


Measuring the Masses: The Current State of Mass-Gathering Medical Case Reporting (Paper 1)

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Keywords: case reporting; mass gathering; mass-gathering health; mass-gathering medicine; systematic review

Abbreviations:

CSMR: *Current Sports Medicine Reports*
HLC: higher level of care

Abstract

Introduction: Case reports are commonly used to report the health outcomes of mass gatherings (MGs), and many published reports of MGs demonstrate substantial heterogeneity of included descriptors. As such, it is challenging to perform rigorous comparisons of health services and outcomes between similar and dissimilar events. The degree of variation in published reports has not yet been investigated.

Objective: Examine patterns of post-event medical reporting in the existing literature and identify inconsistencies in reporting.

Methods: A systematic review of case reports was conducted. Included were English studies, published between January 2009 and December 2018, in *Prehospital and Disaster Medicine* (PDM) or *Current Sports Medicine Reports* (CSMR). Analysis of each paper was used to develop a list of 27 categories of data.

Results: Seventy-five studies were initially reviewed with 54 publications meeting the inclusion criteria. Forty-two were full case reports (78%) and 12 were conference proceedings (22%). Of the 27 categories of data studied, only 13 were consistently reported in more than 50% of publications. Reporting patterns included inconsistent use of terminology/language and variable retrievability of reports. Reporting on event descriptors, hazard and risk analysis, and clinical outcomes were also inconsistent.

Discussion: Case reports are essential tools for researchers and event team members such as medical directors and event producers. The authors found that current case reports, in addition to being inconsistent in content, were generally descriptive rather than explanatory; that is, focused on describing the outcomes as opposed to exploring possible connections between context and health outcomes.

Conclusion: This paper quantifies and demonstrates the current state of heterogeneity in MG event reporting. This heterogeneity is a significant impediment to the functional use of published reports to further the science of MG planning and to improve health outcomes. Future work based on the insights gained from this analysis will aim to align and standardize reporting to improve the quality and value of event reporting.

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Introduction/Background

Case reports are commonly used to report the health outcomes of mass gatherings (MGs), and many published reports of MGs demonstrate substantial heterogeneity of included

MG: mass gathering

MGM: mass-gathering medicine

MUR: medical usage rate

PDM: *Prehospital and Disaster Medicine*

PICO: Population, Intervention, Comparability, and Outcomes

PPR: patient presentation rate

PPTT: patients per ten thousand

PRISMA: Preferred Reporting Items for Systematic Reviews and Meta-Analyses

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descriptors. As such, it is challenging to perform rigorous comparisons of health services and outcomes between similar and dissimilar events. The degree of variation in published reports has not yet been investigated.

Case reports, case series, and field reports all have a recognized role to play in advancing knowledge about MGs, and many health care specialties have recommended specific standards for reporting as an important strategy for improving data collection.¹⁻⁷ In the context of MGs, standardized reporting has been discussed for years, with several authors having argued that this strategy will improve the quality of case reports.⁸⁻¹¹ These researchers have proposed diverse approaches to the shared goal of standardizing data collection for the health outcomes of MGs.⁸⁻¹¹ To date, no such standardization has been achieved.

The purpose of this study was to explore patterns of post-event medical reporting in the existing literature and to identify inconsistencies in reporting. This paper is part of a larger body of work that aims to detail the evidence supporting the development and widespread use of a specific, standardized reporting template that can evolve over time. At the time of publication, there is no available reporting template to assist with rigorous evaluation of MG characteristics as well as their effects on health outcomes through comparison of the outcomes for similar and dissimilar events.

Methods

The present study is a systematic review according to the Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA) methodology.¹² The research questions were formulated using a Population, Intervention, Comparability, and Outcomes (PICO) method (Table 1).

Sampling Strategy

The original search strategy was discussed with a research librarian (PB) who searched multiple databases (Table 2). This attempt to locate case reports provided scant results, therefore a decision was made to hand-search the Tables of Contents of two journals known to regularly publish case reports and/or case series. *Prehospital and Disaster Medicine* (PDM) and *Current Sports Medicine Reports* (CSMR) were chosen for this review for two reasons. Both PDM and CSMR are widely recognized as journals of MG research and evaluation, and both journals regularly publish post-event medical reports. The inclusion time period was from January 2009 through December 2018, with the literature search beginning in January 2019 and concluding in February 2019. Inclusion and exclusion criteria are described (Table 3). As this study may support the development of a post-event medical reporting template that proposes *essential* data points, both full manuscripts and conference proceedings were included.

Data Extraction

All papers that met the inclusion criteria were subjected to a review protocol and independently reviewed by two separate authors (CC, EC, HR, and ST) for the presence or absence of specific reported contents. The research team employed an integrated knowledge translation approach, and as such, the methodology evolved as the study progressed.¹³

As the goal of the project was to examine and document the current state of post-event health outcomes reporting, the research team generated a short list (a priori) of descriptive data categories related to event descriptors and health outcomes. This list of variables evolved as the analysis progressed, eventually producing 27 categories of data for analysis (Table 4). Each category of data

Population
Post-event case reports or case series
Intervention
What is being reported vis a vis events and their health outcomes
Comparability
When compared to no reporting, how often do researchers report on specific:
- Event-related variables
- Health outcome-related variables
Outcome
Informed and standardized reporting of post-event health outcomes for mass gatherings

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Table 1. PICO

General	Event Type
Event Medicine	Concert
Event Report	Cycling
First Aid	Festival
Higher Level of Care	Fireworks
Major Planned Event	Football/Soccer
Mass-Casualty Incident	Marathon
Mass Gathering	Music Festival
Planned Events	Obstacle Adventure Course
Special Event	Parade
	Stampede
	Triathlon
	Walk

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Table 2. Summary of All Search Terms Used

was sought in every publication through a line-by-line review and then recorded as either present or absent using Smartsheet (Smartsheet Inc.; Bellevue, Washington USA; 2018). Data points were grouped in the following categories: use of language/terminology; reporting on event context; reporting on hazard and risk; and reporting on clinical outcomes. Of note, the list of 27 data categories was subsequently used to inform the development of domains of data for post-event reporting, described in a subsequent paper in this series.

Data Analysis

Descriptive statistics were generated for each individual report as well as across the entire sample. Bias was mitigated by having multiple authors review the same study to ensure quality reviews. Any non-alignments in categorizing data were resolved through internal team discussion. Gaps in reporting were identified and documented.

Results

Reviewed Publications

Seventy-five abstracts were identified by applying the search terms (Table 2). These abstracts were reviewed using inclusion and exclusion criteria (Table 3). Forty-eight abstracts were accepted for further analysis after eliminating duplicates and papers that did not meet the inclusion criteria (Figure 1).¹⁴ An additional six

Inclusion	Exclusion
<ul style="list-style-type: none"> • English language publications, both refereed and conference proceedings • Published between January 2009 and December 2018 • Published in <i>Prehospital and Disaster Medicine</i> or <i>Current Sports Medicine Reports</i> • Reporting on a special event/mass gathering/major planned event • Reporting on patient presentations to medical services at events • Real-world after-action focus/reporting • Case reports, case series: <ul style="list-style-type: none"> ○ Single event, single year ○ Single event, multiple years ○ Multiple events, same type ○ Multiple events, different types 	<ul style="list-style-type: none"> • Editorials • Planning Papers • Technology Reports • Theoretical Discussions

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Table 3. Search Strategy Inclusion and Exclusion Criteria

publications from PDM were added to the study after a search of references amongst included papers. A final total of 54 international publications were reviewed.¹⁵⁻⁶⁸ Forty-two (78%) were full case reports or case series and 12 (22%) were conference proceedings published from the MG medicine (MGM) track at the World Association for Disaster and Emergency Medicine's (WADDEM; Madison, Wisconsin USA) Congress on Disaster and Emergency Medicine. Table 5 describes the types of events reported. The "Other" category denotes unspecified sampling of multiple MG types (n = 7). Figure 2 illustrates the frequency with which a given data point was reported.

Use of Language and Terminology

The studies frequently failed to self-identify as a case report (or equivalent) with no declaration made in 72% (n = 39) of studies. In the case reports reviewed, there were no consistent labels used to name and categorize events. In addition, use of terminology in post-event reporting was inconsistent. For example, the terms "transport" (ie, moving a patient on-site) and "transfer" (ie, moving a patient to a health care service located off-site) were used interchangeably.⁵⁸ In the United Kingdom literature, the term "casualties" was used, whereas in North America, the term was "patients."¹⁹

The terminology used for post-event reports included: "field report" (2%; n = 1); "case report" (9%; n = 5); "after-action report" (4%; n = 2); and "case series" (13%; n = 7). Similarly, authors used various terms to describe forms related to patient documentation, including: "patient encounter form" (n = 10); "minor treatment log" (n = 4); "patient record" (n = 3); and "patient report forms" (n = 3).

Reporting on Context

Keywords (n = 215) were extracted from 39 of the papers; four papers and eleven conference proceedings did not report keywords. Of the 215 keywords employed, only six keywords were cited five or more times, including: "Mass Gathering" (n = 17); "Emergency Medical Services" (n = 11); "Mass-Gathering Medicine" (n = 9); "Event Medicine" (n = 6); "First Aid" (n = 5); and "Mass Gatherings" (n = 5). Of note, there were a total of seven different

ways of labelling MGs, leading to inconsistent use of punctuation and divergent uses of the same term (ie, "Mass Gathering" [n = 17]; "Mass-Gathering Medicine" [n = 9]; "Mass Gatherings" [n = 5]; "Mass Gathering Medicine" [n = 3]; "Mass-Gathering Events" [n = 3]; "Mass Gathering Health" [n = 1]; and "Mass-Gathering Medicine" [n = 1]). The more recent term "crowded spaces" (drawn from the safety and security literature) as employed to describe MGs was not used in the papers reviewed.⁶⁹⁻⁷¹

Researchers provided data about *event demographics* (ie, event type [100%; n = 54]; *attendance* (estimated [89%; n = 48]; *setting* (indoor/outdoor [63%; n = 34], bounded/unbounded [33%; n = 18], or remote/rural/urban geography [43%; n = 23]); *event culture* (ie, history of the event [if applicable], target audience, and genre); *climate and weather conditions* (for outdoor events; eg, season [24%; n = 13], temperature [43%; n = 23], humidity, and wind chill); and *temporality* (eg, day/night, duration [70%; n = 38], and operating hours of the event).

The five most commonly discussed variables were: scope of event (100%; n = 54); type of event (100%; n = 54); activity level (98%; n = 53); country (93%; n = 50); attendance (89%; n = 48); and number of patients seen (89%; n = 48). The five least frequently addressed variables were: percentage of patients seen and transported (17%; n = 9); medical direction (20%; n = 11); ambulance transfer rate (20%; n = 11); whether an event was ticketed (22%; n = 12); and the season that the event occurred in (24%; n = 13). Of the 27 categories of data analyzed, 13 variables were found to be in use in over 50% of studies.

Reporting on Hazards and Risks and Risk Mitigation

Hazards and risk factors were identified/discussed in 38/54 studies, which produced 142 hazards and risks (Table 6). The most common hazards identified were crowd factors (20%; n = 28) and environmental factors (19%; n = 27), comprising nearly 40% of all reported hazards. Crowd dynamics as reported related largely to the mood of the crowd (eg, calm, agitated, or aggressive); crowd intention (eg, observation versus participation); activity level; and crowd size. Discussion about environmental hazards focused primarily on temperature, inclement weather, dust, and humidity. Although alcohol was written about slightly more often (n = 14) than substance use (n = 10), the two were frequently cited in conjunction as event-related risks.

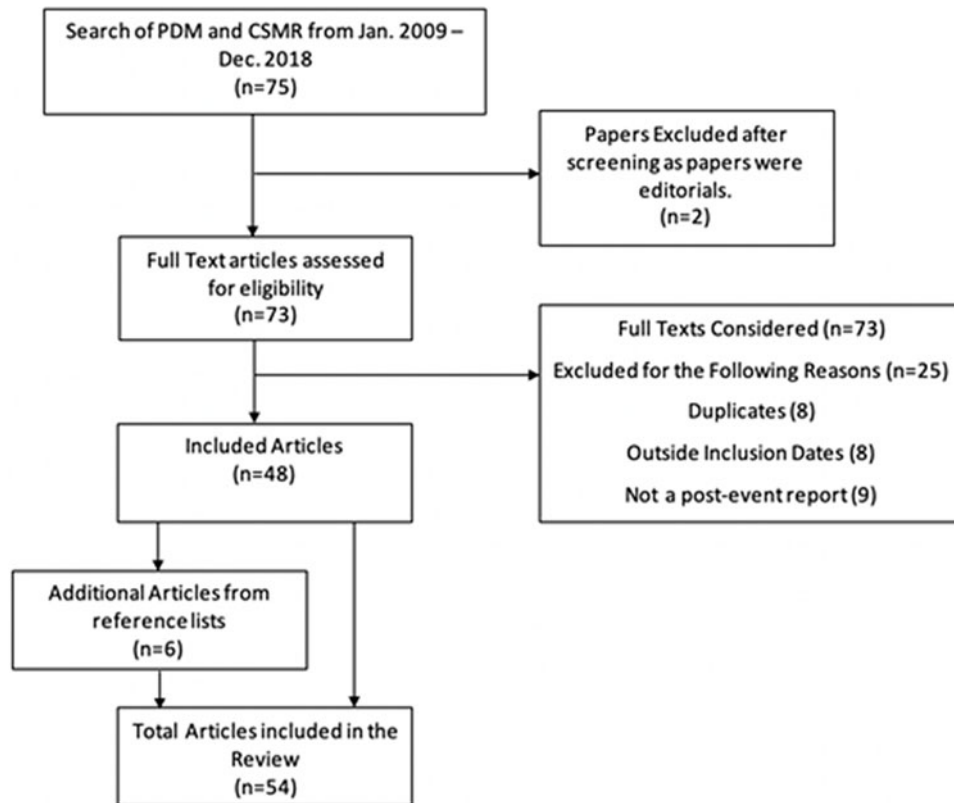
Discussions about event-related hazards and risks were focused on bounded versus unbounded events, the purpose of event, accessibility of the site, event duration, and ambient noise level. Geography pertained mainly to the altitude, natural features/hazards of the event (eg, rivers), and terrain. Activity level was mainly focused on whether the individual was a participant (actively engaging with the event) or an attendee (passively spectating the event), with those participating being at a higher risk for event-related injuries. Sanitation was also identified as a hazard, with communicable diseases and sewage management issues being common themes.

On-site health services was an area of focus infrequently reported (20%; n = 11). Information on medical direction, as seen in Table 4, were generally not reported. Additionally, gaps were consistently identified in the description of the composition (eg, scope of practice of team members, number of medical personnel) of on-site medical teams and on-site equipment and supplies. Whether medical teams were private (ie, not drawing on public

Domain	Variable	Variable Characteristics
Clinical Outcomes/Impact on Host Community	Ambulance Transfer Rate	The proportion of attendees requiring transfer-to-hospital by ambulance specifically, per 1,000 attendees, or a metric that reflects the same output ⁵⁹
	Number of Patients Seen (Patient Presentation Rate)	The number of patients seen by the on-site health care team, per 1,000 attendees, or a metric that reflects the same output ⁵⁹
	Number of Patients Seen (Total)	The total numerical value of patients presenting for on-site health care
	Number of Total Ambulance Transfers	The total numerical value of patients being transferred to the hospital from the event by an ambulance or equivalent
	Percentage of Patients Seen and Transported	The proportion of patients who were transferred to hospital, per 100 patients seen by medical services, or a metric that reflects the same output ⁵⁹
	Transfer to Hospital Rate	The proportion of attendees requiring transfer-to hospital from the event by either ambulance or non-ambulance means, per 1,000 attendees, or a metric that reflects the same output ⁵⁹
Event Demographics	Activity Level	Patrons either participating (actively engaging with the event) or attending (passively spectating the event) or mix (both active participants and spectators)
	Attendance	The total number of people at the event
	City or Town	The city or town that hosted the event
	Country	The country that hosted the event
	Duration of the Event	The time parameters of the event in hours or days (eg, the event was open 0800h to 1900h daily for five days or the event was open for five days)
	Geography	Geographical descriptors of the event (eg, flat open field, event ground covered in mud)
	Scope of Event	Single event, multi-event, multi-site event, single year, multi-year
	Season	The season in which the event was held (ie, fall/autumn, winter, spring, summer), not classified by month
	Temperature	The minimum/maximum temperature reported in Celsius or Fahrenheit
	Ticketed	Whether the event was ticketed (trackable attendance) or open to the public (estimated attendance)
	Type of Event	Sport, music, political, agriculture, art, other
	Venue- Bounded/Unbounded	Physical boundaries around the parameter of the event (eg, fencing, walls) or no physical boundaries (eg, open field)
	Venue- Indoor/Outdoor	The event is located either in a building or not in a building or mixed
Hazards and Risks	Risk Factors Identified	Any factors that had the potential to, or did, cause harm to anyone involved with the event (eg, fireworks)
On-Site Medical Response Capacity	Ambulance Onsite	Presence of a dedicated ambulance (or equivalent) for the event
	Event Specific Team Members	The presence of additional event specific staff (eg, health promotion staff, drug screening staff)
	Medical Direction	The presence of training/orientation, insurance, liability protection, medical support and oversight for health care professionals (volunteer or paid; public versus private service providers), clinical protocols, treatment and discharge standards, or quality assurance
	Medical Team	The presence of a medical team of any scope onsite and prepared to treat patients as a direct result of the event
	Specific Composition of Medical Team	The scope of practice and/or the number of medical team members on the medical team
	Type of Medical Equipment	The quantity and/or type of any medical equipment used at the event (eg, five automatic external defibrillators, two intubation kits present)
Patient Demographics	Breakdown of Patient Presentation	Specifying the patient presentations by acuity, diagnosis, body system affected, or a mix

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Table 4. Mass-Gathering Reporting Variables Marked as Either Present or Absent in Each Study



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Figure 1. PRISMA Chart for Literature Retrieval.

Abbreviation: PRISMA, Preferred Reporting Items for Systematic Reviews and Meta-Analyses.

infrastructure) or public (ie, provided by provincial or state authorities) was generally not discussed.

Reporting on Clinical Outcomes

Forms of reporting varied with regard to the type of patient presentations and the statistical methods employed. The majority of papers (89%; $n = 44$) reported the total number of patients seen, sometimes including non-medical encounters such as requests for sunscreen, condoms, or other health promotion products. Forty-nine studies included information about the illnesses and injuries that occurred during a specific MG (91%; $n = 49$). Nearly one-half of the 49 studies (45%; $n = 22$) categorized illness/injuries using a mix of categories to describe the patient population (ie, a mix of a body systems and specific diagnoses). The specific types of patient presentations were inconsistently categorized according to body system affected (10%; $n = 5$), presenting complaint (20%; $n = 10$), acuity designation (12%; $n = 6$), diagnosis at discharge (10%; $n = 5$), and injured versus not injured (2%; $n = 1$). Descriptive statistics also varied.

Discussion of Current State

To the authors' knowledge, no researchers have undertaken a critical analysis of the current state of post-event medical case reporting for MGs. Case reports are essential tools for researchers and event operations team members such as medical directors and event producers. Accurate, comprehensive reports have the potential to grow the science of MGM. In general, the authors found that reporting was descriptive rather than explanatory; that is, focused on

describing the outcomes as opposed to exploring possible connections between the data domains of event, the crowd, the hazards and risks, and health outcomes.

Previous efforts towards standardization have encompassed theoretical, operational, and clinical approaches. In 2004, Arbon proposed a conceptual model based on biomedical, environmental, and psychosocial models for MG health outcomes.⁷² Over the last decade, Ransie and Hutton (along with collaborators) have used existing literature to further develop Arbon's model, generating more granular categories of variables.^{73,74} Using an operational lens, Lund, et al sought to formalize and standardize data collection and analysis by developing an online Event and Patient Registry to capture and house data on the outcomes of MGs.⁷⁵ More recently, Schwellnus, et al have proposed a clinical approach to data collection proposing a series of data points specifically for reporting the health outcomes of endurance sport events.¹¹ Mass-gathering medicine more broadly would similarly benefit from standardization of key terminology and classifications.

However, each group of researchers has employed a different lens in determining the relative importance of different variables (eg, a theoretical lens, an operational lens, or a clinical lens). There are at least three challenges embedded in understanding and adopting a unified approach to reporting on health outcomes that is both concise yet comprehensive. First, the silos of knowledge that are currently in place may encourage researchers, clinicians, and policy makers to remain in their individual silos with many missed opportunities for collaboration and the advancement of the science that underpins MG health. Second, ultimately the goal of MG research is not simply to describe outcomes, but also to

Event Type	Number of Papers Reviewed	Percent
Art/Music	19	35%
Sports	18	33%
Other	7	13%
Agricultural Fair	3	6%
Religious	3	6%
Mixed	2	4%
Political	2	4%
Total	54	100%

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Table 5. Summary of Event Types in Case Reports Reviewed

Hazard	Frequency Reported
Crowd Dynamics	20% (n = 28)
Environment	19% (n = 27)
Alcohol and Substances	17% (n = 24)
Event Factors	15% (n = 21)
Medical Considerations	8% (n = 12)
Geography	7% (n = 10)
Safety	6% (n = 8)
Activity Level	4% (n = 6)
Sanitation	4% (n = 6)
Total	142

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Table 6. Identified Hazards and Risks

explain outcomes, and ultimately to predict outcomes. This in turn may ultimately influence planning and event design to create safer, healthier events. To accomplish the latter, health outcomes ought to be captured and understood within the larger context of the event and through multiple lenses. The third challenge acknowledges that events occur mostly outside of public and academic institutions with limited budgets. Researchers are not necessarily embedded in the planning or operational teams, which may limit access and reach into the event communities.

The work described above is taking place in the context of a larger movement to create a minimum dataset for MGs. A series of papers published in 2014–2016 described potential conceptual models for understanding and examining MGs.^{76–79} This work was meant to underpin the development, at some future point, of a universal data set. The present project, focused on harmonizing and standardizing published reports, is related to this earlier work. The papers cited above underline the necessity of creating a templated approach to reporting on event-related health outcomes. For example, the infrequent (and lack of) reporting on variables such as temperature or ambulance transfer rate impacted the universality of the data and lessen comparability across studies. Use of a standardized reporting template would permit the rigorous evaluation of MG event characteristics as well as their effects on health outcomes through comparison of the outcomes for similar and dissimilar events.

In current health care literature, there is a focus on understanding and measuring the impact of on-site medical teams that include not only first aid attendants, but also nurses, paramedics,

physicians, and other team members relevant to health services and outcomes. Per the present analysis, case reporting consistently falls short of providing researchers with the information required to make meaningful comparisons between health outcomes at events supported by first aid teams and events with integrated higher level of care (HLC) teams. Higher level of care teams are those that integrate first responders, nurses, physicians, and other health care providers to safely monitor and provide care with the goal of release, avoiding a hospital transfer.⁵⁸ Without information about the influence of HLC teams on patient transfer rates, there is little robust evidence upon which to base the development of team size and composition guidelines for MGM.

As discussed by Lund and Turrís in their review of the approaches used by researchers to categorize patient encounters, several methods are used including: categorization according to body system most affected (eg, neuro, cardiac); chief complaint; diagnosis; acuity; or some blend of the above.⁷⁵ This makes comparisons between event outcomes difficult. A recurring theme in the present analysis was the extent to which variability in reporting impacted the overall quality of the data pool available to researchers and clinicians. Information provided was incomplete and/or approaches to data analysis were neither systematic nor consistently applied.

Finally, a challenge underlined in this review was that the statistical metrics used to report patient encounters were inconsistent. Two common examples included the use of mathematical formulas and the need for a denominator. Metrics such as the Patient Presentation Rate (PPR), Patients Per Ten Thousand (PPTT), and Medical Utility Rate (MUR) were each reporting on a similar clinical outcome using a different mathematical formula. Such a lack of standardization created challenges to accurately cross-reference the findings.⁸⁰ And the rates that describe the number of patients seen require the total attendance at the event. This denominator is the basis for the calculation of the PPR, PPTT, and MUR. However, the denominator may not be entirely accurate or consistently calculated (ie, with or without workforce included) and an incorrect attendance report can skew the reporting metrics.

Future Research

A case study reporting template could provide notable improvements to the way that case reports are written, disseminated, and analyzed. Ideally, the development of a template for event reporting, supported by an online Registry, would proceed simultaneously; however, coordinating multiple simultaneous projects can delay forward momentum. The authors acknowledge that the present review and the soon to be published post-event medical reporting template are in the first iteration and will evolve rapidly with the support and input of the international community.

Limitations

Variables for the “current state” of post-event reporting were mined from two key journals. It is possible that case reports published in other journals differ from those reported in PDM and CSMR. It is possible that the inclusion of conference proceedings created a methodological challenge. For example, Wendell, et al published a conference proceeding in PDM, which was subsequently expanded and published as another abstract in the *Annals of Emergency Medicine*.^{64,81} Undoubtedly, the conference proceedings provided an abbreviated version of individual studies. There cannot be an expectation that conference proceedings will have “full data reporting” compared to full reports. Publication bias may be

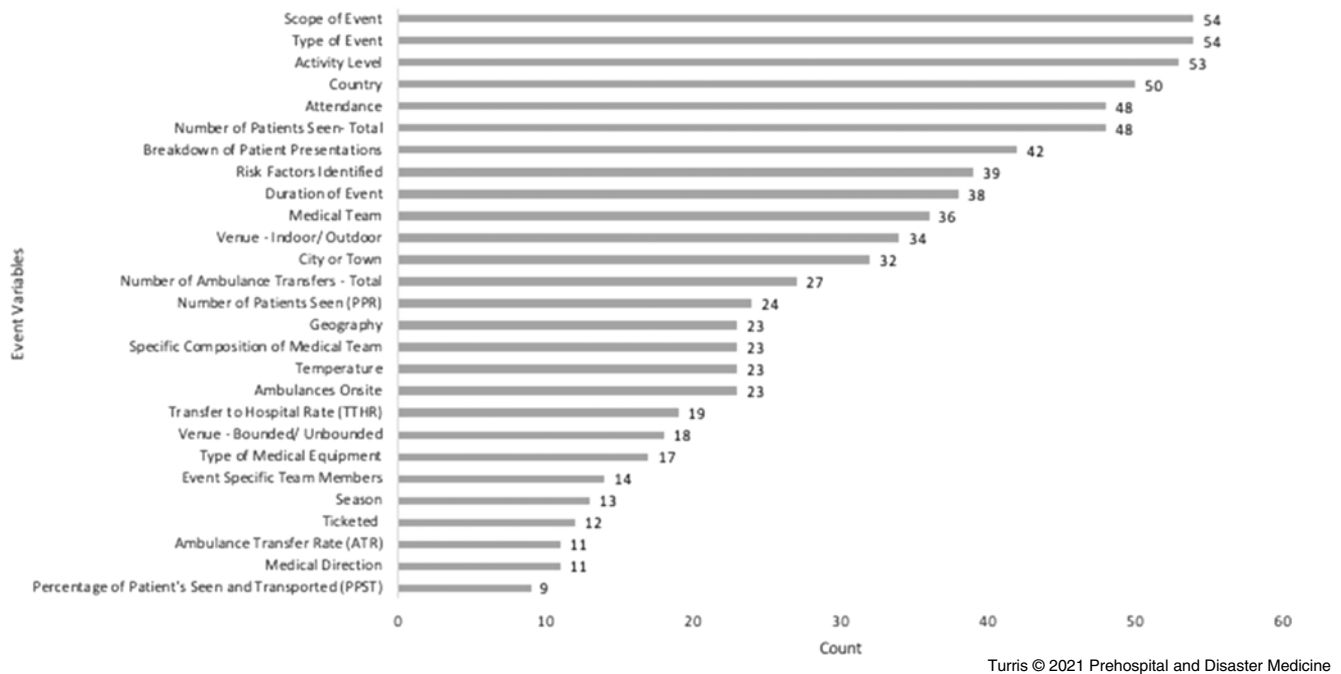


Figure 2. Frequency Rates for Reporting on Specific Topics.

present as events without significant or notable outcomes (eg, small or medium-sized events without any major injuries) may not be published. The research team included conference proceedings to assist in mitigating the potential for publication bias.

An unexpected limitation arose halfway through the literature search when the PDM database would not allow for certain conference abstract retrievals. This led to the authors using other databases to retrieve the pre-identified abstracts. However, it is unknown how many other conference abstracts are inaccessible due to this search challenge.

Conclusion

This study describes the current state of post-event reporting on health outcomes. The authors found that based on a review of ten years of case reports, there is substantial variability in reporting. Systematizing reporting would allow comparisons and improve the ability to identify effective strategies for making events safer, and such a template might serve as a de facto planning tool. This paper proposes a single, overarching recommendation: the creation and utilization of a reporting and publication template to support researchers and clinicians. Such a template would permit comparisons between events and event outcomes, allow for meta-analysis

of similar events, improve the comprehensiveness and accuracy of data being reported, and strengthen the science underpinning the field of MGM.

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Supplementary Materials

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