



## FROM THE BUSINESS MANAGER'S DESK

Dear Subscriber(s)

At the present time there are about 1,000 of you. In the next issue we hope to be able to give you a breakdown on the sorts of people that are subscribing to this new Journal.

In the meantime however, what we need more than anything is more of you. About 1,000 more to be exact.

That is to make us, as they say a viable operation.

Now this is where you come in.

We have one thousand and we need two thousand and you're probably getting the picture.

If every one of you campaigned on our behalf, canvassed a colleague, cajoled a comrade, coned an unwary non-subscriber or

# reserved . . .



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threatened to unleash violence on any who failed to surrender five bucks, in no time we would have reached our desired objective of two thousand subscribers.

There'll be plenty of fun for everyone after that, to be sure, we'll be going for three thousand.

Now for the competition you've be waiting for.

To ensure that we bring interest to fever pitch, we are running a competition. For every 4 subscribers you can solicit you will receive free of charge an Annual Subscription to Australian Child and Family Welfare.

Just force four people to fill in the application form over the page, include your own name and address, and next year if we are still here, you'll receive your four copies for free. It's called "GET FOUR AND GET FOUR FREE".

Until next time, when I'll report your successes and remember your failures.

**C.M. (Circulation Manager)**

