

The background of the cover is a faded, light-colored photograph of a Harvard building with a prominent steeple and a wooden bench in the foreground. The building has classical architectural features like columns and a pediment. The steeple is tall and has a small dome at the top. The bench is simple and wooden, sitting on a grassy area. The overall tone is muted and academic.

BUSINESS  
HISTORY  
REVIEW



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**REVIEW**

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