

Index

numbers in **bold**= table, *italics*=figure

- 1Million (Seoul studio), 131
1TheK, 245
 entertainment video content production
 company, 243
2NE1, 104, 199
 K-pop girl group, 260
2PM, 103, 106
4LIT, 12
4minute, 62
8PEX Company, 88–89
- Adorable Representative M.C. for Youth.
 See ARMY
Adorno, Theodor W., 13
advertisements, 14, 16, 20
aegyo (winsomeness), 20, 101, 105
affect (serial ~), 241–245
affective laborers, 140–141, 152
affective sites (Choe), 186
African Americans, 33, 35, 37, 177–181,
 183–186, 189, 200
Agombar, Jessica, 64
Aguilera, Christina, 61, 156
Agust D, 65
 use of traditional culture (“Daechwita”, 2020),
 67–69, 112
aidolpap (idol pop), 116
Ainslie, Mary J., 161–162, 168
AleXa (soloist), 129, 136n43
Allkpop (blog), 155–156
amaeru (spoiling), 256
amateur hour concept, 17
American dream, 23
American Forces Network Korea (AFKN), 22
American Hustle Life (AHL), 179–185
American Idol (2002–), 176
Amuro, Namie, 40
anabada, 195
androgyny, 103, 106
Apgujeong-pa (Apgujeong clan), 35
Apink, 62
appearance, 143
Apple, 111
Apple Store, 164
Arab Spring, 235
Archive of Our Own, 259
Archo, Alif, 164
Arendt, Hannah, 234
Arirang (famous Korean folk song), 66
ARMY, 7, 205, 207, 249, 257
 case study in fandom, 217–223
 K-pop tourism, 265
 making inroads into political activism, 206
 most significant fan club [BTS] in history of
 pop music, 185
 presence and growth, 217–223
artist management, 32
ASEAN, 6, 161–163, 166
Ato Cheon, 19
Audiomovers, 75, 87
audition competition show, 158
Auslander, Philip, 76
Australia, 250, 254, 261
 shipping BTS in Anglophone fandom,
 257–260
authenticity, 2, 7, 12, 20, 23, 43, 139, 176, 178
 Bangtan tour, 269
 BTS, 192–197
 tourism studies, 267, 279n2
Auto-Tune, 79–81
Avex Trax, 36, 40, 54
Awesome Haeun, 120
B.A.P., 103
Baby V.O.X., 53, 211
backstories, 12, 23
Backstreet Boys, 185
Baek, Nana, 19
Bak, Gwang-hyeon, 38
Bak, Jin-yeong. *See* Park, Jin-young
Bak, Mi-gyeong (soulful dance diva), 41
Baker, Josephine, 184
Bakhtin, Mikhail, 77
balladeu (slow songs of love and heartbreak), 116
ballads, 38, 78, 82, 89
ballerinas, 116
Bando Records (*Bandoeumban*), 43
Bang, Si-hyuk, 82, 184, 198
Bangbae Café alley, 38
Bangkok, 125
Bangtan Academy, 222
Bangtan Bombs, 238, 272
Bangtan Boys. *See* BTS
Bangtan Sonyeondan. *See* BTS
Bangtan tour, 265–266
 authenticity, 265–266
 everydayness, 272–274
 storytelling, 269–272

- Bangtan TV YouTube channel, 238–239, 272, 279n6
- Bangtan Universe, 7, 219
 definition, 180
 sense of home, 185–188
- Bangtan Vlogs, 238
- Barney, Darin, 232–233
- Baudinette, Thomas, xiii, 7
- Bayern 3 Radio, 205
- b-boy dance, 117, 181
- BEAST, 103
- beast idols, 103
- Beatles, 139, 175, 180, 189
- Becky G, 110
- becoming black (Mbembe), 177
- Beijing, 53
- Bennett, Andy, 177
- Bieber, Justin, 202, 205
- Big 6 (multinational music corporations), 29
- Big Hit Entertainment, 62, 82, 143, 179, 184, 186, 188, 217–220, 239, 267, 280n25
- Big Hit Music, 89
- BIGBANG, 97, 103, 108, 199, 211
 rapper G-dragon, 103
- Billboard*, 46, 51, 106, 199, 214
 BTS chart-topping single, 192
- Billboard Music Awards, 201
- Billboard Music Award for Top Social Artist, 201–202, 217
- BIPOC communities, 210
- Birmingham School, 235
- Black Eyed Pilseung, 64
- Black Lives Matter, 206, 216–217, 221–222
- black music, 37–38
- Blackness, 177–179, 184
- BLACKPINK, 8, 52, 97, 104, 110, 148, 201, 208, 211
 global chart topper “How You Like That” (2020), 111, 139
 record-breaking “Kill This Love” (2019), 104
- Bleeker, Maaiké, 167
- BLINK, 208
- BLM. *See* Black Lives Matter
- blockchain technology, 158
- BoA, 36, 37, 82, 124, 139, 199, 254
 female singer, 54
 Japanese debut (2001), 54
 Listen to My Heart (album), 54
- Bon Voyage
 reality show, 186, 188, 274
- bonto* (homeland of hip hop), 179–180, 186
- Borelli, Melissa Blanco, 98
- borrowed national bodies (Saeji), 128
- Bowie, David, 175
- Boys Love *manga*, 251–252, 261
 influence, 254–257
- Brando, Marlon, 193
- Braun, Scooter, 205
- British Cultural Studies, 235
- Broadcasting Ethics Committee
 (Bangsongyulliwiwonhoe), 30
- Brown Eyed Girls, 58
- Brown, Bobby, 35
- Brown, James, 184
- Brunch* online magazine, 105
- BT21 (brand), 271
- BT21 Store, 162
- BTS, 8, 40, 52, 64, 83, 97, 110, 155, 160, 162, 249
 album *Dark and Wild* (2014), 183
 album *Map of Soul 7* (2020), 219
 album series *Most Beautiful Moment in Life*, 185–186, 219, 270–271
 album trilogy *Love Yourself*, 219
 album *You Never Walk Alone* (2017), 271
 American Hustle Life (AHL), 180–185
 authenticity, 192–197, 207
 band that surprised world, 6–7, 175
 Bangtan Universe (sense of home), 185–188
 city promotion, 276–278
 coming-of-age narrative, 267
 computer-generated image in “IDOL” (2018), 112
 confessional lyrics, 270
 cover version (2021) of Coldplay’s “Fix You”, 205
 creative autonomy, 198
 dance in “Boy In Luv” (2014), 106
 dance-centric style (examples), 108
 debut trilogy albums (2013–2014), 269
 distinguishing feature, 269
 early concept, 143
 example of schoolboy concept in BTS’s “Boy With Luv” (2019), 103
 failed launch as hip hop idol group, 180
 first address to United Nations, 125
 following footsteps of ~, 265
 four members from Gyeongsang Province, 195
 global No. 1 song “Black Swan”, 139
 Grammy nomination (2021), 202
 hip hop song “Rapper’s Delight”, 183
 hit “Dynamite” (2000), 64, 69, 201
 Honorary Tourism Ambassador for Seoul, 276
 identitarian markers in “Love Yourself” and “Map of Soul”, 196
 independent style of “Save Me” (2016), 109
 Korean idol septet, 178
 largest social media presence, 201
 most phenomenal fandom, 201
 music video “Spring Day” (2017), 93n6, 197
 new chapter of K-pop choreography (“Black Swan”, 2020), 108
 No. 1 albums, 139
 online variety show *RUN BTS!*, 274–275
 rappers RM, Suga, and J-Hope, 178, 181–182, 185

- reality show *Rookie King* (2013), 268
 regional dialect rap “Paldo Gangsan” (2013), 195
 roots, 195
 set apart by lyrics, 194
 shipping in Japan, 254–257
 single “DNA” (2017), 242
 single “I Need U” (2015), 186, 270
 song “Hiphapseongaeja” (Hip-Hop Phile), 183
 song “Butterfly”, 271
 song “IDOL” (2018), 198
 song “No More Dream” (2013), 269
 song “Spring Day” (*Bomnal*), 271
 song in English (“Butter”), 69, 192
 step toward mainstream pop, 180
 storytelling technique, 7, 196, 198
 transcultural fandom, 208–226
 transmedia and hip hop, 191
 transmedia storytelling, 179
 Twitter account @bts_twt, 217, 268, 273
 uniform of policeman featured in “Dope” video (2012), 107
 V (second youngest member of group), 178, 279n16
 video “BTS (방탄소년단) ‘DNA’ Official MV reaction mashup” (2017), 241, 241
 video *BTS Life* in Seoul (2017), 276
 video *HYYH On Stage* (Prologue), 270–271
 vocalists Jin, Jimin, and Jungkook, 178
 voice of millennial reality, 196
 webtoon “Save Me” (2019), 187
 Wembley Stadium sold out (twice), 217
 Weverse subscribers (number), 217
 BTS ARMY Job Board, 223
 BTS Fanatic’s Manual, 255–256
 BTS phenomenon, 192–207
 from idols to artists, 197–198
 paradigm shift in K-pop industry (2021), 203–205
 racial prejudice, racial solidarity, 205–207
 world stage, 198–203
 BTS Universe (BU), 188, 191n
 BTS World, 188
 BTS World Tour (2018–2019), 266
bu-chaе-chum (fan dance), 112
buk (drum), 66
Bukcheong sajanoreum (lion mask dance), 66
 Bulletproof Boys. *See* BTS
 Busan, 15, 280n30
 Busan Citizens Park, 277
 Busan High School of Art, 112
 Busan Infrastructure Corporation (BISCO), 278
 Busan Tourism Organization (BTO), 277
 Bush, George Sr., 191
 Butler, Judith, 100
 B-Wild (team from Vietnam), 132
Byeolgeongon magazine, 16
Byeori binnaneun bame (On a starry night), 78
 Café Baron (Seoul), 15
 Capitol Records, 203
 Carter, Shawn, 178
 Cazzi, Opeia, 73–75, 85
 CD sales, 81
 CDs, 4
 celebrity merchandise, 274
 celebrity tourism, 266–267
 Centner, Ryan, 38
 CEO, 147
 Chae, Gyuyeop, 19
chaebol (conglomerates), 29
 Changwon K-pop Cover Dance Festival, 122
 Changwon World K-pop Festival, 128, 132
 Chen, Kuan-Hsing, 158, 162
 Cheon, Seong-il, 39
 Chieron, 15–16
 Chile, 232, 247
 Chin, Bertha, 210
 China, 17, 130, 162–163, 204, 211, 265, 279n2
 Cho, Kyu Chan, 75, 80–83, 89–90, 92, 93n20
 nine studio albums, 82
 song “Baby You’re the Lite”, 82
 Third Season, 82
 Cho, Michelle, xiii, 7, 128, 214
 Cho, Young-Dal, 157
 Cho, Young-Pil (Jo Yong-pil), 32
 Choe, Jin-yeol, 34–35, 43
 Choe, Seung-hui, 21
 Choe, Youngmin, 186
 Choi, Andrew, 85, 87
 Choi, Ashley (of Ladies Code), 129
 Choi, Haeree, 133
 Choi, Hye Eun, 17, 19
 Choi, Stephanie, xiii, 6
 choreography, 6, 246
 chorus girls, 58
 Chow, Rey, 76–77
 Chung, Peichi, 161
chwimi ban (hobbyist class), 130
 city promotion, 276–278
 CJ E&M, 113, 203–204
 Clapton, Eric, 206
 classical music, 193, 200
 CLC, 62
 CLMV countries (Cambodia, Laos, Myanmar, and Vietnam), 161
 Clon, 35
 hip-hop-tinged dance pop duo, 41
 CNN, 97
 Coldplay, 205
 colonial rule, 20–21, 23, 162, 184, 278
 Columbia Records, 15–17, 22
 coming-of-age narrative, 270
 commonface (Dean), 240
 communicative capitalism (Dean), 233
 competition
 versus “audition”, 12

- Connect*, BTS (international global art show), 219
- Connell, John, 194
- contemporary Asian dance
characteristics (Kwan), 100
East-West blends (Kwan), 100
- contemporary dance
definition, 99
- Coolio, 182–183, 185
breakout hit “Gangsta Paradise” (1995), 182
rap mentor, 180
- cosmetic surgery, 142
- Cosmic Girls, 100
- Couldry, Nick, 11
- cover dance, 97
background information, 118–121
benefits for participants, 124–128
definition, 118
encouragement, 131–132
live performance, 118
therapeutic effect investigated, 119
- cover dance contest, 242
- Cover Dance Festival, 113
- cover dance practices, 6, 116–133
- cover dance videos, 118
- cover dancers
background information, 118–121
context, 118
motivations, 119
reasons for dancing, 121–124
stardom aspirations, 128–131
training, 118
- cover groups
well-known examples, **120**
- COVID-19, 75, 116, 168, 219–220, 265
BTS online concert, 217
- Creighton, Millie, 254
- critical race theory, 235
- Cube Entertainment, 62, 145
- cultural affinity, 54
- cultural capital, 21, 140, 152
- cultural diplomacy, 119
- cultural imperialism, 162
- cultural odorlessness (Iwabuchi), 58, 67, 111
- cultural proximity, 53, 161
- cultural studies, 11, 140, 235
- cultural technology, 53, 161, 204
- cyberspace, 7, 75, 92, 179
- Daechwita (song title)
translation, 67
- daejung gayo* (popular music), 51
- daenseu eumak* (dance songs with strong beat), 116
- Daeo seojeom* (Daeo Bookstore, Seoul), 273
- dance pop, 33–34, 38
- dance pop revolution (1990s)
further research required, 45
- dancers, 33
- dancing, 5
- dancing along, 239
- Danha website, 111
- David, E.J.R., 162
- Day6, 88
- Dean, James, 193
- Dean, Jodi, 233, 237–238, 240, 245
- Dejo (Swedish producer), 154
- Deleuze, Gilles, 188
- Denmark, 119, 123
- deregulation policies, 30
- Deux, 35, 80
- Dickinson, Kay
synesthetic possibility theory, 180, 187
- diet, 142
- digital platforms, 3
- digital technology, 76, 159
- digitalization, 40, 43, 161
- digitized recording, 81
- Dion, Celine, 61
- disco house, 40
- Divtone Entertainment, 157–158, 163, 168–169, 169n1
- Divtone Group (Luxembourg), 163
- DJs, 33–34, 176
- dochakuka* (global localization), 156
- Dodds, Sherril, 98–99
- Dogok (Gangnam area), 38–39
- Dong Bang Shin Ki* 동방신기 (The Rising god of the East). *See* TVXQ
- Donga ilbo* (East Asia daily), 19
- Dongpyo (of X1), 129, 136n43
- double-voicedness (Bakhtin), 77
- DR Music, 64
- Dr. Dre, 177
- Dr. Luke, 139
- drumbeats, 41
- Dsign Music, 61
- DSP Media, 145
- Duffett, Mark, 209
- Dukakis, Michael, 177
- Dukyun Records, 39
- East Light, 147
- East2West channel, 121, 123, 124, 132, 243, 244, 245–247
- Ebert, John David, 147
- economic crisis (1997), 46, 159–160
- Eighth United States Army in Korea (EUSAK), 22
- EJAE, 92
demo version of “Psycho”, 73
Psycho, 85–87
SoundBetter account, 73
- EKKO Korea Music Rights, 73
- Electronic Dance Music (EDM), 58, 80, 190
automated dance music genre, 184

- empowerment, 12, 21, 103, 152, 233
 crucial factor (fandom), 13
- END violence campaign, 220
- English language, 88, 166
- enterprise companies
 versus “recording companies”, 43
- entertainment companies, 46, 139, 141, 143, 145, 151, 261
- entertainment producers (*yeneung PD*), 31
- Entertainment Technology, 159
- Enya, 84
- Epik High, 182–183
- Epps-Robertson, Candace, xiii, 7
- Epstein, Brian, 139
- Eugene (member of girl group, S.E.S.), 91
- Eumban mit bidioe gwanhan beomnyul* (1991).
 See Law of Records and Videos
- eumbansa* (recording companies), 28
- Eun-jae Kim. See EJAE
- Eurobeat, 40
- Every Night at Eight (Hollywood film), 17
- everydayness, 278
 Bangtan tour, 272–274
- EXO, 61, 97, 100, 249
 352 million views for “Love Shot”, 120
 choreography of “Call Me Baby” (2015), 107
 concept and worldview, 143
 dance-centric style, 107
OBSESSION (2019), 139
- EXO Baekhyun
Delight (2020), 139
- EXP Edition
 debut (2014), 155, 170n7
- f(x), 104, 106
- Facebook, 161, 175, 213, 238
- facial expressions, 97, 101, 103, 105
- factory girls, 197
- fan clubs, 32, 151
- fan fiction, 249, 253, 256, 259
- fan management, 151
- fan mediation, 236–238
- fan-based digital community platform, 158
- fandom, 15–16, 21, 104, 117–118, 123, 133, 204
 aspirational spirit, 13
 definition, 13
 diversity, 210
 globalization of K-pop ~, 210–211
 major factor driving record sales, 14
 power and influence, 208
 queer sexuality in ~, 251–262
 reactive tendency, 236
 shared characteristics, 209
 structure and design, 213
 transcultural ~, 208–226
- fandom activism, 215–216, 220
- fandom philanthropy, 216
- fans, 140, 149
 negative connotations of term, 209
- Feuer, Jane, 240
- Fifth Harmony, 139
- Fin.K.L, 53, 56, 80
- Fiske, John, 13
- flashmobs, 97
- Flew, Terry, 11
- flirting skills, 143
- flower boys, 103
- Flower Smeraldo (blog), 179–180, 187
- Floyd, George, 206, 221
- FNC Entertainment, 145
- folk music, 66, 193–194
- Fordist business model, 140
- Franko, Mark, 99
- Free The Girls (organization), 221
- FrontRow Records, 155
- Fuchs, Cynthia, 177
- fūfu kappuru* (father and mother figures), 256
- Fuhr, Michael, 52
- gaebanghwa* (open-door policy), 29
- GalaxZ, 157, 164–168
 fans of Z-stars, 164
- GALAXZ (Z-pop Facebook group), 166
- Gangnam district (Seoul), 34, 38, 45, 84, 155, 186, 267
- Gangneung city
 Jumunjin Beach (or Hyangho Beach), 271
- Gates, Henry Louis Jr., 175
- gay FANtasy (Kwon), 250–251, 253, 261
- gayageum* (zither), 65, 66
- gayo* (Korean popular music), 51, 78
- Gayo Top 10* chart, 35, 78
- G-Dragon
 BIGBANG’s leader, 64
 experimental style of video (“Untitled”, 2014), 108
- Geffen Records, 203
- gender, 6, 100, 105, 206
- gender expression, 117, 125
- gendered movements, 97
- Generation Alpha, 206
- generation X dance pop, 33
- Generation Z, 7, 158, 206
- Genie (music streaming platform), 74
- geo-linguistic region (notion), 53
- Germany, 205
- Geumjeong-dong, 277
- Gibson, Chris, 194
- gihoek* (enterprise), 28–29
- gihoeksa* (enterprise companies), 28, 117, 127, 130–132
- Gilbert, Jeremy, 13
- Gim, Chang-hwan. See Kim, Chang-hwan
- Gim, Geon-mo. See Kim, Gun Mo
- Gim, Hyeong-seok, 39

- Gim, Yeong-min, 39
 Gim, Yeong-sam. *See* Kim, Young-sam
 girl groups, 56, 58, 88, 104
 Girls' Generation, 63, 106, 148, 150, 199, 211
 experimental sound ("I Got a Boy"), 61
 hooks, 62
 hypergirlish femininity (Chuyun Oh), 102
 iconic hit "Genie" (2009), 61
 marine look, 107
 music video, 62
 seductive gaze in "Catch Me If You Can" (2015), 102
 track "The Boys" (2011), 61
gisaeng, 17, 19, 22
 young hostesses or courtesans, 16
 Glitsy, 164
 global capitalism, 155, 164, 168, 188
 global entertainment ecosystem, 158
 global fandom, 53, 58, 99
 global youth
 K-pop "emerging social and popular dance", 98–100
 globalization, 40, 45, 111, 155, 157–158, 163, 203, 265
 K-pop fandom, 210–211
 globalization, 14, 54, 57, 61, 65, 156–157, 159
 definition, 51
 redefinition, 156
 Go, Boksu, 17, 19
 gogo clubs, 116
 Goldsmith, F. H., 14
 gong and *su* relationship, 255
 Google AdSense, 129
 Google Play, 164
 Gordy, Berry, 147, 194
 GOT7, 75
 ballad "Miracle" (40 million views), 120
 eleventh EP, *Dye*, 89
 song "Not By Moon", 87–92
 Gowon (of LOONA), 129
 graffiti, 106, 268, 270–271, 278
 Grammy Awards, 192, 218
 Gramophone Record Regulations (*Chugeumgi rekodeu chwiche gyuchik*, 1933), 20
 gramophone technology, 15
 Gramsci, Antonio, 240
 Grande, Ariana, 86, 205
guanxi (Chinese-style connections), 41
 Guattari, Félix, 188
 Gugudan, 100
 Gyeongsang Province, 195–196, 278
 Gyeongju (Winter Sonata, 2004), 254
 H.O.T., 36, 56, 80, 211, 250, 252
 male idol group (1996–), 35
 popularity in China, 53
 Haeseon Enterprise, 32
hagwon (cram schools), 117, 141
Hallyu (Korean Wave), 52, 113, 121, 155, 160–163, 168, 186, 211, 254, 265
 backlash, 162
 phases, 211
 Hallyu 2.0, 53
 Hamasaki, Ayumi, 40
 Hamera, Judith, 184
 Han, Hyeonu, 12
 Han, Isaac, 87–91
 demos pitched to A&R people, 88
 songwriting philosophy, 89
hanbok (Korean traditional clothing), 52, 66, 111–112
 Hani (member of EXID), 74
 HBO MAX, 203–204
 Heechul (member of Super Junior), 149
 Heize (K-pop soloist), 122
 Heo, Jeong-hoe (a.k.a. DJ Kat), 35
 Herman, Tamar, 180
heugin eumak (black music), 38
 high risk, high return (principle), 46
 HighGRND, 64
 Hill, Annette, 20
 hip hop, 44, 98, 116, 150, 177, 194
 hip hop dance, 117
 Hitchhiker, 64
 Hive Dance Crew (France), 126
 Hollywood, 15, 17, 98, 183
 Hong Kong, 17, 234
 Hong, Ji-Sang, 64
 Hong, Joeng-hwa, 35
 Hongdae (Seoul), 186
 hooks, 66
 definition, 58
 English words, 59
 Horton, Donald, 239
 Horton, Willie, 191
 Huat, Chua Beng, 158
 Huawei, 161
 human rights, 140, 145
 Hwang, Dae-gyun, 133
 HYBE Corporation, 62, 204–205, 215, 217, 267–268
 formerly Big Hit Entertainment, 203
 HYBE EDU, 215
 Hyeon, Jemyeong, 17
 Hyoyeon (of Girls' Generation), 107
 hypergirlish femininity (Chuyun Oh), 102, 107
 Hyun Enterprise, 44
 Hyun, Jin-young, 28
 New Dance 1 (album, 1990), 55
 seasoned hip hop dancer, 55
 Hyuna (K-pop soloist), 122
 Hyundai Research Institute, 277
 Hyunsik, 64
I Am a Singer (Na-neun gasuda; 2011–15), 12
I Can 12 See Your Voice (Neo-eui moksori-ga boyeo; since 2017),

- idol contracts, 144
 improvements (2017), 146
- idol groups, 56
 corporate expenses on debuting ~, 144
- idol recruitment, 141–144
- idol shipping
 emergence, 251–254
- idol shipping culture, 251–262
- idols, 6, 139
 affective outcome, 148–150
 as spectators, 245
 controlling self-expression, 148–150
 human relationships, 148–150
 pan-Asian production, consumption,
 circulation, 154–169
 roles and agency in production, 150–151
- Iggy Azalea, 179
- Iggy/Youngbae, 64
- iHeartRadio, 231
- Ikebukuro, 256
- Im, Hyeonju, 119
- Improvement of Unfair Trading Convention
 between Entertainment Companies and
 Affiliated Trainees (2017), 145
- India, 163
- indie (category), 46
- Indonesia, 154, 162–163, 165
- ING Enterprise, 44
- inseong* (courtesy and manners), 141, 143–144
- Instagram, 99, 123, 213, 266, 272
- International Monetary Fund (IMF), 160,
 207n6
- internet, 74, 81, 92, 124, 159, 185, 189, 215,
 234
- internet era, 193
- Irene (from Red Velvet), 74, 105
- Itaewon (Seoul), 33–35, 42, 45
- Itaewon Class* (Netflix drama, 2020), 33
- Itaewon Line Friends Flagship Store (Seoul),
 275
- Ithaca Holdings, 205
- iTunes charts, 139
- ITZY, 104
- IU (K-pop artist), 216
- Iwabuchi, Koichi, 58, 111, 158
- IZ*ONE
 “Violeta”, 122, 132
- J&J (“guitar and dance” duo), 36
- J. Cole, 183
- jabara* (small cymbals), 67
- Jackson, Janet, 156
- Jackson, Michael, 33, 139, 147, 176, 184
- Jalmotdoen mannam* (hit song, “Wrong
 Encounters”), 41
- Jamsil Arena (Seoul), 154
- Jang, Yujeong, 17
- Jang, Ja-yeon, 145
- Jang, Sejeong, 19
- Japan, 8, 14, 17, 21, 36, 40, 44–45, 165, 199, 204,
 211, 250, 261
 shipping BTS, 254–257
- Japanese language, 199
- Jauregui, Lauren, 139
- Jay & Rudy, 89–90
- Jay-Z, 177–178, 183, 189
 music video “Hard Knock Life”, 177
 single “D.O.A. (Death of Auto-Tune)” (2009), 81
- jazz, 14–15, 200
 “belching from gramophone”, 15
 commodification, 14
- jejakja* (executive producer), 29
- Jeju Island, 109
- Jellyfish Entertainment, 62, 145, 147
- Jenkins, Henry, 175, 209, 233–234
- Jeon, Gihyeon, 18–19
- Jeong, Ilgyeong, 17, 19
- Jeong, Jae-yun, 45
- J-Hope, 64, 110, 152, 187, 255, 275
- Jikook, 258
 Jimin and Jungkook, 258
- jim seung dol* (“beast idols”), 103
- Jimin, 100, 130, 182, 187, 221, 255, 257, 259,
 276–277
 short solo of *bu-chaе-chum* (at MMA, 2018),
 112
- Jimmy Kimmel Live, 110
- Jin, 142, 255, 270, 275
- Jin, Bangnam, 19
- Jin, Dal Young, 76
- JinE, 142
- jing* (gong), 66–67
- Jo, Geumja, 19
- Jo, Yong-pil, 44
- Jogwang* (Dawn) magazine, 16
- Johnny and Associates, 53, 253
- joint ventures, 203–204
- Jonas Brothers, 199
- Jones, Abi F., 154
- Joseon ilbo* (Korea daily), 17, 20
- Joseon period (1392–1897), 67
- Joseon soripan* (traditional Korean music), 15
- J-pop, 37
- Juck, Lee, 82
- June Struggle (1987), 29
- Jung, Sun, 28
- Jungkook, 142, 255–257, 277
 youngest member of BTS, 256
- JYJ (former K-pop group), 215
- JYP. *See* Park, Jin-young
- JYP Entertainment, 57, 62, 89–90, 143, 145, 148,
 204
 roster of Korean composers, 64
- JYPE. *See* JYP Entertainment
- KAACHI
 girl group (debut 2020), 155
- Kai (of EXO), 100

- Kakaotalk messages, 92
 Kameshima, Norimitsu, 163
 Kane, Brian, 76–77
 Kang, David (Hwa-seong Kang), 82
 Kang, Dredge Byung-chu, 118, 125
 Kang, Inkyu, 11, 159
 Kang, Jun, 155, 165
kappuringu (coupling), 249
 Kara, 57
 K-boy
 cover team from Thailand, 132
 male dance group from Thailand, 245
 KBS, 12, 30
 KCON (annual Korean culture convention), 113
 Ke\$ha, 139
keipap (K-pop), 116
 Kensie, 92
 Kenta (JBJ95)
 cover dancer in Japan prior to stardom, 129
 Kenzi, 64
keonsep (concept), 143
keopeuling (coupling), 249
 Kim Dae-jung, 159
 Kim Ji Young, Born 1982 (feminist novel), 105
 Kim Nam-joon, 178
 Kim Sisters, 23
 Kim, Aaron, 87–91
 Kim, Baek-bong, 112
 Kim, Chang-hwan, 36–41
 nicknamed KC Harmony (KCH), 37
 Kim, Donghwan, 15
 Kim, Dong-yul, 82
 Kim, Gun Mo, 37, 38, 41, 45
 Kim, Hye Won, xiii, 5
 Kim, Hyun-chul, 80, 82–83
 Kim, Jae-Ha, 160
 Kim, Josh, 126
 Kim, Junsu, 55
 Kim, Kwang-jin, 82
 Kim, Kyung Hyun, xiii, 7
 Kim, Myung-gon, 79
 Kim, Paul, 82
 Kim, Soy, 91
 Kim, Suk-Young, xiii, 7, 76, 106, 133, 157, 160,
 187, 197, 206, 240, 252
 Kim, Sung-Eun, 143
 Kim, Tae-Ho, 160
 Kim, Wanseon, 116
 Kim, Yeongchun, 19
 Kim, Yoon-Ah, 82
 Kim, Youna, 76
 Kim, Youngdae, xiii, 7, 200, 218
 Kim, Young-min, 28
 Kim, Young-sam, 35, 252
 kinesthetic empathy (Wood), 243
 Kirkpatrick, Andy, 166
kki (aura or stage presence), 141, 143
kkot-mi-nam (flower boys), 103
 KMTV, 30
gohyang (home), 180, 185–186
 Korea
 dance-focused activity, 116
 national history, 3
 opening up to Japan, 252
 Korea Advanced Institute of Science and
 Technology (KAIST), 159
 Korea Creative Content Agency (KOCCA), 159
 Korea Entertainment Producers' Association, 145
 Korea Fair Trade Commission, 145
 Korea Herald, 74
 Korea JoongAng Daily, 155
 Korea Tourism Organization (KTO), 265,
 272–273
 Korea's Got Talent (2011–12), 12, 19
 Korean Arts High School, 112
 Korean Broadcasting System (KBS), 78, 93n16
 Korean dance teams, 117
 Korean Foundation for Support of Senior
 Citizen, 216
 Korean government, 131, 140, 236
 encouragement of cover dance, 131–132
 role in K-pop business, 145–148
 Korean jazz, 14
 Korean Tourism Bureau, 160
 Koreanness, 69, 111
 K-pop
 choreography, 6
 circuits, 7–8, 231
 cover dance practices (embodying hits),
 116–133
 dance (emerging) of global youth, 98–100
 dancing to ~, 5, 97
 dark side, 139
 definition, 4, 97
 distinguishing characteristics, 52
 English-language hooks, **60**
 genealogies, 5, 11
 genre-mixing “important aspect”, 55
 globalization of fandom, 210–211
 hook-driven music, 57
 hybrid of cultural influences and musical
 styles, 51
 idols, 139–152
 industrial revolution (1990s), 5, 28–46
 lesbian-identified fans, 253
 many faces, 1
 market, 253
 multigenre approach, 62
 music video choreography, 97–114
 musical elements, 51–71
 participatory condition, 247
 remarkably multifarious and maximalist, 61
 slippery line between social dance and popular
 dance, 98
 sounding out ~, 5, 51
 spectrum of Korean popular music, 75

- structurally-complex, modular type, 57
- stylistic versatility, 5
- traditional Korean music in ~, 65–69
- validity as genre expression, 51
- K-pop companies, 28, 33, 46
 - encouragement of cover dance, 131–132
 - wear multiple hats, 28
- K-pop Cover Dance Festival, 132
- K-pop idols
 - definition (Oh), 275
- K-pop industry
 - definition, 140
 - market expansion (2014-), 139
 - training hallmark, 37
- K-pop music video dance (types), 100–113
 - beast idols and bad girls concept, 103–107
 - dance-centric style, 107–108
 - experimental style, 108–110
 - hybrid style, 110–113
 - international collaboration and Korean folk dance, 110–113
- K-pop parents, 148
- K-pop pilgrimage, 273
- K-Pop Star*, 83, 85
- K-pop tourism, 8
 - global rise, 265
- K-pop world, 1, 5–6, 44–45, 107, 198–199
 - participants and institutions, 140
- K-pop World Festival, 123, 165
- Kpopmap (blog), 155–156
- Krims, Adam, 52
- K-Tigers, 130
- Kurtis Blow, 182
- Kwan, San San, 99
- Kwon, Jungmin, 250, 252–253
- Kwon, Seung-ho, 161
- Kyunghee University (Seoul), 123
- LA Boyz (Taiwan), 45
- Laban, Rudolf von, 84
- Labanotation, 84
- labor of looking, 242
- Lady Gaga, 110, 156
- Lamar, Kendrick, 189
- late colonial era, 5
- Laurie, Timothy, 166
- Law on Records and Videos, 30, 32, 43
- lead singers, 81
- Lee Hyori
 - choreography of “Seoul” (2017, feat. Killagramz), 109
- Lee, Changmin, 273
- Lee, Hyun-do, 80
- Lee, Jamie Shinhee, 59
- Lee, Jang-hee (Jang-hi Yi), 37
- Lee, Jeeheng, 218
- Lee, Jiyoung, 222
- Lee, Jung-Min Mina, xiii, 5
- Lee, Juno (Yi, Juno), 34
- Lee, Keewoong (Gi-ung Yi), 30
- Lee, Moon-sae, 75, 78–80, 92
- Lee, Seok-Cheol, 147
- Lee, Seung-Hyun, 147
- Lee, Soo-man, 34, 37, 53, 55, 156, 159
 - S.E.S.’s producer, 56
- Lee, So-ra, 82–85
 - album, *Nunsseupdal*, 84
 - folk acoustic tune “Sisikolkolhan Iyagi (Miscellaneous stories)”, 85
- Lee, So-Rim, xiii, 6
- Lee, Yongwoo, 14
- Lee, Young-hun, 78–80
- Lennon, John, 193
- LGBT identity politics, 251, 257
- LGBTQ+, 125, 207
- Lichtenstein, Roy, 58
- Lidell, Pelle, 61
- Lie, John, 2, 33, 76
- Liew, Kai Khiun, 118
- Line Enterprise, 29, 36
 - empire of genres (rise and fall), 37
 - origins, 39
- Line Friends, 162, 275
- Line Gihoek*. See Line Enterprise
- Line Production, 45
- Line Sound, 39, 41
- Lionnet, François, 157
- liposuction, 142
- lip-synching, 11, 43, 93n16, 116, 128, 186
- Liu, Amber
 - solo album, *Shake That Brass* (2015), 106
 - live acts, 15
- LOEN Entertainment, 145, 146
- Los Angeles, 90, 179, 181, 183
 - Troubadour club, 183
- Los Angeles KCON, 122
- Lotte Shopping, 162
- Lovelyz,
 - 3.5 million views for “Chaja gaseyo” video, 121
- Luna Snow, 12
- Lundback, Sarah, 61
- Madonna, 61, 176, 185
- Maeil sinbo* (Daily report), 16, 21
- Major (“easy rock” band), 36
- Makino, Teruko, 15
- Malaysia, 162
- Maliangkay, Roald, xiii, 5
- Malis, Carolina, 203
- Malnig, Julie, 98
- Mamamoo, 90, 131
- management companies, 61, 64
- Manila, 162, 165
- Manovich, Lev, 236, 238
- Mari, Nishimura, 255

- Maroquin, Manny, 90
 Marvel, 12
 mastering, 91–92
 Match A Million campaign, 221
 Matuschik, Matthias, 205
 MBC, 12, 30, 78, 82
 Mbembe, Achille, 177
 McKnight, Brian, 81, 92
 Me Too movement, 105, 207
 media (vicarious ~), 241–245
 media contagion, 196
 Media Line Entertainment, 147
 mediated habitus (concept), 240
 melody, 55, 88, 269
 Melon (music streaming platform), 74
 Melon Music Awards (MMA), 112
meokbang (broadcast-eating videos), 232
 metamedia, 232, 236–238, 246
 Mexico, 127
 MFBTY, 131
 MGM Television, 203
 Mi, Na, 32
 middle class, 14
 Middleton, Richard, 2, 193
 MIDI technology, 80
 Miller, Mitch, 193
 Milli Vanilli, 44
 million-sellers, 31, 54, 78
 disappearance (2001), 81
mimamoru (watching over), 256
 Ministry of Culture, Sports and Tourism, 144, 159
 Ministry of Foreign Affairs, 132, 165
 Mino, 64
 MirrorTube, 119
 misogyny, 22, 208
 Mnet, 12–13, 30, 33, 179, 182, 184
 Moa Enterprise, 39
 Möbius strip, 160
 modern dance companies, 117
 modern day mercantilism, 163
moe (affective response), 257
moebanashi (*moe* talk), 257
 Momoland
 royalties for hit “Boom Boom”, 129
 Monotree, 64
 MONSTA X, 103
 Montreal, 122, 243
 Moon Night (dance club), 33
 Moon, Yeong-il, 147
 Morimoto, Lori, 210
 Motown, 58, 194, 198
 movement analysis, 97
 MP3, 4, 76, 81–82
 MP4, 76
 MPMan (MP3 player), 81
 Mr. Columbia, 16
 Ms. Chieron (anonymous singer), 16
 Ms. Korea, 16
 Ms. Regal, 16
 MTV, 176
 MTV Unplugged, 205–206
 MTV Video Music Awards, 160
 Mun, Howol, 19
 Munhwa Broadcasting Corporation. *See* MBC
munhwa gisul (culture technology), 159
munhwa keontencheu gisul (cultural contents technology), 159
 music industry
 big shifts (1990s), 29–31
 music theory, 53
 music videos, 57, 66, 68
 musicology, 2
 MV *Sewol* disaster (2014), 197, 271
 Myra
 @MyraKM9597, 249
 webcomic, 249–250, 250, 261
 Myteen, 88

 N.W.A., 177
 Na, Kang Mi, 100
nabal (brass horn), 67
 Nagahara, Hiromu, 31
nagak (seashell horn), 67
 Nallas, Neil, 88
 Nam, Tae-jung, 82
 Napster, 81, 176
Narrative Economics (Shiller, 2019), 196
 National Gugak Center (Court Music Orchestra), 68
 Naver Corporation, 274–275
 Naver.com, 179, 185, 187, 239
 NCT 127
 song “Cherry Bomb”, 132
 video and single “Cherry Bomb” (2017), 242
 NCT 127 “Cherry Bomb” Dance Contest, 243
 NCT Hollywood, 203–204
 Negus, Keith, 140
 neocolonial imperialism, 163
 neoliberal deregulation, 30
 neoliberal values, 11
 neoliberalism, 12, 19, 157, 159–160, 177
 use of term, 11
 New Artist Development Department, 141
 New Culture Technology (NCT), 159
 New Dance, 34–37
 New Jack Swing, 55–56, 61
 New Kids on Block, 53
 New York, 73, 75, 177, 199, 259
 New York KCON, 122
 New York Post, 155
 New York University (Clive Davis Institute), 86
 New Yorker, 167
 Niconico, 239
 nightclubs, 28, 33–36, 45, 116
nii-san (older brother), 256

- Nine Muses, 88
 Nini Destroy (drag queen from Argentina), 126
 Nirvana, 206
 Nizhu, 204
 Noise, 39
nongak (farmers' music), 68
 Norway, 61
 Notorious B.I.G., 184
 NRG, 53
nuna (older woman), 102
 Nylon Beat, 61
- object of sound (Chow and Steintrager), 76
 occularcentrism, 92
odisyeon ban (audition preparatory class), 130
ōdō (noble path), 255
 Oh My Girl, 142
 Oh, Chuyun, xiii, 6, 119, 123
 Oh, Ingyu, 156
 Oh, Youjeong, xiii, 8
 Okajima, Kanata, 154
 Okazaki, Sumie, 162
 Okeh, 15, 17
 ONCE, 208
 One Asia, 165, 168
 One Direction, 238
 one genre for one song (custom), 40
 One in an ARMY (OIAA), 220–221
 Ong, Walter J., 237
onnarashii (feminine), 256
 Ono, Toshirō, 254
 open competition, 11–13
oppa (older man), 102
 Opulence (Brazilian cover group), 125, 127
orenji-jok (orange tribe), 35
 Orientalism, 100
 overnight superstardom, 42
 Oxford Handbook of Dance (Borelli), 98
- paen* (fan), 15
 pan-Asianism, 154, 161, 168
 Pang, Laikwan, 234
 Paradiso Lounge, 259
 parasociality, 218, 239–240, 246
 Park Bom, 165
 Park Geun-hye, 197
 Park, Bernard, 90
 debut title song “Before Rain”, 83, 90
 Park, Jay, 61, 131
 Park, Jin-young, 39, 88
 Park, Teddy, 64
 participatory condition, 232–236
 Participatory Condition in Digital Age
 (ed. Barney et al., 2016), 232
 participatory fandom, 246–247
 patriarchal society, 252, 255, 261
 Pepsi, 111
- Philippine Star, 165
 Philippines, 154, 162–163, 165, 250, 254, 261
 shipping BTS in Anglophone fandom,
 257–260
 Philipson, Robert, 166
 Pil Enterprise, 32
piri, 68
 plastic surgery, 168
 point choreography, 97, 99, 102–104, 106–107, 109
 definition, 99
 police brutality, 177
 police harassment, 178
 political correctness, 12
 politics of identity, 257–260
 Polydor, 15, 19–20
 polyphony (Bakhtin), 77
Pop City (Oh, 2018), 266
 POPS Worldwide (Vietnam), 154
 popular (*yuhaeng*) entertainment, 21
 popular culture, 8, 16, 20, 210, 251, 253, 265
 popular dance, 97, 99, 108, 112, 243
 definition, 98
 popular screen dance (Dodds), 99
 posters, 20, 58, 269, 275
 power of distribution, 31–34
 power of management, 31–34
 power relations, 30, 43, 77, 88, 235
 power to take place (Centner), 38
 PowerPoint, 151
 Presley, Elvis, 175, 189, 193
 Prince, 176, 185
 privacy, 151–152
 Priyanka (Z-Girl), 165, 167, 167
 Pro Tools, 81
Produce 101 (2016–19), 12–13, 204
 production companies, 145
 pseudo-individualism (Adorno), 13
 PSY, 99
 “Gangnam Style” (2012), 117, 157, 200
 horse dance in “Gangnam Style” (2012), 99
 music video with Snoop Dogg (“Hangover”,
 2014), 110
 Public Performance Ethics Committee
 (Gongyeon-yulli-wiwonhoe), 30
 public scrutiny, 12, 20
pungmul (traditional folk performance), 66
Purple Night (Josh Kim documentary), 126
Pusan nippō (Japanese newspaper), 15
 Puth, Charlie, 156
pyetoehan yuhaengga (empty pop songs), 15
pyojunjeonsog gye yakseo (Standard Form of
 Exclusive Contract), 145
 Pyongyang, 19
- Q-Tip, 179
 queer feminist practice, 251–254
 queer sexuality, 251–262
 definition, 250

- Rabbit dance, 55
 race, 178
 racism, 163, 177, 183, 187, 206, 221–222
 radio, 14, 16–17, 175
 radio stations, 17, 22
 Rain (leading Asian pop star, 2000s), 199
 rap, 43, 45
 Rap Monster, 178
 rap song (vernacular), 44
 RCA-Victor, 17
 reaction video compilation, 241
 reaction videos, 232, 241–245
 real life contents, 231–240
 reality audition show, 203
 reality talent show, 12
 record companies, 5, 13, 15–17, 19, 22, 31
 record industry, 20, 43
 record production role, 32
 record sales, 15, 22, 31
 recording soundscape (of K-pop), 81–92
 Red Velvet, 86, 91, 104
 Digital Single Award (2021), 73
 song “Monster” (2020), 105
 song “Psycho”, 73–75, 91, 93n19, 105
 studio album *ReVe Festival* (2019), 73
 Reynolds, Ryan, 156
 Riley, Teddy, 35, 61
 RJ, 275
 RM, 64, 178, 187, 231, 238, 240, 256, 268, 273
 Kim Namjoon, 219
 leader of BTS, 256
 Rap Monster, 231
 rock authenticity, 2, 193, 206
 rock music, 206
 Rock Records (Korea), 41
 Rock Records (Taiwan), 41
 Rolling Stone, 193
 Rosé (of Blackpink), 148
 Ross, Diana, 147
 Run DMC, 182
Running Man (2010–present), 162

 S.E.S., 36, 37, 53, 56, 61, 75, 80, 87, 91
 dance pop hit “I’m Your Girl” (1997), 56
 Saeji, CedarBough T., xiii, 6, 119, 131
sa-ja-chum (lion mask dance), 112
 sajaegi, 267
 sales promotion
 notion of “raw talent”, 13
Samcheolli (Our land) magazine, 15
 Samho Production, 32
 Samsung, 111, 163
samulnori (traditional percussion quartet), 66
 Sang, Yoon, 82
 sasaeng, 151
 Sassen, Saskia, 157
saturi raep (regional dialect rap), 195
 SB Project, 205
 SB19 (Filipino boyband), 201
 SBS, 12, 30
 Schaeffer, Pierre, 75–76
 Schafer, R. Murray, 74, 77, 93n13
 Scooter Braun, 139
 Scott, Andrew, 73–75, 85
 Seabrook, J., 167, 197
 Seattle grunge, 194
 Sechs Kies, 56, 80
segyegwan (worldview), 143
segyehwa (globalization), 29, 252
 selfies, 237, 268, 273, 276
 selling records, 13–16, 22
seme-uke rule, 255–256, 261
 attacker and receiver, 255
 sentimental pilgrimage (Bangtan tour), 265–266
 Seo Taiji, 42
 munhwa daetongryeong (cultural president), 44
 pioneering figure in Korean hip hop, 182
 signature songs “Class Ideology” and “Come Back Home”, 183
 Seo Taiji & Boys, 12, 29, 34, 42–44, 80, 116, 175, 211, 216
 albums, 42
 dance pop trio, 42
 formal structure of hit, “Hayeoga” (1993), 56
 rap-heavy single, “I Know” (1992), 55, 175
 synonymous with music revolution (late 1990s), 55
 unexpected retirement (1996), 56
 Seocho (Greater Gangnam area), 37–38
 Seoin Enterprise, 45
 Seokjin, 143
 Seorabeol Records, 36, 78
 Seotaiji Company, 44
 Seoul, 33, 39, 75, 78, 109, 165, 267, 274, 280n30
 world’s capital city of K-pop, 266
 Seoul Metropolitan City, 276
 Seoul Metropolitan Government, 277
 Seoul Music Awards, 132
 Seoul Shinmun, 113, 132
 Seoulbeats (K-pop blog), 260
 seriality, 241–245
 Seulgi (member of Red Velvet), 105
 Seventeen, 64, 97, 201, 211
 choreography for “Fear” (2019), 106
 first album, *Adore U* (2015), 106
 sex appeal, 141
 moderate level, 101
 sex trafficking, 221
 sexual attractiveness, 200
 sexual desire, 250, 252, 261
 sexual forms of pleasure 愉, 255
 Shanghai, 17
 Shepherd, John, 58
shigimsae technique, 68
 Shih, Shu-mei, 157
 Shiller, Robert J., 196

- Shim, Doobo, 160
- Shin, Hyunjoon, xiii, 5, 47n8
- Shin, Joong-hyun (Jung-hyeon Sin), 36
- Shin, Layoung, 253
- Shin, Seung-hun (Seung-hun Sin), 37, 38
- SHINee, 59, 150
 - boy band, 102
 - choreography of schoolboy concept in “Replay” (2008), 102
- Shinhwa, 37, 53, 56, 211, 216, 252
 - English song titles, 59
- Shinsadong Tiger, 64
- shipping, 8
 - term derived from “relationship”, 249
- Shōchiku Kinema (Japanese film studio), 17
- sho-dan* (military entertainment troupe), 184
- shōjo bunka* (girls’ culture), 254
- shōjo manga* (girls’ comics), 254–255
- Show Show Show* (1964–1983), 22
- Sid (Indian Z-Boy), 165
- Sim, Eun-jee, 64
- Simms, Will, 62
- sin minyo* (new folksongs), 14–15
- Sin, Jae-hong, 36, 42
- Sinawi (a.k.a. Sinawe), 42
- Singapore, 118, 130, 158, 163
- singing along, 239
- singing and dancing, 54
- Singing Battle* (Norae ssaum; 2016–17), 12
- Sinin gasu seonbal daehoe* (New Singer Contest), 19
- sinsedae* (New Generation), 34
- sinsedae munhwa* (new generation culture), 35
- Sister Act 2* (dir. Bill Duke, 1993), 183
- SKarF (Singapore-Korea girl group), 130
- slave contract, 145
- SM Enterprise, 34–37
 - re-named “SM Entertainment” (1995), 36
 - series of crises, 36
- SM Entertainment, 28, 53–55, 57, 61, 73, 75, 82, 85, 88, 90–91, 143, 145, 146, 149, 156, 159, 199, 203–204, 242, 253
 - current network, 62
- SM Gihoek
 - same as SM Enterprise (*qv*), 29
- SMAP (Japanese boy group), 36
- smartphone, 74, 82, 93n19, 158, 164, 233
- Sng, Alfred, 130
- Snoop Dogg, 110, 183
- social and popular dance
 - marginalization, 98
- social dance
 - definition, 98
- social media, 133, 151, 158, 161, 164, 180, 200, 219, 232, 234
 - more candid images demanded from celebrities, 181
- social media platforms, 237, 239, 272–273
- soft power, 161
- Soja, Edward W., 123
- Solid, 45
 - years of activity (1993–1997), 55
- Song Geumnyeong, 16
- Song Seokha, 15
- Sony, 111
- Soribada* (free peer-to-peer MP3 file-sharing service), 81
- sound object, 75, 93n9
 - l’objet sonore* (Schaeffer), 76
 - political statement embedded with subjectivities, 77
- sound studies, 76, 93n6
- SoundCloud link, 73
- soundscape
 - definition, 74
- soundscape of K-pop, 81–92
 - Byul (Sweetpea and Lee), 83–85
 - Chueok #1 (Cho), 80–83
 - Geunyeoui useumsorippun (Lee and Kim), 78–80
 - Psycho (Scott *et al.*), 85–87
 - pulse, 76–77
 - timbre, 73–75
- South Africa, 128
- South China Morning Post, 155
- South Korea. *See* Korea
- Soyeon of (G)I-DLE, 64
- space
 - gendered power dynamics, 101
 - spatial capital (Centner), 38
- Spotify, 3, 74
- Springsteen, Bruce, 195
- St 319 (Vietnam), 130
- Stacey Q, 57
- Standard Form of Exclusive Contract for Entertainers (Singers), 145
- Star Audition: The Great Birth* (Seuta odiseyeon widaehan tansaeng; 2010–13), 12
- star management, 32
- Starr, Maurice, 53
- Steintrager, James A., 76
- Sterne, Jonathan, 76, 93n10
- Stevenson, Iris, 183
- Steward, David, 64
- stick-it-to-man formula, 22
- storytelling, 6, 8
 - Bangtan tour, 269–272
- Stray Kids, 106
- streaming, 3, 74, 164, 185, 188, 202, 211, 213–214
- stylistic conventions, 13
- stylistic history, 51–71
 - 1996–2006 (phase one), 53–57
 - 2007–2016 (phase two), 57–62
 - 2017- (phase three), 62–65
- subculture, 36, 42, 45, 201, 253
- SubPop Records, 194

- Suga, 64, 255–256, 259, 268, 275
 BTS member, 67, 83, *See also* Agust D
 rap verses, 183
 real name Yoongi, 259
- Suh, Chung-Sok, 161
- Suho (member of EXO), 216
- Sung, Sang-yeon, 119
- Sung, Shin Hye, 216
- Sung, Si-kyung, 82
- Super Junior, 59, 88, 149, 199
- Super Junior-D&E, 88
- Super Junior-M
 song “Go” (2013), 89, 91
 superbodies (Dodds), 99
- SuperM (all-star boyband), 203
- Superstar K* (2009–16), 12
- surplus enjoyment (Cho), 242–243
- surveillance capitalism, 246
- Survival Audition K-pop Star (2011–17), 12
- Suzy, 87–88
 Faces of Love (EP), 88
 former member of Miss A, 74
- Sweet Sorrow, 82
- Sweetpea, 83–85
- Swift, Taylor, 139
- Sydney, 257–258
- synesthetic liminality (Kyung Hyun Kim), 188
- synthesizer drum sounds, 66
- taekwondo, 119
- Taepyeong Records, 15, 18–20
- taepyeongso*, 55, 56, 67–68
- Taeyang
 experimental approach in “Eyes, Nose, Lips” (2014), 108
- Taeyeon, 87, 106
 former Girls’ Generation member, 74
- Taeyong
 group leader of “NCT 127”, 244
- Taihei. *See* Taepyeong Records
- Taijimedia, 42
- Taiwan, 41, 45, 121
- talent, 141
 recognizing ~, 16–21
- talent shows, 14, 17, 19, 22–23
- TBC, 22
- teamwork, 141, 144
- Tech Arts Group, 88
- techno pop, 43
- technonationalism, 157, 160, 162–163, 166, 168
- teenagers, 56, 139, 141, 143, 145, 188, 193, 210, 216, 269
- television music shows, 43
- television regime (Nagahara), 31
- tentpole albums, 176
- Terminal High Altitude Area Defense (THAAD), 265, 277, 279n2
- Testsuya, Komuro, 40
- Textual Poachers* (Jenkins, 1992), 233
- Thailand, 119–120, 125, 162–163
- Tiffany (of Girls’ Generation), 148, 150
- Tiger JK, 179, 182
- TikTok, 99, 123, 127–128, 132, 239, 243
- Tokyo, 254
- Tong Vfang Xien Qi* 東方神起 (Rising god of East). *See* TVXQ
- Tonight Show Starring Jimmy Fallon, 111
- Top Band* (2011–15), 12
- Topp Dogg, 65, 65
 references to traditional Korean culture (“Arario”, 2014), 66
- Toronto KCON events, 122
- total entertainment companies, 33
- tourism, 113, 186, 189
- Trainees Company (Venezuela), 126
- transmedia storytelling, 180–182
- transnationalism, 156, 246
- trot (popular genre), 57, 71n7
- Trump, Donald, 161, 206
- TTma, 87–88, 91
- Tubiera, Aleksandra, 155
- Tudou, 239
- Tumblr, 213, 266
- TVXQ, 65, 124, 250, 253–254
 derived from phonetic expression of its Chinese name 東方神起, 54
 elements of traditional Korean music (“Maximum”, 2011), 66
 lasting appeal in Japan, 254
- TWICE, 97, 106, 186, 208
 Halloween-themed cosplay scenes in “TT” (2017), 102
 Momo’s solo dance in “Likely” (2017), 101
 turn themselves into aliens in “Signal” (2017), 102
- Twitter, 113, 161, 169, 211, 213, 219–221, 223, 235, 238–239, 258, 272
 translation accounts, 215
- Uhm, Junghwa, 131
- underdog experience, 180
- United Kingdom, 17, 177
- United Nations Children’s Fund (UNICEF), 220
- United Nations General Assembly, 217
- United States, 17, 21, 23, 81, 85, 163, 178–179, 189, 199, 218, 232, 239
 media imperialism, 157
 popular music (three streams), 199
 racial politics, 155
- Universal Music Group, 203
- UP10TION
 3.2 million views for “Blue Rose” video, 120
- urban culture
 ill-effects (early 1930s), 15
- user-generated internet content (UGC), 175
- Usher, 156
- V, 255, 270, 277–278
 member of BTS, 187
- V Live, 185, 211–212, 218, 239, 274–275

- Valentine Music Korea, 41
 Valentine Music Singapore, 41
 Valentino, Rudolph, 15
 Vancouver, 118, 121, 123–124
 Variety, 160
 Venezuela, 120, 124
 vicariousness, 241–245
 Victor (American record company), 15, 18
 Victor Japan, 14
 Vietnam, 120, 154, 162–163
 Vimeo, 239
 vinyl records, 4, 79, 81, 175
 Virtual Studio Technology, 83
 visual aesthetics, 92
 vlogs, 212–213, 215, 217, 238–239
 vocal training, 143
 Voice of Korea (2012–13), 12
- Wahl, R. Richard, 239
 Wald, Elija, 193
 Walker Hill Shows (1962–2002), 22
 Wang, Bae-young, 41
 Wang, Pyeong, 19
 Warren G., 180, 185
 Wawa, 29, 36
 dance pop trio, 35
 sometimes spelled Wawaoowa, 34
 WayV, 204
 Weibo, 239, 272
 Western classical music, 14–15, 17
 Westlife, 156
 Weverse, 219, 239, 272
 WhatchaGot2Say (YouTube channel), 214
 WhatsApp, 164
 Wik, Anne Judith, 61
Will and Grace (sitcom), 251
 WINNER, 64
 WM Entertainment, 62
 Wohn, Kwangyun, 159
 women, 261
 sexual desires, 251
 Wonder Girls, 57–58, 199
 albums *REBOOT* (2015) and *Why So Lonely* (2016), 64
 hook of “Tell Me”, 59
 Wonder Woman, 57
 Wood, Karen, 243
 Woozi, 64
 working-class, 19
 World Economic Forum, 155
 World Taekwondo Headquarters, 119
- xCeleste (YouTube creator), 214
 xenophobia, 208, 210
 Xeno-T (previously Topp Dogg), 66
 Xia Junsu
 stage name for Kim Junsu, 55
 Xiao, Cheng, 100
 X-Japan, 44
- Yang, Hyun Suk (Hyeon-seok Yang), 44
 Yangpa, 93
yaoi culture, 251
yaoi de asobu
 playing with *yaoi*, 254
 Yeoido (Seoul), 45
yeonye gihoeksa (entertainment planning company), 28
 yeoryu myeongchang, 19
Yeouido gayogye (Yeouido pop scene), 34
Yeouido maenijeo segye (Yeouido manager scene), 34
 YG Entertainment, 44, 57, 62, 89–90, 143, 145, 148
 Yi, Seung-hwan, 44
 Yi, Su-man. *See* Lee, Soo-man
yonanuki scale (Japan), 14
 Yongin Daejanggeum Park (Gyeonggi province), 112
yongo (drum), 66
 Yongsan Garrison, 33
 Yoo Jae-ha Music Competition, 82
 Yoo, Hee-yeol, 82
 Yoo, Young-Jin, 36, 61, 64, 74
 Yoojung Sikdang (restaurant), 268–269
 Yoon, Soo Ryon, 158
 You in Faint Memory (hit song), 35
 Young, Andre, 178
 Young, Hyun Jin, 29, 34–36, 37, 42–43
 Young, Iris Marion, 101
 Young, Mary, 17
 YouTube, 3, 69, 73, 97–99, 104, 118–119, 122–123, 127, 129, 131–132, 154, 157, 163, 175, 212, 214, 219, 231
 game changer (2006–), 199
 reaction videos, 241
 YouTube channels, 129, 243
 Yoyo Enterprise, 42–45
 Yoyo Gihoek
 same as Yoyo Enterprise (*qv*), 29
 Yu, Dae-yeong, 43
 Yu, Yeong-jin. *See* Yoo, Young-Jin
yuhaengga (popular song), 14–15, 21
 Yun, Seongdeok, 17
- Z-Boys, 154–155
 Zenith Media Contents (ZMC), 154–155, 158, 165
 Z-Girls, 155
 debut song, “What You Waiting For”, 154
 members (Bell, Queen, Vanya, Priyanka, Carlyn, Mahiro, Joanne), 154
 Zico, 111
 choreography of “Any Song” (2020), 109
 Zion-T, 92
 Z-pop, 6, 154–169
 prospects, 164–169
Z-POP Dream, 154, 164–165
Z-POP Dream project, 158, 164–166, 168–169, 169n1
 Z-Stars, 154, 156–157

