Democratic Socialism in Chile and Peru: Revisiting the "Chicago Boys" as the Origin of Neoliberalism

JOHANNA BOCKMAN

Global Affairs Program, George Mason University

From 1956 to 1964, the U.S. government funded a program run by the Economics Department at the University of Chicago, famous for its advocacy of free markets and monetarism, to train Chilean graduate students. The Ford Foundation and other organizations continued this program after 1964. Latin American scholars, such as Chilean critic Alejandro Foxley, disparaged the central role of "the Chicago School" in the successful transfer of neoliberalism to the region. David Harvey, Wendy Brown, and many other scholars have placed the "Chicago Boys" at the center of their global histories of neoliberalism. According to these studies, these Chilean students returned to

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¹ It is unclear how many Chilean economists were trained in this program, but it was somewhere between thirty and one hundred. Glen Biglaiser, *Guardians of the Nation? Economists, Generals, and Economic Reform in Latin America* (University of Notre Dame Press, 2002); Patricio Silva, "Technocrats and Politics in Chile: From the Chicago Boys to the CIEPLAN Monks," *Journal of Latin American Studies* 23 (1991): 385–410, 390; Gabriel Valdés, *Pinochet's Economists: The Chicago School in Chile* (Cambridge University Press, 1995), 127, 186–97.

² Alejandro Foxley, "Experimentos neoliberales en America Latina," *Estudios CIEPLAN* 59 (1982): 5–166.

Wendy Brown, *Undoing the Demos: Neoliberalism's Stealth Revolution* (MIT Press, 2015), ch. 5; David Harvey, *A Brief History of Neoliberalism* (Oxford University Press, 2005).

654

their home country and spread free market ideas as professors at the Catholic University in Santiago, through their own think tank and through their networks with conservative business elites. Many of the Chicago Boys and like-minded economists implemented these ideas when they took leadership positions in the military government of Augusto Pinochet after it seized power in 1973, creating one of the early test sites of neoliberalism. Peruvian, Mexican, and other Latin American economics students also studied at the University of Chicago and at Catholic University in Santiago and were also called "Chicago Boys" for advocating the turn to neoliberal policies in their own countries. A transnational network of right-wing think tanks, publishers, foundations, associations like the Mont Pelerin Society, and university economics departments spread neoliberal ideas and transformed economic policy worldwide.⁵ The Chicago Boys in Chile represents a widely discussed case of neoliberal conversion and ideological transfer.

Scholars have criticized this narrative. Carlos Huneeus has argued that the Chilean students were unified not by rigid neoliberal policies but rather by their long-standing political commitments to authoritarianism. Patricio Meller has called the Chicago Boys a "scapegoat" obscuring broad active and passive support for the Pinochet regime in Chile. Veronica Montecinos and Patricio Silva point to Chile's long-standing tradition of technocracy, which resonates with neoliberal ideas. These scholars agree that Chilean society had earlier, domestic sources of neoliberalism.⁶ Furthermore, the ideological transfer from Chicago to Chile required specific political conditions that made Chile,

⁴ Klarén discusses Peruvian Chicago Boys, while Babb writes about their Mexican counterparts. Klarén, Peru: Society and Nationhood in the Andes (Oxford University Press, 2000); Sarah Babb, Managing Mexico: Economists from Nationalism to Neoliberalism (Princeton University Press, 2001).

On transnational right-wing networks, see Richard Cockett, Thinking the Unthinkable: Think-Tanks and the Economic Counter-Revolution, 1931–1983 (Harper Collins, 1995); John L. Kelly, Bringing the Market Back In: The Political Revitalization of Market Liberalism (New York University Press, 1997); Philip Mirowski and Dieter Plehwe, eds., The Road from Mont Pélerin: The Making of the Neoliberal Thought Collective (Harvard University Press, 2009); Daniel Yergin and Joseph Stanislaw, The Commanding Heights: The Battle between Government and the Marketplace that is Remaking the Modern World (Simon and Schuster, 1998).

⁶ Clark, Fischer, and Valdés argue that neoliberal economics ideas were completely foreign to Chile. In contrast, Greskovits recognizes "homegrown" neoliberal reformers in Eastern Europe and Latin America. Timothy David Clark, "Rethinking Chile's 'Chicago Boys': Neoliberal Technocrats or Revolutionary Vanguard?" Third World Quarterly 38, 6 (2017): 1350-65; Karin Fischer, "The Influence of Neoliberals in Chile before, during, and after Pinochet," in Philip Mirowski and Dieter Plehwe, eds., The Road from Mont Pélerin: The Making of the Neoliberal Thought Collective (Harvard University Press, 2009), 305-46; Béla Greskovits, The Political Economy of Protest and Patience: East European and Latin American Transformations Compared (Central European University Press, 1998), 59; Carlos Huneeus, "Technocrats and Politicians in an Authoritarian Regime: The 'ODEPLAN Boys' and the 'Gremialists' in Pinochet's Chile," Journal of Latin American Studies 32 (2000): 461-501; Patricio Meller, "Los Chicago Boys y el modelo economico chileno," in Apuntes CIEPLAN 43 (1984); Veronica Montecinos, Economists, Politics and the State: Chile 1958–1994 (CEDLA, 1998); Silva, "Technocrats"; Valdés, Pinochet's Economists.

in contrast to other countries, receptive to extreme neoliberal policies.⁷ According to these critiques, local conditions and contradictions may interrupt or intensify ideological transfer.⁸ It is also true that the U.S. government, through both overt academic programs and covert military and intelligence support, emboldened and supported already authoritarian right-wing groups in Chilean society and connected them with their counterparts abroad.

Focusing on the Chicago Boys, however, obscures a wide range of socialisms that were active transnationally, which the Pinochet regime and the U.S. government worked to destroy. Chileans, Peruvians, and other Latin Americans took part in long-term, worldwide discussions of socialism. While the Soviet Union and official communist parties supported centralized states and central planning, socialists around the world criticized Stalinism and state-centered, authoritarian socialism from the beginning. Observers have conflated these socialist discussions—which often advocated markets, radical democracy, and workers' power—with neoliberalism, thus rendering them invisible. 10 This conflation also obscures what was at stake in the period from 1988-1994 worldwide and restricts our understanding of neoliberalism. J. K. Gibson-Graham has criticized "capitalocentrism," a tendency to condense economic difference and fuse "the variety of noncapitalist economic activities into a unity in which meaning is anchored to capitalist identity." Recognizing socialist alternatives to neoliberalism is necessary in a world in which social movements and political leaders who have rejected neoliberalism have today taken on "the difficult task of building an alternative economic model." 12 This paper explores one of many socialist alternatives and contributes to the study of actually existing alternatives to capitalism, such as "real utopias," "diverse economies," participatory democracy, and solidarity economies. 13

⁷ See comparative works, such as Biglaiser, *Guardians of the Nation?*; Marion Fourcade-Gourinchas and Sarah Babb, "The Rebirth of the Liberal Creed: Paths to Neoliberalism in Four Countries," *American Journal of Sociology* 108, 3 (2002): 533–79; and Judith A. Teichman, *The Politics of Freeing Markets in Latin America: Chile, Argentina, and Mexico* (University of North Carolina Press, 2001).

⁸ More generally, politicians can autonomously implement neoliberal policies in highly idiosyncratic, selective, self-interested, and contradictory ways. See Sarah Babb. "The Washington Consensus as Transnational Policy Paradigm: Its Origins, Trajectory and Likely Successor," *Review of International Political Economy* 20, 2 (2013): 268–97; Peter Rutland, "Neoliberalism and the Russian Transition," *Review of International Political Economy* 20, 2 (2013): 332–62.

⁹ Jorge Arrate discusses the past hundred years of international socialist criticism, in "Introducción personal al tema de la perestroika," in Eduardo Ortiz, ed., *La Perestroika: Debate En Chile* (Ediciones Bat, 1988), 11–31.

¹⁰ Harvey, Brief History.

J. K. Gibson-Graham, A Postcapitalist Politics (University of Minnesota Press, 2006), 56.
 Joshua Frens-String, "Review of Carola Fuentes and Rafael Valdeavellano's Chicago Boys,"

NACLA Report on the Americas 49, 3 (2017): 377-78, 378.

¹³ In addition to Gibson-Graham, Postcapitalist, see Gianpaolo Baiocchi, Militants and Citizens: The Politics of Participatory Democracy in Porto Alegre (Stanford University Press, 2005; Michael A. Lebowitz, Build It Now: Socialism for the Twenty-First Century (Monthly Review)

In what follows, I examine Chilean and Peruvian engagements with Yugoslavia's unique form of socialism—its worker self-management socialism. I draw from the archives of the former Yugoslavia in Belgrade and of the Ford Foundation in New York, as well as Chilean and Peruvian economic publications, memoirs, and secondary literature. 14 To understand the history of neoliberalism, we need to understand the varieties of East European socialism with which Latin Americans were very much in dialogue. Both Chilean and Peruvian socialists took part in long-term international discussions about a variety of socialisms, including Yugoslav socialism. Both Chile and Peru implemented socialist policies in the late 1960s and early 1970s, and both Chilean socialists and the Peruvian government asked Yugoslavia for assistance. The two countries differed in that Peru continued socialist practices and actively participated in the non-aligned movement with Yugoslavia through the 1980s, while the post-1973 Pinochet regime dismantled socialist institutions and sought to destroy socialist movements even as external and internal discussions of socialism continued.

Yugoslav socialism did not infiltrate Chile and Peru as a foreign model. Socialism controlled and organized by workers themselves, rather than by the state, had long been a goal of socialists worldwide. In Chile and Peru, as in many countries, Yugoslavia was particularly popular as a model because, after 1948, the Yugoslav government began to implement anti-authoritarian socialist institutions on a national level. Rejecting the Soviet model, Yugoslavs attempted to further the withering away of the state and approach communism through worker self-management and participation, non-state social property, markets, and, perhaps surprisingly, neoclassical economic models. ¹⁵ Socialists

Press, 2006); David Schweickart, After Capitalism (Rowman & Littlefield, 2002); Erik Olin Wright, Envisioning Real Utopias (Verso, 2010).

According to Gemelli and Row, American foundations like the Ford Foundation sought to export American social science to Europe and other places, "in hopes of discouraging the expansion of Marxism in social and political studies" and strengthening "Western democracies using the social sciences to stimulate social and economic reform." Yet, by the 1960s American social sciences had been transformed and often criticized social engineering, colonialism, and the view that socialism was totalitarian. Latin American universities had also changed due to mass student protests. The Ford Foundation thus took part in the creation of transnational liminal spaces that opened up within and between Soviet socialism and Western capitalism, where new knowledge, such as about worker self-management socialism, could be formed. Johanna Bockman, Markets in the Name of Socialism: The Left-Wing Origins of Neoliberalism (Stanford University Press, 2011), ch. 5; Giuliana Gemelli and Thomas Row. "The Unexpected Effects of Institutional Fluidity: The Ford Foundation and the Shaping of the Johns Hopkins University Bologna Center," in Guiliana Gemelli and Roy MacLeon, eds., American Foundations in Europe: Grant-Giving Policies, Cultural Diplomacy and Trans-Atlantic Relations, 1920-1980 (P.I.E. Peter Lang S.A., 2003), 181-97, 183.

¹⁵ Neoclassical economics is central to the Chicago Boys narrative. Many scholars have pointed to the version taught in the University of Chicago's Economics Department as neoliberalism's decisive transnational ideological conduit. Valdés described the core of Chicago School economics as

around the world found the Yugoslav model fascinating. Socialist rejection of central planning and nationalization, as well as an openness to markets within socialism and neoclassical economics, has confused observers who argue that in the 1990s left-wing leaders embraced neoliberalism. ¹⁶ Latin American political leaders could take advantage of this confusion, coopt the radical language of socialists, and create new kinds of neoliberalism with narrow, liberal democracy. 17

I will first introduce the Yugoslav socialist model that inspired those in Chile and Peru. I then examine socialist discussions in Chile and Peru. which called for decentralized, democratic socialism and looked to Yugoslavia for advice. I conclude by turning to the 1990s postponement of socialism in the name of a very narrow democracy and realization of new forms of neoliberalism.

YUGOSLAV SOCIALISM

Postwar Yugoslavia created a unique form of socialism. In 1948, the leadership of the Soviet Union expelled Yugoslavia from the Cominform, the Sovietdominated organization uniting the Communist Parties of Eastern and Western Europe. 18 In response, Yugoslav leaders developed a new kind of socialism as an attempt to survive without those former allies. They condemned the Soviet Union for its *etatism*—its reliance on an authoritarian state—which, they claimed, it shared with the United States. Both state socialism and state capitalism, according to these leaders, shared a bureaucratism and thus could not approach stateless communism.

In place of state intervention in enterprises, workers' councils took control of workplaces, creating "worker self-management." According to Communist Party leaders, such as Boris Kidrič, worker self-management would introduce

[&]quot;a vanguard of neo-classicism" based on "its basic Walrasian general equilibrium origins" and advocacy of and faith in the market. According to Valdés, University of Chicago professors transferred this "general ideological model" to the Chicago Boys through core courses in price theory and monetary theory and workshops and research assistantships, who then extended this ideological transfer in Latin America. However, economist Léon Walras was a declared democratic socialist who called both for the end of private ownership of the means of production and for free market competition. East European economists had long used Walrasian neoclassical models as models for socialism. Bockman, Markets; Valdés, Pinochet's Economists, ch. 3, esp. 62, 73; Léon Walras, Études d'économie sociale (F. Rouge, Libraire-Éditeur, 1896), 144.

¹⁶ For example, see Pierre Bourdieu and Gunter Grass, "The 'Progressive' Restoration," New Left Review 14 (2002): 63-77; Stephanie Mudge, "What Is Neo-Liberalism?" Socio-Economic Review 6 (2008): 703-31; Silva, "Technocrats," 399-401.

Existing socialisms and capitalisms, and critiques of each, shape existing neoliberalisms. Johanna Bockman, "The Political Projects of Neoliberalism," Social Anthropology 20, 3 (2012): 310-17; Luc Boltanski and Eve Chiapello. The New Spirit of Capitalism (Verso, 2005); Neil Brenner, Jamie Peck, and Nik Theodore, "Variegated Neoliberalization: Geographies, Modalities, Pathways," Global Networks 10, 2 (2010): 182-222.

Bernard Morris, "The Cominform: A Five-Year Perspective," World Politics 5, 3 (153): 368–76.

"socialist democracy" and make the state unnecessary. 19 Furthermore, as envisioned in 1954 by Communist Party leader Edvard Kardeli, one of the main designers of this new form of socialism, enterprises would, "through free competition with other enterprises on the market," become interested in achieving "the best results as regards quality and quantity of goods, lower costs of production and good marketing." Economist Branko Horvat described Yugoslavia as having a system of "free market' and workers' management," and U.S. observer Dennison Rusinow called it "laissez-faire socialism." Yugoslav leaders did not view this as capitalism because, in addition to worker selfmanagement, they had transformed both private and state ownership of the means of production into "general people's ownership," later called "social property."²² They did not consider the Yugoslav model a third way between capitalism and socialism, but rather a form of socialism most closely approaching communism. Many scholars have demonstrated that Yugoslavia did not realize these goals, 23 but its worker self-management with social property and markets offered an important model for economists and political leaders in Peru, Chile, and the non-aligned movement more broadly.

With its anti-state, pro-market approach, the Yugoslav model could appear neoliberal, especially if one assumed that the Soviet Union represented the only possible form of socialism. Anti-state forms of socialism, such as Yugoslavia's, do exhibit certain superficial, but misleading, similarities with neoliberalism. In Table 1, we can see that Yugoslav socialism and neoliberalism share a critique of the state and often an advocacy of markets, but they differ greatly in the institutions they require for a functioning market. In their embrace of large monopolistic firms and hierarchal management, neoliberalism and Soviet socialism share far more with each other than they do with Yugoslav socialism.

If one reduced economic debates to market versus planning or market versus the state, then one might easily conflate neoliberalism and anti-state socialisms. The key elements of neoliberalism, however, are not markets or anti-statism, but rather private property, the alienation of workers, and

¹⁹ Boris Kidrič, "Teze o ekonomici prijelaznog perioda u našoj zemlji," in his *Socijalizam i eko*nomija (Globus, 1979 [1950]), 79–100, 84.

²⁰ Quoted in Benjamin Ward, "The Firm in Illyria," *American Economic Review* 48, 4 (1958): 566-89, 569. While some political factions supported the use of markets for socialism, others did not. Darko Suvin criticizes extensive market reforms for their anti-communist consequences, in Splendour, Misery, and Possibilities: An X-Ray of Socialist Yugoslavia (Brill, 2016).

²¹ Branko Horvat, Toward a Theory of Planned Economy (Yugoslav Institute of Economic Research, 1964), 118; Dennison I. Rusinow, The Yugoslav Experiment, 1948-1974 (University of California Press, 1977), 138.

²² Kidrič, "Teze," 84.

²³ See, for example, Suvin, *Splendour*; Vladimir Unkovski-Korica, "Workers' Councils in the Service of the Market: New Archival Evidence on the Origins of Self-Management in Yugoslavia 1948-1950," Europe-Asia Studies (2013): 1-27; Susan Woodward, Balkan Tragedy: Chaos and Dissolution after the Cold War (Brookings Institution, 1995).

income redistribution

| Soviet Socialism | Yugoslav Socialism | Neoliberalism |
|--|---------------------------------------|-------------------------|
| pro-state | anti-state | anti-state |
| anti-market | pro-market | pro-market |
| state ownership of the means of production | non-state ownership (social property) | private ownership |
| large monopolistic firms | create competitive firms | large monopolistic |
| hierarchical management | workers' self-management | hierarchical management |

income redistribution

no income redistribution

Table 1.

Comparison of Socialisms and Neoliberalism

hierarchical management.²⁴ Yugoslav economists rejected the authoritarianism characteristic of both capitalism and state socialism and argued that socialism needed markets and markets needed decentralizing, democratic, socialist institutions. In contrast, although Chicago School economists publicly presented markets as best freed, or dis-embedded, from institutions, they in fact supported hierarchical, authoritarian institutions such the military, the anti-democratic state, and corporations. Yugoslavia, in contrast, represented one of many varieties of anti-authoritarian socialisms.²⁵

While Moscow-connected communist parties condemned Yugoslav socialism, it expressed a critical socialist vision that was spreading world-wide. Yugoslavia's 1948 expulsion from the Warsaw Pact forced it to develop an active and independent foreign policy to find allies and trading partners. It also gave the country an ideological interest in extending socialist cooperation beyond the Pact. Josip Broz Tito symbolized the potential of the non-aligned movement to create a global alternative to both Soviet socialism and Western capitalism. The first official Non-Aligned Conference, in fact, took place in Belgrade in 1961. Within international forums, Yugoslavs stressed the differences between Soviet socialism and their own, which they

²⁴ Neoliberals are primarily committed to private ownership, authoritarianism or expert rule, the narrowing or destruction of democracy, and the undermining of workers' power. The dichotomy of state versus market does not help us to understand either neoliberalism or socialism. Some of these characteristics are explored in Quinn Slobodian, *Globalists: The End of Empire and the Birth of Neoliberalism* (Harvard University Press, 2018).

²⁵ This paragraph and the next, as well as the table, are revised from Bockman, *Markets*.

²⁶ See the national reports on workers' self-management and participation in Algeria, Bangladesh, Costa Rica, Guyana, India, Malta, Peru, Sri Lanka, Tanzania, Yugoslavia, and Zambia. International Center for Public Enterprises in Developing Countries, Workers' Self-Management and Participation in Decision-Making as a Factor of Social Change and Economic Progress in Developing Countries: National Reports, vols. 1–3 (ICPE, 1980).

presented as a potentially helpful model for other developing countries.²⁷ By 1953, Yugoslavia was sending advisors and consultants around the world, ²⁸ and Yugoslav enterprises sent several thousand experts abroad. ²⁹ These enterprises, advisors, and consultants all built infrastructure, factories, and mines worldwide. The Yugoslav government also provided military assistance to anti-colonial movements. Yugoslavia sought to play a global role in economic development and anti-colonial movements and sought allies for mutual protection from the whims of the Cold War superpowers.

Yugoslav involvement in Latin America was not as extensive as that in North Africa and other places, but official delegations visited there in 1949, 1954, 1958, and 1959, 30 and in the 1960s the Yugoslavs increased their involvement in the region.³¹ Yugoslavia evoked great interest among socialists around the world because it had begun to realize an anti-authoritarian socialism on a national level, different from that in the Soviet Union and in line with the socialist projects of many. To understand Chile and Peru in the 1980s and 1990s, we need to talk about not only the role of the Chicago Boys but also the two countries' relationships with the unique socialism developed by Yugoslavia and the Non-Aligned Movement.

CHILE AND YUGOSLAVIA

In contrast to members of the Chilean Communist Party, who supported the Soviet Union, Chilean socialists showed a deep commitment to decentralized socialism and the Yugoslav model. In 1947, the anti-capitalist Socialist Party (Partido Socialista Popular, henceforth PS) publicly condemned Stalinism and Soviet central planning and suggested instead a form of worker selfmanagement socialism.³² Leaders of the PS—Raúl Ampuero, Aniceto Rodríguez, and Oscar Waiss-were known as Titoists and maintained strong ties with Yugoslavia.³³ As Pollack has argued, "The Chilean Socialists ... viewed the Soviet claim to be the main center of world socialism as completely unacceptable" and supported "the Yugoslav system as desirable, as it represented a form of *proletarian control* of power, as opposed to the bureaucratic,

²⁷ Alvin Z. Rubinstein, Yugoslavia and the Nonaligned World (Princeton University Press,

²⁸ Blagoje Bogavac, "Yugoslavia and Technical Cooperation," *Review of International Affairs* 19, 430 (1968): 24–27, 26.

Rubinstein, *Yugoslavia*, 214.

³⁰ Ibid., 94.

³¹ Ibid., 98.

³² Gonzalo D. Martner and Alfredo Joignant, "El Socialismo y los Tiempos de la Historia: Diálogos Exigentes," Cuadernos Salvador Allende (June 2005), http://www.salvador-allende.cl/ Biblioteca/Martner.pdf, 24-25.

Benny Pollack, "The Chilean Socialist Party: Prolegomena to Its Ideology and Organization," Journal of Latin American Studies 10 (1978): 117-52.

extremely centralized Soviet system."³⁴ The Socialist Party rejected *etatism*. For example, PS leader Eugenio Gonzalez in 1953 told the Chilean Senate:

We must not nationalize [estatizar] the economy but socialize it, that is, humanize it.... Socialism does not aspire to reinforce the political power of the state with the management of economic power. Socialism does not try to be a state which plans, regulates, and manages complex process of production and distribution of goods and services.... On the contrary, socialism wants that workers and technicians themselves, through their organizations, plan, regulate, and manage, directly and democratically, economic processes in the interests of themselves, their security, and real and living society.³⁵

Gonzalez thus rejected Soviet state socialism and called for a broad economic democracy with extensive workers' power. This stance brought the socialists into conflict with not only conservatives but also the Chilean Communist Party. In 1954, during the visit of a Yugoslav commercial mission, young Chilean socialists defended the Yugoslavs from harsh attacks by both communists and Catholics. In 1955, Waiss and Rodríguez traveled to Belgrade, after which Waiss published a book on the Yugoslav system, *Amanecer en Belgrado* [Dawn in Belgrade], and Rodríguez delivered a speech explaining Yugoslav ideas to the Chilean senate. In 1957, Raúl Ampuero, too, visited Yugoslavia, and in 1962, as head of the PS, he initiated a discussion of the direction of the party and encouraged it to advocate self-management according to Yugoslavia's example.

The Yugoslav model, then, was on the minds of Chilean socialists. ³⁹ They had increased their contacts with Yugoslav worker self-management socialism through programs supported by the Ford Foundation. While funding part of the free-market-oriented University of Chicago program at Catholic University in Chile, the Foundation gave priority to building "national planning expertise" in Latin America, which spread knowledge about Yugoslav and broader Eastern European socialisms. ⁴⁰ The Chilean government had developed its first national economic plans in 1958. ⁴¹ In 1964, President Eduardo Frei organized

³⁴ Ibid., 137, original italics.

This quotation is in Martner and Joignant, "El Socialismo," 25–26.

³⁶ Oscar Waiss, Chile Vivo: Memorias De Un Socialista, 1928–1970 (Centro de Estudios Salvador Allende, 1986).

³⁷ Julio César Jobet, "El Partido Socialista de Chile: Tomo II," *Cuadernos de Orientacion y Pensamiento Socialista* 9 (2004), http://www.salvador-allende.cl/Cuadernos/Cuadernos9.pdf.

³⁸ Jorge Arrate and Eduardo Rojas, *Memoria de la Izquierda Chilena* (Javier Vergara Editor, 2003), 347.

³⁹ In 1961, the PS expelled Waiss; Waiss, *Chile Vivo*, 128. In 1969, it expelled Ampuero and its leadership declared the party Marxist-Leninist; Arrate and Rojas, *Memoria*, 350.

⁴⁰ As Valdés demonstrates, the Ford Foundation changed the nature of the program when it began funding it; *Pinochet's Economists*, 186–97. According to the Foundation, the U.S. government program Alliance for Progress required countries to pledge to undertake national economic and social planning. Ford Foundation Archives (henceforth FF), reel 2677, PA 71–369, memo from John Strasma to Peter D. Bell, 15 Feb. 1971, p. 3.

⁴¹ Chile's National Accounts Section of the Development Corporation (CORFO) developed the first "sustained" national planning effort. FF, reel 2677, PA 71-369, Section 1 (Basic Documents),

a new Office of National Planning (ODEPLAN). Three years later, the Ford Foundation paid MIT's Center for International Studies to build research capacity in planning within ODEPLAN. MIT faculty worked with ODEPLAN staff to develop short-term and long-term planning methods. With the election of Salvador Allende in 1970, one of the staff members, Alejandro Foxley, left ODEPLAN and brought this project to his newly formed Center for National Planning Studies (Centro de Estudios de Planificacion Nacional, or CEPLAN) at Catholic University. 42 CEPLAN's mission was "to conduct research on major socioeconomic issues related to Chile's national planning process,"43 and CEPLAN had itself emerged out of economists' experiences with planning in the 1960s.

As part of its mission, CEPLAN staff studied planning in socialist countries. In 1969, those who would soon form CEPLAN held a conference on comparative socialisms, which was repeated in 1970 as "Centralization and Decentralization: Alternative Roads to Socialism in Chile" and resulted in the best-selling book *Chile: The Search for a New Socialism.* ⁴⁴ According to the Ford Foundation, "The 'Socialism and Decentralization' topic," one of CEPLAN's main projects, "is clearly the 'hottest' in Chile today, and much of CEPLAN's energies will be absorbed in this project and seminar during 1971."45 The fact that Chilean Titoists, the radical wing of the Christian Democratic Party, some faculty in both the Catholic University of Chile and the Catholic University of Peru, and others became committed to worker selfmanagement socialism reflects the heterogeneous nature of the opposition to central planning and foreshadows the similar nature of the later opposition to the Chicago Boys. 46

The members of CEPLAN discussed actually-existing socialisms with East European economists and Sovietologists. Late 1960s Eastern Europe offered an exciting place to explore various forms of socialism. Yugoslavia

[&]quot;Request for Grant (request no. ID-1010)," distributed 3 May 1971, "Support for the Center for National Planning Studies," p. 3.

⁴² The Ford Foundation worried that the Allende government was making ODEPLAN and other economic agencies focus on short-run economic policies and did little long-term planning.

⁴³ FF, reel 2677, PA 71-369, Section 1 (Basic Documents), Supplemental Grant Request (request no. ID-1711), approved 12 July 1973, \$198,000. CEPLAN was created by the university on 26 January 1970 and began operations the following October; FF, reel 2677, PA 1-369, memo from John Strasma to Mr. Peter D. Bell, "Background Material to Support Request for 'A' Status, Pontifical Catholic University of Chile, Center of National Planning Studies (CEPLAN)," 15 Feb.

FF, reel 2677, PA 71-369, Section 3 (Reports), memo from John Strasma to Mr. Peter D. Bell, CEPLAN's First Year under Our Grant (PA 71-369), 21 Aug. 1972, p. 8. Alejandro Foxley et al., Chile: Búsqueda de un Nuevo Socialismo (Ediciones Nueva Universidad, 1971).

FF, reel 2677, PA 71-369, memo from John Strasma to Mr. Peter D. Bell, 15 Feb. 1971, p. 24. ⁴⁶ Before CEPLAN opened, Catholic University already had a cultural exchange agreement with the University of Belgrade focused on worker participation in management.

had already developed its worker self-management socialist system, Czechoslovakia's Prague Spring set off exhilarating political debates, and in 1968 Hungary implemented its new market socialist system. During a trip to England, Alejandro Foxley met a wide range of academics, including many East European experts such as Alec Nove, Michael Ellman, Włodzimierz Brus, Tomas Bacskai, Basile H. Kerblay, Erich Klinkmuller, Archie Brown, Michael Kaser, Ghita Ionescu, and Robert Davies. 47 With Ford Foundation funding, Yugoslav economist Branko Horvat and Hungarian economist Béla Kádár, as well as British scholar of the Soviet economy Alec Nove, visited CEPLAN. In 1972, CEPLAN published the following texts on Soviet and East European socialisms: Branko Horvat's "Institutional Model of the Socialist Self-Managed Economy"; Béla Kádár's "Direction and Regulation of Foreign Trade in Hungary" and "Planning Systems in Socialist Countries: The Case of Hungary"; Ernesto Tironi's "Economic Debates during the Soviet Transition to Socialism"; and Alec Nove's "Economic Reforms in Socialist Countries of Eastern Europe" and "Income Distribution in the Soviet Union and Eastern Europe" (1972 and 1973, respectively). CEPLAN staff wrote about socialist experiments in Eastern Europe, invited scholars from there to visit Chile, and read their works.

The staff particularly admired Yugoslav worker self-management socialism. In 1962, Yugoslavia and Chile signed a technical cooperation agreement, but it led to little immediate action. Between 1962 and 1970, eleven Chilean students studied in Yugoslav institutions of higher education. For the 1970 academic year, Yugoslavia offered the Chilean government two fellowships for postdoctoral study and three for specialized training. That same year, a group of five Catholic University professors, including CEPLAN employees Crisóstomo Pizarro and Alejandro Foxley, made a month-long study trip to Yugoslavia. There they participated in a course, met with other professors and government officials, and visited enterprises. Pizarro soon published his findings in "Participation and Economic Development in a Socialist Society," republished in *Chile: The Search for a New Socialism*. It judged Yugoslavia's "nearly direct socialist democracy" very positively. Foxley was well known for his long-standing interest in Yugoslavia and worker selfmanagement. By 1971, he had visited Yugoslavia at least twice to explore

⁴⁷ FF, reel 2677, PA 71-369, memo from Alejandro Foxley (CEPLAN) to Peter Bell—list of the academic contacts he made in England.

⁴⁸ Archives of Serbia and Montenegro, fond 142, br. 10.3-32.1, "Čile 1970," note about meeting of Ljubo Reljić (assistant director of the Federal Office) with Mr. Maximo Pachico (Chilean minister of education and culture), 23 Feb. 1970, p. 2.

⁴⁹ Archives of Serbia and Montenegro, fond 142, br. 10.3-32.1, "Čile 1970," information about study tour of group of experts from Chile in SR Serbia, 11 June 1970.

⁵⁰ Crisóstomo Pizarro, "Participación y desarrollo económico en la sociedad socialista," in Alejandro Foxley et al., *Chile: Búsqueda de un Nuevo Socialismo* (Ediciones Nueva Universidad, 1971), 91.

how the country organized of its macroeconomy and systems of selfmanagement, planning and distribution, finance for trade, and banking.⁵¹ In 1972-1973, Yugoslav economist Branko Horvat visited CEPLAN for six weeks, where he gave a seminar titled "The Self-Managed Economy." 52 Ramon Downey, too, traveled to Yugoslavia, in 1972, to attend the World Congress on Participation.⁵³ CEPLAN became the main advocate in Chile for decentralized socialism and self-management.⁵⁴

Allende's ruling Popular Unity Party discussed self-management, but it became primarily the policy of the socialist and democratic oppositions. 55 As the Allende government began, CEPLAN staff were members of the Christian Democratic Party and dissenters who criticized government economic policies and called for decentralized, democratic, self-management socialism. Then, in 1971, nearly half of CEPLAN's staff joined the Christian Left and the United Party, bringing their anti-authoritarian, socialist ideas with them. ⁵⁶ Meanwhile, workers seized their workplaces on their own and without the full support of the Allende government, which planned for workers to participate in companies and at the national level, but never realized those plans.⁵⁷ Worker selfmanagement remained part of the socialist and democratic opposition.

In 1973, Augusto Pinochet seized the Chilean state in a coup d'état. His regime sought to destroy the left and dismantle the emerging socialist economy and forced at least two hundred thousand people into exile.⁵⁸ Thousands of others were executed, disappeared, imprisoned in camps, or internally exiled. It was unclear what would happen to CEPLAN. CEPLAN researcher and MIT Ph.D. candidate Ernesto Tironi was arrested with his wife while on vacation:

⁵¹ Archives of Serbia and Montenegro, fond 142, br. 10.3-32.1, "Čile 1970," information about study tour of group of experts from Chile in SR Serbia, 11 June 1970. Catholic University had an academic exchange program with the University of Belgrade, which sent at least one Yugoslav student to Chile in 1972.

⁵² FF, reel 2677, grant 71-369, "Informe a la Fundación Ford de las Actividades Desarrolladas por CEPLAN en el Periodo 1971–1973," 26 Feb. 1974, p. 5 of financial section.

⁵³ Ibid., 7.

Martín J. Scurrah and Bruno Podestà, Experiencias Autogestionarias en Chile y Perú: Problemas y Lecciones (University of Texas at Austin, 1984), I. The Ford Foundation supported CEPLAN's work in this area, but at least one Ford Foundation official saw self-management as a possible addition to capitalism. In an excited report about the three-week visit of Jaroslav Vanek, a Cornell University economist and Yugoslav self-management expert, in 1969, Joseph Ramos understood labor-managed firms and capitalist firms coexisting as a "non-capitalist, noncommunist" third way of development. FF, reel 2723, PA 65-96, 4 (General Correspondence), memo from Ramos to John P. Netherton, "Final Report on Vanek's Visit," 7 July 1969, 4. In contrast, CEPLAN staff understood themselves as talking about socialism.

Scurrah and Podestà, Experiencias, 1.

⁵⁶ FF, reel 2677, PA 71-369, "CEPLAN's First Year Under Our Grant," 21 Aug. 1972, p. 17. Hans Dieter Seibel and Ukandi G. Damachi, Self-Management in Yugoslavia and the Developing World (MacMillan Press, 1982), 267-70.

⁵⁸ Thomas C. Wright and Rody Oñate Zúñiga, "Chilean Political Exile," Latin American Perspectives 34 (2007): 31-49, 31.

The military encountered an article in Tironi's car which he was writing on labor participation in management in Chile. The paper contained phrases such as "transition to socialism," "self-management," and "participation," which greatly perturbed the military. Tironi was taken to a military camp, interrogated, beaten, and several times was subjected to a simulated execution in which blanks were used by the firing squad. He was ultimately questioned in detail by a ranking officer who became convinced of Tironi's innocence of extremist acts, and he was released. ⁵⁹

Because of Pinochet's repressive regime, Chile's connection with Yugoslavia was shorter and less intense than Peru's. Yet we will see that these socialist ideas remained significant for the ongoing Chilean socialist movement.

PERU AND YUGOSLAVIA

Peruvians were also active interlocutors in transnational socialist discussions. Like their Chilean counterparts, Peruvian politicians had early contact with Yugoslavs. As Peter T. Knight has discussed, until sometime in the 1950s the Peruvian Aprista Party (APRA) had declared socialism to be its goal. In 1957 its head, Victor Raul Haya de la Torre, visited Yugoslavia for ten days. A representative of the Peruvian parliament, Antonio Rodriguez Del Valle, visited Yugoslavia for four days in 1959, during which he declared that he felt like a "Communist Marxist" and showed great interest in the Yugoslav social system, economic policy, agricultural machines, ship building, and workers' self-management. From the 1950s, groups formed in Peru that criticized Moscow-controlled communism and advocated alternative socialisms.

On 3 October 1968, General Juan Velasco Alvarado led a military coup that overthrew Peru's democratically elected government and installed the Revolutionary Government of the Armed Forces (GRFA). The Velasco "revolutionary government" fascinated observers around the world because this military regime sought to "modernize" Peru through seemingly radical left-wing reforms. 64 Scholars have noted the clear influence of Yugoslavia in Velasco's

⁶⁰ Peter T. Knight, "New Forms of Economic Organization in Peru: Towards Workers' Self-Management," in Abraham F. Lowenthal, ed., *The Peruvian Experiment: Continuity and Change under Military Rule* (Princeton University Press, 1975), 356–58.

⁵⁹ According to the Ford Foundation, no other staff member was subjected to interrogation or detention for reasons connected to his academic work, but Sergio Bitar was interned on Dawson Island. FF, reel 2656, PA 71-369, FF, inter-office memo from Lovell S. Jarvis to Mr. Peter D. Bell, 27 Dec. 1973, pp. 1–2.

⁶¹ Yugoslavia began to seek diplomatic relations with Peru in September 1956. Archives of Serbia and Montenegro, fond 142, 41 (Materijali komisije za medjunarodne veze), 1951, 1955–1957, 1959, "Bilateralni odnosi sa Peruon," 22 June 1959. Victor Raul Haya de la Torre rejected the Third International in 1927, which might explain his interest in Yugoslavia (Klarén, *Peru*, 260).

⁶² Rodríguez told the Yugoslavs that four more Peruvian representatives would soon visit Yugoslavia from Vienna. Archives of Serbia and Montenegro, fond 142, 41 (Materijali komisije za medjunarodne veze), 1951, 1955–1957, 1959, "Zabeleska," 1 Aug. 1959.

⁶³ Klarén, *Peru*, 361.

⁶⁴ Jane S. Jaquette and Abraham F. Lowenthal wrote, "No country in Latin America, and few anywhere in the third world, was the subject of more social science writing during the late

Peru, 65 and Peru and Yugoslavia were the only countries to realize some form of worker self-management and social property at the national level. 66

The Velasco regime declared itself socialist rather than capitalist or communist, but scholars have disregarded this claim, for several reasons. First, the regime does not fit with the usual view of socialism as state-dominated, and worker self-management is often dismissed as merely a conservative tactic of cooptation. Second, scholars have labeled economists "technocrats," thus relegating them to a single category without recognizing their political differences and often heterogeneous socialist ideas. ⁶⁷ Finally, scholars from both the right and the left, with the significant exceptions of dependency theorists and structuralist economists, have presented Latin America as the passive recipient of ideas. They have called the Velasco regime "populist," "corporatist," or "state capitalist," labels that describe the actual results of the regime rather than its intentions.⁶⁸ As a result, the profound influence of Yugoslav worker self-management socialism has been missed.

By 1970, General Velasco maintained that Peru's "revolution" was "independent" and "autonomous" and followed "neither capitalism nor communism." 69 Later that year, he clarified his criticism of communism: "The concrete reality of communism as a political, economic, and social system in other countries has made them into totalitarian and bureaucratic societies, incapable of guaranteeing free development of man in all his dimensions." While he then argued that socialism did not define Peru as a whole, 71 Velasco did in 1971 describe the revolution as "socialist" to a degree: "This revolution is inscribed, with all its proven conceptual autonomy, in the tradition more

65 McClintock writes, "Yugoslav influence was clear." *Peasant Cooperatives and Political Change in Peru* (Princeton University Press, 1981), 14.

¹⁹⁷⁰s and early 1980s than Peru.... What inspired this burst was ... its experiment from 1968 to 1980 at militarily directed change. "Review: The Peruvian Experiment in Retrospect," World Politics 39 (1987): 280-96, 280.

⁶⁶ Howard Handelman, "The March to Civilian Rule," in Howard Handelman and Thomas Griffin Sanders, eds., Military Government and the Movement toward Democracy in South America (Indiana University Press, 1981 [1979]), 100-31, 100; Knight, "New Forms"; Cynthia McClintock, Self-Management and Political Participation in Peru, 1969–1975: The Corporatist Illusion, 1969-1975 (Sage Publications, 1977), 5.

⁶⁷ For example, see Montecinos, *Economists*; Silva, "Technocrats."

⁶⁸ For example, see Klarén, *Peru*. Cynthia McClintock criticized both the corporatist argument and taking Velasco's words at face value, in her Peasant Cooperatives, 45-48.

⁶⁹ Juan Velasco Alvarado, "Ni capitalismo ni comunismo," Message to the nation on the 149th anniversary of independence, 28 July 1970, in Velasco, La Voz De La Revolución, vol. 1 (Oficina Nacional de Difusión del SINAMOS, 1972), 217-52.

⁷⁰ Juan Velasco Alvarado, "Hacia una justicia social, donde la comunidad trabaje para el hombre y para ella," speech at the closing ceremony of the 9th annual conference of ejcutivos (CADE), 15 Nov. 1970, in Velasco, La Voz De La Revolución, vol. 2 (Oficina Nacional de Difusión del SINAMOS, 1972), 5-28, 10.

⁷¹ Ibid., 11.

illustrated as socialist libertarian and humanist thinking."72 At a banquet honoring Salvador Allende, Velasco proclaimed, "We strive to create a social democracy of full participation in which all institutions respond to the mandate and control of those who make them up."⁷³ He continued, "Our revolution is situated at the convergence of humanist, libertarian, socialist, and Christian values."⁷⁴ To the Group of 77, Velasco further explained that this "social democracy of full participation" was based on a "self-managed economy" in which the means of production would be predominantly social property, under the direct control of those whose work generated the wealth, and with a political order in which decision-making power was defused without intermediation.⁷⁵

The Velasco regime implemented several significant reforms. Most importantly, it created four economic sectors: cooperative, industrial community, social property, and private. In 1969, the Agrarian Reform Laws created rural cooperatives. The General Law of Industries of 1970 formed industrial communities in which employees participated in the management of their industrial firms and gained shares of the profits. The Social Property Law of 1974 established a social property sector in which employees across an industry owned the firms in that industry. This law eliminated the holding of private equity and placed control and ownership of firms in the hands of their employees. Workers could also take over a bankrupt or abandoned firm and turn it into a social property firm. ⁷⁶ The Velasco regime wanted the social property sector to dominate the Peruvian economy.⁷⁷

The leadership turned to Yugoslavia for advice. While developing the Social Property Law, the government carried out an "analysis of the theoretical and practical contributions of self-management in Yugoslavia, Algeria, and other countries."78 In 1970, Jaroslav Vanek, economist and Yugoslav expert at Cornell University, visited Peru at the invitation of one of the

⁷² Juan Velasco Alvarado, "Enmarcada en una sociedad libre, justa, solidaria," message to the nation on the 150th Anniversary of Independence, 28 July 1971, in Velasco, La Voz De La Revolución, vol. 2 (Oficina Nacional de Difusión del SINAMOS, 1972), 105-44, 110.

⁷³ Juan Velasco Alvarado, "Aspiraciones, demandas y anhelos: Motivacion del que hacer revolucionario de pueblos hermanos del continente," speech at a banquet for Dr. Salvador Allende, President of the Republic of Chile on 1 Sept. 1971, in Velasco, La Voz De La Revolución, vol. 2 (Oficina Nacional de Difusión del SINAMOS, 1972), 163-68, 166.

⁷⁴ Ibid., 167.

⁷⁵ Juan Velasco Alvarado, "Economia funamentalmente autogestora; predominio de la propiedad social; transferencia del poder politico a los sectores mayoritarios autonomamente organizados," speech to the second ministerial meeting of Group 77 in Lima, 28 Oct. 1971, in Velasco, La Voz De La Revolución, vol. 2 (Oficina Nacional de Difusión del SINAMOS, 1972), 271-88, 271.

Scurrah and Podestà, Experiencias, 2.

⁷⁷ Shari Berenbach, "Peru's Social Property: Limits to Participation," *Industrial Relations*: A Journal of Economy and Society 18 (1979): 370-75, 371.

⁸ Héctor Béjar, La Revolución En La Trampa (Ediciones Socialismo y Participación, 1976), 129.

generals.⁷⁹ He conducted a seminar at the Institute for National Planning, met with those preparing the Social Property Law, and spoke to the Council of Presidential Advisors (COAP). He made two more visits in 1971. Yugoslav economist Branko Horvat also visited and advised the government.⁸⁰ In April of 1974, the government asked Yugoslavia to send three more experts on finance and planning, 81 at least one of whom would advise Velasco directly. The Yugoslav ambassador to Peru remarked that this request was of a very sensitive nature and suggested that they should choose experts outside the government "to give less of an argument to speculation that we are intervening in the very processes of transformation of Peru."82

As in Chile, the Ford Foundation, which had been active in Peru since the early 1960s, supported programs to develop national economic planning and statistical data collection and others to disseminate knowledge about Yugoslav worker self-management socialism.⁸³ In 1967, it began funding the Peruvian Central Reserve Bank to provide economics courses⁸⁴ and it also supported the Institute for National Planning (INP) when it started a similar program in 1971. As part of these programs, between 1967 and 1972 the Foundation sent eighteen Peruvian economists abroad for graduate training—six to Mexico and Chile and twelve to the United States.

As in Chile, the Ford Foundation supported the development of a permanent university base for Peruvian economics training, and it chose the Catholic University of Peru, which in 1969 created a new department of economics. 85 It had difficulty retaining professors, however, since they could often find betterpaying positions elsewhere. The Foundation sought to create a stable group of professors who would provide undergraduate, MA, and eventually Ph.D. training. The faculty looked to Chile as a model, but their heterogeneous training, in contrast to that of the Chicago Boys, meant that they shared no single policy perspective.⁸⁶ Before long, professors in the department were earning

⁷⁹ Knight discusses Vanek's visit. General Luis Barandiaran, head of National Integration Office, invited Vanek. Knight, "New Forms," 378.

⁸⁰ Knight, however, argues, "Although Peruvian policy makers listened to Vanek and Horvat, many of their suggestions were not adopted"; "ibid.," 379.

⁸¹ Archive of Serbia and Montenegro, fond 465–431 (Popis 4), Naucno-Tehnicka Saradnju SFRJ-Peru, Zahtevi, 1974–1975, file 2, request for three experts (finance and planning), 1974; letter from Momčilo Vučeković at the Federal Secretariat for Foreign Affairs (office for Latin America) to Federal Office for cooperation, 4 Apr. 1974.

⁸³ FF, "The Ford Foundation's Program in Peru: Economics and Agriculture," by Peter T. Knight, May 1972, call number: Reports 011874, p. 1465.

FF, visit to Lima, 15–18 July 1973: Mr. and Mrs. David E. Bell and Mr. William D. Carmichael, call number: reports 015408, file 3.

⁸⁵ Catherine M. Conaghan, "Stars of the Crisis: The Ascent of Economists in Peruvian Public Life," in Miguel A. Centeno and Patricio Silva, eds., The Politics of Expertise in Latin America (St. Martin's Press, 1998), 145.

⁸⁶ Ibid., 147.

additional degrees from the University of Chicago, Cornell, Harvard, the New School, and Vanderbilt, and also from the University of Essex in England.⁸⁷ In 1975, the Catholic University started its own MA Program in economics, which saw a rapid rise in student enrollment throughout the 1970s.⁸⁸

The university's Economics Department and the ESAN business school (Escuela de Administración de Negocios para Graduados) developed a keen interest in social property and helped to shape the Velasco reforms. The Economics Department's series *Documentos de Trabajo* included: Roberto Abusada-Salah's *Social Property: Some Economic Considerations* (October 1973); Luis Pasara's "Social Property: The Utopia and the Project (October 1973); and César Peñaranda's Blueprint of Law of Social Property: Commentary and Proposed Alternatives (January 1971)." 89

In 1971, César Peñaranda, in collaboration with Jaroslav Vanek, prepared an extensive report that described how to create and develop a self-managed sector in Peru. 90 ESAN also had faculty interested in worker self-management and worker participation. For example, Luis G. Flores, ESAN's Director of Executive Development Programs and Instructor of Management, studied at Texas Tech University from 1972 to 1976 with USAID and Ford Foundation fellowships, and with a Ford Foundation fellowship he traveled to Yugoslavia. Upon his return to Texas Tech he wrote his 1976 dissertation, "Organizational Goals, Growth, and Growth Strategy in the Peruvian Co-Determination and the Yugoslav Self-Determination Systems."91 The Foundation also sent students to Cornell University to study with Vanek, including Robert Abusada of Catholic University and Santiago Roca of ESAN. Roca later became a leader in the Latin American and Caribbean Council for Self-Management. The Foundation also gave the ESAN business school \$70,000 to fund research on worker participation. Economists at Catholic University and ESAN took part in a broad discussion about social property and self-management.

Ford Foundation officials, especially Peter T. Knight, soon became fascinated by the reforms going on in Peru and helped promote the Yugoslav model there. ⁹² He organized fellowships for Peruvians to travel to Yugoslavia, including employees in the Institute for National Planning (INP)—Luis Guiulfo,

⁸⁷ Máximo Vega-Centeno, "Balance de la Especialidad de Economía," 2001, 55–56, http://files.pucp.edu.pe/departamento/economia/LDE-2001-05-04.pdf.

⁸⁸ Conaghan, "Stars of the Crisis," 145.

⁸⁹ FF, reel 2700, PA 72-410, Training and Research in Economics, "Informe Narrative y Propuesta de Renovacion del Departmento de Economia de la Pontificia Universidad Catolica del Peru sobre la Ayuda Financiera de la Fundacion Ford," grant 720-0410^a, 1977.

⁹⁰ Knight, "New Forms," 379.

⁹¹ Luis G. Flores, "Organizational Goals, Growth, and Growth Strategy in the Peruvian Co-Determination and the Yugoslav Self-Determination Systems" (PhD diss., Texas Tech University, 1976).

Knight worked as the program advisor in economics and agriculture in the Ford Foundation's Lima office.

Fernando Murguia Pinillos, and Alejandro Vera—and René Rodríguez, head of the Unit of Social Property and Participation at the Sectoral Planning Office of the Ministry of Industry and Commerce. In 1971, the Ford Foundation hired Vanek and Juan Guillermo Espinoza (a graduate student of Vanek and then a professor of economics at the University of Chile) as consultants to the Development Finance Corporation (COFIDE) and "high officials of the Peruvian government."93 They prepared the "General Report on Peru as a Participatory Economy."94 In 1973, Knight acknowledged the excitement in the local Ford Foundation office:

The evolving Lima office program interest in research and training related to new forms of economic organization designed to increase worker participation ... starts from the premise that better understanding of the Peruvian experience with new organizational forms is important not only for Peru but also for other countries seeking to develop along lines different from traditional private or state capitalism. The obverse of this premise—that the experience of other countries undertaking experiments in worker participation contain lessons for the Peruvians—also guides supporting program development work accomplished up to now through travel and study and discretionary award.

Knight and the Ford Foundation, at least in Peru, thought the worker selfmanagement experiments there had global significance and the potential to create a system beyond "traditional private or state capitalism."

The Peruvian leadership sought further assistance from Yugoslavia. A Yugoslav delegation visiting in June 1975 met with Peruvian Minister of Foreign Affairs Alan Wagner and other officials, most significantly officials connected with the National Commission of Social Property (CONAPS). CONAPS asked Yugoslavia for several forms of help: (1) four professors of administrative and methodological instruction for the 1975–1976 year; (2) ten experts, including economists and engineers, to help analyze and evaluate projects; (3) three planning experts (one economic engineer to organize the planning of self-management and two experts to organize a research institute to study the social sector of the economy); (4) study trips to Yugoslavia for CONAPS functionaries; (5) twenty fellowships for training workers in production; (6) two-month trips to Yugoslavia for four groups of Peruvians to visit factories and study the self-managed system in practice; and (7) materials about Yugoslav experiences in managing enterprises and self-management, written in either Spanish or Serbo-Croatian. 96 It is unknown to what extent Yugoslavia fulfilled these requests, but that they were made is significant.

⁹³ FF, visit to Lima, 15–18 July 1973, call number: Reports 015408, file 3, memo from Peter T. Knight to James W. Trowbridge, 3 July 1973, p. 3.

In 1975, Peter T. Knight published his own book on self-management in Peru for a Spanishspeaking audience: *Perú: Hacia autogestión*? (Editorial Proyección, 1975).

95 FF, visit to Lima, 15–18 July 1973, call number: Reports 015408, file 3, Peter Knight, "The

Program in Economics and Development Planning," pp. 3–4.

Archives of Serbia and Montenegro, fond 142, "Peru 1975," report on talks regarding scientific-technical and cultural cooperation of leaders in Peru, Ecuador, Columbia, Panama, and

In August 1975, General Francisco Morales Bermúdez usurped power from Velasco. Morales dismantled many of the reforms of the Velasco period and, in hopes of stabilizing the economy, soon adopted the standard package of reforms advocated by the International Monetary Fund. 97 Popular mobilizations and a general strike in 1977 forced the military government to speed up the timetable for elections and a transition to civilian, democratic rule. While both the Velasco and Morales regimes grew intolerant of criticism and sought to retain hierarchical control over society, the Velasco reforms had restructured political space and encouraged local political mobilization and movements 98

SOCIALISM IN PERU IN THE 1980S AND 1990S

Unlike Chile, Peru maintained some connections with Yugoslavia and continued aspects of its socialist experiment into the 1980s. Yugoslavia itself had entered a long period of crisis and would lose its position as a global socialist model. Tito died in 1980 and by the early 1980s Yugoslavia, as well as Peru and Chile, had fallen into deep economic crises. Nonetheless, Peru and Yugoslavia continued working together in the non-aligned movement. In the 1980s and 1990s, Yugoslav firms provided development assistance, such as in the Chira Piura I and II dam and irrigation projects. Such non-aligned linkages were reflected in debts owed to Yugoslavia. By the end of 1984, Yugoslav banks and enterprises were owed nearly \$2.4 billion by foreign countries, including \$116.7 million by Peru.⁹⁹ Even after Yugoslavia lost its leading global role the socialist ideals it represented remained popular among socialists around the world.

Peru's situation also changed. Morales took power from Velasco in 1975, and then in 1980 the military handed control over to a newly elected government led by Fernando Belaúnde Terry. Belaúnde invited Yugoslav diplomats to meet with him during the first months of his leadership. In these meetings he confirmed Peru's commitment to the non-aligned movement and to bilateral relations between the two countries, as well as to new relations with the United States and the Reagan administration. His government also brought in a team of Chicago Boys. 100

Venezuela in the framework of a visit to these countries of a state-economic delegation of the SFRJ, 8 June-3 July 1975; 11 Aug. 1975.

⁹⁷ Klarén, *Peru*, 359.

⁹⁸ Seligmann documents the restructuring that resulted from the 1969 agrarian reform, while Klarén discusses the impact of Velasco governmental support of neighborhood organizing: Linda J. Seligmann, Between Reform and Revolution: Political Struggles in the Peruvian Andes, 1969-1991 (Stanford University Press, 1995); Klarén, Peru, 351, 362.

⁹⁹ Danica Ostojić, "Jugoslavija kao poverilac," in Blagoje S. Babić, ed., *Jugoslavija u Međunar*odnim Finansijama, vol. 1 (Institut za međunarodnu politiku i privredu, 1986), 191–203.
¹⁰⁰ Klarén, *Peru*, 374.

Such neoliberal governments made it difficult for social property to thrive because they discontinued state support of social property enterprises, forcing them to compete directly with more exploitative and therefore more profitable enterprises. 101 The social property sector nonetheless continued to exist through the 1970s and 1980s. ¹⁰² In 1981, the head of the Peru's Institute for Research and Development of Self-Management (Instituto de investicación y desarollo de la autogestion, INDA), Rene Rodríguez Heredia, made a study trip to Yugoslavia. 103 According to Rodríguez, self-management had a strong basis in Peru and still functioned in about five thousand firms employing about three million workers. INDA itself represented about 1,300 industrial firms. He told his Yugoslav hosts that "self-management is exactly identical with communism." According to Rodríguez, despite the economic difficulties INDA still worked to strengthen and expand self-management with the goal that it would become the system for all of Peru.

Worker self-management remained popular among Peruvian leftists. The United Left (Izquierda Unida, IU), an alliance of left-wing parties and movements, adopted self-management as one of its ideological banners. 104 Selfmanagement remained significant in Peruvian shantytowns as well, and the famous Lima shantytown of Villa El Salvador served as a model for the IU. The Velasco regime encouraged self-management there and residents participated in neighborhood decision-making committees and even began a worker-controlled industrial park. By the late 1980s, Villa El Salvador was being internationally recognized with visits from socialist leaders such as Willy Brandt, Julius Nyerere, and Carlos Andrés Pérez. Velasco government officials who had joined the Partido Socialista Revolucionario-General Leonidas Rodríguez Figueroa, General Jorge Fernandez Maldonado, Enrique Bernales, and Alfredo Filomeno—brought their support of self-management to the IU. In 1988, the IU's main document on political principles (Tesis politicas) declared that capitalism could not solve Peru's problems and called for the "democratizing" of society rather than the nationalization of industry. 105 The IU policies reflected the transnational socialist discussion that rejected state socialism and advocated political democracy, economic democracy, self-management, and socialism.

¹⁰¹ Scurrah and Podestà, Experiencias.

Berenbach, "Peru's Social Property"; Scurrah and Podestà, *Experiencias*.

Archives of Serbia and Montenegro, fond 465, popis br. 63, facs. br. 218, Peru, file 431–3/81, study visit regarding self-management, Institute for Research and Development of Self-Management.

Jo-Marie Burt and Cesar Espejo, "The Struggles of a Self-Built Community," NACLA Report on the Americas 28 (1995): 19-25; Elizabeth Farnsworth, "Peru: A Nation in Crisis," World Policy Journal 5 (1988): 725-46; Philip Mauceri, State under Siege: Development and Policy Making in Peru (Westview Press, 1998), 98.

Farnsworth, "Peru: A Nation in Crisis," 735.

Worker self-management socialism continued in paradoxical ways, at least initially, in the new government of President Alberto Fujimori. In his 1990 campaign, Fujimori named as one of his economic advisors Santiago Roca. As discussed earlier, Roca had studied in the Catholic University's newly formed economics department, and a Ford Foundation grant allowed him to complete graduate school with Jaroslav Vanek at Cornell. ¹⁰⁶ Upon his return Roca became a professor at ESAN. He was well acquainted with the Yugoslav model and remained a leader in the field of self-management and cooperatives, including as president of the Latin American and Caribbean Council for Self-Management. According to political scientist Susan Carol Stokes, in 1990 Roca opposed neoliberal economic shock therapy and blanket privatization, calling instead for a "debureaucratized state." Within ten days of taking office, Fujimori nonetheless began neoliberal shock therapy; he had coopted socialist ideas to win the election, but abandoned them once he took office, and in 1991 Roca resigned from his administration. 108

SOCIALISM IN CHILE IN THE 1980S AND 1990S

Almost immediately after the coup, CEPLAN staff became vocal critics of the Chicago Boys. In 1974, the UN financed Foxley to travel around Latin America developing contacts for regional collaborative research on poverty, distribution issues, and alternative development models. According to the Ford Foundation, Foxley sought to "promote a serious and significant body of research on a regional scale that will challenge the development theses of the so-called 'Chicago boys' in Chile and their colleagues of similar grain elsewhere in the hemisphere." Foxley also sought to create an international web of relationships to protect CEPLAN from attack by the Chilean regime. In mid-1976, CEPLAN closed, left the university, and reopened as the Corporación de Investigaciones Económicas para América Latin (CIEPLAN). CIEPLAN published some of the most important critical analyses of the Chicago Boys, monetarism, and what by then had been named "neoliberalism." 110

¹⁰⁶ Santiago Roca, "The Mezzopolitical Economy of Production Cooperatives in Peru: The Sugar Experience" (PhD diss., Cornell University, 1982).

¹⁰⁷ Susan Carol Stokes, *Mandates and Democracy: Neoliberalism by Surprise in Latin America* (Cambridge University Press, 2001), 50–51.

Conaghan, "Stars of the Crisis," 159.

¹⁰⁹ FF, reel 2677, PA 71-369, section 4 (General Correspondence), inter-office memo from Nita Rous Manitzas to Mr. Richard W. Dye, 5 Aug. 1974, p. 1. She said that Enrique Iglesias at CEPAL and Gabriel Valdés at UNDP encouraged Foxley in this work.

¹¹⁰ For details on the reorganization, see FF, reel 2677, PA 71-369, section 3 (Reports). FF, interoffice memo, from Jeffrey M. Puryear to Mr. Richard W. Dye, 31 Jan. 1977, subject: "Recommendation for Closing" (CEPLAN) (PA 71-389A), p. 2; Silva, "Technocrats," 403. Valdés wrote,
"CIEPLAN provides the best critical analysis of the Chicago Boys' economic policy, and the evolution of the economy during the seventeen-year Pinochet regime"; *Pinochet's Economists*, 16 n1.
Some of the works by CIEPLAN staff include Ricardo Ffrench-Davis, "El Experimento

In contrast to Peru, the Chilean government banned the Socialist Party and other leftist parties and dismantled socialist economic institutions. As a result, CEPLAN staff no longer advocated socialism. In the months after the coup, they chose a technocratic path and set aside certain discussions: "CEPLAN will place more emphasis on technical issues, such as the policies needed to increase output in the agricultural and copper sectors, and less emphasis on issues like labor participation."111 The new CIEPLAN instead set forth on a long research agenda on economic integration and the Andean Pact, as well as on poverty. In their 1983 book, Economic Reconstruction for Democracy, CIEPLAN staff used the word "socialism" only twice, both in referring to Allende-era debates, and did not mention "Yugoslavia" or "communism" at all. Foxley shifted rightward with the others. He now advocated "companies of workers," participation, and economic and political democracy, but he argued that workers did not seem to want to take over the firms; rather, he asserted, they only wanted stable work. 112 He ignored or rejected the mass mobilizations of working-class and poor Chileans, hinting at the later attempts by elites to demobilize these groups. 113 The economic reconstruction for democracy primarily involved industrialization and the expansion of exports, with economic participation as a vague side-issue and democracy as an undefined but supposedly all-important goal.

In exile and within Chile, socialist discussions continued, specifically in support of socialism and democracy. Scholars have extensively explored this "socialist renewal" or "socialist renovation" in which Chilean socialists like Ricardo Lagos and Jorge Arrate turned away from Marxism-Leninism and revolution and developed new democratic socialist thinking. 114 In exile, the Chilean left became even more directly involved in new developments in socialism worldwide. Wright and Oñate described these new developments: "The exiles were influenced by Gramsci, the debates over Eurocommunism and perestroika, and developments such as the Polish workers' movement Solidarity and its suppression and the Soviet invasion of Afghanistan. Some

Monetarista en Chile: Una Síntesis Crítica," Colección CIEPLAN 9 (1982); Foxley, "Experimentos neoliberales"; Ernesto Tironi, "El Modelo Neoliberal Chileno y su Implantación," Documentos de Trabajo 1 (1982).

FF, reel 2656, PA 71-369. FF, inter-office memo from Lovell S. Jarvis to Mr. Peter D. Bell, 27 Dec. 1973.

Alejandro Foxley et al., Reconstrucción Económica Para La Democracia (Editorial Aconcagua: CIEPLAN, 1983).

113 Rosalind Bresnahan. "Introduction. Chile since 1990: The Contradictions of Neoliberal

Democratization," *Latin American Perspectives* 30, 5 (2003): 3–5.

114 See Fernando Alvear Atlagich, "Genealogia de una Ruptura: El Proceso de la Renovacion

Socialista en Chile," Revista de Ciencias Sociales 36 (2016): 7-34; Jorge Arrate et al. Siete ensayos sobre democracia y socialismo en Chile (Ediciones Documentas, 1986); Jeffrey Puryear. Thinking Politics: Intellectuals and Democracy in Chile, 1973-1988 (Johns Hopkins University Press, 1994).

who settled in Eastern Europe became disillusioned with 'real socialism." 115 Chilean socialists distanced themselves from East European socialist countries. including Yugoslavia, while deepening their connections with Western European Eurocommunism. Western European social democratic parties funded a shift away from radical socialism. Others expected, with Perestroika in the Soviet Union, a turn, finally, to radical socialism with a broad economic and political democracy. 116 When exiles returned to Chile in the mid-1980s, they brought with them this variety of new socialist thinking. 117 They came into dialogue with, in the words of political scientist Sara C. Motta, "the continued commitment to social democracy and socialism in the forces of popular mobilization throughout the 1980s, and in the continued mobilization of the poblador (shanty-town movement until the early 1990s)." This hope for broad, radically democratic socialism also appeared worldwide in the 1988–1994 period in battle with elites and conservative masses who sought to limit democracy. 119 At stake was the realization of broad, radically democratic socialism on a global scale.

Chilean political elites in the anti-Pinochet Concertación de Partidos por la Democracia (Concertación) sacrificed this broad democracy and socialisms and forged a new kind of neoliberalism. Technocratic economists like those at CEPLAN, who had criticized the Chicago Boys and neoliberalism while admiring Yugoslav worker self-management socialism, now focused on elite negotiations to end the dictatorship and on this narrow democracy. They accepted neoliberal economic policies, now altered to include "growth with equity" and anti-poverty programs. CIEPLAN staff developed alliances with certain socialist factions, which encouraged this narrowing to formal, representative democracy. 120 In his 1987 book, Toward Democracy: Socialists in Chile Today, Ricardo Lagos, a trained economist and future President of Chile, argued that socialism required democracy to avoid authoritarianism. He embraced the ideas of PS leader Eugenio Gonzalez, who had argued in 1947 that democracy and socialism could not be separated, and that "real" economic and social democracy was required. Yet, Lagos called for a democracy that aimed toward socialism. With the prioritizing of democracy, and narrowing

¹¹⁵ Thomas C. Wright and Rody Oñate Zúñiga, "Chilean Political Exile," *Latin American Perspectives* 34, 4 (2007): 31–49, 42.

See, for example, Ortiz, *La Perestroika*.

Wright and Oñate. "Chilean Political Exile."

¹¹⁸ Sara C. Motta, "The Chilean Socialist Party (PSCh): Constructing Consent and Disarticulating Dissent to Neo-Liberal Hegemony in Chile," *British Journal of Politics and International Relations* 10, 2 (2008): 303–27; Puryear, *Thinking Politics*, 66–67.

Eastern European, Central American, and South African socialists voiced these hopes in the period from 1988 to 1994 and experienced this narrow political democracy by 1995. Bockman, *Markets*

¹²⁰ Alvear Atlagich, "Genealogia"; Motta, "Chilean Socialist Party"; Puryear, *Thinking Politics*, 66–67.

of that to representative democracy, socialist economic transformation was postponed indefinitely. 121

As in Peru, Chilean political elites used the language of socialism to win elections and created a new neoliberalism. During the reunification of the Chilean Socialist Party (PSCh) in 1990, factions allied with the Christian Democrats (PDC) took over the PSCh leadership and marginalized such groups as the Nueva Izquierda (NI), which worked with mass social movements and "was publicly committed to both the symbols and ideas of socialism." ¹²² In the name of "democracy," the PSCh leaders marginalized these factions and sought to demobilize social movements. The Concertación used the PSCh to coopt, delegitimize, and silence those on the left who they deemed Stalinist, terrorists, unpragmatic, and/or lacking common sense. Thus, Concertación with the active participation of PSCh created a new kind of neoliberalism by bringing together a narrow democracy limited to political elections and political rights, earlier neoliberal economic policies, and anti-poverty and pro-equity programs. This allowed neoliberalism a much more stable existence in Chile.

CONCLUSIONS

The Chicago Boys narrative has obscured anti-authoritarian transnational socialisms like Yugoslav worker self-management socialism. The twentieth century witnessed a proliferation of socialist projects and imaginings, many of which sought to avoid authoritarianism and bureaucracy. Yugoslavia, Chile, and Peru participated in this long and critical transnational discussion about socialism. Yugoslavia with its worker self-management socialism represented one particularly influential model because it sought to realize a socialist society based on workers' power, which was the goal of socialists worldwide.

Observers of Latin America in the 1980s and 1990s often found it difficult to differentiate between neoliberals and anti-authoritarian socialists because they distinguished them by whether they advocated markets or state planning. Neoliberals and socialists alike have advocated both markets and state planning, though of very different natures. Neoliberals, with their authoritarian political commitments, called for markets and, ironically, like authoritarian Soviet central planners, for hierarchical institutions such as an anti-democratic state, large-scale corporations or enterprises, and military control. Antiauthoritarian socialists understood socialism as needing markets and markets as needing socialist institutions such as worker self-management, economic

¹²¹ Alvear, "Genealogia," esp. 29; Montecinos, *Economists*; Silva, "Technocrats"; Ricardo Lagos Escobar, Hacia la Democracia: Los Socialistas en El Chile de Hoy (Ediciones Documentas, 1987), esp. 18. Similar kinds of cooptation can be observed in elites' embrace of decentralization, participatory development, and other seeming attempts to undermine state and elite power. See Julia Paley, Marketing Democracy: Power and Social Movements in Post-Dictatorship Chile (University of California Press, 2001).

Motta, "Chilean Socialist Party," 313.

democracy, social property, and political democracy. ¹²³ Thus, they supported decentralized democracy in a broad sense, including economic democracy. Neoliberals used socialist language to legitimate their policies, worked to demobilize social movements for socialism and democracy, and supported a narrowly representative, political democracy.

Recognizing these transnational movements helps us to understand what was really at stake during the 1988–1994 period: radically democratic socialism on a global scale. Transnational movements—of neoliberalism, democratic socialism, Marxism, liberal democracy, and beyond—battled in this period about the very nature of economies and their relationships to politics and social life. Many people worldwide ask, out of the mass protests and calls for true democracy and real socialism, who decided that we would instead get capitalism, and specifically neoliberal capitalism? Today, contemporary social movements in Latin America, Eastern Europe, and elsewhere ask similar questions and discuss actually-existing alternatives to capitalism. We should not allow either neoliberals or their overly focused critics to obscure a more complicated and hopeful history.

¹²³ For example, see Karl Polanyi's vision of socialism in "'Socialist Accounting' by Karl Polanyi; with Preface, 'Socialism and the Embedded Economy,'" Ariane Fischer, David Woodruff, and Johanna Bockman, trans., Johanna Bockman, preface. *Theory and Society* 45, 5 (2016): 385–427.

Abstract: In the 1950s and 1960s, the U.S. government paid the economics department at the University of Chicago, known for its advocacy of free markets and monetarism, to train Chilean graduate students. These students became known as the "Chicago Boys," who implemented the first and most famous neoliberal experiment in Chile after 1973. Peruvian, Mexican, and other Latin American economics students followed a similar path and advocated a turn to neoliberal policies in their own countries. The Chicago Boys narrative has become an origin story for global neoliberalism. However, the focus on this narrative has obscured other transnational networks whose ideas possess certain superficial, but misleading, similarities with neoliberalism. I examine Chilean and Peruvian engagements with Yugoslavia's unique form of socialism, its worker self-management socialism, which was part of a worldwide discussion of anti-authoritarian socialism. I first introduce the Yugoslav socialist model that inspired those in Chile and Peru. I then examine socialist discussions in Chile and Peru that called for decentralized, democratic socialism and looked to Yugoslavia for advice. I conclude by examining the 1990s postponement of socialism in the name of a very narrow democracy and realization of neoliberalism. The Chicago Boys story assumes the easy global victory of neoliberalism and erases what was at stake in the 1988-1994 period: radically democratic socialism on a global scale.

Key words: neoliberalism, socialism, worker self-management, Chicago Boys, economists, neoclassical economics, Chile, Peru, Yugoslavia