

Minimum Data Set for Mass-Gathering Health Research and Evaluation: A Discussion Paper

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Abbreviations:

MUR: medical usage rate
 PPR: patient presentation rate
 TTHR: transportation to hospital rate

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Abstract

This paper discusses the need for consistency in mass-gathering data collection and biomedical reporting. Mass gatherings occur frequently throughout the world, and having an understanding of the complexities of mass gatherings is important to inform health services about the possible required health resources. Factors within the environmental, psychosocial and biomedical domains influence the usage of health services at mass gatherings. The biomedical domain includes the categorization of presenting injury or illness, and rates such as patient presentation rate, transferred to hospital rate and referred to hospital rate. These rates provide insight into the usage of onsite health services, prehospital ambulance services, and hospital emergency department services.

Within the literature, these rates are reported in a manner that is varied, haphazard and author dependent. This paper proposes moving away from an author-dependent practice of collection and reporting of data. An expert consensus approach is proposed as a means of further developing mass-gathering theory and moving beyond the current situation of reporting on individual case studies. To achieve this, a minimum data set with a data dictionary is proposed in an effort to generate conversation about a possible agreed minimum amount and type of information that should be collected consistently for research and evaluation at mass gatherings. Finally, this paper outlines future opportunities that will emerge from the consistent collection and reporting of mass-gathering data, including the possibility for meta-analysis, comparison of events across societies and modeling of various rates to inform health services.

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Introduction

Mass gatherings such as soccer games, pageants and concerts occur frequently throughout the world. Commonly, mass gatherings impact health services such as onsite health services, ambulance and prehospital emergency medical services, hospital emergency departments, and acute medical care services including operating theatres. Furthermore, mass gatherings are important sites to research health behaviors because they help researchers to understand how to manage large numbers of people in temporary environments.

Throughout the literature, the term “mass gathering” is defined in many ways. Commonly, the defining factor of a mass gathering is related to the number of attendees at an event, such as an event with >25,000 attendees. However, on closer examination, a mass gathering seems more complex than this. An alternative and perhaps more appropriate definition of a mass gathering is: “a situation (event) during which crowds gather and where there is the potential for a delayed response to emergencies because of limited access to patients or other features of the environment and location. This potential delay requires planning and preparation to limit (or mitigate) the hazards inherent in a mass gathering and ensure timely access to appropriate health care is available.”¹ Throughout this discussion, the term attendee will be used to describe a spectator or participant of an event.

According to Arbon,² it has been suggested that there are three distinct domains which influence the health service presentation of patients at mass gatherings: environmental, psychosocial and biomedical. The environmental domain includes factors such as the nature of the event, availability of drugs or alcohol, venue characteristics and meteorological factors. The psychosocial domain includes the crowd mood and behavior, crowd culture, and reason for attendance. The biomedical domain includes factors such as demographics and health status of spectators and participants.

This paper aims to initiate international discussion of the need for consistency in the reporting of data from mass gatherings, while acknowledging that meaningful data collection and reporting across societies and mass gatherings needs to be flexible. The current situation of data collection and reporting is presented, along with a possible minimum data set, and future opportunities are outlined.

Current Situation

When examining the biomedical domain of the mass-gathering literature, the focus is on categorizing presenting injury or illness, reporting patient presentation rates (PPRs) or medical usage rates (MURs), and exploring other factors, such as transportation to hospital rates (TTHR).

Injury/Illness Categorization

In the earlier mass-gathering literature, authors commonly listed a breakdown of specific types of injuries and illness of patients who presented to health services at mass gathering sites.^{3,4} For example, Rose et al⁵ reviewed data from six and a half years of patient presentations at college football games in the United States. However, the authors did not commonly make reference to the origin of these lists of types of injuries and illness; therefore, this patient presentation method is author dependent, and cannot be generalized to other mass-gathering events.

Another concern when presenting specific levels of data is that some categories may have larger counts than others. For example, in the comparison of injuries and illnesses from US football, baseball, and rock concerts, a large amount of presentations (69%) are termed as “medical related” with no further explanation.³ By categorizing presentations as “medical related,” the types of presentations are not well defined.

In addition, the 2002 FIFA World Cup data illustrated that “other” and “unrecorded” accounted for 24.9% and 21.7% of the total presentations respectively.⁶ This unspecified data highlights how having large counts in categories such as “other” limits the insight gained at an event. While reporting at a specific category level, some reduce the number of counts in an “other” category to represent less than one percent.⁴ This strategy is more useful to determine the true types of presentations.

To describe the severity of injury and illness, some authors report patient presentations in a broader, nonspecific manner. This may include categories such as minor, intermediate, and major.⁷ Alternative categories have included “basic-level,” “advanced-level,” and “life-threatening level.”⁸ When these broad categories are used, the authors either provide descriptors,⁷ or examples⁸ of the types of injuries and illnesses included in each category. On occasion, it may be worthwhile to have a specific breakdown of injuries and illness which cannot be articulated from nonspecific levels of categorization. Broad illness and injury categories can be determined from reports of specific levels of categorization.

Patient Presentation Rates

Within the literature, terms such as “patient presentation rate” (PPR) and “medical usage rate” (MUR) are used interchangeably. These are crude rates⁹ that refer to the number of attendees who present to onsite health services, in comparison to the overall number of attendees.

$$PPR = \frac{\text{Attendees who present to the onsite health service}}{\text{Total number of attendees at the event}}$$

The PPR provides insight into the onsite health service usage. However, PPR does not always reflect the acuity of individual patients, which may influence the onsite health service requirements. Additionally, event duration may be an important factor not explicitly considered in PPR, as PPR may vary over hours, days or weeks. In the literature, PPRs are presented as either raw numbers, or as presentations per 100, 1,000 or 10,000 attendees, with no consideration of the length of the event.

Raw numbers are used on occasion to highlight the number of patient presentations.^{10,11} During the early development of mass-gathering research and evaluation, authors reported PPR per 100 attendees.¹² Following the 2002 FIFA World Cup, PPR was reported per 1,000 attendees.⁶ This trend is similar to others who report per 1,000 attendees.⁴ In contrast, some have reported PPR as presentation per 10,000 attendees. This paper encourages the standardizing of PPR as presentations to onsite health services per 1,000 attendees for generalizability across all events.

$$PPR = \frac{\text{Attendees who present to the onsite health service}}{\text{Total number of attendees at the event}} \times 1,000$$

Other Rates

Transport to hospital rate (TTHR) provides insight into the prehospital ambulance or emergency medical service usage. In the literature, TTHR has been reported as a percentage,¹³ as presentations per 1,000 attendees,⁴ or as presentations per 10,000 attendees.¹³ As variability exists in reporting TTHR, this paper encourages the standardized reporting of TTHR as presentations to onsite health services per 1,000 attendees.

$$TTHR = \frac{\text{Attendees who are transported to hospital by ambulance}}{\text{Total number of attendees at the event}} \times 1,000$$

A rate that has not been widely reported in the literature is the referral to hospital rate (RTHR). This rate includes patients who are transported to hospital (TTHR). Additionally, it includes patients who are referred to hospital and do not travel by ambulance. This rate gives some insight into the usage rate of hospital emergency departments in the vicinity of the mass gathering and the value of onsite care in regards to hospital avoidance.

$$RTHR = \frac{\text{Attendees who are referred to hospital by all means}}{\text{Total number of attendees at the event}} \times 1,000$$

Other Data Collection

In addition to categorizing injury and illness and highlighting various rates, some authors report on patient demographics.³ This data provides additional insight into the “type” of patients at mass gatherings. Some authors report on the level of care, making comparisons of onsite health resources, such as number of medical officers, nurses, paramedics, volunteers, and ambulances compared to the number and type of patients treated.¹⁴ Additionally, some authors include patient disposition, such as return to the event or transported to hospital.³

Minimum Data Set

In collecting biomedical data from mass gatherings, there may be an agreed-upon minimum data set.¹⁵ A minimum data set is a

tool that can be used to collect de-identified patient-level information for the purpose of making comparisons across societies and individual mass gatherings. Introduction of a minimum biomedical data set for mass-gathering evaluation and research is proposed. The proposed minimum data set (Table 1) was developed based on injury and illness categorizations of: (1) published authors in the mass-gathering literature; (2) the “injury surveillance national minimum data set” from the Australian Institute for Health and Welfare;¹⁵ (3) the “event and emergency first aid minimum data set” from St John Ambulance Australia;¹⁶ and (4) the authors’ experience of undertaking research and evaluation and as practicing clinicians at mass gatherings.

In addition to presenting a minimum data set, a data dictionary with associated descriptors relating to data entry codes (Table 2) is provided to assist in differentiating among the various categories and to assist in providing consistency in reporting.

An example of a data collection tool and data entry using Microsoft Excel 2010 (Microsoft Corp., Redmond, Washington USA) is shown in Figure 1. This data includes the minimum data set in Table 1 and categories from the data dictionary in Table 2.

Future Opportunities

Currently, mass-gathering data is collected and held by individual persons or organizations undertaking research and evaluation. To enhance understanding of the complexities of mass gatherings, there is a need for consistent collection of data by individuals and organizations. Having consistent data will provide the possibility for meta-analysis of events, and comparison of similar events within different societies or the comparison of a single event over time. In addition a consistent data set would better inform health services about their possible involvement and requirements at mass gatherings and inform event managers about health risks and implications of their event.

Retrospective review of mass gathering data has been proposed as an accurate predictor of PPR and TTHR.^{11,17} However, as retrospective information about a future mass gathering is not available, being able to compare similar mass gatherings in different societies, or different mass gatherings, may be sufficient to gain some insight into the likely PPR, TTHR and RTHR. Statistical analysis using odds ratios or chi-square⁹ may be a first step in gaining a better understanding of some of the variances among societies and mass gatherings.

Modeling to predict health service requirements at Australian mass gatherings has been published.¹⁸ However, these models are limited, as they were generated from Australian populations with >25,000 attendees per mass gathering, and were developed more than a decade ago. Predicting and modeling health service resources is important for health workforce strategies at mass gatherings. In predicting health resources at a mass gathering, the PPR, TTHR, and RTHR would be considered the outcome (dependent) variables. Explanatory (independent) variables from the biomedical, psychosocial and environmental domains should be included in any modeling. With a consistent data set, it can be argued that predictive modeling would more closely forecast the realities of a mass gathering.⁹

A minimum biomedical data set and agreed method of reporting rates and outcomes associated with mass gatherings will allow for the retrospective comparison of events and prospective predictive modeling of events. The information derived from retrospective comparison and predictive modeling can aid in

| DEMOGRAPHICS | | | |
|-------------------|-----------------------|--|---------------|
| Individual | Age | | Years |
| | Gender | 1 | Male |
| | | 2 | Female |
| | Reason at Event | 1 | Participant |
| 2 | | Spectator | |
| 3 | | Official | |
| 4 | | Other | |
| Presentation | Date | | dd/mm/yy |
| | Time | | 24 hour clock |
| | Duration of Treatment | | In minutes |
| PRESENTATION TYPE | | | |
| | 1 | Injury | |
| | 2 | Illness | |
| | 3 | Environmental | |
| | 4 | Mental health | |
| INJURY | | | |
| Major injury | 1 | Fracture | |
| | 2 | Dislocation | |
| | 3 | Crushing injury | |
| | 4 | Traumatic amputation | |
| | 5 | Intracranial injury (incl. concussion) | |
| | 6 | Injury to internal organ | |
| | 7 | Drowning, immersion | |
| | 8 | Asphyxia or other threat to breathing | |
| | 9 | Burn or corrosion | |
| | 10 | Electrical injury | |
| Soft tissue | 11 | Sprain or strain | |
| Wound | 12 | Blisters | |
| | 13 | Abrasion | |
| | 14 | Superficial laceration | |
| | 15 | Open wound | |
| | 16 | Other minor wound | |
| Face specific | 17 | Eye injury | |
| | 18 | Dental injury | |
| Foreign body | 19 | Foreign body in external eye | |
| | 20 | Foreign body in ear canal | |

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Table 1. Patient Data Set and Entry Codes (continued)

| | | | |
|------------------------|-------------|----|-------------------------------------|
| | | 21 | Foreign body in nose |
| | | 22 | Foreign body in respiratory tract |
| | | 23 | Foreign body in alimentary tract |
| | | 24 | Foreign body in genitourinary tract |
| | | 25 | Foreign body in soft tissue |
| | | 26 | Foreign body, other/ unspecified |
| Review | | 27 | Review of injury |
| Multiple injuries | | 28 | Injuries of more than one 'nature' |
| INJURY LOCATION | | | |
| Location | | 1 | Head |
| | | 2 | Face |
| | | 3 | Neck |
| | | 4 | Spine |
| | | 5 | Back |
| | | 6 | Thorax |
| | | 7 | Abdomen |
| | | 8 | Pelvis |
| | Limb | 9 | Shoulder |
| | | 10 | Upper arm |
| | | 11 | Elbow |
| | | 12 | Forearm |
| | | 13 | Wrist |
| | | 14 | Hand |
| | | 15 | Thigh |
| | | 16 | Knee |
| | | 17 | Lower leg |
| | | 18 | Ankle |
| | | 19 | Foot |
| | | | 20 |
| ILLNESS | | | |
| Major | Cardiac | 1 | Cardiac arrest |
| | | 2 | Chest pain |
| | | 3 | Other |
| | Respiratory | 4 | Respiratory arrest |
| | | 5 | Asthma |
| | | 6 | Other |

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Table 1. Patient Data Set and Entry Codes (continued)

| | | | |
|--------------------------------------|------------------|------------------------------------|-----------------------|
| | Neurological | 7 | Seizure |
| | | 8 | Collapse, unspecified |
| | Gastrointestinal | 9 | Nausea/vomiting |
| | | 10 | Diarrhea |
| | | 11 | Diabetes related |
| Minor | 12 | Headache | |
| | 13 | Skin/rash | |
| | 14 | Fever | |
| | 15 | Pain | |
| | 16 | Eye | |
| | 17 | Ear | |
| | 18 | Faint | |
| | 19 | Other | |
| ENVIRONMENTAL | | | |
| Heat related | 1 | Sunburn | |
| | 2 | Exhaustion | |
| | 3 | Stroke | |
| Cold related | 4 | Hypothermia | |
| | 5 | Frostbite | |
| Bites and stings | 6 | Bite or Sting | |
| | 7 | Envenomation | |
| Drug related | 8 | Alcohol related | |
| | 9 | Substance related | |
| | 10 | Both substance and alcohol related | |
| MENTAL HEALTH | | | |
| | 1 | Anxiety | |
| | 2 | Psychiatric disorder | |
| OUTCOME | | | |
| Referred to further health treatment | 1 | Hospital by ambulance | |
| | 2 | Hospital by own arrangements | |
| | 3 | Referred to doctor | |
| Not referred | 4 | Nil | |
| | 5 | Refused treatment | |

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Table 1 (continued). Patient Data Set and Entry Codes

mass-gathering medical services planning. Highlighted above are some possible approaches to data analysis. The specific details of a possible data analysis plan and possible data analyses are not the focus of this paper; however, they should be taken into consideration in any overarching conversation about consistency in a minimum data set.

| DEMOGRAPHICS | |
|--|---|
| Age | Age in years at time of treatment |
| Gender | Male or Female |
| Date | The date of presentation |
| Presentation time | The time of presentation (using the 24 hour clock) |
| Duration of treatment | In minutes (time in versus time out) |
| Participant | Someone who is participating in the race when the injury/illness occurred |
| Spectator | Someone who is watching the event when the injury/illness occurred |
| Official | An official of the event |
| Other | Anyone else not included in the above |
| PRESENTATION TYPE | |
| Injury | As defined below |
| Illness | As defined below |
| Environmental | As defined below |
| Mental Health | As defined below |
| INJURY | |
| Select the item which best characterizes the nature of the injury chiefly responsible for the presentation, on the information available at the time it is recorded. | |
| Fracture | Excludes tooth |
| Dislocation | Includes ruptured disc, cartilage, ligament |
| Crushing injury | |
| Traumatic amputation | Includes partial amputation |
| Intracranial injury | Includes concussion |
| Injury to internal organ | |
| Drowning, immersion | |
| Asphyxia or other threat to breathing | Excludes drowning |
| Burn or corrosion | Excludes eyes |
| Electrical injury | |
| Sprain or strain | |
| Blister | Simple friction wound |
| Abrasion | |
| Superficial laceration | |
| Open wound | Not superficial |
| Other minor wound | |
| Eye injury | Excludes foreign body in external eye, includes burns |
| Dental injury | Includes fractured tooth |
| Foreign body in external eye | |

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Table 2. Data Dictionary to Supplement Minimum Data Set and Entry Codes (*continued*)

| | |
|---|---|
| Foreign body in ear canal | |
| Foreign body in nose | |
| Foreign body in respiratory tract | Excludes foreign body in nose |
| Foreign body in alimentary tract | |
| Foreign body in genitourinary tract | |
| Foreign body in soft tissue | |
| Foreign body, other/unspecified | |
| Review of injury | A representation for the review of an injury or wound |
| Multiple Injuries of more than one 'nature' | Indicate 'multiple injuries' as the primary presentation, and include the specific injuries as secondary, tertiary and so on. |
| INJURY LOCATION | |
| Head | Excludes face |
| Face | Excludes eyes |
| Neck | |
| Spine | |
| Back | |
| Thorax | |
| Abdomen | |
| Pelvis | Includes perineum, genital area and buttocks |
| Shoulder | |
| Upper arm | |
| Elbow | |
| Forearm | |
| Wrist | |
| Hand | Includes fingers |
| Thigh | |
| Knee | |
| Lower leg | |
| Ankle | |
| Foot | Includes toes |
| Multiple locations | Involving more than one bodily location |
| ILLNESS | |
| Cardiac arrest | No pulse present at some time related to presentation |
| Chest pain | Chest pain likely to be cardiac in origin |
| Cardiac other | Any other cardiovascular presentation |
| Respiratory arrest | |
| Asthma | Shortness of breath with history of asthma |

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Table 2. Data Dictionary to Supplement Minimum Data Set and Entry Codes (*continued*)

| | |
|------------------------------------|---|
| Other | Other respiratory problems, such as hyperventilation |
| Seizure | |
| Collapse | Patient presenting having collapsed with sustained alterations to vital signs |
| Nausea/vomiting | Patient presenting vomiting, having vomited or feeling like vomiting |
| Diarrhea | Suspected gastrointestinal cause |
| Diabetes related | Presentation relating to diabetic management |
| Headache | Simple headache with no neurological changes |
| Skin/rash | Any skin reaction |
| Fever | Any presentation for management of a fever |
| Pain | Presentations for management of pain that is not resultant from a recent injury |
| Eye | Presentation for eye irritations, foreign bodies in eye, and sore eyes |
| Ear | Presentations for foreign bodies in ear and ear ache |
| Faint | A patient having collapsed who fully recovers to normal |
| Other | Any other presentation for a significant medical reason, for example anaphylaxis |
| ENVIRONMENTAL | |
| Sunburn | Redness and tenderness of skin resulting from sun exposure |
| Exhaustion | Heat injury due to extreme heat and excessive sweating |
| Stroke | Exposure to intense heat, associated with high fever and collapse |
| Hypothermia | Extreme exposure to the cold |
| Frostbite | Frostbite related to extreme exposure to the cold |
| Bite or sting | Insect bites or stings. Animal bites, such as dog bite, are considered wounds |
| Envenomation | Snake, spider or sea creature envenomation |
| Alcohol related | Presentations that primarily related to the consumption of alcohol |
| Substance related | Presentations that primarily related to the consumption of prescription or non prescription substances e.g. overdose |
| Both substance and alcohol related | Presentations that primarily related to the consumption of a combination of alcohol and prescription or non prescription substances |
| MENTAL HEALTH | |
| Anxiety | Presentation related to anxiety or panic attack, not necessarily psychiatric in nature or substance related |
| Psychiatric disorder | Psychiatric or mental health related presentations |
| OUTCOME | |
| Hospital by ambulance | Immediate ongoing medical assistance required - ambulance transport to hospital |
| Hospital by own arrangements | Medical assistance or intervention at a hospital required – ambulance transport not required |
| Referred to doctor | Referred to own general practitioner for non-urgent follow-up |
| Nil | Person discharged, not required to seek medical assistance |
| Refused treatment | Patient does not want treatment |

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Table 2 (continued). Data Dictionary to Supplement Minimum Data Set and Entry Codes

| No | Age | Gender | Date | Time | Rx Dur | Type | Injury | Inj Loc | Injury | Inj Loc | Injury | Inj Loc | Illness | Enviro | MH | Out |
|----|-----|--------|------------|------|--------|------|--------|---------|--------|---------|--------|---------|---------|--------|----|-----|
| 1 | 41 | 1 | 20/10/2004 | 1010 | 8 | 1 | 11 | 19 | | | | | | | | 0 |
| 2 | 32 | 1 | 20/10/2004 | 1055 | 10 | 1 | 25 | 14 | | | | | | | | 0 |
| 3 | 25 | 1 | 20/10/2004 | 1040 | 5 | 1 | 14 | 14 | | | | | | | | 0 |
| 4 | 36 | 1 | 20/10/2004 | 1210 | 14 | 1 | 25 | 17 | | | | | | | | 1 |
| 5 | 46 | 1 | 20/10/2004 | 1210 | 5 | 1 | 25 | 12 | | | | | | | | 0 |
| 6 | 39 | 1 | 20/10/2004 | 1215 | 5 | 1 | 25 | 14 | | | | | | | | 0 |
| 7 | 36 | 1 | 20/10/2004 | 1318 | 40 | 1 | 11 | 13 | | | | | | | | 0 |
| 8 | 32 | 1 | 20/10/2004 | 1345 | 11 | 1 | 16 | 16 | | | | | | | | 0 |
| 9 | 30 | 1 | 20/10/2004 | 1410 | 15 | 1 | 13 | 20 | | | | | | | | 0 |
| 10 | 28 | 1 | 20/10/2004 | 1432 | 11 | 1 | 28 | 20 | 13 | 11 | 13 | 17 | | | | 0 |
| 11 | 31 | 0 | 20/10/2004 | 1435 | 52 | 1 | 13 | 16 | | | | | | | | 1 |
| 12 | 34 | 1 | 20/10/2004 | 1435 | 15 | 1 | 13 | 20 | | | | | | | | 0 |
| 13 | 23 | 0 | 20/10/2004 | 1455 | 75 | 1 | 28 | 20 | 14 | 14 | 19 | 2 | | | | 1 |
| 14 | 32 | 1 | 20/10/2004 | 1505 | 6 | 1 | 11 | 13 | | | | | | | | 0 |
| 15 | 33 | 1 | 20/10/2004 | 1530 | 10 | 1 | 12 | 19 | | | | | | | | 0 |
| 16 | 30 | 1 | 20/10/2004 | 1545 | 18 | 0 | | | | | | | 5 | | | 0 |
| 17 | 44 | 1 | 20/10/2004 | 1620 | 5 | 1 | 13 | 17 | | | | | | | | 0 |
| 18 | 23 | 1 | 20/10/2004 | 1625 | 15 | 1 | 28 | 20 | 13 | 10 | 13 | 15 | | | | 0 |
| 19 | 24 | 0 | 20/10/2004 | 1630 | 20 | 1 | 28 | 20 | 13 | 15 | 15 | 12 | | | | 0 |
| 20 | 42 | 1 | 20/10/2004 | 1634 | 6 | 0 | | | | | | | 12 | | | 0 |
| 21 | 28 | 0 | 20/10/2004 | 1654 | 11 | 1 | 28 | 20 | 13 | 12 | 14 | 17 | | | | 1 |

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Figure 1. Example of Data Collection Tool

Abbreviations: Enviro, environmental; Inj Loc, injury location; MH, mental health; Out, outcome/disposition; Rx Dur, duration of treatment

Conclusion

This paper has highlighted the research and evaluation of the biomedical domain of mass gatherings as being varied, haphazard and author dependent, particularly in terms of data collection and reporting. This is illustrated in terms of the various data collection and reporting of patient categories, rates and other

biomedical-related information. It is proposed that a minimum data set and data dictionary be developed to begin discussion of the need for consistency in collecting and reporting data. Moving to a more expert consensus approach, and beyond a haphazard, author-dependent approach, will allow development of mass-gathering health service research and theory.

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