

Figures

1.1 Advertisement for a concert by Columbia singers includes photos of Jeong Ilgyeong and Go Boksu	<i>page 18</i>
2.1 Record covers of three full-length albums by Young Hyun-jin produced by SM Enterprise in 1990, 1992, and 1993	34
2.2 The first “best albums” compiled by SM	37
2.3 The back cover of Kim’s third album and the front cover of Shin’s fifth album	38
2.4 The front and back covers of the Noise debut album	39
2.5 Colloquially defined as “made in Europe for Japan,” Eurobeat was invented and disseminated by Avex Trax through the compilation CD series; Avex Trax also released the “J-Euro” series, which compiled remixes of J-pop hits	40
2.6 Compilation disc released by Valentine Music Korea in 1994 and Made in Asia, released by Rock Records Korea in 1996	41
2.7 The transformation of Seo Taiji’s image from a rebellious rock musician to a singer-cum-dancer in a B-boy style	42
3.1 Passage leading to the hook and the hook of Wonder Girls’ “Tell Me,” mm. 19–42	59
6.1 Miska (standing) with East2West performing BTS’s “Not Today”	124
6.2 Hive Dance Crew (France) performing TWICE’s “More and More”	126
8.1 Priyanka’s visual performance diverges from the perceived Korean physiognomy	167
12.1 A screenshot from “BTS ‘DNA’ Official MV reaction mashup” edits together individual reaction videos into a single frame, to produce the semblance of a crowd response	241
12.2 Screenshot from East2West’s “[EAST2WEST] NCT 127 REACTED TO OUR COVER???”	244
13.1 Myra’s webcomic	250