

Books by Our Readers

Adam Smith: His Life, Thought, and Legacy
Ryan Patrick Hanley, ed.
Princeton University Press

Against Democracy
Jason Brennan
Princeton University Press

An Age of Risk: Politics and Economy in Early Modern Britain
Emily C. Nacol
Princeton University Press

Altered States: Changing Populations, Changing Parties, and the Transformation of the American Political Landscape
Thomas M. Hollbrook
Oxford University Press

American Immigration and Citizenship: A Documentary History
John R. Vile, ed.
Rowman & Littlefield

Becoming Black Political Subjects: Movements and Ethno-Racial Rights in Colombia and Brazil
Tianna S. Paschel
Princeton University Press

Beyond the Euromaidan: Comparative Perspectives on Advancing Reform in Ukraine
Henry E. Hale and Robert W. Ortung
Stanford University Press

Building Rule of Law in the Arab World: Tunisia, Egypt, and Beyond
Eva Bellin and Heidi E. Lane, eds.
Lynne Rienner

The Constitutional Convention of 1787, Revised 2nd edition
John R. Vile
Talbot Publishing

Contemporary Youth Activism: Advancing Social Justice in the United States
Jerusha Conner and Sonia M. Rosen, eds.
ABC-CLIO Praeger

Conventional Wisdom: The Alternate Article V Mechanism for Proposing Amendments to the US Constitution
John R. Vile
University of Georgia Press

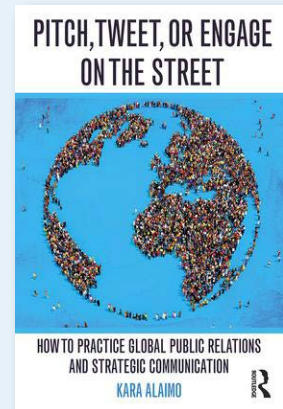
Coping with Crisis in African States
Peter M. Lewis and John W. Harbeson, eds.
Lynne Rienner

SPOTLIGHT

Pitch, Tweet, or Engage on the Street: How to Practice Global Public Relations and Strategic Communication
Kara Alaimo
Routledge

From the Publisher: As Routledge's new text for public diplomacy courses, this book offers a modern guide for how to practice strategic communication around the globe. Drawing upon interviews with professionals in over 30 countries as well as author Kara Alaimo's own experience as a practitioner in the United Nations and in US President Barack Obama's administration, this book explains how to craft public diplomacy strategies, messages, and tactics for countries and cultures around the globe. The book includes a dedicated chapter on public diplomacy by governments. It also explains key cultural differences which require practitioners to adapt their approaches before taking readers on a tour of the world, explaining how to develop campaigns for Asia-Pacific, Europe, the Middle East, the Americas, and Sub-Saharan Africa. Along the way, readers are introduced to practitioners around the world and case studies of particularly successful campaigns—from a communication "siege" that successfully ended an epidemic of violence in Kenya to the radical approach to transparency on Sweden's official Twitter handle which has captivated audiences around the globe. ■

Kara Alaimo is assistant professor of public relations at Hofstra University. A former communicator in the Obama administration and the United Nations, she now consults on global communication campaigns and designs customized employee training programs for companies on how to adapt messages and strategies for different global markets.



Dreams Deferred: A Consise Guide to the Israeli-Palestinian Conflict and Movement to Boycott Israel
Cary Nelson
Indiana University Press

Democracy for Realists: Why Elections Do Not Produce Responsive Government
Christopher H. Achen and Larry M. Bartels
Princeton University Press

Dictators and Democrats: Masses, Elites, and Regime Change
Stephan Haggard and Robert R. Kaufman
Princeton University Press

The Global Rise of Populism: Performance, Political Style, and Representation
Benjamin Moffitt
Stanford University Press

Globalizing India: How Global Rules and Markets Are Shaping India's Rise to Power
Aseema Sinha
Cambridge University Press

Good Neighbors: The Democracy of Everyday Life in America
Nancy L. Rosenblum
Princeton University Press

The Great Knowledge Transcendence: the Rise of Western Science and Technology Reframed
Dengjian Jin
Palgrave Macmillan

High-Table Diplomacy: The Reshaping of International Security Institutions
Kjell Engelbrekt
Georgetown University Press

Human Progress and American History, Part I: The Development of the American Social Welfare State from FDR to LBJ
Thomas F. Winterbottom

Human Progress and American History, Part 2: The Development of the American Social Welfare State from Nixon to Obama
Thomas F. Winterbottom ▶

SPOTLIGHT

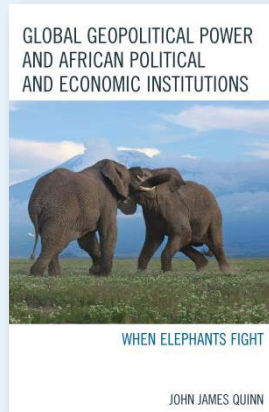
Global Geopolitical Power and African Political and Economic Institutions: When Elephants Fight

John James Quinn
Lexington

From the Author: This book describes the emergence and nature of the prevailing African political and economic institutions in two periods. In the first, most countries adopted political and economic institutions that funneled significant levels of political and economic power to the political elites. In the second period, most countries adopted institutions that diluted the overarching political and economic power of ruling elites, though significant political and economic power remains in their hands. The choices made in each period were consistent with prevailing ideas on governance and development, the self-interests of political elites, and the perceived availability of support or autonomy vis-à-vis domestic, regional, and international sources of power at the time.

This book illustrates how these two region-wide shifts in prevailing political and economic institutions and practices of Africa can be linked to two prior global geopolitical realignments: the end of World War II with the ensuing American and Soviet led bipolar system, and the end of the Cold War with American primacy. Each period featured changed or newly empowered international and regional leaders with competing national priorities, altering the opportunities and constraints for African leaders. The economic and political institutions of Africa that emerged did so as a result of a complex mix of contending domestic, regional, and international forces (material and intellectual)—all which were themselves greatly transformed in the wake of these two global geopolitical realignments. ■

John James Quinn is professor of political science at Truman State University, and his primary research agenda centers on the political and economic effects of majority state ownership of industry or mining or oil in Africa.



The Political Economy of Higher Education Finance: The Politics of Tuition Fees and Subsidies in OECD Countries, 1945–2015
Julian L. Garritzmann
Palgrave Macmillan

Political Turbulence: How Social Media Shape Collective Action
Helen Margetts, Peter John, Scott Hale, and Taha Yasseri
Princeton University Press

Power and International Relations: A Conceptual Approach
David A. Baldwin
Princeton University Press

Power Politics in Zimbabwe
Michael Bratton
Lynne Rienner

Predicting the Presidency: The Potential of Persuasive Leadership
George C. Edwards III
Princeton University Press

Prototype Politics: Technology-Intensive Campaigning and the Data of Democracy
Daniel Kreiss
Oxford University Press

Pursuing Sustainability: A Guide to the Science and Practice
Pamela Matson, William C. Clark, and Krister Andersson
Princeton University Press

Human Progress and American History, Part 3 (Conclusion): Human Nature, American Culture, and the Future
Thomas F. Winterbottom

Liberty, Conscience, and Toleration: The Political Thought of William Penn
Andrew R. Murphy
Oxford University Press

Racial Realignment: The Transformation of American Liberalism, 1932–1965
Eric Schickler
Princeton University Press

Immigrants and Electoral Politics: Nonprofit Organizing in a Time of Demographic Change
Heath Brown
Cornell University Press

Making Autocracy Work: Representation and Responsiveness in Modern China
Rory Truex
Cambridge University Press

Resolve in International Politics
Joshua D. Kertzer
Princeton University Press

Investigating the President: Congressional Checks on Presidential Power
Douglas L. Kriner and Eric Schickler
Princeton University Press

Marx's Inferno: The Political Theory of Capital
William Clare Roberts
Princeton University Press

Rethinking Sexual Citizenship
Jyl Josephson
SUNY Press

John Adams and the Fear of American Oligarchy
Luke Mayville
Princeton University Press

The New Power Politics: Networks and Transnational Security Governance
Deborah Avant and Oliver Westerwinter, eds.
Oxford University Press

The Star and the Stripes: A History of the Foreign Policies of American Jews
Michael N. Barnett
Princeton University Press

Just Violence: Torture and Human Rights in the Eyes of the Police
Rachel Wahl
Stanford University Press

Polarized: Making Sense of a Divided America
James E. Campbell
Princeton University Press

State and Commonwealth: The Theory of the State in Early Modern England, 1549–1640
Noah Dauber
Princeton University Press

Liberty and Coercion: The Paradox of American Government from the Founding to the Present
Gary Gerstle
Princeton University Press

Political Economy for Public Policy
Ethan Bueno de Mesquita
Princeton University Press

Taiwan's China Dilemma: Contested Identities and Multiple Interests in Taiwan's Cross-Strait Economic Policy
Syaru Shirley Lin
Stanford University Press

Taxing the Rich: A History of Fiscal Fairness in the United States and Europe
Kenneth Scheve and David Stasavage
Princeton University Press

Toward New Democratic Imaginaries: Istanbul Seminars on Islam, Culture and Politics
Seyla Benhabib and Volker Kaul, eds.
Springer

The Tyranny of the Ideal: Justice in a Diverse Society
Gerald Gaus
Princeton University Press

The Unquiet Frontier: Rising Rivals, Vulnerable Allies, and the Crisis of American Power
Jakub J. Grygiel and A. Wess Mitchell
Princeton University Press

Water Politics: Governing Our Most Precious Resource
David L. Feldman
Polity Books

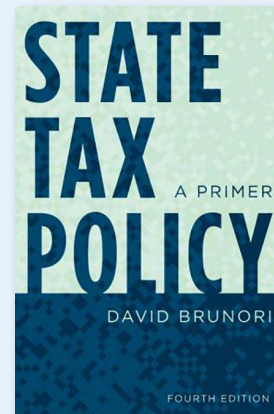
Web 2.0 and the Political Mobilization of College Students
Ken Moffett and Laurie Rice
Rowman & Littlefield ■

SPOTLIGHT

State Tax Policy: A Primer
David Brunori
Rowman & Littlefield

From the Publisher: State tax systems are in trouble. Revenue collecting methods developed more than one half century ago are straining to deal with twenty-first century economies. Globalization and e-commerce are changing the way people work and purchase goods; devolution has steadily shifted responsibility from the federal government to the states; and tax incentives have become the weapon of choice in the battle to attract business investment. All of this, in an environment where anti-tax messages have become a staple of political campaigns, have made creating tax policy more challenging than ever before. In the updated fourth edition of *State Tax Policy: A Political Perspective*, David Brunori analyzes these and other critical challenges facing state governments. He identifies the important issues, and examines possible solutions in formulating and implementing state tax policy. *State Tax Policy* is the only book that provides students and professionals with a concise, approachable, and up-to-date introduction to the intricacies of state tax policy. ■

David Brunori is a research professor at the Trachtenberg School of Public Policy and Public Administration at The George Washington University. He is also an accomplished journalist, author, educator, and lawyer who specializes in tax and government issues.



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