Health-care decision-making processes in Latin America: Problems and prospects for the use of economic evaluation

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Objectives: The use of economic evaluation studies (EE) in the decision-making process within the health-care system of nine Latin American (LA) and three European countries was investigated. The aim was to identify the opportunities, obstacles, and changes needed to facilitate the introduction of EE as a formal tool in health-care decision-making processes in LA.

Methods: A comparative study was conducted based on existing literature and information provided through a questionnaire applied to decision makers in Argentina, Brazil, Colombia, Cuba, Mexico, Nicaragua, Peru, Portugal Spain, United Kingdom, Uruguay, and Venezuela. Systematic electronic searches of HEED, NHS EED, and LILACS were conducted to identify published economic evaluation studies in LA from 1982 onward.

Results: There is relatively little evidence of the conduct and use of EE within the health care systems in LA. Electronic searches retrieved 554 records; however, only 93 were EE. In the nine LA participating countries, broad allocation of health-care resources is primarily based on political criteria, historical records, geographical areas, and specific groups of patients and diseases. Public-health provision and inclusion of services in health-insurance package are responsibilities of the Ministry of Health. Decisions regarding the purchase of medicines are primarily made through public tenders, and mainly based on differences in clinical efficacy and the price of health technologies of interest.

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Conclusions: To expedite the process of incorporating EE as a formal tool to inform decision-making processes within the health-care systems in LA countries, two main conditions need to be fulfilled. First, adequate resources and skills need to be available to conduct EE of good quality. Second, decision-making procedures need to be modified to accommodate "evidence-based" approaches such as EE.

Keywords: Economic evaluation, Latin America, Decision-making, Survey, Review

In the past decade, a large number of Latin American countries have undertaken a profound reform of their health-care systems. Although some of the objectives of these reforms are country-specific, a common issue among countries is the need to establish a mechanism that ensures a more efficient allocation of scarce resources, as well as guaranteeing a wider provision of health-care services on the basis of local population needs and equity (17). In this respect, Latin American countries may benefit from the experiences of other countries where the same issues have been part of government agendas for a longer time. The creation of regulatory or advisory bodies seeking to inform the decision-making process on the provision of health-care services has been the preferred option in several countries, such as Australia, Canada, and the United Kingdom among others (2;21;22). On the basis of available clinical and economic evidence regarding the effectiveness and cost-effectiveness of the health technologies of interest, these bodies issue recommendations on their use and provision. In this process, economic evaluation (EE) studies have become an increasingly valuable tool to inform the decision-making process. The quantity of published literature in EE has increased considerably in the past 10 years, although evidence of their formal use to inform the decision-making process within different health-care systems has emerged only recently (8).

In the context of a multinational project, the Thematic Network on the Economic Evaluation of Healthcare Programmes and its Applications to Decision Making in Latin American Countries (NEVALAT) funded by the European Union, a comparative analysis of the decision-making processes within the health-care systems in nine Latin American countries (Argentina, Brazil, Colombia, Cuba, Mexico, Nicaragua, Peru, Uruguay, Venezuela) and three European countries (Portugal, Spain, and United Kingdom) was undertaken. The research had two main objectives; first, to compare the decision-making process within the health-care systems to identify the opportunities and obstacles for introducing economic evaluation as a formal tool for decision making. Second, to identify the changes that would need to be introduced in the structure and organization of national healthcare systems to facilitate the use of economic evaluation in health-care decision making in the future.

METHODS

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A comparative study based on existing literature and information provided (through a questionnaire) by the Latin American and European participants in the NEVALAT project was conducted. In addition, electronic searches of HEED, NHS EED, and LILACS databases (4;7;15) were conducted to identify published economic evaluation studies conducted in Latin America. Identified studies were classified as full/partial economic evaluations, according to the information provided in the structured abstract; if this information was not on the database, the full paper was obtained and reviewed.

The NEVALAT participants were asked to respond to the questionnaire based on their experience but to consult others when they were unsure of the answers. In the case of Colombia, Cuba, and Mexico, the answers reflect the views of representatives from the Ministry of Health, and local Social Security Institutions. The questionnaire was divided into three main sections: the first referred to the overall design of the health-care system with respect to health financing, and the institutional arrangements for making decisions. Respondents were asked to provide any general literature describing the decision-making processes in their health-care systems. In the second section, participants were asked to provide information regarding the roles and responsibilities of various parties in making decisions about (i) broad allocations of health-care resources to different parts of the health care sector (e.g., priority setting), (ii) provision of public-health interventions (e.g., immunization programs), (iii) reimbursement of new drugs, (iv) inclusion of services in health-insurance packages, (v) adoption of new technologies (e.g., devices), (vi) major capital investments (e.g., new hospitals). In this section, participants were also asked to provide information about the existing use of economic studies in health-care decisions in the areas described above.

Finally, in the third section, participants were asked about the existence of any formal body or agency (e.g., a section of the Ministry of Health) with a particular responsibility for assessing health technologies and programs. In addition, European researchers with experience of the Latin American region were contacted to identify relevant nonpublished literature and alternative sources of information. The archives of the World Health Organization (WHO) and the Pan-American Health Organization (PAHO) were also checked to identify information describing the health-care decision making processes in the nine participant Latin American countries (16). Participants were also asked to identify local areas in which the use of economic evaluation studies is currently considered as relevant/priority. As

well as to described the factors that could facilitate/prevent in-house conduction of this type of studies.

RESULTS

Electronic searches retrieved 554 potential economic evaluation studies. Of these, only ninety-three were economic evaluations, thirty-five were partial economic evaluations (cost consequences studies) (1), and fifty-eight full economic evaluations (cost-minimization, cost-effectiveness, or cost-utility studies) (12). The rest of the studies were mainly partial health-care evaluations (cost studies, clinical studies, and cost of illness studies). Full references of the ninetythree studies identified as well as the country/Latin American region they refer to are provided in Box 1. A third of the identified economic evaluation studies was conducted in the context of multinational studies in which only or some Latin American countries took part. Brazil was the highest producer of single-country economic evaluations (twenty studies), followed by Mexico (thirteen studies), Argentina (eight studies), and Colombia (five studies). It is worth noticing that, in many cases, these studies were jointly designed and coordinated by international and local researchers. Although a large number of disease areas were the subject of study, the clinical areas more frequently investigated were cardiovascular related diseases (20 percent); virus, parasites, and infectious diseases (15 percent); reproductive system (11 percent); immunization (10 percent); and digestive system (10 percent). In the past 5 years, there has been a change in trend regarding the most frequently used type of study. Currently, cost-effectiveness analysis (forty-eight studies) is the preferred type of analysis among the identified Latin American economic evaluation, outweighing the volume of cost consequence analyses (thirty-five studies) published in the first half of the 1990s. Measurement of health benefits in terms of changes in quality of life was reported in only two cost-utility analyses.

The responses to the decision-making questionnaire are summarized in tabular form below (Tables 1–6). Overall, the results show that there is little evidence of the conduct and use of economic evaluation studies in decision-making processes within the health-care systems of the Latin American countries participating in the NEVALAT project.

Broad Allocation of Resources

As one might expect, the broad allocation of resources within the health-care systems is primarily based on political criteria, or historical records of previous budget allocations according to different governmental levels, geographical areas, and specific groups of patients or diseases (Table 1). Evidence of the development of some partial economic evaluations in this area was identified in Peru, Cuba, and Brazil, but no clear evidence of the use of such studies in the decision-making process was identified (10;14;19).

Provision of Public Health Interventions

The provision of public-health interventions is usually a direct responsibility of the Ministry of Health (Table 2). However, different sectors within the health-care system (public, social security, and private) are often involved in the delivery of services to the general population. Decisions regarding the provision of public-health interventions are made according to political criteria, and evidence from clinical studies. In Colombia, Brazil, Peru, Nicaragua, and Mexico, there are some examples of clinical and economic studies conducted to inform decisions regarding different vaccination strategies (5;23). For example, in Peru, economic evaluation studies were conducted in the context of three different vaccination programs: malaria, tuberculosis, and yellow fever (1;3;15).

Reimbursement of New Drugs

Decisions regarding the purchase of drugs by the governmental public agencies is primarily made through public tenders and mainly based on differences in clinical efficacy, as well as in the price of the health-care technologies of interest (Table 3). Monopsonic purchases ensure a reduction in the costs of new drugs to the health-care system; this process allows health-care institutions to provide new drugs at preferential prices. Copayments per prescription and/or prescription item are required in some cases, for instance in Uruguay individuals in social security institutions are requested to pay a variable copayment per prescription, unlike in Mexico where the provision of new drugs in social security institutions is free of charge.

In Venezuela, the acquisition of new medical drugs is regulated by the Social National Programme of Medical Drugs Provision. The cost of drugs is shared in the following way: 20 percent patients, 15 percent private pharmacies, 65 percent Health Ministry and Social Development.

Inclusion of Services in Health Insurance Packages

The composition of the health insurance packages is again mainly regulated by the Ministries of Health (Table 4). Whereas evidence of the presence of some economic/ actuarial analysis in this area was mentioned in the responses to the questionnaire, the reports are usually of a confidential nature and, thus, evidence of their contribution to the decision-making process is even more difficult to ascertain. In Nicaragua, for example, several actuarial and marketing studies were commissioned by the Ministry of Health for private institutions to facilitate the development of a new basic health insurance package. In Uruguay, an insurance company of public and private institutions for highly complex health procedures known as Fondo Nacional de Recursos, (The National Fund of Resources, FNR) is interested in evaluating the technologies currently included in their plan according to criteria of clinical effectiveness and cost-effectiveness to select the health procedures that will be eligible for insurance.

Box 1. Latin American Economic Evaluations (country of relevance)

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Box 1. Continued

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Box 1. Continued

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Within the social security sector in Argentina, there is a body; "The Superintendence of Health Services" (La Superintendencia de Servicios de Salud), which is specifically in charge of defining a compulsory minimum coverage package to be included in the health insurance plan of every single health-care institution (Obras Sociales). Recently, this body has established that its recommendations will be evidence based according to criteria of clinical effectiveness and costeffectiveness.

In Colombia, the Technical Committee of Pharmaceutical Drugs and Technology Evaluation is the body responsible for defining the minimum coverage of the basic insurance package. When the "compulsory health-care package" was defined in Colombia, cost-effectiveness and burden of disease studies were commissioned to evaluate the economic impact of the new package. In recent years, economic studies have been commissioned to evaluate "costly diseases" to make decisions regarding re-insurance.

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Table 1. Broad Allocation of Resources/Setting Priorities

Country	Decision makers	Criteria	Use of economic evaluation (EE) studies to inform decisions
Argentina	Provincial and Municipal Health Secretariats. Social Works through the Superintendence of Health Services	Geographical areas through a formula of co-participation	In general, no.
Brazil	Health Ministry through different secretariats (health-care assistance and national agency of health surveillance); The Science, Technology and Strategic Goods Secretariat was created to evaluate health technologies and provide evidence based guidance for health-care resource allocation	Governmental level, geographical areas, specific groups of patients of diseases	EE studies are not used systematically, but in some cases, i.e., cost-effectiveness studies of vaccination strategies and treatment of acquired immunodeficiency syndrome (AIDS). Currently, a cost-effectiveness analysis is being conducted to evaluate different health-care technologies for the treatment of chronic renal insufficiency.
Colombia	Ministry of Health, through its Finance Directorate, Insurance Directorate, Public Health Directorate, and Development and Health Services Provision; National Council of Social Security in Health (CNSSS) through its Department of Planning and Finance, and Resources Management Directorate	Governmental levels, geographic areas/local needs and specific diseases, level of risk	There is no evidence of the use of EE studies in this area.
Cuba	Ministry of Health, Ministry of Economy and Planning, Ministry of Finance and Prices	Governmental level, geographic area, specific groups of patients and diseases according to need	Internal publications of Ministry of Health, on cardiovascular diseases, tuberculosis, and different immunization programs.
Mexico	Mexican Institute of Social Security (IMSS) through its Directorate of Finance	Governmental levels, geographic areas and specific groups and patients and diseases	Partial EE studies are available in this area.
Nicaragua	Ministry of Health through several directorates (epidemiology, health service provision, etc.)	Population growth, geographic area, poverty, ethnic groups	Respondents provided no examples.
Peru	Ministry of Health through its Planning Directorate. Fund Executive of Es Salud.	Governmental levels particular groups of patients and diseases, geographic areas, and production levels	Epidemiological evidence and poverty index. There are EE studies of malaria, yellow fever, and tuberculosis. Their impact/ influence on decision making process is unknown.
Portugal	Ministry of Health	Historical records and DRGs	No studies are available in this area.
Spain	Health Services of each autonomous community (CCAA)	Different governmental levels and geographical areas	No studies are available in this area.
United Kingdom	Department of Health (Ministry) through its regional offices	Geographical areas through a formula which also considers demographic characteristics, health status and social deprivation	Guidance from the National Institute for Clinical Excellence (NICE) takes EE into account.
Uruguay	Public Health Ministry and the Health Care Service Administration of the State	Based on historical budget trends and specific diseases	Public health care services, i.e., vaccination programs.
Venezuela	Ministry of Health and Social Development (MSDS) through its Planning and Budgeting Directory, Ministry of Finance and Venezuelan Institute of Social Security (IVSS)	Governmental levels. Resource allocation is not made according to volume of services or population needs but according to existing supply.	No studies are available in this area.

Table 2. Provision of Public Health Interventions

Country	Decision makers	Use of economic evaluation (EE) to inform decisions
Argentina	Ministry of Health through its Sub-secretariat of Promotion and Prevention	No evidence of this is available.
Brazil	Ministry of Health	Vaccination strategies, treatments for acquired immunodeficiency syndrome (AIDS). Currently a cost-effectiveness analysis is being conducted to evaluate different health-care technologies for the treatment of chronic renal insufficiency.
Colombia	Ministry of Health, through its Health Promotion and Prevention National Directorate, and National Institute of Health	No evidence of this is available.
Cuba	National Health Care System	2-year old children vaccination program, child and mother health care, tuberculosis
Mexico	Decision making is mainly a responsibility of the Health Secretariat. However, the Mexican Institute of Social Security contributes through its Medical Directorate and its co-ordination of preventive medicine.	Partial EE studies are available in this area.
Nicaragua	Ministry of Health through its enlarged program of immunization and vector transmitted diseases program	Economic studies of vaccination programs financed and conducted by the Pan-American Health Organization (PAHO) and cost-benefit analysis of vector transmitted diseases
Peru	Ministry of Health through its People's Health General Directorate	EE studies of the programs of malaria, tuberculosis, and yellow fever
Portugal	General Director for Health subject to the Minister of Health approval	No, decisions on the inclusion of vaccines into the National Immunization Plan are based on clinical evaluations
Spain	The infrastructure of the Health-care System, through its Department of Health and public system	Not routinely, but there are some studies one on hepatitis B and another on risk of cardiovascular disease
United Kingdom	Department of Health	Forrest Report on screening for breast cancer incorporated an EE. Economic evaluations of other screening programs have been, or are being conducted (e.g. cervical cancer screening, colorectal cancer screening)
Uruguay	Public Health Ministry through its epidemiology division	Neither clinical nor EE studies are available in this area.
Venezuela	Ministry of Health and Social Development	No clinical or EE studies were identified in this area.

Adoption of Medical Equipment and Devices

Examples of feasibility and cost-benefit studies were identified in Uruguay (18). The rest of the participant countries pointed out a lack of evidence of the use of economic studies in this area (Table 5).

Major Capital Investments

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Finally, decisions regarding major capital investments within the health-care systems in all eight Latin American countries were the responsibility of the Ministries of Health (Table 6). In Cuba, there are examples of economic evaluation studies comparing the effectiveness and cost-effectiveness of constructing new health centers versus renovating existing ones (13). Whereas in Peru, supply and demand studies as well as clinical ones are conducted within the social security system, Es Salud (20).

Local Priority Areas for the Conduction Economic Evaluation Studies (Availability of Resources and Requirements)

The inclusion/exclusion of health-care technologies in national, social security, and private insurance packages, according not only to criteria of clinical effectiveness and safety but also cost-effectiveness, is a frequent topic of interest in several Latin American countries. Such is the case in Argentina, Cuba, Mexico, and Uruguay (Table 7). In Cuba, the evaluation of the national drug formulary is considered as a high priority; in fact, the government has already created several regional groups as well as one at national level to get this process started. Highly trained human resources have been identified in all the participant Latin American countries; however, they are not only limited in number, but as importantly, they have little if any "know-how experience" in the conduct of economic evaluation studies. Promotion and coordination of collaboration between

Table 3. Reimbursement of New Drugs

Country	Decision makers	Use of economic evalution (EE) to inform decisions
Argentina	Local Health Secretariats in the provinces and municipalities through the department of purchases in the public sub-sector; Individual social works	None so far but the Superintendence of Health Services through its committee of technology evaluation is starting to look at the evidence on efficacy, efficiency and cost-effectiveness of drugs
Brazil	Ministry of Health through its Secretariat of Health Assistance as well as the National Agency of Health Surveillance	We are not aware of their existence, except for the analyses of the pharmaceutical drugs for the treatment of human immunodeficience virus (HIV). EE analyses are listed in the capacities of the two decision making agencies.
Colombia	Ministry of Health through its Public Health Directorate and Health Services Provision Directorate National Council of Social Security in Health (CNSSS) through its Technical Committee of Pharmaceutical Drugs and Technology Evaluation	No EE studies are available in this area.
Cuba	Ministry of Health, together with the Ministry of Economics and Ministry of Finance and prices	A current priory is to conduct an EE of the National List of Essential Drugs.
Mexico	Ministry of Health (no co-payment); Social Security System (no co-payment)	No EE studies are available on this area.
Nicaragua	The health care system in Nicaragua does not contemplate a reimbursement system	No EE studies are available in this area.
Peru	The health care system in Peru does not contemplate a reimbursement system	No EE studies are available in this area.
Portugal	Infarmed, the Portuguese regulatory agency for pharmaceuticals	Yes, pharmaceutical laboratories are required by Infarmed to present EE studies to support reimbursement demands. Examples: Celecoxib, Olanzapine.
Spain	Ministry of Health and Consumption, in the process of being decentralized	No EE studies are available on this area.
United Kingdom	Department of Health (there are co-payments per prescription); Recently guidance is being provided by National Institute for Clinical Excellence (NICE)	NICE uses clinical and EE studies in its decision making.
Uruguay	Ministry of Health financed through general taxation; Social Security System (Patients pay variable co-payments per prescription); National Fund of Resources (Patients or third parties pay variable co-payments per prescription)	No EE studies are available in this area.
Venezuela	Social National Programme of Medical Drugs Provision; Drug cost is shared in the following way: 20% patients, 15% private pharmacies, 65% Health Ministry and Social Development	No studies are available in this area.

experienced researchers in economic evaluation and Latin American researchers is perceived as a key element to increase the use and conduct of such studies.

Ready access to local and international information resources was also singled out as one of the main obstacles Latin American researchers encounter in their daily research activities. Limited financial funds, and poor interaction between the academic sector, and private and public health-care institutions, were also repeatedly mentioned as factors preventing a wider use and conduct of economic evaluation studies.

DISCUSSION

According to both the literature review (ninety-three studies) and the survey, relatively few economic evaluation studies of

health-care technologies are available in the Latin American countries participating in NEVALAT. There is also very little evidence of the use of existing economic evaluation studies as a tool to inform the decision-making process within the National Healthcare Systems. There is, however, a considerable interest in having a deeper understanding of the methods of conducting economic evaluations, as well as the potential ways in which the results from such analyses can contribute to the decision-making process.

Lack of a clearly defined set of criteria to facilitate or guide the decision-making processes within the Latin American health-care systems was identified as one of the main obstacles preventing the use of economic evaluation studies. In general, the responses to the survey showed that the decisions regarding the allocation of resources to different areas of health care are mainly driven by governmental policies.

Table 4. Inclusion of Services in Health Insurance Packages

Country	Decision makers	Use of economic evaluation (EE) to inform decisions
Argentina	Local Health Secretariat in the provinces and municipalities according to political criteria. Social works through the Superintendence of Health Services (SSS) is was in charge of defining a compulsory minimum coverage package.	The SSS through its Committee of Technology Evaluation has recently started to evaluate the efficiency, effectiveness and cost-effectiveness of the most frequent health interventions. Simultaneously, the committee provides advice to health decision- makers as to the inclusion/exclusion and percentage of coverage of some technologies.
Brazil	Health Ministry through its Secretariat of Health Assistance	There is a cost-effectiveness analysis of alternative treatments for human immunodeficiency virus (HIV).
Colombia	National Council of Social Security in Health (CNSSS) through its Technical Committee of Pharmaceutical Drugs and Technology Evaluation; Ministry of health through its Insurance Directorate	CNSSS commissioned cost-effectiveness studies to define the compulsory health insurance package, no further details provided.
Cuba	Ministry of Health	Partial EE studies on the early discharge from hospital (home care), and extension of services provided by Emergency Units.
Mexico	Mexican Institute of Social Security (IMSS) though its Medical Directorate	Partial EE studies are conducted in this area by the Directorate of Finance of IMSS.
Nicaragua	Ministry of Health is assembling a basic health insurance package	Actuarial and marketing studies have been commissioned by some institutions but are not available to the public.
Peru	Ministry of Health through its supervising authority of health care providing institutions. The Management Board of Health Insurance in Es Salud	There are some costs, supply and demand, and clinical studies of the child and mother insurance program created by the Ministry of Health.
Portugal	Health Administrations and the General Directorate for Health make most of the decisions on health care provision within the Portuguese NHS.	Clinical evidence is taken into account but there is not evidence of the use/production of EE studies in this area.
Spain	Ministry of Health and Consumption	No EE studies are available on this area.
United Kingdom	Local Health Authorities, which increasingly are delegating this responsibility to primary care physicians (Primary CareTrusts).	National Institute for Clinical Excellence (NICE) uses clinical and EE studies in its decision making. There is less evidence of this in decisions taken by health authorities and PCTs.
Uruguay	Ministry of Health and, for highly complex health procedures, the Administrative Honorary Commission of the National Fund of Resources (reinsurance company of public and private institutions for highly complex health procedures).	The National Fund of Resources is interested in conducting a number of cost-effectiveness studies to select the procedures that will be insured.
Venezuela	No information was provided.	No information was provided.

The ways in which such policies are developed are not very explicit.

The structure of the nine Latin American health-care systems analyzed was similar. With the exception of Cuba, the provision of health care was organized through a combination of public, social security, and private sectors. Surprisingly, only in Argentina and Colombia was there a regulatory body with the power to regulate the provision of health-care services in the social security sector.

From the results of the survey, the general impression is one of potential for the use of economic evaluation, rather than evidence of actual use. Nevertheless, several interesting initiatives were identified. For example, in Uruguay the incorporation of new highly specialized services in the basic health-care package is regulated by an insurance company, the FNR. Through the FNR, all public and private health-care institutions insure their members against "catastrophic

events," that is, those health-care interventions that are associated with high costs and relatively low frequency but that could become a heavy financial burden for any health-care institution. Currently, a main priority of the FNR agenda is to establish a formal process to assess the clinical effectiveness and cost-effectiveness of readily available health-care technologies. Similarly, in Cuba, a priority within the National Healthcare System is the evaluation of the national drug formulary, according not only to clinical effectiveness criteria but also from an economic perspective.

The results from the three European countries participating in the NEVALAT project allow us to compare and contrast experience with Latin America. The first point to note is that experience varies widely among the European countries themselves, with the United Kingdom indicating the most formal use of economic evaluation. In general, lack of skilled researchers to conduct studies is not a major problem

Table 5. Adoption of Medical Equipment and Devices

Country	Decision makers	Use of economic evaluation (EE) to inform decisions
Argentina	Local Health secretariats in the provinces and municipalities	EE is not used so far, but a committee of technology evaluations was created at the Paediatric National Hospital to carry out EE studies to inform the acquisition of hospital equipment.
Brazil	Health Ministry through its Secretariat of Science, Technology, and Strategic Goods. Formerly, this used to be a responsibility of the Secretariat of Health Assistance.	We are not aware of their existence, but EE analyses are considered among the activities of the Secretariat.
Colombia	Ministry of Health through its Finance Directorate and National Legal Office	No EE studies are available in this area.
Cuba	Ministry of Health	EE studies compare the acquisition of foreign medical equipment to national production.
Mexico	Mexican Institute of Social Security	Partial EE studies are available in this area.
Nicaragua	Ministry of Health through its General Direction of Infrastructure and Technical Development	No EE studies are available in this area.
Peru	Ministry of Health, according to the public budget	No EE or clinical studies are available in this area.
Portugal	Hospital administrators. Regional Health administrations decide within the primary care provision. For large investments, the Minister of Health needs to provide his approval.	Decisions on these issues are based only on clinical evaluations.
Spain	Health Services of each autonomous community (CCAA)	No EE studies are available on this area.
United Kingdom	National Institute for Clinical Excellence (NICE) issues guidance about the use of medical devices. Adoption decisions will be made at the hospital level.	NICE uses clinical and EE studies in its decision making. There is little evidence of the use of evaluations at the hospital level.
Uruguay	Ministry of Health and the Institutes of Highly Specialised Medicine	Feasibility studies are conducted by the Institutes of Highly Specialised Medicine. Clinical and EE studies (mainly cost-benefit analysis) are conducted by public institutions.
Venezuela	Ministry of Health and Social Development through its Administration, Services, Planning, and Budget Planning Directorate; Venezuelan Institute of Social Security through its Medical Assistance Fund.	No evidence of clinical or economic studies in this area was identified.

in the European Union, although the number of studies varies by country. Rather, it is the existence of institutional arrangements, which drives the level of its use.

In particular, Infarmed in Portugal (for certain new drugs) and National Institute of Clinical Excellence (NICE) in the United Kingdom (for health technologies having a major impact on the health-care system) have led to an increase in the formal use of economic evaluation (11;22). However, it should be noticed that these institutional changes are themselves quite recent, with the new legal requirement for Infarmed being introduced only in 1998 and the establishment of NICE being only in April 1999. In this respect, the Latin American countries may not be so far behind Europe.

Therefore, to facilitate the conduct and use of local economic evaluations of health-care technologies in Latin America, several measures will have to be taken. First, the human resources to perform economic evaluation studies will have to be increased. A common concern among the NEVALAT participants was a lack of familiarity with the techniques/methods to conduct full economic evaluation

studies. In this respect, networks of expert researchers in the area (such as NEVALAT) may be of great value to facilitate the provision of courses in economic evaluation and the use of expertise from countries with relatively more experience in the area.

Second, the dissemination and access to the existing literature on economic evaluations of health-care technologies will have to be improved to make the results of these studies readily available to local decision-makers in Latin America. However, caution should be exercised in directly applying results from economic evaluation studies of health-care technologies conducted in different countries and/or settings. The clinical and cost-effectiveness of a health technology usually is heavily influenced by local factors such as demographic characteristics of the study population, local diet, availability of services, and incentive structures. Currently, several studies are being carried out to investigate ways in which the results from existing studies can be generalized or transferred, from one location to other contexts (6;9).

Table 6. Major Capital Investments

Country	Decision makers	Use of economic evaluation (EE) to inform decisions
Argentina	Local Health Secretariats in the provinces and municipalities	No EE studies are available on this area.
Brazil	Ministry of Health. Until 2003, it was a responsibility of the Secretariat of Health Investment and Management; within the new structure of the Ministry of Health it is less clear which body is specifically responsible for this.	There is a costs study of alternative strategies for the creation of sanitary agents.
Colombia	Ministry of Health through its Service Provision Development Directorate	No EE studies are available in this area.
Cuba	Ministry of Health	EE studies compare the construction of new health centres to the renovation of existing ones.
Mexico	Mexican Institute of Social Security through its Medical Directorate and the Directorate of Finance	Partial EE studies are available in this area.
Nicaragua	Ministry of Health through its Committee of Investment	Analysis of the health care sector in Nicaragua and the Investment Plan of the Ministry of Health 2000–2002.
Peru	Ministry of Presidency via a program of infrastructure and construction and the Planning Management Board in Es Salud.	Es Salud carries on studies of supply and demand as well as clinical studies. No evidence in available for public hospitals.
Portugal	Minister of Health. Dossiers are prepared by the Regional Health administrations but decisions are made at the Ministry.	No, studies are available on this area. Interest groups (behind local politicians) and the press mainly influence decisions.
Spain	Health Services of each autonomous community (CCAA)	No EE studies are available on this area.
United Kingdom	Regional Offices of the Department of Health some are referred for ministerial approval.	In the past "option appraisals" (analogous to EE) were conducted. Now broader business and financial planning exercise are undertaken.
Uruguay	Ministry of Health. In Public Institutions, decisions are made according to the development program included in the annual budget of each institution.	Feasibility studies are conducted by the Institute of Highly Specialised Medicine. Clinical and EE studies (mainly cost-benefit analysis) are conducted by public institutions.
Venezuela	Ministry of Health and Social Development and Ministry of Infrastructure	No clinical or economic studies in this area were identified.

Third, those areas in which formal evidence from economic evaluation studies will be of more immediate use in decision making need to be identified. Then, the necessary steps need to be taken to encourage the implementation and use of studies. For example, in Argentina, a regulatory body The Superintendence of Health Services, has already been created to define the minimum coverage of the health-care insurance package provided by the social security system. This institution, through its Committee of Technology Evaluation, has started recently to evaluate the effectiveness and cost-effectiveness of the most commonly used health-care interventions. How these evaluations will be performed and by whom has not been the subject of much discussion. Nevertheless, this approach is perceived as a first step for the introduction of a more transparent and objective set of criteria for the decision-making process within a sector of the Argentinean health-care system.

Similarly, in Cuba, a current priority is to evaluate the effectiveness and cost-effectiveness of medicines on the National List of Essential drugs. Given this objective, the Centre for the Study of Pharmaco-epidemiology and the Centre for Pharmaceutical Drugs Research have organized groups of

researchers to conduct economic evaluations of the list of essential drugs. However, as with the previous example, no details are yet available on the way in which such evaluations will be undertaken.

It is worth noticing that the interest in incorporating evidence-based approaches into health-care decision making process within Latin America is rapidly evolving into concrete initiatives. For example, in 2003, national bodies with the responsibility of conducting health-care technology evaluation as well as formulating recommendations to the Ministries of Health have been created in Brazil (The Science, Technology and Strategic Goods Secretariat and The National Agency of Health Surveillance ANVISA) and in Mexico (National Centre for Technological Excellence in Health).

CONCLUSIONS

In conclusion, the results from the survey highlighted an increasing interest in introducing economic evaluations of health-care technologies as a formal tool to inform the decision-making processes within the eight participating

Table 7. Priority Aareas, Available Resources and Requirements to Promote/Facilitate the Conduction and Use of Economic Evaluation (EE) Studies in Latin America

Country	Priority Area	Available Resources	Requirements
Argentina	Superintendency of Health-care Services through its Committee of Evaluation of Health Technologies are interested in evaluating a number of health technologies to decide if they should be included in the compulsory medical program of emergency (PMOe).		
Brazil	Evaluation of <i>new</i> pharmaceutical drugs and medical equipment; Evaluation of the implementation of new health-care programs and reformulation of existing ones	Agencies have been created within the Ministry of Health to regulate the incorporation of health-care technologies, e.g., The Secretary of Science, Technology and Strategic Goods (created in 2003) and The National Agency of Health Surveillance (ANVISA).	Human resources. Relative to existing requirements in the area of health technology assessment, highly trained staff is scarce.
Colombia	Council of Social Security in Health and Committee of Medicines and Technology Evaluation	Researchers are working on EE at the Javeriana and Antioquia Universities.	Human capacity is needed. Increase access to existing evidence.
Cuba	Ministry of Public Health; regional groups of economic evaluation; there is a need to evaluate programs, services, and new health technologies. At the moment one of the main priorities is to evaluate the national list of medical drugs.	Political Interest Centers in charge of health technology evaluation are willing to conduct economic evaluations. Public funds are available.	Increase collaboration with experienced international researchers. Raise funds to support training and equipment provision.
Mexico	Ministry of Health is developing a basic package of health services (popular package). Ideally, it would like to be able to evaluate the different services based on clinical and costeffectiveness criteria. Mexican Institute of Social Security (IMMS) is evaluating the incorporation of new health technologies according to clinical and cost effectiveness.	EE studies are being conducted at IMSS; while human resources are available their practical knowledge is limited; the Ministry of Health has launched an initiative to create a new evaluative body "The National Centre for Technological Excellence in Health." This center has among, other responsibilities, to evaluate new health-care technologies according to criteria of clinical effectiveness and cost effectiveness; and, based on this criteria, it has made recommendations to the Ministry of Health to inform its decision-making process.	Increase interaction with experienced local and international researchers. Increase human resources. Build research culture. Increase availability of subcontracting EE studies. Promote rigorous analyses (academic level). Wider availability of information resources is needed.
Uruguay	The National Fund of Resources is interested in evaluating the coverage of different health technologies according to clinical effectiveness and cost-effectiveness.	There are five researchers with formal knowledge of EE analysis.	Facilitate interaction with international experienced researchers. Generate financial resources. Build on local experience in the conduction of EE studies.
Venezuela	Health General Directorate of the Ministry of Health and Social Development through its Office of Health Projects is interested in evaluation a human immunodeficiency virus (HIV) program.	Local courses of EE; Human resources in research centres within universities; Ready access to information resources	Generate financial funds. Promote research culture. Increase local knowledge.

Latin American countries. In some countries, this is even perceived as a priority within the health-care system. The exchange of expertise (through the NEVALAT project) between researchers with a more hands-on experience on the conduct and use of economic evaluations, and those with a deeper knowledge of the reality and functioning of the local Latin American health-care systems may help to expedite the process of incorporating economic evaluation studies as a formal tool to inform the decision-making process within the health-care systems in Latin American countries.

POLICY IMPLICATIONS

Although there is an expressed need for economic evaluation in Latin America, very few examples of the use of studies exist. To promote the use of economic evaluation in this region two main conditions need to be fulfilled. First, adequate resources and skills need to be available to conduct economic evaluations of good quality. Second, decision-making procedures need to be modified so as to accommodate evidence-based approaches such as economic evaluation.

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