

# Food intake and prevalence of obesity in Brazil: an ecological analysis

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## Abstract

**Objective:** To investigate the correlation between the consumption of refined carbohydrates and fats and the prevalence of obesity in the state capitals of Brazil.

**Design:** An ecological evaluation of obesity and dietary risk factors was carried out in twenty-six state capitals of Brazil.

**Setting:** Analysis was based on the age-standardized prevalence of obesity (BMI  $\geq 30.0$  kg/m<sup>2</sup>) among adults aged 20–59 years. Both intake and obesity prevalence were obtained from the last National Family Household Budget Survey (HBS). The survey was conducted from July 2002 to June 2003, based on a probabilistic national sample of 48 470 households. In each household, during seven consecutive days, all monetary and non-monetary expenses for food and beverages for family consumption were transformed into energy. The relative contribution of foods and food groups was expressed as the proportion (%) of total energy. Fruits and vegetables were also measured by the quantity bought in grams.

**Results:** Prevalence of obesity varied from 5.1% to 13.6% among women and from 5.2% to 17.6% among men. For women, there were statistically significant correlations between obesity and intake of sugar and soft drinks ( $r_s = 0.60$ ;  $P = 0.001$ ), ready-to-eat meals ( $r_s = 0.39$ ;  $P = 0.05$ ) and potatoes ( $r_s = 0.40$ ;  $P = 0.04$ ). For men there were no such associations.

**Conclusions:** Increasing intake of refined carbohydrates, mainly soft drinks, may play a role in the prevalence of obesity among women in Brazil. Effecting changes in family purchase patterns may be a strategy to reduce obesity.

**Keywords**  
Ecological study  
Obesity  
Food intake  
Household budget survey

The whole world is experiencing an obesity epidemic, affecting individuals of all ages, in all social strata and ethnic groups<sup>(1,2)</sup>. Although obesity is related to genetic, metabolic, behavioural and environmental influences, its rapid increase suggests that behavioural and environmental influences, rather than biological changes, are the major underlying cause<sup>(1–3)</sup>.

There has been a marked shift recently in the composition of the diet, with an increase in per capita energy availability, higher consumption of soft drinks and larger portion sizes<sup>(2)</sup>, as well as higher intakes of fat and added sugar, accompanied by a dramatic fall in total cereal and fibre intakes<sup>(1,4)</sup>.

Rice and beans used to be the staple foods in Brazil, but recent data show a decrease in their intake, whereas there has been a 400% increase in the consumption of industrialized products such as soft drinks<sup>(5)</sup>. Trends between 1974 and 2003 in Brazil also indicated high consumption of sugar, total fat and saturated fat, and insufficient intakes of vegetables and fruits<sup>(5)</sup>. During the same period, the prevalence of obesity in Brazil rose from

2.8% to 8.8% among adult men, and from 7.8% to 12.7% among women<sup>(6)</sup>.

Ecological studies in the USA have found a strong positive association between the intake of refined carbohydrates in the form of corn syrup and the prevalence of type 2 diabetes and obesity, and a negative association with dietary fibre intake<sup>(7)</sup>. Data from twenty countries found a positive association between the prevalence of overweight and obesity and the proportion of energy from fat<sup>(8)</sup>.

Our aim in the present study was to investigate the correlation between consumption of refined carbohydrates and fats and obesity prevalence among adults in the state capitals of Brazil.

## Methodology

An ecological study was conducted, using as units of analysis the adult population living in twenty-six state capitals of Brazil in 2003. Data were obtained from the 2002–3 National Family Household Budget Survey (HBS;

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'Pesquisa de Orçamentos Familiares'), conducted by the Brazilian Institute for Geography and Statistics from July 2002 to June 2003 on a probabilistic national sample of 48 470 households, throughout the year. A two-stage cluster sampling with stratification by urban and rural areas of the states, as well as stratification by the average household schooling, was employed. The primary sampling units were selected by systematic sampling proportional to the number of households. Households were selected by simple random sampling. The household interviews were distributed over the twelve months of the year. The sample was designed to provide representative estimates at the national, regional and state and capital levels<sup>(5)</sup>.

The HBS obtained information about the family food purchases for each household during seven consecutive days. All monetary and non-monetary expenses for food and beverage consumption were registered, including each product acquired, amounts and portion sizes. The short period of reference – one week of data collection – only allows for estimations of groups of families. Crude weights of purchased foods were transformed into energy and nutrients with the use of Brazilian<sup>(9,10)</sup> and international<sup>(11)</sup> food composition tables.

The relative contribution of foods and food groups was expressed as the proportion (%) of total energy. Fruits and vegetables were also analysed in grams, assuming that weekly family purchase was a good estimation for these foods. Other items such as beans and rice are usually bought on a monthly basis. There were initially 820 000 foods and beverages in the data set which were grouped into 214 food items based on the frequency of purchase and the major constituents of the foods. These food items were further combined into fifteen groups including three groups of staple foods: (i) cereals and cereal products; (ii) beans, soya, lentils and garbanzo beans; (iii) roots; (iv) milk and milk products; (v) eggs; (vi) meat and meat products; (vii) fruits and natural fruit juices; (viii) vegetables; (ix) sugar and soft drinks; (x) butter and animal fats; (xi) oils and margarine; (xii) alcoholic beverages; (xiii) ready-to-eat meals including lasagne, pizza, soups, frozen rice and chicken, meat and vegetables, and other industrialized frozen dishes; (xiv) oleaginous seeds; and (xv) condiments. For analysis, we excluded the eggs, oleaginous seeds and condiments groups as they had a low frequency of family purchase. Our grouping is quite similar to the Data Food Networking (DAFNE) food classification system used in Europe<sup>(12)</sup>.

Prevalence of obesity was estimated as the proportion of the population with BMI  $\geq 30.0$  kg/m<sup>2</sup>. Height and weight were measured in the households. Height was measured to the nearest 0.5 cm using a wall-mounted stadiometer and body weight was measured using a calibrated digital scale with maximum capacity of 150 kg and precision of 100 g. Analysis included all individuals aged 20–59 years, excluding pregnant and breast-feeding women.

Extreme values of BMI – below 13.0 kg/m<sup>2</sup> and above 50.0 kg/m<sup>2</sup> – were considered to be due to measurement

error and were excluded. The gender-specific age-standardized prevalence of obesity was calculated for each state capital, using as standard the 2003 Brazilian adult population. However, Palmas, the capital of a recently created state, was excluded from the analysis owing to its unstable population structure, mainly among males.

Spearman correlation coefficients between foods and food groups and the prevalence of obesity were calculated separately for men and women. Statistical significance was set at the 5% level ( $\alpha = 0.05$ ). All *P* values obtained were two-sided. All analyses were performed taking into account the complex sample survey design of HBS, using the SPSS statistical software package version 13.0 (SPSS Inc., Chicago, IL, USA).

## Results

The age-standardized prevalence of obesity was 9.75% and 10.77% among women and men, respectively, ranging from 5.11% to 13.61% among women and from 5.22% to 17.57% among men. The highest prevalence was in Macapá (north region) for men (17.57%) and in João Pessoa (north-east region) for women (13.61%). Women were fatter than men in all south-east capitals and in most cities of the other regions (Table 1).

Overall mean daily household energy availability for the twenty-six capitals was 7577 kJ (1811 kcal) per capita, with great variability in the relative contribution of foods

**Table 1** Age-standardized prevalence of obesity among adults aged 20–59 years, by sex, in Brazil and selected Brazilian state capitals, 2002–3

Region	Capital	Men	Women	Total
North	Porto Velho	10.94	12.47	11.70
	Rio Branco	9.74	7.60	8.67
	Manaus	8.82	8.73	8.77
	Boa Vista	13.08	12.08	12.58
	Belém	10.10	10.80	10.45
	Macapá	17.57	9.61	13.59
North-east	São Luiz	5.73	5.11	5.42
	Teresina	8.49	9.16	8.83
	Fortaleza	10.36	9.49	9.93
	Natal	10.16	10.48	10.32
	João Pessoa	12.76	13.61	13.19
	Recife	15.34	13.17	14.26
	Maceió	7.95	11.23	9.59
	Aracaju	8.43	7.24	7.84
South-east	Salvador	5.22	11.68	8.45
	Belo Horizonte	5.50	11.53	8.51
	Vitória	9.85	13.41	11.63
	Rio de Janeiro	10.64	11.22	10.93
South	São Paulo	10.29	10.77	10.53
	Curitiba	12.72	10.86	11.79
	Florianópolis	6.21	5.75	5.98
Mid-west	Porto Alegre	7.60	12.09	9.15
	Campo Grande	8.74	8.70	8.72
	Cuiabá	13.00	13.52	13.26
	Goiânia	10.84	7.97	9.40
Total	Brasília	12.31	7.49	9.90
		9.75	10.77	10.32

**Table 2** Mean household relative contribution (%) of foods and food groups to total energy availability and total energy availability per capita in Brazil and selected state capitals, 2002–3

Capital	Cereals	Beans	Roots	Meat	Milk	Vegetal oils	Animal fats	Sugar and soft drinks	Alcohol	Ready-to-eat meals	Per capita kJ/d	Per capita kcal/d
Porto Velho	37.43	4.17	5.98	14.00	5.78	13.01	0.64	11.70	0.34	3.08	6655	1590
Rio Branco	38.78	6.87	6.31	13.64	5.49	13.26	0.83	11.34	0.31	1.09	4630	1107
Manaus	32.30	6.56	12.44	15.90	3.72	11.85	1.09	11.45	0.43	1.25	5653	1351
Boa Vista	26.41	5.21	18.00	16.80	4.93	8.60	0.85	11.26	0.28	1.62	4709	1126
Belém	26.92	5.11	14.93	21.74	4.22	7.86	1.49	11.46	0.40	1.85	6765	1617
Macapá	43.70	5.49	4.60	8.00	4.54	17.09	0.19	11.47	0.12	1.43	6886	1646
São Luiz	46.07	5.07	7.08	16.35	2.39	10.62	0.43	7.43	0.14	1.21	4482	1071
Teresina	45.71	5.73	5.38	12.40	4.26	10.80	0.55	9.73	0.30	1.58	7138	1706
Fortaleza	37.45	7.92	3.95	12.46	6.74	11.80	0.82	12.64	0.46	1.59	6555	1567
Natal	34.18	7.89	4.19	15.29	6.43	11.40	0.36	12.84	0.59	1.67	5548	1326
João Pessoa	38.62	7.73	3.76	12.23	6.29	10.51	0.51	13.40	0.28	1.76	4741	1133
Recife	36.40	7.56	5.29	12.93	6.39	10.74	0.93	13.22	0.35	1.94	6751	1613
Maceió	36.80	6.89	6.21	14.57	4.78	10.82	0.59	14.29	0.48	1.32	5039	1204
Aracaju	33.80	6.76	8.74	13.69	6.16	10.72	1.26	10.10	0.69	2.89	5926	1416
Salvador	32.65	8.03	7.55	13.82	4.84	9.84	2.19	14.44	0.66	2.17	6793	1624
Belo Horizonte	33.97	6.20	2.19	10.26	10.25	13.41	2.05	13.57	0.53	2.76	7176	1715
Vitória	35.02	3.69	3.05	12.95	7.90	11.14	1.75	12.30	1.17	3.84	7021	1678
Rio de Janeiro	31.14	5.46	3.11	14.57	9.50	14.11	1.48	12.01	0.82	2.21	6740	1611
São Paulo	37.06	4.70	1.98	13.67	9.19	13.03	1.16	10.63	0.62	3.01	5863	1401
Curitiba	34.80	3.36	1.85	12.31	10.62	14.25	0.58	12.86	0.70	3.21	6694	1600
Florianópolis	31.06	2.43	3.64	16.29	11.52	12.96	0.03	9.25	1.41	2.95	4881	1167
Porto Alegre	34.53	3.98	1.41	13.83	11.62	12.77	1.03	10.48	0.97	3.55	6740	1611
Campo Grande	37.33	5.07	1.43	13.67	7.04	12.20	0.71	10.67	0.68	2.03	6452	1542
Cuiabá	36.05	5.07	2.17	14.75	6.55	13.64	0.86	10.98	1.05	2.32	5379	1286
Goiânia	39.18	6.03	1.80	9.15	7.14	12.25	0.71	10.90	0.41	1.58	7561	1807
Brasília	37.74	5.37	1.60	12.11	8.01	14.85	0.75	10.95	0.87	2.09	5835	1395
Total	36.40	6.60	5.80	11.80	6.30	12.80	1.30	13.40	0.50	1.70	7577	1811

Source: National Family Budget Household Survey/Brazilian Institute for Geography and Statistics.

**Table 3** Spearman's correlation ( $r_s$ ) between the relative contribution of some foods and food groups to total energy intake (%) and intake in grams for fruits and vegetables and the adult age-adjusted prevalence of obesity in twenty-six state capitals of Brazil, by sex, 2002–3

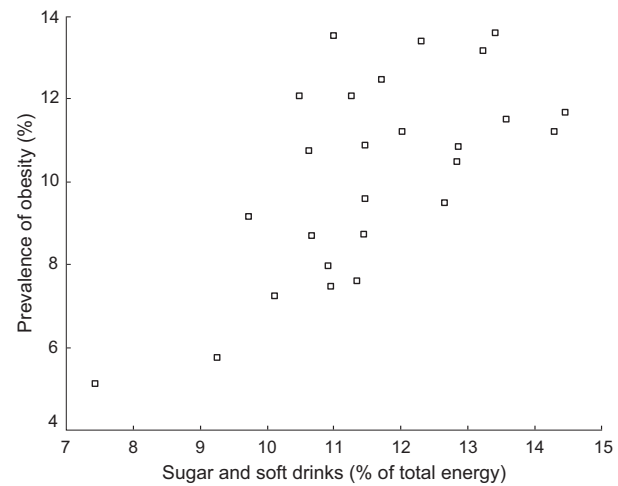
Food (%)	Men		Women	
	$r_s$	$P$	$r_s$	$P$
Cereals	0.176	0.389	-0.223	0.273
Rice	0.078	0.704	-0.290	0.151
Bread	-0.121	0.555	0.089	0.667
Biscuits	-0.187	0.359	0.274	0.175
Pasta	0.068	0.741	0.352	0.078
Wheat flour	0.286	0.157	0.284	0.159
Beans	-0.024	0.908	0.002	0.993
Roots	-0.123	0.550	-0.077	0.709
Potatoes	0.050	0.809	0.396	0.045
Manioc	0.198	0.332	0.305	0.129
Meat	-0.262	0.195	-0.014	0.944
Milk	0.031	0.879	0.121	0.557
Fruits (g)	-0.156	0.448	0.337	0.093
Vegetables (g)	-0.045	0.825	0.303	0.132
Vegetal oils	0.253	0.212	-0.120	0.559
Soya oil	0.171	0.403	-0.268	0.185
Margarine	0.122	0.552	0.357	0.073
Animal fats	-0.212	0.298	0.322	0.109
Butter	-0.271	0.181	0.263	0.195
Sugar and soft drinks	0.183	0.372	0.597	0.001
Sugar	0.180	0.380	0.350	0.080
Soft drinks	-0.029	0.888	0.401	0.042
Alcohol	-0.239	0.239	0.047	0.820
Ready-to-eat meals	-0.033	0.872	0.393	0.047

and food groups to the total energy availability (Table 2). For the cereals group the mean ranged from 26.41% to 46.07%; for vegetal oils, from 7.86% to 17.09%; for meats, from 8.00% to 21.74%; and for sugar and soft drinks, from 7.43% to 14.44%.

Spearman correlation coefficients between foods and food groups and the prevalence of obesity are shown in Table 3. Among men, neither foods nor food groups were correlated with the prevalence of obesity. Among women, there was a statistically significant positive correlation between the sugar and soft drinks group and the prevalence of obesity (Fig. 1). When sugar and soft drinks were analysed separately, there were weaker correlations of borderline statistical significance, with soft drinks showing a higher correlation with the prevalence of obesity than sugar ( $r_s = 0.401$ ;  $P = 0.04$  for soft drinks and  $r_s = 0.350$ ;  $P = 0.08$  for sugar). Ready-to-eat meals, which usually have a high fat content, were also significantly positively correlated with obesity prevalence among women ( $r_s = 0.393$ ;  $P = 0.047$ ).

There was no correlation between obesity and root foods, although for potatoes this correlation was positive ( $r_s = 0.396$ ;  $P = 0.04$ ). No correlation was found for cereals or beans. Pasta showed a fair positive correlation, although with a borderline statistical significance ( $r_s = 0.352$ ;  $P = 0.078$ ).

Fruits and vegetables were analysed as percentage of energy contributed to total energy intake and also by the acquired quantity in grams. Although the correlation



**Fig. 1** Scatter plot for the association between the relative contribution of sugar and soft drinks to total energy intake (%) and the age-standardized prevalence of obesity among women aged 20–59 years in twenty-six state capitals of Brazil, 2002–3

was positive ( $r_s = 0.337$ ;  $P = 0.093$ ), there was no significant correlation with the prevalence of obesity.

A secondary analysis was made controlling for socio-economic status, i.e. average schooling of all adults (20–59 years) and household per capita income. The partial correlations were materially unchanged after this adjustment.

Excluding from the analysis those two cities that appeared to be more influential in the association between soft drinks and obesity, the association was reduced and was still statistically significant ( $r_s = 0.481$ ;  $P = 0.001$ ).

In order to deal with the many comparisons evaluated, a Bonferroni correction (dividing the significance level (5%) by the number of correlations (forty-eight)) was done. This conservative analysis still showed an association between sugar and soft drinks and the prevalence of obesity in women ( $r_s = 0.597$ ;  $P = 0.001$ ).

## Discussion

There is no clear explanation for the lack of association we found between food group purchase and obesity in men. The prevalence of obesity is increasing within the adult population in Brazil, especially among women; however, men are catching up<sup>(6)</sup>. Women appear to be more susceptible to obesity. Therefore, at the beginning of the obesity epidemic in Brazil, differences by sex were approximately 5% in 1975, and this difference increased to 8% in 1989<sup>(13)</sup>. From the most recent data reported in the present study, the gap between the sexes is highly reduced (1%). Studies from the USA also have shown that as the changes increase, the gender difference diminishes or even disappears<sup>(13)</sup>.

That adult men eat out more frequently than women may explain the decreasing gender difference. A study

conducted in Rio de Janeiro in 1996 showed that 50% of adult men's meals and snacks were eaten away from home, without utilization of home food<sup>(14)</sup>, whereas the corresponding figure for women was about 20%. Eating out is recognized as a limitation of HBS. HBS data from the USA, in 1995, revealed that 29% of meals and snacks were consumed away from home<sup>(15)</sup>. As a strategy to overcome this limitation of the data source, we used the relative contribution of food to the total energy intake as our main explanatory variable. However, this cannot account for differences in the composition of meals eaten at home and away from home, and therefore the results for women are probably more reliable than those for men.

Despite these limitations, HBS have been widely used to assess the food availability of populations, allowing between-country comparisons and providing a detailed description of the dietary choices of the population, as well as of population subgroups<sup>(16)</sup>. Also, cross-sectional studies of the association between dietary factors and obesity are highly prone to reverse causality and ecological strategies may be a way of avoiding the under-reporting of eating that occurs in all surveys of food intake, as indicated by studies using doubly labelled water<sup>(17)</sup>.

The main result of the present study is the positive correlation between consumption of sugar and soft drinks and prevalence of obesity among women. These correlations were weaker when analysed separately, with soft drinks, *per se*, having a higher correlation than sugar.

The mean relative contribution of sugar and soft drinks to total energy intake in all twenty-six Brazilian capitals was 13.4%, whereas the WHO/FAO (2003) recommendation<sup>(18)</sup> is that the consumption of refined sugar must represent a maximum of 10% of total energy intake. This increased consumption of soft drinks and sugar-sweetened fruit drinks is a critical element in the shift in dietary patterns worldwide<sup>(19–21)</sup>, and our result suggests that populations with a high purchase of soft drinks and sugar have a higher prevalence of obesity.

High consumption of sugar-sweetened drinks was associated with increased energy intake and obesity in children in an observational prospective study in conducted in the USA<sup>(7)</sup>. Also, soft drink consumption among US children and adolescents displaces milk and fruit juice consumption<sup>(20)</sup>.

Shifts in the availability of sugar, based on FAO data between 1962 and 2000, show an annual increase of 310 kJ (74 kcal) per capita per day in the consumption of sugar and a positive correlation of sugar intake with per capita income and proportion of the urban population<sup>(22)</sup>. Sugar consumption has been linked with industrialization and the proliferation of processed food and beverages<sup>(21)</sup>.

Time trends (1974–2003) in metropolitan areas of Brazil indicate a decline in the consumption of basic traditional foods, such as rice and beans; notable increases (up to 400%) in the consumption of processed food items, such as cookies and soft drinks; maintenance of the excessive

consumption of sugar; and continuous increases in the content of total fat and saturated fat in the diet<sup>(23)</sup>.

Analysis of Brazilian HBS has also been conducted in relation to the price of food groups. One of these studies, conducted in the city of São Paulo from 1990 to 1996, classified food groups into industrialized and non-processed foods and revealed that expenditure on the non-processed group decreased by 35% during the period, although these changes could not be fully explained by variations in product prices<sup>(24)</sup>. Therefore, differences in food expenses were not based solely on income. On the other hand, income appears to have an influence on fruit and vegetable purchases. A recent analysis based on the National HBS 2002–3 showed that a reduction in price would increase the purchase of these items, which are not frequently consumed<sup>(25)</sup>. In line with this result, a population-based study in the municipality of São Paulo, based on telephone interviews, indicated that consumption of foods indicative of an unhealthy diet such as sugars and fats was inversely associated with fruit and vegetable intake among subjects of both genders<sup>(26)</sup>.

It is not completely understood why and how sugar consumption is associated with obesity and a review on this subject did not show a direct association between obesity and sugar consumption<sup>(27)</sup>. Other studies suggest that the glycaemic index (GI), defined as the area under the glucose response curve after consumption of 50 g carbohydrate from a test food divided by the area under the curve after consumption of 50 g carbohydrate from a control food, is associated with an increase in insulin levels and C-peptide excretion<sup>(7,28,29)</sup>. Thus, the hyperinsulinaemia associated with high-GI diets might promote weight gain by preferentially directing nutrients away from oxidation in muscle and towards storage in fat<sup>(28)</sup>. It is also suggested that consumption of sugar-sweetened drinks could lead to obesity because of imprecise and incomplete compensation for energy consumed in liquid form<sup>(19)</sup>. A study among twelve obese male teenagers demonstrated that consumption of high-GI foods induces hormonal and metabolic changes possibly causing obesity<sup>(29)</sup>.

In parallel with the increase in sugar intake, the refining process has changed the composition and quality of carbohydrates. Processing grains into white flour increases the energy density by 10%, reducing the content of fibre by 80% and also the protein content by almost 80%<sup>(7)</sup>.

The mean relative contribution of vegetal oils to total energy observed in the present study was 12.80%, varying from 7.86% to 17.09%. This group was not found to be correlated with obesity, although margarine showed a fair association among women. These results may suggest that other factors, rather than fat consumption, are responsible for body fatness. Another possibility is that fat consumption occurs mainly away from home. Adults who usually eat away from home have higher total energy and fat intakes, and lower fibre consumption<sup>(30)</sup>. A study of

restaurant food and body fatness showed that frequency of consumption of restaurant food was positively associated with body fatness, independently of educational level, smoking status, alcohol intake and physical activity<sup>(22)</sup>.

The present study focused on the relationship between family food availability and the prevalence of obesity in twenty-six state capitals of Brazil. The major limitation of an ecological study is the difficulty in controlling for confounding factors<sup>(31,32)</sup>. We chose capitals instead of states or other units of analysis as a way to minimize errors in this inference, using data from homogeneous population groups<sup>(32)</sup>. The selected capitals have quite similar percentages of jobs requiring high energy expenditure, ~3%<sup>(33)</sup>, and also the proportion reporting regular physical activity during leisure time in each capital was ~20%<sup>(34)</sup>.

In conclusion, increasing intake of refined carbohydrates, mainly from soft drinks, may have a role in the prevalence of obesity in Brazil. The present survey corroborated the results of other studies and suggests that effecting changes in family purchase patterns may be a strategy to reduce obesity.

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