RACIAL DIFFERENCES IN THE EFFECT OF MARRIAGEABLE MALES ON FEMALE FAMILY HEADSHIP

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Abstract: Female family headship has strong implications for endemic poverty in the United States. Consequently, it is imperative to explore the chief factors that contribute to this problem. Departing from prior literature that places significant weight on welfare-incentive effects, our study highlights the role of male marriageability in explaining the prevalence of never-married female family headship for blacks and whites. Specifically, we examine racial differences in the effect of male marriageability on never-married female headship from 1980 to 2010. By exploiting data from IPUMS-USA ($N = 4,958,722$) and exogenous variation from state-level sentencing reforms, the study finds that the decline in the relative supply of marriageable males significantly increases the incidence of never-married female family headship for blacks but not for whites.

1. INTRODUCTION

Female family headship in the United States has risen sharply over the past few decades. In 1970, only 11.5% of U.S. families were headed by females. Now, more than 25% of U.S. families are characterized as such. It is critical to examine this upward trend in female family headship because of the implications for poverty.

By 2014, almost 47 million Americans lived in poverty, corresponding to an overall poverty rate of nearly 15% [U.S. Census Bureau, Current Population Survey (2015) Annual Social and Economic Supplements, Historical Poverty Tables]. What is especially noteworthy is that poverty tends to be a distinctive characteristic

of female-headed households. As early as 1959, the poverty rate for female-headed families with children was 60%, four times higher than the poverty rate for all families (U.S. Census Bureau, Current Population Survey (1960–2015), Current Population Survey Annual Social and Economic Supplements, Historical Poverty Tables). By 2011, the poverty rate for female-headed families was 40.9%, which is almost 30 percentage points higher than the poverty rate for all families [Gould (2012); U.S. Census Bureau, Current Population Survey (2015) Annual Social and Economic Supplements].

In addition to the poverty crisis, the racial divide is another significant aspect of female headship. In 2011, female-headed households comprised 55% of all black families, while only 22% of white families were female-headed. Consequently, our study aims to improve our understanding of the persistence of female family headship problem as well as why such stark racial differences exist.

To date, much of the female family headship literature has focused on the role of welfare benefits. Scholars argue that the implementation of Aid to Families with Dependent Children (AFDC) reduced women's economic incentives to marry, while increasing their incentives to bear children outside of wedlock [Lichter et al. (1991), Lloyd and South (1996), Moynihan (1967), Garfinkel et al. (2003), Teitler et al. (2009), Willis (1999)].

The AFDC was later reformed under the 1988 Family Support Act and under the 1996 Personal Responsibility and Work Opportunity Reconciliation Act (PRWORA). With lower benefits under each reform, the question of whether welfare encourages female headship is still unsettled. Several studies find evidence of the welfare-incentive effect [e.g., Moffitt (1992), Moffitt (1994), Lichter et al. (1997), Rosenzweig (1999), Hoffman and Foster (2000)], while others conclude that the effect is non-existent or negligible at best [e.g., Darity and Myers (1984), Moffit (1994), Darity and Myers (1995), Hoynes (1997), Blau et al. (2004)].

To shed new light on the preponderance of female headship, our study investigates the role of scarcity of marriageable males. Male scarcity has long been identified as a key determinant of family formation [e.g., Cox (1940), Jackson (1972), Guttentag and Secord (1983), South and Lloyd (1992), Kiecolt and Fossett (1995), Cready, Fossett and Kiecolt (1991), Willis (1999), Harknett and McLahanan (2004), Neal (2004), Harknett (2008)]. However, male marriageability (or the economic attractiveness of males as potential marriage partners) is also relevant to understand the family formation process [e.g., Wilson and Neckerman (1986), Lichter et al. (1992), Darity and Myers (1995), Wood (1995), Raley (1996)). But in contrast to this literature, our study attempts to make causal inferences about this relationship.

More specifically, our study examines the role of male marriageability in explaining female family headship. It focuses on never-married female headship because this family structure is steadily increasing among both blacks and whites. The study also explores the racial divide that persists among female-headed families by illustrating that the effect of male marriageability is distinctly different for blacks and whites. Using state-level variation in sentencing reforms to instrument
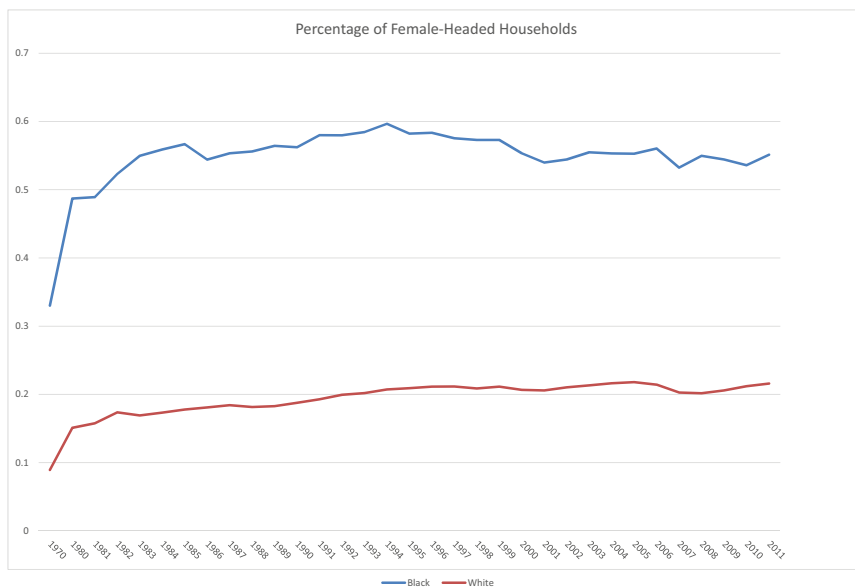
FIGURE 1. (Colour online) Fraction of female-headed households by race. *Notes:* U.S. Census Bureau (2000).

for male marriageability, the empirical findings indicate that the decline in the relative supply of marriageable males raises the incidence of never-married female headship significantly for blacks but not for whites.

Hereafter, the paper is organized as follows: a Background section discussing the prevalence and determinants of never-married female family headship, the Data and Methods, the Results, and the Conclusion.

2. BACKGROUND

2.1. Prevalence of Female Family Headship

Today, female headship remains high at over 25% of all families. Since female-headed families (and never-married female-headed families, in particular) are prone to poverty [McLanahan and Booth (1989), Fitzgerald and Ribar (2004)], children raised in these households are susceptible to socio-economic disadvantages that eventually lead to unfavorable adult outcomes. It is also important to note that the prevalence of female headship differs significantly between blacks and whites, maintaining a large racial divide in patterns of family structure.

Figure 1 displays racial differences in the fraction of female-headed households from 1970 to 2011. The percentage of black female-headed households ranged from 33% to 60%, while the percentage of white female-headed households ranged from about 9% to 22% during this same period. However, the steepest increase in female headship for blacks and whites occurred after 1970 and continued into

the 1980s. Subsequent to 1990, female headship increased by a much smaller magnitude; yet, a vast and relatively stable racial disparity persists among female-headed households.

2.2. Welfare and Female Economic Status

Becker's theory of marriage [Becker (1973, 1974, 1981)] posits that a woman will only marry if the economic benefits gained from marriage exceed those gained outside of marriage. This theory boosted the argument that welfare benefits were chiefly responsible for the rise in female family headship. With poor economic prospects traditionally facing black men, the U.S. welfare system was criticized as promoting non-marital childbearing and female headship within the black community [(Moynihan (1967), Lichter et al. (1991), Lloyd and South (1996), Garfinkel et al. (2003), Teitler et al. (2009), Willis (1999)].

Under AFDC in particular, scholars argue that the economic incentives of non-marital fertility and female headship are positively linked to this welfare regime [e.g., Moffitt (1992), Murray (1984), Moffitt (1994), Lichter et al. (1997), Rosenzweig (1999), Hoffman and Foster (2000)]. This is because the AFDC made it much more difficult to obtain benefits when married or living in extended family arrangements [Lichter et al. (1997), Blau et al. (2004)].

Still, others discredit the welfare-incentive theory (particularly any claims of race-specific effects), citing the rising trend of female-headship among households at all economic strata in the United States [Lichter et al. (1997)], the role of structural and socio-economic disadvantages [Darity and Myers (1984), Murray (1984), Darity and Myers (1995), Darity et al. (1998), Darity (2011)], and the decline in real welfare benefits over time [Darity and Myers (1984, 1995)]. It is also important to acknowledge that the evidence for the welfare-incentive effect on female family headship may have been conflated by technical statistical issues, including omitted variable bias and reverse causality. Studies that addressed these issues either found weak support for the welfare-incentive effect [Moffit (1994, 1998), Blau et al. (2004)] or no welfare-incentive effect [Darity and Myers (1984, 1995), Hoynes (1997)].

The passage of PRWORA in 1996 and the new regime, Temporary Assistance for Needy Families (TANF), stipulated new reforms (such as time limits and work provisions), aimed at improving the employment situation of participants, while providing bonuses to states that lowered non-marital fertility without raising abortion rates [Blank (2002)]. Despite these changes, there still is little evidence to support the hypothesis that welfare benefits incentivize female headship [Fitzgerald and Ribar (2004)].

Female economic status may also play a crucial role in understanding the rise in female headship. Becker (1981) argues that the relative improvement in female economic status may erode traditional gender roles of the family, as well as the need for marriage. Based on this hypothesis, female economic status is expected to increase the incidence of female headship.

On the other hand, female economic status may work to reduce female headship. Previous studies find that female economic status raises women's attractiveness as potential spouses [Willis (1999), Sweeney and Cancian (2004)] because males are likely to engage in relationship hypergamy or the "marry-up" phenomenon [Mare and Winship (1991), Lichter et al. (1992)].

2.3. Marriage Market Conditions

Beyond welfare and female economic status, prior works illustrate that the mere scarcity of males lowers marriage rates and depresses the timing of marriage, even as it raises non-marital childbearing [Cox (1940), Jackson (1972), Darity and Myers (1983), Guttentag and Secord (1983), Darity and Myers (1984), Lichter et al. (1991, 1992), South and Lloyd (1992), Darity and Myers (1995), Kiecolt and Fossett (1995), South (1996), Brien (1997), Cready et al. (1997), Willis (1999), Angrist (2002), Harknett and McLahanan (2004), Neal (2004), Harknett (2008)]. This evidence is underscored by the theory that male scarcity diminishes marriage opportunities for women. Consequently, relative male bargaining power within the marriage market rises [Becker (1981), Guttentag and Secord (1983)], such that men can achieve marital benefits even outside of marriage [Cready et al. (1997)].

The "quality" of males may be even more important than the quantity of males in understanding the prevalence and racial divide in female headship. The attractiveness of males as marriage prospects is highly correlated with the ability to be strong economic providers or breadwinners in the household [e.g., Wilson (1987), Lichter et al. (1991), Testa and Krogh (1995), South (1996), Koball (1998), Watson and McLanahan (2010), Schneider (2011)]. For black males, however, high levels of unemployment stifle their economic potential and subsequently their attractiveness as prospective husbands [Lichter et al. (1991), Fossett and Kiecolt (1991), Darity and Myers (1995), Darity et al. (1998), Koball (1998), Western and Wildeman (2009), Watson and McLanahan (2010), Schneider (2011)]. In 1990, the black male unemployment rate was 10.3% while the unemployment rate for all males was 4.7%. By 2011, the black male unemployment rate had risen to 16.8% and remained more than 5 percentage points higher than the average male unemployment rate (U.S. Bureau of Labor Statistics).

Mass incarceration also limits the economic attractiveness of males as viable marriage partners [Darity and Myers (1995), Western and Wildeman (2009), Charles and Luoh (2010)]. While some have argued that there are positive externalities produced from male incarceration [South and Lloyd (1992), South (1996), Charles and Luoh (2010), Mechoulan (2011)], the costs to economic outcomes (including the erosion of human capital, collateral consequences, and criminal recidivism) are likely to outweigh these putative benefits.

Since the 1970s, the number of individuals incarcerated in the United States has risen by more than 500%, exceeding two million persons by 2011 [Raphael and Stoll (2013)]. Moreover, male incarceration rates are disproportionately higher for

blacks [Pettit and Western (2004), Western (2006), Western and Wildeman (2009)], suggesting that black women are more critically disadvantaged in terms of their marital prospects [Darity and Myers (1995), Cready et al. (1997), Darity et al. (1998), Koball (1998), Western (2006), Western and Wildeman (2009), Charles and Luoh (2010)].

Wilson and Neckerman (1986) were the first to explore the relationship between male marriageability and marriage, finding a strong inverse relationship between employed males and marriage rates. Other studies confirm the adverse effect of the relative supply of employed males on marriage rates [Lichter et al. (1992), Wood (1995), Raley (1996)]. However, the effects detected in these later studies are marginal by comparison. By contrast, Darity and Myers (1995) concurred with Wilson and Neckerman (1986). This study illustrates that the overall incidence of female headship from 1976 to 1985 increased in response to the decline in male marriageability. The study also showed that the male marriageability problem was even more severe than previously thought.

Although these studies explore the relationship between male marriageability and family formation, none have been able to produce causal inferences concerning this relationship [Wilson and Neckerman (1986), Lichter et al. (1992), Darity and Myers (1995), Wood (1995), Raley (1996)]. Our study adds to the literature by using novel instrumental variables (IV) and instrumental variables-probit (IVProbit) strategies to identify the race-specific effects of male marriageability on female headship from 1980 to 2010.

3. DATA AND EMPIRICAL METHODS

3.1. Data

The data for this study are obtained from the Integrated Public Use Microdata Series – USA (IPUMS-USA) from 1980 to 2010 [Ruggles et al. (2010)]. The IPUMS-USA provides data for the total U.S. population, and not just the non-institutionalized population characteristic of other national datasets. The analysis sample is restricted to black and white females who are 18 years or older, since they are unlikely to assume head of household responsibilities prior to that time.

To measure the relative supply of marriageable males, we use the ratio of unmarried males in the labor force or in school to unmarried females [Darity and Myers (1995)]. Darity and Myers (1995) also provided a detailed analysis of various sex-ratio measures and found this to be the most comprehensive measure of the relative supply of marriageable males[1]. Male marriageability studies that only utilize the number of employed males [Wilson and Neckerman (1986), Lichter et al. (1992), Wood (1995), Raley (1996)] exclude a sizeable male population that is currently in school, and is also economically attractive.[2]

The study also focuses on racially homogenous marriage markets because black–white inter-racial marriage rates are relatively low in general, especially for black women [Taylor et al. (2010)]. Additionally, we focus on the heterosexual marriage

market given that our period of analysis ranges from 1980 to 2010 and state approval of homosexual marriages did not begin until the turn of this century. While cohabiting relationships are a nontrivial and growing type of family structure in the United States, the data do not allow for identification of these families.

The level of geographic aggregation that defines a marriage market has been frequently scrutinized in the marriage market literature. This is because it hinges upon a critical assumption about the size and scope of the geographical area that the individual uses to search for a potential mate. Brien (1997) argued that defining a marriage market area that is too large (such as at the state-level), may confound significantly within-area variations in local marriage markets. On the other hand, if the marriage market area is defined too narrowly (such as at the city or county level), data may not be available for all racial-ethnic groups (especially blacks), leading to major challenges in constructing consistent marriage markets.

Therefore, using a marriage market somewhere between the two extremes would be preferred. Our study defines the marriage market as the labor market area/commuting zone (LMACZ) in which the individual resides. LMACZs are geographical boundaries, with at least 100,000 individuals, that closely represent the local economy where individuals both work and reside[3]. This is arguably a stronger representation of local marriage markets relative to counties (which may be too small) and states (which may be too large). LMACZs are also more extensive than metropolitan statistical areas (MSAs) that only identify highly populated areas.

3.2. Empirical Methods

To examine the relationship between male marriageability and never-married female family headship, the following binary choice model is specified:

$$P\left(\text{FH}_{i,l,t} = 1|.\right) = \beta_0 + \beta_1 \text{MM}_{r,a,l,t} + X_{i,t}\beta_2 + W_{i,s,t}\beta_3$$
$$+ \beta_4 \text{Inc}_{r,s,t} + \lambda_l + \varsigma_s + t + \varepsilon_{i,l,t} \tag{1}$$

where i represents individuals in the sample, r denotes race (black or white), a denotes age, l denotes LMACZs, and t represents the survey-years (1980, 1990, 2000, and 2010). FH is a binary indicator equal to 1 for never-married mothers who are heads of household and 0 otherwise. MM denotes the race-, age-, LMACZ-, and year-specific ratio of unmarried males employed or in school to unmarried females. To capture individual-level characteristics *(X)*, the specification accounts for individual-specific age, education, and number of children. To evaluate welfare and female economic status *(W)*, the model controls for state- and year-specific real maximum welfare benefits for a family of three (expressed in 2010\$)[4] as well as race-, state-, and year-specific median female earnings (expressed in 2010\$). Inc denotes the race-, state-, and year-specific male incarceration rate (per 100,000 persons). The model also includes LMACZ-specific (λ_l), state-specific (ς_s), and general (t) time trends.

We utilize linear probability and probit regression framework to estimate equation (1) separately for blacks and whites. This is consistent with our aim of assessing how racially homogenous marriage market conditions influence race-specific never-married female headship from 1980 to 2010.

One limitation of the OLS and probit models however, is that the relative supply of marriageable males may be correlated with unobserved characteristics (e.g., marital preferences and family values) also linked to never-married female headship. If these characteristics work to reduce the ratio of unmarried males (employed or in school) to unmarried females while increasing the odds of female headship, OLS, and probit estimates are likely to be biased away from zero. However, the aggregate measure of the relative supply of marriageable males also may be susceptible to measurement error, thereby attenuating estimates toward zero. To address these issues, the study implements IV and Newey's two-step IVProbit [5] models using state-level variation from six main sentencing reforms that began in the late 1970s.
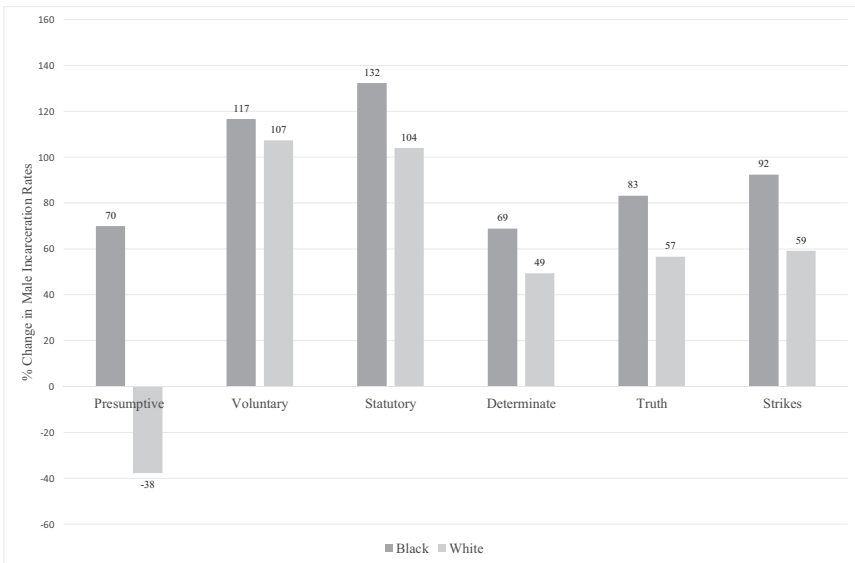
These sentencing reforms are sentencing guidelines (presumptive and voluntary), statutory presumptive sentencing, determinate sentencing, truth in sentencing, and three strike laws [Harmon (2015)]. Presumptive sentencing guidelines are defined by a range of sentences based on the severity of an offense and prior criminal records. Voluntary sentencing guidelines on the other hand, are viewed as formal recommendations rather than legal mandates for judicial disposition. Statutory presumptive guidelines serve as a sentencing rubric by indicating the typical sentence for a particular offense. Determinate sentencing operates without discretionary parole boards, whereas truth in sentencing (according to the 1994 Omnibus Crime Bill) mandates that at least 85% of an original sentence must be served by an offender. Finally, three strikes laws recommend more stringent sentencing after the third felony offense.

Table A.1 presents the years in which these sentencing reforms were implemented in each state [adapted from Harmon (2015)]. The table indicates that there are 40 states that adopted sentencing reforms, 29 of these adopted at least two. Reforms in sentencing began as a response to the "law and order" movement of the 1960s and continued into the 1990s as a part of the widespread "tough on crime" philosophy. Over these three decades, the United States waged a dual war on crime and drugs that called for more stringent sanctions to fuel criminal deterrence [Harmon (2015)].

With the imprisonment boom that began in the 1980s however, some argue that the onset of sentencing reform not only worked to spur mass incarceration in the United States [e.g., Marvell (1995), Steffensmeier and Demuth (2006), Stemen et al. 2006)], but also racial inequities in sentencing [e.g., Tonry (1995), Marvell (1995), Steffensmeier and Demuth (2006), Stemen et al. (2006), Harmon (2011)].

Using incarceration data from the National Prisoner Statistics USDOJ (2015) and state variation in sentencing reforms, the study illustrates how black and white male incarceration rates change after the implementation of sentencing reforms. Figure 2 shows that black and white male incarceration rates changed markedly

FIGURE 2. Percentage change in male incarceration rates post-sentencing reforms. *Data:* National prisoner statistics, IPUMS-USA (1980–2010). *Notes:* All percentage changes are statistically different from zero.

after each sentencing reform was implemented, albeit more dramatically for black males. For instance, male incarceration rates in states that implemented presumptive sentencing increased by about 70% for blacks but declined by 38% for whites. Voluntary and statutory presumptive sentencing increased black and white male incarceration rates by well over 100%, but the rise was significantly higher for blacks.

Determinate, truth, and three strikes sentencing laws raised black male incarceration rates by 69%, 83%, and 92%, respectively. To a lesser extent, white male incarceration rates rose by 49%, 57%, and 59%, respectively. These trends underscore that sentencing reforms not only contributed to the imprisonment boom, but also worked to widen the racial disparities in incarceration rates [Tonry (1995), Harmon (2011)]. Thus, the disparate impact of sentencing reforms may help explain racial differences in the relative supply of marriageable males, and consequently never-married female headship.

4. RESULTS

4.1. Descriptive Statistics

Figure 3 illustrates the trend in never-married female headship by race from 1980 to 2010. Although *overall* female headship changed negligibly from 1990 to 2011 (Figure 1), never-married female headship rose steadily for both blacks and whites
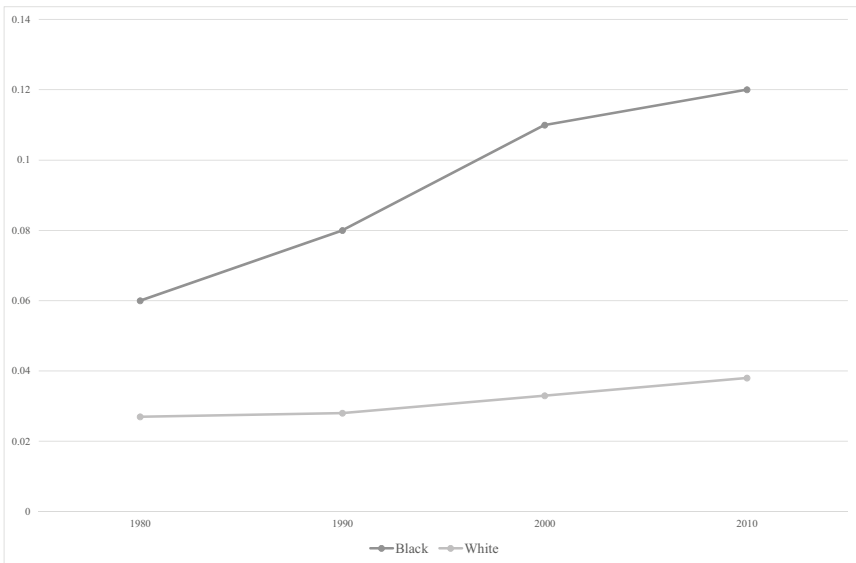
FIGURE 3. Trends in never-married female family headship by race (1980–2010). *Data:* IPUMS-USA (1980–2010).

from 1980 to 2010. In 1980, 6% of all black households were headed by never-married black women compared to 3% of white counterparts. By 2010, never-married female headed households accounted for 12% of all black households relative to approximately 4% of all white households. Therefore, never-married female headship doubled among black households and increased by 33% among white households.

Over the same four-decade period, a large racial disparity in the relative supply of marriageable males is also evident. The relative supply of marriageable males is defined as the race-, age-, LMACZ-, and year-specific ratio of unmarried males employed or in school to unmarried females. Figure 4 indicates that the dearth of marriageable males is significantly more severe for blacks than whites. In 1980, the relative supply of marriageable males was 40% for blacks and 60% for whites. By 2010, this measure declined to 35% for blacks and 55% for whites. This suggests that black women face a considerably less favorable marriage market pool relative to white women. It may also explain the striking growth and racial disparity in never-married female headship illustrated in Figure 3.

Table 1 shows key differences in characteristics of black and white female-heads of household. Black female-heads of household have on average one more child than white female-heads of households. In addition, about 60% of never-married black female heads have high school diplomas or less, this is only characteristic of a little over 30% of never-married white female heads. There is a higher percentage of black female heads in their 30s relative to white female heads. However, there is
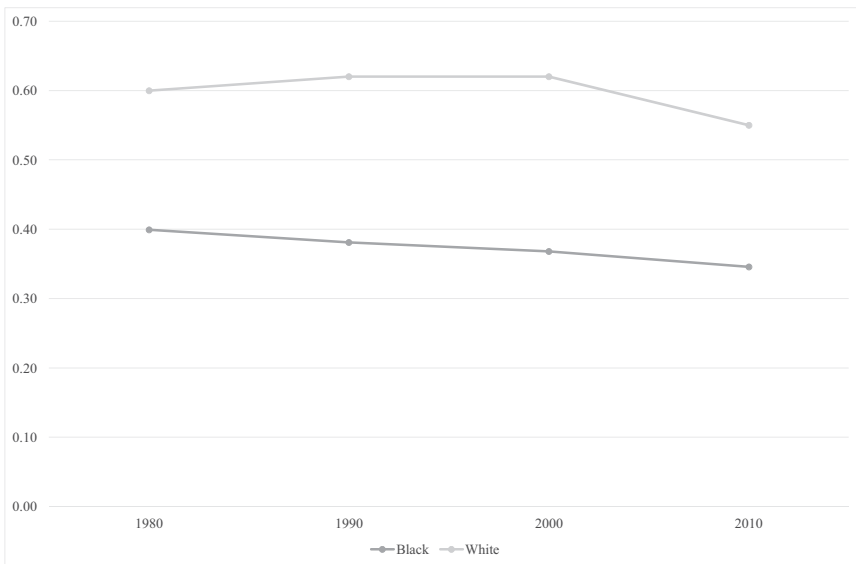
FIGURE 4. Relative supply of marriageable males (1980–2010). *Data:* IPUMS-USA (1980–2010).

a higher percentage of white female heads are younger than 25 and older than 44. Welfare benefits and median female earnings are statistically similar for black and white female heads as these measures are not constructed along racial lines. On the other hand, male incarceration rates differ significantly by race – black male incarceration rates are about eight times as large as white male incarceration rates.

For *all* households, there are fewer racial differences in these characteristics. For instance, both black and white households have approximately one child. The age distribution as well as earnings are also statistically similar. Some racial disparities persist, nonetheless. Specifically, black male incarceration rates are significantly higher than white male incarceration rates. In addition, 67% of black households have high school diplomas or less compared to 53% of white households.

4.2. Main Regression Findings

Table 2 shows OLS and probit marginal effects on never-married female headship for blacks and whites, respectively. The results from Table 2 suggest that the decline in the relative supply of marriageable males substantially raises female headship for both blacks and whites. The results indicate that a one-unit decline in the relative supply of marriage males raises the odds of never-married female headship by 3.2–7.5 percentage points ($p < 0.01$) for blacks and about 2 percentage points ($p < 0.01$) for whites.

Despite these robust findings, potential bias from latent heterogeneity and measurement error must be addressed. Table 3 presents IV and IVProbit estimates on

TABLE 1. Summary statistics for never-married female-headed and all households

| | Never-married female HH | | | | All HH | | | |
| | Black | | White | | Black | | White | |
	Mean	SD	Mean	SD	Mean	SD	Mean	SD
$18 \leq$ Age ≤ 24	0.19	0.39	0.24	0.43	0.17	0.37	0.13	0.34
$25 \leq$ Age ≤ 29	0.21	0.40	0.21	0.40	0.11	0.31	0.10	0.30
$30 \leq$ Age ≤ 34	0.17	0.37	0.13	0.33	0.11	0.31	0.10	0.30
$35 \leq$ Age ≤ 39	0.13	0.33	0.09	0.29	0.10	0.30	0.10	0.29
$40 \leq$ Age ≤ 44	0.10	0.30	0.07	0.25	0.09	0.29	0.09	0.29
Age > 44	0.22	0.41	0.27	0.44	0.42	0.49	0.49	0.50
Number of children	1.16	1.31	0.23	0.65	0.84	1.21	0.74	1.09
HS dropout	0.19	0.39	0.08	0.28	0.27	0.44	0.17	0.38
HS diploma	0.40	0.49	0.25	0.43	0.40	0.49	0.36	0.48
Some college	0.25	0.43	0.26	0.44	0.22	0.41	0.23	0.42
College and beyond	0.15	0.36	0.40	0.49	0.12	0.32	0.24	0.43
State-level welfare benefits[a]	355.99	157.98	382.29	176.26	367.07	169.01	393.91	185.94
Median female earnings[a]	11779.36	2994.97	11176.67	2525.36	11380.53	2935.13	10852.72	2382.67
Incarceration rate (per 100,000)	2847.18	1103.13	367.03	168.62	2663.66	1174.53	355.39	168.06
Observations	71,743		133,785		780,052		4,178,670	

Data Source: IPUMS-USA (1980–2010).
[a] Adjusted for inflation.

TABLE 2. OLS and PROBIT results (*Dependent variable:* Never-married female headship)

VARIABLES	(1) Black OLS	(2) Black PROBIT	(3) White OLS	(4) White PROBIT
Male marriageability ratio	− 0.032 (0.012)***	− 0.483 (0.070)*** − 0.075	− 0.021 (0.007)***	− 0.284 (0.056)*** − 0.019
Individual-level controls				
25 ≤ Age ≤ 29	0.049 (0.004)***	0.180 (0.014)*** 0.028	0.012 (0.002)***	0.115 (0.017)*** 0.008
30 ≤ Age ≤ 34	0.010 (0.005)**	− 0.023 (0.021) − 0.004	− 0.009 (0.002)***	− 0.042 (0.023)* − 0.003
35 ≤ Age ≤ 39	− 0.025 (0.005)***	− 0.215 (0.026)*** − 0.034	− 0.019 (0.003)***	− 0.162 (0.028)*** − 0.011
40 ≤ Age ≤ 44	− 0.045 (0.005)***	− 0.330 (0.028)*** − 0.052	− 0.029 (0.003)***	− 0.307 (0.029)*** − 0.020
Age > 44	− 0.085 (0.007)***	− 0.710 (0.037)*** − 0.111	− 0.059 (0.007)***	− 0.783 (0.051)*** − 0.052
Number of children	0.018 (0.002)***	0.099 (0.008)*** 0.015	− 0.016 (0.001)***	− 0.343 (0.016)*** − 0.023
Economic status				
HS diploma	− 0.000 (0.002)	0.037 (0.011)*** 0.006	0.002 (0.001)**	0.059 (0.015)*** 0.004
Some college	0.006 (0.002)**	0.083 (0.016)*** 0.013	0.012 (0.001)***	0.215 (0.021)*** 0.014
College and beyond	0.026 (0.003)***	0.206 (0.018)*** 0.032	0.034 (0.002)***	0.443 (0.022)*** 0.029
Max. welfare benefits	− 0.000 (0.000)	− 0.000 (0.000) − 0.000	− 0.000 (0.000)	− 0.000 (0.000) − 0.000
Median female earnings	0.000 (0.000)***	0.000 (0.000)*** 0.000	0.000 (0.000)**	0.000 (0.000)** 0.000

TABLE 2. Continued

	(1)	(2)	(3)	(4)
		Black		White
VARIABLES	OLS	PROBIT	OLS	PROBIT
Incarceration rate				
Male incarceration rate	0.000 (0.000)***	0.000 (0.000)***	0.000 (0.000)	0.000 (0.000)*
		0.000		0.000
Log pseudo-likelihood	–	− 225738.15	–	− 535725.37
Observations	780,052	780,052	4,178,670	4,178,670

Standard errors clustered at the LMACZ-level in parentheses.
Probit marginal effects are italicized.
*** $p < 0.001$, ** $p < 0.01$, * $p < 0.05$.
Notes: All regressions control for state-specific, labor market areas/commuting-zones-specific, and general trend variables. The reference category for age is 18–24 years old. The reference category for education is high school dropout. State-level maximum welfare benefits and median female earnings are adjusted for inflation.

TABLE 3. IV and IVProbit results (*Dependent outcome:* Never-married female headship)

	(1)	(2)	(3)	(4)
		Black		White
VARIABLES	IV	IVPROBIT	IV	IVPROBIT
Male marriageability Ratio	− 0.359 (0.109)**†	− 2.322 [0.089]***†	0.087 (0.104)	1.139 [0.098]***†
		− 0.401		0.077
1st-stage F statistic	1012.85***	–	3066.72***	–
Wald test of exogeneity	–	464.96***	–	208.97***
Observations	780,052	780,052	4,178,670	4,178,670

Standard errors clustered at the LMACZ level in parentheses.
IVProbit marginal effects are italicized.
Standard errors in brackets.
*** $p < 0.001$, ** $p < 0.01$, * $p < 0.05$.
Notes: †Statistically different from naïve estimates.
Regressions account for individual characteristics such as age and education; state-level welfare benefits, median female earnings, and male incarceration rates; state-specific, labor market areas/commuting-zones-specific, and general trend variables.
Instrumental Variables: Sentencing reform indicators.
Instrumented: Relative supply of marriageable males.

the relative supply of marriageable males by using binary indicators equal to one for states with sentencing reforms currently in effect. To the extent that these IV are both exogenous and strongly correlated with the relative supply of marriageable males, IV and IVProbit estimation allow for causal inferences on the effect

of the relative supply of marriageable males on never-married female headship from 1980 to 2010. The first-stage F statistics indicate that sentencing reforms are strongly correlated with the relative supply of marriageable males for both blacks and whites (see Appendix B for first-stage results).

Therefore, to the extent that sentencing reforms are exogenously determined in the female headship model, the IV and IVProbit results show that the decline in the relative supply of marriageable males increase the odds of never-married female headship among blacks. A one-unit decline in the relative supply of marriageable males raises the odds of never-married female headship by 35.9–40.1 percentage points $(p < 0.01)$. Even with a first-stage F statistic that is larger than that of blacks, IV and IVProbit estimates bear positive signs for whites. Moreover, the IV estimate is not statistically different from zero.

It is important to note that IV and IVProbit marginal effects are substantially larger than corresponding OLS and Probit marginal effects. This is because IV specifications provide estimates that are local average treatment effects (LATE): estimates are derived from the portion of the variation in the endogenous variable that is strongly correlated with the outcome variable but exogenous to the error term.

In summary, it is apparent that the effect of male marriageability on never-married female headship differs markedly by race. In general, never-married female headship is negatively associated with the relative supply of marriageable black males in naïve, IV, and IVProbit models. However, this inverse relationship is not observed for whites once biases from latent heterogeneity and measurement error are mitigated.

OLS and probit models provide other interesting findings. Fertility or the number of children is positively linked to never-married female headship among blacks, while the opposite is true for whites. Having one more child raises the odds of never-married female headship by about two percentage points $(p < 0.01)$ for blacks but lowers the odds by about two percentage points for whites $(p < 0.01)$. Relative to 18–24-year olds, women 25–29 years old are more likely to become never-married female heads by about 3 percentage points for blacks and 1 percentage point for whites $(p < 0.01)$. After 30 years old, however, women are significantly less likely to become never-married female heads. This is especially evident at ages 45 and older, where the likelihood of never-married female headship increases by up to 11.1 percentage points $(p < 0.01)$ for blacks and 5.2 percentage points for whites $(p < 0.01)$. These results suggest that never married female headship plagues women under 30 years old regardless of race.

For both blacks and whites, average female earnings and college education are positively associated with never-married female headship. While male incarceration rates increase the odds of never-married female headship among blacks, this relationship is not statistically significant for whites.

In contrast to the previous literature [Murray (1984), Moffitt (1994), Lichter et al. (1997), Moffitt (1998), Rosenzweig (1999), Hoffman and Foster (2000)], the study does confirm welfare incentives for never-married female headship. However, the study uses a state-level measure of welfare benefits. The individual-level measure

TABLE 4. OLS and PROBIT results (*Dependent outcome:* Never-married female headship)

VARIABLES	(1) OLS	(2) PROBIT	(3) OLS	(4) PROBIT
	Black		White	
Male marriageability	− 0.001	− 0.013	− 0.004	− 0.055
Ratio (all males)	$(0.000)^{**}$	$(0.003)^{***}$	(0.003)	(0.037)
		− 0.002		− 0.004
Log pseudo-likelihood		− 225977.84		− 536348.42
Observations	780,052	780,052	4,178,670	4,178,670

Standard errors clustered at the LMACZ level in parentheses.
Probit marginal effects are italicized.
Standard errors in brackets.
$^{***}p < 0.001$, $^{**}p < 0.01$, $^{*}p < 0.05$.

would be more suitable for identifying welfare-incentive effects, this goes beyond the scope of this study.

4.3. Sensitivity Checks

While prior evidence from Darity and Myers (1995) shows that our measure of the relative supply of marriageable males (i.e., the ratio of unmarried males employed or in school to unmarried females) strongly explains female headship among both blacks and whites (relative to the other measures analyzed), this measure does have limitations. As stated in the Data section, the male marriageability measure is restricted to heterosexual and racially homogenous marriage markets. Individuals who identify as gay, lesbian, or bisexual account for less than 5% of the population [Gates (2006)] and may therefore be a reasonable assumption in this model. On the other hand, inter-racial relationships are increasing over time, especially among whites.

The study tests the sensitivity of the results to a new measure of male marriageability that is no longer restricted to racially homogenous marriage markets. Tables 4 and 5 present results for the ratio of *all* unmarried males who are employed or in school to unmarried females. The IV and IVProbit results indicate that the relative supply of marriageable males is negatively associated with never-married female family headship among blacks but not for whites.

It is important to highlight that for blacks, estimates are lower when the relative supply of marriageable males is defined over racially homogenous marriage markets. This is likely because black women have low interracial marriage rates and using this alternative measure signals a much larger marriage pool than is realistically available to black female heads of household. Hence, this new measure is subject to attenuation bias and accounts for the much smaller estimate in Table 5 than in Table 3.

TABLE 5. IV and IVProbit results (*Dependent outcome:* Never-married female headship)

	(1)	(2)	(3)	(4)
	Black		White	
VARIABLES	IV	IVPROBIT	IV	IVPROBIT
Male marriageability	− 0.004	− 0.026	0.037	0.469
Ratio (all males)	(0.001)***†	[0.001]***†	(0.023)	[0.026]***†
		− 0.009		0.032
1st-stage *F* statistic	6106.68***	–	17,476.31***	–
Wald test of exogeneity	–	91.10***	–	407.89
Observations	780,052	780,052	4,178,670	4,178,670

Standard errors clustered at the LMACZ level in parentheses.
IVProbit marginal effects are italicized.
Standard errors in brackets.
***$p < 0.001$, **$p < 0.01$, *$p < 0.05$.
Notes: Regressions account for individual characteristics such as age and education; state-level welfare benefits, median female earnings, and male incarceration rates; state-specific, labor market areas/commuting-zones-specific, and general trend variables.
Instrumental Variables: Sentencing reform indicators.
Instrumented: Relative supply of marriageable males (all males).

TABLE 6. OLS and PROBIT results (*Dependent outcome:* Never-married female headship)

	(1)	(2)	(3)	(4)
	Black		White	
VARIABLES	OLS	PROBIT	OLS	PROBIT
Male marriageability	− 0.146	− 0.657	− 0.030	− 0.152
Ratio (state-level)	(0.030)***	(0.187)***	(0.012)	(0.105)
		− 0.102		− 0.010
Log pseudo-likelihood	–	− 226167.47	–	− 536407.35
Observations	780,052	780,052	4,178,670	4,178,670

Standard errors clustered at the state level in parentheses.
Probit Marginal Effects are italicized.
Standard errors in brackets.
***$p < 0.001$, **$p < 0.01$, *$p < 0.05$.

Another potential limitation of the male marriageability measure is that our geographic definition of the marriage market as an LMACZ may be viewed as restrictive for some individuals. Therefore, we define a new measure that is state-specific rather than LMACZ-specific. Naïve and IV results are presented in Tables 6 and 7, respectively. Still, IV and IVProbit results in Table 7 reinforce the general findings in Table 3.

The main empirical specification also makes assumptions about the exogeneity of the additional control variables. Our specification implicitly assumes that

TABLE 7. IV and IVProbit results (*Dependent outcome:* Never-married female headship)

VARIABLES	(1)	(2)	(3)	(4)
	Black		White	
	IV	IVPROBIT	IV	IVPROBIT
Male marriageability	− 1.343	− 8.324	0.140[*†]	2.120
Ratio (state-level)	(0.414)[***†]	[0.231][***†]	(0.085)	[0.102][***†]
		− 1.302		0.135
1st-stage *F* statistic	3572.21[***]	–	24,260.25[***]	–
Wald test of exogeneity	–	1176.30[***]	–	503.16[***]
Observations	780,052	780,052	4,178,670	4,178,670

Standard errors clustered at the state-level in parentheses.
IVProbit Marginal Effects are italicized.
Standard errors in brackets.
[***] $p < 0.001$, [**] $p < 0.01$, [*] $p < 0.05$.
Notes: [†] Statistically different from naïve estimates
Regressions account for individual characteristics such as age and education; state-level welfare benefits, median female earnings, and male incarceration rates; state-specific, labor market areas/commuting-zones-specific, and general trend variables.
Instrumental Variables: Sentencing reform indicators.
Instrumented: Relative supply of marriageable males (state-level measure).

the individual- and state-specific covariates are not correlated with the error term when LMACZ-specific, state-specific, and general time trends are accounted for. However, black and white women in never-married female-headed households differ significantly in their fertility patterns. As Table 1 shows, black women have higher levels of fertility than white women on average. Male incarceration rates also differ conspicuously by race. Therefore, number of children and male incarceration rates as a covariates in IV and IVProbit specifications may be problematic if these variables are correlated with unobserved characteristics in the error term.

Table 8 presents new specifications that use sentencing reforms to instrument for the relative supply of marriageable males, number of children, and male incarceration rates. This is based on the argument that sentencing reforms increase male incarceration as well as limit fertility. The first-stage *F* statistics confirm that sentencing reforms are strongly correlated with the relative supply of marriageable males as well as fertility and male incarceration rates. Nevertheless, IV and IVProbit results confirm that the relative supply of marriageable males is inversely linked to never-married female headship for blacks, but not for whites.

5. CONCLUSION

The black–white disparity in never-married female-headed households has remained a stubborn condition over the past few decades. This has provoked inquiry

TABLE 8. IV and IVProbit results (*Dependent outcome:* Never-married female headship)

Variables	(1)	(2)	(3)	(4)
	Black		White	
	IV	IVPROBIT	IV	IVPROBIT
Male marriageability	− 0.105	− 0.665	0.034	0.416
Ratio	(0.077)	[0.149]***	(0.107)	[0.113]***†
		− 0.135		0.030
Number of children	− 0.268	− 1.728	− 0.032	− 0.595
	(0.034)***†	[0.084]**†	(0.021)	[0.030]***†
		− 0.352		− 0.044
Male inc. rates	0.000	0.000	0.000	0.000
	(0.000)	[0.000]*	(0.000)**	[0.000]***
		0.000		0.000
1st-stage F statistic (MM)	1131.58***	–	3079.44***	–
1st-stage F statistic (# Kids)	293.34***	–	1828.98***	–
1st-stage F statistic (male inc.)	27090.52***	–	130,000***	–
Wald test of exogeneity	–	1886.68***		473.14***
Observations	780,052	780,052	4,178,670	4,178,670

Standard errors clustered at the LMACZ level in parentheses.
IVProbit marginal effects are italicized.
Standard errors in brackets.
*** $p < 0.001$, ** $p < 0.01$, * $p < 0.05$.
Notes: †Statistically different from naïve estimates.
Regressions account for individual characteristics such as age and education; state-level welfare benefits, median female earnings; state-specific, labor market areas/commuting-zones-specific, and general trend variables.
Instrumental Variables: Sentencing reform indicators.
Instrumented: Relative supply of marriageable males, number of children, and male incarceration rates.

as to why it has not receded even in the face of welfare reforms and secular improvements in economic opportunities for women. Using data from IPUMS-USA (1980–2010), our study investigates how the relative supply of marriageable males – measured as the ratio of unmarried males in the labor force or in school to unmarried females – influences never-married female family headship from 1980 to 2010 for blacks and whites.

The empirical findings from our study reinforce evidence of an inverse relationship between male marriageability and female headship among never-married women [Darity and Myers (1995), South (1996), Neal (2004)]. This relationship, however, varies substantially by race. Using state-level variation in sentencing reforms – to mitigate omitted variable bias and measurement error – IV and IVProbit both indicate that the decline in the relative supply of marriageable black males

contributes to the transition of black women into never-married female headship. However, this relationship could not be confirmed for whites.

The absence of the inverse relationship between male marriageability and female family headship among whites should not be surprising, since they face more favorable marriage market and economic conditions. There is a near 3:5 ratio of marriageable males to unmarried females for whites, this ratio is 2:5 for blacks. Therefore, an attempt to increase the relative supply of marriageable males may not reduce never-married white female headship by much, if at all.

We can infer from our findings that the prevalence of female family headship is possibly driven by different mechanisms for blacks and whites. To the extent that the sentencing reforms are exogenously determined in the model, the dearth of marriageable males may help explain female headship among blacks. The scarcity of marriageable black males works to reduce marriage opportunities for black women while simultaneously raising male bargaining power in the marriage market. Consequently, black men can reap marital rewards outside of marriage [Cready et al. (1997), Willis (1999)], boosting both nonmarital fertility and female headship.

For whites, however, there is no statistically conclusive evidence that the dearth of marriageable males is responsible for the persistence of never-married female headship. Our study reveals that white female heads of household are more highly educated with fewer children than black counterparts. As such, education and fertility may explain the never-married female headship structure among whites (rather than the relative supply of marriageable males).

This study is not without its limitations. It focuses on heterosexual marriage markets, since state approval of same-sex marriages did not begin until the turn of this century. Cohabiting relationships may also conflate female-headed households since they could not be differentiated in the data. Finally, the study focuses on racially homogenous marriage markets that are defined by LMACZs. However, sensitivity analysis that relaxes this assumption arrives at similar conclusions.

Despite these limitations, the study presents salient evidence for understanding the racial divide in never-married female-headed households. In contrast to much prior literature [e.g., Moffitt (1992), Murray (1984), Moffitt (1994); Lichter et al. (1997), Rosenzweig (1999), Hoffman and Foster (2000)], the study does not confirm a substantive relationship between female family headship and welfare generosity. Our study does not measure welfare participation at the individual level, which may account for the difference in findings. Therefore, future research should investigate other factors that explicate the female family headship phenomenon more comprehensively, especially for whites.

NOTES

1 Darity and Myers (1995) analyzed four different sex-ratio measures: (i) the ratio of males to females, (ii) the ratio of unmarried males to unmarried females, (iii) the ratio of employed males to females, and (iv) the ratio of unmarried males employed or in school to unmarried females.

2 Simple calculations from IPUMS-USA data indicate that approximately 10% of men over the age of 18 are unemployed but currently in school.

3 There are more than 3,100 LMACZs across the United States.

4 Welfare benefits represented the only measure not constructed using IPUMS-USA data, these data were retrieved from the Office of Family Assistance, Administration of Children and Families (1990–2010) and U.S. Social Security Administration.

5 The IVPROBIT model is similar to the IV model in the first stage but uses probit estimation in the second stage to determine the relationship between the relative supply of marriageable males and never-married female family headship.

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APPENDIX A

TABLE A.1. Sentencing reforms by state

State	Presum	Vol	Stat	Deter	Truth	Strikes
Alabama		2006				
Alaska			1980			
Arizona			1978	1994	1994	
Arkansas		1994				1995
California			1976	1976	1994	1994
Colorado			1979	1979		1994
Connecticut				1981	1995	1994
Delaware		1987		1990	1990	
DC						
Florida	1994	1983		1983	1995	1995
Georgia					1995	1995
Hawaii						
Idaho						
Illinois				1978		
Indiana			1977	1977		1994
Iowa					1996	
Kansas	1993				1993	1994
Kentucky						
Louisiana		1987				1994
Maine				1976	1995	
Maryland		1983				1994
Massachusetts						
Michigan	1999	1984			1994	
Minnesota	1980			1982	1993	
Mississippi				1995	1995	
Missouri		1997			1994	
Montana						1995
Nebraska						
Nevada						1995
New Hampshire						
New Jersey			1977			1995
New Mexico			1977	1977		1994

TABLE A.1. Continued

State	Presum	Vol	Stat	Deter	Truth	Strikes
New York					1995	
North Carolina	1995			1981	1994	1994
North Dakota					1995	1995
Ohio	1996			1996	1996	
Oklahoma						
Oregon	1989			1989	1995	
Pennsylvania	1982				1991	1995
Rhode Island			1981			
South Carolina						1995
South Dakota					1996	
Tennessee	1989				1995	1995
Texas						
Utah		1985			1985	1995
Vermont						1995
Virginia		1995		1995	1995	1994
Washington	1984			1984	1984	1993
West Virginia						
Wisconsin		1985			1999	1994
Wyoming						

Notes: Table adapted from Harmon (2015).
Presum – Presumptive sentencing.
Vol – Voluntary sentencing.
Stat – Statutory presumptive sentencing.
Deter – Determinate sentencing.
Truth – Truth in sentencing.
Strikes – Three strikes laws.

APPENDIX B

TABLE B.1. First stage OLS estimates

VARIABLES	(1) Black OLS	(2) White OLS
Sentencing reforms		
Presumptive	− 0.021	− 0.014
	[0.001]***	[0.000]***
Voluntary	− 0.026	0.002
	[0.001]***	[0.000]***
Statutory	0.115	0.000
	[0.003]***	[0.001]
Determinate	0.031	0.012
	[0.001]***	[0.000]***
Truth	0.026	0.024
	[0.001]***	[0.000]***
Three strikes	− 0.047	0.015
	[0.001]***	[0.000]***
1st stage F statistics	1012.85***	3066.72***
Observations	780,052	4,178,670

Standard errors in parentheses.
*** $p < 0.001$, ** $p < 0.01$, * $p < 0.05$.
Notes: All first-stage regressions control for age, education, number of children, maximum welfare benefits, median female earnings, and male incarceration rates; state-specific, labor market areas/commuting-zones-specific, and general trend variables.