

RESEARCH ARTICLE

# Fractionalization, polarization and banking stability in Africa

Richard Adjei Dwumfour

Department of Finance, University of Ghana Business School, Ghana  
Corresponding author. Email: [radwumfour@st.ug.edu.gh](mailto:radwumfour@st.ug.edu.gh)

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## Abstract

I examine the impact of diversity (ethnic and religious fractionalization and polarization) on banking stability in Sub-Saharan Africa (SSA). Using data from 1996 to 2014, I employ the system Generalized Method of Moments (sys-GMM) approach to examine this relationship. I find that countries in SSA are more polarized religiously than they are ethnically. The region is, however, more ethnically fractionalized than they are religiously. Further, I conjecture that banks in more heterogeneous societies will experience poor asset quality and lower stability. I however postulate that banks offset the risks from diversity at certain levels of net interest margin (NIM). I provide empirical evidence to support these conjectures. I find varying threshold NIM values for each diversity indicator depending on the stability measure used. Opening up the banking system to foreign entry can help offset the negative impact of diversity on banking stability. Policy implications are discussed.

**Key words:** Banking stability; ethnicity; fractionalization; polarization; religion

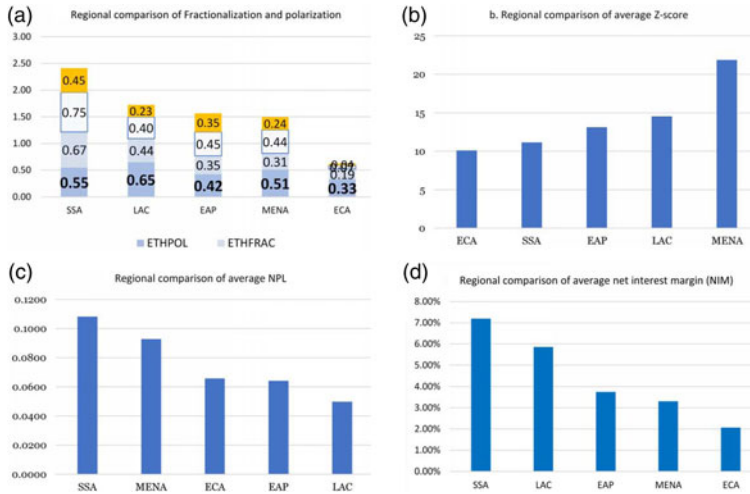
**JEL Classification:** Z12; O55; G21

## 1. Introduction

The recent global financial crisis has called for the need to examine the factors that affect banking stability across the world. There appears to be no convergence in literature on the definition of banking stability even though some researchers postulate it to be the absence of banking crises (Ozili, 2018; Segoviano and Goodhart, 2009). For the Sub-Saharan African (SSA) region where the banking sector forms a major part of the financial system, the stability of the sector is critical. The region has the lowest banking stability with the highest ratio of nonperforming loans (NPLs) to gross loans and the second lowest Z-score compared to other regions (see Figure 1). Consequently, the development of the financial sector is relevant to economic outcomes in the region; hence, an understanding of the determinants of banking stability is key for policy making. Consequent to this, many studies have explored factors such as competition, profitability, income sources, institutional quality, economic growth and banking access (Beck *et al.*, 2013; Dwumfour, 2017; Kasman and Carvalho, 2014) among others to explain banking stability in SSA. There is however a lack of literature that explores the impact of fractionalization and polarization on banking stability, particularly in SSA. While some studies on developed countries have related culture to some financial outcomes (Chui *et al.*, 2010; Fahlenbrach *et al.*, 2012; Shao *et al.*, 2010; Zheng, *et al.*, 2012), little to no studies have been done even relating fractionalization and polarization to financial stability.

Indeed, people generally differ in terms of opinions, views and behaviours because of their religious and ethnic backgrounds and associations. Ethnic diversity refers to the existence of people from different ethnic backgrounds with different cultures in a particular country. Religious diversity is the presence of people with different religious beliefs in a country. That is, ethnic and religious pluralism

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**Figure 1.** Regional comparison of key variables. NB: Ethtpol, Ethfrac, Relpol and Refrac are as defined earlier. NIM, Z-score and NPL are the period averages.

relates to some attitudes or policies regarding diverse cultural and religious belief systems that co-exist in a society. These diversities or heterogeneities of religion and ethnicity are key to the development of the people and can thus consequently influence various development issues in a country. Indeed, as indicated by Montalvo and Reynal-Querol (2021), the scale of analysis of the development impact of diversity is agnostic. Following from this, empirical studies have been done on how diversity is linked to economic phenomena like trade, democracy, education and economic growth among others (Alesina *et al.*, 2003; Glaeser and Sacerdote, 2008; Lewer and Van den Berg, 2007; Tavares and Wacziarg, 2001). Suffice to say that most studies have been done on diversity-growth analysis. Generally, diversity has been seen to reduce economic growth. For instance, one of the earlier studies done by Easterly and Levine (1997) in a cross-country analysis of ethnic diversity found that the poor performance of African economies in their economic development is attributed to its high degree of ethnic heterogeneity. Also using cross-country data, Alesina *et al.* (2003) and Alesina and La Ferrara (2005) similarly show a consistent negative effect of ethnic fractionalization on growth. This adverse effect is more pronounced in countries with poor institutional quality (Easterly, 2001) and low-income levels (Alesina and Ferrara, 2005). Montalvo and Reynal-Querol (2005) found that there is a direct negative impact of ethnic diversity on growth, while ethnic polarization has an indirect negative impact on growth mainly through the reduction of investment rate and the higher likelihood of conflict.

However, other studies like that of Ottaviano and Peri (2005, 2006) found heterogeneity to positively influence indicators such as wages or productivity. The difference in the literature is mainly attributable to the size of the unit of analysis. Most of the studies that found a positive impact were done for cities while the negative impact was for countrywide or cross-country analysis. All of these theories generally imply that there is a size at which benefits and costs are equalized, implying that on a smaller scale I should find a positive effect of ethnic diversity and on a larger scale I should find a negative effect (Montalvo and Reynal-Querol, 2021). This suggests that, as the size of the unit of analysis increases, heterogeneity tends to hurt development outcomes. The literature, however, is limited on the impact of diversity on banking stability.

In this study, I use a cross-country analysis of the SSA region, which has been found to have unusually high levels of variations in diversity (Green, 2013). In this context, the impact of heterogeneity on the stability of the banking system is examined. Banks do not operate in isolation but rather in a cultural, religious and political environment, suggesting that national culture may influence bank performance, beyond the effect of the regulatory environment, bank characteristics and diversification

(Barth *et al.*, 2008). Indeed, two-thirds of the participants of a survey done by PWC and Economist Intelligence Unit in 2008 identified culture, in addition to excessive risk-taking, as the major cause for the banking crisis of 2007–2008 (Kanagaretnam *et al.*, 2011).

I conjecture that, the more ethnically/religiously fractionalized and polarized a country, the poorer the asset quality (bank bad loans) of banks and hence less banking stability. Thus, banks that operate in more ethnically and religiously fractionalized and polarized countries are bound to face instability and bad loans resulting from the poor performance of borrowers. These borrowers are operating in an environment where there are more diverse views and opinions resulting from their ethnic and religious backgrounds. In these environments, there are bound to be mistrust, corruption and cronyism (Mauro, 1995; Shleifer and Vishny, 1993; Tanzi, 1994). This is because in heterogeneous societies, people tend to have more trust in and feel more comfortable interacting or dealing with those similar to themselves in terms of ethnicity or race (Alesina and La Ferrara, 2000; Knack and Keefer, 1997). This leads to a mindset of *us versus them* (Coffé, 2009) as these groups distinguish themselves from others and can even avoid or mistrust other groups (Abrams *et al.*, 2005; Portes, 1998). These may lead to poor business decisions and consequently, high NPLs and instability of banks. For instance, in more heterogeneous environments, businesses are less likely to form strategic partnerships because of mistrusts and corruption which may limit their growth potential. That is, even trade may be restricted to individuals of the same ethnic group. As indicated by Cooter and Landa (1984) and Greif *et al.* (1994), the prevalence of these intra-ethnic transactions may limit private markets, credit and financial contracting between economic agents. This would have negative consequences for the development of the banking sector and hence affect their stability. Again, it is argued that in heterogeneous societies, the diffusion of technological innovations is more difficult. In these environments also government expenditure and even provision of government infrastructure may favour some ethnic groups to the detriment of others. These consequences limit the ability of businesses to grow and expand to be profitable and to repay their loans.

Again, diversity may lead loan examiners to be selective and biased in loan approvals particularly to their friends, clansmen and members of their ethnic or religious groups. This may lead to moral hazards and adverse selection, resulting in bad loans and threatening bank stability. There are a number of empirical evidences that show that minorities have either been denied credit or have less access to credit and have been charged higher interest compared to some observably similar non-minorities for different types of loans including mortgage, auto, small business and consumer loans (Bayer *et al.*, 2018; Blanchflower *et al.*, 2003; Charles Hurst and Stephens, 2008; Cohen-Cole, 2011; Pope and Sydnor, 2011). For instance, Pope and Sydnor (2011) show that blacks are more likely to be rejected for peer-to-peer loans than observably similar whites while Ross *et al.* (2008) and Hanson *et al.* (2016) show that loan officers treat fictitious blacks and Hispanic mortgage applicants worse than identical fictitious white applicants.

Due to these adverse effects of diversity, I postulate that banks in ethnically and religiously heterogeneous countries in order to make up for this uncertainty, work more to maintain their stability as well as limit losses from NPLs by charging higher margins on loans. Thus, due to the heterogeneous nature of the communities in which banks operate, and the associated mistrust and corruption, banks are more likely to charge higher margins in these countries in order to make up for the associated risks. As found by Dwumfour (2017), net interest margin (NIM) is the major determinant of bank stability in SSA and the primary means to achieve stability during crisis periods. Dwumfour (2017) also find a threshold effect of NIM on stability. Hence, I postulate that, certain levels of NIM could make up for the adverse effect of diversity on stability. Again, I conjecture that opening up the banking system to foreign entry can reduce or eliminate the adverse effect of ethnic and religious heterogeneities on banking stability. This is because these foreign banks normally have less or no ethnic or religious ties locally and are thus considered as neutrals in the market. These banks are less likely to lend on ethnic and religious grounds and thus ameliorate the negative impact of heterogeneity on bank stability.

Thus, in attempting to explain the determinants of bank stability, one has to incorporate the heterogeneity of the environment in which the banks operate. This study, therefore, examines the impact

of diversity on bank stability and examines how bank pricing behaviour and the presence of foreign bank offset any adverse effects.

The empirical results show that diversity has a negative effect on bank stability. The study also finds that NIM can help offset the adverse impact of diversity on bank stability. The results further reveal that the higher presence of foreign banks can compensate for the negative impact of diversity on bank stability. The study contributes to the empirical literature in the following ways: First, I give additional insights into the determinants of bank stability by adding the impact of ethnic/religious fractionalization and polarization, and by extending the analysis to include the moderating role of NIM and foreign banks in the diversity–stability relationship. Empirical analysis of banking stability may have to incorporate ethnic and religious fractionalization and polarization as regressors. Second, I advance existing knowledge on diversity which has been studied in relation to conflicts, political instability and economic growth by examining diversity as a historical institution driving the behaviour of individuals and decision-makers and showing that indeed diversity affects banking stability.

The rest of the study is presented as follows: section 2 gives a brief theoretical argument of the thesis of this study as well as a brief review of the empirical literature; section 3 deals with the methodology adopted for the study; section 4 gives some stylized facts and preliminary data observations; section 5 discusses the descriptive statistics; section 6 presents the empirical results; section 7 provides policy discussions and recommendations; section 8 gives the conclusion.

## 2. Review of literature

Heterogeneity has been linked to various economic outcomes with different theoretical arguments. Here, I elaborate on some of the arguments espoused in literature and also situate them in building the arguments on how the banking system can be affected by more diverse societies. In this study, diversity or heterogeneity is used to mean ethnic and religious fractionalization and polarization. Diversity and the spread of religion can be a double-edged sword since it has a good and bad side (Kodila-Tedika and Agbor, 2014). As indicated earlier, the economic and development problems of SSA have been synonymous with its level of ethnic diversity. Interestingly, few studies have been done relating diversity to banking stability. I discuss some of these studies relating diversity to economic outcomes.

First, heterogeneity has been seen to breed corruption and cronyism (Mauro, 1995). It is argued that corruption reduces private investment and consequently reduces economic growth. In a more diverse society where there are several ethnic groups, one is more likely to find more harmful types of corruption (Shleifer and Vishny, 1993). In these societies, individuals are more likely to favour their family members, close associates and members of their religious groups. While I do not directly examine the effect of diversity on corruption, I argue that, when societies are more heterogeneous, there is the likelihood of mistrust among the people especially those of different ethnic and religious backgrounds. People are more likely to work with family members, and people of the same ethnic and religious group. Thus, heterogeneity leads to a ‘bonding’ social capital or lacking ‘bridging’ social capital (Abrams *et al.*, 2005; Coffé, 2009; Portes, 1998). When this happens, strategic partnerships will be limited since people are less likely to join resources with potential partners or investors from different ethnic and religious backgrounds. Both individuals and firms who borrow from these financial institutions will therefore limit their potential for growth and thus their ability to repay their loans is limited. Also, firms and individuals will end up employing or working with or giving contracts to their family members, church members, Muslim brothers and sisters, and their tribesmen who may not be qualified or be the right partners to work with. Thus, trade may be limited to people of the same ethnic or religious group. Again, in more corrupt societies, entrepreneurs know that some of their profits and future proceeds will be paid as bribes to corrupt officials. These profits that could be reinvested into the business to grow and finance their loans end up being paid as bribes either for contracts or to obtain some licenses for business.

Second, diversity has been seen to reduce investment, affect financial system and reduce economic growth. There are numerous mechanisms through which diversity can affect these outcomes. To begin

with, a more diverse society is likely to have higher chances of ethnic or religious conflicts which may lead to ethnic or religious wars. This is the reason I use the polarization index developed by Montalvo and Reynal-Querol (2005). This index is a significant variable in the explanation of the incidence of civil wars. Again, these activities can affect the political stability of a country and thus adversely affect actors such as financial institutions. This may also discourage investment both local and foreign. This means that banks in more heterogeneous societies are likely to experience instability that arises from civil conflicts or political instability. Of course, a politically unstable environment will be difficult for banks to operate. How would businesses grow and be able to repay their loans when there are ethnic or religious conflicts and political instability? In these environments, investments are discouraged since people cannot be certain of the future and hence major long-term investments would be limited for fear of loss. This has been empirically examined by some previous studies. For instance, Easterly and Levine (1997) found that in SSA, high ethnic fragmentation accounts for the underdeveloped financial systems. The authors also found that the high ethnic fractionalization accounted for Africa's growth tragedy and that ethnic diversity is strongly linked to high black-market premiums, low provision of infrastructure and low levels of education. Again, Buhaug (2006) argues that ethnic diversity has been responsible for political instability and conflict in Africa. Emenalo *et al.* (2018) study four theories that identify historical institutional determinants of financial system development in SSA. The study found that none of the theories (legal origins theory, disease endowment theory, religion-based theory and ethnic fractionalization theory) explains the variations in financial system development as measured by financial depth but finds that three theories (legal origins, disease endowment and ethnic fractionalization theories) are supported when access measures of financial systems are used. Kodila-Tedika and Agbor (2014) also examined the relationship between religious diversity and economic development. They found that while religious fractionalization and polarization does not affect institutional outcomes, religious fractionalization reduces investment while religious polarization increases investment.

Alesina and Spolaore (2003) and Spolaore (2006) also suggest that ethnic heterogeneity leads to poorer public goods provision due to diverse preferences and that as a result, citizens from ethnically heterogeneous states have the incentive to secede and create new, smaller states. In China, Dincer and Wang (2011) find a negative relationship between ethnic diversity and economic growth throughout Chinese provinces. Although ethnic diversity does not fully explain the growth differentials between Chinese coastal and inland provinces, the authors find that, the high level of ethnic diversity in inland China nevertheless appears to be an important factor. Mauro (1995) shows that a high level of ethnolinguistic diversity implies a lower level of investment. Easterly and Levine (1997) show that ethnic diversity has a direct negative effect on economic growth. Bluedorn (2001), based on the study of Easterly and Levine (1997), presents empirical evidence of democracy's positive role in ameliorating the negative growth effects of ethnic diversity. In this study, the role of NIM in ameliorating the negative effects of diversity on bank stability is examined.

The third channel through which diversity can affect banking stability is through the management decisions of firms and banks. As indicated by Fahlenbrach *et al.* (2012), the behaviours of people, their values and preferences which are influenced by the national culture tend to drive the supply of capital by banks and hence their performance. Other decisions such as strategic decisions, capital structure and debt maturity choices and dividend policy decisions have also been found to be influenced by the culture of the country (Chui *et al.*, 2010; Shao *et al.*, 2010; Zheng *et al.*, 2012). Even for financial firms, studies like those of Ashraf *et al.* (2016), Kanagaretnam *et al.* (2014) and Kanagaretnam *et al.* (2011) link financial firms and culture by finding an impact of culture on bank risk-taking and accounting conservatism as well as bank earnings' quality. Emenalo *et al.* (2018) also find that ethnic fractionalization reduces financial development.

As indicated earlier, firms in more heterogeneous societies are more exposed to risks because of corruption, cronyism, political instability and conflicts. Thus, when firms operate in these societies, they are more likely to take more risky decisions resulting from corruption and cronyism which would lead to lower performance. For banks, riskier decisions can be taken because of moral hazard

and adverse selection. Some loan officers may favour their family members, tribesmen and members of their religious groups in giving them loans and even lower interest rates. These people otherwise may not be so qualified. These actions put banks at a higher risk of poor asset quality and thus threaten their stability. As a result of these actions, there is the likelihood to find more NPLs in these societies. The consequences of these actions not only affect the economy as a whole but also affect the banking sector as these banks operate in the country. These negative effects of diversity on the development of the financial system and the growth of the economy can lead to an unstable banking system. The study specifically examines how this affects banking stability in SSA.

I argue that, banks in these societies are likely to charge higher margins as a price for the risks from a higher probability of non-repayment of loans resulting from the heterogeneous environment. To mitigate these risks resulting from diversity, financial institutions should maintain a minimum margin that will ensure their stability. Foreign banks however are less likely to face the adverse effects of diversity and can contribute to stabilizing the banking system where the country is more fractionalized and polarized. This study therefore examines this in the context of SSA to inform policy decision.

### 3. Methodology

#### Dataset

I use county-level data for the estimations from 1996 to 2014. Thirty-nine SSA counties are sampled for this study. Data are sourced from Global Financial Development Database (GFDD), World Governance Indicators (WGI) and World Development Indicators (WDI) of the World Bank. Data on ethnic/religious fractionalization and polarization are taken from Montalvo and Reynal-Querol (2005). Regarding diversity itself, it is unlikely to change: Williamson (2000) argues that the values and beliefs of individuals are very slow to change, in the order of every 100–1,000 years. I, therefore, use these variables for this study.

#### Model specification

To address the main hypothesis of the study, I specify the model below to understand the impact of diversity on banking stability. I follow the model of Dwumfour (2017) with modifications. Unlike Dwumfour (2017), I include measures of diversity (ethnic and religious fractionalization and politicization) to examine their roles in banking stability. I also include interaction terms to examine the moderating roles of NIM and foreign banks on the diversity-stability nexus. I also examine the role of legal origins in these relationships.

$$Stab_{i,t} = \alpha_0 Stab_{i,t-1} + \alpha_1 Diverse_i + \alpha_2 NIM_{it} + \alpha_3 NONIM_{it} + \alpha_4 CONCEN_{it} + \alpha_5 Foreign_{it} + \alpha_6 Boone_{it} + \alpha_7 Inflation_{it} + \alpha_8 RegQ_{it} + \varepsilon_{it} \quad (1)$$

where  $Stab_{i,t}$  is the stability measure (Z-score or NPL) of country  $i$  at time  $t$ . This is estimated in separate models.  $Diverse_i$  is the diversity measure which includes  $ethfrac$ ,  $ethpol$ ,  $relfrac$  and  $relpol$ , representing ethnic fractionalization, ethnic polarization, religious fractionalization and religious polarization, respectively. The diversity variables are used in separate estimations.  $NIM_{it}$  is the net interest margin of country  $i$  at time  $t$  and  $NONIM_{it}$  is the ratio of net non-interest income to total income.  $CONCEN_{i,t}$  is the level of concentration of country  $i$  at time  $t$ .  $Foreign_{i,t}$  is the percentage of foreign banks of the total banks in country  $i$  at time  $t$ .  $Boone_{it}$  is the level of competition as measured by the Boone indicator of country  $i$  at time  $t$ .  $Inflation_{it}$  is the log of the average consumer price index for a year for country  $i$  at time  $t$ .  $RegQ_{i,t}$  is the institutional quality variable as measured by regulatory quality of country  $i$  at time  $t$ .  $\varepsilon_{it}$  is the error term.

I proceed to identify the interaction of diversity and  $NIM$  and also identify any threshold effect in the relations between diversity and financial stability. As explained earlier, I expect diversity to reduce

banking stability. However, at certain levels of *NIM*, financial stability could be improved. I, therefore, follow the model below:

$$\begin{aligned} Stab_{i,t} = & \beta_0 Stab_{i,t-1} + \beta_1 Diverse_i + \beta_2 (Diverse_i \times NIM_{it}) + \beta_3 NIM_{it} + \beta_4 NONIM_{it} \\ & + \beta_5 CONCEN_{it} + \beta_6 Foreign_{it} + \beta_7 Boone_{it} + \beta_8 Inflation_{it} + \beta_9 RegQ_{it} + \omega_{it} \end{aligned} \quad (2)$$

where  $Diverse_i \times NIM_{it}$  is the interaction between diversity and net interest margin. All other variables are as defined earlier. As indicated earlier, when I use z-score (NPL) as stability measure, I expect  $\beta_1$  to be negative (positive) indicating diversity to reduce stability. When I use Z-score (NPL) as stability measure, I expect  $\beta_2$  to be positive (negative) indicating that NIM can offset the adverse effect of diversity on stability and turn it to improve stability.

### Variables description

The stability measures used are: Z-score and the ratio of NPLs to gross loans. Z-score is calculated as  $(ROA + (\text{equity/assets}))/sd(ROA)$ , where  $sd(ROA)$  is the standard deviation of return on assets (ROA). To measure *Diverse*, the study uses the ethnic and religious fractionalization and polarization indices developed by Montalvo and Reynal-Querol (2005).<sup>1</sup> The fractionalization index has a simple interpretation as the probability that two randomly selected individuals from a given country will not belong to the same ethnic or religious group. The polarization index accounts for conflict dimensions.

On the controls, NIM is the accounting value of a bank's net interest revenue as a share of its average interest-bearing (total earning) assets. *Non-interest income to total income (NONIM)* is bank's income that has been generated by non-interest-related activities as a percentage of total income (net-interest income plus non-interest income). *Bank asset concentration (CONCEN)* is the assets of the three largest commercial banks as a share of total commercial banking assets. *Foreign entry (Foreign)* is the percentage of the number of foreign-owned banks to the number of the total banks in an economy. *Boone indicator (Boone)* is a measure of degree of competition, calculated as the elasticity of profits to marginal costs. An increase in the Boone indicator implies a deterioration of the competitive conduct of financial intermediaries.<sup>2</sup>

*Inflation* is the log of the average consumer price index per year. *Regulatory quality (RegQ)* is the regulatory quality index from the WGI of the World Bank. This is used to measure institutional quality. The WGI is made up of six indicators namely, voice and accountability, political stability and non-violence, government effectiveness, regulatory burden, rule of law, and control of corruption. Higher values indicate better or strong institutional quality. These indices for the SSA region are highly correlated with approximately 0.70 correlation coefficient (Dwumfour and Ntow-Gyamfi, 2018); hence, the justification of selecting one index (RegQ) to measure institutional quality. I also construct an equally weighted institutional index (Quality) of the six indicators to use as robustness checks. These indicators are set from approximately -2.5 (weak) to 2.5 (strong). Thus, higher values indicate better or strong institutional quality.

### Estimation technique

I use an instrumental variables (IV) approach namely, the system Generalized Method of Moments (sys-GMM) developed by Blundell and Bond (1998) which addresses endogeneity issues in the models. The structure of models 1 and 2 gives rise to autocorrelations. To reduce the potential biases and imprecision associated with the usual estimator (difference GMM), I use a new estimator (sys-GMM) that combines in a system the regression in differences with the regression in levels. Greene (2018) shows that GMM encompasses a class of estimators of which 2SLS and 3SLS are special cases. The

<sup>1</sup>See Montalvo and Reynal-Querol (2005) for more discussions on the calculation and justification of the indices.

<sup>2</sup>Further explanations of these controls are in Global Financial Development Database (GFDD).

single equation GMM estimates and GMM estimates of simultaneous equations may offer an advantage over 2SLS and 3SLS counterparts in that they are more efficient in the presence of arbitrary heteroscedasticity (Greene, 2018; Wooldridge, 2002).

Roodman (2009) presented conditions that need to be fulfilled when employing GMM estimations, namely (a) some regressors may be endogenously determined; (b) the nature of the relationship is dynamic, implying that current stability is affected by previous ones; (c) the idiosyncratic disturbances are uncorrelated across individual; (d) some regressors may not necessarily be strictly exogenous; and finally, (e) the time periods in panel data,  $T$ , may be small (i.e. 'small  $T$ , large  $N$ '). Thus, the GMM model, which is generally used for panel data, provides consistent results in the presence of different sources of endogeneity, namely 'unobserved heterogeneity, simultaneity and dynamic endogeneity' (Wintoki *et al.*, 2012: 588). Two-step system GMM relies on internal instruments (lagged values, internal transformation) to address the different sources of endogeneity. I use the two-step system GMM which helps to address the possible endogeneity issues associated with the various determinants of bank stability. For instance, the introduction of lagged stability is necessary because it is likely that the previous year's stability is likely to influence the following period's stability levels. This estimator has been widely used by other studies including those of Dwumfour and Ntow-Gyamfi (2018) and Dwumfour *et al.* (2017).

It is also typically quite easy to implement GMM counterparts to 2SLS and 3SLS with modern econometric packages (Cameron and Trivedi, 2010). This is because, the use of the 2SLS and 3SLS requires finding instrumental variables which are generally not easy to find and sometimes can even be impossible (Antonakis *et al.*, 2010). Following Roodman (2009), the lags of the independent variables were used as instruments. Since this reduces the number of observations and power of regressions, I employ the collapsing method of Holtz-Eakin *et al.* (1988) and the Arellano and Bover (1995) forward orthogonalization procedure to limit the number of instruments. I test the instrument validity by using Hansen's  $J$  statistic of over-identifying restrictions. The Hansen's  $J$  statistic is used in place of the Sargan test of over-identifying restrictions because of its consistency in the presence of autocorrelation and heteroscedasticity (Roodman, 2009). The Hansen's  $J$  statistics tests the null hypothesis that the over-identifying restrictions are valid. I make sure to check whether deeper lags of the instrumented variables are correlated with deeper lags of the disturbances. The study uses the Arellano and Bond (1991) AR (1) and AR (2) tests to check for first and second-order serial autocorrelation. For sys-GMM, I only check for the absence of second-order serial autocorrelation.

#### 4. Stylized facts and preliminary data observations

Here, I present some facts about the fractionalization and polarization indices of SSA and compare with other regional groupings according to the World Bank classification. Comparison is also made for the stability measures and net interest margin. These are shown in Figure 1. Adding up the indices, from Figure 1a, it can be seen that, SSA region is the most heterogeneous region followed by the Latin American and Caribbean (LAC) region. The least heterogeneous region is the East and Central Asia (ECA). It is interesting to note that, while the LAC region is the most ethnically polarized, the SSA region is the most ethnically and religious fractionalization and the most religiously polarized region. This justifies why I selected the region for the purposes of this study.

Again, in Figures 1b and 1c, a comparison is made of the banking stability of various regions. From Figure 1b, when  $Z$ -score is observed, the SSA region has one of the lowest average  $Z$ -score only leading the ECA region. From Figure 1c, when NPL is compared among the regions, I see that the SSA region has the most unstable banking system with the highest average NPL among the various regions. These observations further show the importance of studying the stability of the SSA region. With this low average  $Z$ -score value and the highest NPL values, it is important to study the factors that drive banking stability in the region so as to inform policy decisions.

Further, as I argued earlier, banks in more heterogeneous societies are likely to set higher margins to offset the risks associated with heterogeneity. Unsurprisingly, from Figure 1d, the SSA region which



is the most heterogeneous region has the highest NIM among all the other regions of the world. This further justifies why it is important to examine the role of NIM in offsetting the risk associated with diversity and for that matter, determining the threshold NIM is key. From Figure 1 also, ECA which is the least heterogeneous region has the least NIM.

## 5. Descriptive statistics

Here, the study presents the summary statistics and correlation matrix of the data used in the study. From Table 1, the Z-score shows wide variations from  $-1.31$  to  $95.28$  with the mean score of  $11.23$  indicating some countries' banking markets are far below the sub-regional average stability. The mean and median NPL values were  $11.31\%$  and  $8.23\%$ , respectively, with the highest NPL score of  $74\%$ . This shows that half of the countries in the continent have above approximately  $8\%$  NPLs as a ratio of gross loans while the other half falls below this rate. From the table, countries in the SSA are more religiously polarized (*relpol*, mean =  $0.7451$ , median =  $0.8428$ ) while *ethpol* has mean and median values of  $0.5491$  and  $0.5756$ , respectively. This shows that, the continent is more likely to experience conflicts and the associated adverse effects of polarization resulting more from religion than from ethnicity. When fractionalization is used, the region is more ethnically fractionalized with *ethfrac* averaging  $0.6657$  with a median value of  $0.7325$  and *relfrac* having a mean of  $0.45$  and a median of  $0.4974$ . Thus, in picking two random individuals, there is a higher probability of ethnically fractionalized society than religious fractionalization. The table also shows the average *regq*  $-0.6365$  showing the region has weak regulatory quality. The median *nim* for the continent is  $6.8\%$  indicating half of the continent charge below and above  $6.8\%$  of NIM. *nonnim* however recorded a higher median value of  $43.1\%$ . The table shows a more concentrated banking market in the region with an average of  $78.9\%$  of the three-largest banks controlling the assets of the sector. Almost  $50\%$  of banks in the region are foreign owned. The average inflation for the region is  $12.3\%$ .

## 6. Empirical results and discussion

All estimation diagnostics point to a significant fit of the regression models. The test of the validity of the results as indicated by the Arrellano-Bond test, AR (2), and the Hansen's *J* tests suggests that all the regressions are valid. The estimates indicate that the lag of the dependent variables is significant in all the regressions. This indicates that the previous year's banking stability affects the subsequent year's banking stability justifying the dynamic nature of this relationship, hence the use of sys-GMM.

### Fractionalization, polarization and bank stability (Z-score)

The results are presented in Table 2. From the table, all the heterogeneity variables (*ethpol*, *ethfrac*, *relpol* and *relfrac*) have a significant negative impact on banking stability. This is consistent when both *regq* and *quality* are used as institutional quality variables. Each of the heterogeneity variables was estimated first without the interaction and second with the interaction with NIM. From the table, when the variables interact with NIM (columns 9–12), ethnically fractionalized countries require the highest threshold NIM of  $9.23\%$  to offset the negative impact of *ethfrac* on stability (column 10) followed by *Ethpol* which requires a threshold NIM of  $6.99\%$  to offset its negative effect on bank stability (column 9). *Relpol* follows with a threshold NIM of  $6.92\%$  to offset any negative impact on stability (column 11) while religiously fractionalized countries require a threshold NIM of  $6.75\%$  (column 12) to offset the negative impact on stability. From the results, it may seem that extra effort is required to offset the negative impact of the ethnic heterogeneity on banking stability compared to NIM required to offset the negative impact of religious heterogeneity on bank stability. This may be that, it is more difficult to manage (using NIM) the risk exposure of banks in societies that are more ethnically heterogeneous than religiously heterogeneous societies. From the table, the average threshold NIM required to offset the negative impact of heterogeneity on bank stability as measured by the Z-score is  $7.47\%$ .

**Table 1.** Descriptive statistics

Variable	Obs.	Mean	Median	Std. Dev.	Min	Max
Z-score	678	11.2336	9.7915	7.0555	-1.3082	95.2785
NPL	238	0.11307	0.0823	0.10172	0.0096	0.7410
<i>ethpol</i>	741	0.5491	0.5756	0.1810	0.0167	0.8429
<i>ethfrac</i>	741	0.6657	0.7325	0.2403	0.0495	0.9586
<i>relpol</i>	741	0.7451	0.8428	0.2581	0.0040	1
<i>relfrac</i>	741	0.4500	0.4974	0.1757	0.0020	0.6479
<i>regq</i>	624	-0.6365	-0.6033	0.5848	-2.2975	1.1273
<i>nim</i>	640	0.0736	0.0676	0.0345	0.0003	0.2332
<i>nonim</i>	663	0.4389	0.4314	0.1399	0.0143	0.8585
<i>concen</i>	550	0.7888	0.8374	0.1850	0.2228	1
<i>boone</i>	504	-0.0516	-0.0625	0.1095	-0.3051	1.6074
<i>foreign</i>	500	0.4817	0.5000	0.2713	0.0000	1
<i>cpi</i>	676	0.1231	0.0590	0.3905	-0.0962	5.1391

Source: Author's calculations. Note: Z-score is the z-score variable, NPL is the ratio of nonperforming loans to gross loans, *ethpol* is the ethnic polarization index, *ethfrac* is the ethnic fractionalization index, *relpol* is the religious polarization index, and *relfrac* is the religious fractionalization index, *Regq* is the institutional quality variable measured by regulatory quality, *nim* is the net interest margin, *nonim* is the ratio of non-interest income to total income, *concen* is the assets of three largest commercial banks as a share of total commercial banking assets, *boone* is the boone indicator as a measure of competition, *foreign* is the ratio of foreign banks to total banks in a country, and *cpi* is the natural logarithm of the consumer price index (CPI).

Having established the existence of moderating effect, the next step is to compute the marginal effect. The marginal effects show that fractionalization and polarization have a significant negative effect on banking stability at minimum levels of NIM. However, at mean NIM, the impact is generally positive even though not significant. The results however show that at maximum levels of NIM, there is a significant positive impact of fractionalization and polarization on banking stability.

### Fractionalization, polarization and bank stability (NPL)

Here, the study uses NPL as a banking stability measure. Again, from Table 3, all the heterogeneity variables (*ethpol*, *ethfrac*, *relpol* and *relfrac*) have a significant positive impact on NPL showing that heterogeneity reduces bank stability. This is consistent when *regq* and *quality* are used as institutional quality variables. Here also, each variable was estimated first without the interaction and second with the interaction with NIM. From the table, when the variables interact with NIM, consistent with the earlier results, ethnically fractionalized countries require the highest threshold NIM of 9.07% to offset the negative impact of *ethfrac* on banking stability (column 10). This was followed by *relpol*, with a threshold NIM of 5.29% required to offset any negative impact of *relpol* on stability (column 11) while ethnically polarized (*ethpol*) countries require a threshold NIM of 4.82% (column 9) to offset the negative impact on stability. From column 12, the interaction of *relfrac* and NIM was not significant hence threshold was not calculated. Again, these results generally show that banks in ethnically heterogeneous societies will require more by setting higher NIM to offset any negative impact on stability resulting from the heterogeneous nature of the society. From the table, the average threshold NIM required to offset the negative impact of heterogeneity on stability as measured by NPL is 6.39%. The estimation of the marginal effects shows that at minimum levels of NIM, the impact of fractionalization and polarization on NPL is significantly positive. It is only at maximum levels of NIM where the net impact of fractionalization and polarization on NPL is negative showing a benefit to banking stability. At mean NIM, the impact is mostly negative though not significant indicating that high NIM can help improve stability.

**Table 2.** Fractionalization, polarization and banking stability (Z-score)

	1	2	3	4	5	6	7	8	9	10	11	12
<i>L. Zscore</i>	0.9413*** (0.0794)	0.9181*** (0.0736)	0.9522*** (0.0577)	0.9368*** (0.0602)	0.8974*** (0.1005)	0.9696*** (0.0863)	0.9409*** (0.0755)	0.9160*** (0.0760)	0.9376*** (0.0255)	0.9037*** (0.0517)	0.9625*** (0.0239)	0.9298*** (0.0255)
<i>Ethpol</i>	-2.9161* (1.6005)				-0.6466 (1.3278)				-2.6588** (1.1818)			
<i>Ethfrac</i>		-2.2370** (1.1325)				-0.7866 (0.9294)				-3.8746** (1.7236)		
<i>Relpol</i>			-2.1722* (1.2705)				-1.1680** (0.4779)				-1.8347*** (0.6096)	
<i>Relfrac</i>				-3.3516** (1.7104)				-1.7863*** (0.5837)				-5.8425*** (2.1053)
<i>Regq</i>	1.4795** (0.6874)	0.9300* (0.5165)	0.8826** (0.3768)	1.0502** (0.4131)					0.5319** (0.2557)	0.5351* (0.2955)	0.3435 (0.2859)	0.4520* (0.2609)
<i>Quality</i>					0.6887** (0.2957)	0.5426* (0.3208)	0.5147** (0.2374)	0.4825** (0.2149)				
<i>Nim</i>	48.6523** (19.6277)	50.4341** (21.5541)	48.6119** (20.8318)	54.1170*** (20.8372)	28.6849*** (3.9671)	32.1655** (15.9479)	28.0055*** (3.6658)	28.0945*** (3.5570)	11.9779** (5.2105)	0.0344 (14.8599)	-3.6632 (7.6787)	-20.1574 (23.3427)
<i>Ethpol</i> × <i>NIM</i>									38.0271** (17.6674)			
<i>Ethfrac</i> × <i>NIM</i>										41.9836* (22.9185)		
<i>Relpol</i> × <i>NIM</i>											26.5225** (10.4997)	
<i>Relfrac</i> × <i>NIM</i>												86.5130* (46.4113)
<i>Nonim</i>	9.8380*** (3.4939)	9.7932*** (3.7396)	6.8971*** (2.3604)	7.9947*** (2.5297)	6.4511*** (1.9612)	3.8176 (2.4690)	5.6321*** (1.7103)	6.1283*** (1.8001)	4.5882*** (1.0276)	8.9691*** (1.8003)	3.2297* (1.7993)	7.4105*** (1.2725)
<i>Concen</i>	-3.7985*** (1.2892)	-4.5234*** (1.7626)	-3.3767** (1.5318)	-3.9381*** (1.5190)	-2.4908*** (0.6921)	-2.6730* (1.4822)	-2.5848*** (0.7860)	-2.5321*** (0.7430)	-1.6856*** (0.3878)	-1.8198*** (0.6444)	-1.0391** (0.4470)	-1.1299* (0.5812)
<i>Boone</i>	17.0145** (7.1958)	10.6206* (5.8438)	11.9452** (4.9605)	14.0697*** (5.0306)	14.0448*** (3.1792)	10.7976*** (3.7729)	9.8663*** (3.7332)	10.2009*** (3.5914)	5.1679* (2.8087)	6.5485 (4.7244)	-1.0700 (2.1176)	-1.9709 (5.3495)
<i>Foreign</i>	-1.3990 (0.9271)	-0.487 (0.6815)	-0.5776 (0.4512)	-0.8248* (0.4594)	-0.1395 (0.6228)	-0.2069 (0.4559)	0.1414 (0.4679)	0.1522 (0.4596)	-0.0675 (0.3995)	0.1007 (0.6835)	0.5912** (0.2950)	0.2121 (0.4328)

(Continued)

Table 2. (Continued.)

	1	2	3	4	5	6	7	8	9	10	11	12
<i>Inflation</i>	-2.0637*** (0.7137)	-2.8105*** (0.8603)	-1.4758* (0.8280)	-1.8494** (0.8408)	-1.3940 (0.8659)	-0.8185 (0.7878)	-0.9445 (0.9241)	-1.3119 (0.9901)	-1.8203*** (0.3740)	-2.6357*** (0.7342)	-1.4110*** (0.5279)	-2.4128*** (0.4821)
Threshold	n.a	n.a	n.a	n.a	n.a	n.a	n.a	n.a	0.0699	0.0923	0.0692	0.0675
Marginal effect												
Minimum									-2.6473**	-3.8620**	-1.8267***	-5.8166***
Mean									0.0792	-0.8518	0.0750	0.3864
Maximum									6.2092**	5.9160	4.3504**	14.3323*
No. Obs.	311	311	311	311	311	311	311	311	311	311	311	311
No. of groups	27	27	27	27	27	27	27	27	27	27	27	27
AR (2): <i>P</i> value	0.189	0.191	0.203	0.185	0.234	0.245	0.245	0.241	0.252	0.234	0.284	0.262
Hansen's <i>J</i> : <i>P</i> value	0.266	0.194	0.197	0.231	0.434	0.166	0.451	0.473	0.488	0.244	0.222	0.482

Source: Based on research data. Note: \*\*\*significance at 1%, \*\*significance at 5%, \*significance at 10%. All other variables are as defined earlier.

**Table 3.** Fractionalization, polarization and banking stability (NPL)

	1	2	3	4	5	6	7	8	9	10	11	12
<i>L. NPL</i>	0.7671*** (0.0616)	0.7758*** (0.0609)	0.7560*** (0.0664)	0.7677*** (0.0380)	0.7468*** (0.0322)	0.7179*** (0.0657)	0.7664*** (0.1046)	0.7603*** (0.1008)	0.8116*** (0.0377)	0.7639*** (0.0711)	0.8073*** (0.0730)	0.8276*** (0.0746)
<i>Ethpol</i>	0.0262*** (0.0102)				0.0355*** (0.0130)				0.2208* (0.1192)			
<i>Ethfrac</i>		0.0197** (0.0078)				0.0215** (0.0085)				0.0789** (0.0324)		
<i>Relpol</i>			0.0949*** (0.0251)				0.0131 (0.0188)				0.0650*** (0.0241)	
<i>Relfrac</i>				0.1011* (0.0611)				0.0239 (0.0328)				0.0958* (0.0580)
<i>Regq</i>	-0.0159*** (0.0053)	-0.0325** (0.0155)	-0.0390*** (0.0102)	-0.0402*** (0.0118)					-0.0500*** (0.0132)	-0.0181 (0.0123)	-0.0250*** (0.0091)	-0.0301* (0.0159)
<i>Quality</i>					-0.0288*** (0.0072)	-0.0308** (0.0123)	-0.0438** (0.0197)	-0.0455** (0.0214)				
<i>Nim</i>	-0.1782* (0.1047)	-0.4278** (0.2101)	-0.5539** (0.2311)	-0.7196*** (0.1894)	-0.3878*** (0.0976)	-0.8447*** (0.2309)	-1.2168** (0.5044)	-1.2405** (0.5528)	0.6803 (0.8140)	0.2167 (0.2761)	0.2817 (0.4272)	-0.5031 (0.5672)
<i>Ethpol</i> × <i>NIM</i>									-4.5837* (2.6432)			
<i>Ethfrac</i> × <i>NIM</i>										-0.8703** (0.3523)		
<i>Relpol</i> × <i>NIM</i>											-1.2293** (0.6041)	
<i>Relfrac</i> × <i>NIM</i>												-0.5151 (1.2927)
<i>Nonim</i>	-0.0403* (0.0240)	0.0007 (0.0202)	0.0296 (0.0415)	0.0325 (0.0508)	-0.0607** (0.0289)	0.0016 (0.0262)	0.0420 (0.0589)	0.0417 (0.0542)	-0.0638 (0.0504)	0.0285 (0.0452)	0.0035 (0.0470)	0.0147 (0.0522)
<i>Concen</i>	0.0059 (0.0084)	0.0231* (0.0121)	-0.0460** (0.0188)	-0.0358* (0.0215)	0.0047 (0.0095)	0.0192 (0.0176)	-0.0004 (0.00151)	0.0012 (0.0157)	-0.0664*** (0.0183)	-0.0273*** (0.0099)	-0.0289 (0.0182)	-0.0272 (0.0245)
<i>Boone</i>	-0.0430 (0.1065)	0.0562 (0.0775)	-0.1709*** (0.0398)	-0.2662*** (0.0264)	-0.2114*** (0.0374)	-0.2822*** (0.0760)	-0.3012*** (0.0905)	-0.3063*** (0.0933)	-0.4423 (0.3239)	-0.0410 (0.2011)	-0.2007*** (0.0446)	-0.2524*** (0.0408)
<i>Foreign</i>	0.0273* (0.0144)	0.0280*** (0.0052)	-0.0038 (0.0239)	0.0283* (0.0168)	0.0353** (0.0148)	0.0396** (0.0174)	0.0663** (0.0302)	0.0663** (0.0303)	0.0410 (0.0399)	-0.0011 (0.0267)	0.024 (0.0214)	0.0324 (0.0210)

(Continued)

Table 3. (Continued.)

	1	2	3	4	5	6	7	8	9	10	11	12
<i>Inflation</i>	0.1008*** (0.0315)	0.0518 (0.0538)	-0.0869 (0.0998)	-0.0669 (0.0916)	0.0914*** (0.0255)	0.0861* (0.0455)	0.1117 (0.0959)	0.1068 (0.0950)	0.1263 (0.1235)	-0.0273 (0.0358)	0.0247 (0.1387)	-0.0567 (0.1400)
Threshold	n.a	n.a	n.a	n.a	n.a	n.a	n.a	n.a	0.0482	0.0907	0.0529	n.a
Marginal effect												
Minimum									0.2194*	0.0787**	0.0647***	n.a
Mean									-0.1093	0.0163	-0.0235	n.a
Maximum									-0.8482*	-0.1240**	-0.2216*	n.a
No. Obs	108	108	108	108	108	108	108	108	108	108	108	108
No. of groups	16	16	16	16	16	16	16	16	16	16	16	16
AR (2): <i>P</i> value	0.661	0.333	0.808	0.486	0.436	0.490	0.527	0.524	0.640	0.735	0.601	0.546
Hansen's <i>J</i> : <i>P</i> value	0.236	0.403	0.686	0.700	0.217	0.194	0.995	0.993	0.833	0.134	0.790	0.664

Source: Based on research data. Note: \*\*\*significance at 1%, \*\*significance at 5%, \*significance at 10%. All other variables are as defined earlier.

From Tables 2 and 3, the overall threshold NIM required to offset the negative impact of heterogeneity on bank stability is 7.01%. This is almost equal to the average NIM for the continent of 7.36%. This indicates that, banks in SSA countries that achieve the average or above average level of profitability for the continent= are likely to mitigate the negative impact of diversity on bank stability.

### *Impact of controls on bank stability*

From Tables 2 and 3, the results show that NIM is the major determinant of bank stability in SSA. This shows that NIM which is a traditional income of banks improves banking stability. Caution should however be taken as Dwumfour (2017) finds a threshold effect of NIM on stability. The results also generally show that non-traditional activities of banks also improve banking stability. I however find an ambiguous impact of *concen* on stability depending on the stability measure used. From Table 3 when I use Z-score, I find that *concen* has a negative impact on stability showing that more concentrated markets lead to less stability. This supports the concentration-fragility hypothesis. However, when NPL is used as in Table 3, *concen* generally has a significant negative impact on NPL except in column 2 supporting the concentration-stability view. Thus, the impact of concentration on stability may be an empirical issue. Again, from Table 3, *boone* has a positive impact on Z-score while in Table 3, *boone* has a negative impact on NPL. This shows that less competition improves stability. The evidence generally shows that inflation reduces stability both for Z-score and NPL. The results also generally show that *foreign* reduces stability. This shows that a high share of foreign banks may lead to unstable banking markets. It is important to examine how the opening up of the banking system to foreign entry can be targeted to realize the net benefit.

### *The role of foreign banks and legal origins*

Here, the study examines the role of foreign banks and legal origins in the heterogeneity-stability nexus.<sup>3</sup> I conjecture that the inflow of foreign banks can help mitigate the negative impact of heterogeneity on bank stability. I find that the presence of foreign banks helps to reduce and eliminate the negative effect of heterogeneity on banking stability depending on the percentage share of foreign banks in a country. Also, by classifying the samples into British common law origin and French civil law origin, the results are generally consistent with the estimations for the whole sample.

## 7. Policy discussion

The study examined the impact of ethnic and religious fractionalization and polarization on bank stability. The results show that ethnic and religious fractionalization and polarization are negatively related to banking stability. As I argued earlier, more polarized and fractionalized communities may bring about mistrust in business engagements. These businesses are less likely to form strategic partnerships and would either remain small or trade among those of their ethnic and religious affiliations. This may be prevalent because of Africa's informal sector being among the largest in the world (Medina *et al.*, 2017). These businesses in the informal sector are mostly characterized by small-scale businesses with the owners normally taking most of the decisions with less organized structures compared to a more formal, structured and possibly listed companies. The mistrusts may also be between lenders and the borrowers. This may lead to lending discrimination. The issue of lending discrimination has been widely documented in other regions and countries like the U.S. particularly on racial lines (Bayer *et al.*, 2018; Charles and Hurst, 2002). Other studies (Alesina *et al.*, 2013; Deku *et al.*, 2016) in many European countries also show large disparities in interest rates and credit usage across ethnic and gender lines where these disparities are not explained by any disparity in creditworthiness. Thus, loan officers/examiners or banks may be biased towards lending to people or business owners of

<sup>3</sup>These results are not presented here for lack of space. They are available upon request.

certain ethnic and religious groups. When majority shareholders or managers are of a certain religious affiliation or ethnic group, there is likely to be lending discrimination. These actions are not profit-maximizing (Arrow, 1972). This may limit the potential of the bank to lend to other borrowers who may be more profitable and diligent in loan repayment. Even if these lenders lend to other ethnic or religious groups, they may charge higher interest on loans that will be expensive for these businesses to repay because it limits their ability to make enough profit to expand to be able to repay the loans.

As a policy implication, banks should adopt more advanced forms of vetting loan application that limit human or face-to-face interaction as much as possible. Investment in technology that uses unbiased algorithms in vetting borrowers (especially consumer lending) can help in this regard. Bank supervisory authorities should open up the banking system to foreign entry. These foreign banks are likely to be devoid of any ethnic lines hence would greatly reduce this bias. Banks engaging in such behaviours may find it hard to survive under a strong lending competitive environment or at least reduce their level of bias. Banking authorities in Africa should have fair-lending or antidiscrimination laws that eliminate ethnic and religious discrimination but make creditworthiness a common discrimination factor. Proper channels of such grievances should be created and easily accessed. These results are consistent when I observe countries that have British common law and French civil law origins. Indeed, Leeson (2005) observes that cooperation among people was inhibited mainly due to colonial influence which also inhibited trade between diverse agents.

The results also show that banks charge higher margins to offset the negative impact of fractionalization and polarization on banking stability. The average threshold of NIM when Z-score is used is 7.47% and 6.39% when NPL is used. The marginal effects at minimum levels of NIM showed a slight decrease in the negative effect of diversity on stability. In most of the cases, the marginal effect at the mean turned to improve stability with marginal effect at the maximum NIM completely improving stability in almost all cases. This seems to suggest that the vestiges of diversity as explained earlier may contribute to why banks in SSA seem to have higher NIM compared to other regions. It is however important to caution that this should not be pursued in isolation as very high NIM may also hurt stability. Thus, it is important for countries to consider their own realities in pursuing these policies and not to simply adopt the highest NIM on the continent. As a policy implication, one possible way to have lower NIM is to limit the influence of diversity on banking stability through the various measures discussed above. When the risks associated with more heterogeneous markets reduce, the level of NIM may also reduce signalling efficiency and lowering the cost of borrowing.

Alternatively, I find that though the high presence of foreign banks may itself exert some negative impact on bank stability, foreign banks help to eliminate the negative impact of fractionalization and polarization on bank stability. As discussed earlier, as a policy implication, regulatory bodies in countries with high ethnic and religious fractionalization and polarization should open up their banking system to foreign entry in order to limit the negative effect of heterogeneity on banking stability. Countries should examine their own realities and characteristics with regards to the level of ethnic and religious fractionalization and polarization and combine policies as discussed above with policies on foreign entry to help mitigate any negative effect of diversity on bank stability. Caution should however be taken to not expose the banking system to too much risk associated with a very high number of foreign banks. One possible policy direction for central banks or supervisory authorities is to ensure a diversified roster of foreign banks in order to limit the exposure of the banking system to parent institutions of the foreign banks from particular countries.

## 8. Conclusion

Most empirical studies that have examined determinants of banking stability have generally related stability to bank, industry and macroeconomic variables without paying attention to the historical institution relating to ethnic and religious environment within which the banks operate. The ethnic and religious orientation of the citizens who access banking products and that of the loan officers who give out loans could have an impact on banking stability. The study examined the impact of



ethnic and religious diversity on the stability of banks in SSA. The study generally found that banks in more heterogeneous societies in SSA are more exposed to instability, especially for banks in more ethnically fractionalized societies. I however find that, bank margins are the major means for banks to offset the risk from heterogeneity. This happens at a threshold NIM of about 7.01%. I also found that increasing the roster of foreign banks in a country can help mitigate the negative effect of heterogeneity on banking stability. Further, the study recommends that, while banks institute strong internal risk management tools that check loan decisions by bank officers, more modern technologies like unbiased algorithms can also be deployed for loan vetting to reduce the face-to-face interactions and hence any negative effect of heterogeneity on banking stability. Further studies are needed to develop the theoretical basis of the diversity-banking stability nexus. Other empirical studies can also look at various means through which any negative effect of diversity on bank stability can be mitigated. Further studies can also be done using bank-level data to explore different ownership structures of banks and how these can influence the diversity-stability nexus.

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