

American Association of Wine Economists

Editors

Kym Anderson
Orley Ashenfelter
James Fogarty
Victor Ginsburgh
Bradley Rickard
Robert Stavins
Karl Storchmann

Associate Editors

Jing Cao
Vincenzina Caputo
Jean-Marie Cardebat
Olivier Gergaud
David Jaeger
Pilar Jano
Philippe Masset
Mellie Pullman
Marica Valente
Nick Vink
Jean-Philippe
Weisskopf

Articles

Wine prices and weather: Are cult wines different?
Botir Okhunjanov, Jill J. McCluskey and Ron C. Mittelhammer

Determinants of the adoption of fungus-resistant grapevines:
Evidence from Switzerland
Lucca Zachmann, Chloe McCallum and Robert Finger

Contextualizing hard cider flavor language and market position
Clinton L. Neill, Jacob Lahne, Martha Calvert and Leah Hamilton

Crowdsourcing the assessment of wine quality: Vivino ratings, professional critics,
and the weather
*Orestis Kopsacheilis, Pantelis P. Analytis, Karthikeya Kaushik, Stefan M. Herzog,
Bahador Bahrami and Ophelia Derooy*

Book and Film Reviews

Jean-Michel Cazes (translated by Jane Anson): *From Bordeaux to the Stars:
The Reawakening of a Wine Legend*
Reviewed by Peter W. Brush, Jr.

Joanne Gibson and Malu Lambert: *Klein Constantia: The Home of Vin de Constance*
Reviewed by Nick Vink

Stephen Brook: *The Complete Bordeaux: 4th edition: The Wines, The Chateaux,
The People*
Reviewed by Peter W. Brush, Jr.

The Journal of Wine Economics

The Journal of the American Association of Wine Economists

www.wine-economics.org

Editor

KARL STORCHMANN

New York University

Coeditors

KYM ANDERSON

University of Adelaide and Australian National University

ORLEY C. ASHENFELTER

Princeton University

JAMES FOGARTY

University of Western Australia

VICTOR GINSBURGH

Université Libre de Bruxelles

BRADLEY RICKARD

Cornell University, USA

ROBERT N. STAVINS (Review Editor)

Harvard University

Associate Editors

Jing Cao, Southern Methodist University, USA

Vincenzina Caputo, Michigan State University, USA

Jean-Marie Cardebat, University of Bordeaux, France

Olivier Gergaud, Kedge Business School, France

David Jaeger, University of St. Andrews,
United Kingdom

Pilar Jano, Universidad Adolfo Ibañez, Chile

Philippe Masset, EHL Hospitality Business School,
Switzerland

Mellie Pullman, Portland State University, USA

Marica Valente, ETH Zurich, Switzerland

Nick Vink, University of Stellenbosch, South Africa

Jean-Philippe Weisskopf, EHL Hospitality Business
School, Switzerland

Editorial Advisory Board

Julian Alston, University of California, Davis, USA

Boris Bravo-Ureta, University of Connecticut, USA

Donald Cyr, Brock University, Canada

Jimena Estrella, Universidad Nacional de Cuyo,
Argentina

Michael Gibbs, University of Chicago, USA

Robin Goldstein, UC Davis, USA

Bronwyn Hall, University of California, Berkeley, USA

Ted Hall, Long Meadow Ranch, USA

Joyce Jacobsen, Hobart and William Smith Colleges,
USA

Gregory Jones, Abacela Winery, USA

Sébastien Lecocq, INRA Ivry-sur-Seine, France

Florine Livat, KEDGE Business School Bordeaux,
France

Jill McCluskey, Washington State University, USA

Xiao-Li Meng, Harvard University, USA

Joseph Newhouse, Harvard University, USA

Britta Niklas, Ruhr University of Bochum, Germany

Ariel Ortiz-Bobea, Cornell University, USA

Jeffrey Pontiff, Boston College, USA

Richard Quandt, Princeton University, USA

Jancis Robinson, jancisrobinson.com, London, UK

Luca Rossetto, University of Padova, Italy

Günter Schamel, Free University Bozen-Bolzano,
Italy

Richard Schmalensee, Massachusetts Institute of
Technology, USA

Kenneth Shepsle, Harvard University, USA

Daniel Sumner, University of California, Davis, USA

Richard Thaler, University of Chicago, USA

Adeline Ugaglia, Bordeaux Science Agro, France

Michael Visser, CNRS Paris, France

Copyright © 2024 by the American Association of Wine Economists; All Rights Reserved. No responsibility for the views expressed by the authors in this journal is assumed by the editors or the American Association of Wine Economists.

THE JOURNAL OF WINE ECONOMICS (ISSN 1931-4361) is published four times a year by Cambridge University Press for the American Association of Wine Economists, Economics Department, New York University, 19 W. 4th Street, 6FL, New York, NY 10012.