolve the subjectivity and vagueness in the evaluation process. A rough number enhanced grey relational analysis algorithm is presented to evaluate potential change modes. To our knowledge, there is no literature to discuss such decision-making models in CMEA.

The rest of this paper is organized as follows. Section 2 outlines the brief review and background. The enhanced grey relational analysis algorithm is discussed in Section 3. A case study is put forward to evaluate the proposed approach in Section 4. Section 5 presents the conclusion.

2. BRIEF REVIEW AND BACKGROUND

2.1. CMEA

Product flexibility has been defined as the ability to adapt to changes quickly and economically (Rajan et al., 2003; Keese et al., 2009; Bischof, 2010). However, product flexibility measurement is a difficult task and has put forward an obstacle for flexible product development. The precise form of potential changes is difficult to predict, especially at the early stage of new product development. To resolve this dilemma, CMEA has been proposed by Rajan et al. (2003, 2005) for the purpose of measuring product flexibility toward potential changes and evaluating the cost of changes and their propagation. Analogous to FMEA, a generic table is established in CMEA that contains potential change modes, potential effects of change, design flexibility, potential causes of change, occurrence, readiness, and change potential number.

In CMEA, each of the product potential change modes is evaluated considering three factors: F, O, and R. Change potential number is taken as a metric index to denote the overall flexibility, which is calculated by these three ratings:

$$CPN = \frac{1}{N} \sum_{i=1}^{N} \frac{[(R_i + F_i) - O_i + 8]}{27},$$
(1)

where F_i , O_i , and R_i correspond to design flexibility, occurrence, and readiness for the *i*th change mode, respectively; N is the maximum of the number of potential change modes, potential effects of change, or potential causes of change (Rajan et al., 2003, 2005). The values of F, O, and R are identified according to their corresponding generic metrics.

The CMEA provides designers not only the CPN value but also the overall flexibility of the product, which includes the readiness of the enterprise, the designers' preparedness for changes and redesigning the product, and the design flexibility for a specific potential change. The most important is an in-depth analysis on particular changes and its effects on the entire product as well as a measure of flexibility of the entire product.

To make traditional CMEA less subjective and more consistent, Keese et al. (2006, 2009) presented an enhanced CMEA to make it more intuitive and repeatable, and applied the enhanced version to consumer products to enable flexibility. In the new model, they suggested a revised scale of design flexibility by converting from "change-to-function ratio" and provided a rubric to calculate change-to-function ratio, which indexes it more intuitively. Because the *R* value depends on the internal corporate information, which is not readily available, they preferred to omit *R* from practical case studies and to calculate the CPN by multiplying *F* and *O* ratings.

Tilstra et al. (2008) further enhanced the evaluation of design flexibility by introducing the concept of percentage readily reusability. The *F* rating is identified by transforming from the percentage readily reusability. Furthermore, they revised the readiness metric by inverting the original one presented by Rajan et al. (2005). In their proposal, the final CPN is calculated by multiplying the *F*, *O*, and *R* ratings for each change mode. Formally, it is more similar to FMEA. The bigger the value of CPN, the less flexibility of the change mode.

Qureshi et al. (2006) put forward an adapted CMEA by using only the "design flexibility" column of the CMEA table. A brainstorm method was introduced to evaluate possible changes that might be made and the effects of these changes to the entire product. A set of formal principles is proposed for flexible product development.

However, traditional CMEA models ignore the relative importance of F, O, and R. They were considered as equally important in the CPN calculation. In contrast, with either the sum or the product, the final CPN calculation relies too much on the precisely evaluated values of F, O, and R. Different groups of F, O, and R values may lead to the same value of final CPN. Nevertheless, the risk of potential changes and effects are not equal in real applications. It fails to reflect the true implication of the change mode and effects.

In general, the evaluation of change mode is a process of MCDM in the in-depth view. In both academic and industrial

areas, various decision-making methods were introduced in FMEA to conduct failure modes ranking, such as AHP, MULTIMOORA, TOPSIS, VIKOR, or their combination algorithms (Kutlu & Ekmekçioğlu, 2012; Liu et al., 2012; Song, Ming, Wu, et al., 2013; Liu et al., 2014). Based on this proposal, the MCDM models were introduced in the risk evaluation of CMEA, both the process of weight determination and the final ranking of the risk priorities.

2.2. Rough number

Due to its powerful ability in dealing with vague and uncertain information, rough set theory has attracted wide attention and has been applied in many areas such as decision support, attribute reduction, rule induction, and feature selection (Pawlak, 1997; Chai & Liu, 2014; Zheng et al., 2014; Zhu, Hu, Qi, Ma, et al., 2015). As a variant of rough set theory, rough number is first proposed by Zhai et al. (2008) and has been used in quality function deployment, customer requirement evaluation, design concept evaluation, and FMEA to manipulate the subjective information among experts' judgments (Zhai et al., 2009; Song, Ming, Han, et al., 2013, 2014; Zhu, Hu, Qi, Gu, et al., 2015). Generally, a rough number consists of its lower limit, upper limit, and the rough boundary interval.

Let *U* be the universe, *Y* is an arbitrary object of *U*, *R* is a set of *N* classes (C_1, C_2, \ldots, C_N) that cover all the objects in *U*, $R = \{C_1, C_2, \ldots, C_N\}$, and $C_1 < C_2 < \cdots < C_N$.

Given $\forall Y \in U$, $C_i \in R$, the lower approximation $(\underline{\operatorname{Apr}}(C_i))$, upper approximation $(\overline{\operatorname{Apr}}(C_i))$, and boundary region $(\operatorname{Bnd}(C_i))$ of C_i are defined as

$$\operatorname{Apr}(C_i) = \bigcup \{ Y \in U/R(Y) \le C_i \},$$
(2)

$$\overline{\operatorname{Apr}}(C_i) = \bigcup \{ Y \in U / R(Y) \ge C_i \},$$
(3)

Bnd
$$(C_i) = \bigcup \{Y \in U/R(Y) \neq C_i\},\$$

= $\{Y \in U/R(Y) > C_i\} \cup \{Y \in U/R(Y) < C_i\}.$ (4)

Furthermore, the lower limit ($\underline{\text{Lim}}(C_i)$), upper limit ($\overline{\text{Lim}}(C_i)$) as well as the rough number ($\text{RN}(C_i)$) of C_i are defined as (Lee et al., 2012):

$$\underline{\operatorname{Lim}}(C_i) = \sqrt[N_L]{\prod_{i=1}^{N_L} Y \in \underline{\operatorname{Apr}}(C_i)},$$
(5)

$$\overline{\operatorname{Lim}}(C_i) = \sqrt[N_U]{\prod_{i=1}^{N_U} Y \in \overline{\operatorname{Apr}}(C_i)},$$
(6)

$$\operatorname{RN}(C_i) = \left[\underline{\operatorname{Lim}}(C_i), \overline{\operatorname{Lim}}(C_i)\right],\tag{7}$$

where N_L and N_U correspond to the number of objects included in Apr(C_i) and $\overline{Apr}(C_i)$, respectively.

Then the rough boundary interval $(\text{IRBnd}(C_i))$ is determined as the difference between the upper limit and lower limit, where

$$\operatorname{IRBnd}(C_i) = \operatorname{Lim}(C_i) - \underline{\operatorname{Lim}}(C_i).$$
(8)

The rough boundary interval represents the vagueness of C_i , where a smaller one denotes more precision while a larger one means more vagueness. Then the subjective information can be represented by rough numbers.

Suppose $RN(\alpha_1) = [\underline{Lim}(\alpha_1), \overline{Lim}(\alpha_1)]$ and $RN(\alpha_2) = [\underline{Lim}(\alpha_2), \overline{Lim}(\alpha_2)]$ are two rough numbers, μ is a nonzero constant, the arithmetic rules of rough number are defined as (Zhai et al., 2009)

$$RN(\alpha_1) + RN(\alpha_2) = \left[\underline{\text{Lim}}(\alpha_1), \overline{\text{Lim}}(\alpha_1)\right] + \left[\underline{\text{Lim}}(\alpha_2), \overline{\text{Lim}}(\alpha_2)\right],$$

=
$$\left[\underline{\text{Lim}}(\alpha_1) + \underline{\text{Lim}}(\alpha_2), \overline{\text{Lim}}(\alpha_1) + \overline{\text{Lim}}(\alpha_2)\right];$$

(9)

$$RN(\alpha_1) \times RN(\alpha_2) = [\underline{Lim}(\alpha_1), \overline{Lim}(\alpha_1)] \times [\underline{Lim}(\alpha_2), \overline{Lim}(\alpha_2)],$$

= [$\underline{Lim}(\alpha_1) \times \underline{Lim}(\alpha_2), \overline{Lim}(\alpha_1) \times \overline{Lim}(\alpha_2)];$
(10)

$$RN(\alpha_1) \times \mu = \left[\underline{Lim}(\alpha_1), \overline{Lim}(\alpha_1)\right] \times \mu$$
$$= \left[\mu \times \underline{Lim}(\alpha_1), \mu \times \overline{Lim}(\alpha_1)\right].$$
(11)

As an objective technique, rough number only depends on the original data set, without any complementary information. In view of its outstanding ability in dealing with subjective information, rough number can be used to combine with evaluation models to enhance the objectivity in decision making.

2.3. Grey relational analysis

Grey relational analysis is an effective evaluation technique that is widely used in MCDM especially under uncertain environments (Deng, 1989; Rao, 2012). It performs evaluation by measuring the correlation of each alternative to an ideal solution (Lee & Lin, 2011). Normally, grey relational analysis contains the following five steps:

STEP 1. Collect initial evaluation values and generate a decision matrix. Suppose there are m data sequences and n criteria, which correspond to m evaluation alternatives and n evaluation criteria. A decision matrix is formulated as

$$D = \begin{bmatrix} x_{11} & x_{12} & \cdots & x_{1n} \\ x_{21} & x_{22} & \cdots & x_{2n} \\ \vdots & \vdots & \ddots & \vdots \\ x_{m1} & x_{m2} & \cdots & x_{mn} \end{bmatrix},$$
(12)

where $x_{ij}(1 \le i \le m, 1 \le j \le n)$ denotes the evaluation value of the *i*th data sequence with respect to criterion *j*.

STEP 2. Criteria normalization and reference sequence definition.

For the benefit criterion, which belongs to the "larger-thebetter":

$$r_{ij} = \frac{x_{ij} - \min_i \{x_{ij}\}}{\max_i \{x_{ij}\} - \min_i \{x_{ij}\}}.$$
 (13)

For the cost criterion, which belongs to the "smaller-thebetter":

$$r_{ij} = \frac{\max_i \{x_{ij}\} - x_{ij}}{\max_i \{x_{ij}\} - \min_i \{x_{ij}\}}.$$
 (14)

After a normalization operation, all the criteria have been converted to the category of the "larger-the-better." Then the normalized matrix is developed as

$$R = \begin{bmatrix} r_{11} & r_{12} & \cdots & r_{1n} \\ r_{21} & r_{22} & \cdots & r_{2n} \\ \vdots & \vdots & \ddots & \vdots \\ r_{m1} & r_{m2} & \cdots & r_{mn} \end{bmatrix}.$$
 (15)

Furthermore, the reference sequence is defined as

$$V_0 = \{r_{01}, r_{02}, \dots, r_{0n}\},\tag{16}$$

where r_{0j} is the reference value for criterion *j*, and r_{0j} is identified as its largest normalized value: $r_{0j} = \max(r_{ij})$.

STEP 3. Determine the difference value and develop the difference matrix. The difference value between a normalized value and its reference value is determined as

$$\Delta_{ij} = |r_{0j} - r_{ij}|.$$
(17)

Then the difference matrix is constructed as

$$\Delta = \begin{bmatrix} \Delta_{11} & \Delta_{12} & \cdots & \Delta_{1n} \\ \Delta_{21} & \Delta_{22} & \cdots & \Delta_{2n} \\ \vdots & \vdots & \ddots & \vdots \\ \Delta_{m1} & \Delta_{m2} & \cdots & \Delta_{mn} \end{bmatrix}.$$
 (18)

STEP 4. Calculate the grey relational coefficient:

$$\gamma_{ij} = \frac{\min_i \min_j \{\Delta_{ij}\} + \xi \times \max_i \max_j \{\Delta_{ij}\}}{\Delta_{ij} + \xi \times \max_i \max_j \{\Delta_{ij}\}},$$
(19)

where ξ ($0 \le \xi \le 1$) is the distinguishing coefficient that is used to control the range of the grey relational coefficient; usually $\xi = 0.5$ (Chang & Lin, 1999). Smaller ξ corresponds to higher distinguishability. STEP 5. Calculate the grey relational degree and rank the alternatives.

$$\Gamma_i = \sum_{j=1}^n [w_j \times \gamma_{ij}],$$
$$\sum_{j=1}^n w_j = 1,$$
(20)

where w_i is the weight of the *j*th criterion.

The grey relational degree represents the grade of correlation between the compared sequence and the reference sequence. Therefore, the priority ranking of candidate evaluation alternatives can be obtained based on the grey relational degree. The one with the highest grade of relation is identified as the best solution.

With respect to the outstanding ability of rough number in dealing with subjective information, the excellent performance of the entropy weight method in objective criteria weighting as well as the remarkable competence of grey relational analysis in alternative evaluation, this paper integrates the rough number, entropy weigh method, and grey relational analysis to tackle the issues of CMEA.

3. ROUGH NUMBER ENHANCED GREY RELATIONAL ANALYSIS FOR CMEA

Generally, the rough number enhanced CMEA contains three parts: the identification of potential change modes; the determination of relative importance of criteria F, O, and R; and the risk ranking of potential change modes. Potential changes are identified according to the surveys of: customer needs, performance goals for the company, trends of technical evolution, and market pressure to improve the variety. After determination of the potential change modes and the evaluation values of F, O, and R, a CMEA table is created. Then the evaluation of change modes can be conducted based on the proposed decision-making model, which combines with the entropy weight method, rough number theory, and grey relational analysis. The entropy weight method is adopted to calculate the relative importance of the evaluation criteria F, O, and R. Rough number is introduced to aggregate individual criteria weights and to handle the vagueness among subjective judgments. A rough number enhanced grey relational analysis algorithm is utilized to rank the final priorities for potential change modes. By combining with the rough number based entropy weight method and rough number based grey relational analysis, both the criteria weighting of evaluation criteria and the final alternative ranking of potential change modes are properly addressed. Thus, the proposed CMEA technique based on enhanced grey relational analysis can effectively resolve the deficiencies of traditional CMEA models. The framework of the proposed rough number enhanced CMEA is shown in Figure 1.

Furthermore, the generic metrics for *F*, *O*, and *R* calculation are listed in Table 1, Table 2, and Table 3, respectively.

The generic metric in Table 1 is inverted by the one presented by Rajan et al. (2005) so that a smaller number is more desirable. Formally, the revised generic metrics are more similar to FMEA.

3.1. Rough number based entropy weight method for criteria weighting

Typically, entropy is a metric of uncertainty in the information using probability theory (Shannon & Weaver, 2015). It is established on the original data set, without any supplementary information. Therefore, it is an objective evaluation method that can avoid the subjectivity to the most extent. Due to its objective characteristic, the entropy weight method has been widely applied in various decision-making areas to decide criteria weights (Ye, 2010; Liu & Zhang, 2011; Singh & Benyoucef, 2011; Xia & Xu, 2012). It is especially helpful in such a situation where the weighting information is completely unknown. However, the initial evaluation values are given by individual experts under group decision-making environments. To eliminate the subjectivity and vagueness in criteria weighting under such situations, rough number is introduced to aggregate individual criteria weights. The procedure of the rough number based entropy weight method is described as follows:

STEP 1. Collect individual evaluation values and construct a set of decision matrices. The decision matrix of the eth ex-

pert is formed as

$$D_{e} = \begin{bmatrix} x_{1F}^{e} & x_{1O}^{e} & x_{1R}^{e} \\ x_{2F}^{e} & x_{2O}^{e} & x_{2R}^{e} \\ \vdots & \vdots & \vdots \\ x_{mF}^{e} & x_{mO}^{e} & x_{mR}^{e} \end{bmatrix},$$
(21)

where $x_{ij}^e (1 \le i \le m; j = F, O, R; 1 \le e \le n_e)$ is the evaluation value of criterion *j* for the *i*th change mode given by expert *e*, *m* is the number of change modes, and n_e is the number of experts involved.

STEP 2. Normalization. Conduct data normalization for all the decision matrices independently. Take D_e , for example, for the benefit criterion:

$$f_{ij}^{e} = \frac{x_{ij}^{e} - \min_{i} \{x_{ij}^{e}\}}{\max_{i} \{x_{ij}^{e}\} - \min_{i} \{x_{ij}^{e}\}}.$$
 (22)

For the cost criterion:

$$f_{ij}^{e} = \frac{\max_{i} \{x_{ij}^{e}\} - x_{ij}^{e}}{\max_{i} \{x_{ii}^{e}\} - \min_{i} \{x_{ii}^{e}\}}.$$
(23)

After normalization, a normalized decision matrix $F_e = [f_{ii}^e]_{m \times 3}$ is obtained.





Flexibility of Design for Change	Rating
New product: a total redesign of the product	10
Total redesign with some reuse of parts: a complete	
redesign of all expensive modules	9
Very high level of redesign: a redesign of more than one	
expensive module	8
High level of redesign: a redesign of one expensive	
module	7
Moderate redesign: a redesign of a considerable cost	
module	6
Low change: both parametric and minor adaptive redesign	
involving considerable cost	5
Very low change: only a major parametric change in the	
parts	4
Minor change: a trivial parametric change in the parts	3
Very minor change involving almost no cost	2
No effect	1

Note: The data are according to Rajan et al. (2005).

Table 2. A generic metric for occurrence

 determination

Probability of Occurrence	Rating
Very high and almost inevitable	9–10
High: repeated occurrence	7–8
Moderate: occasional occurrence	5–6
Low: relatively few occurrence	3–4
Remote: unlikely to occur	1–2

Note: The data are according to Rajan et al. (2005).

Table 3.	A generi	c metric for
readiness	determin	ation

Readiness	Rating
Completely unprepared	9–10
Very low preparedness	7–8
Moderate	5-6
High	3–4
Completely prepared	1–2

Note: The data are according to Tilstra et al. (2008).

STEP 3. Calculate the entropy of F_e :

$$E_{j}^{e} = -k \sum_{i=1}^{m} p_{ij}^{e} \ln(p_{ij}^{e}), \qquad (24)$$

where $p_{ij}^e = f_{ij}^e / \sum_{i=1}^m f_{ij}^e$, $k = 1/\ln 3$, supposing $p_{ij}^e = 0$, $p_{ij}^e \ln(p_{ij}^e) = 0$.

The weight for the *j*th criterion is determined as

$$w_j^e = \frac{1 - E_j^e}{\sum_{j=1}^3 \left(1 - E_j^e\right)}.$$
(25)

STEP 4. Integrate individual criteria weights and translate them into rough numbers. According to the criteria weights calculated by individual decision matrices, the integrated weight sequence is generated as

$$\tilde{w}_{j} = \left\{ w_{j}^{1}, w_{j}^{2}, \dots, w_{j}^{n_{e}} \right\}, \quad j = F, O, R.$$
(26)

Translate the element w_j^e in \tilde{w}_j into a rough number RN(w_j^e) using Eqs. (2)–(7):

$$\operatorname{RN}(w_j^e) = \left[w_j^{e\mathrm{L}}, w_j^{e\mathrm{U}} \right], \tag{27}$$

where w_j^{eL} , w_j^{eU} correspond to the lower, and upper limit of $RN(w_i^e)$, respectively.

Then the rough sequence $RN(\tilde{w}_i)$ is denoted as

$$\mathbf{RN}(\tilde{w}_j) = \left\{ \left\lceil w_j^{\mathrm{1L}}, w_j^{\mathrm{1U}} \right\rfloor, \left\lceil w_j^{\mathrm{2L}}, w_j^{\mathrm{2U}} \right\rfloor, \dots, \left\lceil w_j^{n_{e^{\mathrm{L}}}}, w_j^{n_{e^{\mathrm{U}}}} \right\rfloor \right\}.$$
(28)

The rough number $RN(w_j)$ is further generated based on rough arithmetic Eqs. (9)–(11):

$$\mathbf{RN}(w_j) = \begin{bmatrix} w_j^{\mathrm{L}}, w_j^{\mathrm{U}} \end{bmatrix},\tag{29}$$

$$w_j^{\rm L} = \sqrt[n_e]{\prod_{i=1}^{n_e} w_j^{e\rm L}},\tag{30}$$

$$w_j^{\mathrm{U}} = \sqrt[n_e]{\prod_{i=1}^{n_e} w_j^{e\mathrm{U}}},\tag{31}$$

where w_j^{L} and w_j^{U} are the lower and upper limit of RN(w_j), respectively.

Consequently, the rough weight w is calculated as

$$w = \left\{ \left[w_F^{\mathrm{L}}, w_F^{\mathrm{U}} \right], \left[w_O^{\mathrm{L}}, w_O^{\mathrm{U}} \right], \left[w_R^{\mathrm{L}}, w_R^{\mathrm{U}} \right] \right\},$$
(32)

$$w' = w/\max\{w_j^{\mathsf{U}}\},\tag{33}$$

where w' is the normalization form.

Finally, the criteria weights in rough number forms are obtained.

3.2. Rough number enhanced grey relational analysis for change mode ranking

After determination of the relative importance of evaluation criteria by rough number based entropy weight method, the rough number enhanced grey relational analysis is carried out as follows:

STEP 1. Integrate the decision matrices and change them into a rough decision matrix. The rough decision matrix is formed as

$$\hat{D} = \begin{bmatrix} \begin{bmatrix} x_{1F}^{L}, x_{1F}^{U} & [x_{1O}^{L}, x_{1O}^{U}] & [x_{1R}^{L}, x_{1R}^{U}] \\ \begin{bmatrix} x_{2F}^{L}, x_{2F}^{U} & [x_{2O}^{L}, x_{2O}^{U}] & [x_{2R}^{L}, x_{2R}^{U}] \\ \vdots & \vdots & \vdots \\ \begin{bmatrix} x_{mF}^{L}, x_{mF}^{U} & [x_{mO}^{L}, x_{mO}^{U}] & [x_{mR}^{L}, x_{mR}^{U}] \end{bmatrix}, \quad (34)$$

where $[x_{ij}^{L}, x_{ij}^{U}]$ represents a rough number, and x_{ij}^{L} and x_{ij}^{U} are the lower and upper limits, respectively.

STEP 2. Normalization and reference sequence determination.

For the benefit criterion,

$$r_{ij}^{\rm L} = \frac{x_{ij}^{\rm L} - \min\{x_{ij}^{\rm L}\}}{\max_i\{x_{ij}^{\rm U}\} - \min_i\{x_{ij}^{\rm L}\}},\tag{35}$$

$$r_{ij}^{\rm U} = \frac{x_{ij}^{\rm U} - \min\{x_{ij}^{\rm L}\}}{\max_i \{x_{ij}^{\rm U}\} - \min_i \{x_{ij}^{\rm L}\}}.$$
 (36)

For the cost criterion,

$$r_{ij}^{\rm L} = \frac{\max_i \{x_{ij}^{\rm U}\} - x_{ij}^{\rm U}}{\max_i \{x_{ij}^{\rm U}\} - \min_i \{x_{ij}^{\rm L}\}},\tag{37}$$

$$r_{ij}^{\rm U} = \frac{\max_i \{x_{ij}^{\rm U}\} - x_{ij}^{\rm L}}{\max_i \{x_{ij}^{\rm U}\} - \min_i \{x_{ij}^{\rm L}\}}.$$
(38)

Then a normalized decision matrix $R = [r_{ij}]_{m \times 3}$ is generated. Furthermore, the reference sequence is determined as

$$V_0 = \{r_{01}, r_{02}, r_{03}\},\tag{39}$$

where $r_{0j} = \max_i (r_{ii}^U)$.

STEP 3. Calculate the difference coefficient and construct a difference coefficient matrix. As all the criteria have been transformed into the category of the "larger-the-better" after normalization, the difference coefficient value is determined as the distance between the rough number and its reference

value, which is shown as

$$\Delta_{ij}^{\rm L} = r_{0j} - r_{ij}^{\rm U} = \max_i \left\{ r_{ij}^{\rm U} \right\} - r_{ij}^{\rm U}, \tag{40}$$

$$\Delta_{ij}^{\rm U} = r_{0j} - r_{ij}^{\rm L} = \max_i \{r_{ij}^{\rm U}\} - r_{ij}^{\rm L}.$$
(41)

Then the difference coefficient matrix is built as

$$\Delta = \begin{bmatrix} \lceil \Delta_{11}^{L}, \Delta_{11}^{U} \rceil & \lceil \Delta_{12}^{L}, \Delta_{12}^{U} \rceil & \lceil \Delta_{13}^{L}, \Delta_{13}^{U} \rceil \\ \lceil \Delta_{21}^{L}, \Delta_{21}^{U} \rceil & \lceil \Delta_{22}^{L}, \Delta_{22}^{U} \rceil & \lceil \Delta_{23}^{L}, \Delta_{23}^{U} \rceil \\ \vdots & \vdots & \vdots \\ \lceil \Delta_{m1}^{L}, \Delta_{m1}^{U} \rceil & \lceil \Delta_{m2}^{L}, \Delta_{m2}^{U} \rceil & \lceil \Delta_{m3}^{L}, \Delta_{m3}^{U} \rceil \end{bmatrix}.$$
(42)

STEP 4. Calculate the grey relational coefficient $[\gamma_{ij}^{L}, \gamma_{ij}^{U}]$:

$$\gamma_{ij}^{\rm L} = \frac{\min_i \min_j \{\Delta_{ij}^{\rm L}\} + \xi \times \max_i \max_j \{\Delta_{ij}^{\rm U}\}}{\Delta_{ij}^{\rm U} + \xi \times \max_i \max_j \{\Delta_{ij}^{\rm U}\}},\tag{43}$$

$$\gamma_{ij}^{\mathrm{U}} = \frac{\min_{i}\min_{j} \left\{ \Delta_{ij}^{\mathrm{L}} \right\} + \xi \times \max_{i}\max_{j} \left\{ \Delta_{ij}^{\mathrm{U}} \right\}}{\Delta_{ij}^{\mathrm{L}} + \xi \times \max_{i}\max_{j} \left\{ \Delta_{ij}^{\mathrm{U}} \right\}}.$$
 (44)

STEP 5. Calculate the grey relational degree $[\Gamma_i^L, \Gamma_i^U]$:

$$\Gamma_i^{\rm L} = \sum_{j=1}^3 [w_i^{\rm L} \times \gamma_{ij}^{\rm L}], \tag{45}$$

$$\Gamma_i^{\rm U} = \sum_{j=1}^3 \left[w_i^{\rm U} \times \gamma_{ij}^{\rm U} \right],\tag{46}$$

where $[w_j^L, w_j^U]$ is the weight of the *j*th criterion calculated by rough entropy weight method in Section 3.1.

STEP 6. Rank the candidate change modes based on the grey relational degree $[\Gamma_i^L, \Gamma_i^U]$. A change mode with a smaller grey relational degree is thought to be closer to the ideal solution. Given two rough numbers RN(α_1) and RN(α_2), suppose $M(\alpha_1)$ and $M(\alpha_2)$ are the middle values of RN (α_1) and RN(α_2), the ranking rules of the rough number are defined as (Zhai et al., 2008)

- a. If $\underline{\text{Lim}}(\alpha_1) > \underline{\text{Lim}}(\alpha_2)$ and $\overline{\text{Lim}}(\alpha_1) \ge \overline{\text{Lim}}(\alpha_2)$, or $\underline{\text{Lim}}(\alpha_1) \ge \underline{\text{Lim}}(\alpha_2)$ and $\overline{\text{Lim}}(\alpha_1) > \overline{\text{Lim}}(\alpha_2)$, then $\overline{\text{RN}}(\alpha_1) > \overline{\text{RN}}(\alpha_2)$;
- b. If $\underline{\text{Lim}}(\alpha_1) = \underline{\text{Lim}}(\alpha_2)$ and $\overline{\text{Lim}}(\alpha_1) = \overline{\text{Lim}}(\alpha_2)$, then $RN(\alpha_1) = RN(\alpha_2)$;
- c. If $\underline{\text{Lim}}(\alpha_2) > \underline{\text{Lim}}(\alpha_1)$ and $\overline{\text{Lim}}(\alpha_2) < \overline{\text{Lim}}(\alpha_1)$, or $\underline{\text{Lim}}(\alpha_1) > \underline{\text{Lim}}(\alpha_2)$ and $\overline{\text{Lim}}(\alpha_1) < \overline{\text{Lim}}(\alpha_2)$: if

 $M(\alpha_1) \le M(\alpha_2)$, then RN(α_1) < RN(α_2); if $M(\alpha_1) > M(\alpha_2)$, then RN(α_1) > RN(α_2);

Based on the rough number enhanced grey relational analysis, the risk ranking of candidate change modes is accomplished.

4. CASE STUDY

In this section, the proposed rough number enhanced grey relational analysis approach is used in an automatic digital microscope development to identify and evaluate potential changes for future product evolutions. Generally, an automatic digital microscope is a critical piece of equipment that has been widely applied in many areas, such as pathological diagnosis, drug development, biological research, and environmental monitoring (Daims & Wagner, 2007; Jara-Lazaro et al., 2010; Zimic et al., 2010; Dykstra & Reuss, 2011). Meanwhile, the automatic digital microscope has fast changes due to various customer requirements and universal applications. To achieve the customer demands of high performance of throughput, resolution, and accuracy for microscopic imaging, the automatic digital microscope should have the ability of automatic loading and slice scanning, autofocus, and other highly automated functions. Therefore, the evaluation of change modes is a crucial issue in the automatic digital microscope development as its instructive signification for future changes and technical evolutions.

Because of the important role of change mode evaluation in the automatic digital microscope development, several major potential change modes (CM) are identified by experts surveys as: change charge-coupled device (CM1), change eyepiece (CM2), change objective lens (CM3), mount a Zaxis stage (CM4), add a slice warehouse (CM5), provide an automatic loading mechanism (CM6), and add a dynamic autofocus mechanism (CM7). The CMEA table for the automatic digital microscope is listed in Table 4, which contains the potential change modes, potential effects of change, affected components, and potential causes of change.

After the identification of potential change modes, the evaluation process can be divided into two steps: criteria weighting determined by the rough number based entropy weight method and change mode ranking calculated by rough number enhanced grey relational analysis. Five experts were invited to give their judgments in the evaluation of potential change modes. According to the rating rules, all three criteria are cost ones. Therefore, the change mode evaluation is to identify the worst change mode from the seven candidates for potential adaptions considering the evaluation criteria as F, O, and R.

4.1. Criteria weighting by rough number based entropy weight method

For change mode evaluation of the automatic digital microscope, the determination of relative importance of criteria F, O, and R is described as

STEP 1. Collect individual preferences of each expert and generate individual decision matrices. The risk ratings for potential change modes given by each expert are shown in Table 5. According to the evaluation values in Table 5, the individual decision matrices of the five experts are formed as

	[3	3	3		3	3	2		[3	2	4 -	
	2	9	2		3	10	1		2	10	2	
	2	9	2		3	10	1		2	10	2	
$D_1 =$	5	5	8	$, D_2 =$	6	5	8	$, D_{3} =$	6	4	9	
	4	4	8		2	4	9		4	4	8	
	3	5	9		3	4	8		2	5	8	
	4	6	8		5	4	10		3	6	10	
	[2	3	3	1	[3	3	3	1				
	2	9	2		2	10	2					
	3	9	2		2	10	2					
$D_4 =$	6	5	9	$, D_5 =$	6	4	8					
	2	4	9		4	3	8					
	3	5	8		2	6	9					
	4	5	10		5	5	8					

STEP 2. Normalization. As all the criteria belong to the cost category, the individual normalized decision matrices are

Table 4.	CMEA	for	the	automatic	digital	microscope
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No.	Potential Change Mode	Potential Effects of Change	Potential Causes of Change	Affected Components
CM1	Change CCD	Interface mismatch	Output a digital image	Frame
CM2	Change eyepiece	Interface mismatch	Change magnification	Frame
CM3	Change objective lense	Interface mismatch	Change magnification	Frame
CM4	Mount a Z-axis stage	Short working stroke	Enable XYZ scanning	Vertical column
CM5	Add a slice warehouse	Small install space	High-throughput detection	None
CM6	Install an automatic loading mechanism	Slice warehouse mismatch	Slice automatic loading	Slice warehouse
CM7	Add a dynamic autofocus mechanism	Defocus	Dynamic autofocus	Scanning stage

Table 5. Risk ratings for potential change modes

		Ev	eria	
Change Mode	Experts	F	0	R
CM1	1	3	3	3
	2	3	3	2
	3	3	2	4
	4	2	3	3
	5	3	3	3
CM2	1	2	9	2
	2	3	10	1
	3	2	10	2
	4	2	9	2
	5	2	10	2
CM3	1	2	9	2
	2	3	10	1
	3	2	10	2
	4	3	9	2
	5	2	10	2
CM4	1	5	5	8
	2	6	5	8
	3	6	4	9
	4	6	5	9
	5	6	4	8
CM5	1	4	4	8
	2	2	4	9
	3	4	4	8
	4	2	4	9
	5	4	3	8
CM6	1	3	5	9
	2	3	4	8
	3	2	5	8
	4	3	5	8
	5	2	6	9
CM7	1	4	6	8
	2	5	4	10
	3	3	6	10
	4	4	5	10
	5	5	5	8

generated according to Eq. (23):

$$F_{1} = \begin{bmatrix} 0.667 & 1 & 0.857 \\ 1 & 0 & 1 \\ 1 & 0 & 1 \\ 0 & 0.667 & 0.143 \\ 0.333 & 0.833 & 0.143 \\ 0.667 & 0.667 & 0 \\ 0.333 & 0.5 & 0.143 \end{bmatrix}, \dots$$

$$F_{5} = \begin{bmatrix} 0.75 & 0 & 0.857 \\ 1 & 0 & 1 \\ 1 & 0 & 1 \\ 1 & 0 & 1 \\ 0 & 0.857 & 0.143 \\ 0.5 & 1 & 0.143 \\ 1 & 0.571 & 0 \\ 0.25 & 0.714 & 0.143 \end{bmatrix}.$$

Table 6. The individual weights, w_j^e , of F, O, and R

Experts	w_F^e	w_O^e	w_R^e
1	0.411	0.328	0.261
2	0.403	0.322	0.276
3	0.413	0.300	0.287
4	0.424	0.316	0.260
5	0.410	0.330	0.260

STEP 3. On the basis of the individual normalized decision matrices, the individual weights of the criteria are determined as listed in Table 6.

STEP 4. Integrate individual criteria weights and transform them into rough numbers. Based on the individual criteria weights, the integrated weight sequence is formed as

 $\tilde{w} = \{0.411, 0.403, 0.413, 0.424, 0.410; 0.328, 0.322, 0.300, 0.316, \\ 0.330; 0.261, 0.276, 0.287, 0.260, 0.260\}.$

Convert the elements in \tilde{w} into rough numbers and finally the integrated weight sequence is translated into a rough number according to Eqs. (27)–(33):

$$w = \{w_1, w_2, w_3\}$$

= {[0.408, 0.417], [0.311, 0.326], [0.263, 0.276]}.

Then its normalization form w' is obtained:

 $w' = \{ [0.978, 1], [0.746, 0.782], [0.631, 0.662] \}.$

4.2. Change mode ranking by rough number enhanced grey relational analysis

When the criteria weights are determined, the rough number enhanced grey relational analysis is presented to carry out the final change modes priority ranking.

STEP 1. Integrate individual decision matrices and transform them into an integrated decision matrix. According to the individual decision matrices in Section 4.1, the integrated decision matrix is constructed as follows:

	3,3,3,2,3	3,3,2,3,3	3,2,4,3,3	
	2,3,2,2,2	9,10,10,9,10	2,1,2,2,2	
	2,3,2,3,2	9,10,10,9,10	2,1,2,2,2	
$\tilde{D} =$	5,6,6,6,6	5,5,4,5,4	8,8,9,9,8	.
	4,2,4,2,4	4,4,4,4,3	8,9,8,9,8	
	3,3,2,3,2	5,4,5,5,6	9,8,8,8,9	l
	4,5,3,4,5	6,4,6,5,5	8,10,10,10,8	

Based on the rough number arithmetic operation, the rough decision matrix is established corresponding to the integrated decision matrix.

	[2.59, 2.95]	[2.59, 2.95]	[2.59, 3.30]]	
	[2.03, 2.31]	9.35, 9.83	[1.56, 1.95]	
	[2.13, 2.59]	[9.35, 9.83]	[1.56, 1.95]	
$\hat{D} =$	[5.62, 5.96]	[4.33, 4.82]	[8.15, 8.63]	
	[2.57, 3.58]	[3.61, 3.95]	[8.15, 8.63]	
	[2.31, 2.81]	[4.62, 5.32]	[8.15, 8.63]	
	[3.68, 4.60]	[4.69, 5.61]	[8.67, 9.65]	

STEP 2. Normalization of the rough decision matrix and identification of the reference sequence. As all the evaluation criteria are cost ones, the normalized rough decision matrix is generated according to Eqs. (37)–(38):

$$\tilde{D} = \begin{bmatrix} [0.766, 0.858] & [0.950, 1] & [0.785, 0.873] \\ [0.929, 1] & [0, 0.066] & [0.952, 1] \\ [0.858, 0.975] & [0, 0.066] & [0.952, 1] \\ [0, 0.087] & [0.692, 0.760] & [0.126, 0.185] \\ [0.606, 0.863] & [0.812, 0.859] & [0.126, 0.185] \\ [0.802, 0.929] & [0.623, 0.720] & [0.126, 0.185] \\ [0.346, 0.580] & [0.583, 0.710] & [0, 0.121] \end{bmatrix}$$

Then the reference sequence is determined as

$$V_0 = \{1, 1, 1\}.$$

STEP 3. Calculate difference coefficients, which are shown in Table 7.

STEP 4. Calculate the grey relational coefficient $[\gamma_{ij}^{L}, \gamma_{ij}^{U}]$, which are listed in Table 8.

STEP 5. Calculate the grey relational degree $[\Gamma_i^L, \Gamma_i^U]$, which are shown in Table 9.

STEP 6. Rank the candidate change modes based on the grey relational degree.

According to the interval values of the grey relational degree and the arithmetic rules of the rough number, the final

Table 7. The difference coefficient $\left[\Delta_{ij}^{L}, \Delta_{ij}^{U}\right]$

	$\lceil \Delta_{iF}^{\rm L}, \Delta_{iF}^{\rm U} \rfloor$	$\lceil \Delta_{iO}^{\rm L}, \Delta_{iO}^{\rm U} \rfloor$	$\lceil \Delta_{i\!R}^{\rm L}, \Delta_{i\!R}^{\rm U} \rfloor$
CM1	[0.142, 0.234]	[0, 0.050]	[0.127, 0.215]
CM2	[0, 0.071]	[0.934, 1]	[0, 0.048]
CM3	[0.025, 0.142]	[0.934, 1]	[0, 0.048]
CM4	[0.913, 1]	[0.240, 0.308]	[0.815, 0.874]
CM5	[0.137, 0.394]	[0.141, 0.188]	[0.815, 0.874]
CM6	[0.071, 0.198]	[0.280, 0.377]	[0.815, 0.874]
CM7	[0.420, 0.654]	[0.290, 0.417]	[0.879, 1]

Table 8. The grey relational coefficient $[\gamma_{ii}^{L}, \gamma_{ii}^{U}]$

	$\lceil \pmb{\gamma}_{iF}^{ ext{L}}, \pmb{\gamma}_{iF}^{ ext{U}} floor$	$\left[\boldsymbol{\gamma}_{iO}^{\mathrm{L}}, \boldsymbol{\gamma}_{iO}^{\mathrm{U}} ight]$	$\lceil \gamma^{\mathrm{L}}_{iR}, \gamma^{\mathrm{U}}_{iR} floor$
CM1	[0.681, 0.779]	[0.909, 1]	[0.699, 0.797]
CM2	[0.876, 1]	[0.333, 0.349]	[0.912, 1]
CM3	[0.779, 0.952]	[0.333, 0.349]	[0.912, 1]
CM4	[0.333, 0.354]	[0.619, 0.676]	[0.364, 0.380]
CM5	[0.559, 0.785]	[0.727, 0.780]	[0.364, 0.380]
CM6	[0.716, 0.876]	[0.570, 0.641]	[0.364, 0.380]
CM7	[0.433, 0.543]	[0.545, 0.633]	[0.333, 0.363]

ranking is arranged as CM4 > CM7 > CM6 > CM5 > CM3 > CM2 > CM1. The change mode with the smallest grey relational degree is the best one, while the one with the biggest value is the worst one. Obviously, CM1 is the best, while CM4 is the worst, among all the change modes. In other words, CM4 has the worst flexibility toward potential changes, while CM1 has the best flexibility. The worse the flexibility of the change mode indicates that more attention should be paid to strengthen the flexibility, and the potential changes may have worse influence on the adaption and redesign of the product.

4.3. Comparison and discussion

To investigate the influence of the distinguishing coefficient on candidate change modes ranking, sensitivity analysis is conducted, which is shown in Table 10.

From Table 10, it can be concluded that all the change modes share the same ranking at any values of ξ except ξ = 0.1 and ξ = 0.2. CM4, CM5, CM6, and CM7 rank the same order at any situations, while CM1, CM2, and CM3 vary at ξ = 0.1 and ξ = 0.2. That means CM4, CM5, CM6, and CM7 are independent of the selection of distinguishing coefficient. CM4 outperforms other change modes in grey relational degree at any situations, which corresponds to the worst flexibility.

To evaluate the effectiveness of the proposed grey relational analysis based CMEA methodology, traditional CPN based CMEA approaches are carried out for comparison. CPN is taken as an index for product flexibility. The initial

Table 9. The grey relational degree $[\Gamma_i^L, \Gamma_i^U]$

-			
	$\lceil \Gamma_i^{\rm L} \rfloor$	$\lceil \Gamma^{\mathrm{U}}_i \rfloor$	$\lceil \Gamma_i^{\rm L}, \Gamma_i^{\rm U} \rfloor$
CM1	1.785	2.089	[1.785, 2.089]
CM2	1.681	1.935	[1.681, 1.935]
CM3	1.586	1.887	[1.586, 1.887]
CM4	1.017	1.134	[1.017, 1.134]
CM5	1.319	1.647	[1.319, 1.647]
CM6	1.355	1.629	[1.355, 1.629]
CM7	1.040	1.278	[1.040, 1.278]

	$\xi = 0.1$	Rank	$\xi = 0.2$	Rank	$\xi = 0.3$	Rank
CM1	[0.990, 1.487]	5	[1.352, 1.772]	6	[1.557, 1.926]	7
CM2	[1.067, 1.738]	7	[1.355, 1.800]	7	[1.508, 1.852]	6
CM3	[0.898, 1.538]	6	[1.205, 1.689]	5	[1.380, 1.775]	5
CM4	[0.337, 0.401]	1	[0.575, 0.666]	1	[0.755, 0.860]	1
CM5	[0.521, 0.819]	3	[0.831, 1.182]	3	[1.043, 1.396]	3
CM6	[0.550, 0.863]	4	[0.868, 1.195]	4	[1.081, 1.391]	4
CM7	[0.332, 0.460]	2	[0.576, 0.765]	2	[0.765, 0.982]	2
	$\xi = 0.4$		$\xi = 0.5$		$\xi = 0.6$	
CM1	[1.691, 2.023]	7	[1.785, 2.089]	7	[1.856, 2.137]	7
CM2	[1.607, 1.897]	6	[1.681, 1.935]	6	[1.738, 1.968]	6
CM3	[1.499, 1.838]	5	[1.586, 1.887]	5	[1.655, 1.928]	5
CM4	[0.899, 1.012]	1	[1.017, 1.134]	1	[1.117, 1.236]	1
CM5	[1.198, 1.541]	3	[1.319, 1.647]	3	[1.415, 1.728]	3
CM6	[1.237, 1.527]	4	[1.355, 1.629]	4	[1.450, 1.708]	4
CM7	[0.918, 1.149]	2	[1.040, 1.278]	2	[1.144, 1.384]	2
	$\xi = 0.7$		$\xi = 0.8$		$\xi = 0.9$	
CM1	[1.911, 2.173]	7	[1.956, 2.202]	7	[1.992, 2.226]	7
CM2	[1.786, 1.997]	6	[1.824, 2.023]	6	[1.859, 2.046]	6
CM3	[1.711, 1.963]	5	[1.757, 1.993]	5	[1.797, 2.019]	5
CM4	[1.202, 1.322]	1	[1.275, 1.396]	1	[1.339, 1.461]	1
CM5	[1.495, 1.793]	3	[1.561, 1.846]	3	[1.618, 1.892]	3
CM6	[1.529, 1.772]	4	[1.593, 1.825]	4	[1.648, 1.871]	4
CM7	[1.233, 1.471]	2	[1.308, 1.545]	2	[1.375, 1.608]	2
_	$\xi = 1$					
CM1	[2.022, 2.245]	7				
CM2	[1.888, 2.066]	6				
CM3	[1.832, 2.042]	5				
CM4	[1.397, 1.518]	1				
CM5	[1.666, 1.930]	3				
CM6	[1.695, 1.910]	4				
CM7	[1.434, 1.662]	2				

Table 10. Sensitivity analysis of the distinguishing coefficient on change mode ranking

evaluation data are based on the risk ratings in Table 5. The final crisp, fuzzy, and rough CPN are shown in Figure 2.

From Figure 2, the final alternative ranking of change modes is arranged as CM4 > CM7 > CM6 > CM5 > CM3 > CM2 > CM1. The ranking order is identical as the grey relational analysis based approach. However, the crisp CPN, fuzzy CPN, and rough CPN based CMEA ignore the weights of the evaluation criteria. It is established on the assumption that all the criteria share the same importance.

To evaluate the performance of the proposed decisionmaking method, traditional crisp and fuzzy decision-making methods are taken for comparison. Correspondingly, the evaluation procedure is divided into two phases: comparison of criteria weighting method and comparison of alternative ranking technique.

In criteria weighting, the traditional crisp entropy weight method (crisp entropy), the fuzzy entropy weight method (fuzzy entropy), and the proposed rough entropy method (rough entropy) are conducted for comparison. All the weights take the original form rather than the normalized one. The relative importance of the evaluation criteria is shown in Figure 3.

From Figure 3, it can be concluded that the fuzzy entropy weight method and the rough entropy weight method illustrate the relative importance in interval numbers while the traditional crisp entropy weight method describes the weights in a crisp number. The interval boundary of the fuzzy number is larger than the rough number. The difference interval boundary reflects different manipulation mechanisms provided by fuzzy numbers and rough numbers. The fuzzy number introduces a membership function, and the interval of a fuzzy number is fixed after the determination of the membership function. Nevertheless, the selection of membership function also involves subjectivity. The rough number uses a flexible interval boundary, which is completely determined by the original data set, without any subjectivity involved. The interval type of value denotes the uncertainty of the numbers, where a larger one means more vagueness and a smaller one denotes more precision. The crisp weight fails to reveal



Fig. 2. Change potential number in the crisp, fuzzy, and rough method.

the internal vagueness of the data set. The interval values of criteria weights represent the subjectivity among individual values given by each expert. All the crisp weights are within the category of the corresponding rough interval and the fuzzy number.

In alternative ranking, traditional crisp grey relational analysis (GRA) combining with crisp weights (crisp GRA), fuzzy grey relational analysis integrating with fuzzy weights (fuzzy GRA), and the proposed rough grey relational analysis combing with rough weights (rough GRA) are carried out for comparison. All the criteria weights in crisp, fuzzy, and rough forms are based on the data in Figure 3. The final grey relational degrees calculated at $\xi = 0.5$ are illustrated in Figure 4 and the final risk rankings are shown in Figure 5.

From Figure 4, all the crisp numbers fall into the category of the rough numbers and fuzzy numbers. The interval boundary of the fuzzy number is bigger than the rough number. It indicates more vagueness due to the subjectivity in the membership function selection. According to Figure 5, the final change mode ranking order is CM4 > CM7 > CM5 > CM6 > CM3 > CM2 > CM1 in the crisp and rough number based grey relational analysis, while CM4 > CM7 > CM6 > CM5 > CM3 > CM2 > CM in the fuzzy grey relational analysis. Actually, the priority difference between CM5 and CM6 is subtle.



Fig. 3. Criteria weights in the crisp, fuzzy, and rough entropy weight method.



Fig. 4. Grey relational degree in crisp, fuzzy, and rough grey relational analysis.



Fig. 5. Change mode ranks in crisp, fuzzy, and rough grey relational analysis.

Furthermore, the rough number enhanced entropy weight method and the grey relational analysis algorithm can not only deal with the problem of criteria weighting but also tackle the issue of risk ranking. It only depends on the original evaluation values, without any auxiliary information. Rough number is an effective tool to aggregate crisp evaluation values and to convert them into interval values. Moreover, it uses a flexible interval boundary instead of a fixed predefined one. A smaller interval boundary indicates a more precision while a larger one represents more vagueness. Comparing with crisp and fuzzy techniques, the rough number enhanced decisionmaking method calculates the relative importance only based on the original evaluation values. It not only affords a novel way to aggregate individual weights and judgments but also provides the ability of reflecting the vagueness without any predetermination information (i.e., the membership function selection in fuzzy methods) in group decision-making environments. Therefore, the rough number enhanced grey relational analysis can effectively reflect the subjectivity in change mode evaluation and strengthen the objectivity of CMEA.

5. CONCLUSION

To enhance the process of CMEA in product flexibility measurement, this paper proposes a rough number based grey relational analysis method to handle the final risk ranking of potential change modes. By combining with the rough number based entropy weight method and the rough number based grey relational analysis approach, the issue of CMEA is transformed into a MCDM problem. Rough number is introduced to aggregate individual weights and priorities, and to manipulate the subjectivity and vagueness in the decision-making process. Entropy weight method and rough number are integrated to calculate the relative importance of evaluation criteria F, O, and R. A rough number enhanced grey relational analysis algorithm is presented to conduct final change mode ranking. By combining with the rough entropy weight method and rough grey relational analysis, the whole processes of criteria weighting and final alternative ranking are properly manipulated. With the help of the rough number, the subjectivity in CMEA is well addressed.

The proposed grey relational analysis based CMEA approach can be generalized into many different models, such as TOPSIS and VIKOR. In the future, we will pay more attention to product flexibility measurement under complex uncertain environments. Design techniques for flexible product development are also the focus of our future research. The product flexibility measurement approaches should be combined with flexibility guidelines to assist flexible product development and future product evolutions. The industrial applications of flexible product development is also an important area that deserves more attention.

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