

Those physicians who have the patience and determination to convince the reason of their patients and to establish utter confidence, find their treatment more completely successful than are the unreasoned beliefs established by mysterious quackeries, by religious or other emotionalism, or by the more or less illusional states of suggestion from induced stupor.

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*Quackery.*

The rampant quackery branded by whole-page advertisements on many of our leading newspapers constitutes a most sinister comment on the mental capacity of the community and on the morality of the Press at the present time.

The owners of these newspapers, many of which pose as leaders of morality, not only aid in the propagation of falsities calculated to produce wholesale injury to the health of the public, but also through those advertisements share largely in the profits of the swindles to which they are accessory.

These quack advertisements yield a revenue calculable in tens of thousands of pounds to the newspapers, and it is not to be wondered at that such a bribe should be accepted for services which, however wrong and injurious to the country, are yet quite legal.

The Medico-Psychological Association probably learns more of the evils of drug habits and other quackeries than any other branch of the medical profession, and should be prominent in the movement to urge on the Legislature the desirability of checking these scandals on the legal lines that have been found so effective in Germany.

An additional suggestion might be made that, in addition to a censor of plays, a censor of advertisements should be appointed, whose duty should consist in prosecuting both quacks and publications that uttered statements, obviously false and misleading, calculated to injure the public health.

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*Asylum Officers' Superannuation Bill.*

Sir William Collins has added to the very considerable debt of gratitude which is due to him from all concerned in