

RESEARCH ARTICLE

Altruism, environmental externality and fertility

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Abstract

We investigate the interaction between environmental quality and fertility in an altruistic bequest model with pollution externalities created by the aggregate production. Despite the negative externality related to the endogenous childbearing decisions, parents may choose to have fewer children in the competitive economy than in the social optimum. To achieve optimality, positive taxes on childbearing are required even with an insufficient number of children, if the social discount factor equals the parents' degree of altruism. On the other hand, child allowances may constitute the optimal policy if the social discount factor exceeds the parents' degree of altruism.

Keywords: altruism; bequest; child allowances; environmental quality; externality; fertility

1. Introduction

Not only several developed countries such as Japan, Germany, and Italy, but also newly industrialized economies in East Asia such as Singapore, Hong Kong, Taiwan and South Korea are faced with low fertility and (future) population decline.¹ On the other hand, although the environmental concern is relatively high in these countries, some of them do not control polluting emissions appropriately, and are suffering from excessive emissions. Even in terms of the local environment, there still exist various types of problems such as water pollution in rivers, lakes and sea areas, along with air pollution.² This may

¹According to the World Bank database of Health, Nutrition and Population statistics, in 2014 the total fertility rate (TFR) of Hong Kong and South Korea (1.2) and Singapore (1.3) was lower than that of Germany, Japan and Italy (1.4). In addition, fertility rates have fallen in other developed countries such as the USA (from 2.1 in 2007 to 1.9 in 2014), Norway (from 2.0 in 2009 to 1.8 in 2014) and the UK (from 1.9 in 2008 to 1.8 in 2014).

²In Japan, environmental quality standards for biochemical oxygen demand (BOD) and chemical oxygen demand (COD) are still not being met in about 45 per cent of lakes, although in about 10 per cent of total water area in 2012 (Japanese Ministry of the Environment, 2014). In South Korea, about one-third of classified rivers and streams did not meet the quality objective in 2007 (WEPA, 2019). Also in Taiwan, segments of polluted rivers were about 35 per cent in 2008 (Environmental Protection Administration, 2009). In addition, air pollution is still a serious problem in Hong Kong. While some air pollution can be traced to consumption activities, we assume in this paper that pollution is caused by production. However, even

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imply that, while excessive population growth is considered to be a major environmental threat, environmental degradation can be ongoing even without population growth. The N-shaped correlation between pollution and income per capita, which is proposed by empirical studies such as de Bruyn *et al.* (1998), Friedl and Getzner (2003), and Martínez-Zarzoso and Bengochea-Morancho (2004), and provided with a rationale by Varvarigos and Zakaria (2017), is in line with this observation. According to the N-shaped curve, where pollution correlates positively with income per capita in a later stage of development, even under a low fertility rate, pollution may increase as long as income per capita grows in a high-income country. In this paper, we attempt to provide an explanation of how lower fertility and higher pollution simultaneously arise in the competitive economy rather than in the social optimum.

The relation between fertility and environmental quality may depend on the types of utility parents can obtain from having children, which may change with the stage of economic development. As Leibenstein (1974) argues, 'work or income utility' and 'old age security utility' are important factors in fertility decisions in the early stage of development.³ On the other hand, as economic development proceeds and income per capita increases, the use of child labor decreases and old age security systems outside the family develop, implying that work and old age security utility declines. Hence, in a later stage of economic development, parental altruism could explain a larger part of utility obtained from having children and could be a more significant factor for fertility decisions.

Jouvet *et al.* (2000*b*) and Jouvet *et al.* (2000*a*) investigate environmental issues introducing altruistic bequests (Barro, 1974; Becker and Barro, 1988).⁴ Assuming that individuals voluntarily contribute to pollution abatement, these studies show that a market economy results in under-contribution to pollution abatement and thus an under-provision of environmental quality due to the free rider problem. In these models, bequests also create environmental externalities via the production process, which lead to an over-accumulation of capital. To attain the social optimum, therefore, the government requires subsidies on contributions to pollution abatement and taxes on capital. These studies, however, assume exogenous fertility and the relation between fertility and environmental qualities is outside their scope.

In this paper, we assume that production causes pollution, and bequests embodied in productive capital create environmental externalities as in Jouvet *et al.* (2000*b*) and Jouvet *et al.* (2000*a*). Since aggregate production is increasing in the population, pollution externalities of childbearing also prevail in our model. The co-existence of these two externalities leads to a result different from that obtained in the previous studies on environmental externalities incorporating endogenous fertility (presented in section 2), namely, that the fertility rate determined in a market economy may be lower than the social optimum, although childbearing has a negative external effect on the environment. Parents choose the number of children so that the marginal benefit equals the marginal cost of having a child, and bequests toward each child constitute the marginal

when we consider consumption to be a driver of pollutant emissions, we maintain the qualitative results for the property of the competitive equilibrium (see footnote 13).

³Leibenstein (1974) assumes three types of utility ascribed to a child: 'work or income utility,' 'old age security utility' and 'consumption utility.' 'Consumption utility' means that children are consumption goods for their parents. This is not an altruistic motive but a selfish one, because the welfare of children does not matter.

⁴Jouvet *et al.* (2000*a*) consider the case where altruists and non-altruists coexist.

cost of a child. Thus, an increase in bequests raises the marginal cost of a child, and has a negative effect on the number of children. Therefore, if the level of bequests in the competitive equilibrium is higher than the socially optimal level, this over-provision of bequests raises the private marginal cost of a child possibly to a level above its social marginal cost. In such a case, the number of children in the competitive equilibrium instead falls below the social optimum. According to our numerical examples, many combinations of plausible parameter values support an equilibrium in which the number of children is insufficient. On the other hand, we show that the level of pollution is unambiguously higher than the social optimum, whether the fertility rate is too high or too low.

Moreover, we consider the parents' perceived rate of the effect of their behavior on pollution, and show that, as this rate rises, the number of children in the competitive equilibrium approaches that in the social optimum. In our model, the insufficiency in the number of children arises when the negative externality effect of fertility is dominated by the effect of the interaction of inheritance, which also creates a negative externality, and fertility. In this case, a rise in the parents' perceived rate lessens both of these externalities and increases fertility.⁵ This implies that environmental concern is closely related to fertility decisions, and the difference in environmental concern can be a factor in explaining the difference in fertility rates among countries.

We also examine what kind of policy is required to achieve social optimality. It is shown that, if the social discount factor for a child equals the private degree of altruism, the government needs to tax both childbearing and inheritance so as to restore efficiency, even if the fertility rate is lower than its socially optimal level. This is because an over-accumulation of capital is a necessary condition for under-production of children. Once capital is adjusted to its optimal level by inheritance taxes, the factor in the underproduction of children disappears, and the fertility rate exceeds its socially optimal level due to its environmental externalities. On the other hand, if the social discount factor for a child is higher than the private degree of altruism, child allowances and/or subsidies on inheritance may be required to attain the social optimum. However, the optimal policy never involves a combination of taxes on childbearing and subsidies on inheritance. Furthermore, our numerical examples suggest that a combination of child allowances and inheritance taxes is consistent with social optimality, as long as the weight to private utility in the social welfare function does not differ greatly among generations.

While the above result suggests that child allowances and inheritance taxes can constitute the optimal policy, these policies have been adopted in most high-income countries including those with low fertility. One reason why the fertility rates remain low even under these policies may be that the amount of child allowances is not large enough. In fact, public expenditure on family in percentage of GDP differs substantially between high-fertility and low-fertility countries: cash benefits are 0.8 per cent in Japan and 0.176 per cent in South Korea, while 1.565 per cent in France, whose TFR is 2.01, and 1.448 per cent in Sweden, whose TFR is 1.88; benefits in kind are 0.461 per cent in Japan and 0.949 per cent in South Korea, while 1.349 per cent in France and 2.19 per cent in Sweden, in 2013 (OECD, 2016).

The rest of the paper is organized as follows. Section 2 reviews previous studies closely relating to this paper to make our contribution clear. Section 3 presents a model, and characterizes the competitive equilibrium. Section 4 characterizes the social optimum,

⁵We thank one of the referees for suggesting this point.

and compares it to competitive equilibrium in the benchmark case where the social discount factor is equal to the private degree of altruism. Section 5 examines what kind of policy is required to decentralize the social optimum. Section 6, assuming that the social discount factor differs from the private degree of altruism, reexamines the result obtained in the previous sections. Section 7 provides the conclusions.

2. Related studies

There are a few studies that address the issues of fertility choices and environmental externalities in the presence of altruism, which include Harford (1997, 1998), Schou (2002), Jöst and Quaas (2010), and Marsiglio (2017). Harford (1998) considers a consumable capital good and a non-capital good, and consumption of the latter is assumed to create a pollution externality. While an increase in the number of children implies an increase in aggregate consumption of the polluting good, parents do not recognize such an impact of an extra child on pollution, and hence childbearing has an external effect, which results in excessive fertility. Harford shows that Pareto efficiency requires taxes on childbearing as well as Pigovian pollution taxes. Taxes on capital are not called for in his model, since bequests of capital do not entail externalities.

Schou (2002) introduces human capital accumulation as the engine of economic growth into a model with endogenous fertility decisions, which create negative pollution externality *via* production, and examines consequences for optimal policy of endogenizing fertility. He shows that a pollution tax is sufficient to attain optimality, when the revenue from it is redistributed to dynasties; but fertility is still excessive, when the revenue is redistributed to individuals. In the latter case, while a pollution tax must be supplemented with a fertility tax as in Harford (1997, 1998), the fertility tax can be replaced by an appropriate debt policy, which has negative effects on fertility (Lapan and Enders, 1990).

Jöst and Quaas (2010) extend Harford (1997, 1998) to an optimal control model with a production system that emits pollutants. They consider two types of households: dynastic households (Barro and Becker, 1989) and 'micro households' in which children leave their parents' household to form a new decision-making unit immediately after birth. In their model, two kinds of external effects, which arise from the individual decisions on polluting emissions and fertility, cause excessive total emissions and excessive population relative to the socially optimal. While the pollution externality may be internalized by a Pigovian tax on emissions, the optimal population policy is different according to the type of household. Taxes on the household size are required in the case of dynastic households, while taxes on the number of children are required in the case of micro households.

These studies and ours are along the same lines in that the social optimum is defined, and the role of economic policy in restoring the social optimum in the decentralized economy is examined. However, differently from these studies, where negative externality causes excessive fertility, and thus a fertility tax or another child-control policy is required to create optimality, we will show that insufficient fertility may arise simultaneously with excessive pollution, and a child-support policy in the form of child allowances may be consistent with optimality.

Marsiglio (2017) analyzes the interactions among population, economic growth and environment in a model where not only production but also population directly affects the environmental quality. He shows that, for low fertility rate, population growth increases both economic and environmental growth, while for high fertility rate, it decreases both of them. Then he demonstrates that a child-support policy is an effective tool to improve both economic and environmental outcomes in economies with low fertility, in contrast to the findings of Harford (1997, 1998), Schou (2002), and Jöst and Quaas (2010), where a child-control policy is required to restore the social optimum. On the other hand, he does not discuss whether the equilibrium fertility rate is too high or too low, or whether demographic policy can achieve social optimality or not. This is a difference from our study (as well as the four studies mentioned above).

Among studies on the effect of environmental factors on fertility without altruism, Varvarigos and Zakaria (2017) incorporate endogenous fertility decisions into Varvarigos (2014), which derives multiple equilibria characterized by higher (lower) income with higher (lower) environmental quality and higher (lower) longevity, and show the positive relation between pollution and fertility rates.⁶ Moreover, they show that, in the presence of an emission tax, the economy experiences a reduction in the fertility rate at some point in the process of development, due to the entrepreneurial choice of less polluting production method. The N-shaped correlation between pollution and income per capita is also explained theoretically in their study.⁷ While fertility decline emerges in their model, they do not discuss whether the resulting fertility rate is insufficient or not as they do not deal with the social optimum.

3. The basic model

Suppose that there are two periods and two generations. The parents' generation (generation 0) lives for period 0 and the children's generation (generation 1) lives for period 1, with no overlapping of the periods. Each member of the same generation is identical. The population of generation 0 is N, and each member of generation 0 produces n children.

As in Becker and Barro (1988), the parents decide to have *n* children because they are altruistic toward their children in that each child's welfare directly enters their utility functions. It is assumed that each child costs $\beta(> 0)$, so that $n\beta$ is the total cost of raising children. The parents allocate the remaining income after they have paid the cost of raising children between their own consumption and bequests toward their children. We also assume that the inheritance from the former generation determines the income of each generation.

The parents derive disutility from the level of pollution while deriving utility from consumption and their children's welfare. Their utility function is thus defined by

$$U_0(c_0, \pi_0, n, U_1) = u_0[(1+r)b_0 - n(b_1 + \beta)] - V_0(\pi_0) + n\delta(n)U_1,$$
(1)

where $c_0(=(1+r)b_0 - n(b_1 + \beta))$ is their consumption, b_0 is the inheritance they receive, b_1 is the bequests to each child, r is the interest rate, π_0 is the level of pollution in period 0, U_1 is the utility of each child, and $\delta(n)$ is the weight attached to

⁶A similar result is obtained in Dasgupta (1995, 2000), which explored the mutual influences between population growth, a worsening of poverty and natural resource degradation in poor countries (i.e., population-poverty-resource nexus). However, the mechanism is entirely different between Dasgupta (1995, 2000) and Varvarigos and Zakaria (2017).

⁷De la Croix and Gosseries (2012) also analyze the influence of environment and environmental policy on fertility rate. They show that pollution control (capping emissions) increases population and decreases production per worker through substitution of child rearing for production in a household.

each child's utility. We assume that $u'_0 > 0$, $u''_0 < 0$, $V'_0 > 0$, $V''_0 > 0$, $0 < \delta(n) < 1$, $\delta'(n) < 0$, $\delta(n) + \delta'(n)n > 0$ and $2\delta'(n) + \delta''(n)n < 0$.⁸

The children consume the inheritance from their parents, and their utility function is defined by

$$U_1(c_1, \pi_1) = u_1[(1+r)b_1] - V_1(\pi_1),$$

where π_1 is the level of pollution in period 1. We assume that $u'_1 > 0$, $u''_1 < 0$, $V'_1 > 0$, and $V''_1 > 0$.

We assume the level of pollution in each period to be a linear function of current production Y_i :

$$\pi_i = \alpha Y_i; \quad \alpha > 0, \qquad i = 0, 1. \tag{2}$$

As in Harford (1998) and Schou (2002), we model pollution as a flow variable and do not address stock pollution. In this model, however, it may be reasonable to assume that no pollutants survive the period, because one period corresponds to a lifetime of an individual, implying that the depreciation rate is likely to be sufficiently high. Assuming a linear technology, we define the production function as

$$Y_i = AK_i; \quad A > 0, \qquad i = 0, 1,$$
 (3)

where K_i is the stock of capital in period *i*.

Equilibrium on the capital market implies

$$b_i = k_i; \quad i = 0, 1,$$
 (4)

where $k_0 \equiv K_0/N$ and $k_1 \equiv K_1/nN$. At equilibrium the rate of interest is equal to the marginal productivity of the capital net of depreciation:⁹

$$1 + r = A. \tag{5}$$

We hereafter denote k_1 as k for notational simplicity.

The parents are assumed not to recognize that producing children and bequeathing their wealth to their children should degrade the future environment via the production process. Given π_1 as well as $(1 + r)b_0$, β and π_0 , therefore, the parents choose the number of children and the level of bequests so as to maximize (1). Substituting (2), (3), (4) and (5) into the first-order conditions yields

$$F(k,n) \equiv -nu'_0[Ak_0 - n(k+\beta)] + n\delta(n)Au'_1(Ak) = 0,$$
(6)

$$G(k,n) \equiv -(k+\beta)u'_{0}[Ak_{0} - n(k+\beta)] + [\delta(n) + n\delta'(n)] \{u_{1}(Ak) - V_{1}(\alpha ANnk)\} = 0.$$
(7)

The competitive equilibrium (k^*, n^*) is characterized by (6) and (7).

⁸Assuming that parents care for the private utility of their children but neglect the altruistic term of the children (namely, the utility function of each generation is given by $U_i = u_i(c_i) - V_i(\pi_i) + n_i \delta(n_i)[u_{i+1}(c_{i+1}) - V_{i+1}(\pi_{i+1})])$, we can generalize the model to including an infinite number of generations. This interpretation would not affect any of our results. We thank Dirk Schindler for suggesting this point.

⁹We assume total depreciation after one period.

We define G(k, n) in (7) as the private marginal net benefit (PMNB) of a child. Similarly, F(k, n) in (6) as the PMNB of bequests. The first term in (7) is the marginal disutility from the decrease in parental consumption by having an additional child, and represents the private marginal cost of a child. The second term in the RHS of (7) is the increase in parental utility derived from altruism when adding an additional child, and represents the private marginal benefit of a child.

4. Social optimum

In this section, we characterize the social optimum, and compare it to the competitive equilibrium obtained in the previous section. In particular, we show that the number of children chosen may be lower in the competitive equilibrium than in the social optimal allocation, albeit children create negative environmental externalities.

4.1 Characterizing the social optimum

We assume that the government adopts a utilitarian social welfare function consisting of the discounted sum of individuals' utilities. According to Blumkin and Sadka (2004), the social welfare function is defined by

$$W = N[U_0(c_0, \pi_0, n, U_1) + \rho n U_1(c_1, \pi_1)].$$
(8)

Although the welfare of the children's generation is already incorporated into the social welfare function through the parent's utility, the government may also assign a positive weight to the children's welfare in itself. If this is the case, then $\rho > 0$. On the other hand, if the government counts the children's welfare only through the parent's utility, then $\rho = 0$. As a benchmark, we first assume that $\rho = 0$, under which the social discount factor equals the parent's degree of altruism, and examine the case of $\rho > 0$ in section 6.

Given k_0 , A, β and α , the government chooses n and k so as to maximize (8). The first-order conditions are

$$F^{S}(k,n) \equiv -nu'_{0}[Ak_{0} - n(k + \beta)] + n[\delta(n) + \rho][Au'_{1}(Ak) - \alpha ANnV'_{1}(\alpha ANnk)] = 0, \qquad (9)$$

$$G^{S}(k,n) \equiv -(k + \beta)u'_{0}[Ak_{0} - n(k + \beta)] + [\delta(n) + n\delta'(n) + \rho][u_{1}(Ak) - V_{1}(\alpha ANnk)] - n[\delta(n) + \rho](\alpha ANk)V'_{1}(\alpha ANnk) = 0. \qquad (10)$$

We obtain the social optimum (k^S, n^S) from (9) and (10). $G^S(k, n)$ can be defined as the social marginal net benefit (SMNB) of a child. Similarly, $F^S(k, n)$ in (9) can be defined as the SMNB of bequests.

4.2 Comparing the competitive equilibrium to the social optimum

In our model, the parents do not take into account the effects of *k* and *n* on pollution via the production process. This implies that both childbearing and bequeathing to children have pollution externalities. Comparing (7) to (10) with $\rho = 0$, it follows that the PMNB of *n* is greater than its SMNB by $n\delta(n)(\alpha ANk)V'_1$ given *k*. Similarly, a comparison between (6) and (9) with $\rho = 0$ indicates that the PMNB of *k* is greater than its SMNB

by $n\delta(n)(\alpha ANn)V'_1$ given *n*. This does not imply, however, that *k* and *n* are determined higher in the competitive equilibrium than in the social optimum, because there exists an interaction between *k* and *n*. That is, an increase in bequests raises the marginal cost of having a child, and thus has a negative effect on the number of children. Therefore, if the level of capital accumulation in the competitive equilibrium is higher than the socially optimal level, and this over-accumulation of capital lowers the PMNB of a child to a level below its SMNB, then the number of children in the competitive equilibrium instead falls below that in the social optimum.¹⁰

Paying attention to the interaction of *k* and *n*, we now derive a condition for $n^* < n^S$. For this purpose, we consider the following equations:

$$\hat{F}(k,n;\mu) \equiv F(k,n) - \mu \left\{ n\delta(n)\alpha ANnV_1'(\alpha ANnk) \right\} = 0,$$
(11)

$$\hat{G}(k,n;\mu) \equiv G(k,n) - \mu[n\delta(n)\alpha ANkV'_1(\alpha ANnk)] = 0.$$
(12)

Note that the competitive equilibrium (k^*, n^*) satisfies (11) and (12) when $\mu = 0$, whereas the social optimum (k^S, n^S) satisfies them when $\mu = 1$. Furthermore, $\mu \in [0, 1]$ can be thought of as the parents' perceived rate of the effect of their behavior on pollution. Using this terminology, our model supposes the case where the parents' perceived rate is 0. On the other hand, if it were 1, the competitive equilibrium would coincide with the social optimum.

Differentiating (11) and (12) yields¹¹

$$\frac{dk}{d\mu} = \frac{\hat{F}_{\mu}}{D(\mu)} \left[\frac{k}{n} F_n - G_n \right],\tag{13}$$

$$\frac{dn}{d\mu} = \frac{\hat{F}_{\mu}}{D(\mu)} \left[-\frac{k}{n} F_k + G_k \right],\tag{14}$$

where $F_k \equiv \partial F/\partial k(<0)$, $F_n \equiv \partial F/\partial n(<0)$, $G_k \equiv \partial G/\partial k(<0)$, $G_n \equiv \partial G/\partial n(<0)$, $\hat{F}_{\mu} \equiv \partial \hat{F}/\partial \mu(<0)$ and $D(\mu)(>0)$ is the determinant of the Jacobian.¹²

As shown in the appendix, the sign of (14) is positive if

$$-n^{*}\delta(n^{*})(\alpha ANk^{*})V_{1}'(\alpha ANn^{*}k^{*}) + G_{k}(k^{*},n^{*})\left.\frac{\partial k}{\partial \mu}\right|_{\mu=0} > 0,$$
(15)

where $(\partial k/\partial \mu)_{\mu=0} = -(\hat{F}_{\mu}/F_k) < 0$. Since $dn/d\mu > 0$ is a sufficient condition for $n^* < n^S$, we obtain the following proposition.

Proposition 1. If (15) is satisfied, then the number of children in the competitive equilibrium is smaller than that in the social optimum.

The intuition behind proposition 1 is straightforward. The LHS of (15) represents the change in the marginal net benefit of a child when the parents' perceived rate rises from 0.

¹⁰Similarly, noting the impact of the number of children on the marginal cost of bequests, the relative magnitude of k^* and k^S is indeterminate.

¹¹See appendix.

¹²The proof of $D(\mu) > 0$ is shown in the appendix.



Figure 1. Number of children: competitive equilibrium and social optimum

The first term is the environmental effects of *n* which the parents do not take into account in calculating the PMNB of a child. If they take these effects into account, the marginal net benefit of a child decreases. The second term is the effects through the change in capital (i.e., bequest). If the parents realize the environmental effects of *k*, they choose smaller amounts of bequests per child $((\partial k/\partial \mu)_{\mu=0} < 0)$. The decrease in bequests implies the decrease in the marginal cost of a child and the increase in the marginal net benefit of the child. Therefore, if the second term dominates the first term, the marginal net benefit of a child and thus the number of children increase. Figure 1 shows the SMNB of *n* and the PMNB of *n* when (15) is satisfied. Equation (15) implies that the PMNB is shifted upward by an increase in μ , and equivalently that the SMNB exceeds the PMNB, given $n = n^*$. Hence, the number of children determined in the competitive equilibrium is lower than the social optimum $(n^* < n^s)$.¹³

As to the comparison of the level of capital in the competitive equilibrium to its socially optimal level, we obtain the following proposition.

Proposition 2. *In the competitive equilibrium, if the number of children is insufficient, then capital is over-accumulated, relative to the social optimum.*

 \square

Proof : See appendix.

Together with proposition 1, proposition 2 implies that, if (15) is satisfied, $n^* < n^s$ and $k^* > k^s$ simultaneously holds.

¹³It may be worth considering the case where pollution is caused by consumption, instead of production. Assuming that the consumption of childcare goods as well as consumption goods causes pollution, the levels of pollution are given by $\pi_0 = \alpha N (c_0 + n\beta) = \alpha N[(1 + r) b_0 - nb_1]$ and $\pi_1 = \alpha N nc_1 = \alpha N n (1 + r) b_1$. The sign of the environmental externality could be positive or negative because changes in inheritance affect not only V'_1 , but also V'_0 through the changes in parents' consumption and hence pollution in period 0 (the latter effect was absent in the case considered in the text). The results in the consumption-externality case are basically the same as those in the production-externality case if the environmental externality is negative, while the results can be reversed if it is positive. The formal analysis is included in the online appendix. We thank one of the referees for having pointed out the latter effect in the consumption-externality case.

The above result is in marked contrast with Jöst and Quaas (2010), in which the fertility rate in the competitive equilibrium is higher than that in the social optimum for two types of households: dynastic households and micro-households. The family (or household) considered here is basically the same as the dynastic household in Jöst and Quaas in that the parents decide their children's consumption, while our family consists only of two generations. In the case of dynastic households in Jöst and Quaas, while the cost of raising children depends on per-capita capital, there is no external effect from the firm's decision on capital and the equilibrium level of capital is socially optimal. On the other hand, in our model, the household's decision on bequests creates an externality, which may lead to the higher cost of raising children and thus the lower fertility rate in comparison to the social optimum.

We next examine the relative magnitude of pollution between the competitive equilibrium and the social optimum. The result is summarized in the following proposition.

Proposition 3. *The level of pollution is higher in the competitive equilibrium than in the social optimum.*

Proof : See appendix.

It should be noted that we have $\pi^* > \pi^s$ irrespective of the relative magnitude between n^* and n^S and between k^* and k^S . This is due to the external effects of childbearing and bequests on the environment. Furthermore, propositions 1 and 3 imply that society may suffer from insufficient fertility and excess pollution at the same time. This result seems to be in line with a phenomenon prevailing in several countries.

4.3 Numerical examples

In this section, we quantitatively assess the results obtained in section 4.2 in a numerical example. For this purpose, we specify the utility and disutility functions as $u_0(c) = u_1(c) = c^{0.6}$ and $V_0(\pi) = V_1(\pi) = \pi^2/2$, respectively. Following Becker and Barro (1988), the degree of altruism toward children is assumed to take a form of constant elasticity with respect to the number of children, i.e., $\delta(n) = \xi n^{-0.2}$, where $\xi > 0$. We set $\xi = 0.65$ as the baseline value, with which we can see that the degree of altruism toward each child is about 0.6 in the competitive equilibrium. We assume the population of the parent's generation and the initial endowment of each parent as $N_0 = 1$ and $b_0 = 1$, respectively. The total capital stock in the first period (K_0) is then equal to 1. The productivity parameter (A) is set equal to 2.666, which corresponds to the annual interest rate 0.04 when one period is taken as 25 years (i.e., 2.666 $\approx (1 + 0.04)^{25}$). The other parameters are set as $\alpha = 0.15$ and $\beta = 0.25$. The value of β implies that the share of child rearing cost in income ($= n\beta/\gamma_0$) is 12 per cent in the competitive equilibrium.

With each parameter set equal to its baseline value, the competitive equilibrium is given by $k^* = 1.156$ and $n^* = 1.271$, while the social optimum is calculated as $k^S = 0.794$ and $n^S = 1.424$. Notice that, in the baseline case, the number of children in the competitive equilibrium is lower than that in the social optimum.

In the following, we examine how the variables *k*, *n* and π depend on key parameters: the level parameter of the altruism toward children ξ and rearing cost per child β . The former result is depicted in figure 2 and the latter in figure 3.







(b)



(c)

Figure 2. (a) Sensitivity of capital stock per capita to ξ . (b) Sensitivity of number of children to ξ . (c) Sensitivity of pollution emission to ξ









Figure 3. (a) Sensitivity of capital stock per capita to β . (b) Sensitivity of number of children to β . (c) Sensitivity of pollution emission to β

Figures 2(a)–(c) show the competitive equilibrium and the social optimum values of k, n and π for ξ ranging from 0.4 to 0.9 respectively. The results can be summarized as follows:

- both k^* and k^S are increasing in ξ , while k^* increases more sharply than k^S ;
- *n*^S is monotonically increasing in *ξ*, while *n** shows the inverted U-shaped relation with *ξ*;
- when ξ is relatively large (i.e., $\xi \ge 0.5$), the number of children in a competitive equilibrium is smaller than that in the corresponding social optimum, while it is larger when ξ is relatively small (i.e., $\xi < 0.5$);
- the gap between the number of children in a competitive equilibrium and that in the social optimum becomes greater as ξ increases. From figures 2(a) and (b), we can see that, when the altruism parameter ξ is relatively large, the number of children is insufficient in the competitive equilibrium and then the capital is overly accumulated, which illustrates proposition 2, although, in our numerical example, the capital is overly accumulated even when the number of children is higher in the competitive equilibrium;
- the level of pollution in the social optimum π^{S} is increasing in ξ since both k^{S} and n^{S} monotonically increase, while π^{*} is also increasing in ξ , although n^{*} decreases when ξ is relatively large. In our example, the positive effect (i.e., increases in k^{*}) dominates the negative effect (i.e., decreases in n^{*}), and hence π^{*} increases with ξ ;
- over the whole range of ξ, the pollution emission is larger in the competitive equilibrium than in the socially optimum, which demonstrates proposition 3. We can also see from figure 2(c) that the over-emission becomes greater as ξ increases, that is, the competitive equilibrium becomes more inefficient as the parents become more altruistic toward children.

The values of *k*, *n* and π for β ranging from 0.15 to 0.35 are shown in figure 3(a)–(c). These results are summarized as follows:

- an increase in *β* raises *k* and reduces *n* both in the competitive equilibrium and in the social optimum;
- over the whole range of β , k^* is higher than k^S , and n^* is lower than n^S ;
- as *β* increases, the gap between the number of children in the competitive equilibrium and the social optimum becomes smaller;
- a change in β affects the pollution levels through two channels: (i) the positive effect on *k*, and (ii) the negative effect on *n*. In our numerical example, the latter effect dominates the former in the competitive equilibrium and hence an increase in β reduces π^* , while these effects are almost canceled out in the social optimum and hence a change in β does not have significant impact on π^S , as shown in figure 3(c).

It should be noticed that, according to our numerical examples, the number of children in the competitive equilibrium becomes insufficient for a wide range of parameter values, including the baseline case which is considered to be plausible.

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5. Optimal policy

This section examines whether the social optimum can be decentralized. In our model, since the parents fail to take into account the effects of production on pollution in choosing the number of children and the amount of bequests to each child, *laissez faire* leads both the fertility rate and per capita capital to become suboptimal. To control two variables, decentralization requires two policy instruments. Among the many instruments the government can use, we consider taxes (or subsidies) on inheritance and taxes on childbearing (or child allowances), which would directly affect the decisions on fertility and bequests in the family.

5.1 Decentralizing the social optimum

The government budget is balanced by lump-sum transfers to private individuals in each period. We thus have

$$nT = \theta, \tag{16}$$

$$(1+r)b_1\tau = \eta,\tag{17}$$

where *T* is a tax per child imposed on the parents, τ is the tax rate on bequests to each child, θ is a lump-sum transfer to each parent, and η is a lump-sum transfer to each child.

The parent's utility function (1) is rewritten as

$$U_0 = u_0[(1+r)b_0 - n(b_1 + \beta + T) + \theta] - V_0(\pi_0) + n\delta(n) \{u_1[(1-\tau)(1+r)b_1 + \eta] - V_1(\pi_1)\}.$$

The competitive equilibrium in this case, $k = k^*(\tau, T)$ and $n = n^*(\tau, T)$, satisfies the following conditions:

$$\tilde{F}(k, n; \tau, T) \equiv -nu'_0 [Ak_0 - n(k + \beta + T) + \theta] + n\delta(n)(1 - \tau)Au'_1 [(1 - \tau)Ak + \eta] = 0,$$
(18)
$$\tilde{G}(k, n; \tau, T) \equiv -(k + \beta + T)u'_0 [Ak_0 - n(k + \beta + T) + \theta]$$

+
$$(\delta(n) + n\delta'(n)) \{u_1[(1 - \tau)Ak + \eta] - V_1(\alpha ANnk)\} = 0.$$
 (19)

If the government realizes the social optimum in a decentralized economy with $\tau = \tau^*$ and $T = T^*$, we have

$$k^*(\tau^*, T^*) = k^S,$$
(20)

$$n^*(\tau^*, T^*) = n^{S}.$$
 (21)

Substituting (16), (17), (20) and (21) into (18) and (19) yields

$$-n^{S}u_{0}'[Ak_{0} - n^{S}(k^{S} + \beta)] + n^{S}\delta(n^{S})(1 - \tau^{*})Au_{1}'(Ak^{S}) = 0,$$
(22)
$$(k^{S} + \beta + \tau^{*})x_{1}'[Ak_{0} - x^{S}(k^{S} + \beta)]$$

$$-(k^{3} + \beta + T^{*})u_{0}[Ak_{0} - n^{3}(k^{3} + \beta)] + (\delta(n^{S}) + n^{S}\delta'(n^{S}))[u_{1}(Ak^{S}) - V_{1}(\alpha ANn^{S}k^{S})] = 0.$$
(23)

Since (k^S, n^S) also satisfies (9) and (10) with $\rho = 0$, (22) and (9) with $k = k^S$ and $n = n^S$ imply

$$\tau^* = \frac{\alpha N n^{S} V_1'(\alpha A N n^{S} k^{S})}{u_1'(A k^{S})} > 0.$$
(24)

Also, (23) and (10) with $k = k^S$ and $n = n^S$ imply

$$T^* = \frac{n^{S}\delta(n^{S})\alpha ANk^{S}V'_{1}(\alpha ANn^{S}k^{S})}{u'_{0}[Ak_{0} - n^{S}(k^{S} + \beta)]} > 0.$$
 (25)

Hence we have the following proposition:

Proposition 4. If the social welfare function is given by (8) with $\rho = 0$, the social optimum can be decentralized with inheritance taxation and childbearing taxation that are defined in (24) and (25), respectively.

5.2 Implications of the optimal policy

Equation (25) implies that T^* is positive independent of the relative magnitude between n^* and n^S . We now discuss why childbearing should be taxed to achieve social optimality, even when the number of children is insufficient relative to the social optimum.¹⁴

In figure 4, lines *F* and *G* respectively represent (18) and (19) with $\tau = T = 0$ in the (k, n) plane.¹⁵ In this case, the number of children is too low and the level of bequests is too high at the equilibrium point *E*. Since an increase in τ shifts *F* to the left, and an increase in *T* shifts *G* downward,¹⁶ these lines move to $\tilde{F}^* (= \tilde{F}(k, n; \tau^*, T^*))$ and \tilde{G}^* $(= \tilde{G}(k, n; \tau^*, T^*))$ if the government adopts $\tau = \tau^* (> 0)$ and $T = T^* (> 0)$. As a result, the social optimum *S* is achieved in the decentralized economy.

To explain why the government should tax childbearing although the number of children is insufficient in the initial equilibrium, we first suppose that the government uses only an inheritance tax τ as a policy tool. We see that an inheritance tax suffices to attain the optimal level of capital k^S as shown in figure 4, in which a bequest tax of $\tau = \tau'$ alters the equilibrium to point *D* by shifting *F* to \tilde{F}' . However, the new equilibrium *D* is suboptimal because the number of children is too high relative to the social optimum $(n^*(\tau', 0) > n^S)$. Once *k* is adjusted to its optimal level, the factor in the insufficiency of *n* disappears, and *n* exceeds its optimal level. In this stage, the government needs to tax childbearing to internalize a pollution externality children will create.

¹⁴The reason inheritance should be taxed can be explained in a similar way.

¹⁵Differentiating (18) and (19) with respect to k and n shows that both F and G slope downward, and F is steeper than G.

¹⁶Differentiating (18) with respect to k, τ , T, θ and η , given n, and noting $Tdn + ndT = d\theta$ and $A(\tau dk + kd\tau) = d\eta$, which are derived from (16) and (17) respectively, yields $\partial k/\partial \tau = -(\tilde{F}_{\tau}/\tilde{F}_k) < 0$ and $\partial k/\partial T = 0$, where $\tilde{F}_k \equiv n^2 u_0'' + n\delta(n)(1-\tau)A^2 u_1'' < 0$ and $\tilde{F}_{\tau} \equiv -n\delta(n)Au_1' < 0$. Similarly, differentiating (19) with respect to n, τ , T, θ and η , given k, and noting $Tdn + ndT = d\theta$ and $A(\tau dk + kd\tau) = d\eta$ yield $\partial n/\partial \tau = 0$ and $\partial n/\partial T = -(\tilde{G}_T/\tilde{G}_n) < 0$, where $\tilde{G}_T \equiv -u_0' < 0$ and $\tilde{G}_n \equiv (k + \beta + T)(k + \beta)u_0'' + (2\delta'(n) + n\delta''(n))(u_1 - V_1) - (\delta(n) + n\delta'(n))\alpha NAkV_1' < 0$.



Figure 4. Optimal policies when $\rho = 0$

6. Alternative social discount rate

Throughout the previous sections, we have maintained the assumption that the government counts the children's welfare only through the parents' welfare, namely, $\rho = 0$. In this section, we consider the case where the social discount factor differs from the parents' degree of altruism, namely, $\rho > 0$ in (8). The social optimum is characterized by (9) and (10) with $\rho > 0$.

In this case, the parents value the children's welfare less than the government, and the parents' behavior in terms of fertility and inheritance creates other types of externalities. As a result, while proposition 1 would be maintained by slight modification of the sufficient condition, proposition 2 is no longer valid. Whether k^* is higher or lower than k^S , the number of children can be too low due to the positive externality of childbearing that stems from the difference between the private and social welfare weights. Thus, $k^* > k^S$ is not a necessary condition for $n^* < n^S$.

Furthermore, we have policy implications different from those in the previous section. That is, proposition 4 is not fully maintained in the sense that the social optimum can be still decentralized, but the optimal policy does not necessarily imply taxing both on childbearing and inheritance.

Equations (24) and (25) are reduced to

$$\tau^{**} = \frac{[\delta(n^{S}) + \rho] \alpha N n^{S} V_{1}'(\alpha A N n^{S} k^{S}) - \rho u_{1}'(A k^{S})}{\delta(n^{S}) u_{1}'(A k^{S})},$$
(26)

$$T^{**} = \frac{n^{S}[\delta(n^{S}) + \rho]\alpha ANk^{S}V_{1}'(\alpha ANn^{S}k^{S}) - \rho[u_{1}(Ak^{S}) - V_{1}(\alpha ANn^{S}k^{S})]}{u_{0}'[Ak_{0} - n^{S}(k^{S} + \beta)]}.$$
 (27)

The sign of τ^{**} and T^{**} may be positive or negative, depending on whether the pollution externalities, whose effects are captured by the first term in the numerator of (26) and (27), dominate or are dominated by the externalities arising from the parents' underestimation of the children's welfare, whose effects are captured by the second term in the numerator of (26) and (27). In contrast to the result under $\rho = 0$ (proposition 4), therefore, child allowances and/or subsidies on bequests may be required to achieve optimality. It should be noted, however, that the sign of τ^{**} and T^{**} is not to be determined independent of the sign of the other. More specifically, we have that, if $\tau^{**} \leq 0$, then $T^{**} < 0$, as shown in the appendix. This implies the following proposition.



Figure 5. Optimal policies for various values of ρ

Proposition 5. If the social welfare function is given by (8) with $\rho > 0$, a combination of taxes on childbearing and subsidies on inheritance cannot achieve the social optimum in a market economy.

We now examine the relations between the value of ρ and the optimal policy choices (i.e., τ^{**} and T^{**}) numerically. Specification of functional forms and the baseline parameter values are the same as in section 4.3. The optimal policies are then calculated by substituting the parameter values into (26) and (27) with the functional specification. Figure 5 shows the values of τ^{**} and T^{**} for ρ ranging from 0 to 0.8. We can see from the figure that three cases appear, depending on the values of ρ . If the weight ρ is moderate (i.e., $0.05 < \rho < 0.45$), then τ^{**} is positive (i.e., inheritance tax) and T^{**} is negative (i.e., child subsidy). In contrast, when ρ is sufficiently small (i.e., $\rho \leq 0.05$), both τ^{**} and T^{**} are positive (i.e., $0.45 \leq \rho$), both τ^{**} and T^{**} are negative (i.e., subsidy for both inheritance and child rearing).

In our numerical example, we can see that, if the value of ρ is in the range of the first case above, the weight on the utilities of children in the social welfare function is smaller than one, i.e., $\delta(n^S) + \rho < 1$. This seems to be admissible since, in the economics literature, it is common practice to discount utilities of future generations, and then, $\tau^{**} > 0$ and $T^{**} < 0$ hold as stated above. This result suggests that child allowances constitute the optimal policy under a plausible assumption on the social welfare function, in contrast to previous studies such as Harford (1998) and Jöst and Quaas (2010), in which taxes on the number of children or the household size are required to achieve optimality.

7. Conclusion

Using an altruistic bequest model with endogenous fertility, in which both childbearing and bequests entail pollution externalities, we showed that the fertility rate may be too low in the competitive equilibrium despite the negative externality created by childbearing. On the other hand, the level of pollution is unambiguously higher than the social optimum, whether the fertility rate (or per capita capital) is too high or too low. Furthermore, we investigated what kind of policy is required to achieve social optimality. If the social discount factor for a child equals the private degree of altruism, the government needs to tax both childbearing and inheritance so as to restore efficiency, even if fertility or capital accumulation falls short of the respective optimal level. On the other hand, if the social discount factor for a child is greater than the private degree of altruism, child allowances and/or subsidies to inheritance may be required to achieve optimality. It should be noted, however, that the optimal policy never involves a combination of taxes on childbearing and subsidies on inheritance. Our numerical examples suggest that, under a plausible assumption on the social welfare function, inheritance taxes and child allowances can attain the social optimum.

In this paper, we do not consider several important aspects of economy and environment including economic growth, longevity, abatement activities and stock pollution to maintain the model tractable. However, in order to capture problems of the real world more comprehensively, these limitations should motivate further research. In particular, we could have incorporated economic growth, for example, by extending the model to an overlapping generations model, so that we could analyze the case of low-income countries with excessive population growth, and/or N-shaped correlation between pollution and income per capita. Furthermore, endogenous longevity could provide another channel enriching the linkages between population and environment, because pollution should have a direct effect on health and longevity (Varvarigos, 2010; Varvarigos and Zakaria, 2017), and also longevity should affect fertility decisions (Hirazawa and Yakita, 2017).

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Appendix

A.1 Derivation of $dk/d\mu$ and $dn/d\mu$:

Differentiating (11) and (12) with respect to k, n and μ yields

$$\begin{pmatrix} \hat{F}_k & \hat{F}_n \\ \hat{G}_k & \hat{G}_n \end{pmatrix} \begin{pmatrix} dk \\ dn \end{pmatrix} = - \begin{pmatrix} \hat{F}_\mu \\ \hat{G}_\mu \end{pmatrix} d\mu,$$

where

$$\hat{F}_{k} = n^{2}u_{0}'' + n\delta(n)A^{2}u_{1}'' - \mu n\delta(n)(\alpha A N n)^{2}V_{1}'' < 0,$$

$$\hat{F}_{n} = n(k+\beta)u_{0}'' - u_{0}' + (\delta(n) + n\delta'(n))Au_{1}'$$

$$\begin{split} &-\mu[\left(2\delta(n)+n\delta'(n)\right)(\alpha ANn)V_{1}'+n\delta(n)(\alpha AN)^{2}nkV_{1}'']\\ &=n(k+\beta)u_{0}''+n\delta'(n)Au_{1}'\\ &-\mu[\left(\delta(n)+n\delta'(n)\right)(\alpha ANn)V_{1}'+n\delta(n)(\alpha AN)^{2}nkV_{1}'']<0\\ &(\because u_{0}'=\delta(n)Au_{1}'-\mu\delta(n)(\alpha ANn)V_{1}'),\\ &\hat{G}_{k}=n(k+\beta)u_{0}''-u_{0}'+(\delta(n)+n\delta'(n))[Au_{1}'-(\alpha ANn)V_{1}']\\ &-\mu\left[n\delta(n)(\alpha AN)V_{1}'+n\delta(n)(\alpha AN)^{2}nkV_{1}''\right]\\ &=n(k+\beta)u_{0}''+n\delta'(n)Au_{1}'-(\delta(n)+n\delta'(n))(\alpha ANn)V_{1}'\\ &-\mu\left[n\delta(n)(\alpha AN)^{2}nkV_{1}''\right]<0\\ &(\because u_{0}'=\delta(n)Au_{1}'-\mu\delta(n)(\alpha ANn)V_{1}'),\\ &\hat{G}_{n}=(k+\beta)^{2}u_{0}''+(2\delta'(n)+n\delta''(n))(u_{1}-V_{1})-(\delta(n)+n\delta'(n))(\alpha ANk)V_{1}'\\ &-\mu\left[(\delta(n)+n\delta'(n))(\alpha ANk)V_{1}'+n\delta(n)(\alpha ANk)^{2}V_{1}''\right]<0,\\ &\hat{F}_{\mu}=-n\delta(n)(\alpha ANn)V_{1}'<0, \quad \hat{G}_{\mu}=-n\delta(n)(\alpha ANk)V_{1}'<0. \end{split}$$

Noting that $\hat{G}_{\mu} = \hat{F}_{\mu}k/n$, we have

$$\frac{dk}{d\mu} = \frac{1}{D(\mu)} \left[-\hat{F}_{\mu}\hat{G}_{n} + \hat{G}_{\mu}\hat{F}_{n} \right] = \frac{\hat{F}_{\mu}}{D(\mu)} \left[\frac{k}{n}\hat{F}_{n} - \hat{G}_{n} \right] = \frac{\hat{F}_{\mu}}{D(\mu)} \left[\frac{k}{n}F_{n} - G_{n} \right],\\ \frac{dn}{d\mu} = \frac{1}{D(\mu)} \left[-\hat{G}_{\mu}\hat{F}_{k} + \hat{F}_{\mu}\hat{G}_{k} \right] = \frac{\hat{F}_{\mu}}{D(\mu)} \left[-\frac{k}{n}\hat{F}_{k} + \hat{G}_{k} \right] = \frac{\hat{F}_{\mu}}{D(\mu)} \left[-\frac{k}{n}F_{k} + G_{k} \right].$$

A.2 Proof of $D(\mu) > 0$

We have $D(\mu) = D(0) + \mu \varphi (0 \le \mu \le 1)$, where $\varphi = F_k \hat{G}_{n\mu} + G_n \hat{F}_{k\mu} - F_n \hat{G}_{k\mu} - G_k \hat{F}_{n\mu}$,

$$\hat{G}_{n\mu} \equiv \partial \hat{G}_n / \partial \mu = -[(\delta(n) + n\delta'(n))(\alpha ANk)V_1' + n\delta(n)(\alpha ANk)^2 V_1''],$$
$$\hat{F}_{k\mu} \equiv \partial \hat{F}_k / \partial \mu = -n\delta(n)(\alpha ANn)^2 V_1'', \quad \hat{G}_{k\mu} \equiv \partial \hat{G}_k / \partial \mu = -n\delta(n)(\alpha AN)^2 nk V_1''$$

and

$$\hat{F}_{n\mu} \equiv \partial \hat{F}_n / \partial \mu = -\left[\left(\delta(n) + n\delta'(n)\right)(\alpha A N n)V_1' + n\delta(n)(\alpha A N)^2 n k V_1''\right].$$

The second-order condition for parental utility maximization and the condition for stability of the competitive equilibrium imply D(0) > 0, and the second-order condition for social welfare maximization implies D(1) > 0. Since φ does not depend on μ , we have $D(\mu) > 0 \forall \mu$.

A.3 Proof of proposition 1

Noting that $\hat{G}_{\mu} = (k/n)\hat{F}_{\mu}$, we rewrite (14) as

$$\frac{dn}{d\mu} = \frac{-F_k}{D(\mu)} \left[\hat{G}_{\mu} - \frac{\hat{F}_{\mu}}{F_k} G_k \right].$$
(A1)

Differentiating (11) with respect to k and μ and substituting $\mu = 0$ into the resulting equation yields

$$\left. \frac{\partial k}{\partial \mu} \right|_{\mu=0} = -\frac{\hat{F}_{\mu}}{F_k}.$$
(A2)

From (A1), (A2) and $\hat{G}_{\mu} = -n\delta(n)(\alpha ANk)V'$, we have

$$\frac{dn}{d\mu}\Big|_{\mu=0} = -\frac{F_k(k^*, n^*)}{D(\mu)} \left[-n^* \delta(n^*) (\alpha ANk^*) V_1'(\alpha ANn^*k^*) + G_k(k^*, n^*) \left. \frac{\partial k}{\partial \mu} \right|_{\mu=0} \right].$$
(A3)

Noting that the sign of $dn/d\mu$ does not depend on μ , (A3) implies that, if (15) is satisfied, then $dn/d\mu > 0 \forall \mu$.

A.4 Proof of proposition 2

Defining $k^*(n^S)$ as k that satisfies $F(k, n^S) = 0$, (6) and (9) imply that $k^*(n^S) > k^S$. Differentiating (6) with respect to k and n yields $\partial k/\partial n = -F_n/F_k < 0$. Hence, if $n^* \le n^S$, then $k^* \ge k^*(n^S) > k^S$.

A.5 Proof of proposition 3

Differentiating $\pi_1 = \alpha ANnk$ with respect to μ and substituting (13) and (14) yields

$$\frac{d\pi}{d\mu} = \frac{\alpha A N \hat{F}_{\mu}}{D(\mu)} \left[n \left(\frac{k}{n} F_n - G_n \right) + k \left(-\frac{k}{n} F_k + G_k \right) \right].$$
(A4)

Furthermore, substituting $G_k = F_n - (\delta(n) + n\delta'(n))\alpha ANnV'_1$ and $G_n = U_{nn} - (\delta(n) + n\delta'(n))\alpha ANkV'_1$ (where $U_{nn} \equiv \partial^2 U_0 / \partial n^2$) into (A4) yields

$$\frac{d\pi}{d\mu} = \frac{-\alpha A N n \hat{F}_{\mu}}{D(\mu)} \left[\left(\frac{k}{n} \right)^2 F_k - 2 \frac{k}{n} F_n + U_{nn} \right]$$
$$= \frac{-\alpha A N n \hat{F}_{\mu}}{D(\mu) F_k} \left[\left(\frac{k}{n} F_k - F_n \right)^2 + F_k U_{nn} - \left(F_n \right)^2 \right].$$

We have $F_k U_{nn} - (F_n)^2 > 0$ from the second-order conditions for the parents' utility maximization, and hence $d\pi/d\mu < 0$.

A.6 Proof of proposition 5

Using (9) and (10), we rewrite (26) and (27), respectively, as follows:

$$\hat{\tau}^* = \frac{[\delta(n^S) + \rho]\delta(n^S)\alpha A N n^S k^S V_1' - \rho k^S u_0'}{A k^S [\delta(n^S) + \rho]\delta(n^S) u_1'},$$
(A5)

$$\hat{T}^* = \frac{[\delta(n^S) + \rho][\delta(n^S) + n^S \delta'(n^S)] \alpha A N n^S k^S V'_1 - \rho(k^S + \beta) u'_0}{[\delta(n^S) + \rho + n^S \delta'(n^S)] u'_0}.$$
 (A6)

Subtracting the numerator of (A6) from that of (A5) yields

$$-n^{S}\delta'(n^{S})[\delta(n^{S})+\rho]\alpha ANn^{S}k^{S}V_{1}'+\rho\beta u_{0}'>0.$$

Since the denominators of (A6) and (A5) are both positive, we have that, if $\hat{\tau}^* \leq 0$, then $\hat{T}^* < 0$.

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