

First-line treatment for schizophrenia

Well!

Proven to
reduce positive and
negative symptoms¹⁻⁴

Accepted!

Favorable EPS*, prolactin,
and weight profiles^{1,2,5-7}

Treatment you can count on!

- The fastest-growing product among the top 3 prescribed atypical antipsychotics⁸
- Over 5 years of clinical experience and 14.2 million prescriptions⁹

The most common adverse events associated with the use of SEROQUEL are dizziness (10%), postural hypotension (7%), dry mouth (7%), and dyspepsia (6%). The majority of adverse events are mild or moderate. In 3- to 6-week, placebo-controlled trials, the incidence of somnolence was 18% with SEROQUEL vs 11% with placebo.

As with all antipsychotic medications, prescribing should be consistent with the need to minimize the risk of tardive dyskinesia, seizures, and orthostatic hypotension.

As with all antipsychotic medications, a rare condition referred to as neuroleptic malignant syndrome (NMS) has been reported.

*Extrapyramidal symptoms.

References: 1. Small JG, Hirsch SR, Arvanitis LA, et al, and the SEROQUEL Study Group. Quetiapine in patients with schizophrenia: a high- and low-dose double-blind comparison with placebo. *Arch Gen Psychiatry*. 1997;54:549-557. 2. Arvanitis LA, Miller BG, and the SEROQUEL Trial 13 Study Group. Multiple fixed doses of "Seroquel" (quetiapine) in patients with acute exacerbation of schizophrenia: a comparison with haloperidol and placebo. *Biol Psychiatry*. 1997;42:233-246. 3. Borison RL, Arvanitis LA, Miller BG and the U.S. SEROQUEL Study Group. ICI 204,636, an atypical antipsychotic: efficacy and safety in a multicenter, placebo-controlled trial in patients with schizophrenia. *J Clin Psychopharmacol*. 1996;16:158-169. 4. Data on file, Study S91, AstraZeneca Pharmaceuticals LP, Wilmington, Delaware. 5. SEROQUEL[®] (quetiapine fumarate) Prescribing Information, Rev 1/01, AstraZeneca Pharmaceuticals LP, Wilmington, Delaware. 6. Brecher M, Rak IW, Melvin K, et al. The long-term effect of quetiapine (Seroquel[®]) monotherapy on weight in patients with schizophrenia. *Int J Psych Clin Pract*. 2000;4:287-291. 7. Data on file, DA-SER-02, AstraZeneca Pharmaceuticals LP, Wilmington, Delaware. 8. NPA Plus[™] data for dispensed TRxs for the top 3 atypicals (2002 vs 2001). Atypical Market, IMS America, Ltd., 2002. 9. Data on file, DA-SER-10, AstraZeneca Pharmaceuticals LP, Wilmington, Delaware.



Seroquel[®]
quetiapine fumarate

25 mg, 100 mg, 200 mg & 300 mg tablets

Treatment patients can **LIVE** with!

AstraZeneca

AstraZeneca Pharmaceuticals LP
210732 3/03

© 2003 AstraZeneca Pharmaceuticals LP. All rights reserved. SEROQUEL is a registered trademark of the AstraZeneca group of companies.
Please see Brief Summary of Prescribing Information on following page. www.SEROQUEL.com